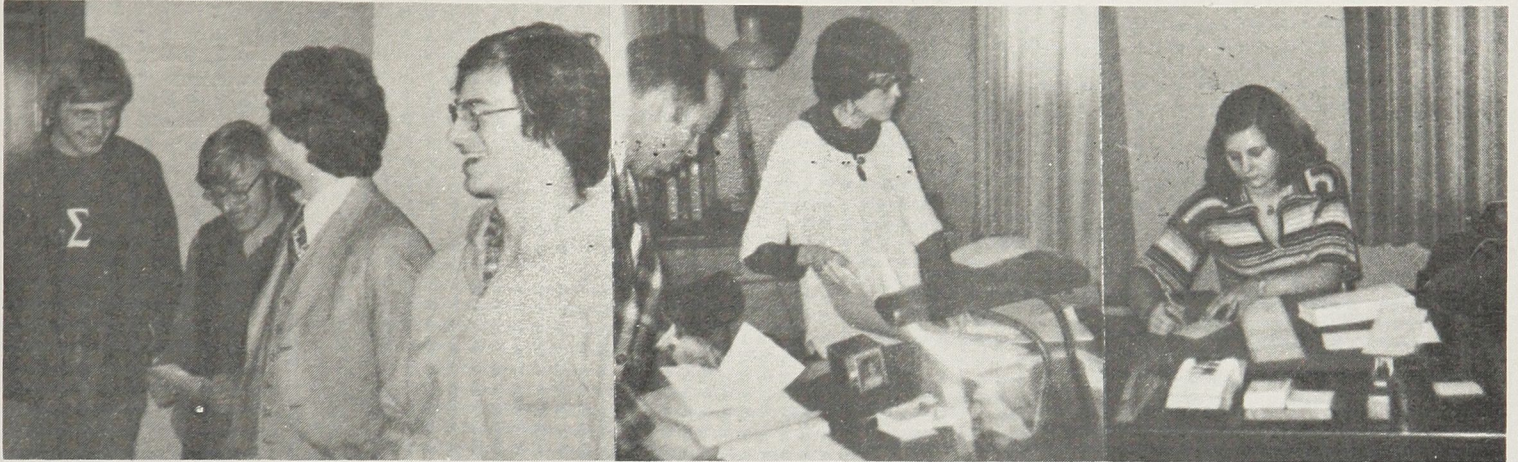
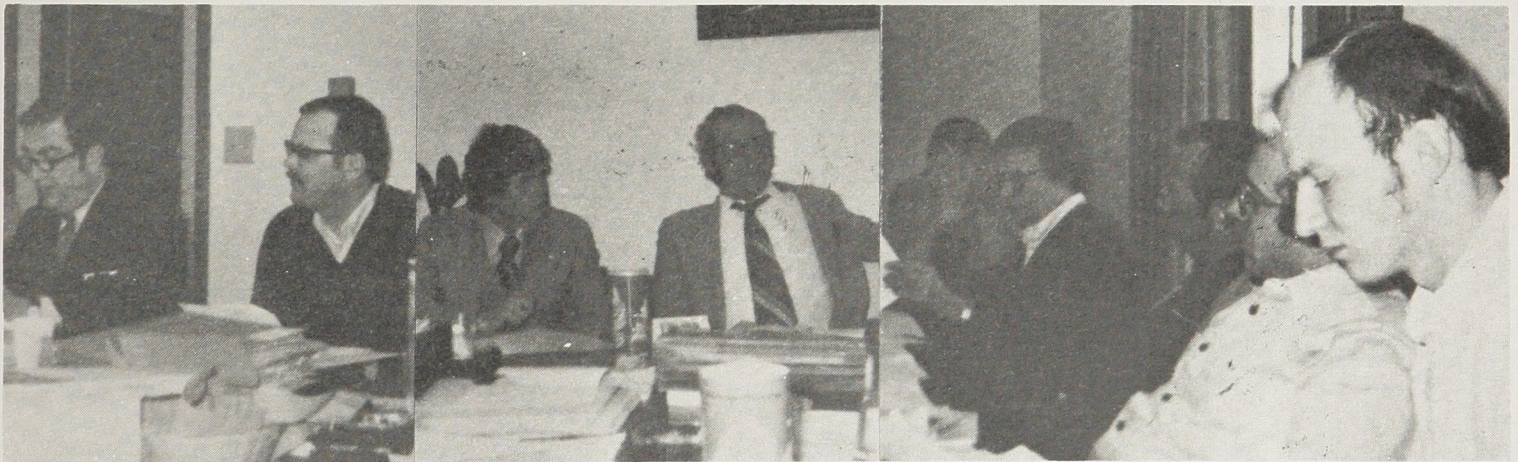


The Old Gal Gazette

APRIL, 1977



Scenes at Headquarters — at far left, a group of men from Zeta, Ohio State, drop in for a visit and a chat with Executive Director Gary Anderson (center). All members are encouraged to visit their Headquarters. Center photo — Grand Treasurer Dick Gibbs consults with the Fraternity's bookkeeper, Marilyn Sipes. Marilyn has some words for you in this issue. Right photo — Brenda Martin has just recently joined Headquarters staff. She'll be handling a lot of Chapter work, including address correction.



The Grand Council convenes in Delaware, Headquarters center. Left photo, Michel Coccia, left, Grand Councillor and Stan Miller, Director of Alumni Relations. Center, Executive Director Gary Anderson, left, and Grand Senior President George Lord. Right photo, barely visible, Council members Rick Dexter, Al Wise, Dick Sanders and Undergraduate Advisor Mike Waters who attended the meeting at his own expense.

EXPANSION, STANDARDS HIGHLIGHT GRAND COUNCIL ACTION

Grand Council

All members of the Grand Council, plus Headquarters staff, plus Director of Alumni Relations Stan Miller and Director of Publications Evin Varner were on hand for sessions running March 4 - 6 in Delaware.

It was the first such meeting for new Councilors Dick Sanders and Michel Coccia.

Grand Senior President George Lord chaired a fast-paced meeting that made these major decisions:

- A major commitment to expansion, including the funding of a full-time staff position.
- Adoption of a new set of Minimum Standards of Operation for all Chapters. These standards are the minimum that must be met for a true quality Alpha Sig operation. The standards range from member-

ship (25 brothers and 10 annual pledges) to scholarship to social to inter-chapter activity. Details on these standards will be sent to all Chapters. Chapters not currently meeting the standards will be asked to sign a performance contract with the Fraternity indicating how they'll meet the standards and how quickly. Those not eventually meeting the standards will be subject to sanctions by the Grand Council.

- Officially closed undergraduate operation of Chapters Milton, Marshall, Tarkio, and Indiana Tech.
- Heard membership reports that indicate Chapters are unfortunately not aggressively seeking to pass their traditions on to the next generation of undergraduates.
- Heard financial reports that, while sobering, do indicate an increased willingness of Chapters to meet their financial obligations to the Fraternity promptly and fairly.

Other subjects under discussion were alumni giving; publications, the development of alumni councils (Cleveland and Columbus, Ohio are the next targets with Executive Secretary Emeritus Ralph Burns to spearhead the organizational efforts); legal protection of Alpha Sigma Phi's insignia and possible new products to be offered to the membership in addition to the official mug.

Also discussed was how to recognize loyal alumni who contribute to the "Old Gal's" various funds; tearing down a garage behind Headquarters that will mean more income from rental on parking spaces; the 1977 Educational Conference and the possibility of the Fraternity's pledge ceremony being exoteric.

SPECIAL WORDS FROM THE BOOKKEEPING DEPARTMENT . . .

National Staff

"Many thanks from the bookkeeping department for the chapters responses to our 'crackdown' efforts to get outstanding current year charges paid in full. Responses have included prompt payments as well as telephone calls and letters. (We're always happy to answer any questions you may have.)

"So glad to know that someone out there is receiving and paying attention to our letters and bills. Being the 'Villain' at Headquarters isn't all that bad when we receive such amiable reactions." — Marilyn Sipes

FREE . . . FOR JUST THE ASKING!

On hand at headquarters is a limited supply of group photographs of the 1975 Educational Conference, 8" x 10". You can have one for your Chapter scrapbook (or your personal scrapbook if you were there) free . . . just by writing to Headquarters requesting the photo. Address your request to the attention of Holly Flahive. Don't wait, however. The supply is limited.

GET THAT SPECIAL "ALPHA SIG LOOK" FOR YOUR CHAPTER

Now available to all Chapters and Alumni Councils for the first time is the official Alpha Sigma Phi letterhead. Personalized to your Chapter or Council.

For very reasonable prices — cheaper probably than you can have your own letterhead and envelopes produced locally.

The letterheads are printed in rich, masculine brown on an attractive ivory stock, in the same format as that developed for the National Fraternity. Samples of Chapter letterheads have already been distributed to all Chapters for their consideration.

The prices are:

\$ 6.00 for 500 printed sheets (8½ x 11)
\$14.00 for 500 printed envelopes
\$ 3.50 for 500 plain, non-printed second sheets

The artwork for your Chapter's letterhead will be retained at Headquarters, so re-orders will be no problem. To order your stationery, send a check to cover the amount you need to Brenda Martin at Headquarters, 24 West William Street, Delaware, Ohio 43105. Please indicate quantities of letterheads, envelopes and second sheets. It is impossible to offer quantities less than 500 for each category.

INITIATION AUTHORIZATION REQUESTS . . . HERE'S HOW THEY WORK

There has been, apparently, some confusion concerning how initiation authorization requests are handled.

Of all the paperwork that has to be carried out, this is probably the most important. And must be handled not only correctly but well in advance.

The Initiation Authorization Request Form should arrive at Headquarters well in advance of the proposed initiation date. It should have a listing of all candidates and a biographical data form properly filled out for each candidate. And, of course, a check for the proper amount of initiation fees should accompany the request.

If all that arrives together and proper-like, then your request is processed immediately. Usually that very same day.

National Staff

A membership card, a scroll for each candidate plus a receipt for the check is sent right back to you. At the same time, an order is placed with the L. G. Balfour Company of Attleboro, Massachusetts for badges for your candidates.

Simple enough.

But not if some data is left off the blanks Or the check is forgotten. Or everything is there except one biographical data sheet.

Then a letter goes out the same day. Or a phone call if the time is short. (And such phone calls cost you money that could be used for other programs and materials!)

Lead time is important, of course. That's why Headquarters asks that requests arrive at Headquarters at least three weeks prior to the date of the proposed initiation ceremony. That means you need to begin filling out the forms and collecting the fees in advance of that . . . and putting them in the mail at least four weeks prior to the proposed initiation date.

If you've mailed all the materials and don't hear from Headquarters within a reasonable amount of time, please call. We all know what the post office can do to mail.

If you feel your badges are unnecessarily slow in arriving, you should write Robert L. Keim, Manager, Fraternity Products, L. G. Balfour Company, 25 Country St., Attleboro, Massachusetts, 02703. Please send a copy of any letters you write to Mr. Keim to Headquarters.

DEAR BROTHER . . . A LETTER FROM ANDY ON CHAPTER SERVICES.



We use the term "Chapter services" a lot here at Headquarters. What does that mean?

Well, first it means the GCA—the mainstay. You should be in touch with him on a regular basis. He should attend Chapter meetings at least once a month.

The GPC is charged with visiting each of his chapters at least once each academic year. You should also see him at the fall Province Executive Council meeting and at the Spring Conclave.

The Chapter Consultant you'll probably see annually. He's a busy guy. He performs the same function as the GCA and GPC but covers a larger territory and can work with each Chapter less frequently.

That function those officers perform is to investigate and evaluate Chapter operations and development. Based on this, they recommend and educate. Certainly those processes can be pretty involved under some circumstances. But that's a workable concise definition of Chapter Services.

There's so much more that ought to accompany the efforts of these officers. We should maintain a profile of each Chapter's membership and activities . . . this would allow for development of minimum standards of operation, tailored to the needs of each Chapter situation.

We're moving in that direction. We ought to entertain the executive committees of chapters at Headquarters on weekends to allow the officers to view their Chapter's operation from a distance under the guidance of national staff people. This idea is moving toward reality.

We ought to have more personal correspondence exchanged between the Headquarters and Chapters. Often Headquarters gets so swamped with business matters that this gets overlooked. Chapters would be doing us and them a favor if they would initiate that type of correspondence.

There could be many more "we ought to's". Right now the most important one for Chapter Services is we ought to have more alumni volunteering for, competing for and performing in GCA and GPC positions. And we ought to have more pressure from the undergraduates for these men to be doing the best possible job.

There seems to have been a tendency in past years for the responsibility of Chapter Services to fall too heavily on the Chapter Consultant. It's time to clarify that program area . . . laying new stress on the importance and responsibilities of the GCA and GPC.

Chapter Services — if we work together — is a term you'll be hearing more often . . . and an experience you'll be enjoying more often.

Fraternally yours,

A handwritten signature in dark ink, appearing to read "Andy".

Gary Anderson,
Executive Director

WELCOME TO ALPHA SIGMA PHI, BRENDA MARTIN

New at Headquarters is one hard-working Brenda Martin who comes to Alpha Sigma Phi from the J. C. Penney Company. Brenda, a native of Delaware, will be in charge of all addresses, of printing done within Headquarters and mailings that go out from the Headquarters.

Brenda gets married in May. So she's busily planning that big event and gathering wardrobe for the wedding.

MUGS — The one and only official Alpha Sigma Phi mug in sandcast aluminum . . . coat of arms on one side; Greek letters on the other. Just \$8.50 each, including postage and handling. Order from Headquarters.

APPLICATIONS — Write for an application to work as a Chapter Consultant or Chapter Co-ordinator. You'll cram more valuable experience into your tenure on this job than you will in years and years on any other. Let Headquarters know you're interested.

ALUMNI DIRECTORIES — Don't start one until you let Headquarters know. With Alpha Sigma Phi's new computer services, you can produce a directory of all your alums for a fraction of what it would cost you before. Directories are great to get your alumni involved, too!

KEEP THOSE ADDRESS CHANGES COMING, FANS . . .

Data Science Corporation says that the conversion of Alpha Sigma Phi records to computer was one of the best handled in their experience.

The address files of Alpha Sigma Phi are getting better all the time. Thanks to computerization. Thanks to the help of members who have been sending Holly Flahive corrections and new addresses.

Each Chapter received a print-out at the 1976 Convention to check against their records and those of the university's alumni department. If you haven't updated the list as yet, be sure to do so soon and send changes to Headquarters.

Those who have been especially helpful in providing corrections are:

Eric Jacobson, Theta; Alpha Omicron Chapter; John McFarland, Gamma Xi Alumni Association; Jim Basile of Alpha Xi; Bill Mathes, Phi; Beta Epsilon Chapter; plus "Tux" Wadsworth and Bob Kutz of the Bay Area Alumni Council. Keep sending those changes and corrections in!

AN UPDATE ON BROTHER RALPH BURNS, EXECUTIVE SECRETARY EMERITUS

Right before the 1976 Convention, I cleaned out my office at Headquarters. Cartons and cartons! I've set up a small office at my home where I can work. Executive Brother Gary Anderson and Chapter Consultant Frank Wahman provided me with a desk and some files from Headquarters.

I've done some traveling this year — meeting with undergraduates, alumni, university people and interfraternity contacts.

Mrs. Burns and I were entertained for lunch in Chicago by an alumnus who invited other alumni to attend. I met with a group of Chicago alumni to discuss plans for the reactivation of the Chicago Alumni Council.

I have met with Past GSP Ray Glos, Chairman of the Memorial Fund. Visited the Pennsylvania Chapter house and met with alumni and university representatives concerning the Chapter's housing.

Brother "Tux" Wadsworth on behalf of 20 alumni in the Bay Area gave me a check at the time of Convention for Mrs. Burns and I to use as we wished. I used it to take Mrs. Burns to Colonial Williamsburg in November for the National Interfraternity Conference meetings and the special American College Fraternity Bicentennial Commission meetings. This brought together not only the NIC, but the national associations of sororities, professional fraternities and professional sororities. This marked the 200th birthday of the fraternity movement in the U. S. and also marked the release of a study on what will happen to fraternities from now until the year 2000.

It was a great experience. And even more exciting because of being presented with the National Interfraternity Conference's "Gold Medal" — The highest award they can bestow on an individual.

After that, I visited North Carolina chapters and colonies and held 7 alumni meetings throughout the state and called on several schools concerning expansion. The alumni meetings were poorly attended, but we'll persist and make things happen there.

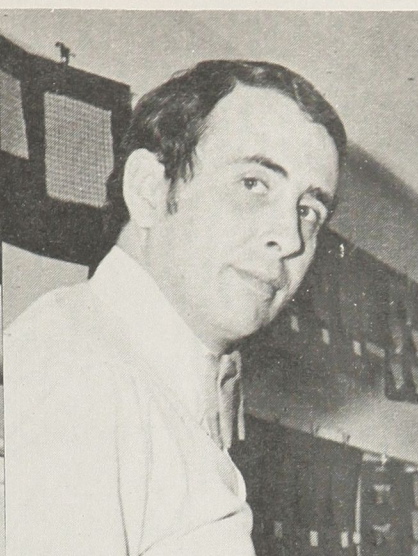
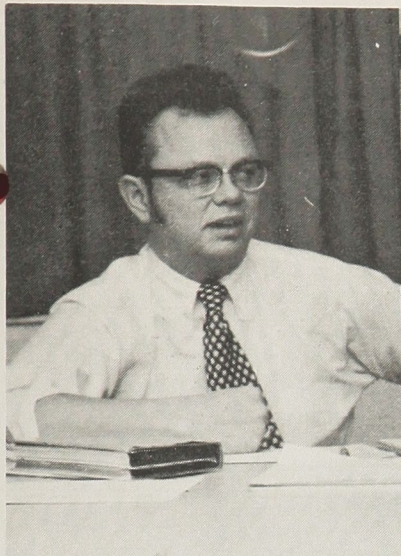
I gave the keynote speech before the field representatives training conference sponsored by the Fraternity Executives Association in Indianapolis. I also keynoted the dinner of the workshop for IFC representatives from State Universities in Ohio. Brother "Skip" Parks, Greek co-ordinator at Kent State, was responsible for the program. Brother Anderson was on the program as well.

This June will see Mrs. Burns and I fulfill a dream — a visit to Europe. And a chance to see our son Jonathan, West Point '67 and his wife in Germany. We will tour for several months.

It has been a traumatic but busy year . . . full of changes. My best to all of you.

Fraternally,

Ralph



People you and your Chapter should be using . . . because they're part of the services of Alpha Sigma Phi. At left, Brother G. Alan Sternberg, Alpha Sigma Phi's Director of Career Development and Placement. See his articles in *The Tomahawk*. Appoint a career coordinator within your Chapter and have him get in touch with Brother Sternberg at Westminster College, New Wilmington, Pa. 16142. That could be important to everyone's future. At right is Brother Peter L. Tourtellot, American '57. Brother Tourtellot is Director of Extension. He can tell you how your Chapter can start a colony at a nearby school, help Alpha Sigma Phi and come away with a bunch of money for your efforts as well. How can you beat that? Everyone wins! Write Brother Tourtellot at Sedgefield Sportswear Company, 1301 Carolina Street, Greensboro, North Carolina 27401 for more information. At far right, the Brothers at Atlantic Christian share an idea for an inexpensive outdoor grill — just chop away at an old iron bathtub. It works beautifully, they report.

ALUMNI GROUPS . . . THERE'S HELP AVAILABLE

Alumni

What?! You don't have a Chapter Alumni Association? What?! You don't have a house corporation even though your Chapter has a house?

Get with it! It's as simple as dropping a note to your Director of Alumni Relations, Stan Miller, Purdue '64.

Brother Miller can supply you with simple how-to booklets and general guidance and helpful hints. He'll even tell you how to get the alumni of other chapters working hard for your chapter! You can't lose.

Write Brother Miller at Massachusetts Mutual Life Insurance Company, 313 North Fifth Street, Lafayette, Indiana 47901.

ALPHA PI INAUGURATES SPECIAL EVENTS PROGRAM

The Chapters

There's a new official in the Alpha Pi pecking order at Purdue these days. He's called the Special Events Chairman. And his job is bringing guest speakers to the Chapter and getting recognition for the Chapter through the media.

So far the program has been a great success. Guests have included Senator Vance Hartke, a Congressman, a state representative and Purdue's president. All have resulted in newspaper and broadcast coverage. Some have resulted in stories on the wire services.

Now that elections are over, the program has shifted to business people.

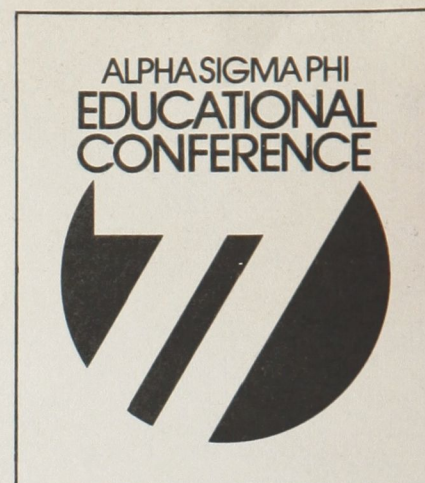
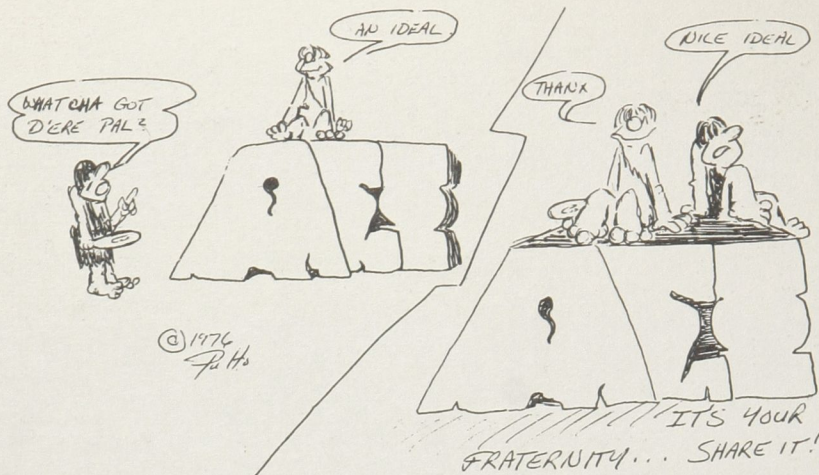
A recent guest was Ms. Jane Armstrong, vice president of Consumer Affairs for Jewel Food Stores. She directs a staff of 10 home economists and 40 store hostesses. She is co-chairman of the national Committee on Foreign and Domestic Affairs.

PLEDGED TO THE SEVEN POINTS:

IOWA STATE — Robert Hackney, Thomas Lennox, Jr., Brian Runge; OHIO STATE — Christopher Fairchild; COE — Marc Nelson, Dean Reed, Michael Taylor, John Caine, Robert Neville; WAGNER — Alan Salomon, William Tyler, Jr., Angelo Gallicchio.

LEHIGH UNIVERSITY — John Cooke, David Donovan, Scott Geraghty, Francis Godwin, Randall Haist, Curtis Heverly, Richard Hicks, Mark Mjaatvedt, John Potochney, Franklin Sine, Jr., Jeffrey Slayton, Scott Wainwright; OHIO NORTH-EARN — William Chmelik, Daniel Mathie, Jody Clow, Benjamin Fetter, Richard McGarry, Ronald Riechman, Chuck Scavelli, Michael Smith, Ronald Souder.

AMERICAN UNIVERSITY — Henry Paul, James Podolski; RIO GRANDE — Frank Gregory, Jeff Lewis, Paul McCarter, Terry McKinniss, Jeff Frobasco, Jeff Robb; TRI-STATE — William Boughter; CORNELL — John Anderson, Mark Bergeron, Bob Bernert, Kevin Brown, John DeVore, Steven Hackman, James Hanly, William Hoerle, George Kuhake, Kurt Lender, Thomas Ludawski, Stephen Mainardi, Peter Rucker, Peter Scudera, Marco Sodi.



At left, the work of another cartoonist, Brother Chuck Pelto, Northern Michigan, Delta Beta Chapter. Chuck — whose work was also shown at the 1976 National Convention — shares with us a simple but powerful thought. Any other artists out there? Share! At right — the mark for the 1977 Educational Conference, for August 18 - 21 at Alpha Pi, Purdue. Delegates and alternates should already have their forms in to Headquarters. Any other brothers who can should plan on attending. For details, contact Headquarters. The more from your Chapter, the more meaningful the experience will be!

INTO THE MYSTIC CIRCLE:

OHIO STATE — Michael Dwyer, Grant Morgenstern, Robert Golaszewski, Scott Rogers, William Angevine; WESTMINSTER — William Hellyer, Bruce Marchionda, David Beckel.

INDIANA UNIVERSITY — Brian Jump, Scott Carmichael, Roy Chisholm III, Michael Davis, Jeff Ellsworth, Randall Engleman, David Filbey, John Garvey, Daniel Hoffman, Craig Hunter, Timothy Riddle, Timothy Walls, Michael Wright; COE — Marc Nelson, Dean Reed, Michael Taylor; MICHIGAN — Russell Burg, Terrance Stafan; RUTGERS — Kenneth O'Gorman, Richard Taylor, Richard Tonti, Kenneth Zockoll.

STANFORD — Lawrence Aidem, Michael Bailey, David Batse, Douglas Bensen, Michael Broderick, Eric Chomsky, David Diffley, James Fitts, Richard Fozzard, Michael Glover, Jules Magda, Terence Mealman, Robert Senders, Paul Weichselbaum, John Zajac; PURDUE — Dan Allen, Paul Brunner, Robert Nuss, Douglas Opel, James Overman, Robert Skelton, Troy Smith, Lawrence Westfall, Chris White, Kirk Woodcock.

UNIVERSITY of OKLAHOMA — Monte Allgood, Thomas Botone, Steven Tackett, Chester Rowland, Ronald Palmatary, Matthew Parris, Robert Smith, Jr., Richard Wintory.

Odds&Ends

Presbyterian — Richard Bell, HE of Alpha Psi reports that the Chapter held its annual formal on Valentine's weekend. "As always, Black and White was a success," says Richard. The Chapter traveled to Sapphire Valley in the North Carolina mountains for three days of Sig fellowship ending with a formal dance at the Country Club. Alumni in attendance were Jimmy McFadyen '73, Jimmy Sain '72, Randy Jackson '72, John Erwin '73, Brad Brayant '73, Lamar Axman '72, Cal Dawson '72 and Buff Bevil '72.

Bowling Green — Named to Who's Who is Bill D. Dallas. Alpha Sigs at BGSU are continuing to rack up intramural records. The last we heard, the Old Gal was in first place.

Alpha Omicron, Missouri Valley College, has a very interesting handout on the Chapter (for rush and other purposes) that outlines in brief but fascinating form, its history from 1898 until today.

Skip Parks, former Chapter Consultant, is now a dean! Skip is "Organization specialist — Greek Affairs" at Kent State University, Ohio.

Wake Forest — The annual formal Talisman Ball was a huge success . . . probably one of the best parties in recent years. A record-breaking 17 pledges are working on fund-raising and house improvement projects. They study together at a single table in the library once a week, all wearing their Fraternity t-shirts.

Alpha Xi, Illinois Institute of Technology hosted a regional conclave in late February with 13 chapters from 4 provinces invited to attend. Alpha Xi was providing meals and accommodations. Seminars were scheduled on topics ranging from rushing, social, pledging alumni, scholarship to financial management. IIT is to supply additional information for a future issue.

Michigan — Theta has taken Headquarter's stamp project campus wide. There are cans in the dorms, sororities, fraternities and campus buildings. Theta even advertised in the paper that reaches 30,000 people on campus. As another project, Theta is taking candy and baskets to senior citizens in the community on Good Friday. The Chapter's late spring newsletter will feature color!



The Old Gal Gazette is the Chapter publication of Alpha Sigma Phi Fraternity. You are invited to share ideas, news and how-to suggestions with your sister Chapters through the Gazette. The publication is designed to be kept in a binder for future reference. The Gazette is compiled and edited by Evin C. Varner, Alpha Sigma Phi, Box 4351, Charlotte, N.C. 28204