

THE BROTHERHOOD BULLETIN

THE JOURNAL AND RECORD OF THE ALPHA SIGMA PHI FRATERNITY

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Expansion efforts successful for ΑΣΦ!

As you make your way through the fields of rural western Kentucky, down two-lane roads through towns with names like Paris, Hazel, and Tobacco, you will find the city of Murray. Murray is everything you might imagine a small town in western Kentucky to be like. In the center of town you will find a large stone court house, complete with bell and clock tower, large white marble pillars, and a Confederate War Memorial. A few miles away, stands the United States Boy Scouts Museum. Everywhere you look, you find friendly middle-Americans, as eager to greet a stranger as they might a close friend.

Can you think of a better place to build a large, public university? With just over 6,000 students, Murray State University, home of the Murray State Racers, is also home to Alpha Sigma Phi's newest colony. Colonized by National Director of Expansion D. Todd Harris and Chapter Leadership Consultant J. Warren Smith, Murray State was the first new colony ever to be established using Alpha Sigma Phi's new six-week expansion program.

"The six-week program was really at the heart of our success at Murray," says Harris. "Because we spent so much time in Murray, learning about the school, and how to best market Alpha Sig, we were able to recruit a top-notch group of guys,

and form a great foundation. I have no doubt that these guys will go on to great success both at Murray and within the Fraternity."

Currently, the Murray State Colony has almost 50 members, with several men waiting in the wings until next rush to join.

"We are very lucky in that we already have over 15 guys who have committed to us for the next rush," says Michael Crisp, colony president. "That has taken some of the pressure off as far as getting enough guys, and has really allowed us to focus our attention on brotherhood and simply getting things running smoothly."

The colony was pledged to the "Old Gal" on January 29 during a Banquet Ceremony attended by Harris, Director of Chapter Services Jeff Owens, and Grand Treasurer Kevin Garvey. In addition, several brothers from Gamma Chi Chapter made the long drive from Bloomington, Indiana to assist in the ceremony.

The Murray State Colony hopes to receive their charter sometime this fall. In addition, they hope to secure permanent housing within the next two years. Based on their strong beginnings, there is no doubt that they will achieve all of this and more.

Expansion efforts have not occurred solely at Murray though. Alpha Tau, a local fraternity at Franklin and Marshall University in Lancaster, Pennsylvania voted in February to affiliate with Alpha Sigma Phi. This group of over 50 men is currently undergoing a period of membership education and will charter in late April.

Colonies are still working toward their goal of chartering at Lindenwood College and Virginia Tech. In addition, Harris and Chapter Leadership Consultant Glen Olson laid the foundation for future expansion at the University of Montevallo in Alabama and are currently working to establish an Alpha Sig colony at Grand Valley State University in Allendale, Michigan.

The aggressive expansion program Alpha Sigma Phi has undertaken at the urging of our undergraduate brothers is just one more way we are able "To Create and Perpetuate Brotherhood."

ΑΣΦ



UIFI=Leaders

The challenges a fraternity leader faces require strong leadership skills and an understanding of current critical issues. How can you develop those skills?

One way is through the Undergraduate Interfraternity Institute (UIFI), sponsored by the National Interfraternity Conference (NIC). UIFI helps today's Greek leaders develop key skills and apply them to issues confronting the Greek community.

UIFI features an intimate living-learning environment. Each of eight sessions will offer 40-50 Greek leaders from the US and Canada a live-in experience in a chapter house. Large group programs are complemented by regular small group meetings. In addition to acquiring outstanding leadership skills, you'll make friends for life!

Scholarships to attend UIFI are available through the Alpha Sigma Phi Educational Foundation. If you are interested in applying for a scholarship to attend, or would like more information about UIFI, please contact Ed Lenane, Senior Chapter Leadership Consultant, at Headquarters. □

Planning a Retreat

The chapter/colony retreat. Many groups have held them and witnessed extraordinary results. Many have never considered having one. If you would like to begin planning a retreat, here are a few things to keep in mind.

The first item the retreat director needs to identify is why the retreat is being held. There may be problems that need to be solved, a desire to discuss chapter and colony goals, or just to identify and understand the strengths and weaknesses of a group. The need for a retreat needs to be more than "we want to experience brotherhood."

Once the need for the retreat has been identified, the director needs to undertake the most formidable task: planning the retreat. The first step is to state clearly what will be accomplished through the retreat and to set challenging, yet not unrealistic, goals for what the chapter will achieve through the retreat.

After that has been identified, the director should determine how the goals will be met. The Chapter Services staff can be of great assistance in this area. Chapters and colonies are strongly encouraged to utilize a Chapter Services staff member to aid them in planning how the group will achieve their goals. Remember, although the staff member can be a valuable resource, do not leave all of the planning up to him. You know your chapter or colony best, so it is important that you communicate clearly to him what it is you want to accomplish and offer suggestions as to what you think may work best.

The director should also plan where the retreat is going to be held. The best results are usually achieved when a retreat is held away from the chapter house. If the retreat is to be held away from the house, logistical needs, such as transportation, food, lodging, and costs need to be considered. Remember, nobody will put much effort into a retreat if they are cold or hungry.

If you think a retreat is something that may benefit your chapter or colony, or would like a staff member to help facilitate the retreat, contact Jeff Owens, Director of Chapter Services, at Headquarters today! Staff members will be able to provide you with an abundance of resources to make your retreat a success. □

Make it Happen!!

Some subscribe to the theory that there are only two kinds of people: those who "make it happen" and those who "don't." Throw out all of the ideas about ethnic groups, gender groups, socioeconomic groups, or any other trait used to classify people. Either you "make it happen" or you "don't."

Here are ten characteristics of people who make it happen.

1. *They are open-minded.*
2. *They are able to understand the difference between what is important, and what is trivial.*
3. *They stress the positive.*
4. *They are not afraid of new ideas or change.*
5. *They are genuinely interested in the well-being of others.*
6. *They are reliable and consistent.*
7. *They can grasp a concept and run with an idea.*
8. *They take time to consider how their decisions and actions impact others.*
9. *They have strong values and are not afraid to express their opinions.*
10. *They maintain a sense of humor.*

- Adapted from *THE BACCHUS Beat*

The Alpha Theta Chapter at the University of Missouri-Columbia needs your help! The chapter is seeking a live-in graduate advisor to aid them as they "Create and Perpetuate Brotherhood" on their campus. Applicants should have leadership capability and be willing to work immediately with a modest sized chapter on a major research institution campus. In addition to living in a beautiful chapter facility, the live-in advisor may also be eligible for meals and tuition assistance. If you are interested, please contact Steven V. Zizzo, Interim Executive Vice President, at Headquarters.

RITUAL EXEMPLIFICATION

HAVE YOU EVER WANTED TO BE A PART OF ONE OF THE LARGEST INITIATION CEREMONIES ALPHA SIGMA PHI UNDERTAKES? NOW'S YOUR CHANCE!

FOR THE RITUAL EXEMPLIFICATION AT THE 1994 NATIONAL LEADERSHIP CONFERENCE & CONVENTION "Where Brotherhood Comes Alive!" AT THE MARRIOTT O'HARE IN CHICAGO, ILLINOIS, MANY VOLUNTEERS ARE NEEDED. IF YOU ARE INTERESTED, PLEASE CONTACT SCOTT GRISSOM AT 1212 WINDSOR WAY, NORMAN, OK 73069.

Listen!

Date Rape has the potential to ruin the life of the individuals involved, and possibly even your chapter or colony. Here are a few tips to protect you, a friend, or your chapter or colony from the trauma of a date rape experience.

Listen carefully. Take the time to hear what your partner is saying. If you feel she is not being direct or is giving you a "mixed message," ask for a clarification.

Don't fall for the common stereotype that when a woman says "No" she really means "Yes." "No" means "No." If a woman says "No" to sexual contact, believe her and stop.

Remember that date rape is a crime. It is never acceptable to use force in situations, no matter what the circumstances.

Don't make assumptions about a woman's behavior. Don't automatically assume that a woman wants to have sex just because she drinks heavily, dresses provocatively, or agrees to go to your room. Don't assume that just because a woman has had sex with you previously she is willing to have sex with you again. Also, don't assume that just because a woman consents to kissing or other sexual intimacies she is willing to have sexual intercourse.

Beware that having sex with someone who is mentally or physically incapable of giving

consent is considered rape. If you have sex with a woman who is drugged, intoxicated, passed out, incapable of saying "No" or unaware of what is happening around her, it is rape.

Be especially careful in group situations. Be prepared to resist pressure from friends to participate in inappropriate behavior.

"Get involved" if you believe someone is a risk. If you see a woman in trouble at a party or a male friend using force or pressuring a woman, don't be afraid to intervene. You may save the woman from the trauma of sexual assault and your friend from the ordeal of criminal prosecution.

Both men and women should be especially careful in situations involving the use of alcohol or other drugs. Drugs can interfere with your ability to assess situations and to communicate effectively.

If your chapter would like more information on this issue, you are strongly encouraged to contact the rape counseling center on your campus. Headquarters also has an abundance of resource materials available to you at no charge.

- Portions from the Rape Treatment Center

Chapter/Personal Tips

Did you join Alpha Sigma Phi to get bogged down in all of the chapter politics? Probably not; you joined to have fun and to make lifelong

friendships. Here are a few things to think about...

1. People support what they create. Don't expect others to carry out your ideas. Be sure everyone gets involved in the leadership process.

2. The most important letter you will ever write will be a thank you note.

3. If you can't name five things your group is busy doing right now, then your group is probably not performing up to its potential.

4. Advisors are people too. Make sure they feel needed and appreciated for what they do.

5. Meetings need variety and creativity. Next time, bring food. Put cartoons on the agenda. Meet at a nearby pizza place for a change. Let someone else in the group run the meeting. If you make it fun, they'll come back.

6. A successful group is so busy that it does not have time to whine and complain about internal matters. Only members with nothing to do have the time to complain.

7. Do not be a martyr. Work hard, yes, but do not complain to the rest of us about what a stress it puts you under. You'll earn more admiration if we see the hard work you do and see a smile on your face.

Chapter/Personal Tips (continued)

8. Never underestimate the value of a phone call "for no reason." Remember that the people in your chapter should be your friends first, your co-workers second. Make time for them.

9. Take a pad of Post-It Notes and write "yes" on every page. Then, stick them all over your room or apartment. It is easier to think positive when you are surrounded by positive.

10. Keep a notebook. Don't make the person who follows you as "pres" guess how you did it.

11. Always take the blame for a mistake, but never take the credit for a success. Spread that around to the people whose motivated work makes you look great. They need it more.

- Adapted from *The BACCHUS Beat*

**"The Price
of greatness
is responsibility"**
- Winston Churchill

Thanks from CCI!

Canine Companions for Independence would like to thank those members of Alpha Sigma Phi who helped to make the 1993 Santa Paws event the most successful ever, as over \$30,000 was raised.

Special recognition goes to members of Zeta Chapter at The Ohio State University, Gamma Zeta Chapter at Bowling Green State University, Beta Rho Chapter at The University of Toledo, and Epsilon Chapter at Ohio Wesleyan University. It is through efforts such as these that you as members of Alpha Sigma Phi can make a difference in the lives of others. □

Report from Iota Chapter, Cornell University

Submitted by Rob Hargreaves, HSP

The weekend of February 25, the chapter organized Parents' Weekend. The parents of all brothers and pledges were invited to the snowy Ithaca campus to visit with their sons. The parents were taken to the Herbert Johnson Museum on campus, and treated to a reception back at the house. Many parents commented that they were impressed by the homelike atmosphere present in the house.

The chapter's first Greek God Pageant was an overwhelming success. Over \$2,000 was raised in conjunction with Alpha Epsilon Phi sorority to benefit the American Cancer Society.

We've come up with a system to ensure that house cleaning jobs are done promptly and properly. Brothers are organized into teams to clean each floor, and the results have been amazing. Instead of a few individuals not doing their part, team members encourage each other to do their assigned job properly the first time. The competition that has evolved has improved upkeep and maintenance of the house. □

Pledged to the Seven Points

ALPHA PSI CHAPTER, Presbyterian College: Christian M. Bass, Jeremy Campbell, Michael Christiansen and Jason D. Lee on October 2, 1993. Also, Chris MacLeod and Joshua Petit on January 29, 1994

BETA EPSILON CHAPTER, Lehigh University: Adam Cina, Daniel Harrison, Derek Boru Moore, Matthew Brian Nemitoff, Daniel Collins Rodenhaver, Stephen Sloan Siegel, Barry Marc Toren and Andrew Frank VanHorn on February 5, 1994.

BETA THETA CHAPTER, Rutgers University: Sanjay Ibrahim, Hooman Jalili, Matthew Schoenberg, Daniel Commerford, William Curran, Robert Roche, Chris Rodgers, Benjamin Zilbergeld, Thomas Gimaldi, Sherif Fanous and Joseph Guillen on February 12, 1994.

GAMMA LAMBDA CHAPTER, Barton College: Jeff Corbett, Tommy Joyner, Peter Harris, Chris Jovino and Austin Maach on February 13, 1994.

GAMMA PI CHAPTER, University of Findlay: Jasen Holton, Chris Rahrig, Darin Mack, Al Fuentes, Jeremia Zinger, Brett Hagerty, Ian Koenig and Todd Wrigglesworth on February 13, 1994.



Pledged to the Seven Points (continued)

DELTA THETA CHAPTER, Radford University: David M. Sloper, Troy G. Patterson, Jason P. Shields, Scott W. Bell, Steven J.C. Santos, David B. Terry, Chad E. Boyer, Kevin G. Sherfey, Michael Strunk, Anthony J. Scarzello, John S. Alston, Richard J. Cecil, Curtis W. Lambert, Craig A. Radley, Thanongsith J. Chinyavong, Michael J. Lilly and David W. Rolfe on February 23, 1994.

Initiated Into The Mystic Circle

EPSILON CHAPTER, Ohio Wesleyan University: David F. Martz, Michael P. Randall and Drew M. Thawley on March 19, 1994.

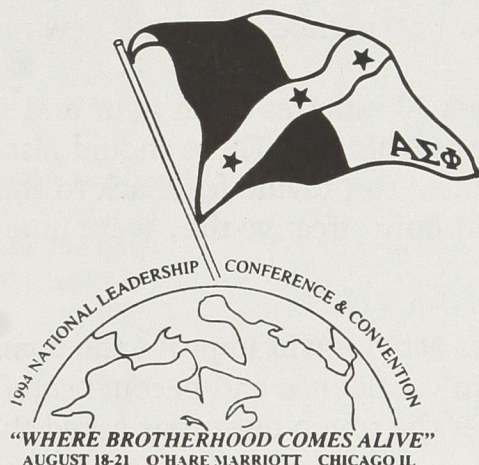


PSI CHAPTER, Oregon State University: Erik Scott Pearson, Alan Duane Freudenthal, Richard Cord Trammell, Timothy Danel Schneider, Benjamin Paul Shinn, John Marvin Timmons, Clayton LeeDelbert Moore, Jr. and David Peterson on April 8, 1994.

DELTA IOTA CHAPTER, Longwood College: Brian A. Baucom, John S. Nagle, Joey D. Hearl, Robert Lang Smith, Richard A. Stanley III, Robert Wilton Ratcliffe, Dain T. Hammond, Brian L. Kent, Brian J. Franklin, Mark O. Waters and Hunter Lee Martin on November 18, 1993.

BETA THETA CHAPTER, Rutgers University: Michael Landow, Raymond Tse, Jeffrey Green, Scott Smith, Patrick D.'Aquila and Chun-Hao Tung on December 10, 1993.

BETA RHO CHAPTER, University of Toledo: Eric Hess, Peter Schaal, Michael Aubry, Justin Bonanni, John Davis, Tim Davis, Eric Fritz, John Gray, Craig Hennon, Bryan Koehler, Dave Kroeger, Bob Lang, Jason Leach, Cliff Merritt, Matt Myers, Todd Shaker and Paul Wolfert on January 19, 1994.



***** SIGN UP NOW!!! PRICES GO UP AFTER JUNE 15 ***.**

The Brotherhood Bulletin is published once a month during the academic year by the Fraternity Headquarters. It is distributed to all chapters, colonies, advisors and fraternity volunteers in an effort to keep all informed of their Fraternity's activities, plans and progress.

News items for *The Bulletin* may be sent to: Alpha Sigma Phi Fraternity Headquarters, P. O. Box 838, Delaware, OH 43015-0838.

"Ideas from the Road"

The Chapter Leadership Consultants of Alpha Sigma Phi travel the countryside assisting chapters and learning new ideas from each chapter they visit. "Ideas from the Road" is a special feature of *The Brotherhood Bulletin* in which the Chapter Leadership Consultants will share some of the ideas they feel are noteworthy and explain how they can be implemented at your chapter. If you have a question about one of the "Ideas from the Road" ask the Chapter Leadership Consultant visiting your chapter or contact Jeff Owens, Director of Chapter Services at the Headquarters, (614) 363-1911.

Idea: Rush Workshop with a Sorority

Idea seen in action at: Kappa Delta Rho Fraternity

Officers/Committee Chairman/Brother responsible for implementing idea: This idea can be the responsibility of the Rush Chairman and Social Chairman.

How to implement idea at your chapter: Have your social chairman and rush chairman work together to set up this activity. The purpose of the activity is to improve the communication skills of brothers and pledges.

Invite a sorority over to a mock rush activity with the chapter. Instruct the sorority members to "act" like rushees and ask the chapter members questions about Greek life and the fraternity. This activity will give the chapter members practice at answering tough questions they may encounter while recruiting new members.

The activity should last at least 30 minutes to an hour and should be set up just like any normal chapter rush event would be. There should also be time allotted at the end of the activity for the women to provide feedback to the chapter members on how they presented themselves and how effective they were in answering the questions posed.

Benefits to your chapter: This activity will improve the communication skills of the chapter members. If they gain confidence and become comfortable talking with women and are able to answer the tough questions asked then they will be better rushers for the chapter.

This activity is also a fun way for the chapter members to meet women and to develop better communication skills with them.

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NOTE: If your chapter has an idea they would like to see included in the "IDEAS FROM THE ROAD" section of *The Brotherhood Bulletin*, talk to the Chapter Leadership Consultant visiting your chapter or contact the Fraternity Headquarters at 12 Lexington Blvd., P. O. Box 838, Delaware, OH 43015-0839, (614) 363-1911.