

January, 1965

TOMAHAWK

of Alpha Sigma Phi



Membership in Alpha Sigma Phi

Alpha Sigma Phi Fraternity was founded upon the Christian Principles which include the Second Law, the Law of Brotherly Love.

Membership in Alpha Sigma Phi Fraternity is a privilege granted on invitation by the unanimous and secret ballot of the members of a chapter to a man whom they believe is intellectually, morally and socially a valuable acquisition to the Fraternity.

Membership in Alpha Sigma Phi Fraternity is by virtue of membership in the chapter which makes the selection. A Brother in the Fraternity enjoys the friendship and hospitality of all chapters and alumni groups and is united in brotherly love in the family-like relationship which exists among the members of Alpha Sigma Phi and is assured of the spontaneous welcome, hospitality, and friendship of each member's family circle.

The responsibility for selection of new members into the Mystic Circle of Alpha Sigma Phi is a first and continuing responsibility of each member as we learn truth, increase in wisdom, and exemplify in the Mystic Circle the true spirit of brotherly love.



The Tomahawk

OF ALPHA SIGMA PHI

January, 1965

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OUR COVER

Many Alpha Sigma Phi chapters concern themselves with projects benefiting community, welfare and cultural segments of society. One of the programs is the annual children's party sponsored by Alpha Alpha chapter at Oklahoma. On this month's cover, Lee Anne Smith, pinmate of Tobey Center, Lorraine Almon, and Gary Kilpatrick are caught in the pleasant act of entertaining two of the children. For a more detailed look at Alpha Sig projects, turn to page 8.

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RALPH F. BURNS
Editor

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Fraternity Welcomes Newest Chapter



PRE-BANQUET GROUPING includes (l to r) Lloyd S. Cochran, Pennsylvania '20, Grand Senior President, 1948-52, chairman of National Interfraternity Conference, 1953-54; Alfred B. Wise, Baldwin-Wallace '43, Province Chief, Delaware, Ohio; Grand Councilor W. Gardner Mason, Michigan '17, Treasurer of A-S-P Corporation, Detroit; Grand Treasurer Ray E. Glos, Illinois '22, Oxford, Ohio; Dr. Robert D. Henderson, Westminster '38, Chairman, Dept. of Business Administration, Bowling Green State University and Grand Chapter Advisor of Alpha Zeta Phi Colony, Bowling Green, Ohio; Frank Slick, Ohio Wesleyan '22, Trustee of Findlay College; and the Rev. Raeburn Wallen, Faculty Advisor of Gamma Pi Chapter.

ALPHA KAPPA OMEGA Fraternity became Gamma Pi Chapter of the "Old Gal" at Findlay College, Findlay, Ohio, on December 12, 1964. The initiation and installation was under the direction of national office staff members Richard Sherlock and Ralph F. Burns.

The initiation team was furnished by Beta Rho Chapter of the University of Toledo under the leadership of President Thomas J. Szyperki.

Ceremonies began on Friday evening, December 11, with the candidates being given a written examination on material in the Pledge Manual.

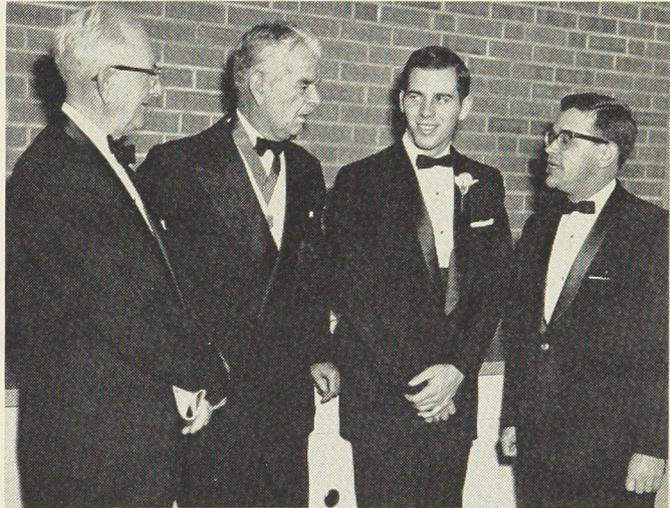
The initiation and installation program began at 7:30 a.m. on Saturday, December 12, with a silent breakfast at the Student Union. Next came the initiation ceremony in the Lodge Room of the Elks Lodge in Findlay, topped with the Installation Banquet held in the Student Union at Findlay College.

Toastmaster for the Installation Banquet, attended by faculty, administrative officers, student groups, alumni, parents and friends, was Frank Slick, Ohio Wesleyan '24, Trustee of Findlay College. The invocation and benediction were presented by Brother Raeburn Wallen, newly-initiated Faculty Advisor of Gamma Pi Chapter. Brother Ralph Burns, Executive Secretary, introduced the guests and Beta Rho President Thomas J. Szyperki presented gifts to the Chapter from the Sister Chapters across the country.

Dr. Ivan Frick, President of Findlay College, welcomed this new Fraternity to the campus and Past Grand Senior President Lloyd S. Cochran, Past President of the National Interfraternity Conference, was the principal speaker. At the conclusion of the talk, Brother Alfred B. Wise, Baldwin-Wallace '43, Province Chief, presented the Charter to George William Bayer, newly installed HSP of Gamma



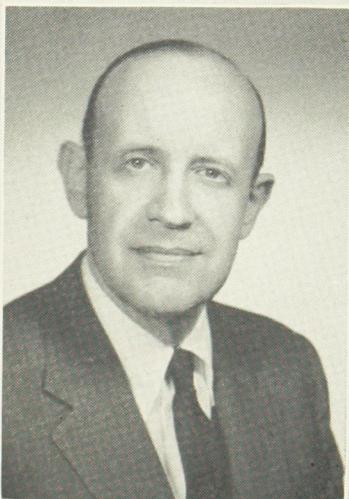
AT THE PUNCH BOWL, Miss Dee Ambrose, pinmate of HSP George William Bayer, serves Brothers W. Gardner Mason, Lloyd S. Cochran, and Kit Klopp, Vice President of Gamma Pi Chapter.



TALKING OVER INSTALLATION are Brothers Frank Slick, Ray E. Glos, Gamma Pi President George William Bayer, and Findlay College President Dr. Ivan Frick.

Pi Chapter. Grand Treasurer Ray E. Glos and Grand Councilor W. Gardner Mason represented the Grand Council.

Over 200 people were served at the Banquet, with many alumni and their wives in attendance.



Charles Milton Beeghly

Brother of Epsilon Chapter, Ohio Wesleyan University; A Business Executive of Exceptional Talent and Most Respected Reputation; Public Spirited and Dedicated as an Advisor to Collegiate and Religious Institutions; Humanitarian; Active in the Directorship of Financial and Business Institutions; and Withal, a Most Loyal and Devoted Member of this Fraternity.

Distinguishe

TWO ALPHA SIGMA PHI alumni who have made outstanding contributions to their nation and their Fraternity were presented Distinguished Merit Awards this month.

Presentations of the Fraternity's highest award for individual accomplishment were made by Grand Senior President Dallas L. Donnan to Charles M. Beeghly, Ohio Wesleyan '27, and Dr. Owen H. Wangensteen, Minnesota '17.

Brother Wangensteen, Chief of Surgery at the University of Minnesota and internationally recognized in his field, received the award at a January 18 luncheon held in the Capp-Towers Motor Hotel, Minneapolis. Among the national officers who joined other alumni at the luncheon were Ralph F. Burns, Executive Secretary, and Brother Donnan, who flew from Seattle for the event. Brother L. S. "Larry" Clark, Minnesota '20, was in charge of local arrangements.

The next day, a similar luncheon was held at Pittsburgh's Carlton House, for the award presentation to Brother Beeghly, Chairman of the Board of the Jones & Laughlin Steel Corporation. Robert M. Sharp, Bethany '50, Chief of Province X, was local coordinator.

Dr. Wangensteen has been chairman of the department of surgery at the University of Minnesota hospitals for more than half his life. He was believed to be the youngest surgeon-in-chief of any major hospital or medical school in the nation

erit Award

when he was appointed to the post in 1930 at the age of 31.

He first attracted international attention a year after he became head of surgery at the university. He announced results of experiments with tubes through the nose, esophagus, stomach and down to the small intestine to draw off gas and fluid from the intestinal tract by suction.

Among his best known advances since then are the "second look" operation for cancer, his improvements in ulcer surgery and, most recently, his ulcer-treatment technique of freezing the patient's stomach.

Despite his personal fame as a surgeon and what he did for research in the medical school, it is in another field that he has won the highest esteem. He has been described as "the master teacher". And from it he derives the most satisfaction and pride.

Dr. Wagensteen currently resides in Minneapolis with his wife, Sarah.

Brother Beeghly, a veteran of 30 years in the steel industry, was elected Chairman of the Board of Directors and Chief Executive Officer of Jones & Laughlin on May 1, 1963.

He started his steel career as a sales trainee, moving on to positions in sales, production and finance.

During World War II, he had both Washington and foreign service as an officer in the Air Force with the rank

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Owen Harding Wagensteen

Brother of Rho Chapter, University of Minnesota; Internationally recognized in the Field of Abdominal Surgery and Research; Chairman of the Department of Surgery, University of Minnesota; Developer of the Wagensteen Pump, hailed as "one of the greatest contributions to medicine in two decades"; Renowned in yet another field — that of "The Master Teacher"; and Withal, A Most Loyal and Devoted Member of this Fraternity.



Leadership Be

ALPHA IOTA President John Hawkins, left, with University of Alabama Assistant Dean of Men James J. Smalley and his wife, look on while Professor Jay Murphy describes one of his art pieces at an exhibition sponsored by Alpha Sigma Phi. Professor Murphy was a Phi Pi Phi as an undergraduate at the University of Illinois in 1933. Phi Pi Phi consolidated with Alpha Sigma Phi in 1939.

FRATERNAL ACTION can take many forms. Logically, most efforts are directed toward internal affairs of the Brotherhood and the basic concerns of the classroom.

But across the nation, an increasing number of the "Old Gal's" chapters are extending their leadership beyond the campus to become active arms of their communities. Many also are expanding the periphery of their campus activities to introduce imaginative cultural projects to fellow students and the public.

Alpha Sig's Pledge Manual describes the manner in which individual character can be enriched through extending a helping hand to others. Following this philosophy, chapters with worthy "outside" projects are adding to the significance of their fraternity lives.

Gifts from "Cindy"

An example was the second annual

Christmas party for 63 underprivileged children sponsored by Alpha Alpha chapter and several other Greek organizations at Oklahoma.

Since September the men at the chapter house each placed money in a pig, affectionately known as "Cindy." After 12 weeks of accumulation, Paul Woody, chairman of the program, along with pinmate Cindy Gerhardt, purchased gifts for the children. In addition each member and pledge bought a gift for the child whom he was assigned to entertain.

The children were picked up by a caravan of cars and transported back to the chapter house. Once the children entered the house, they were escorted into the basement to watch color cartoons and were treated to turkey sandwiches and hot chocolate.

After the children had eaten and seen the cartoons, they sat in the living room and listened to Bible scripture read by

*Alpha Sigma Phi Brothers "maintain charity"
and "encourage culture"
in the best traditions of the Fraternity.*

the Campus

Woody. The children joined with the members, pledges and their dates in singing Christmas carols.

While the children were singing "Santa Claus is Coming to Town," Santa, accompanied by one of his elves, burst into the front door carrying his bag of gifts.

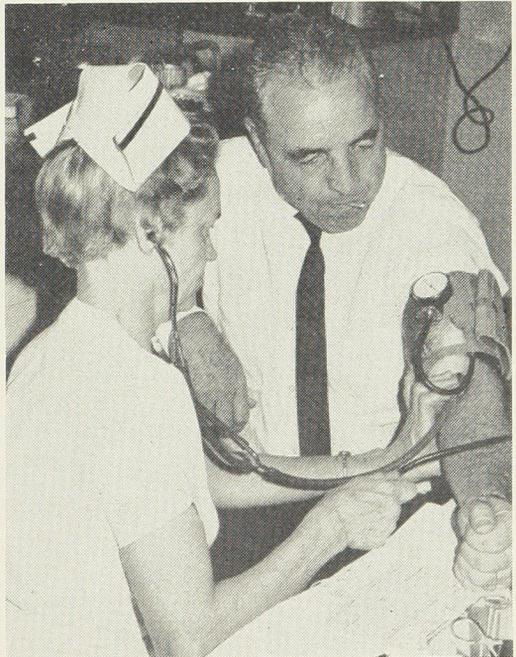
Following distribution the children played with their gifts. Pledges, members and dates had as much fun as the children. Gifts ranged from moving vans, baseball gloves, and basketballs and goals for the boys to painting sets, dolls, and comb and brush sets for the girls.

Missouri Valley Projects

At Missouri Valley, which has an enrollment of 750 students, the men of Alpha Omicron Chapter felt this year that something should and could be done

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DONATION OF BLOOD is made by Dean of Students Dr. George F. Black, at Missouri Valley, where Alpha Sigma Phi is helping promote a Campus Blood Bank.



BEYOND THE CAMPUS

Marietta's Son—HUNG CHUN SING



to bolster two purposes on which Alpha Sigma Phi was founded: To encourage culture and to maintain charity.

Two results were the establishment of a permanent campus blood bank and a Contact Series of discussions with faculty members.

Brother Jim Cockrell headed the establishment of the blood bank with the Special Events Committee. This drive was instituted to encourage both students and faculty to give blood in order that it may be obtained in time of emergency.

Unfortunately, a student's life was lost in May of 1964 for lack of immediate blood. With this tragedy serving as an in-

ANNUAL party for underprivileged children was held just before the holidays by Beta Epsilon Brothers and their dates at Lehigh.



centive to prevent further mishap, the project was initiated in October. The bank functions in cooperation with a mobile blood unit from Kansas City, which combines its equipment and facilities with those of nearby Marshall Hospital.

The primary objective of Alpha Omicron's Contact Series is to pursue, encourage, and instill "something more" into the intellectual image of the Valley campus. The series of discussions presented is the first of its kind and has led to similar programs by other groups.

The talks are open to all in the Talisman Room, where participating students hear three to four professors discuss topics that stimulate more interest in scholastic and intellectual aspects. Discussions of politics, the future of man, and current and classical books have provoked audience participation that has attested to the value of the series.

On Behalf of the Blind

At UCLA a new public service project initiated during the summer required all Brothers and pledges to participate in one weekend of work at a mountain camp run by the Foundation for the Junior Blind in Los Angeles.

Everyone pitched in to dig ditches, clear

brush, and do other assorted odd jobs at the camp, located in the hills near Oxnard, California.

As a result of this rewarding experience, Alpha Zeta has decided to make the Foundation its permanent project, donating one weekend of work per semester to the organization.

Continue Service Programs

Morris Harvey College, not resting on the laurels of its award for service at the Convention, has continued its community service program under the direction of Art Hamon.

Once again in the fall the Brothers of Gamma Mu took part in the United Fund Drive and various other projects such as gathering clothes for Goodwill Industries and working at the Union Mission orphanage.

On December 11 the chapter held its annual Christmas party at the Union Mission, with Brother Marty Krinsky acting as an extremely jolly St. Nick.

Lehigh was another chapter providing an exciting Christmas holiday for needy

children by holding its annual party at the house.

Proud Fathers

Marietta Brothers are all proud new fathers—Hung Chun Sing, a 13-year-old boy in Hong Kong, has been adopted by the chapter under the Foster Parents' Plan.

Sponsors of Art

A precedent at Alabama was set this year when the men of Alpha Iota chapter sponsored an art exhibit at the house. The artist was a member of the Law School faculty, Professor Jay Murphy, who paints as a hobby.

The exhibition, designed to stimulate and reflect an interest in culture, served a very important function in that it was a step toward improved faculty relations. An excellent attendance confirmed the chapter's confidence in the venture.

And so it goes. Increasingly more Alpha Sigma Phi chapters are raising their sights beyond the confines of their own groups to find new meanings to "maintaining charity," and "encouraging culture," two of the purposes for which the Fraternity was founded.

SEMESTER SERVICE PROJECT for Alpha Zeta Brothers at UCLA meant a weekend of ditch digging at a camp run by the Foundation for the Junior Blind in Los Angeles.





Dedicated to

DEDICATION SERVICES are conducted by Dr. John E. Bentley (center), Dean Emeritus of American University. Looking on are Frank T. Marino, American '40, left, a charter member of Beta Chi Chapter, and Milton Cerny, American '54, Secretary of the Beta Chi Alumni Association.

*"The old order changeth, yielding place to new,
and God fulfills himself in many ways . . ."*

As these words of Tennyson echoed along the hillside, those who had assembled to witness the dedication of the Beta Chi chapter house on the campus of the American University, knew that this truly marked a new beginning for the chapter. We had come not only to take part in the dedication ceremonies, but to hear once again the rich, vibrant voice which had made Dr. John E. Bentley a beloved institution at this University for over a quarter of a century.

He spoke eloquently of the men who organized the local Phi Epsilon Alpha. He knew them all, Newby, Nicholson, Johnny Abbadessa, Frank Marino, Barkdull and Bean, French, Neff, Frank Maloy, Shenton and his own son, Phil. His words sketched the history of the chapter from its earliest beginnings, when these men had gathered in private homes and in his lecture room to chart the future course of the fraternity, to the present.

Bert Hinneman, though not a member of Beta Chi chapter, was credited for his dedication in the merger of Alpha Kappa Pi with Alpha Sigma Phi. So history once again was only prologue to

the future, for the success of the new chapter house could not have been accomplished without the efforts of certain dedicated parents and brothers from other chapters.

In his characteristic manner, the Dean shook his finger at the active chapter and admonished them: "I trust you will preserve the sanctity of this house, let nothing defile it. Keep your scholarship bright, progressive and fervent."

A Guiding Light

This was the Dean as we knew him in years gone by, an inspiration and guiding light in our endeavors. In closing, he summed up what was in our hearts and minds and the very reasons for which we had come this day, and the very reason indeed why we had joined a fraternity:

"It is very right that buildings erected for human brotherhood and fraternal fellowship, especially those within the institution of the church, should be formally and devoutly dedicated for their special purposes. This building has been erected by the generosity and personal sacrifices of its alumni and membership

By MILTON CERNY

the True Meaning of BROTHERHOOD

to serve this University, its students past and present, who look to this University for guidance and knowledge, human service and morality. To this end we dedicate this fraternity house to all worthy men irrespective of race, religion and national origin, respecting the constitu-

tion of the United States and seeking to promote ever the democracy of this Republic. So help us God."

A commemorative plaque was placed on the chapter house to mark this dedication. It reads: "This chapter house is

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AT THE HEAD TABLE, left to right, are Hubert H. Humphrey III, American '62, Chapter President; Charles T. Akre, Iowa '28, Past Grand Senior President 1956-60; Dr. Hurst Anderson, SAE, President of American University; Senator Daniel K. Inouye; George E. Geesey, American '53, Toastmaster; Dr. Karl O. Mann, American '42, National Scholarship Chairman; Robert S. Barnes, American '56; Peter L. K. Tourtellot, American '57; and William S. Petrini, American '55.



BROTHERHOOD (Continued)

dedicated to those men who unselfishly give of their time and talents and thereby find the true meaning of fraternity. May 16, 1964.”

In this spirit the evening festivities commenced at the Gramercy Inn where 200 alumni, active members and their families gathered for dinner and dancing. The program progressed smoothly under the direction of brother George Gesey, who spiced the evening with his wry humor. The two featured speakers Dr. Hurst R. Anderson, President of the American University and Senator Daniel Inouye of Hawaii carried forward the theme of the day.

Dr. Anderson spoke of the role of the fraternity system in the University program. He said that the fraternity should serve in the development of the character of the individual and reminded

BETA CHI CHAPTER Alumni Association Award is presented to Dr. Karl O. Mann (right) by William S. Petrini.



the active chapter of its responsibilities to the University and to the entire student body to live by the ideals and purposes of its charter. Concluding, he congratulated the alumni for their dedication to the chapter and to the University.

Senator Inouye, one of the gifted young leaders of the United States Senate, provided us with a rare insight into the life and thoughts of a man who rose from a Japanese ghetto in his island home of Honolulu to serve in this nation's most distinguished deliberative body.

Some Special Awards

Following the speakers, awards were presented to three brothers of Beta Chi chapter. Charles T. Akre, Iowa '28, Past Grand Senior President, bestowed the award of Delta Beta Xi on William Petrini, American '55, and Peter Tourtellot, American '57, for their service as officers of the Alumni Association and for their efforts in the planning and construction of the new chapter house. Dr. Karl Otto Mann American '42, National Scholarship Chairman, received the Alumni Association Award for his distinguished service to Beta Chi Chapter and to the national fraternity. The evening program continued with the presentation of undergraduate chapter awards and the rendition by the active chapter of their winning songfest numbers, "the Navy Hymn" and "Wake Freshman Wake".

To the Alumni this day brought back memories and rekindled former friendships which time had merely made more cherished. It moreover produced a realization that not only had the chapter embarked upon a new era, but indeed the nation, and those words of Tennyson become more appropriate.

"The old order changeth yielding to new"

The Case of THE VANISHING RUSHEE

By ORVILLE H. READ

WHO DO YOU think is your toughest competitor in rush? The fraternity with the bigger, newer house down the street? The house with all the top athletes? The one that wins the scholarship trophy every year?

Forget it! On nine campus out of ten it isn't *any* other fraternity. On most of these campuses, a large percentage of the men who would make good fraternity members never join *any* fraternity.

So, if you are rushing against other fraternities, the way we did a long generation ago, it's time to take a long, hard look. Maybe you're shooting at the wrong target. Maybe you are aiming at your friends, when the bushes are full of enemies. Maybe it's time to make an up-to-date market analysis.

The rushing market today is different from 30 years ago. Back in those days we had a great rushing advantage—fraternities were living in nice warm caves . . . and the independents were still living in trees.

This allowed us to concentrate on just one phase of rushing—sinking the

shaft into any other fraternity in which a rushee might be interested. We knew that our prospect wanted desperately to join a fraternity—he *had to* in order to get in out of the rain! All we had to do was knock the other fraternities out of the running.

How very different now! *Our major rushing obstacles are no longer the other Greek letter houses.* You have two much tougher competitors. *The first is the great big, plush dormitory* that offers all the physical comforts of the Hilton hotels and looks mighty good to many a freshman. Alongside such dormitories, the average chapter house looks pretty grubby. A man usually has to be willing to accept some personal discomfort today if he wants to be a fraternity member.

The second and even tougher and more subtle competitor today is the widely-circulated suggestion that fraternities are no longer important—that, in fact, fraternities may be harmful to the process of education. Many good fraternity prospects are coming to college today

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Knocking each other is one way to discourage rushees.

with that indoctrination. To sell them your fraternity, you first must sell them the fraternity system.

These are the rushing problems we face today that weren't even contemplated in "the good old days." But, though the problems have changed completely in the last decade or so, rushing techniques still follow very much the same old patterns. We still concentrate on rushing against each other, and overlook the real competition.

It is high time that we all realize that it's no longer good enough, or even half-way smart, to down-grade the other fraternities in rush. If the Betas knock the Sigma Chis, and the Sigma Chis knock the DUs, and the DUs knock the Betas, pretty soon the rushee gets the idea that perhaps the critics were right . . . fraternities *are* no damned good.

How much better if the rush story is positive. The fraternity system *is* good. There are *many* good fraternities on campus. Then, from there, tell the rushee why your chapter is better—why it should appeal to him more. Not that Beta is worse, but that you are better.

Let's take a look at an analogy in the market place. Let's suppose that in your city there are several different stores selling several different brands of color TV. You've heard a lot about color TV, pro and con. You've seen it at a neighbor's. You've about decided to buy a set, even though you realize they're not perfect. So, you stop in at the store selling Brand A, and the first thing the salesman does is to tell you why you don't want Brand B. Their colors are muddy, repair bills are high, pictures aren't reliable. You go down the street to take a look at Brand B, and that dealer tells you that Brand A is out of date, their circuitry is poor, their cabinets are shoddy, their tuning is too complex.

Your reaction quite likely will be that perhaps it isn't wise to buy a color TV set after all. So you go back home to your old reliable black-and-white set . . . and color TV has lost a customer. Those salesmen misjudged the market. They didn't realize that first you had to be sold on color TV, and *then* to be sold on the benefits to be obtained from a particular brand.

Suppose, instead, Salesman A meets you at the door and says, "Color TV is

wonderful. Once you've had it in your home, you'll never be satisfied with black and white. Now let me tell you some features of Brand A which make it the best on the market." Down the street, Salesman B says, "Color TV doubles your watching pleasure. Brand B has some special features which we think will particularly appeal to you."

Soon you're really enthusiastic about color TV. Now it's just a question of which set you select and enjoy. *Someone* is going to sell a color TV set.

How to Lose a Prospect

It's easy to translate this into fraternity terms. If the rushee first visits the AAA house and they say, "Watch out for BBB. Their house is in bad shape. They've lost all their good men this year and they're in real trouble with the Dean. Worse than that, they have special assessments for every party. It'll cost you a fortune." At the BBB house they say, "Too bad about AAA. They used to be pretty good, but you wouldn't want to get in with them now. Half their pledges will quit the first month, because they treat them like dogs. They're pretty shaky financially, too. And you should see their meals after rush week is over."

This rushee probably is going to wind up living in the dorm for four years, figuring, "Just like I heard, fraternities are no damned good." The fraternity system has lost a good prospect.

Now suppose instead that rushee hears at AAA, "Fraternity life is wonderful. Once you know the advantages of the close personal fraternity life, compared to the cold, impersonal dorm, you'll definitely want to join a fraternity. Now in AAA we think you could be particularly happy because . . ." And at BBB he gets this, "Fraternities double the significance of college life. At BBB we are particularly

proud of . . ." This rushee is pretty apt to be sold on the fraternity system. *Some* fraternity is going to get a good member. Fraternity Advantages

Fraternities do have great advantages. In general they have nothing to be defensive about — and nothing to attack each other on. They do have a strong, positive story to sell. Socially, economically, scholastically (yes, scholastically too) they make sense. A positive approach in rushing will benefit the entire fraternity system, and your chapter will share in the prosperity.

Start selling *the* fraternity system in your very first contacts with the rushee (and his parents). An old merchandising axiom is, "You can't knock the competitor without degrading your own product." Another is, "Sell Benefits." They both apply equally to rushing.

All fraternities should work together in this program. Through their Interfraternity Conferences they should start attacking the *real* job. The real job isn't to make more rules which only complicate rushing and discourage rushees. The real job isn't to act as a police force to make sure that no fraternity violates the many and awesome rushing rules that already exist, and to mete out punishment for each infraction. The real job is to promote the fraternity system, to make it a stronger and better part of campus life, and to provide an environment that will make good prospects *want* to be fraternity members.

It is told that on the grounds of Buckingham Palace a lighted red lantern had been placed at a certain spot every night for more than one hundred years. Each morning for more than a century, the lantern was picked up, cleaned, and re-filled, and each night a guard carefully replaced it in that same location. It fi-

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*Let's take a good look
at our own rushing rules.*

nally occurred to someone to question this procedure, and after careful investigation it was learned that, more than one hundred years before, the King had seen a wild flower that had sprung up in that unprotected spot, and had ordered a lantern placed there each night for its protection.

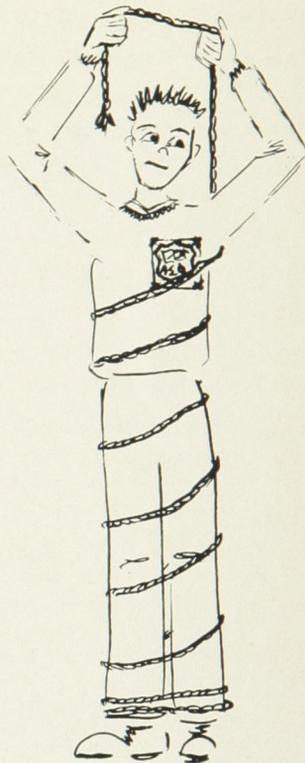
We have our red lanterns, too. Most restrictive rushing rules have long ago outlived their usefulness—if, indeed, many of them were ever really needed.

It's time for your IFC to re-examine the rule book, to eliminate the red lanterns, and to get on with the real job. IFC's Build Better Rush

Your IFC should urge all fraternities to build rushing programs around the advantages of the fraternity system. We must stress in rushing the fact that fewer fraternity men are drop-outs from college. We must emphasize the leadership training that fraternities offer, point out the greater enjoyment of living with a compatible group of men of your own choice, and bear down on the positive values of our social programs, of our scholarship programs, of our intramural programs, of our leadership training programs.

Selling Rules Apply

There's another selling axiom which applies equally to rushing, "Make it easy for the customer to buy." It's time, in fact it's long past time, for our IFCs to begin helping fraternities to work together in the common cause of promoting



the fraternity system. Do we do this now in our rushing programs? Let's go back to our parable of color TV and see how closely it parallels the rush program on many campuses.

This time, when you go out to shop for a set you don't even get in the door. You are met at the threshold by the dealer, who says, "If you are interested in shopping for color TV, there are a few rules which you must observe:

1. You must go first to the Chamber of Commerce and register as a prospective buyer.
2. You must pay a registration fee for this shopping privilege.
3. You must start your shopping on a fixed day at a fixed hour. Then you must visit at least four dealers for a period of one hour each—no more, no less. You must get a receipt from him showing that you have made this visit.
4. On no account may you go back to any dealer a second time or buy a set until you have visited them all.

5. Now, in our town, you can't see any of these sets until next February, and if any dealer even lets you in his store before then, or discusses TV with you, he is barred from selling you a set, no matter how much you may want it."

After hearing these, and other, rules, you'd be pretty apt to say, "The heck with it. I don't want color TV that badly. It isn't worth the trouble."

But before you walked out of the dealer's life forever, you might ask him. "Why has the government made all these silly rules that make it so hard for you to sell TV sets, and for me to buy *one*?"

And the dealer would reply, "Oh, the government didn't make all these rules. We did this to ourselves!!!"

Sounds silly, doesn't it? You can't imagine a group of merchants being so foolish. But look again! How many of the rushing rules which have been built up on your campus over a period of years are just as restrictive? How many of those rules are keeping good rushees away from your house and the houses of your fellow Greeks.

How many rushee rules are actually harming the fraternity system? How many red lanterns do you have on your campus?

The Secret Weapon is Rush

There's a potent secret weapon available to fraternities on most campuses—a simple, inexpensive way of picking up top-grade men who will be an asset to your fraternity. It's the easiest and least competitive form of rushing, and it consistently yields great benefits to the alert chapters who have learned to use it consistently.

This secret weapon is open rush. It's permitted on most campuses after formal rush is over. And it's neglected by far too many fraternities. Some of the best men

on campus can be pledged in open rush—often with no competition at all! These are men who for one reason or another didn't participate in formal rush. Perhaps they didn't like the mechanics of highly-organized rush periods. Maybe they didn't want to pay a registration fee or be on campus for rush.

Quite probably they didn't participate in formal rush because they thought they didn't want to belong to a fraternity. Some of the best men on campus fall in this group. The benefits of fraternity life can be proved to them. Often they have already begun to recognize the benefits but now have no way to expose themselves to rush.

So, if formal rush restrictions have got you down, wheel out this sure-fire secret weapon and enjoy the benefits of plain old-fashioned, uncluttered, open rush.

"The Case of the Vanishing Rushee" by Orville H. Read, chairman of the Board of Directors, Delta Upsilon Fraternity, is one of the series of articles being sponsored by "Operation Challenge," a project established by the 58 member College Fraternity Editors Association.

Operation Challenge was launched after Carl J. Gladfelter, editor of the Chi Phi Chakett, requested Lucian Warren, Phi Gamma Delta editor, to investigate the Moonshooter and Editorial Projects for Education programs of the American Alumni Council. The objective is "to make available to those fraternity magazines desiring it, professionally written and edited material covering subjects of common interest and value to fraternities."

Permission to reprint the article, or any portion thereof, must be obtained from the author and the Operation Challenge Committee.

Operating the Tomahawk Fund

Six Alpha Sigma Phi Brothers are donating their time to an important financial project.

*By RALPH F. BURNS
Executive Secretary*

THE TOMAHAWK Life Subscription program of Alpha Sigma Phi was started in the fall of 1923. The present method of operation dates from February 21, 1928 when \$28,000 was transferred to the Tomahawk Trustees, who have managed the Fund since that time. From 1923 to 1948, a life subscription cost \$10. The 1948 Convention increased this charge to \$15. Since its inception, the Fund has grown to over \$200,000.

The Tomahawk Fund is operated as a trust under the laws of the State of New York. The six Trustees are Brothers J. Louis Donnelly, Middlebury '25; Leicester W. Fisher, Cornell '15; Russell M. Hoverman, Pennsylvania '35; Lyle L. Shepard, Pennsylvania '23; Ralph G. Starke, Cornell '18 and Miles F. York, California '19. These Trustees serve without remuneration and they deserve the whole-hearted appreciation of the Fraternity for their untiring work and devotion, as well as for the outstanding success which has resulted in a most profitable operation for Alpha Sigma Phi over the years.

Investment Restrictions

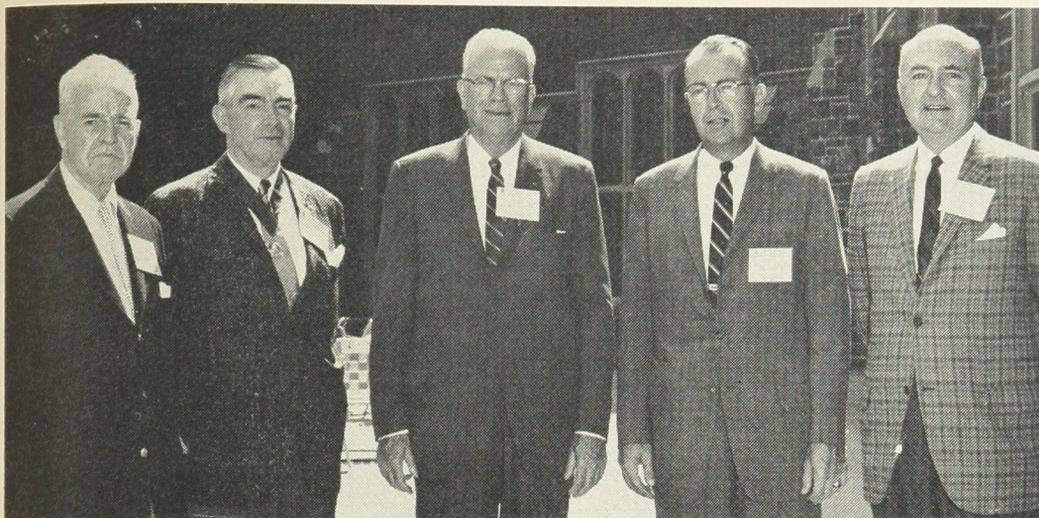
The Trustees may invest the principal of the Trust Fund in securities as would be

acquired by prudent men of discretion who are seeking a reasonable income and the preservation of their capital. These securities may be of the following categories: a. obligations of the United States; b. obligations of any State of the United States and negotiable obligations of any city, county or political subdivision of a State, provided they are allowed by the State of New York for investment by Trustees; c. certain real estate bonds. d. deposits in New York savings banks, or New York State or national banks, located in New York State as well as corporation bonds, debentures in the United States, District of Columbia, and e. certain common and preferred stocks.

Said stocks must be registered with the Securities and Exchange Commission as a



BROTHERS SHEPARD & YORK



BROTHERS DONNELLY, DONNAN, FISHER, HOVERMAN, AND STARKE.

national securities exchange and the investment of this type cannot exceed 50 per cent of the aggregate market value at the time of all the property of the Fund.

Chapter House Financing

One of the great needs in the Fraternity today is chapter housing. This has developed in a large measure due to the great increase in building costs, which makes it almost prohibitive for any undergraduate chapter or its alumni to finance the construction of even a minimum size house. It also becomes an increasing problem for the Trustees of the Tomahawk Fund to find some investments which will produce the income necessary to supply sufficient revenues to pay for the cost of the publication of the *Tomahawk*.

Realizing the above problem in the Fraternity, the A-S-P Corporation was established which receives monies from each new initiate of the Fraternity and, in turn, they have been investing in second mortgages on chapter housing. None of the monies of the Tomahawk Fund can be used for chapter house financing.

So you will know something of the Tomahawk Trustees, J. Louis Donnelly, Chairman of the Trustees, is Senior Vice

President of Carter, Walker & Company, Inc., members of the New York Stock Exchange, New York City. Secretary Russell M. Hoverman is Vice President-Comptroller of the Williamsburgh Savings Bank of Brooklyn, New York. Leicester W. Fisher is Vice President and Director of Van Strum & Towne, Inc., investment counsellors, and Director of Van Strum & Towne, Canada, LTD, President of Managed Funds, Inc., St Louis and Vice President of Institutional Shares, LTD and Institutional Income Fund, Inc. Lyle L. Shepard is Executive Vice President of Cities Service Company, New York, directing general administrative and financial affairs for Cities Service Company. Ralph G. Starke, Pittsfield, Massachusetts, is retired and was former Vice President of Berkshire Life Insurance Company, in charge of their investment portfolio. Miles F. York is President of the Atlantic Mutual Insurance Company, New York City.

The Trustees of the Tomahawk Fund render unselfish service to the Fraternity. They are Brothers whom we can be proud to say are giving of their time and talents to the operations of this very important financial segment of the "Old Gal."

Young Partners in Free Enterprise

VISITORS at the New York World's Fair viewed the special fraternity and sorority exhibit on display in the Hall of Free Enterprise for a three-week period this past summer. The exhibit was sponsored jointly by the National Panhellenic Conference and the National Interfraternity Conference in cooperation with the American Economic Foundation, which erected the Hall of Free Enterprise to dramatize the basic principles of free economics in our modern society in a simple, understandable manner for the average man.

To help explain the exhibit to visitors, 19 hostesses and hosts chosen from among the staffs of various national fraternity and sorority headquarters were assigned during the three-week period.

In keeping with the general theme of the Hall of Free Enterprise, the fraternity and sorority exhibit was entitled: "Young Partners in Free Enterprise." A leaflet explaining the six basic values of fraternal life was specially prepared for the occasion and distributed to visitors viewing the display. The six values - loyalty, training, scholarship, standards, management, and citizenship - formed the basis for the various display panels in the exhibit.

In its preface, the leaflet pointed out that "millions of men and women have shared in the educational experience of membership in a college fraternity or sorority - an experience that continues to pay dividends in later life. For these voluntary organizations, with chapters in hundreds of university and college campuses, represent the true spirit of free enterprise. They bring together young people of diverse interests, working towards a common goal."

The exhibit was limited to a three-week period since the space was donated by the American Economic Foundation on a rotating basis among a large number of other participating sponsors.

It is planned to display the fraternity and sorority exhibit again next summer during the final season of the New York World's Fair. While the exact dates have not been scheduled as yet, it is probable that the showing will be for a similar three-week period sometime during mid-summer of 1965.

Fraternal Support

Prominent American and Canadian personalities have endorsed the exhibit through strong supporting statements for the concept of fraternal life on college



campuses. The statements and portraits of the authors represent the keystone around which the displays were conceived for the exhibit.

Notable among the endorsees is U.S. Senator Margaret Chase Smith of Maine who states: "In an age when the bulwarks of freedom are threatened everywhere, organizations which promote the American way of life deserve support. Sororities and fraternities are such organizations."

U.S. Supreme Court Justice Tom C. Clark says: "The greatest positive forces in our colleges and universities for developing a strong, lasting spirit of loyalty to these institutions are the fraternities and sororities of America." Supporting Justice Clark's statement, the exhibit points out that more than 75% of all the funds contributed by individuals to colleges and universities are given by fraternity and sorority members.

Faith Baldwin, the distinguished novelist, declares: "I feel sororities and fraternities provide an excellent environment for constructive training today."

On the matter of scholarship and mental development, the Prime Minister of Canada, Lester Pearson, said: "The circumstances of fraternity life pro-

vide a wonderful opportunity for sharpening interest and curiosity in a variety of subjects. These are an essential for true education."

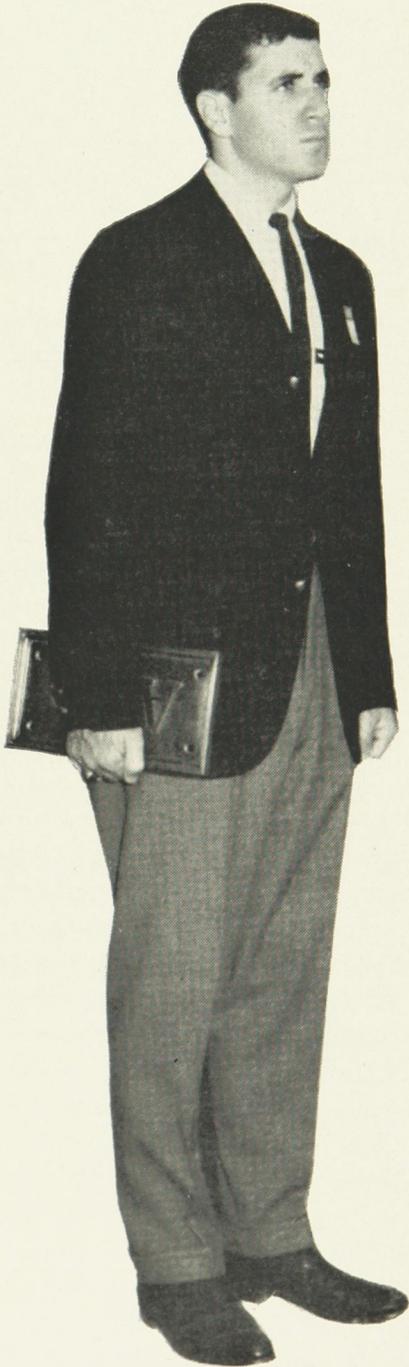
As business enterprises, college fraternal organizations teach basic management principles. Thomas H. Carroll, President of George Washington University, pointed out: "Members of fraternities and sororities learn the fundamentals of running a real business. These lessons will be invaluable throughout life."

Finally, Mrs. Norman Vincent Peale, wife of the noted minister and writer, and a religious leader in her own right, declares that "Sororities and fraternities, properly supervised, furnish excellent surroundings for young men and women to develop their finer qualities in a wholesome atmosphere."

The National Interfraternity Conference, founded in 1909, embraces 60 national men's fraternities with over 4000 chapters in nearly 500 colleges and university, and approximately two million living members.

The National Panhellenic Conference, organized in 1902, includes 28 national sororities with some 2000 collegiate chapters and a membership of 1,180,000.

A Reason to Campaign



BROTHER HUMPHREY

By LIN STEINKO, JR.

THE PROFESSOR was calling the role. He came to the name Hubert Horatio Humphrey, and paused. The date was November 2, 1964. Hubert "Skip" Humphrey, a member of Alpha Sigma Phi and a Political Science major at American University, Washington, D.C. was not in class. He had gone home to Waverly, Minnesota, to be with his parents on this all important day.

Ever since the Democratic Convention in August, "Skip" Humphrey, son of Democratic Vice-Presidential nominee Hubert Humphrey, had been on the move. He was a student with a purpose. He wanted to see his father in the vice-presidency.

Alone, or with his wife Lee, the former Miss Nancy Lee Jeffery of Leesburg, Virginia, "Skip" led rallies for Johnson and Humphrey in Wilmington, Del., Phoenix, Arizona, and Washington, D.C. He made speeches, something he had never done before. At first his nervousness and tension showed, but by the end of the campaign he had become an authoritative orator.

He feels that the most memorable moment of his part in the campaign came in Goldwater's own state of Arizona. The occasion was a meeting of Young Democrats: The Leadership Conference of Southwest Young Democrats. In Phoenix his reception was loud and

long. "These Young Democrats showed an enthusiasm that was missing in other parts of the country." These were people of his age speaking for his party in the home state of the opposition.

In Washington, D.C., "Skip" spoke at a Hootenany for Johnson, in the city's famed DuPont Circle. Though directed at the young, the Hootenany had to be considered another political feature to be coped with in the future. This he bases on the success of just one.

Thoughts Linger On

November 2, 1964 has come and gone. But thoughts of the campaign still linger in "Skip's" mind: "It was the first time I have taken an active role in politics, for my father, or the Democratic Party".

Though prevented by academic pursuits from becoming more involved in the campaign, "Skip" feels that one of the major campaign characteristics was the role of the children. "I hope that sometime someone will do a study and determine the effect, if any, the campaigning of candidates' children had," he says.

Though "never in doubt" as to the outcome of the election, "Skip" did feel that his enthusiasm took a jolt from both the Jenkins and Baker affairs. "Both of these situations were unfortunate," he recalls, "but mainly for the subject and not the campaign. "A lot of people do not have the confidence in the public to see into the complexity of situations such as these. I do, and I think I am justified in the results."

Back to the Classroom

Looking tanned and rested after a week in the Virgin Islands, Brother Humphrey returned to classes at American University. This young man, whose father has been in politics all his life, has held but one elective office; that of president of Alpha Sigma Phi. Yet this

young man made clear and concise statements on the future of both parties that seemed to have come from a person long informed in the intricacies of the political arena.

He is content to return to the classroom. There are no secret Service men around him. There is no special routine he must follow. He is just another student. He and his wife continue the day-to-day role of achieving an education. He is happy with the results, and had "a great time" campaigning, but the homework he missed.

He may go out with boys tonight, or he may hit the books, but just remember if you ever see him to look closely at him. Behind the glasses and exterior of the student you might perceive the look of a politician, or the twinkle of eye that belongs to the person who has just accomplished something he set out to do.

POSITIONS OPEN

The Fraternity has immediate openings for a traveling secretary and an extension secretary. Considerable travel is involved, expenses are paid while on the road.

Arrangements can be made to work on a 12-month or a 9-month basis. Nine month's employment would permit one to do graduate work in the summer, if he so desired.

Starting salary is competitive with business. For complete details, write: Ralph F. Burns, Alpha Sigma Phi, 24 West William Street, Delaware, Ohio 43015. When writing, give a brief biographical sketch on yourself.

Portrait of Courage

WHEN the editors of Sport Magazine gathered at the end of the year to make their annual "Top Performance" selections, they agreed unanimously on an unusual choice. They named as sports' "Man of the Year" for 1964 an athlete who had died on Nov. 12.

The top honor of the year went to Alpha Sigma Phi Brother Fred Hutchinson, manager of the Cincinnati Reds baseball club until his death at 45, for "exhibiting unusual courage in facing his illness."

The story behind this posthumous honor is evident in the words of one of his many close friends, writer Royal Brougham:

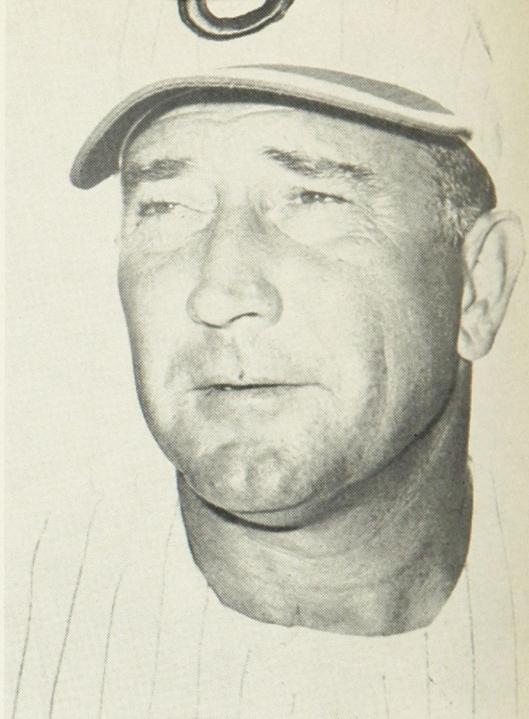
"Hutch fought his last fight like a man, a flaming symbol of courage in a sports world where that term is so often misused and undeserved.

"He lost; words are inadequate to express the wave of sorrow sweeping the nation of sports followers as the whispered word came from his hospital room in the early morning hours.

Fred Hutchinson is dead.

"Especially poignant is the grief in his own home town where he was a school-boy hero and a pennant winning idol. No athletic figure here has been admired and respected as the man they called the Big Bear.

"Unlike the way it was on the baseball field where he had nine men on his team, Hutch fought this one alone, but unafraid. No one could help this tough,



FRED HUTCHINSON
Washington '31

strong-willed man as he waged his battle against the cancer ravaging his once sturdy body.

"Beneath his craggy, chiseled features which looked like they were carved in granite, and his massive 220-pound, 6-foot-2 frame, was an unquenchable spirit of the unyielding fighter.

"As on the field of athletics, he never gave up until the last flicker of hope went out like a burned candle. What a competitor!

"Hutch managed a ball club like Jim Owens coaches a team. Demanding, exacting, cajoling, but fair, honest and decent.

"Take it from this writer who knew him first as a burly youngster on the Rainier Valley playfields, mature beyond his tender years; who later watched him pitch his Franklin High School team to victory; who saw the boy become a man in one day, an unknown teenager walking confidently out to the mound in his first game in a Rainier uniform in San Diego and pitching brilliantly — Fred Hutchinson was a man among men."

So He's Going to College

Alumni recommendations are the chapters' best source

If you know a young man who will be an entering college freshman, you've got an assignment.

If he is the boy down the street, your son, or the sons of other alumni, now is the time to give him and Alpha Sigma Phi a mutual break.

The best source of names of prospective members available to chapters of the Fraternity are the recommended names from alumni.

It does not matter whether the freshman will be attending a college this fall where your chapter is located—just so long as the college has an Alpha Sigma Phi chapter. Chapters are listed in the

directory in this issue of the magazine.

Since the National Office serves as a clearing house, your nominations will reach the chapter involved.

Even though a college or university may have a system of deferred pledging, it is still wise to get the names of all prospective members to chapters immediately so that they will have as much time as possible to become acquainted.

The passing along of names of prospective members of outstanding caliber helps to assure the high standards and the future of the Fraternity.

Take time now to jot down your recommendations and send them in.

Alpha Sigma Phi Recommendation Blank

To assist the undergraduate chapters, the National Office is acting as a clearing house for recommendations from you.

Fill in the recommendation blank below and send it at once to the National Office, 24 West William Street, Delaware, Ohio.

Date _____

From _____ Chapter _____

Address _____ Year _____

I recommend for consideration the following young men:

Name _____

Address _____

Planning to attend (College) _____

	Excellent	Good	Fair
Activity Interest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Previous Scholarship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Finances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other comments: _____
(attach other names)



RETURN TO CAMPUS of former Bethany College President Dr. Wilbur H. Cramblet, Yale '12, was honored by a dinner given by the Bethany Chapter of Alpha Sigma Phi. Brother Cramblet, Grand Senior President of the "Old Gal" from 1936-48, will teach a few limited courses in mathematics. In the photo, left to right, are Dean of Students Robert A. Sandercox, Bethany '54; Dr. Cramblet; Beta Gamma HSP Larry Reitz; and Ralph F. Burns, Ohio Wesleyan '32, Executive Secretary of the Fraternity. Brother Cramblet retired recently as President of the Christian Board of Publications, St. Louis, Missouri.

Chapter Roundup

ALABAMA

By Richard Spring

ALPHA IOTA'S president-elect, Allan Francis, is chief editor of the Interfraternity Council newsletter. Brother Henry Copeland is on the I.F.C. Judiciary, and David Copeland is a student senator. Younger actives are being groomed for similar positions.

Our housemother is a young graduate student seeking her Ph.D. She has presented a very favorable impression to visitors and rushees, and has been very efficient in carrying out her duties as housemother.

Considerable improvement has been made in our intramural sports endeavors this year, as we have improved in every sport engaged in thus far. This performance has heightened our fraternity spirit.

Our Founders' Day Banquet this year was honored with the presence of several distinguished alumni, including Lt. Governor James B. Allen of Alabama, a founder and alumnus of Alpha Iota chapter.

ARIZONA

By Bob Hesler

FOUNDER'S DAY, held at the chapter house Dec. 7, highlighted the first semester's activities for Gamma Iota chapter. Brothers Joseph L. Picard and William V. Record, both Delta Beta Xi award recipients, spoke on the past and the future of the chapter.

The Housing Committee, headed by Jim Jones, has announced that it has non-interest-paying bonds available at \$100 each. They will be paid back in 20 years.

Pledge Class President Wayne Green and Vice President Dave Evans led the pledges to second place in the annual IFPC Help Week drive with a per capita record of eight dollars.

The traditional Black and White Christmas Formal was held at the '49'ers Guest Ranch Dec. 4. Under the direction of Social Chairman Dave Lowry, the formal took on a Christmas motif, and proved to be a highly successful event.

Individually, many of the Brothers continued

to be active on campus. Among them were: Ken Poe, Alpha Delta Sigma advertising honor society, Alpha Kappa Psi business society, and University Scholars; Bob Hughes, weightlifting team, Junior Class Council and Associated Students' People-to-People Committee; Dave Lowry, Alpha Delta Sigma; Joe Gardner, Sophomore Council, People-to-People Committee and IFC; Bob Hesler, student newspaper staff, Student Union Activities Board Publications Steering Committee, managing editor of the Student Union newspaper, 1964 UMOC, Las Vegas Night Committee, Student Union Publications Steering Committee, chairman of the Muscular Dystrophy Drive and Student Union Activities Board Music and Literature Committee; Allan Mense, Theta Tau engineering fraternity and AFROTC drill team; Mark Still, Campus Religion Council and UA Christian Fellowship; and Roy Giusti, varsity baseball.

Officers elected for 1965 are Bob Hughes, HSP; Allan Mense, HJP; Bob Hesler, HCS and HAE; Joe Gardner, HS; Mark Still, HE, HSC and HM; Dave Lowry, HC. Jim Jones has been appointed house manager, Bob Hesler pledge trainer, Dave Lowry social chairman, and Allan Mense rush chairman.

BETHANY

By Ronald J. Adams

BETA GAMMA started the new semester off with an early rush program. Senior rush chairman, Walter Hupalo, followed his philosophy: "The pledge is the new life blood of a fraternity and should be selected with Care." With this and projecting the image of Alpha Sigma Phi, Beta Gamma took one third of the freshmen who were out for rush. The 31-man pledge class shows a lot of potential, and the active chapter is very proud of being the largest chapter on Bethany's campus.

Brother Burns, on his recent visit to Bethany, helped the chapter welcome back Dr. Wilbur Cramblet, who was the guiding hand of Beta Gamma in her earliest days. Brother Cramblet, Past President of Bethany College and Past Grand Senior President of the Fraternity, has returned here after retirement.

Homecoming was the third factor which made this semester one of the most awakening experiences that Beta Gamma has had in a long time with many unexpected alumni returning.

The social calendar has been filled every week-end with sweater parties, the annual Ranch Dance, and the Christmas Winter Breeze dance.

BALDWIN-WALLACE

By John L. Zinkand

PARTICIPATION in the Greek Service Project and designation as the Outstanding Fraternity during Greek Week brought trophies to the Alpha Sigs at Baldwin Wallace College this fall. HSP Eldemire accepted the trophies for Alpha Mu chapter.

In the quarters ahead, we hope to reach goals attained last year when the chapter won the award for organizing the most constructive "Help Week," gained entrance into every intramural sport playoff, took the largest pledge class on campus, and set the pace for social events with a band composed entirely of Brothers.

Again this year we held the annual Siglympics, which originated at Baldwin Wallace and enjoyed several fall parties. At our all-campus rush party, "The Roaring Twenties," we featured a funeral parlor, gambling room and the dancers of Delta Zeta, our local sister sorority. In athletics, 11 Brothers were named to the all-star volleyball and football teams, and the bowling team was in first place at the beginning of Christmas vacation.

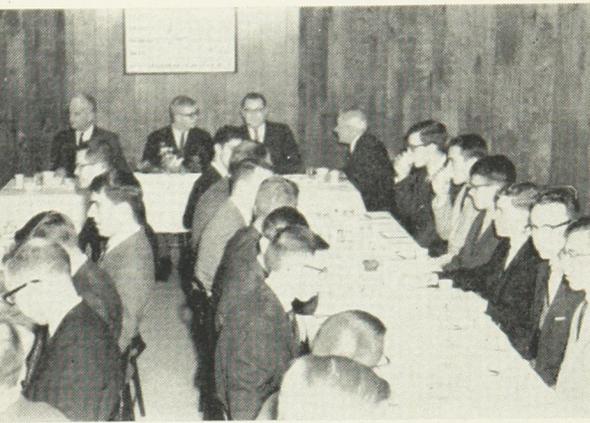
Tom Jones served as student coordinator of Homecoming, and Dick Early recently was elected president of the Science Seminar. Jim McBride is president of Interfraternity Council and John Zinkand president of Greek Council.

CALIFORNIA

By Charles Schwenck

NU CHAPTER of Alpha Sigma Phi started off the fall semester in fine fashion. All the Brothers arrived a week early to prepare the house for the ever-important fall rush. Among other things, the outside of the house was painted and the lawn reseeded. Thanks to much cooperation from Brothers, both undergraduate and alumni, one of the most successful rush programs in the Chapter's history was carried out. Twelve fine men were pledged and the house is full. Much credit is due Rush Chairman Al Hill who worked long and hard through the summer to insure our success. Thanks is due also to Mr. and Mrs. Bud Haley of Hayward, who were kind enough to give us the use of their home for the extremely successful swim-barbecue.

Social Chairman Dave Brown outlined an extensive schedule of dances, exchanges, and informal after-game get-togethers. Of course the traditional Black and White Formal and



FOUNDERS DAY banquet at Cincinnati (top photo) was attended by several national officers. A highlight of the day was the initiation of Faculty Advisor Dean Harold Rice (second from right in lower photo).

the over-nighter again are high spots in our social calendar.

In intramurals Nu Chapter is again well diversified and is participating successfully in all sports. Recently our football team fought its way into the playoffs and our tennis team extended a long winning streak. All members are given a chance to participate in the program, and our new pledges are showing great interest and ability.

An organization is only as strong as its leaders. We feel that we have chosen strong and capable leaders in HSP Gene Finger and HJP Bill Peregoy. HE Paul Keith is leading the organization of Greek Week for his second year and a large number of the brothers are active in I.F.C. and University organizations. For example, Criminology major Dick LaFrenz is active in the Big Brother of the Berkeley Police Department.

Academically, Nu of Alpha Sigma Phi is working hard to maintain standards of excellence. We realize the significance of the book and the pen we wear.

UCLA

By David Heller

IT'S FINALS time again at UCLA and the pace of fraternity life has slowed down a bit to allow the Brothers to dig in and assure Alpha Zeta another fine semester grade point average. Last Spring we were the top house on a campus of 28 national fraternities, earning a 2.813 on a 4-point scale. We're proud of this fact and realize it offers the challenge of keeping Alpha Sig high on the scholarship list.

But it has been a busy semester in many other ways also. Our Fall rush program yielded us a pledge class of eight—no small accomplishment at this large school where all fraternities face intense rushing competition not only with each other, but also from the giant complexes of dormitories built and operated by the University.

Highlighting our social calendar this year was the newly reinstated Black and White Formal, held just before Christmas. This event was an annual affair at Alpha Zeta until a few years ago. Now the tradition has been revived, and it is hoped that it will continue to benefit from the Active and Alumni support that the 1964 edition enjoyed. The party was a formal affair held at the home of Alpha Zeta alumnus Jack Fawcett.

Alpha Zeta VIPs this semester include Brother Bill Peter and former HSP Lee Gunn. Brother Peter is the Cadet Corps Commander of the Air Force R.O.T.C. program at UCLA. Brother Gunn holds the position of Judicial Representative for I.F.C. As such, he wields great influence on the Judicial Board, which acts on all complaints and disciplinary actions brought against UCLA fraternities.

CINCINNATI

By Glen W. Sanner

"LIL'S SPEAKEASY" greeted Beta Sigma's rushees this fall, and as rush week came to a close the Alpha Sigs had 23 neophytes.

"We won, We won!" was the cry at the homecoming dance as the Alpha Sigs were announced as Grand Prize winners in the homecoming competition. We copped the trophy with Dunk'em Cincy as our float theme. The winning float took two weeks to build and many hours of diligent work by our



SIGLYMPICS BALL climaxed a banner day of activities on the Coe College campus this fall, with Susan Engelhardt selected as queen. Her attendants left to right, are Paula Fager, Dianne Hyder, Diane Geery, Carol Von Frank, and Julie Gannaway.

float chairman Sam Boulmetis and designer Don Forsythe. The float featured the "Brig O" dunking a George Washington colonial.

Thanks to Bruce Neville, alumni chairman, Founders Day was a great success. The festivities were highlighted by the initiation of our faculty advisor, Dean Harold Rice, into the Mystic Circle. "Pledge" Rice, Dean of the College of Design, Art and Architecture at the university, was a member of Sigma Delta Rho while attending U. C., and his initiation was attended by many of his former Brothers including; Warren Oder, Stanley Trosset, and Bob Howard. Other alumni there were Brothers Tom Bush, John Grier, Dick Segerer, Dick Tepe, and Tom Somerfield.

Beta Sigma was honored at the Founders Day banquet by having several National officers present. They were: Ralph F. Burns, Executive Secretary; John L. Blackburn, Grand Junior President; Ray Glos, Grand Treasurer; and Karl Mann, Scholarship Chairman, who were in Cincinnati attending the N.I.C. Conference. We were indeed pleased to have these Brothers with us as we celebrated the founding of the "Old Gal."

Holding the reins this year is Russ Himes, HSP, and under him; Sam Boulmetis, HJP; Charlie Rohr, HE; Dave Gibson, HM; Al Niemeyer Sec. I, Scott Weismann Sec. II, HC; Bill Barber, HS; Luther Smith, HCS; Ron Huffmeier, HSC; and Glen Sanner, HAE.

Coming up is our Black and White formal, to be held on January 30, as well as many other social functions. With our fine pledge class and the Brothers' help, we are looking forward to a rewarding year on campus.

COE COLLEGE

By James L. Alfini

THE GREEK system at Coe College underwent some tense days early this Fall when most of our sororities almost lost their charters as a result of the administration's ruling on discrimination clauses.

Coe's social atmosphere was at an all time low in the days prior to Siglympics. The annual day when Sigs take over the campus for fun and games was greeted by clear skies and abundant enthusiasm. Perhaps the weather or the desperate need for recreation resulted in throngs of participants and student spectators. Even local television news covered the events. Each of Coe's five sororities competed for the award which went to the Delta Delta Delta team.

Once again the "Greek Spirit" was visible when the Sigs announced their special ground breaking contest. Coe students had been promised a new union four years ago but it never quite got started. On the site of the proposed building each sorority started digging one hole,

one shovel at a time. Every girl participated in the contest which lasted five minutes. Again the Tri-Delts won for digging the deepest hole. Several weeks later the Coe President dug a shovel full and now the building is under construction.

The afternoon's festivities were climaxed that evening at the Siglympics Ball where Miss Susan Englehardt reigned as queen.

Alpha Sigs are on the radio this year at Coe. Ronald "Chubs" Evans and Laird Evans are DJ's on one of Coe's student station's most widely acclaimed pop music shows. Their show is called The Evans Brothers. They are well known for dedicating songs unexpectedly.

CONNECTICUT

By John F. Millea

A NEWLY initiated pledge class, and a newly activated pledge class, and the "Old Gal" at UCONN is growing again. Having lost over half of the brotherhood through graduation, we are truly growing, and going strong in doing so.

At Gamma Gamma, we have shortened and intensified the pledge period, making it much more meaningful and constructive. We feel that the fraternity should fill more and varied functions here on campus than the purely social.

Our rush program under the enthusiastic leadership of Bob Stowell, is aimed at the students whose "raison d'etre" is for intellectual betterment, *not* merely to revel in the joys of Wassail.

It is for these that we aim our program, and by doing so hopefully improve ourselves and our Fraternity.

In football, John Beirne and Joe Simeone finished up as player and coach respectively (a first here). Joe Smey, a sophomore, started every contest at center-linebacker. Al Silberman, a transfer from Baldwin-Wallace, was red-shirted this year, but is slated for plenty of action next season on Rick Forzano's spirited team.

CORNELL

By James E. Adams

IOTA chapter has had a very active and constructive fall. Early in the semester, Paul Nutting was elected treasurer of the Cornell Interfraternity Council. In this important position he not only handles the organization's

finances, but also serves on several other I. F. C. committees working to improve the fraternity image.

Several improvements were made to the house. Each year the newly initiated sophomore Class has a project to do. This year's class remodeled the pool room. A new ceiling and new paneling for the walls were added. Last year, this room was an eyesore during rushing. Now it is an attraction.

We are happy to announce that Donald Levy, Assistant Dean of Students, will now be our faculty advisor. Dean Levy, only 24 years old, recently came to Cornell from the University of Michigan. Although he was not a fraternity man during his undergraduate years, he is very enthusiastic about the fraternity system at Cornell.

We participated in two pre-rush smokers this fall. These are practice smokers organized by the I. F. C. to help improve rushing abilities of the fraternity men. Also, the freshmen can get a good taste of fraternities before formal rushing in February.

We are constantly striving to improve our prestige at Cornell. This fall, our assistant rush chairman was also given the new office of publicity chairman. His main duty is to invite interesting campus officials to dinner. We also plan to invite several corridors of freshmen girls down to different dinners during the year. Another project was our annual Christmas party, when we hosted 15 underprivileged children.

These are a few highlights of the semester. Of course, usual intramural athletics are being played and the men of Iota are participating in a variety of extracurricular activities.

DAVIS & ELKINS

By Walt Cathie

A WEALTH of campus honors have come to Gamma Delta Brothers during the first months of the academic year. George Hudson, one of the delegates at the 1964 Fraternity Convention, was elected Junior Class president, after having served as president of the Sophomore Class. Tony Kossiakoff was elected Sophomore Class president, and Dave Norcutt vice president of the Senior Class. Dave also is co-captain of our basketball team, along with Brother Art Wheatley. Stan Kokie, an all-conference baseball player last year, is 1965 captain.

In intramurals, the Alpha Sigs are back on



INTRAMURAL FOOTBALL SQUAD brought Gamma Delta its fourth championship in five years at Davis & Elkins.

top, having won football (for the fourth time in the past five years), bowling, archery, and tennis, and taken the lead in volleyball.

At the first big social event of the year, the 28th annual Forest Festival, several Brothers escorted princesses of the queen's court, and HC Jim Bushyeager, a cadet major in the AFROTC, was selected to escort the queen.

Next came Senator's Ball, a campus social event held during Parent's Weekend, followed by our Flintstones Weekend, consisting of a hayride on Friday and a houseparty on Saturday. Many alumni Brothers helped make the weekend a success.

With an addition to our chapter house we now have 40 Brothers living under the capable guidance of Mom Billig, our housemother.

ILLINOIS

By Joseph Pesek

BECAUSE of the inauguration of a new rush program, Eta chapter has 16 outstanding pledges for the fall semester. Instead of rushing men who appear on a list sent out by the Interfraternity Council, the rush chairman has been inviting men for rush who were recommended to him by alumni, brothers, and pledges. This means that before he is invited to rush our house, at least one Alpha Sig believes the man has the qualities we are look-

ing for in a pledge. Undergraduates usually meet these men in their classes while alumni recommend men from their home town. Because of the success of this program, we plan on using it again during the spring semester and extending it into the summer. At that time, we plan to be seeing men whom alumni have recommended and men whom the undergraduates meet in their home towns. Through the co-operation of the alumni and the undergraduates, it is hoped that Alpha Sigma Phi will have an outstanding chapter at the University of Illinois.

As the first semester draws to a close, Eta can look proudly back on many notable achievements, among them a variety of successful social events. In the recent months, we have had eight exchanges with sororities and independent houses, and a hayride.

However, the two top social events of the fall semester were the pledge dance and the black and white formal. On November 21, pledges

REVISED MANUAL

The Pledge Manual of Alpha Sigma Phi serves as a guide to successful pledge programs. Turn to page 44 for details on the new edition just off the press.

transformed the chapter house into a cave for their dance, called "Cave-In." On December 5, the Black and White formal was held in the chapter house. Theme of the formal was "Like Love" and the house was decorated for the holiday season.

In intramurals we have won or tied for league titles in touch football, pledge touch football, and volleyball. The water polo team finished third in its division while the recreational basketball team won four games and lost only one game in a close overtime contest. Since basketball heads up the spring semester intramural sports, we are looking forward to a successful season on the basis of our recreational performance.

ILLINOIS OFFICERS are (seated, left to right) Quentin Robnett, treasurer; Thomas Jones, president; David Edlund, vice president; (standing, l to r) Richard Otley, secretary; Robert Bednar, rush chairman; and William Lough, pledge trainer.



ILLINOIS TECH

By R. J. Maier

ENTERING the "Old Gal's" 25th year at Illinois Tech, Alpha Xi was honored with a "Grand Senior President's Award" for chapter excellence, and an award for its outstanding newsletter at the Fraternity Convention. Brother Ted Belytschko received the "Scholar of The Year 1964" Award at the Province V Alumni Banquet in Chicago.

The fall schedule began with "rush week", and the subsequent gain of 29 pledges, bringing the brotherhood to a near capacity of 59 men. In October, five brothers were initiated into the mystic circle.

Three brothers were chosen to be listed in "Who's Who in American Universities and Colleges." They are Tom Wajnert, Bill Christiaanse and Jim Trawinski. Others honored on Tech's Campus are George Heckel, Eta Kappa Nu; Larry Strauss and Pat Lynch, Chi Epsilon; and Tim Titus, Beta Omega Nu, an interfraternity honor society.

Alpha Sigs have also made a strong showing in varsity athletics. Jerry Arndt is center on our basketball team, Gene Schoonderwoerd has joined the swimming team, of which Pete Onni is the captain, and Doug Stuart, and pledges Wolff, Sallman, Martin and O'ldani, represent the "Old Gal" as grapplers for Tech.

We retired trophies in intramural basketball and interfraternity pageant. The Pageant was our twelfth consecutive victory and the thirteenth out of fourteen attempts.

Illinois Tech Student's Association treasurer and secretary are Brothers Gary Flanagan and Bryan Lanahan, respectively, and the Freshman Class' new social chairman is our pledge, Fred Martin. Brother Al Gouwens served as election commissioner.

Social life this semester has been very full. Our car rally, hootnanny, Mother's Club Square Dance and several parties at Andy's Barn were climaxed with our eminently successful Christmas Formal.

Outgoing HSP, Tom Wajnert, has introduced the newly elected officers. They are: Bill Christiaanse, HSP; Wayne Leland, HJP, Dave McKinney, HE; William Blaisdell, HM; Al Gouwens, HC, Bryan Lanahan, HS; Jon Slack, Asst. HC; Dick Houck, HSC, Dan Edwards, HCS; Bob Maier, HAE. Doug Stuart and Howard Monsen are members of the Prudential Committee.

IOWA STATE

By Barry Jensen

CONCERTED effort this fall brought the Phi chapter grade point back to its traditional high ranking. After falling from the top 10 fraternities in all-house grade point last year, Phi is back among the leaders. Although final results have not been released, the 11-man pledge class should place in the top three, of 34 fraternities on campus.

October 31 was set for the date of the fall house party. Since Halloween was a too logical choice for a party theme, we had "The Pink Panther Key Club New Year's Eve Party." Each date received a hand-finished wood key as a favor. Two of the brothers painted full-color reproductions of the Pink Panther, smiling slyly, on each key.

Dick Heinemeyer and Mike Epstein have been selected as co-emcees for the campus variety act contest. Brother Gene McClellan traveled to Lawrence, Kan., to represent the Iowa State student government, of which he is vice-president, in the Big Eight Student Government Association Conference.

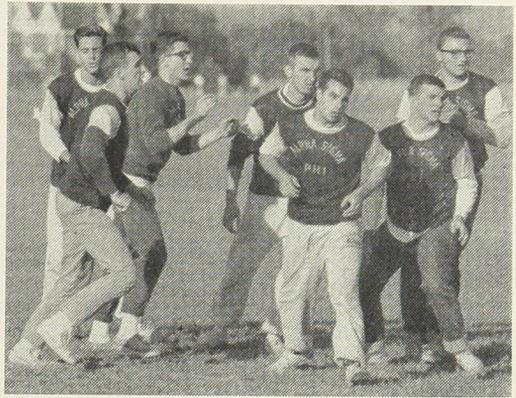
LEHIGH

By Ralph B. Young

AT LEHIGH, Alpha Sigma Phi continues to work on programs that have brought a continued rise in scholarship. Last semester we advanced from seventh to third among fraternities, and exceeded the all-men's average for the third successive time. Along with this, Brother Dave Hoeveler was appointed chairman of the Scholarship Committee of the Interfraternity Council. He has initiated a move to raise the grade average requiring fraternity scholastic probation.

For the first time in its 35-year history, Beta Epsilon won the all-University intramural football trophy. Having won our league championship with only one touchdown scored against us, we felt that we could win the trophy, and spirit was high as a crowd turned out for the championship game. We assumed an early lead, then stopped the opponents' final touchdown drive on the three yard line for a 15-9 victory. The win came at a particularly appropriate time, Parents' Weekend.

Many alumni returned to the campus for the 100th game between Lehigh and Lafayette, and the after-game reunion was not affected by a disappointing 6-6 tie on the gridiron.



BETA EPSILON OFFENSE moves into action to help bring the chapter its first all-campus football trophy at Lehigh.

MARIETTA

By William C. Dawson

UNDER THE leadership of HSP Terry Limpert, 1000th initiate of Delta Chapter, we got off to a great start this semester.

Designer Bob Forrester and Co-chairmen Steve Mott and Bill McKelvey brought home first place honors in the Homecoming House Decorations Competition at Marietta. "We Saved For A Win—So Lets Bank On MC" was the winning slogan of the Sig pig.

All indications point to an eighth consecutive intramural championship for the Sigs. With the strong arm of Mike Wright and able receivers Bill Patton, Jim Tanis, and John Billard, the Sigs took first place in intramural football. Rick Coville, Ernie Cejka, and Beeg Barker placed first in intramural golf, while Harold Ruth, Bob Forrester, Tex Slovak, Bruce Daniels, and Grant Sutherland turned in a fine effort for a second in cross country.

In varsity football, Brother Bob Wolfarth established a new Ohio Conference record of 119 receptions in his career. Mike McCollough, Denny Johnson, and Fred Bueler received trophies for their football performances and Brother Johnson and Jeff Robinson were elected to be two of Marietta's three captains for next year at a recent dinner of the "M" Club.

Delta welcomes its eight new actives and a new pledge class of 25.

MICHIGAN

By Bruce Anderson

PUBLICATIONS on the Michigan campus have attracted the active interest of several

Alpha Sigs this year. Editor of the *Michigan Technician* is our HSP, Dennis Hanink, who is assisted by Bob Thompson, circulation manager, and Gene Barnsteiner, advertising manager. Bruce Anderson was promoted to design editor of the *Michiganensian* yearbook, and Nate Johnson serves as editor of the *Michigan Forester*.

Music also played an important part in the lives of Alpha Sigs throughout the semester. After several years' absence from competition in the annual Inter-Fraternity Council Sing, we entered with a medley of songs from the musical comedy "Bells are Ringing." Sigma Kappa was a tremendous success as our supporting sorority.

We were well represented in this year's Soph Show, by Thom Frederick, serving as chairman of the photographic committee, and Chuck Sutherland and Roger Blain in the cast.

Still another musical comedy score was frequently heard about the house. Bruce Anderson was a member of the Central Committee of MUSKET, which this year presented Leonard Bernstein's "Wonderful Town." Ben Perry took a prominent part in the production.

With participation in these important activities, a supreme effort toward academic excellence, intramural sports competition and a well rounded social program, Theta is striving for a total program on campus.

MILTON COLLEGE

By Richard Arndt

THIS YEAR the Brothers of Alpha Sigma Phi are doing another tremendous job on and for the campus of Milton College.

The following Brothers hold these positions on the Milton Student Council: Bill Warner, vice president; Burke Oehrlein, treasurer; Chuck Traskell, Senior Class representative; Steve Eisendrath, Sophomore Class representative; and Dick Arndt, Alumni-Student Relations Committee.

Milton College experienced happy delirium this fall as the result of the Wildcats capturing the Gateway Conference Championship in Football. Milton finished the season with a record of six wins and only two losses, thereby gaining its first real Football Championship since the inception of the Gateway Conference in 1962, when the Cats had to settle for a tie for the Championship. And, once again the Brothers of Alpha Sigma Phi were instrumental in these victories. Aply performing their duties were captain and guard Al Bunke, tackle Rick

Houda, tackle Barney Hathaway, quarterback Jerry Hoff, pledge and guard Joel Swetish, and defensive anchorman Jerry Cherichetti.

With basketball now in full swing two Brothers have moved into the starting five. They are Brothers Tom Strothoff and Burke Oehrlein. Former basketball player Dick Arndt, who has completed his eligibility, has been hired by the College as assistant basketball coach for the 1964-65 season.

On November 15 six pledges were activated in the Mystic Circle of Alpha Sigma Phi. The month of November also brought in the Chapter five pledges.

Province Chief Dr. Eckles visited our campus this fall and the Brothers of Beta Upsilon held a dinner meeting for him at the Holiday Inn in Janesville, Wis. The next day Dr. Eckles, Chapter Advisor Dean James, and HSP Jerry VanHorn met with the President of Milton and Dr. Eckles presented the College with a \$100 check to be used for student loans. The Brothers and President Wallenfeldt are extremely happy with this gift to the betterment of Milton College.

This month the Brothers of Beta Upsilon chapter have organized a committee to begin preparation for the building of a Fraternity house which we hope to have finished by the fall semester of 1965. Final plans are being negotiated with Thompson and Sundby of Stoutton, Wis.

MISSOURI VALLEY

By Dave Reilly

THE MEN OF Alpha Omicron returned this fall to the Big White House 28 strong. With 15 pledges we now number 43.

During the summer, construction on Alpha Omicron's new home moved ahead at great strides. We look forward to moving in during the fall semester 1965.

Emphasizing service to the campus, we undertook several projects for the entire Missouri Valley campus, the two most important being establishment of a permanent blood bank and discussion groups.

The blood bank was the product of the Culture Committee. After contacting the Kansas City Blood Bank the men went about campus soliciting students and faculty to give a pint of blood for the establishment of the bank. Then one day the Bloodmobile paid a visit to Marshall and 38 pints of blood were collected. These are now at the disposal of Missouri Valley students, faculty and parents of students.

The program has been hailed a huge success by many and the men of Alpha Omicron look forward to expanding the bank to make it available to even more people.

Also of service to the campus is a series of discussions on major topics of interest to college students. Taking place on Sunday evenings the discussions have been "books college students should be reading" and "politics." The discussions have been organized in the hope of emphasizing intellectual growth.

With many other activities, such as the annual Homestead Dance in Sedalia, we look forward to the best year yet at Valley.

MORRIS HARVEY

By Don Maletto

UPON RETURNING in September the Gamma Mu Brothers were delighted in hearing that the chapter had been presented the Award for Service at the National Convention. This award is granted to the chapter who has carried out the most outstanding program of service to its community.

On the social scene Brother Mitch Jacobs' social committee had as the highlight for the Fall semester the "Black and White Formal." The dance was held on November 6 in the Mountaineer Room and, according to tradition, the decorations were black and white.

On November 16 eight outstanding men were

initiated into pledgship under the direction of Bob Keller, with Vito Delucia and Bob Ward as his assistants.

Gamma Mu was designated to play in four basketball games prior to the varsity contests. These games are played with various Alpha Sig chapters in the area. Arrangements were made by Brother Joe Frascatore.

HSP Claude Branscome was honored by being elected into "Who's Who of American Colleges and Universities."

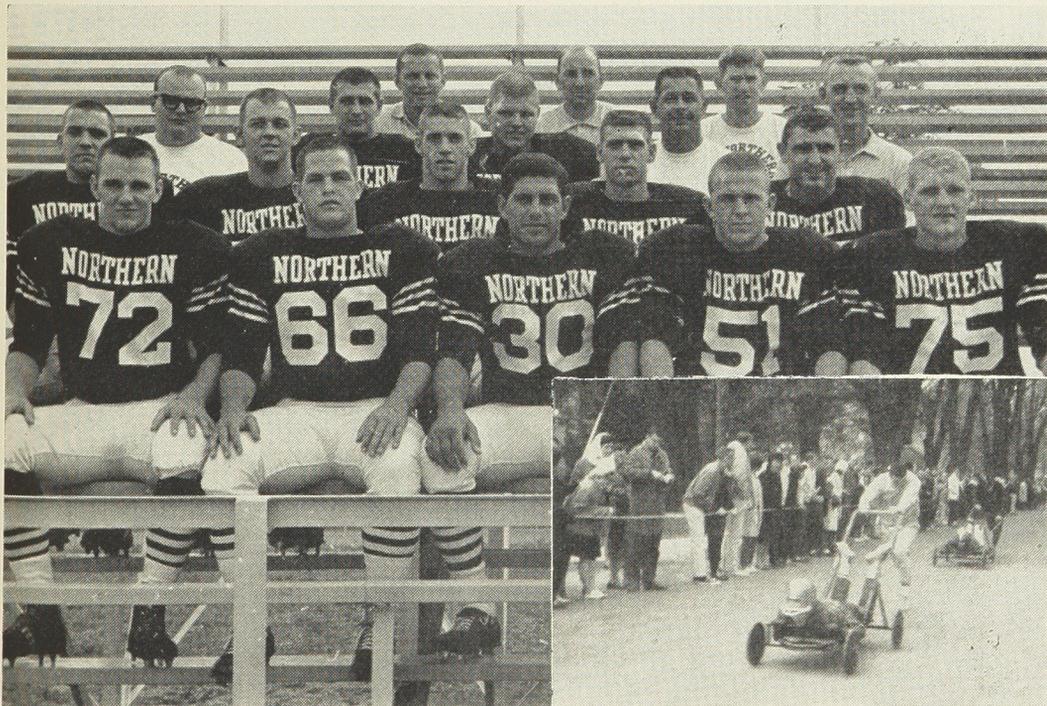
OHIO NORTHERN

By Ken Crabbe

GAMMA ALPHA Chapter is once again leading the campus of Ohio Northern University scholastically, athletically, and socially.

During the past academic year, the brotherhood topped all fraternities and other groups

ALPHA SIGS played an important role in Ohio Northern's 1964 football squad. Gamma Alpha brothers included (first row, l to r) Marion Phillips, Dale Strahm, Carl Gerbasi, Woody Crumrine, and Bill Stull; (second row) Paul Lavigne, Kieth Miller, Dan Yochheim, Tim Hood, and Sal Pirrotta; (third row) David Owen, Mike Kobilarcsik, Halley Weaver, Marv English, and Head Coach Arden Roberson; (fourth row) Larry Michael, Jim Stahl, and Ken Crabbe. In the lower photo, Gary Pidock pushes car guided by Bob Emmer to win push-mobile championship for Alpha Sigs.



History of Excellence

Zeta Chapter's continued emphasis on scholarship brought this letter from the Ohio State University Dean of Men's office in September:

"Let me express my congratulations to the men of Alpha Sigma Phi on having the enviable position of being the top fraternity scholastically on The Ohio State University campus. Your history of academic excellence has been an enviable one and I believe it has proved conclusively that fraternities can have a beneficial effect on students. Let me urge that you continue operating at these high standards."

The letter was signed by Assistant Dean of Men A. Chester Burns.

with a 2.764 grade average. Our pledges also topped all pledge classes with a 2.724 average.

In sports during the past year, the Cardinal and Stone continued its domination of intramurals winning its sixteenth of 17 All-Sports trophies and taking first places in softball, volleyball, and track. Second places were won in basketball, badminton, and wrestling.

The Alpha Sigs began the 1964-65 year by winning the annual Homecoming Push-Mobile Race. Brother Bob Emmer guided the push-mobile home to victory.

We had little trouble in winning the intramural softball championship this year, finishing with a 7-0 record and taking an early lead in the All-Sports race.

Brother Charles Opdycke led the fraternity league in batting with a .740 average. Seven of the top 15 spots were occupied by Alpha Sigs.

There were eighteen Alpha Sigs on the varsity football squad including four coaches and two managers. Brother Mike Kobilarcsik led the team in rushing with 605 yards and in scoring with 42 points. Brother Dan Yochheim was second in rushing with 413 yards.

Plans have been drawn for the proposed new house which should be ready by the beginning of the next school year.

The brothers of Gamma Alpha are proud of

the Grand Senior President's Award received this summer for chapter excellence, and are striving this year to keep up the good name of Alpha Sigma Phi.

The present officers are: Jerry Brenhiser, HSP; Harry Cole, HJP; Jim Bilieski, HS; Jim Lewis, HE; Duane Elsner, HM; Chuck Opdycke, HCS; John Hosack, HC; Ken Crabbe, HAE; and Jim Hensel, scholarship chairman.

OHIO STATE

By Don C. Hammer

ONCE AGAIN Zeta chapter ranked first in scholarship among the 43 fraternities at Ohio State. This is the third year out of the past five that the Alpha Sigs have had this distinction. We were also given an A+ rating by the Dean of Men for the fourth consecutive year—a record never equaled by any other fraternity at O.S.U.

Zeta lost many men through graduation last year, but we hope to rebuild to larger than our former size in the near future. Ten outstanding men were pledged during fall rush and we are looking forward to gaining additional pledges during winter rush. As its project, this year's pledge class is compiling an alumni directory.

Elections were held in November and the officers for 1964-65 are: HSP W. Bruce Burns, HJP Jay Foster, HS Roman Olynyk, HCS Dick Igo, HM Nick Czaruk, HE Jay Foster, HC Ron Morvai, HAE Don Hammer, HSC R. Sherman Shonk, Pledge Trainer John Breen, and Social Chairman Ron Morvai.

The Alpha Sigs have enjoyed a full social schedule this fall, highlighted by the Homecoming dance, a Christmas party, and many other house parties.

We also have been active in intramurals, having participated in football and bowling. We are looking forward to the basketball season and to defending the softball championship which we won last year.

OHIO WESLEYAN

By Clark DuBois

THIS YEAR at Epsilon has been another "Let's Do It Again" year. We've done it again with a fine pledge class, a well rounded social program, and a fine intramural record.

Our year started off with a very successful rush program from which we got 22 freshmen. These freshmen continue house leadership

in the varsity sports, student government, and the social scene. We are represented in soccer by Mike Barnes, Al Preyer, and Lee Harris; in swimming by Mel Boynton; in basketball by Steve Jones and Jim Allen; in cross country by John Lewis and Al Pelhan.

Other freshmen represent Epsilon around the campus in a variety of extracurricular activities. Bill French represents us in Dramatics; Mel Boynton as the vice president of the Y.M.C.A.; and Larry D'Amato and Al Preyer in the dorm government. With these new additions to the Alpha Sig house, we can expect to do it again.

The social program has been highlighted by such things as our annual "Let's Do It Again" Open House, the hayride, the weekly Friday and Saturday night date nights, and a variety of other programs. The Open House was a success with the Primates as the main attraction. The hayride and a cook-out that followed it were enjoyed by both the brothers and their dates. In addition to these two main affairs, we've had dessert parties with various sororities on the campus.

The brothers continue the tradition of earning awards in a variety of organizations. Bob Crump, our president, was initiated into Phi Alpha Theta history honorary, and Phil Permut was initiated into Phi Sigma Alpha political science honorary. Ted Singesen received The Most Improved Player Award from the Cross Country team.

The chapter finished near the top in intramural football, and we are doing well in basketball. Our freshmen almost took the volleyball championship. Both the freshmen and upperclass teams are leading their bowling leagues.

OKLAHOMA

By Bill Payne

FALL SEMESTER saw Alpha Alpha pledge 18 men, its largest group in eight years. With a revamped and enlarged pledge-training program to assure the initiation of well-qualified men, the chapter can expect continued growth.

In a continuing campaign of public service, the brothers opened the chapter house to entertain 60 underprivileged children at a Christmas party.

Characteristically, work week preceding rush week was hard and hectic as the Sigs completed the usual paint-and-plaster projects required each year. The Mother's Club again contributed generously in buying (with the



TALISMAN ROSE QUEEN at Oklahoma was Miss Cindy Gerhardt, a sophomore from Tampa, Fla., and a pledge of Alpha Gamma Delta sorority.

help of the Dad's Club) a television set for the downstairs cardroom and carpeting for the foyer and stairs. The Mother's Club already had refurnished our living room.

In an effort to live up to previous Interfraternity and Convention awards, the Sigs cast an eye to grades and buckled down to an extensive study hall and quiet-hours program instituted at the first of the year. Consistent with this policy, a new program for the pledges is being enforced with concentration on techniques and purposes of scholastic success.

Highlighting the social season was the coronation of Miss Cindy Gerhardt, Alpha Gamma Delta, as Talisman Rose Queen. The usual fare of social events kept the members and pledges going between tests.

Politically the Sigs were represented in the fall Student Senate elections with three of the brothers in competition and others holding key places in the campaign structures of the presidential candidates. Student government counts on the men of Alpha Sig who gained significant positions in the Senate and House Representatives Council.

Journalists from the Old Gal earned top niches as editors and staff writers on both the campus daily and yearbook staffs.

Alumni were welcomed throughout the foot-

ball season to luncheon at the house before games. Those in attendance saw Oklahoma's Big Red gain a berth in the Gator Bowl in rambling roughshod over opponents for another winning season. Next year with an experienced club, Oklahoma should give alumni an opportunity to see some exceptional football.

Faculty relations have been emphasized recently with social visits of the dean of men and the dean of student services to the house and participation of professors from the English and business law departments in our Founders Day program.

OREGON STATE

By John Forbes

PSI STARTED the year with a function in Portland with Mu Chapter from the University of Washington. The get-together followed the football game in which Oregon State downed Washington 9-7.

Rush, under the leadership of Brother Ledgerwood, is one of the leading aspects of Psi Chapter this year. During formal rush we pledged 12 men and informally we've added five more pledges during the present term. Our house is now at a full capacity of 46, with 10 additional active members and pledges living in dorms or apartments.

We are extremely proud of Brother David Lee Knowlton, our HJP. Dave has received the Distinguished Military Student Award and his Flying Wings from the Army ROTC Department. He received his Wings for a solo flight after only six hours of instruction. Dave also is a leading candidate to receive the Most Outstanding Senior Award.

Our House Dance, "Devil's Delight," on October 31 was a real success. The annual dance, put on by the pledges for the membership, started with a hay ride, then, shifted to the Chapter House for the dance. On the next Sunday we brought our dates back over for a formal dinner.

Our housemother, Mrs. Doughton, is again taking an active part both in fraternity and campus affairs. She fills all the qualifications of the perfect hostess and we are extremely proud that she represents Alpha Sigma Phi.

PENNSYLVANIA

By Michael B. Baranosky

INFORMAL RUSH at Penn takes the entire fall term, and the Brothers of Omicron have done an excellent job. Because of many smok-

ers and private meetings the Brotherhood looks forward to taking one of the largest pledge classes in the recent history of the chapter when classes resume in the spring.

On Homecoming Weekend the Brothers welcomed a record number of alumni for a party, and dinner, following the Princeton game.

Elected to lead the Brotherhood for the Spring term are: Ron Lang, HSP; Chris Battista, HJP; Murrey Saylor, HE; Don Aubert, HS; Jim Buttrick, HCS; Tom McInerney, HM; and Pete Berthrong, HAE.

Awards of Merit

(Continued from Page 7)

of Major. He served as a member of the Office of Price Stabilization's General Steel Products Industry Advisory Committee during the Korean War.

Brother Beeghly is a member of the Board of Trustees of Ohio Wesleyan University, and of Carnegie Institute of Technology, and is a former member of the Board of Trustees of The Youngstown University, and of a public school board in Ohio. He is a Director and a member of the Executive Committee of the American Iron and Steel Institute, a Trustee of the Committee for Economic Development, and a member of the National Industrial Conference Board. He is a Director of the Mellon National Bank and Trust Company, Pittsburgh, the Columbia Gas System, Inc., New York, and the Dollar Savings and Trust Company, Youngstown, Ohio.

Mr. Beeghly also serves as a member of the Executive Committee of the Allegheny Conference on Community Development and the Pennsylvania Economy League—Western Division, as a Director and member of the Executive Committee of the United Fund of Allegheny County and the Hospital Planning Association of Allegheny County, as a Director of the Pittsburgh Regional Planning Association, and as a Trustee of Shadyside Hospital in Pittsburgh.

Mr. and Mrs. Beeghly make their home in Pittsburgh.

PRESBYTERIAN

By Sam Waters

AFTER THE LOSS of an excellent senior class through graduation, Alpha Psi re-organized loose ends and re-united the brothers in plans for the new school year.

Outstanding leadership first semester was displayed by HSP Bill Megathlin, as he put great emphasis on fraternity unity, spirit, and sense of purpose.

A new shortened rush season afforded a different rush program and brought new problems of adaptation; nevertheless the fraternity was rewarded with a fine new pledge class.

In the varied interests of campus life, Alpha Psi has continued to take an active part. We have three men serving as cabinet members of the Student Christian Association, a campus-wide organization. The College Choir, conducted by Brother Edouard Patte, former head of the Sociology Department before his retirement this past spring, claims 13 of 28 voices from the ranks of Alpha Sigma Phi. The Robed Choir travels over 5000 miles yearly making appearances throughout the southeast.

In inter-fraternity academic competition last semester, we ranked third, continuing to post a substantial margin over the all-men's average. One of our number is qualified for membership in Sigma Kappa Alpha, a select group of outstanding students.

In the military arena, the Alpha Sigs are represented by two company commanders, Brothers Lewis Hay and John Smith; Battalion Sergeant-Major Buddy Guy; and several platoon leaders, platoon sergeants, and squad leaders. Altogether 18 Alpha Sigs are in the advanced Army ROTC program at PC. The honorary military fraternity Scabboard and Blade has tapped three Alpha Sigs into its membership.

Brother Megathlin is one of the three senior representatives on Student Council, and was recently tapped into the Blue Key. Brother Guy is president of the Junior Class. Several others serve in important class offices, while many participate on the annual staff and the school newspaper. Brother Pat Goldsmith is treasurer of the IFC.

A football victory complemented the spirits of the brothers at Homecoming as PC downed Davidson College 13 to 0. Dance weekend December 11-13 attuned the brothers to a festive Christmas season. Undaunted by dance weekend fog and rain, the brothers enjoyed this weekend more than many previous ones.

Alpha Psi is holding her own in intramural athletics. A second place tie for football and a first place for pool have set her strongly in the running for the intramural trophy. Determined and improved volleyball and basketball teams are slated to have impressive results in the win column.

PURDUE

By James E. Mason

OCTOBER 31, 1964, held a double celebration, for the brothers of Alpha Pi chapter. Purdue beat favored Illinois (26-14) in the Homecoming game and Alpha Pi celebrated its Silver Anniversary at Purdue.

The charter members of Alpha Pi were initiated as brothers of Alpha Sigma Phi Fraternity twenty-five years ago on October 21, 1939. In celebration, alumni activities were held at the chapter house Saturday morning and a dinner-dance was held that evening. Alumni activities were organized by Keith Morgan, alumni secretary. The dinner-dance was coordinated by Brother Morgan and by Eric Krall, social chairman.

The dinner, held at Duncan Hall in downtown Lafayette, was attended by most of the undergraduate members, their dates, and 33 alumni. It was climaxed by the presentation of several alumni and undergraduate awards.

Keith Morgan presented alumni awards to the following brothers: Bob Sum '54 and Don Morgan '60, the two most active alumni; Bonnie Malinoff '35 (originally Phi Pi Phi), the oldest attending alumnus; and Jim Skaggs '63, who travelled the farthest distance to attend Homecoming—all the way from Ft. Bragg, North Carolina. Paul Valovich, HSP, presented the following with undergraduate awards: Jim Mason, highest scholarship for '63-'64; Ernie Presser '64, outstanding senior for '63-'64; and Dennis Eickhoff, outstanding member of his pledge class.

Following the presentation of awards, Brother Sum spoke on the progress of the new Alpha Pi chapter house. Some of the related facts are: The house is to have a 76-man capacity and will be located in Tower Acres (the new development for sororities and fraternities at Purdue); as soon as the contract bids are in—and one selected—work can begin on the new house.

The dance, also at Duncan Hall, featured Tom Moriarty's band and a Halloween theme. Our Silver Anniversary celebration ended with the last dance at midnight.

R.P.I.

By Paul Conti

SKIDMORE COLLEGE girls long have been the object of many aspirations by the Brothers of Beta Psi. However, we had one major difficulty; there just weren't enough cars to transport enough Skidmore dates back to the house. So we had only one possible solution to our problem—a porta-party.

Just what is a "porta-party"? Well, under the able leadership of Social Chairman Jack Lippert, Beta Psi rented two Hertz Rent-a-Trucks. Using the diversified talents of several Brothers, electricity, supplied by a gasoline operated generator, was installed inside the trucks, and decorations were put up.

Departure time was set for 5:30 p.m. and after a 40-minute trip our destination was reached. We picked up our dates at the college, then drove to the country. The trucks were backed up tail to tail, stairs were set up to enter the truck through a side door, and the party was underway.

After five thoroughly enjoyable hours we took our dates back to the college and two trucks and six cars of happy Alpha Sigs made their way back to Troy.

RUTGERS

By Dave Victor

STARTING with a massive redecoration of the second and third floors of the house in September before classes began, the Beta Theta's haven't slowed down yet. Since then, we have witnessed the acquisition of a new rug for the living room, new furniture for the library, a new double refrigerator in the kitchen, new curtains plus a complete overhaul of the floor in the dining room and a completely new record library, all mainly acquired through the joint efforts of the brotherhood and an extremely active board of governors, under the leadership of Brothers Koft, '42, and Kidd, '58.

Spreading their efforts outside of the house, the Alpha Sigs came in second place in interfraternity football this season, losing a heart-breaker in overtime to the team that won the championship. Tossing ten touchdown passes and scoring 19 points himself, Brother Stan Mech quarterbacked the Beta Theta's to its successful season. On the varsity field, Brothers Rick Brown and Tom Gerosky helped the

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Scarlet post a 6-3 record. With strong basketball, wrestling and bowling teams just beginning to roll, the Alpha house is looking forward to a possible Keller Trophy victory.

Beta Theta will initiate five off-season pledges. Four men await induction into the Mystic Circle, and we are looking forward to another successful rushing season second semester, kicked off with a record-breaking tea early in December. Academically, Brothers Chris Matkovic and Don Fell are leading the scholars as they are preparing their Henry Rutgers's Scholars papers for acceptance, an honor achieved by few students at Rutgers.

We've shared our social life with at least 12 other chapters so far, either being visited or visiting them. We chartered two buses to travel to Princeton for our opening football game, which was followed by an alumni party back at Rutgers. The following weekend, the Alpha Sigs built a float depicting the play "Seventh Heaven" for our homecoming weekend, mainly under the direction of Brother George Wieder. Soph Hop weekend in November found us having a "Surfing Hillbilly Party" which included a memorable pledge skit and the introduction of the "skate board" fad on the dance floor.

Closing out our first semester's activities was the repeat performance of the world famous magician and hypnotist Kreskin at our Christmas formal. All Beta Theta's are proud of the way our new cook has been turning out unbelievably delicious meals, including a tremendous buffet dinner during Soph Hop Weekend.

SACRAMENTO STATE

By Gary Bramon

THE ALPHA SIGS returned to Sacramento State this semester under the presidency of Rimas Visgirda. Other capable officers returning were Sam Miller, HJP; Shelton Jensen, HE; John Georgakakos; and Steve Sipes on Prudential Committee. Jim Cook is again fulfilling the responsibilities of secretary.

Gamma Nu increased its grade point average to third among fraternities, and a continued effort is being made to get the I.F.C. trophy.

With the able work of the brothers, behind rush chairman Jack Jenkins, 19 men were pledged to Gamma Nu. Don Singerman and Truman Holtzclaw have assumed the duties of pledgemasters.

Brothers Brian George and Arnie Carston led the Sigs to a first-game rally to wish the

Sacramento State Hornets a victorious season. The team went on to win the Far Western Conference and the right to meet Montana State College in the Camellia Bowl.

On the intramural gridiron, Alpha Sigma Phi finished second with a 3-1-1 mark. Our basketball team is tied for first place, led by John Martinez, Jerry Hatcher, Dick Hotchkiss, Jack Jenkins, Mike Robestelli and Steve Foy, all of whom returned from last year's squad. Brother Martinez received the most valuable player award two years ago and is high in the running for the same honor this season.

STANFORD

By Doug Bruce

TAU CHAPTER, with its new house and greatly enlarged brotherhood, has become quite active in campus and fraternity activities this year.

Academically, the house rated sixth among 23 Stanford fraternities for the preceding school year, a trend we hope to continue. At the present time, there are five Tau men studying at overseas campuses or in the process of returning, and four more are to follow them in the coming months. We also have been arranging to have some distinguished personality visit as a guest-in-residence for several days this winter.

The brothers hosted an all-campus dance the Saturday before registration, in the courtyard of the house. An even bigger event was the Lagunita Seca, a road race held in the dried-up bed of Lake Lagunita in front of the house, on Nov. 14. There were some two dozen cars representing living units on the campus, with nominal prizes being awarded to the winners. Nearly 2000 persons attended the races.

On Nov. 21, most of the brothers went to Berkeley for the California-Stanford game. Tau Chapter lost to Nu Chapter in the ASP Big Game, but was dined by Nu for the rest of the day.

Socially, Tau is more active than it has been in recent years. We have been holding candlelight dinners, to which 15 or 20 girls are invited every Wednesday night. These dinners have proved impressive to both brothers and dates so far.

Thus, with a new and larger brotherhood, with increased activity, and most important, with a strongly unified house, Tau Chapter continues to look forward to greater achievement.

Just Off the Press

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STEVENS

By Donald Talbot

THE MEN of Alpha Tau were very pleased this year when Scholarship Chairman John Waypa joined HSP Joe Malik in the select group of men tapped by Tau Beta Pi, the engineering honor fraternity.

We also were happy to welcome about 30 visiting brothers from other chapters, when they stopped over on their way to the Convention and the World's Fair. Our chapter had up to nine men present at the Convention at different times, and all brought back glowing reports of the progress made.

The I.F.C. Formal on December 11, planned by a committee under the direction of Jim Kiel and Stu Spaven, included an Oriental theme party and our annual Founder's Day banquet. Other events on the social calendar included a summer party at Island Beach, eight Friday night and three Saturday night functions.

In October the I.F.C. of Stevens sponsored an orphans' party, with Alpha Tau furnishing about half of the men directing activities. I.F.C. also adopted an orphan overseas this year.

Our intramural football record of one win and three losses fails to reflect the fact that we were in contention right up until the end of each game. With the improvement shown this year, we are pointing to a championship next fall. In basketball, we are off to a good start, with the help of the shooting of Pete Renner.

TOLEDO

By Randy Root

THROUGH THE EFFORTS of Social Chairman Mike Del Verne, Beta Rho brothers were brought together for several band parties during the summer months. The chapter also held an informal rush party, attended by 90 freshmen men, and a beachcomber party with Alpha Omicron Pi sorority.

Beta Rho took an active role in Toledo's Homecoming weekend. We supported brother Chuck Mannino's pinmate Peggy Burdette as Homecoming attendant. The float "Rise Up to the Occasion," designed by brother Lee Irons, took third place in a field of 17 entrants. Our annual Homecoming banquet was followed by a party given by Brother Jim Highlands.

The chapter began its quest for a second straight I.F.C. "All Sports" trophy by capturing the intramural football championship. The "machine," led by co-captains Dick Krupp and Terry Durfy, employed separate offensive and defensive platoons in compiling an unblemished record. Each Sunday the chapter turned out in force to lend vocal support to the team. This season marked the fourth time in five years that the Alpha Sigs have been unbeaten I.F.C. and All Campus football champs.

The Sigs had a busy social calendar in December, starting with the annual Founders Day banquet. The brothers also plan to hold "jam sessions" on Friday afternoons with the university sororities. Again this year the brothers sent a Christmas basket to a needy family.

TRI-STATE

By Don Orr

ENTHUSIASM, spirit and unity have been evident in every endeavor made this quarter at Beta Omicron chapter.

It began with the pledging system which has been completely re-worked under the direction of Brother Al Misch, HM. Basic idea of the revised system is a 100 percent push toward the orientation of the pledge along fraternal lines in a constructive manner. Only complete cooperation on the part of the Brotherhood has made this possible.

The spirit of the Brotherhood was carried on into the Fall Festival week-end. Building of the float was met this fall with an unprecedented display of determination. This, along with the effort and time spent on the skit for the Varsity Night show during Fall Festival Weekend, accounted for two first place trophies. These two honors have never before been won at the same time by a fraternity on this campus.

So the Alpha Sigs are pushing scholastic achievement and hoping that next quarter brings as much success as this one.

TUFTS COLLEGE

By Dick Brewer

BETA IOTA is in the midst of a drive to improve school spirit at Tufts. We successfully sponsored an all-school upperclass colloquium to discuss school spirit, and recently distributed large calendars for the 1964-65 school year to the entire student body at Tufts University and to the dormitories at Jackson College. The colorful calendars were highlighted with 12 photos of our Tufts calendar girls, from neighboring Jackson College for Women, Bouvé-Boston School, and Eliot-Pearson College.

At the fall Awards Day, senior Brother Chris Bursk won the American Academy of Poets Prize for the second straight year. As a whole, the house is in excellent position to take the IFC Scholastic Improvement Award for the fourth time in the last six years.

Beta Iota currently is a fairly young house, with a shade over 40% of the brotherhood composed of sophomores. In the November elections, seven sophomores were among 12 brothers chosen to run the house. Brother Rick Mitchell was unanimously re-elected as HSP.

Athletically, Beta Iota is "building this year." Led by brother Art Merrow, the sophomores were in the majority on nearly all of the "Kippie" sports, including volleyball, cross-country, tennis, golf, and basketball.

WAGNER

By Art Schaeffler

HOMECOMING was the first event that enabled Alpha Sigma chapter to show its strength this fall. A strong, fast team of Alpha men won the annual I.F.C. Pushcart Derby in record time. The Brotherhood worked hard to turn out a top notch float entry, "Dragon Down the Drain." The Wagner Seahawks defeated Drexel on the gridiron, and Brother Cliff Lish, won the Robb Memorial Trophy given to the outstanding player of the Homecoming game. The annual reception and Homecoming Dance saw many happy reunions among Alpha Sig alumni. This scene was repeated at a Alumni Christmas Party on December 12.

Alpha Sigma Chapter is proud to have played an important part in making the Wagner College football team one of four in the nation with a 10-0-0 record. Team captain John Gaeta and 12 other Sigs made up the backbone of the team. We also are represented in other sports, with six on the soccer team, four in wrestling, four in basketball, seven in baseball, and seven in track.

Alpha Sigma's intramural football team also finished with an undefeated season. Co-captains Bert Eggly and Doug McMillan, along with the rest of the team, deserve a great deal of credit for making it four straight years of undefeated I.F.C. football competition.

Social and athletic programs have not interfered with studies. Under HSC Terry Price, Alpha Sig has improved its standing in academic ranking of Fraternities. Under the able leadership of HSP Frenchy Was, it is certain that this year's remaining events at Wagner will bring honor to the "Old Gal."

WESTMINSTER

By Tom Robinson

WITH THE first semester came the start of another banner year for Alpha Nu chapter. A number of the Brothers returned to school several days early for the annual cleaning and painting of the house. Some remodeling in the kitchen was a welcome improvement.



ALPHA SIG helped Wagner College to a perfect football season, with 15 Brothers on the squad. In the front row are Cliff Lish, Anthony Capetola, Frank D'Addario, and George Bellin. Behind them are Jay Abbes, Ron Bubnowsky, John Drennen, John Gaeta, Paul Parret, Lou Gaeta, Art Attonito, Harry Abrahamsen, and Jim McCabe. Frenchy Was and Fred Newberg were not present for the photograph because of injuries.

Pledging resulted in the Alpha Sigs taking 11 excellent men, leading all other fraternities on campus.

Homecoming was a big day for the Chapter in fraternity float competition. The general theme was "Great Events in History," and our depiction of Lindburgh's flight across the Atlantic emerged victorious. Much credit goes to Barry Cox and Bill Schustik in designing and directing the winner.

A number of Alpha Sigs contributed to the success of Westminster's athletic teams. Larry Pugh and Kellen McClendon were starting members of the football squad, which racked up an 8-0 record. Brother Pugh was named to positions on the West Penn and NAIA District 18 All-Star Teams. In cross-country Bob Williams helped Westminster to a good season. Ed Dudek, Don Field, and Bernie Luftner are key members of the swimming squad. Last year, as a freshman, Brother Dudek was named the most valuable swimmer. And the varsity basketball team is managed by an Alpha Sig, Jack Winegarten. In intramurals we fielded promising basketball teams in four different classifications.

Alpha Sigs dominated the varsity debate team, as Monte Bruch, Dave Ricketts, and Roger Tunmore occupied three of the four positions. On the novice debate squad are Brothers Jim Armour, Tom Myers, and Harry Smith.

Several members have the actor's bug. Don Goughler, Bob Reed, and Jim Carey appeared in the Drama Department's production of MacLeish's "J.B.," and Bill Muchow and Skip Holliday were in "High Tor."

The social calendar reached a high point at Christmas time, with a ski party near Pittsburgh to start the vacation. The Brothers also held a Christmas party for some children from a nearby orphanage.

In the area of general scholastic achievement, the Westminster fraternities received a summa cum laude award from National IFC on December 10 for superior scholarship among member fraternities.

ARTICLES WELCOME

Does your chapter have a special story to tell through the pages of the *Tomahawk*? The editor welcomes articles that can be featured in the magazine.

An example is the interesting account of an Alpha Sig Brother who campaigned for the election of his famous father. Written by Lin Steinko, Jr., an undergraduate at American University, it appears on page 24. Let us hear from YOU.

Among the Alumni

The Who, What and Where

HENRY F. DEBOEST, Oregon '26, has been elected vice president, sales, by Eli Lilly and Company pharmaceuticals, Indianapolis. Brother DeBoest joined the company as a salesman in Eugene, Ore., in 1932. In 1947 he was assigned to Indianapolis to become assistant director of the production control division, later became executive director of sales.

DONALD J. SHERBONDY, Ohio Wesleyan '26, was elected vice president, industrial relations, for the Pittsburgh Plate Glass Company at a December meeting of the Board. PPG President David G. Hill said this honor for Brother Sherbondy is in recognition of his accomplishments since his appointment as director of industrial relations in 1954 and also in view of his wide recognition outside the company as an outstanding authority in his field. Before joining PPG in 1945, Brother Sherbondy had served as an instructor in government at American University, as an attorney, and later as associate solicitor of the War Food Administration and the U. S. Department of Agriculture, and as chief attorney for the U. S. Treasury Department.

BROTHER SHERBONDY



REINHOLD NIEBUHR, Yale '13, was one of 30 prominent Americans to receive the Presidential Medal of Freedom from President Johnson in White House ceremonies Sept. 14, 1964. "Our glory is peace, not war; our greatness is in people, not power," the President said after presenting the nation's highest civilian award to the 27 men and three women. Brother Niebuhr, vice president of Union Theological Seminary in New York, was cited for invoking "the ancient insights of Christianity to illuminate the experience and fortify the will of the modern age." President Johnson referred to him as an "American Protestant leader: Theologian, teacher, and social philosopher." An active participant in national and international affairs, Brother Niebuhr was a 1958 recipient of Alpha Sigma Phi's Distinguished Merit Award.

HARRY W. TUTCHINGS, Pennsylvania '21, has been elected a vice president of the Trojan Powder Co., nation-wide explosives and chemical firm. He continues to manage the company's Western branch as well. Brother Tutchings has been with Trojan 25 years.

THE REV. CHARLES KING, Ohio Wesleyan '55, pastor of the La Paz (Bolivia) Community Church, is author of an article, "Witness in Bolivia", which appeared in a recent issue of *The Pulpit*. The La Paz church numbers among its membership people from 13 nations, representing more than a dozen denominations. It is the only English speaking church in the capital city of Bolivia.

HENRY G. NAISBY, Lehigh '35, has moved to Riverton, N. J., and is a broker-dealer in the investment and insurance organization, Naisby Associates, of Palmyra, N. J.

WILBUR L. LOCKROW, Hartwick '51, a project engineer with Rea Construction Co., currently is living in Durham, N. C., where he is working on construction of the new home office building of North Carolina Mutual Life Insurance Co.

LOUIS E. NOVY, Ohio Wesleyan '47, is assistant chief chemist of the Wilson Rubber Co.

LOWELL RILEY, Ohio Wesleyan '32, choir director of First Community Church, Columbus, Ohio, spent three months last year in research on music library and organ study in England, Scandinavia, and Germany.

GARY THOMPSON, Iowa State '54, is now coaching the Bartlesville, Okla., Oilers, a team on which he played until last year. Brother Thompson, who re-wrote Iowa State's record books during his varsity years, takes over a team that has won seven national AAU championships during the past 12 years.

DR. H. KARL SPRINGOB, American '48, was appointed last month to the position of assistant director of Center operations at the Vocational Service Center, YMCA of Greater New York. Brother Springob, formerly chief psychologist at the Center, continues the responsibility for overseeing the professional psychological services, direction of the staff training program, and will add responsibility for some of the administration and planning of the Center.

DR. WILLIAM H. NODERER, Baldwin-Wallace '55, left the U. S. Air Force in September and has established a dental practice in Brooklyn, Ohio. He received his D. D. S. degree from Western Reserve and served as a dentist with the Air Force for three years.

A Case of Mixed Loyalties

MIXED LOYALTIES were shown by Barbara H. Hall of Nashville, Tenn., when she pinned a Buckeye insignia on her grandfather, Herman A. Hall, Wyomissing, Pa., before the Ohio State-Pennsylvania State football game this fall.

Her grandfather, a member of Alpha Sigma Phi (Ohio State '08) was a member of the Buckeye teams of 1908-09-10. Her father, Richard H. Hall, shown at the left in the photo, also is an Alpha Sig — but his initiation was at Penn State in 1938. Penn State won the game 27-0.



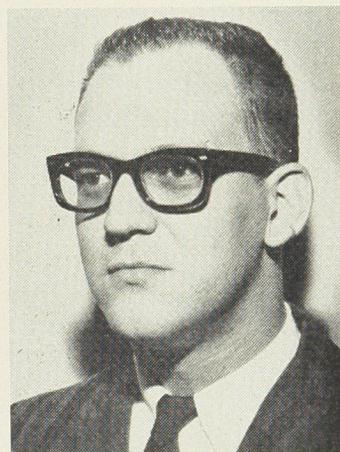
Manufacturer of the Year

Paul L. Davies, California '17, board chairman of FMC Corporation, San Jose, was named "California Manufacturer of the Year" for 1964. The award was the first of annual presentations to be made to an outstanding industrial leader by the California Manufacturers Association. He received the Distinguished Merit Award of Alpha Sigma Phi in 1956.



Asst. Advertising Director

Evin Varner, Jr., Presbyterian '58, has been named assistant advertising director of Callaway Mills, Inc. Brother Varner went to the LaGrange, Ga., textile manufacturing company from Greenville, S. C., where he was associated with Henderson Advertising Agency. A former newspaperman, he spent a year in Japan as part of the U. S. State Department's Cultural Exchange Program.



CHARLES C. B. LEINBACH, Penn State '18, has taken a new position as vice president and managing director of Pro Hardware (Canada) Ltd., with headquarters in London, Ont. Brother Leinbach previously was associated with Supplee-Biddle-Steltz Co., Philadelphia. The Canadian corporation has been organized with a membership of six wholesalers.

SAMUEL LENHER, Wisconsin '21, a vice president of E. I. du Pont de Nemours & Co., is the new chairman of the Society of Chemical Industry, American Section. Brother Lenher, elected for a one-year term, heads a group which is a branch of the British society founded in 1881 for the advancement of applied chemistry.

VERNON KNEESKERN, Syracuse '30, recently was named vice president of Reynolds Metals Company, with headquarters in Richmond, Va. Brother Kneeskern joined Reynolds in 1945 as a carbon specialist and was given assignments with the firm in several sections of the country before being named, in 1958, to the

position of project manager of the new \$77 million Reynolds reduction plant in Massena, N. Y. He headed both the Reduction and Alumina Divisions before his recent promotion.

H. WALTER GRAVES, Pennsylvania '16, was elected last summer to the newly created position of senior vice president of Albert M. Greenfield & Co., Inc., a prominent Philadelphia real estate firm. Widely known for his activities in local, regional and national real estate groups, Brother Graves has been with the Greenfield organization since 1949. He is a past president of the National Association of Real Estate Boards.

DWIGHT O. PALMER, Columbia '26, has been named director of investor and community relations for Western Union Telegraph Co. He had been assistant director of public relations.

DR. FRANK W. CHORPENNING, Marietta '34, has retired from the Army and is on the staff at the Ohio State University College of Medicine.

JAMES W. HALLEY, California '40, of San Mateo, is serving as vice chairman of the California Republican Party. Brother Halley, a San Francisco attorney, was elected by the Republican State Central Committee after running for the vice chairmanship as an advocate of restoring party unity.

THE REV. RUSSELL BURNS, Davis & Elkins '49, minister of The Presbyterian Church of the Rock in Key West, Fla., has spent 11 years in the field of home missions. His first pastorate was a little mountain town in Western North Carolina. From there he went to Washington, D. C., Sarasota, Fla., and back to Union Seminary in Richmond, Va., for more study, before going to the Southernmost city of the U. S.

WILLIAM C. MINNICH, Purdue '46, has accepted a position in the Agriculture Sales Division of Pfizer Pharmaceutical Co. His home is at Fond-du-Lac, Wis.

JOHN C. NEFF, Nebraska '19, retired recently as executive vice president of the American Kennel Club, which he built into a modern, highly efficient organization headquartered at New York City. Reported the *Cleveland Press*: "John Neff took a vast, sprawling organization of breeders, exhibitors, judges and handlers and somehow infused them with his own integrity. American dog shows are the best run in the world today."

CHARLES W. GEHRKE, Missouri Valley '45, professor of agricultural chemistry at the University of Missouri, and supervisor of the Missouri Agricultural Experiment Station chemical laboratories, participated in four international symposia on automation of chemical analyses in September and October. The symposia were held in New York City, Paris, Frankfurt, and London. Brother Gehrke presented technical papers on an improved method of analyzing potassium in fertilizers, which he and co-workers developed in 1957. The method was later adopted by the Association of Official Agricultural Chemists.



Alumnus Service Award

J. E. "Ed" Drew, California '21, became the second recipient of the California Alumni Association's "Alumnus Service Award" in October 1964. The award was presented to the retired Lever Brothers public relations director for many years of enthusiastic service as president of the New York Alumni Club and as the eastern club's scholarship chairman from 1957-64.



Joins Lehigh Faculty

Dr. Richard M. Spriggs, Penn State '50, has been appointed to the staff of Lehigh University, as an Associate Professor in Metallurgical Engineering. His principal teaching activities are in the area of physical ceramics. A former Senior Staff Scientist and Group Leader of Ceramic Research at the Avco Corporation's Research Center in Wilmington, Mass., he is in charge of developing research and educational opportunities through special programs at Lehigh.

Alumni in the Service



THREE 'ILLINI' get together at 1964 National Convention. Left to right: Dallas L. Donnan, Illinois '21, Grand Senior President; C. William Cleworth, Illinois '14; Dr. Ray Glos, Illinois '22, Grand Treasurer of the Fraternity.

R. W. WEEKS, JR., Missouri Valley '57, on leave of absence from the Western Electric Co., is doing graduate work in chemistry at the University of Missouri.

EDWARD J. GAVIN, Minnesota '30, has been appointed municipal judge of Glencoe, Ill., by Gov. Karl Rolvaag. He has served as city attorney for 20 years.

DR. CRAIG COMSTOCK, Cornell '52, completed his Ph.D. in applied mathematics at Harvard and is an assistant professor of mathematics at Penn State.

PROF. JAMES KLEON DEMETRIUS, PMC '62, will publish through Argonaut Publishers, Inc., a work that took 14 years to compile: "Greek Scholarship in Spain and Latin America." He also has received a contract from Twayne to write a study on Lucian, the great Second Century satirist.

BRUCE H. WARREN, Michigan State '56, is director of planning in Chula Vista, Calif., a suburb of San Diego.

SECOND LTS. CHARLES F. BORMANN, Buffalo '62; JON T. SKINTA, Ohio Wesleyan '59; RICHARD L. WIRT, Wayne '59; and WAYNE L. PRAVITZ, Washington '62, are recent graduates of Officer Training School at Lackland AFB, Tex. Their assignments are: Lieutenant Bormann, James Connally AFB, Tex.; Lieutenant Skinta, Air Training Command at Amarillo AFB, Tex.; Lieutenant Wirt, Systems Command unit at Wright-Patterson AFB, Ohio; Lieutenant Pravitz, Air Training Command unit at Lowry AFB, Colo.

SECOND LT. GEORGE G. ELLIOTT, Massachusetts '57, is a navigator at Dover AFB, Del.

FIRST LT. CURTIS A. NEWLAND, Washington '60, a navigator at Travis AFB, Calif., serves in a unit that supports the Military Air Transport Service mission of providing global airlift of U. S. military forces and equipment.

CAPTAINS SHERWIN B. SIMMONS, California '58, ROBERT L. CHAPMAN, Connecticut '55, and ROBERT T. ZIMMERMAN, Arizona '55, graduated in the same class last summer at the Air Force Squadron Officer School, Air University, Maxwell AFB, Ala. Captain Simmons is assigned to Griffiss AFB, N. Y., Captain Chapman to Norton AFB, Calif., and Captain Zimmerman to Williams AFB, Ariz.

FIRST LT. NORMAN P. PARKHURST, Oregon '56, and his family live in Enid, Okla., where Brother Parkhurst is a jet pilot instructor at Vance AFB. He also teaches a classroom course and counsels several students.

LT. (J.G.) STEVEN F. ROSING, Cornell '57, is executive officer and engineering officer aboard the USS Newman K. Perry (DD-883).

BORMANN



SKINTA



WIRT



PRAVITZ



CDR. DAVID V. BELL, California '42, has moved from Seattle to Washington, D. C., as Naval Reserve plans officer for the Chief of Naval Personnel.

DR. FREDERICK T. MANSELL, Marietta '56, and DR. DONALD D. KERR, Wayne '58, both captains, have completed the orientation course for officers of the Air Force Medical Service at Gunter AFB, Ala. Brother Mansell has been assigned to Naha AB, Okinawa, as a physician. Brother Kerr, a dentist, is at Randolph AFB, Tex.

CAPT. LARRY I. BONE, Coe '57, has been assigned to the Chemistry Research Laboratory of the Aerospace Research Laboratories, Wright-Patterson AFB, Ohio, for duty as a task chemist.

MAJOR JOHN H. STEPHENS, Ohio Wesleyan '48, assigned to Clark AFB, Philippines, is a director of targets in a unit that helps provide airpower for defense of the U. S. and its allies in the Pacific area.

FIRST LT. PAUL F. ROST, Stevens '59, an F-100 Super Sabre jet pilot, is stationed at Lakenheath RAF Base in England, with a U. S. Air Forces in Europe unit contributing to defense of NATO countries.

FIRST LT. HOWARD W. SHAY, Baldwin-Wallace '58, is in jet pilot training at Laredo AFB, Tex.

SECOND LT. IMANTS KRINGELIS, Coe '61, was awarded U. S. Air Force silver pilot wings at Webb AFB, Tex. Following specialized aircrew training at other bases, he will be assigned to Holloman AFB, N. M.

SECOND LT. SCOTT E. EGAN, JR., Ohio State '60, a pilot, has completed the rigorous Air Force survival course and is assigned to Plattsburgh AFB, N. Y.

SECOND LT. RONALD A. HUNTER, Connecticut '60, is a pilot at George AFB, Calif., in a unit of the Tactical Air Command.

FIRST LT. JAMES H. HAMNER, Oregon '59, a navigator on C-133 cargomaster aircraft, is stationed at Travis AFB, Calif., with a Military Air Transport Service unit.

MAJOR DON BLOODGOOD, Oregon State '42, is on the faculty of Air Command and Staff College, Air University Command, Maxwell AFB, Ala.

FIRST LT. JON W. ALQUIST, Arizona '59, was promoted to his present rank early this month. He is stationed with the Air Force in France.

Omega Chapter

EDWARD BENJAMIN BEATY, Oregon '20, retired Oregon State University mathematics professor, died Sept. 3, 1964, while on a visit to Eugene, Ore. Known to thousands of friends as "Dad," he had been on the faculty for 39 years until his retirement in 1947.

HARRY S. BOWMAN, JR., Columbia '27, died of a heart attack on June 10, 1963. He had been an inspector-investigator for the Veterans Administration at Silver Springs, Md.

CHARLES L. CLIPSON, JR., Ohio Wesleyan '50, a captain in the U. S. Air Force, died Nov. 22, 1964. He was serving in Japan when he became ill, and died at Wright-Patterson AFB from cancer of the lymphoid tissues.

JOHN WINSTON DEINDORFER, Pennsylvania '30, died suddenly of a heart attack at his place of business in New York City on Oct. 20, 1964. He was an executive with Shenley Industries, Inc.

KRINGELIS



BONE



HAMNER



ALQUIST



HOWARD DEATON, Oklahoma '54, was killed Nov. 11, 1964, when the private airplane he was piloting crashed into power lines in Oklahoma. He was vice president, engineering, for Dorsett Electronics of Tulsa and was nationally known for perfecting the telementery system used in the first U. S. space capsule.

CLYDE O. DARNER, Nebraska '49, an Omaha banker for 35 years, died Nov. 2, 1964, at Phoenix, where he had moved following his retirement in 1956 from the Omaha National Bank.

MICHAEL DESMOND, Ohio State '21, a former Columbus and Toledo newspaperman, died Nov. 4, 1964, at Wauseon, Ohio. He had been director of publicity for the group which launched the Ohio Turnpike, and served as publicity director and executive director for the Ohio Highway and Turnpike Association.

CLIFTON EARL DODGE, SR., Alabama '30, an accountant for 28 years with International Paper Co., Moss Point, Miss., died Sept. 9, 1964, after a long illness.

HERBERT W. EVANS, Columbia '10, a charter member of Lambda Chapter, died at White Plains, N. Y., Oct. 26, 1964. In his professional career as a mechanical engineer, he worked on refrigeration projects, the most notable of which was at Oak Ridge, Tenn., where he helped design the world's largest refrigeration plant for the manufacture of the first atomic bomb.

DR. WINFRED OVERHOLSER, Harvard '12, whose compassion and vision marked him as one of the leaders of modern psychiatry, died Oct. 6, 1964, at George Washington University Hospital in Washington, D. C. He had suffered from a heart ailment for several months. For 25 years, Dr. Overholser and St. Elizabeths, the nation's largest Federal mental hospital, were synonymous. Under his skilled administration, St. Elizabeths was a leader in the evolution of mental hospitals from asylums for the confinement of the insane to institutions for enlightened treatment. Always a crusader, he worked tirelessly to improve mental commitment procedures and to obtain public understanding of the Durham rule which opened a new era in the treatment of the mentally ill who commit crimes. He also was instrumental in the introduction of insulin therapy, electroshock therapy, tranquilizers, and occupational therapy.

JOHN H. MONINGER, Coe '28, died at Glen-coe, Ill., March 28, 1964.

JAMES H. MITCHELL, California '13, one of Northern California's best known architects, died Nov. 11, 1964, at his home in Burlingame. He had suffered from a chronic heart condition. A resident of Burlingame since 1919, he maintained offices in San Francisco, and was credited with many architectural endeavors, including public buildings and churches.

OSCAR E. PAYNE, Stanford '24, head of Watts-Payne Advertising, Tulsa, died June 28, 1964, of complications from emphysema. He had been ill for two years. Known to his close friends as "Jug," he was an active civic leader as well as a successful advertising executive.

HARRY L. PECHA, Nebraska '21, a retired motel owner-operator and composer of the song, "There is No Place Like Nebraska," died June 28, 1964, after an extended illness.

ROBERT J. ROBERTSON, Wayne '62, died Aug. 22, 1964, after being trapped in his burning car following a collision in Warren, Mich. He was HSP of his fraternity chapter at the time of his tragic death.

JOHN SKAGERBERG, Minnesota '22, died Oct. 19, 1964, at Detroit.

LT. COL. H. J. TILLAPPAUGH, Lehigh '57, and his wife, Cecile, were killed in an automobile accident April 25, 1964.

JOHN THOMY, Missouri '30, who was associated with Bateman School in Chicago, died in June, 1964.

GEORGE B. TOD, Ohio Wesleyan '30, died Oct. 31, 1964, shortly after returning to his home in Schnectady, N. Y., from a trip to the West Coast where they attended the wedding of their older son. A younger son, Bill, is a senior at Ohio Wesleyan and a member of Epsilon Chapter.

FREDERICK H. TURNER, Massachusetts '24, Great Barrington, Mass., died May 20, 1964, at the age of 86.

ARTHUR S. VAN DEUSEN, JR., Illinois '15, director of public relations for the Seabury-Western Theological Seminary, Evanston, Ill., from 1952 until his retirement in 1959, died Oct. 21, 1964, at Hendersonville, N. C.

POSITIONS OPEN

Openings are available for the positions of traveling secretary and extension secretary of the Fraternity.

For more details turn to the special notice appearing on page 25 of this issue of the *Tomahawk*.

EDWIN H. HULL, Yale '22, a staff member at the General Electric Company's Research Laboratory in Schenectady for more than 40 years, died Nov. 7, 1964, in Albany, where he had been taken after a sudden illness earlier in the day. Among the results of his research were many important contributions to the understanding of friction, motor and turbine vibration, and "oil whip."

DALE LINKE, Iowa '34, died Jan. 12, 1964, after undergoing open heart surgery the second time.

LAURENCE PAUL MARTIN, Massachusetts '18, an employee of the Indiana State Board of Health, died March 26, 1964, after heart surgery.

DUDLEY RAY WATSON, Wake Forest '56, died June 10, 1964, at Kinston, N. C., following a heart operation. He had taught at Elon College for three years and was attending the University of Alabama, working on his doctorate.

DANE E. WALLACE, Marietta '11, died suddenly at his home in Ponca City, Okla., Aug. 6, 1964. His business career was spent in the land division of the Wentz Oil Co., in Ponca City. A loyal member of the Fraternity, he always made it a point to attend the annual Sig Bust at Marietta graduations and offered strong support to his chapter there.

HARRY H. YODER, Ohio Wesleyan '13, retired secretary of the old Equity Savings Association, Cleveland, died July 1, 1964, at his summer home in Concord, Ohio. He retired in 1954 shortly after the National City Bank acquired Equity Savings. He had been with the association since 1919.

Other reports of deceased brothers and the dates of their deaths, as reported to the National Office, are:

CLAUDE W. EDGETT, Penn State '29, died Aug. 7, 1964; LAURENCE H. FAVROT, Michigan '22, May 25, 1964. ALLEN H. FROST, Michigan '09, June 7, 1964; ERNEST A. HOWARD, Oregon '22, Feb. 11, 1964; P. READE MARSHALL, Ohio Northern, '46, May 11, 1964; RAYMOND C. MARTIN, Illinois '44, Jan. 9, 1962; ARTHUR F. PRICE, Ohio Wesleyan '13, July 30, 1964; DR. R. A. QUIGLEY, Aug. 19, 1964; PHILIP BOYER SCOTT, Columbia '17, Nov. 2, 1964; WILLARD H. SMITH, Dartmouth '38, June 5, 1964; ROLAND C. TESCH, Wisconsin '25, June 28, 1964; GEORGE W. WIARD, Michigan '14, July 30, 1964.

Reported deaths for which no dates have been given to the Office are:

JAMES S. BARTHOLOW, Illinois '12; LOUIS J. BECKER, Missouri '49; A. J. BECKER, Missouri '48; LYLE A. BOWMAN, Colorado '16; DWIGHT E. CAMPBELL, Harvard '11; JOHN D. CLARK, Colorado '25; ROLLIN A. DECK, Oregon '29; ROBERT E. DUNCAN, American '58; GEORGE DUGAN, Oregon State '31; HUBERT C. EICHER, Ohio Northern, '48; THOMAS C. FARRELL, JR., Toledo '45; ROBERT M. GARVEY, Marietta '51; DR. WALDRON GREGORY, California '13; EDWARD J. HARDENBROOK, Buffalo '58; EUGENE J. HAYES, Illinois '29; CHARLES L. HENRY, Wisconsin '13; JAMES HOLLADAY, Alabama '31; EASTMAN N. JACOBS, Purdue '43; (auto accident); FREDERICK C. JOHNSON, Illinois '51; HARRY R. JUDSON, Ohio Northern '12; HOYT KALEY, Ohio State '12; THOMAS F. KEARNEY, Bethany '47; EVANS S. KERN, Illinois '10; JOHN E. KENNEDY, Carnegie Tech '25; WILLIAM I. LACY, Ohio Wesleyan '16; CYRUS A. LELAND, III, Yale '37; WARREN F. LEWIS, UCLA '43; HARRY B. LILLEY, Carnegie Tech '25; GEORGE LUNTER, Chicago '34; JOHN S. McCORMACK, Missouri Valley '45; BENJAMIN McCULLY, Missouri Valley '46; RICHARD L. McENTARFAR, Mt. Union '51; AUSTIN B. MOORE, JR., Penn State '30; WILLIAM J. O'LEARY, Massachusetts '28; ROLAND D. RADFORD, Cornell '11; ROBERT E. ROWE, Lehigh '32; ANTOINE H. SENIOR, JR., UCLA '50; ALVIN C. SMITH, Nebraska '14; EDWIN R. SNAVELY, Illinois '31; JAMES R. STRATTON, R.P.I. '56; RAYMOND F. TREMELLING, Purdue '40 (auto accident); PHILIP D. WALKER, Massachusetts '19; WALTER M. WENDELKIN, Marietta '04; HENRY N. WILKIN, Marietta '18; E. PAUL WISE, Michigan '19; STEPHEN J. WOOD, Washington '53; IVAN S. WRIGHT, Ohio State '11; ALBERT R. ZELT, Carnegie Tech '25.

DIRECTORY

ALPHA SIGMA PHI FRATERNITY, founded at Yale College,
December 6, 1845, by Louis Manigault, S. Ormsby Rhea,
and Horace Spangler Weiser.

Grand Council

Dallas I. Donnan, Grand Senior President, 60
Spokane Street, Seattle, 4, Washington

John L. Blackburn, Grand Junior President, Dean
of Men, Univ. of Alabama, University, Ala.

C. Gilbert Coburn, Grand Secretary, 44 Elm Road,
Briarcliff Manor, New York

Ray E. Glos, Grand Treasurer, 110 East Spring
Street, Oxford, Ohio

W. R. Augustine, Grand Marshal, 4495 Redwood
Road, Napa, California

Robert E. Miller, Grand Councilor, Ridge Road,
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W. Gardner Mason, Grand Councilor, 4508 Olivia
Street, Royal Oak, Michigan

Ben L. Collins, Grand Chaplain Rt. 6, Box 76
P, Jacksonville, Fla.

Dr. Frank J. Krebs, Grand Historian, 617 Grana-
da Way, Charleston, West Virginia

Ralph F. Burns, Executive Secretary, 24 West
William Street, Delaware, Ohio

Undergraduate Chapters

GCA denotes Grand Chapter Advisor

PROVINCE I — Gen. Joseph H. Berry, U.S.M.C. (Ret.), 3324 Chintimini, Corvallis, Oregon

Oregon State University (Psi 1920) 957 Jefferson,
Corvallis, Oregon. GCA: Thomas F. Adams,
118 N. 18th, Corvallis, Oregon

University of Washington (Mu 1912) 4554-19th
Avenue, N.E., Seattle 5, Washington

PROVINCE II — Maitland B. McKenzie, 716 Paru St., Alameda, California

University of California (Nu 1913) 2739 Channing
Way, Berkeley 4, California. GCA: Milton W.
Morrison, 5892 Ascot Drive, Oakland, 11, Cali-
fornia

Sacramento State College (Gamma Nu 1961)
1903-21st St., Sacramento 16, California. GCA:
Joe H. Mehrten, P.O. Box 43, Clements, Calif.

University of California at Los Angeles (Alpha
Zeta 1926) 626 Landfair Avenue, Los Angeles
24, California. GCA: Jack Courtney, 5550
Chariton, Los Angeles, Calif. 90056

Stanford University (Tau 1917) P.O. Box 5787
Stanford, California. GCA: Richard B. Lentz,
2439 Thaddeus Dr., Mt. View, Calif.

PROVINCE III — Frank Sleeper, 811 Fairfax Bldg., Kansas City 5, Mo.

Missouri Valley College (Alpha Omicron 1945)
Marshall Missouri. GCA: Frank Sleeper, 811
Fairfax Bldg. Kansas City, 5, Missouri

PROVINCE IV — Lewis W. Hawkins, 817 Gaskill, Ames, Iowa

Coe College (Alpha Chi 1928) Cedar Rapids, Iowa.
GCA: John D. Helming, Iowa Securities Co.
Cedar Rapids, Iowa

Iowa State University (Phi 1920) 2717 West
Street, Ames, Iowa. GCA: Lewis Hawkins, 817
Gaskill, Ames, Iowa

PROVINCE V — Robert B. Eckles, 235 Littleton, West Lafayette, Indiana

University of Illinois (Eta 1908) 211 East Armory,
Champaign, Illinois. GCA: Charles E. Taylor,
706 Dover Place, Champaign, Illinois

Milton College (Beta Upsilon 1940) Milton, Wis-
consin. GCA: Dean Harold H. James, Milton
College, Milton, Wisconsin

Illinois Institute of Technology (Alpha Xi 1939)
3361 S. Wabash, Chicago, 6, Illinois. GCA:
George E. Danforth, 211 W. St. Paul, Chicago
14, Illinois

Purdue University (Alpha Pi 1939) 218 Waldron,
West Lafayette, Indiana 47906. GCA: Dr. C.
W. Brown, Dean of Men, Purdue University,
West Lafayette, Indiana

PROVINCE VI — Marvin C. Rank, 1930 Beaufait, Grosse Pointe Woods, Michigan

University of Michigan (Theta 1908) 920 Baldwin, Ann Arbor, Michigan. GCA: Arthur B. McWood, Jr., 15763 Greenfield, Detroit, Michigan 48227

Michigan State University (Gamma Kappa 1956) 420 Evergreen, East Lansing, Michigan. GCA: Tom Cornell, 2336 Eastern Avenue SE., Grand Rapids, Michigan

Tri State College (Beta Omicron 1935) 113 N. Superior Street, Angola, Indiana. GCA: Wayne A. Champion, Tri State College, Angola, Indiana

Wayne State University (Beta Tau 1938) 5857 Second Avenue, Detroit 2, Michigan. GCA: Arthur Schneider, 2196 Derby, Birmingham, Michigan

University of Toledo (Beta Rho 1937) 1815 W. Bancroft, Toledo 2, Ohio. GCA: James A. Butler, 4321 Harvest Lane, Toledo, Ohio 43623

PROVINCE VII — Leonard E. Frick, 27351 Butternut Ridge Road, No. Olmsted, Ohio

Baldwin Wallace College (Alpha Mu 1929) Heritage Hall, Maple Street, Berea, Ohio. GCA: Charles D. Irwin, Department of Speech, Baldwin-Wallace College Berea, Ohio and Orie John Vande Visse, Division of Social Science, Baldwin-Wallace College, Berea, Ohio.

Westminster College (Alpha Nu 1939) 129 Waugh Avenue, New Wilmington, Pennsylvania. GCA: Jay W. Newman, R. #1, Oak Vue Farms, Slippery Rock, Pennsylvania

PROVINCE VIII — Alfred B. Wise, 28 South Franklin Street, Delaware, Ohio

University of Cincinnati (Beta Sigma 1937) 136 Wentworth Avenue, Cincinnati 20, Ohio. GCA: Tom D'Amico, 6045 Waldway Lane, Cincinnati, Ohio 45224

Ohio State University (Zeta 1908) 81 15th Avenue, Columbus, Ohio

Ohio Northern University (Gamma Alpha 1942) 503 S. Gilbert Street, Ada, Ohio. GCA: Von Spellman, 411 S. Johnson Avenue, Ada, Ohio

Ohio Wesleyan University (Epsilon 1863) 4 Williams Drive, Delaware, Ohio. GCA: Jay Forse, 167 W. Lincoln, Delaware, Ohio

Findlay College (Gamma Pi 1964) 1212 North Main Street, Findlay, Ohio. GCA: Rev. Raeburn Wallen, Findlay College, Findlay, Ohio

Bowling Green Colony, Fraternity Row, Bowling Green State University, Bowling Green, Ohio. GCA: Dr. R. D. Henderson, P.O. Box 25, Bowling Green, Ohio

PROVINCE IX — John L. Blackburn, University of Alabama, University, Alabama

University of Alabama (Alpha Iota 1930) Box 6121, University of Alabama, University, Alabama. GCA: Dean John Blackburn, University of Alabama, University, Alabama

Tulane University (Gamma Omicron 1964) 921 Broadway, New Orleans 18, La. GCA: Richard Detjen, 1725 Delachaise St., Apt. 1-D New Orleans, La., 70115

PROVINCE X — Robert Sharp, 500 Bower Hill Rd., Pittsburgh 28, Pa.

Bethany College (Beta Gamma 1929) Box 98, Bethany College, Bethany, West Virginia. GCA: Robert Sandercox, Dean of Students, Bethany College, Bethany, West Virginia

Davis & Elkins College (Gamma Delta 1949) 430 Randolph, Elkins, West Virginia. GCA: Colonel Joseph F. Bangham, Jr., P.O. Box 1205, Elkins West Virginia.

PROVINCE XI — Dr. E. A. Rasberry, Jr., Wilson Clinic, Wilson, N. Carolina

Atlantic Christian College (Gamma Lambda 1958) 109 N. Rountree St. Wilson, North Carolina. GCA: Warren Tait, 605 Glendale Dr., Wilson, North Carolina.

Wake Forest College (Beta Mu 1932) Box 7291, Reynolda Station, Winston-Salem, North Carolina.

Presbyterian College (Alpha Psi 1928) Box 368, Presbyterian College, Clinton, South Carolina.

PROVINCE XII — Ellwood A. Smith, Assistant Executive Secretary, General Alumni Society of the University of Pennsylvania, 3401 Spruce Street, Philadelphia, Pennsylvania

American University (Beta Chi 1940) Massachusetts and Nebraska, Washington 16, D.C. GCA: William S. Petriani, 909 Meadow Lane, S. W., Vienna, Virginia

University of Pennsylvania (Omicron 1914) 3903 Spruce Street, Philadelphia 4, Pennsylvania.

Lehigh University (Beta Epsilon 1929) Sayre Park, Lehigh University, Bethlehem, Pennsylvania. GCA: George Dinsmore, Department of Civil Engineering, Lehigh University, Bethlehem, Pennsylvania

Penn State University (Upsilon 1918) 328 Fairmont Street, State College, Pennsylvania. GCA: Ralph F. Brower, 1858 Park Forest Avenue, State College, Penna.

Pennsylvania Military College, (Gamma Xi 1962) Box 1200 Pennsylvania Military College, Chester, Pennsylvania 19013

PROVINCE XIII — (Unappointed)

Rutgers University (Beta Theta 1931) 106 College Avenue, New Brunswick, New Jersey. GCA: George Kramer, 60 Pennington Road, New Brunswick, New Jersey

Wagner College (Alpha Sigma 1926) Staten Island 1, New York

Stevens Institute of Technology (Alpha Tau 1926) 903 Castle Point Terrace, Hoboken, New Jersey. GCA: Ralph Anselmi, 1038 Bloomfield St., Hoboken, New Jersey 07030

PROVINCE XIV — William R. Ward, 968 Highland Avenue, Medford 55, Massachusetts

University of Connecticut (Gamma Gamma 1948)
University of Connecticut, Storrs, Connecticut.

Rensselaer Polytechnic Institute (Beta Psi 1940)
31 Belle Avenue, Troy, New York. GCA: Karl G. Sharke, 35 Pinewoods Avenue, Troy, New York

University of Massachusetts (Gamma 1913)
118 Sunset Ave., Amherst, Mass. GCA: Col. Edward Stoddard, 299 Amity Street, Amherst, Massachusetts

Tufts University (Beta Iota 1931) 106 Professors Row, Medford, Massachusetts. GCA: I. Wm. Dingwell, Jr. 50 Lorena Road, Winchester, Massachusetts

PROVINCE XV — (Unappointed)

University of Buffalo (Gamma Epsilon 1950) Box 56, Norton Union, University of Buffalo, Buffalo 14, New York. GCA: Harry C. Stroman, Jr., 4870 N. Harlem Road, Buffalo 26, New York

Hartwick College (Beta Vi 1935) 71 Spruce Street, Oneonta, New York. GCA: Philip Frisbee, 18 Spruce Street, Oneonta, New York

Cornell University (Iota 1909) Rockledge, 804 Stewart Avenue, New York

PROVINCE XVI — Richard Gibbs, 5107 E. 27th Place, Tulsa 14, Oklahoma

University of Oklahoma (Alpha Alpha 1923) 602 W. Boyd Street, Norman, Oklahoma.

PROVINCE XVII — James L. Fisher, P.O. Box 1181, Charleston 4, West Virginia

Marietta College (Delta 1860) 302 Sixth Street, Marietta, Ohio. GCA: Charles D. Fogle, Jr., 424 Fifth Street, Marietta, Ohio

Morris-Harvey (Gamma Mu 1960) Box 77, Morris-Harvey College, Charleston, West Virginia. GCA: Jack Lawhorn, 1200 Highland Drive, Charleston, West Virginia, and Belford Roberts, Treasurer, Morris-Harvey College, Charleston, West Virginia

Marshall University (Beta Delta 1929) 1615 Sixth Avenue, Huntington, West Virginia. GCA: James H. Chapman, 2450 Fifth Street Road, Huntington, West Virginia

PROVINCE XVIII — Joseph Picard, 2125 E. 4th St., Tucson, Arizona

University of Arizona (Gamma Iota 1955) 1614 East First St., Tucson, Arizona. GCA: William Record, 5810 E. Eighth St., Tucson, Arizona.

PRICE LIST

Jewelry Price List

Jewelry marked with an asterisk (*) must be ordered from Alpha Sigma Phi Fraternity, 24 West William St., Delaware, Ohio. Other jewelry may be ordered from the L. G. Balfour Company, Attleboro, Mass., or from an L. G. Balfour salesman. Price includes 10 per cent Federal Excise Tax.

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ALPHA SIGMA PHI MONOGRAM BUTTON	1.65
OFFICIAL RING	53.90
OFFICIAL SISTER PIN—	
Plain	6.05
Crown set pearl	24.20
Crown set pearl, 4 diamonds	38.23
Crown set pearl, 7 diamonds	45.65
Crown set diamond	130.08
SINGLE LETTER GUARDS—	
Plain Gold	3.05
Close set Pearl	6.05
Crown Set Pearl	8.55
Crown Set Opal	9.10
ALPHA SIGMA PHI KEY—	
Gold plated	6.05
10K Gold	9.63

DOUBLE LETTER GUARDS —	
Plain Gold	4.70
Close Set Pearl	10.20
Crown Set Pearl	15.40
Crown Set Opal	16.50

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COAT OF ARMS	
Single emblem	\$2.00 each
2 - 5	1.75 each
6 - 11	1.50 each
12 or more	1.40 each
OFFICIAL TIE	3.00

Alumni Councils

*Chartered Alumni Council

- CEDAR RAPIDS — Secretary: Dale Harmon, Vinton, Iowa
- *CHARLESTON—Kanawha Alumni Council, Corresponding Secretary: Ezra E. Boehm, 35 Rhodes Avenue, South Charleston, West Virginia
- *CHICAGO—President: William J. Elliott, 5240 Greenwood Avenue, Skokie, Illinois. Meetings on Special Notice
- CINCINNATI—Contact Paul Plank, 4225 Bre-nau Avenue, Apt. 3, Kettering 29, Ohio
- *COLUMBUS—President: George Hymrod, 1305 King Avenue, Apt. H. Columbus, Ohio
- *DETROIT—President: Arthur D. McWood, Jr., 15763 Greenfield, Detroit, Michigan 48227
- *HONOLULU—R. Allen Watkins, 991 Waimanu St., Honolulu, Hawaii
- *Huntington—President: James E. Cummins, 1227-18th St., Huntington, W. Va. Notice of meetings by telephone and mail.
- INDIANAPOLIS—President: W. B. "Bill" McCaw, 909 West 77th Street So. Dr., Indianapolis, Indiana, 46260. Phone: CL 5-1500.
- KANSAS CITY—President: Alan Lawson, 218 E. 34th Terrace, Kansas City 11, Missouri
- LEXINGTON—Secretary: Henry C. Cogswell, 153 Chenault Road, Lexington, Kentucky
- *LOS ANGELES—Secretary: Philip E. Flickinger, 2960 San Pasqual, Pasadena, California. Phone: Office OL 4-3660, Home SY 3-8479
- *MARIETTA—Secretary: George L. Meyer, 325 4th Street, Marietta, Ohio
- GREATER MIAMI—Secretary: Leo Wallberg, 542 E. 15th Street, Hialeah, Fla.
- *MILWAUKEE—Secretary-Treasurer: Douglas A. Blackburn, 8669 N. Lake Dr., Milwaukee, Wisconsin. Phone: Woodruff 2-5951
- *NEW YORK ALUMNI COUNCIL—(Third Thursday Thirsters) President: Wayne I. Grunden, 195 Broadway, New York 6, New York and Vice-President: Ralph L. Reynolds, 225 Broadway, New York 7, New York and Secretary: Frank Tenusak, Chase Manhattan, 1 Chase Manhattan Plaza, New York, New York. Meetings: Third Thursday of each month, 12:15 p.m. at Harvey's Gautier, 22 Beekman Street, New York, New York.
- NORTH JERSEY—Secretary: F. Byran Cooper, 21 Laurel Pl., Upper Montclair, New Jersey. Meetings: 3rd Tuesday of each month, 6:45 p.m. Robin Hood Restaurant, 129 Valley Road, Clifton, New Jersey
- OKLAHOMA CITY—President: Col. Guy Parkhurst, 611 Culbertson, Oklahoma City. Meetings held on third Thursday of month 7:00 p.m. Beverley's Drive In, N. 24th and Lincoln Blvd.
- PHILADELPHIA—Ellwood A. Smth, 1099 Jeffrey Dr., Southampton, Pennsylvania
- PHOENIX—Secretary: Perley Lewis, 12 F. Cairo Dr., Tempe, Arizona
- *SACRAMENTO—Secretary: Raymond J. Ivy, 1166 Swanston Dr., Sacramento 18, Calif. Meetings: University Club, 1319 "K" St., noon second Friday of each month
- *SAN FRANCISCO BAY AREA—President: A. Brodie Smith, P.O. Box 751, San Francisco 1, Calif., Phone: SK 1-0382. Secretary-Treasurer: Leland Groezinger, 400 Montgomery Street, San Francisco, California. Meetings every fourth Thursday except December (in lieu of Founder's Day Banquet and Holidays) at noon at The Press and Union League Club, 555 Post Street, San Francisco, Calif.
- *SEATTLE—Secretary: Donald J. Lofquist, 500 Wall Street, #1010, Seattle, Wash. Periodic dinner meetings and social functions announced by mail and telephone. Phone: LA-0243 or EA 5-4400
- ST. LOUIS—Contact Washington Univ. 6557 University Dr., St. Louis, Mo.
- SYRACUSE—Secretary: George K. Michalec, R.D. #2, Weedsport, N. Y. No regular meetings
- TACOMA—Rudolph Tollefson, 3414 N. 35th, Tacoma 2, Washington
- TRI CITY—President: Charles Ferguson, 1202 45th St., Rock Island, Ill. Phone: 788-0494
- *TULSA—Secretary: Richard Gibbs, 1021 Petroleum Bldg., Tulsa 3, Okla. Phone: LU 3-4425
- *TWIN CITY—President: Ray Swanson, 1958 Pennsylvania, S., Minneapolis, Minn.
- *WASHINGTON—Meetings every other month October through June, at O'Donnells' Restaurant, Washington, D. C.

PRESENTS

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How to Publish a Campus Calendar

IS YOUR chapter looking for an effective campus publicity project? Beta Iota at Tufts College strongly recommends a campus calendar.

To help promote the name of the fraternity at Tufts, Beta Iota chapter planned a 1964-65 "academic year" calendar which would carry the name of Alpha Sigma Phi in a prominent position and feature a 7-by-9 inch pinup picture of an attractive Tufts coed each month.

Under the co-chairmanship of Brothers Tom Schuster and Bill Greene, the job was accomplished in just three weeks. Here's how the project worked.

Costumes for the models were borrowed, without cost, and chosen to provide seasonally appropriate photographs. A student photographer from the yearbook staff was engaged to take the shots and provide prints for a total cost of \$50.

The fraternity committee did the layout for the 11 by 17 calendar. Academic, social, cultural and sports events for the year were listed under the appropriate dates, and plenty of room was left for including personal reminders.

Printing costs of \$585 for 600 calendars included all art work on the cover and plastic binding. This and the cost of photography were financed by the sale of advertisements. A charge of \$75 was set for each ad; however, the advertiser's message was repeated on each month's calendar page, providing year-long exposure.

Thus, Beta Iota Brothers were able to distribute their calendars free of charge throughout the campus and still make \$40 profit. The possibility of selling the calendars for ten or 25 cents was discussed, but rejected in favor of wide-spread good will.

The entire Brotherhood joined in distributing the calendars in one Saturday afternoon. Six-man teams spread out to all dormitories and off-campus housing units passing out their attractive calendars.

Campus administrators also were given calendars, and the president of the university took two.

The chapter's analysis of the project: "A tremendous publicity device—the best we have run across—and relatively simple to put out if there are enough good men working on it."

Saint Valentine's Day				Wrestling-M.I.T.		Concert at Cohen	Indoor Track Bowdoin
21	22	23	24	25	26	27	28
			Basketball-Beanpot Tourney	Wrestling-Boston College			Wrestling-W.P.I.
28							

SATURDAY

Indoor Track Bat

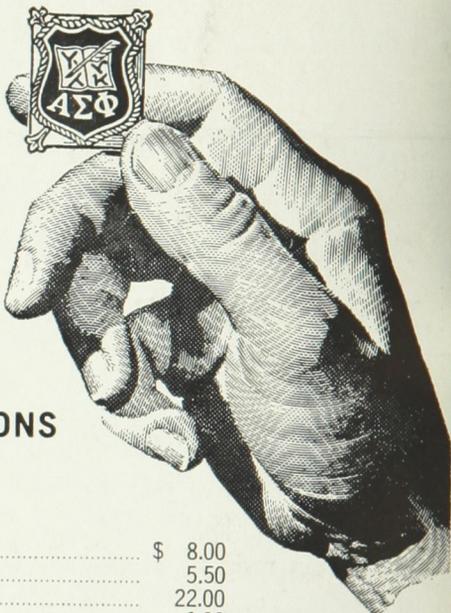
Swimming-Brow

Indoor Track Bowdoin

Wrestling-W.P.I.

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Sister pin, plain	5.50
Sister pin, crown set pearl	22.00
Recognition button, gold plated	1.00
Recognition pin, gold plated	1.25
Monogram recognition button	1.50
Pledge pin, gold plated	1.25
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10% Federal tax and any state or city tax in addition to all prices quoted.

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