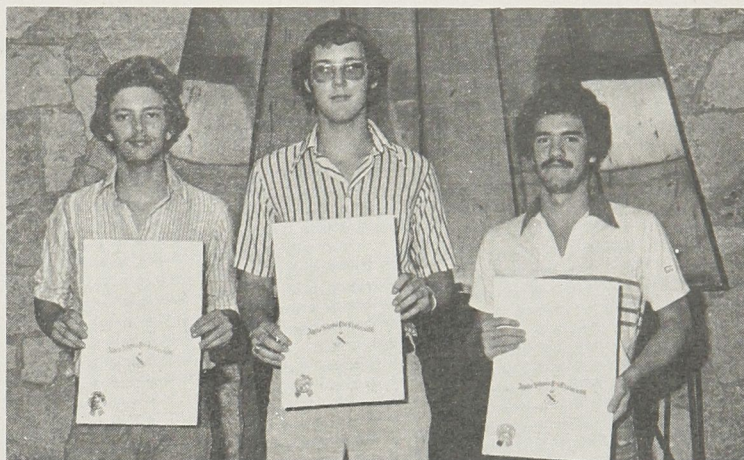


The Old Gal Gazette

OCTOBER, 1977



Elected at National Educational Conference were these new Undergraduate Advisors to the Grand Council. They are, left to right, Mike Stine, Tri-State; James Pearman, Washington; and Stew Swanson, Iowa State. You'll be hearing from them. At right, displaying the citations of the Stuart W. and Bruce R. Anderson Awards for Editorial Excellence are, left to right, Kent Porter, Missouri Valley; Russ Burg, Michigan and Paul Kendig, Wake Forest. Brother Stuart Anderson was on hand to make the presentation.

PURDUE HOSTS OUTSTANDING NATIONAL EDUCATIONAL CONFERENCE

Alpha Pi provided outstanding hospitality. Grand Council member and Conference Director Richard Sanders created a program that has everyone still talking. It was a memorable NEC.

Grand Senior President George Lord opened the Conference with a report on the State of the Fraternity. First official session was an exciting rush seminar conducted by nationally-recognized salesman Stan Miller. (Brother Miller is also Director of Alumni for Alpha Sigma Phi.)

Kevin Garvey, Chapter Consultant, and Mike Boundy, Expansion Consultant, presented a seminar on pledge education. Al Sternbergh, Director of Career Development and Placement for the Fraternity, gave a workshop on the purposes of a Grand Chapter Advisor. He later returned to talk on the career development program.

Brother Charlie Schmidt, a Purdue University staff member, presented "How to Run Your Own Alumni Association and Make Friends and Money for Alpha Sigma Phi." Brother Greg Sinise, an Indianapolis banker and president of the Indy Alumni Council, headed a workshop on chapter finances.

Director of Publications Evin Varner led a session on "Publications — the Personal Payoff, the Chapter Pay-off." Executive Director Gary Anderson explained the minimum standards of Chapter operation and Mike Boundy discussed the expansion program of the Fraternity.

A highlight of the Conference was viewing the movie "Fraternity Row." In a fine example of interfraternal co-operation, Triangle Fraternity, holding its national convention at Purdue, was invited to join Alpha Sigma Phi in viewing the film. Executive Director Gary Anderson and Triangle Executive Director Herb Scobie lead the discussion about the possible impact of the film.

A special event was the presentation of the Stuart W. and Bruce R. Anderson Awards for Editorial Excellence. Taking part in the Conference and there to make the actual presentations was Brother Stuart Anderson. Those receiving a handsome plaque and a check for \$250.00 were: Michigan for outstanding newsletter; Missouri Valley for submissions to The Tomahawk; and Wake Forest for outstanding work with The Gazette.

Working under Brother Sanders as the 1977 NEC Committee was Buford Byers, Alpha Pi '49, chairman; Mike Boundy, Psi '74, Jeff Dorton, Alpha Pi '74 and Kevin Garvey, Alpha Nu '75. Co-ordinating for Alpha Pi were Bill Hasse and Jeff Sampson.

That there was a special spirit at the Conference was indicated by a letter to Brother Sanders (who works for Merrill, Lynch) reporting that "Now we're bullish on Alpha Sigma Phi!"

It was more than an outstanding program directed by Brother Sanders. It was everyone taking part in all aspects of the event. It was the final banquet being "kidnapped." It was little groups gathering almost around the clock all over the Alpha Pi house to discuss and share. It was GSP Lord coming for the opening of the Convergence, returning to Ohio to try a case and then driving through the night to be back with his Alpha Sigs. It was Executive Director "Andy" Anderson attempting the famed Theta Pie Flip. It was sharing, learning, growing . . . it was brotherhood . . . brotherhood in action.

GRAND COUNCIL ACTION AT NEC

Grand Council

Sandwiched in between all the activity of the NEC were meetings by the Grand Council. Action taken included granting loans to Wake Forest for furnishings; to Presbyterian for living room furniture; and to Oklahoma for furniture and roof repair. Reports were heard on awards by Brother Charles Schmidt who had studied this area at Council request; by Brother Stan Miller on donor recognition levels and also in his capacity as Director of Alumni Affairs. Kevin Garvey, Chapter Consultant, and Mike Boundy, Expansion Consultant, outlined their plans and goals for the year. Director of Publications Evin Varner updated the Council on work done to date and anticipated goals for this year. The Council officially confirmed the appointment of Brother Otto Sonder as Director of Scholarship for the Fraternity and challenged him to study the needs of Alpha Sigma Phi in this vital area.

INTRODUCING THE NEW WHITE PAPER

Publications

Beginning with this issue of The Old Gal Gazette, you'll find a section called "White Paper" and printed on white paper! This is the how-to section of The Gazette and it is this section that you'll particularly want to keep on file. Articles and information of lasting use and interest will go into the White Paper section, while current news and information will go into the standard Cardinal and Stone section. If you or your Chapter has had some experience that you can share through the White Paper section, please let us know!

"RAIDS" — THEY AREN'T FUNNY OR FUN

National Staff

From time to time, Headquarters is asked to help cool tensions between two Chapters due to property loss or damage resulting from raids between Alpha Sig Chapters.

The best answer is not to have raids in the first place. Between Alpha Sig Chapters or between Alpha Sig Chapters and other fraternities. Raids only result in headaches. And they can result in criminal charges.

Headquarters, according to Executive Director Gary Anderson, will not get involved in the future in trying to resolve tensions between Chapters resulting from raiding.

IT'S NOT TOO SOON

No, it's not too soon to give thought to applying for the position of Chapter Consultant. Applications are available through Headquarters.

And it's not too soon to apply for the scholarship grants for 1978 — a number of scholarship awards are made by the Memorial Fund of Alpha Sigma Phi to outstanding and deserving brothers.

And it's certainly not too soon to set your sights on a national award for your Chapter to be awarded at the 1978 National Convention. Perhaps one of the Anderson Publications Awards . . . or the Grand Senior President's Award . . . or the award for service . . . or province affairs. Think about it!

MERILYN SIPES NAMED COMPTROLLER

Alpha Sigma Phi's bookkeeper has been named Comptroller for the Fraternity. Mrs. Marilyn Sipes handles the accounting for the Fraternity. And she has undertaken additional duties, including billing regarding the General Fund and A-S-P Corporation. Almost all matters concerning the Fraternity's finances are handled by Mrs. Sipes under the direction of Grand Treasurer Richard Gibbs.

Operations

CAREER DEVELOPMENT PROGRAM GAINS RECOGNITION

Alpha Sigma Phi's unique Career Development and Placement program, under the direction of Brother Al Sternbergh, has gained attention.

Deans and placement directors on campuses across the country have welcomed Alpha Sigma Phi's program. And other organizations have heard about the service and have asked for information. The most recent came from a social service agency in Hawaii.

All Chapters should elect or appoint a Career Development co-ordinator to work with Brother Sternbergh on developing a program to meet the needs of the individual Chapter. For more information, write Brother Sternbergh in care of Headquarters.

EXCHANGE THOSE NEWSLETTERS

Brother Stuart W. "Snooky" Anderson, GCA and a co-sponsor of the Anderson Awards for Editorial Excellence, urges all Chapters to send their newsletters to all other Chapters. It's a great way to gain ideas as well as share with sister Chapters, Brother Anderson points out. Be sure and put him on your mailing list as well: Brother Stuart W. Anderson, 21800 Morley, No. 207, Dearborn, Michigan 48124.

The Chapters

PSI — has produced an outstanding rush booklet. You might want to write to them and ask for a copy. The Chapter's address is Alpha Sigma Phi Fraternity, 410 N.W. 25th Street, Corvallis, Oregon 97330.

DELTA DELTA — Held a "Corn Boil" to raise money. The Chapter held a black lantern processional to honor the founding fathers of Delta Delta. Last year the Chapter sponsored a double elimination basketball tourney on the campus. It took 3 days to complete as 16 teams entered. Delta Delta finished 5th.

ALPHA ALPHA — Tim Hightower, Oklahoma '75, has been elected as president of the student body of the University of Oklahoma!

TAU — Reports that a highlight of this past year on the Stanford campus was a trivia bowl. Forty-five teams entered the six round single elimination contest at the student union. Questions ranged from entertainment, comic books, campus lore and current events. The old GE College Bowl provided the format. If neither team could answer, the audience was given an opportunity. The idea might be adapted for in-Chapter use on Alpha Sig lore!

CONCORD — Has started the year by initiating 15 new brothers. And has been beating the drums for homecoming October 1 to all its alumni.

IOWA STATE — Phi, after eight months of hassle, returns to normal with the completion of an addition to their 1903 house and complete remodeling. There are four new rooms, a den, basement, and all new bath and shower facilities. The kitchen and dining room have undergone extensive remodeling. It was a year of four men to a room, no showers, and eating meals in the church across the street . . . but it was worth it!

OKLAHOMA — Has a revived Little Sis organization that has been a great asset to the chapter. There are 15 women taking part and on the night of the CLVENS initiation, they presented the house with a rug with the crest on it!

CINCINNATI — Beta Sigma won first place in the Greek games, taking firsts in two out of the five events, — the Tug-of-War and Skin-the-Snake.

WAKE FOREST — The Beta Mu Alumni Association which requires an annual contribution of \$50.00 This special group will also contribute some time and effort to help improve and sustain the Chapter. Beta Mu was just named No. 1 scholastically on the Wake Forest campus!

PRESBYTERIAN — Reports outstanding rush efforts that doubled the size of the Chapter overnight! Tell us how you did it!

INTO THE MYSTIC CIRCLE

Rush

BALDWIN-WALLACE — David Allphin, Edward Genet, David Griffin, Jason Jackson, Robert Lawrence, Charles Lynch, Pete Raffa; MEMBERS at LARGE NORTH CAROLINA STATE — Gary Gourley, Brian Steele, Tommy Shore, Richard Ainsworth, Charles Orange, Randall Campbell, Terry Brown, Thomas Davis; UNIVERSITY of CINCINNATI — Gerard Henderson, Dan Thomas; COE — John Caine; CONCORD — Hunter Charach, Robert Wood; CORNELL — John Anderson, Mark Bergeron, Bob Bernert, Kevin Brown, John DeVore, Steve Hackman, James Hanly, William Hoerle, Georg Kuhnke, Kurt Lender, Thomas Ludawski, Stephen Mainardi, Peter Rucker, Peter Scudera, Marco Sodi, Don Taylor; DAVIS & ELKINS — Karl Hackenbrack, Matthew Gahres, Tim Harwood, Peter Zelov, Tim Smith, Austin Stalnaker, Tom Pitchford.

EASTERN MICHIGAN — Albert Mangiapane; FINDLAY — Elmer Broecker, David Farison; HARTWICK — William Mollica, Brian Gareau, Reed Potecha, Russell Clark, Walter Pierz, Jr., Gregory Bernhard, Lawrence Whitaker, Jr., Mark Obernesser, Joseph Carle; IOWA STATE — Robert Hackney, Jerome Justin, William Kleinmann, Thomas Lennox, Scott Pospisil, Randy Reed, Brian Runge, Konstantine Savoy, Kevin Shoemaker, Terrence Walter; LAWRENCE TECH — Alan Phillips, Lawrence Patterson, Michael Shanks, Ronald Schofield, Jr., Michael Roosen.

The Chapters

MISSOURI VALLEY — John Donlon, William Miles; NORTHERN MICHIGAN — Alan Feldhauser, Edward Jackson, Garry Masters, Jeffery Pearce, James Rasmussen, William Clazie, Jr., Steven Jakubowski, William Warmboe; OREGON STATE — Thomas Harper, Chris Nickelsen, Wade Schirmer, Robert Dazey, Robert Zink, Keith Lee, Mark Fadling; PENN STATE — Alan Breedlove, James Chadwick, Joseph McDonald, Jr., C. William Sedlock, Stephen Zakor.

PRESBYTERIAN — Stephan Stankewich, David Thompson, Richard Watson; SLIPPERY ROCK — Jerry Olbeter, Thomas Fresima, Tim Seibel; WAKE FOREST — Henry Bassett, Harold Christman, Carter Clarke, III, David Crass, Charles Edahl, Michael Garcia, William Harwood, John Kuzmier, Donald MacQueen, David Moran, John Morrice, Robert Rogers, David Thomas, John Vine, Louis Vocelle, Jr., Perry Williams.

WESTMINSTER — Timothy Dondfrio, Stephen Gittings, Edward Grenewald, John Griffith, David Kerr, Daniel Herchenroether, John Wavle, III, Andrew Deibel, James Sheehan, Mark Nystrom, Brian Smith, Richard Fuhrer.

PLEDGED TO THE SEVEN POINTS

AMERICAN — Mahlon Bickford, Peter Brewington, Joseph Longhi, Keith McKenzie, Robert Rothacker, Andrew Simmons, LaMott Smith, Jr., R. Paul Williams; BALDWIN-WALLACE — David Allphin, Edward Genet, David Griffin, Jay Jackson, Robert Lawrence, Charles Linch, Dennis O'Connell, William Parkhurst, Jon Sloan, Kenneth Ward.

BOWLING GREEN — Chuck Hendricks; UNIVERSITY of CINCINNATI — Roger Backus, William Stachler, Kenneth Keckler, Dan Thomas, Gerard Henderson, Thomas Petrak, Gregory Gardner; DAVIS & ELKINS — Matthew Gahres, Austin Stalnaker; HARTWICK — Martin Pozefsky, Robert Wolfe, Seth Sylvan, William Ferguson, Timothy Cronin, Timothy Tamsen, Dawes Dunham, Jr., Stephen Morehouse; INDIANA UNIVERSITY — Donald Harris, Michael Blum, Daniel Bloomquist, Richard Dunbar, Arthur Robinson, Victor Vale.

LAWRENCE TECH — Alan Phillips, Lawrence Patterson, Michael Shanks, Ronald Schofield, Jr., Michael Roosen; MISSOURI VALLEY — William Miles, John Donlon; UNCC — John Folt, Howard Nelson; NORTH CAROLINA STATE — Dana Boudreau, Mark Harrison, Chuck Younger; OHIO STATE — Camuel Cross; OREGON STATE — David Nicolescu, Jay Hoffmeister, Robert Rich; PENN STATE — William Biniasz, David Bojanic, William Doyle, Wade Elfner, Walter Grumski, John McPartland, Bernard Ostrowski, Peter Price, Douglas Stroup, Jack Waldron.

UNIVERSITY of PENNSYLVANIA — Stephen Baker, Richard Murad, John Winter, Matthew White; RUTGERS — Mark Fuhring, Lawrence Polanski; UNIVERSITY of TOLEDO — Dean Koepfler, Scott Richardson, John Murphy, James Layman.

WESTMINSTER — William Coslett, Richard Decker, Andrew Deibel, Jeffrey Drew, Donald Eaves, Jeffrey Fishell, Richard Ruhner, Edward Greenwald, John Griffith, Daniel Herchenroether, David Kerr, Mark Kline, Dayne Kovack, Eric Leech, Lawrence Meinen, William Morrow, Greg Nappi, Mark Nystrom, Barry Raynor, Jr., Thomas Richards, Jr., Edward Scheid, James Sheehan, Brian Smith, John Wavle, David Woodward, Richard Wygant.

NEW CHAPTER CONSULTANT SETS SIGHTS ON SPECIAL YEAR

National Staff

(The following is by Chapter Consultant Kevin J. Garvey, who will be visiting and helping Alpha Sig Chapters across America this year. Brother Garvey, a graduate of Westminster and former HSP of Alpha Nu, shares with us his goals for the year.)

"As I start my job as Chapter Consultant, I have set up many goals to strive for. I would like to visit as many Chapters as possible. I wish I could plan on seeing all of the Chapters but time and money does not allow this. I will mainly be concentrating on the Chapters that need my guidance. I would like to increase the memberships in each Chapter. When the Chapter's membership has increased, they then will have more money to use in their regular operations and strive to start new projects. I would like to maintain our present number of Chapters and not have to take any Chapters away. I also feel that it is my responsibility to assist any undergraduate that needs my consultant advice. Another goal that I hope to strive for and achieve is to get more alumni involved with the undergraduate operations. All these goals and many more can be achieved but I need the help and cooperation of each and every alumni and undergraduate in order for them to become a reality.

I took the job as Chapter Consultant because I felt that I could do a good job, and achieve the goals I had set up. I feel that the Consultant job offers you the opportunity to travel and learn a lot about people, management and yourself. I am excited about meeting all the different people and seeing the different parts of the country. I view the Chapter Consultant job as a very worthwhile learning experience.

I feel that through this job, I can create a strong tie between Headquarters and the Chapters, as well as between alumni and undergrads. My job will be split working with two different categories of people, the alumni and the undergraduates. Being the Consultant does not always mean that you come up with new ideas and programs but you try to get the alums and undergrads to create and implement new programs. I will also be looking for brothers that we have lost contact with and try to get them involved with the Fraternity.

The main word that labels Alpha Sigma Phi Fraternity is GROWTH. Alpha Sigma Phi is headed for growth in three ways: members, more chapters, and more alumni contacts and involvement. Once this growth occurs, more volunteers will appear, we will have more money to work with, and we will have more brothers to help each other. Through growth, brotherhood will spread."

White Paper

The how-to section
of The Old Gal Gazette

OCTOBER, 1977

NEED FURNISHINGS? CONSIDER RENTING!

Housing

Alpha Alpha Chapter, University of Oklahoma, with a new apartment-type facility, didn't have the money to furnish the building. So they are renting furnishings and gradually buying as the dollars are available.

Renting offers a lot of flexibility — including having the payments apply toward purchase.

But rental terms vary widely so it pays to shop. Some outfits try to get your name on a two-year lease, some make it six months and let you renew by the month, and others rent strictly on a month-by-month basis without a lease. If you're on a lease, the penalty charge of breaking it can be high — the balance due on a six month contract or half the balance on a two-year arrangement.

Check whether the rental company applies 100% of rent toward purchase; not all do. How long do you have to rent prior to purchase? Most renters give better rates on rooms of furniture rather than single pieces. Some charge the same monthly fee no matter how long you rent; others hike rates for short-term rentals.

One firm offers three rooms of plain furniture for \$19.75 a month: sofa, club chair, cocktail table, two end tables, two lamps, a dining room table and four chairs; twin beds, two night stands, a dresser and chest. You can pay a lot more for a fancy deal, of course. Ask about delivery and eventual pickup charges — usually included in a front-end charge of \$20 to \$40. Some firms want a month's rent on deposit.

A "waiver of risk" is the usual insurance arrangement. For 5-7% of monthly rental, you get insurance against accidental damage and fire but not theft. You can get theft coverage on a regular homeowners' policy.

When you contact a renter, don't be shy about bargaining for what you want. The industry is so young, it's still possible to work out special arrangements.

SETTING GOALS SETS THE TONE FOR SUCCESS

Operations

Psi Chapter, Oregon State, didn't win the Grand Senior President's award at the most recent convention by accident. It went after the award.

And one of the reasons the Chapter excelled in so many areas, its members tell us, is that Psi always develops a set of written goals that everyone understands, agrees upon and works toward. Each member has a copy of the goals.

A committee of 10 men developed the following goals for this year (1977-1978) for Psi. Read them carefully and see if you can't develop similar goals for your Chapter:

Goals of Psi Chapter for 1977-1978

- | | |
|-------------|--|
| FINANCES: | (1) Live within a budget with no more than 5-7% increase over previous year. (2) No accounts payable older than 60 days. (3) No accounts receivable older than 60 days without a promissory note. (4) Maintain the building sinking fund for house improvements. |
| OPERATIONS: | (1) Have every person in the house hold some position and have an active role. (comm., etc.) (2) Each officer maintain current files or turn-over information. |
| HOUSING: | (1) Have 45 men return to live in fall term. (2) Have at least two members in each room per term. (3) Provide or acquire an annex. |
| SOCIAL: | (1) Hold more variety functions and less "beer keg only" functions. (2) Prepare a social music library. (3) Hold functions with high quality sororities. (4) Hold some closed ASP-only functions (big-little brother, class drink-off). (5) Work toward an all-Greek function. (6) Look into the pros and cons of an open party. |

- PLEDGE EDUCATION: (1) Win the Thane award. (2) Win the IFC Scholarship award. (3) Members do a service to frosh (wake-up breakfasts, etc.) (4) Have every pledge get involved in at least one campus activity. (5) Maintain a program for pledges all year.
- PHYSICAL PLANT: (1) Make all improvements listed in Project '77.
- SCHOLARSHIP: (1) Be in the top ten fraternities on campus. (2) Make house cognizant of studies and study conditions. (3) Provide test files, course reference system, and study aids. (4) Hold scholarship dinner once per term. (5) Give various scholarship awards. (6) Have nobody on academic probation. (7) Have the house average GPA be above 2.8.
- RUSH: (1) Hold a rush clinic in the house at least once. (2) Hold prepared rush functions (take them to games, etc.). (3) Pledge at least 25 to 30 formal. (4) Have organized ID system to include Bio data, GPA, activities. (5) Have every man in the house meet every resident rushee. (6) Have every member decide if each candidate will fulfill the house goals. (7) Pledge 4 to 5 informally each term.
- NATIONAL, PROVINCE: (1) Win the GSP award. (2) Have at least one mention of Psi in each Tommy, OGG. (3) Hold a province conclave with at least one other chapter. (4) Have the NEC delegate share conference information with the chapter. (5) Never be listed as a chapter that failed to respond to reports or requests. (6) Provide HQ with all address changes from COMCOA. (7) Work toward expansion in Oregon and the NW.
- ALUM, PR: (1) Formally challenge alumni to athletic event (mudbowl, etc.) or drink-off. (2) Hold two service projects. (3) Have one guest (faculty, alumnus, etc.) to dinner once per week. (4) Encourage participation in other fraternity service projects (ATO blood drive). (5) Go as a group to OSU athletic events. (6) Make a presentation to OSU's library named after Brother Kerr. (7) Publish all activities in the student Barometer, Corvallis Gazette-Times, and ASP pubs. (8) Publish Sig Psi Secrets newsletter once per term. (9) Hold a Street Dance. (10) Participate in IFC SING. (11) Encourage alumni attendance for Homecoming, Founders Day, alumni dinners, and initiation.
- ATHLETICS: (1) Have a team in every IM team sport. (2) Hold an ASP sponsored invitation-al (open or closed). (3) Win at least one IM championship. (4) Challenge other university Greeks to an event. (5) Have at least ten to fifteen members attend athletic events in which Alpha Sigs are participating.

SETTING GOALS: IT WORKED FOR BETA MU

While we were getting the information on Psi's goal-setting procedures, in came the following testimony to the effectiveness of goal setting and then working toward those goals.

This is written by Brother Tyler Cox, past HSP of the Wake Forest University Chapter. Beta Mu has recently achieved a remarkable turn-around and as Brother Cox points out, listing goals really helped:

"While serving as HSP of Beta Mu chapter last year, Evin Varner encouraged me to start a list of chapter goals. He explained that most chapters would say they have future goals, but few of them actually keep a written list.

Taking his advice, I started a list for our chapter. After talking to other officers and committee chairmen, I came up with a list of long-range plans.

The list stayed with me as a constant reminder of the direction our chapter should be taking as the year progressed. And this written list of chapter goals is one of the best tools a chapter could have. It's like a yardstick which measures a chapter's growth and development. It will help a president to see if he's doing his job. And having them down on paper will give every chapter member the opportunity to decide how he can help make some of those goals a reality.

A list of goals has helped our chapter improve practically every phase of operations. The completion of each goal on the list indicates progress, and that's what counts in every chapter's rush program and campus reputation.

Goals, however, are worthless without dedicated Brothers to make them a reality. It takes time, a little sacrifice, patience, and help from all of the guys to get things done.

Because so much of the responsibility rests on the president's shoulders, it's up to him to make things go. He must never give up, even if it means more phone calls, another committee meeting, or planning at 2 a.m.

My advice to him is to do something! Get involved! And if people criticize you, that's OK because only the people who act are ever criticized.

You may ask, "Is it worth it?" Of course it is. And the president perhaps more than anyone else can sense that good feeling of accomplishment.

It doesn't come in so many words, but in little things. Like a smile from the social chairman when a weekend party is a big success. Or seeing the chapter mailbox full of Dean's List certificates for academic excellence. Or hearing an alumnus at Homecoming tell you he enjoys reading the newsletter.

I encourage all chapter presidents to sit down and start their own list of goals. Put them in writing. Do it today. And thank Evin Varner for the idea."

Scholarship

THE PLANNED SCHOLARSHIP PROGRAM — THE ALPHA XI APPROACH

(George Hrbek, HCS of Alpha Xi, Illinois Institute of Technology, offers some thoughts and ideas on how that Chapter's effective scholarship program works. Now, at the beginning of the year, is the time to start working on your scholarship program. Anyone with suggestions or tips on scholarship, pass them on!)

"In developing a coherent academic program it is essential to keep in mind what the goals are and what the proposed program material can and must accomplish.

The HSC must be aware of the brotherhood's limitations and more importantly, his own. The program cannot force anything, but like a good idea will tend to foster the desired responses from those whom the program seeks to involve.

This is not to say that "force tactics" do not have their place. They do add that "air of authority" to set policy. But this is about all they should be expected to do. Contrary to popular belief, study fines for actives and work assignments for pledges do not encourage scholarship, but rather create antagonism toward the lovable HSC.

The program should be developed to account for the individual needs of the particular chapter. But several recurring points do come to mind. There is an important need for a completely thought-out plan of action. Nothing is worse than a half-baked plan the brothers - and what's worse - the pledges cannot live with.

The mechanical aspects of studying, is a large area of possible improvement. Not only is there a need for the traditional atmosphere "conducive to studying," but also the motivation and help sessions that can be set up.

We find that the pledges are, most assuredly in the dark as to "how the game is played." We are planning a seminar on how to study (and also how to practice the subtle art of grade-getting). We already have a set of files on subjects, and soon (I hope) one on teachers (and their little peculiarities) as well.

But no study program works as well as that on the individual one, rush the scholar, the one key point is to know the material, for the more you know, the better your chance of beating out the next guy for that grade.

Stress the importance of getting involved in your subjects, especially your major. Cooperative education is a good chance to try this on a first hand basis. Cooperative education is a work-study program sponsored by the college in the student's major field of study. Much practical experience is gained by the student which proves valuable at the time of graduation.

In line with the aspect of personal involvement, is to always keep your ultimate purpose in mind; whatever it may be. Re-evaluate periodically the reasons you are doing what you are doing. You may come up with something interesting.

Also possible is the development of a professional "prep" program. This can involve those possibly forgotten alumni who have so much to offer.

Finally, encourage the idea of learning the material for professional advancement, but keep in mind the necessity for getting at least acceptable grades."

FRATERNITY'S CRITICAL ISSUES IN THE FUTURE

Odds&Ends

The American College Fraternity Bicentennial Commission identified the following as the seven critical issues fraternities will face during the next quarter century:

- * How well it can foster the personal development of each of its members.
- * How well it can accommodate a more diverse membership.
- * How well it can adapt itself to whatever changes may come about in the academic community.
- * How well it can involve its alumni in the life of the chapter.
- * How well it can transmit its heritage, ideals, values and principles.
- * How well it can carry out an ethic of service.
- * How well it can sustain itself without having to rely on a chapter house as the center of its activities.

INFLATION FIGHTERS AND ENERGY SAVERS

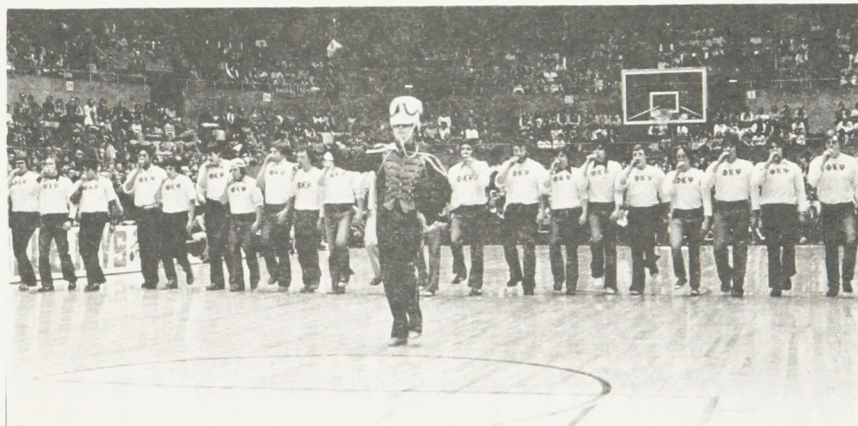
Sure it's tough. But a little effort will work.

Strict conservation efforts (and shivers by the staff) at Headquarters has cut utility bills well below the costs of a year ago. And rates have been higher and the winter much, much colder this year. Headquarters is saving your dollars. You can save them, too. . .

1. Keep furnace clean and filters changed.
2. Insulate, insulate, insulate. Calk. Seal cracks.
3. Use lower wattage in lighting where higher wattage is not needed.
4. Shower in the gym whenever possible.
5. Buy in quantities of any supplies. Cut down on disposables (like paper eating utensils) that are expensive.
6. Use the fireplace. Build one if you don't have one.
7. Turn off heat in rooms not used during the day.
8. Bring in pinball machines and split the income with the company that owns the machines.
9. More cold cut type lunches.
10. Keep a sign-up chart where members can indicate when they are not going to eat a meal. Cook appropriately and save due to less waste.
11. Buy day-old breads . . . just as good and less expensive.
12. Mix fresh whole milk and powdered milk half-and-half . . . cheaper and you'll never tell the difference.

NEW FRATERNITY FORMED — Following a meeting at which all references to gender were removed from membership qualifications in Alpha Phi Omega, a national service organization, 40 chapters severed their relationship with the organization. Those 40 have taken the name Phi Alpha Omega and aim to become a national social fraternity.

SURVIVAL KITS — Williams College dining hall staff gives out survival kits at exam time. The kit contains an orange, a lollipop, a tea bag, a box of cereal, a balloon, some bubblegum, a small package of cheese and crackers and a kazoo! The paper bag is stamped "Survival Kit." An idea that could be adapted for fund raising? For publicity for your Chapter? As good will gesture to sororities? Think about it.



Do something different. Do something that's fun and attention-getting. That's the idea of Creighton University's Phi Kappa Psi Chapter. They created a Marching Kazoo Band. And while tongue-in-cheek, the group was selected to appear during half-time entertainment of a televised basketball game and also appeared for the university's parent's day. (It didn't hurt rush!) Our thanks to Tony B. Whittington, editor of The Shield of Phi Kappa Psi for sharing the photo with us. At right, a pair of Theta hands sorting stamps. A reminder of the service project of Headquarters. Cancelled stamps of any kind, just regular ordinary stamps, are collected at Headquarters and then turned over to Church World Service. The stamps are sold and the proceeds fund health and education work around the globe. Theta Chapter has put cans around the campus, at sorority houses and has collected thousands and thousands of stamps. And gotten a lot of good publicity, too. For information, contact Headquarters.



The Old Gal Gazette is the Chapter publication of Alpha Sigma Phi Fraternity. You are invited to share ideas, news and how-to suggestions with your sister Chapters through the Gazette. The publication is designed to be kept in a binder for future reference. The Gazette is compiled and edited by Evin C. Varner, Alpha Sigma Phi, Box 4351, Charlotte, N.C. 28204