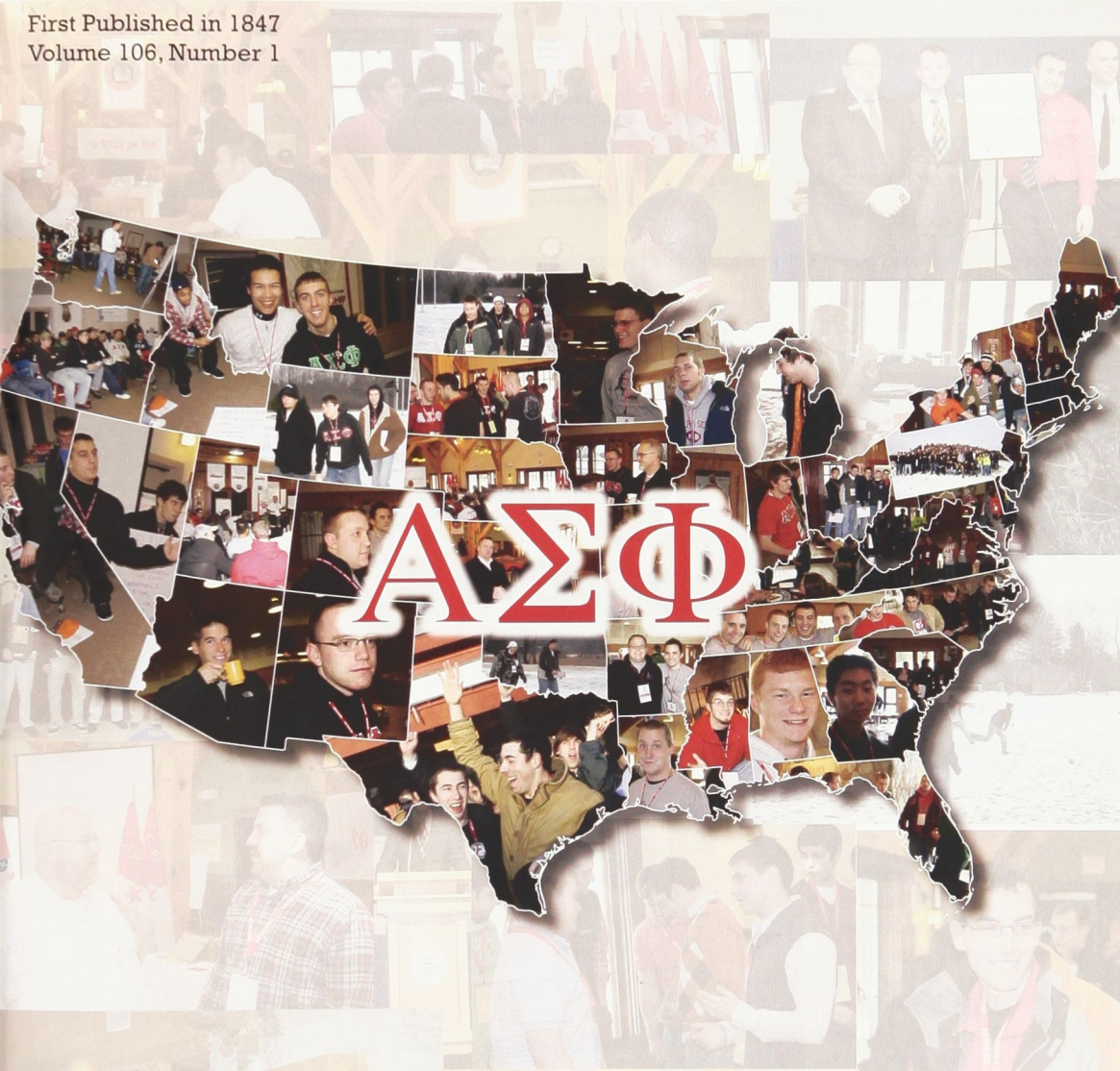


the  
**TOMAHAWK**  
of Alpha Sigma Phi

First Published in 1847  
Volume 106, Number 1



**The Alpha Sig Nation Expands**  
(and we're setting records)

## Editor's Comments

*The Tomahawk of Alpha Sigma Phi* takes yet another step in the evolution of its history.

Those of you with current email addresses on file with Fraternity Headquarters already know this. For others, this issue may be your first introduction to how news about Alpha Sigma Phi is now being distributed.

For years, fraternity leadership has grappled with the expense of printing and mailing a magazine – a cost that continues to climb – often by printing fewer issues and going months in between.

In publishing, we call this approach “printing a periodic periodical.”

That's not good enough.

So this past fall we launched two distinct electronic versions of *The Tomahawk*; one geared for undergraduate members; the other designed for alumni. Both are distributed by email each month during the academic year and are called the *Tuesday Tomahawk*. A printed version of *The Tomahawk* will be mailed to every member at least once per year.

This solution is much more economical and takes advantage of more timely electronic communications.

In each *Tuesday Tomahawk* we cover chapter and alumni news, events, notices, news from the Educational Foundation, and late-breaking Fraternity news that really should reach our members before a printed *Tomahawk* can make its way to your mailbox.

In this and coming issues of a printed *Tomahawk*, you'll see more feature stories, more in-depth coverage, and more photos of members. Omega Chapter listings can be found online at [alphasigmaphi.org](http://alphasigmaphi.org).

If you would like to receive the *Tuesday Tomahawk*, please provide us with your email address at <http://memberupdate.alphasigmaphi.org>.

As always, we're open to suggestions about stories you'd like to see. Just drop us a note or send an email to Fraternity Headquarters.

We hope you'll appreciate the changes. And we hope to soon add your email address to the 14,000 who already receive these publications.

In Phi,

Jeff Hoffman, Member-at-Large '76  
Editor

## Keep Up With Alpha Sigma Phi

Want to keep up with more news about your Fraternity? Simply sign up to receive the *Tuesday Tomahawk*, an email newsletter that arrives each month.

All we need is your current email address which you can provide at <http://memberupdate.alphasigmaphi.org>.

## THE TOMAHAWK

An Educational Journal  
© 2010 Alpha Sigma Phi Fraternity, Inc.

### PUBLISHER:

Gordy Heminger, Bowling Green '96

### EDITOR:

Jeffrey R. Hoffman, Member-at-Large '76

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*The Tomahawk* seeks to reflect the Vision and Purpose of Alpha Sigma Phi by presenting news of active chapters and affiliate organizations, individual members, and the national organization; by addressing current issues facing the Greek system and our Fraternity; by educating and entertaining those interested in the welfare of Alpha Sigma Phi Fraternity; and by serving as a historical record.

Alpha Sigma Phi Fraternity, Inc. was founded at Yale University in 1845 and currently recognizes 76 chapters and colonies across the country. The Fraternity aims to be the co-curricular organization of choice for discerning young men through the provision of an enriching brotherhood experience and a full range of character and leadership development opportunities.

### POSTMASTER:

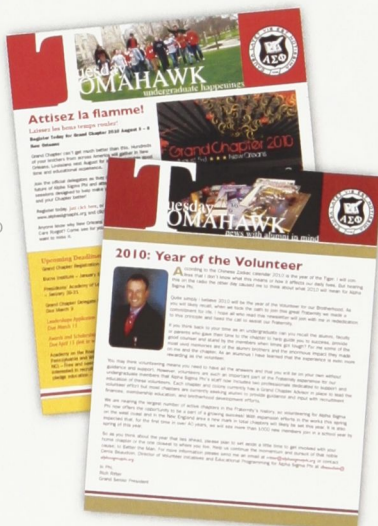
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**Charity:** One of Alpha Sigma Phi's five Values and the heart of why three of the world's richest men, all Alpha Sigs, care so much for the betterment of humankind.



**Volunteers:** Meet three men who are making a difference in the lives of our undergraduate members, and find out why they care.

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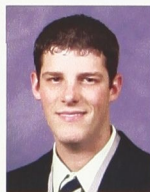
**Growth:** Our chapters are growing in total members – and we're adding a number of new chapters as a systematic expansion process takes hold. Plus, our growth is breaking records.



**Brotherhood:** Three of our marquee programs that improve our chapters and help develop character and leadership skills in our members are true national models. Learn why hundreds of members attend each year.

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**Hargear:** Each year the highest Alpha Sig honor an undergraduate can receive is the Frank F. Hargear Award. Introduced in 1977, some 35 members have received this distinction. Meet the 2009 winner and find out what other winners are doing now.



## Reaching New Heights

As this issue of *The Tomahawk* goes to print, Alpha Sigma Phi is entering uncharted territory. On the heels of chartering ceremonies that occurred in December at the State University of New York - Plattsburgh and in January at the University of New Hampshire and Baldwin-Wallace (OH) we now stand at 64 active chapters. Add to that the 12 colonies started this year at Capital University (OH), University of Alabama, Oakland University (MI), Wayne State University (MI), Sonoma State (CA), New England College (NH), Seton Hall (NJ), William Patterson (NJ), Montclair State (NJ), San Francisco State (CA), Chico State (CA), and UC-Davis (CA), we now stand at a total of 76 groups which is the largest number of groups to date. With new expansion efforts planned for the fall of 2010, it seems very likely that our Fraternity will exceed 80 chapters and colonies within the next 12 months.

Complementing our growth are chapters that celebrate a significant anniversary this academic year. Even more exciting, is the solid foundation of volunteers building across the country. Each of our chapters and colonies are now supported by a Grand Chapter Advisor (GCA). These men give their valuable time to bolster the efforts of our undergraduate leaders and reinforce our values. Our GCA's are not alone in their effort with our undergraduates. In many chapters, alumni are serving as advisors for recruitment or brotherhood development and are being joined by parents serving as part of the chapter council to bring their unique perspective as well. Together, these groups of volunteers provide assistance to our chapters and undergraduate members more completely than ever before.

The need for more volunteers is great. Alpha Sigma Phi is actively seeking more alumni and parents to fill roles at each chapter across the country. This effort will only increase as new expansion groups are formed. This call for volunteers represents a great opportunity for you to be an active part of Alpha Sigma Phi's success and to make a profound impact for our undergraduate men. To learn more about how you can be a part of this exciting time in our history, please contact Denis Beaudoin, Director of Volunteer Initiatives at 317-843-1911 x236 or [dbeaudoin@alphasigmaphi.org](mailto:dbeaudoin@alphasigmaphi.org).

Causa Latet Vis Est Notissima

Richard T. Ritter,  
Toledo '91 and Ohio Wesleyan '93  
Grand Senior President

### 2009 – 2010 Chapter Anniversaries

School	Chapter Designation	Anniversary	Founding Date
American University	Beta Chi	70th	May 28, 1940
Bowling Green State University	Gamma Zeta	60th	June 3, 1950
Hartwick College	Beta Xi	75th	May 4, 1935
Illinois Institute of Technology	Alpha Xi	70th	October 28, 1939
Iowa State University	Phi	90th	May 8, 1920
Marietta College	Delta	150th	June 30, 1860
Marshall University	Beta Delta	80th	December 14, 1929
North Carolina State University	Beta Zeta	80th	May 26, 1930
Purdue University	Alpha Pi	70th	October 21, 1939
Salisbury University	Epsilon Eta	10th	October 15, 1999
University at Buffalo	Gamma Epsilon	60th	February 25, 1950
Westminster College	Alpha Nu	70th	October 14, 1939



Delta song leader in 1958, Bob Corea '57, is at it again helping approximately 75 brothers and friends celebrate Delta Chapter's anniversary of its founding on June 30, 1860, by singing "For He's an Alpha Sig."





## Thawley Named Educational Foundation CEO

Drew M. Thawley, Ohio Wesleyan '94, has been named president and chief executive officer of the Alpha Sigma Phi Educational Foundation. Thawley succeeds L. Gale Wilkerson, Delta Tau Delta '66, who served in the executive role from 2007 to 2009.

"Drew has strong support from the (Foundation's) board of directors," says Chairman Brian Jump, Indiana '77. "What attracted us most to Drew is his true understanding of today's collegiate environment and his familiarity with our large alumni base. In combination, these attributes will drive the purpose and success of our Foundation."

Brother Thawley served as CEO of Alpha Sigma Phi Fraternity from 2004 to 2008, and previously was regional vice president for Outside The Classroom, Inc., which consults with more than 500 universities to reduce high risk drinking and liability exposure. Drew has been active in the Fraternity Executives Association and the North-American Interfraternity Conference, and heavily involved in interfraternal- and university-based character development and leadership programs.

Drew lives in Zionsville, Indiana with wife Gina and three sons.



## Gordy Heminger Named Fraternity CEO

Gordy Heminger, Bowling Green '96, was named Alpha Sigma Phi's 15th chief executive in July 2009.

Gordy is a graduate of Bowling Green State University and holds a Master of Arts in College Student Personnel. Before joining the Fraternity staff, he was interim associate director of residence life at Bowling Green, where he also supervised Greek affairs.

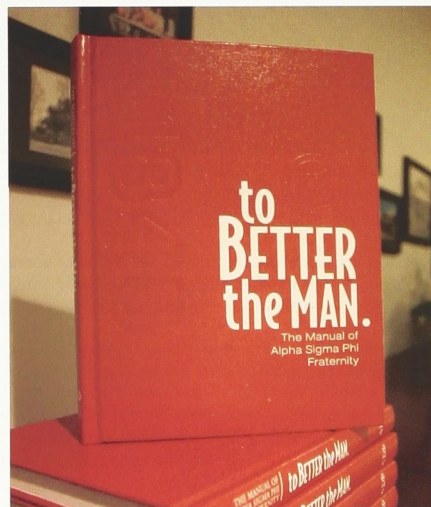
He served on Alpha Sigma Phi's Grand Council as an undergraduate member and was awarded the Frank F. Hargear Memorial Award in 1998. The Hargear Award is the Fraternity's highest undergraduate award. Gordy was also awarded Delta Beta Xi in 2008.

"We're very pleased to have someone of Gordy's drive, passion, and organizational abilities to lead our professional staff," Grand Senior President Rich Ritter said at the time of Heminger's appointment. "We expect a lot out of our CEO, and we believe Gordy can truly help lead Alpha Sigma Phi forward."

## 6th Edition of *to Better the Man* Published; Available for Purchase

The newest edition of Alpha Sigma Phi's definitive membership manual has been released and is now in use. First printed in 1931, the manual has grown from primarily being an education manual for new members to being both an educational and reference tool that Alpha Sig brothers can use through life. The 6th edition chronicles our unique history, structure, foundation, vision, and purpose.

For a limited time, copies can be ordered at \$20 for undergraduates and \$30 for alumni, plus a \$5 shipping and handling fee. Orders can be placed by calling Fraternity Headquarters (317) 843-1911 or by sending a check to Headquarters with a current shipping address. Indicate TBTM on the memo line. Orders need to be placed by May 1, 2010 to take advantage of the discounted rate.



## Clemson Chapter Awards Scholarships

Four members of the Epsilon Upsilon Chapter at Clemson University were selected to receive the chapter's first Educational Foundation scholarship grant. They were selected based on their outstanding achievements.

Victor DePiero, Clemson '09, Morgan Eriksson, Clemson '09, Cole Sulmonetti, Clemson '09, and Daron Holloway, Clemson '09 were awarded the Outstanding Scholar award and each received \$400 to apply to their academic expenses.

The scholarships were funded by Joe Zimmerman, Bowling Green '77, who also serves as Grand Secretary on Alpha Sigma Phi's Grand Council.

"It is my hope that these scholarships will provide some assurances to parents, alumni, and current students that Alpha Sigma Phi is an organization of excellence at Clemson University," Zimmerman said.

The Epsilon Upsilon Chapter was chartered on April 5, 2008. The chapter presently has more than 60 members.



Work began last fall on building a new house for Eta Chapter at the same location where the iconic fraternity house has stood since 1928.

Reports on the construction project indicate that the chapter considered extensive renovation, however, renovations were believed to be limiting in the need to update the facility and to maximize the usability of the structure.

A complete teardown and rebuild is presently underway, repositioning the house on the lot to allow for more parking and to provide room for future expansion.

Plans call for the façade of the house to resemble the original structure, while the interior combines numerous gathering spots for brothers, and modern suite-style living quarters favored by today's students.

For more information and to keep up with the project's progress, visit [uofialphasigs.org](http://uofialphasigs.org).

## 162 at Burns Leadership Institute Contribute to Foundation

Some 162 undergraduate men representing approximately 50 percent of those graduating from the 2010 Burns Leadership Institute contributed to the Educational Foundation's Annual Give Back to Burns Campaign. That's a strong statement about the value they see in their own experience. It is also a strong statement about how they feel the Institute influences their chapters.

Across the five camp sites, these 162 men gave a total of \$5,088. This is up from 2009, when 154 men gave a total of \$3,503. That's a 31 percent increase in total dollars raised, a 5% increase in donors, and a 27% increase in the size of the average gift.

All of these men are now members of the Educational Foundation's undergraduate giving group, The Phoenix Society. The goal of the special society is to instill in our youngest brothers the idea of giving back to an organization that has given them so much.



## IN MEMORIAM

*Upon death, a brother of Alpha Sigma Phi becomes a member of the Omega Chapter and will forever be honored for his contributions to his family, his community, and his fraternity. Unfortunately, it is not possible to list everyone who has passed. For a complete list, please visit the Fraternity's website ([alphasigmaphi.org](http://alphasigmaphi.org)). Deceased notices and bequeathed Membership Badges should be sent to 710 Adams St., Carmel, IN 46032.*

### Past GSP John L. Blackburn enters Omega Chapter



John L. Blackburn, Missouri Valley '49, entered the Omega Chapter July 3, 2009. He was 84.

Brother Blackburn served on Alpha Sigma Phi's Grand Council from 1962 to 1971, holding the office of Grand Senior President. He also served on the Educational Foundation's Board of Trustees from 1993 to 2001. He was awarded the Delta Beta Xi Award in 1959 and the Evin C. Varner Distinguished Service Award in 1995.

He received the North-American Interfraternity Conference's (NIC) Gold Medal in 1990, the NIC's highest honor given to recognize distinguished service to youth, devoted service to the fraternity movement, and to the promotion of sound educational attainment. He was the second Alpha Sig to receive this honor.

Brother Blackburn is probably best known in higher education circles for his service at the University of Alabama where he served as dean of men, and as the University's first dean for student development.

His legacy of service in developing students to their fullest capabilities lives on through the Blackburn Institute, founded by the University of Alabama in 1995 as part of the Division of Student Affairs.

"It was a privilege to have known John," Past Grand Senior President Stan Thurston, Iowa State '66 notes. "He had a wonderful sense of humor and a great laugh. Even though he was an accomplished educator, he always listened to others with respect and when he spoke, he was clear in his thinking and appropriate in his comments. We'll all miss him and his contributions to Alpha Sigma Phi."

### Brother Dan Sakai Killed in the Line of Duty



Dan Sakai, UC-Berkeley '91, Delta Beta Xi '03, entered the Omega Chapter March 21, 2009. He was 35.

Brother Sakai, a police officer with the Oakland (California) Police Department, was shot and killed while attempting to apprehend a suspect who was wanted for killing one police officer and mortally wounding another earlier the same day. Reports written after his death lauded

Brother Sakai for his friendliness, intellectualism, and willingness to help anyone. He was a ready leader at Nu Chapter and was known for living the ideals of Alpha Sigma Phi. He was someone

everyone looked up to and wanted to be like, says Jim Yu, UC-Berkeley '01, in reports written after Brother Sakai's death. Sakai served in several positions as an undergraduate including Nu Chapter HSP and remained active in chapter affairs after graduation.

Brother Sakai was a great lover of nature and of UC-Berkeley where he also served as a community service officer, escorting students around campus at night.

Prior to joining the SWAT team, Sakai was a K-9 officer, who responded to calls with this dog, Doc.

Brother Sakai leaves behind his wife Jennifer and daughter Jojiye and countless friends and Fraternity Brothers who miss his friendship and high character.

A fund has been established by Brother Yu to assist with the care and educational needs of Jojiye. For more information or to donate, please contact Jim Yu, UC-Berkeley Chapter '01, at 615-591-5847.

### John T. "Jack" Kauffman Passes to Omega Chapter



The Fraternity's 1992 Distinguished Merit Award Recipient, John T. "Jack" Kauffman, Purdue '43, passed to the Omega Chapter Sunday, February 28. Brother Kauffman was 83. He is survived by his wife of 60 years, Julia A. (Crouch) Kauffman of Oxford, PA and North East, MD, and their two daughters. Brother Kauffman is also a 2000 recipient of the Delta Beta Xi Award.

"Jack's leadership on the Educational Foundation Board of Directors influenced the development of the Foundation, and his role as grants committee chairman put him in the position to award more than one million dollars in grants and scholarships to deserving leadership programs and undergraduate men," said Educational Foundation President Drew Thawley, Ohio Wesleyan '94.

Brother Kauffman worked 42 years for Pennsylvania Power and Light (PPL) and was eventually elected president, CEO and chairman of the board.

Kauffman served two terms on the Alpha Sigma Phi Educational Foundation Board of Directors from 1999 – 2003 and 2004 – 2009. He attended the Sesquicentennial Celebration in Charleston, South Carolina in 1995, the 1997, 2000, 2002 National Leadership Conferences and the 2004 and 2006 Grand Chapter and National Leadership Conferences.

## WHERE CHARITY PREVAILS

### Brotherhood Values/ Spirit of Giving

Look up the word "charity," and you'll find a definition that goes something like this... "generous actions or donations to assist people less fortunate than oneself."

So it is today. Yet the ancient Latin "caritas," from which our word derives, encompasses a much broader meaning. Indeed, until the most recent of times, "charity" was associated much more closely with the idea of love than that of financial or volunteer help.

What, then, did Alpha Sigma Phi's forefathers have in mind when they proclaimed Charity to be among those preeminent values to be lived out daily among the brothers? More than a century and a half later, we have no way to be certain. What we do have is the example of countless brothers – from our earliest days – whose lives have borne out a deeply rooted dedication to this ideal.

Alpha Sigma Phi nurtures and encourages a life long commitment to charitable living.

### Is it coincidence that they all chose membership in the same Fraternity?

We all know the value of charity transcends giving away money, or even our time. It's an attitude to give the other guy the benefit of the doubt. To go the extra mile to listen to somebody's plight. To walk in his shoes, and try to take even the smallest step to help him better his situation.

Within Alpha Sigma Phi, three philanthropic giants have emerged in recent years. They are men whose generous deeds are today being heralded around the world. Is it coincidence that they all chose membership in the same Fraternity? A point worth pondering, perhaps, as we offer a glimpse into the lives of these brothers – each of whom found in the Old Gal the values they undoubtedly held close already... each of whom continues to live the value of charity to a truly remarkable degree... each of whom has changed the lives of countless people in need...



### Ratan N. Tata

Born December 28, 1937, in Mumbai (Bombay), India, Brother Tata was initiated in the spring of 1956 as a member of Cornell University's Iota Chapter. After graduating with a degree in structural engineering, Tata joined his family's industrial holding company, the Tata Group, eventually assuming chairmanship of India's largest conglomerate.

Brother Tata's success grew steadily. Today, as chairman of Tata Sons, the holding company of the Tata Group, Ratan Tata is a corporate leader known and respected around the world.

Among a plethora of international distinctions for professional achievement, Brother Tata was awarded Alpha Sigma Phi's 2008 Distinguished Merit Award. The award recognizes alumni who have attained an extraordinary degree of achievement in their careers. In 2008, Time Magazine named Tata among its 100 most influential people in the world.

Yet, it is increasingly for his philanthropic vision that Brother Tata is known in his own country of India and in places around the world.

In a 2005 interview, Brother Tata noted that the family's philanthropic efforts had traditionally focused on raising the level of the quality of life for the people of India while pursuing areas of human development. While that vision hadn't changed, "today," he noted, "our philanthropic initiatives have greater focus, for example, on creation of awareness of things like discrimination against the girl child; on microfinance, to get people away from moneylenders; on water harvesting and conservation; in moving more to small community initiatives." <sup>1</sup>

Ratan Tata accepted a 2007 Carnegie Medal of Philanthropy on behalf of the Tata family. The Carnegie Medal recognized the family's longstanding commitment to charitable work benefiting countless individuals and families throughout the world.

In late 2008, Brother Tata's alma mater announced it had received a gift of \$50 million from Tata Trusts, the conglomerate's philanthropic group. One of the largest gifts from an international donor in Cornell's history, the endowment will be split between a research initiative to advance nutrition and agriculture in India and a scholarship fund to attract more outstanding students from India to Cornell.



And Brother Tata is one of three honorary chairmen for the Iota Chapter's major capital campaign to renovate its house on the Cornell campus.

Ratan Tata, Cornell '56 receives Alpha Sigma Phi's Distinguished Merit Award at a ceremony on the Cornell campus. Presenting him with the award is 2006 Distinguished Merit Recipient, United States Secretary of Energy Samuel Bodman, Cornell '57, and Brother Rich Grousset, Cornell '95.





## Charles "Chuck" Feeney

Born April 23, 1931, in Elizabeth, New Jersey, Brother Feeney was initiated in the Iota Chapter at Cornell University in February 1953. Some 35 years later, Feeney would be listed among the 25 richest Americans alive, having made a fortune as co-founder of the world's

most successful "duty-free" retail outlet chains.

Brother Feeney's dedication to hard work and entrepreneurial talents were evident from early on. At the age of ten or so, Chuck began making money selling Christmas cards door-to-door, and assisting the mailman with posting holiday letters for delivery. Meeting unmet needs was always key to success – including when Feeney sold homemade sandwiches to hungry students around the fraternity and sorority houses, expanding across campus hallways at Cornell. (At his peak, he averaged one hundred sandwiches per day, seven days a week).

Yet the rise to riches is only the beginning of the charmed tale, as Chuck Feeney would go on to literally give his billionaire's fortune away.

"I had one idea that never changed in my mind — that you should use your wealth to help people. I try to live a normal life, the way I grew up," Feeney said. "I set out to work hard, not to get rich."

Brother Feeney's philosophy was heavily influenced by his Irish Catholic upbringing during the Depression. He was also impressed by steel magnate and philanthropist Andrew Carnegie's essay on wealth.

In 1982, Feeney created the Atlantic Philanthropies (AP), endowing the fund with most of his wealth some two years later. To date, AP has given away more than \$4 billion – nearly half to countries and causes outside the U.S.

In the book *The Billionaire Who Wasn't, How Chuck Feeney Secretly Made and Gave Away a Fortune*, author Conor O'Clery notes that "countless people owe Chuck Feeney their sight, their health, or their lives for the advances he has made possible in ... medical research and through his funding of heart clinics and eye hospitals." Most recently, AP committed more than \$500,000 to provide material assistance to relief efforts in Haiti and will explore additional opportunities to help.

Cornell's "sandwich guy" has also reinvested generously in his alma mater, which has reportedly received more than \$700 million in direct and AP gifts.

Chuck Feeney lives with his wife Helga at various apartments throughout the U.S. The couple travel abroad frequently – usually in economy class.

Feeney photo by Shane O'Neill, from Fennell Photography

## Warren Buffett

Born August 30, 1930, in Omaha, Nebraska, Brother Buffett was initiated in the Omicron Chapter at the University of Pennsylvania in 1948. (His father and three uncles were Alpha Sigma Phis from Nebraska). Like Charles Feeney, Buffett would become famous for the fortune he amassed, then gave away.



The renowned finance icon filed his first tax return in 1943, and never looked back. Following a steady path to wealth as an investment salesman and securities analyst, Brother Buffett became a millionaire by the early 1960s. According to *Forbes* magazine, Buffett passed Bill Gates as the world's richest man in 2008, with his worth estimated to be in the \$60 billion range.

Gates and Buffett share a connection beyond their wealth. In a move that stunned corporate America, Warren Buffett announced in 2006 his intention of donating more than 80 percent of his wealth to charity. With the lion's share going to the Bill and Melinda Gates Foundation, Buffett reiterated a commitment to supporting "the lives of millions of fellow humans who have not been as lucky as the three of us."

Additional causes Brother Buffett supports include preventing the spread of nuclear weapons, providing clean water and food in impoverished areas, funding early education for children of low-income families, reversing environmental degradation, and improving access to education.

Brother Buffett was awarded the Fraternity's Distinguished Merit Award in 2001.

### Americans and Charitable Giving...Did you know?

In recent years, the average American gives somewhere in the range of 3 percent of disposable income to charity.<sup>2</sup>

Corporate charitable giving accounts for just 5 percent of total charitable giving in the U.S., while giving from individuals accounts for 75 percent. Charitable bequests and foundation grants make up the remainder.<sup>3</sup>

Total U.S. charitable giving in 2008 is estimated at \$307.65 billion: a 2 percent drop from 2007's record \$314.07 billion. The decline was not spread evenly throughout the non-profit sector, however. Religious congregations and organizations saw an increase of 5.5 percent in donations, for instance, while foundations watched their gifts decrease by nearly 20 percent.<sup>3</sup>

IRS records show that only about a third of people who file tax returns itemize their deductions—meaning most Americans don't even claim the deductions to which they are entitled. Even among households earning over \$120,000 per year, only about 40 percent itemize their deductions.<sup>2</sup>

<sup>1</sup> <http://www.synergys.org/globalgivingmatters/features/0503ratanntata.htm>, Global Giving Matters: "Ratan N. Tata: Linking shareholder value and social responsibility", February-April 2005  
<sup>2</sup> Charity Navigator: reprinted from *The American Magazine*, "A Nation of Givers" Arthur C. Brooks, March 31, 2008  
<sup>3</sup> Giving USA Foundation: 2009 report



## INVESTING IN THE LIVES OF MEN NOW THROUGH 2012

### **This is the work of the Educational Foundation**

The Educational Foundation has a simple job mission: raise money, invest it wisely; help young men achieve.

If the job is obvious, it is also important. In America, there are only two scholarship opportunities restricted only for men for every 217 restricted only for women. Today's college costs average 25.5 percent higher than they did in 1994. Some 68 percent of college students graduate with significant college debt. Another 49.4 percent of students work while pursuing a degree.\* As if these numbers aren't enough, with more single-parent homes, less time in a day for social development, and more distractions than ever before, today's college men have their work cut out for them if they are to successfully navigate college, get a good job, and establish themselves.

Plans for 2010 to 2012 are bold, and they are in response to the increasing needs of both the national fraternity and the local chapters.

### **Engage Alumni**

Communicate urgency, increase alumni understanding of what the Educational Foundation needs in order to serve the needs of the Fraternity.

- Allow interested alumni to understand the "case for support."
- Foster regional/city-based alumni associations for purposes of connecting alumni with common interest.
- Appropriately thank and recognize those alumni who have been contributing year after year; these men are the core of the Foundation's work.

### **Raise more money**

The Foundation's assets are roughly \$10,500,000 today. In order to serve the educational and scholarship needs of the organization, assets must be at \$20,000,000. Here's how we plan to start tackling this goal:

- Make giving easy at [www.alphasigmaphi.org](http://www.alphasigmaphi.org).
- Increase membership in the Grand Senior President's Giving Club (\$1,000 or more per year) by 30% in 2010 and 20% in 2011, and increase Annual Loyalty Fund donations (less than \$999 per year) by 6% in 2010 and 6 percent in 2011.
- Endow the Ralph F. Burns Leadership Institute; the Fraternity's biggest competitive advantage, and the most effective capstone to a pledge education program in the fraternity and sorority world.\* In order to protect this exceptional development program and to sustain our competitive advantage on local campuses, this program must be endowed. \$2,000,000 is needed to achieve this endowment by 2012.

- Start six new Restricted Chapter Endowments in 2010, and six more in 2011. 91% of the Foundation's assets are "unrestricted", meaning the donor did not specify to which program, scholarship, or chapter his dollars were to benefit. Most similar fraternity foundations are envious of this flexibility. While we want to maintain a high unrestricted percentage, we recognize that for every one alumnus interested in perpetuating the national organization, there are likely three or more, waiting to support their specific chapter. Most students don't mind if their academic or programming scholarship came from a national fund or a restricted chapter fund, therefore, we will be working with existing chapters, and those wishing to be re-established, to grow these endowments. \$10,000 raised over three years is needed to start a Restricted Chapter Endowment.

### **Be lean and well led.**

- Work diligently to devote as many dollars to grant and scholarship distributions as possible.
- Continue to attract and recruit topnotch leadership to the Board of Directors, filling any open seats and ensuring that succession planning is active.

Want to learn more, ask a question, or explore your role as an Alpha Sigma Phi supporter? Please reach Foundation President Drew Thawley, Ohio Wesleyan '94, President, at [dthawley@alphasigmaphi.org](mailto:dthawley@alphasigmaphi.org) or 317-843-1911, ext. 225.

\* Source: The College Board

\*\*As recognized by the North-American Interfraternity Conference (NIC).

Established on the Fraternity's centennial anniversary in 1945, the Foundation has granted more than \$9,000,000 to the Fraternity to support national and local leadership programs and distribute thousands of academic scholarships. The Foundation also maintains permanently restricted chapter funds designed to support individual chapters directly. The Educational Foundation granted \$340,500 to the Fraternity for educational programming and scholarship purposes in 2009. An additional \$63,000 was distributed directly to chapters through their respective Chapter Funds.





ALPHA SIGMA PHI  
EDUCATIONAL FOUNDATION, INC.

This year, the Alpha Sigma Phi Educational Foundation granted \$340,500 to the Fraternity to offset expenses for scholarships, educational programming, and other qualifying activities. This Grant enables the Fraternity to execute critical educational functions while keeping the cost of membership low for undergraduates.

All 1,858 alumni donors who supported the 2009 Annual Loyalty Fund enabled the Foundation to fund this Grant, but those who contributed more than \$1,000 have shown special leadership in establishing Alpha Sigma Phi as a competitive leader.

#### CAUSA LATET VIS EST NOTISSIMA

*The Cause is Hidden,  
the Results Well Known*

#### OLD GAL CLUB \$5000 +

Thomas L. Brown, Indiana '75  
Robert L. Condon, Illinois '56  
Ronald E. Graham, MD, Oklahoma '74  
Gregory M. Kroencke, Illinois '91  
Hon. Robert W. Kutz, UC - Berkeley '67  
Jon E. Mittelhauser, Illinois '90  
Jerry C. Newell, Illinois '49  
Robert A. Oldenburg, IIT '42  
Stan G. Thurston, Iowa State '66  
Alfred B. Wise, Baldwin-Wallace '43

#### TOMAHAWK CLUB \$2,500 - \$4,999

John R. Anderson, Trine '71  
Ronald P. Fischer, Indiana '69  
Jacob M. Gamble, Oregon State '97  
Kevin J. Garvey, Westminster '75  
Brian W. Jump, Indiana '77  
John T. Kauffman, Purdue '43  
Christopher J. Musbach, Ohio Wesleyan '02  
Mark D. Still, Washington '75  
Drew M. Thawley, Ohio Wesleyan '94  
Steven V. Zizzo, Illinois '84

#### GSP CLUB \$1,000 - \$2,499

John H. Bell, Penn '47  
Alan M. Breedlove, Penn State '77  
Jonathan K. Burns, Member-at-Large '84  
Steven R. Cablk, Davis & Elkins '58  
Luther R. Campbell, Penn '47

James L. Caruso, Illinois '82  
James H. Chapman, Baldwin-Wallace '48  
Robert D. Clark, Oklahoma '52  
Michael O. Curtis, UNC - Charlotte '92  
Richard A. Dexter, Oregon State '60  
Donald L. Durward, UCLA '62  
Gregory N. Eppler, Purdue '69  
Alan L. Froehling, Illinois '70  
Scott F. Gallagher, MD, Ohio Wesleyan '93  
John B. Gibson, Indiana '85  
Mark C. Gillen, Illinois '65  
Richard F. Hanson, Illinois '49  
Phillip R. Lamkin, Illinois '72  
E.G. Lassiter, Presbyterian '68  
Edward W. Lenane, Plattsburgh '88  
Aaron L. Lewis, UNC - Charlotte '88  
Bryan D. Macer, Indiana '02  
Mark A. Mancini, Rutgers '87  
Robert J. McDermott, Illinois '93  
James C. McMahon, IIT '78  
Fredric R. Mishkin, MD, Indiana '69  
Richard L. Monnett, Wayne State '51  
Michael W. Post, UNCC '01  
Todd A. Reigle, Rio Grande '88  
Richard T. Ritter, Toledo '91 and Ohio Wesleyan '93  
Rodney M. Rusk, Central Michigan '93  
Robert A. Sandercox, Bethany '51  
Richard C. Seybolt, Davis & Elkins '61  
John E. Smith, Hartwick '61  
James L. Snyder, Illinois '54  
Larry G. Spees, Ohio Wesleyan '57  
Bradford G. Thawley, Ohio Wesleyan '08  
Emory S. Winship VIII, Findlay '04

## How To Make a Tax-Deductible Gift



For every undergraduate brother, there is an alumnus who makes an annual contribution to the Educational Foundation. If you have not given before, or if you have allowed too many years pass since you have, please consider joining our Educational Foundation with a contribution now.



ALPHA SIGMA PHI  
EDUCATIONAL FOUNDATION, INC.

#### MAIL

Use the self-addressed envelope in this *Tomahawk*, or send your own to The Alpha Sigma Phi Educational Foundation, 710 Adams St., Carmel, IN 46032.

#### ONLINE

Visit our web site and make your secure donation at [www.alphasigmaphi.org](http://www.alphasigmaphi.org)

#### CALL

Contact our Educational Foundation team at 317-843-1911.

#### SEND A STOCK GIFT

The Foundation can accept contributions in the form of stock transfers. Call our Educational Foundation team at 317-843-1911 to obtain the account number and the DTC

number needed to make an electronic transfer. As you plan your stock transfer, please let us know your plans, including the name of the stock being transferred, the number of shares, and the date of the transfer. This will enable us to properly recognize your gift.

#### MATCH YOUR GIFT

You may be able to match your gift in three steps. 1. Ask your employer if they offer a matching gift program. 2. Complete your company's matching gift form. 3. Submit the form to the Foundation with your donation.

#### LEAVE A LEGACY

Contact Foundation President, Drew Thawley, at 317-843-1911 ext. 225 or [dthawley@alphasigmaphi.org](mailto:dthawley@alphasigmaphi.org) to ask about donations through a bequest or a planned gift.

# Year of the Alpha Sig Volunteer



Alpha Sigma Phi is heading into a new historic age.

All that means is that we need more volunteers to fill important roles in the development of our undergraduate brothers.

"This is a great time to become involved in Alpha Sigma Phi," Grand Senior President Ritter says. "I hope that more alumni brothers will take that first step. The personal rewards are priceless."

Alpha Sigma Phi has some 45,000 living alumni and we only need 1.5 percent to volunteer to fill the 700 positions we have available as Grand Chapter Advisors and members of Chapter Councils – for both new and existing groups.

"It can be a little daunting to jump into a volunteer role," says Pat O'Toole, McDaniel '04, and Grand Chapter Advisor for the Epsilon Xi Chapter at McDaniel College. "But our Fraternity wouldn't exist today if our predecessors had waited for others to take the lead."

Volunteers are given the proper guidance and direction they need to be successful, points out Denis Beaudoin, director of volunteer initiatives and educational programming at Alpha Sigma Phi headquarters.

"We provide all kinds of special training and support, from Grand Chapter Advisors attending the annual Academy of Leadership, to regional training opportunities, to staff being available at a volunteer's convenience to answer questions and offer guidance," he says. "We don't want volunteers to feel they are alone. There's always help available."

In addition to Grand Chapter Advisors, chapters and new colonies need assistance in the areas of finances, recruitment, membership education, ritual, and brotherhood development.

To volunteer, or to explore volunteer opportunities where you live, please contact the Director of Volunteer Initiatives and Educational Programming Denis Beaudoin at [dbeaudoin@alphasigmaphi.org](mailto:dbeaudoin@alphasigmaphi.org) or by calling him at 317-843-1911.

## THREE WHO RAISED A HAND



### Pat O'Toole, McDaniel '04

#### Grand Chapter Advisor, McDaniel College

Like many younger alumni, Pat maintained ties with his local chapter and a year ago he took the big step of becoming the Grand Chapter Advisor for the Epsilon Xi Chapter at McDaniel College.

"I think the most rewarding part of being GCA is getting to work closely with the chapter's officers and see them develop as leaders and as men through the challenges they face," he says.

Pat has been successful in getting other volunteers to join the Epsilon Xi Chapter Council.

"Our Chapter Council has three brothers from McDaniel, a brother from another Alpha Sig chapter, a faculty member, and a parent," he says. "Fraternity Headquarters is great about letting me know who has moved in the area and may want to help out. I'm excited about bringing all these perspectives together to better Epsilon Xi."

Brother O'Toole is the assistant director of Alumni Relations and Annual Giving at McDaniel College. He was recently married to Maria; together they live in Frederick, MD.





**Greg Robinette, Purdue '79**  
Grand Chapter Advisor  
Bowling Green State University

Being 30 years removed from his own undergraduate experience has not slowed Greg's enthusiasm for getting involved with the Gamma Zeta Chapter at Bowling Green State University.

"The biggest challenge that I've faced is simply overcoming the typical generational differences and learning to communicate effectively with younger members. It's a minor issue because the chapter's leadership has shown a willingness to listen and benefit from life lessons learned in the 30 years since I was initiated," he says. "Being a volunteer advisor is a great opportunity to reconnect with the fraternity and to make a difference in the lives of our youngest members."

Brother Robinette has also enjoyed developing relationships with Gamma Zeta's active alumni association and helping to focus many of them into new roles on the Chapter Council.

Greg is a patent attorney with MacMillan, Sobanski & Todd, LLC, at an intellectual property law firm in Toledo, Ohio. He is also a 27-year veteran of the Ohio Army National Guard in which he holds the rank of colonel. He is married to Tina, has three children and is a resident of Bowling Green, OH.

**Larry Grimes, Ph.D., Bethany College '61**  
Grand Chapter Advisor, Bethany College  
National Scholarship Committee Chairman, 2008 - present

Brother Grimes is a veteran. A veteran Grand Chapter Advisor, that is.

"Since 1990 – this time around," he puts it.

And why GCA for the Beta Gamma Chapter at Bethany College for so many years?

"I really like being part of the life and growth of my brothers in Beta Gamma, watching them mature in decision making, assume responsibility, grow in leadership and become better men," he says.

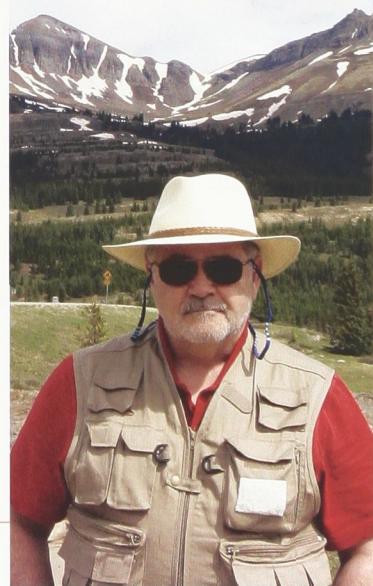
In an effort to strengthen that involvement, Larry has formed a Chapter Council – his second, in fact. For the first Chapter Council he recruited based on specific skills that the alumni members could bring to the chapter. Most of the alumni brothers did not live within an easy distance of Bethany.

"In our second version (of the Chapter Council), I carefully selected brothers within a 50 mile radius who have expressed interest in the chapter," he says. "I didn't seek out skills, as much as passion for our fraternity."

Our Chapter Council is able to meet regularly with most members present and has jumped into the Beta Gamma Chapter's difficult path of reforming and renewing itself. Low membership numbers have plagued the chapter and created some havoc with its finances.

"I have started assigning advisor (or as I like to call them "mentor") roles to Chapter Council members; the first being a financial mentor to the chapter. We have a real need for feet on the ground, not just phone calls and emails," he says. "As GCA, I greatly appreciate the support a sound Council provides, especially when a chapter faces significant challenges as our does. I certainly am glad that I have a strong and wise Council to guide and assist me and the chapter on a regular basis."

Brother Grimes is an Emeritus Professor of English, retired, for Bethany College and serves as director of church relations for the college. He is also pastor of Community Christian Church (Disciples of Christ) in Beech Bottom, West Virginia. He and his wife Carol live in Bethany, WV.



## **Hundreds Attend Marquee Education Programs They Drive Members' Success and Personal Development**

The scene has become so familiar it's hard to believe that something truly revolutionary is taking place:

- Young Alpha Sigs gathering at YMCA camps and other havens separate from daily campus life.
- Alumni volunteers guiding interaction, challenging thinking, and pushing beyond the status quo.
- Young men, understanding their charge and excited to move forward.

Yet, every year hundreds of Alpha Sigs come together for educational and character development programming that is setting new standards in the Greek undergraduate experience.

"Alpha Sigma Phi is truly blessed to have outstanding programs supported by our Educational Foundation and our volunteer brothers," says Gordy Heminger, the Fraternity's president and CEO. "The Burns Leadership Institute, the Academy of Leadership and our Chapter Advance programs have all become national models that other Greek organizations want to emulate."

This year, more than 300 newly initiated brothers attended the Burns Institute; some 110 leaders of chapters and colonies attended Academy of Leadership, along with 15 Grand Chapter Advisors; and over 400 men have attended Chapter Advances.

Each program combines a carefully crafted curriculum, intense interaction, and unique brotherhood moments designed to help with personal growth as well as learning how to have a successful chapter.

"We know the programs work because of the assessments that are taken at each one," Heminger says. "We measure an undergraduate's understanding and knowledge of several key learning areas before the session and then again after. The result has been consistently positive. But the real test is how the undergraduate brothers perform when they get back to their chapters.

"Even there, we see that our chapters are recruiting higher quality men, contributing more service and charitable hours, being leaders on campus, and being more successful academically."

### **Ralph F. Burns Leadership Institute**

This three-day leadership laboratory is held at multiple sites around the country. Attendance reached a new record this year with over 300 men attending at four different YMCA camps.

Undergraduate brothers initiated within the past 12 months are eligible to attend at no cost thanks to underwriting support from the Alpha Sigma Phi Educational Foundation. The Institute's overarching goal is to give young brothers the tools to lead their chapters and sets the stage for a positive membership experience.

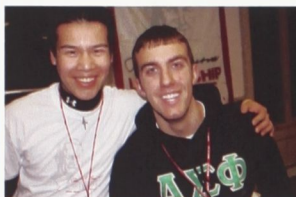
This year's program was no different.

"Burns has been offered since 1997," says Heminger, "and although it has evolved, its core of teaching our values and developing personal character as part of leadership training hasn't. It gets better every year."



Undergraduates celebrate the announcement that Mark D. Still, Washington '75, has received the Evin C. Varner Jr. Distinguished Service Award - the highest award an alumnus can receive.

Undergraduates from the Delta Phi Chapter at Grand Valley State University.



Society Facilitator Meng-Hsiu "Tony" Chan, Elmhurst '06 and On-Site Coordinator Alex Wright, Central Michigan '08.



Burns Institute Society Facilitators - Andrew Gilson, Elmhurst '08; Ryan Addis, Grand Valley '08; Adam Kowalski, Bowling Green '08; and John Flood, Bowling Green '07.



## Chapter Advance

Alpha Sigma Phi's Chapter Advance is a relatively new program that provides outstanding training to undergraduates in the areas of personal growth and leadership skill development, chapter management, and risk management education – while affording the opportunity for a little fun as well.

This year, more than a dozen alumni volunteers helped 26 Alpha Sig chapters and more than 400 brothers improve their knowledge and understanding of how successful chapters run. Some 26 information categories were shared and participants showed marked improvement in their understanding of operations and fraternity life.

"We've made Chapter Advance a program to be held in a relaxed atmosphere and facilitated by an alumnus," says Heminger. "Fraternity Headquarters Staff train volunteers who use a proven curriculum that also can be customized for specific chapter needs."

Based on post-assessment survey's, brothers attending an Advance increased their understanding of:

- Recruitment
- Chapter finances
- Goal setting
- Ritual education
- New member education
- Accountability
- Alumni relations
- Communications
- Risk management

"All of the members attending Chapter Advances made significant progress," Heminger says. "And it is evident in the improvement of their chapters' performance."

## Academy of Leadership

Designed to develop the leadership of our undergraduate chapters and colonies, Academy of Leadership is open to presidents and presidents-elect of chapters and colonies as well as newly appointed Grand Chapter Advisors or a member of the Chapter Council who is attending for the GCA. This year, 15 Membership Education Directors and 20 Recruitment Directors from various chapters participated in a pilot program designed exclusively for them during Academy.

"We had 70 chapters and colonies represented as well as 15 GCAs attending," Heminger says. "That's a 35 percent increase over the previous year."

Academy of Leadership is a unique program that not only teaches how to lead a chapter, but focuses on personal leadership development.

"We don't subscribe to the saying that 'leaders are born, not made,'" Heminger says. "Our program helps identify the leadership potential in our members and helps develop them. It's when they return to their respective chapters or colonies that they truly develop their leadership skills. We give them tools they need to succeed."

All of Alpha Sigma Phi's educational programs also have a common, unbeatable trait.

"Getting men off their campuses and into an atmosphere where they share problems and successes with their peers from around the country is invaluable," Heminger notes. "They see that Alpha Sigma Phi is a national brotherhood – and by seeing our alumni involved, they see ours is a brotherhood for life."



Imagine Alpha Sigma Phi with 180 chapters and colonies, a number that by today's measures would crack the top ten of largest fraternities.

Imagine almost 7,000 undergraduate men sharing our values, almost triple the number we have now.

Imagine having concentrated pockets of chapters that can easily visit and support each other not only in the Midwest and Northeast, but also in the Southeast, Florida, Texas, California, and the Pacific Northwest.

It's not that such imaginings haven't happened before. But this time it may be for real.

Gordy Heminger, Bowling Green '96, Alpha Sigma Phi's president and chief executive officer, says that such growth is not only possible, but we're already ahead of plan.

"I firmly believe that for Alpha Sigma Phi to enhance the services and support we provide our undergraduates, we need to increase our membership base," he says. "That happens two ways: helping existing chapters recruit more men; and starting new chapters around the country.

"We're doing both."

Tackling growth has been a core issue for years. A number of plans have been formulated, slogans bellowed, and tactics attempted, all with some degree of success, but often diverted by financial constraints or the need for fraternity staff to utilize time supporting existing chapters.

Two major emphases of the Fraternity's Grand Council has been to see dramatic increases in our growth – in both existing and new chapters – and an increase in alumni involvement.

"In our view, growth and alumni involvement are inseparable," says Grand Senior President Rich Ritter. "We've known for years that successful chapters and successful expansion efforts have strongly engaged alumni, but we haven't always been systematic in how we link the two."

# GROWTH: Our Future Depends on It

As of this spring, Alpha Sigma Phi has 76 active chapters and colonies – the most concurrently active groups in Alpha Sigma Phi's history – each with a Grand Chapter Advisor and many with a Chapter Council comprised of alumni and others who want the groups to succeed.

But buckle in. There's more to come.

## Systematic Growth

"Our goal for this academic year (2009 - 2010) has been to have two staff members focused on expansion with each staff member being responsible for two new groups each semester," Heminger says. "That would produce eight new colonies. Before I joined the staff in July, one colony was closing and I challenged our Director of Expansion and Growth Matt Humberger, Bowling Green '03, to start nine colonies to keep us on track. As of the end of this spring semester, we have started 12 new colonies."

Plans going forward call for adding an additional staff member focused on expansion for the 2010 - 2011 academic year, with the same two new colonies per semester goal for each of the then three expansion staff members. Total new colony start-ups that year are projected to be 12. The following year, a fourth expansion-

focused staff member is added, with his own two new colonies per semester goal.

The growth goal is to have 180 active chapters and colonies by May 2016. That's bold.

"Of course that's a bold goal, but without a systematic, committed approach to new chapters, we'll most likely continue to hover in the 55 to 65 chapter range. What we have to offer young men shouldn't be age bound. We need to grow," Heminger says.

The expansion plan also involves geographic focus to reduce cost and travel time. Presently, three new efforts in the San Francisco area and three in New Jersey are underway. Heminger says that future pushes will be made in Florida, other areas of California, and states like Texas and Arizona.

"If an opportunity falls in our laps – as when a group of interested men contact us as



**Recent Charters**  
Baldwin-Wallace  
Plattsburgh SUNY  
New Hampshire



**Recent Colonies**  
New England College  
Alabama (Tuscaloosa)  
Wayne State (Dearborn)  
Oakland (Rochester)  
Capital (Columbus)  
Sonoma State (Reno)  
Seton Hall (Orange)  
William Patterson (Newark)  
Montclair State (Montclair)  
Chico State (Chico)  
San Francisco State (San Francisco)  
UC-Davis (Davis)



**Targeted Campaigns**  
Augusta State (Augusta)  
Colorado State (Fort Collins)  
Georgia Tech (Atlanta)  
Oregon State (Corvallis)  
Portland State (Portland)  
University of North Carolina



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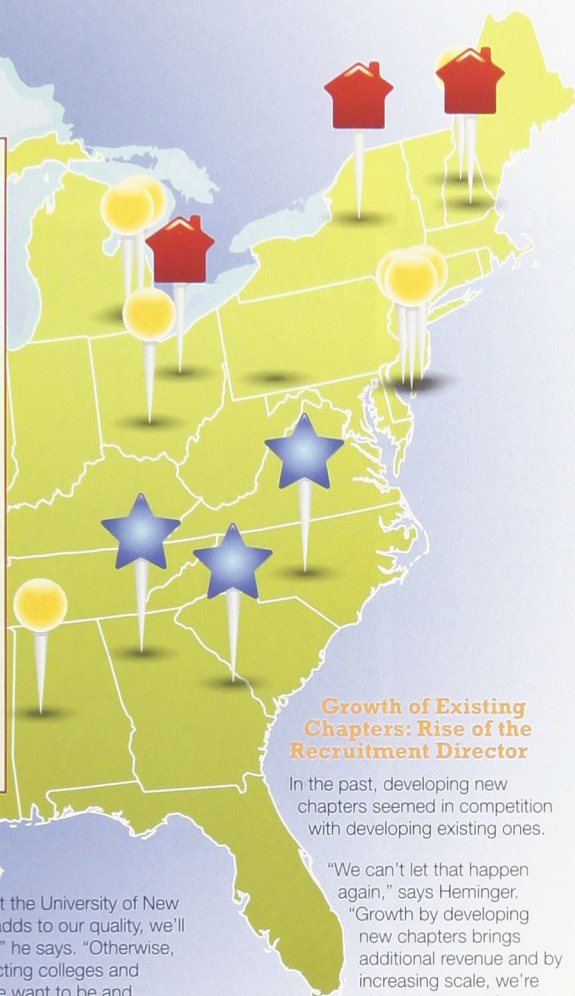
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### Growth of Existing Chapters: Rise of the Recruitment Director

In the past, developing new chapters seemed in competition with developing existing ones.

"We can't let that happen again," says Heminger. "Growth by developing new chapters brings additional revenue and by increasing scale, we're able to keep our fees

reasonable and achieve greater efficiencies in chapter services and development. We're already experiencing that this year. Our present growth has produced revenues that put us ahead of budget and helps us increase the level of chapter services we can deliver."

To help with existing chapter growth, a Recruitment Director was positioned within each chapter.

The Recruitment Director, simply put, is the leader of his chapter's plan and strategy for growth. As such, he is responsible for developing a plan to recruit the maximum number of men on his campus whose values are congruent with Alpha Sigma Phi's values. To accomplish that end, the Recruitment Director should cultivate a culture of recruiting year round, not just the first few weeks of each academic term.

recently happened at the University of New Hampshire – and it adds to our quality, we'll take advantage of it," he says. "Otherwise, we're actively contacting colleges and universities where we want to be and making preliminary plans. We already know where we plan to be in 2013."

Key to this plan's success is keeping a good ratio of staff members to expansion opportunities and limiting the number of new starts each year. A big bonus is that new starts increase revenue that not only supports expansion, but current chapter-oriented programming as well.

But don't expect to see Alpha Sigma Phi's quality standards fall.

"In no way will we compromise on quality just to meet the goal number," Heminger says. "When a group isn't living up to our standards, we cut bait. Being willing to shut down the effort, rather than continuing to push something that's not viable, saves tremendous resources that we can place in more productive efforts."

To support this direction, Heminger says a few key actions are taking place:

- Recruitment Directors were invited to attend the annual Academy of Leadership; in January 2010, 20 Recruitment Directors attended and received specialized instruction
- Regular coaching calls are made by Fraternity Staff with Recruitment Directors
- The Fraternity has created a group on Facebook - Join Alpha Sig that provides weekly recruitment tips and best practices. Recruitment Directors can also utilize the Fraternity's Join Website - [joinalphasig.org](http://joinalphasig.org).

"We're also continually improving the recruitment resources we provide our interest groups, colonies and chapters. All of this is important as we create a stronger approach to member recruitment at a national level," he says.

### Are Our Values Relevant in Recruiting?

When Alpha Sigma Phi's values were made public in 2005, the hope was that their revelation would help the Fraternity recruit and retain men of high quality. Values-based recruiting has shown tremendous success in expansion efforts as Alpha Sigma Phi has been seen as a positive alternative to other fraternities and membership organizations on campus.

"Existing chapters that use our values as the foundation to their recruiting efforts are also seeing great success," Heminger says.

With such an increased emphasis on growth, some may question if quality of member is being sacrificed for quantity.

Far from it, says Heminger. "On most campuses anywhere from 80% to 95% of male students are not fraternity members," he says. "You'll never be able to convince me that there are not at least 25 to 50 men on every campus who are not attracted to our values. We are not unique in espousing values, but when we walk the talk, great things happen."

## 76 Chapters and Colonies — With More to Come

Three chapter charters issued. Twelve colonies working towards chapter status. With 76 active groups and more on the way, Alpha Sigma Phi has the highest number of active chapters and colonies at any given time in our 165-year history.



**Grand Colony Advisor Al Swanson, Baldwin-Wallace '52 speaks at the Baldwin-Wallace Re-Chartering.**

### Return to Baldwin-Wallace

The Alpha Mu Chapter at Baldwin-Wallace College, Berea, Ohio, was re-chartered after a 19-year absence from campus. The Alpha Mu Chapter, founded in 1939, was chartered again on January 16 with 18 new brothers initiated.

The march to re-chartering began in 2006 with the formation of an interest group that became a colony in 2007. The Grand Council approved the colony for re-chartering during its October 2009 meeting.

Grand Councilor Scott Gallagher, Ohio Wesleyan '93, awarded the chapter's charter during the weekend activities. A number of Alpha Mu alumni attended including Al Swanson, Baldwin-Wallace '52 (Swanson served as their Grand Chapter Advisor from 2007 until their chartering), and Joe Hrabak, Baldwin-Wallace '85. Also in attendance were alumni and undergraduates from Purdue University, Ohio State University, University of Akron, Bowling Green State University, and Stevens Institute of Technology. Several parents also attended the chartering banquet.

Alpha Mu Chapter is home to more than 800 brothers and has produced many national leaders in Alpha Sigma Phi including Al Wise, Baldwin-Wallace '43, who served many years on the Grand Council and is a recipient of the 1984 Varner Distinguished Service Award, and Dennis R. "Skip" Parks, Baldwin-Wallace, '72, a past Grand Senior President.

### After 75 Years We're Back at UNH

Alpha Sigma Phi made its way back onto the University of New Hampshire in Durham, New Hampshire, as the Beta Eta Chapter and was re-chartered on January 23, 2010. First founded in 1931, the chapter closed in 1935 having initiated 58 men. The chapter roster nearly doubled when some 50+ new brothers were welcomed into the Mystic Circle this past January.

In 2005, a group of University of New Hampshire undergraduates sought an alternative to Greek offerings on campus and started Chi Phi Alpha (CPA), with its motto Triumph Over Adversity. In 2008, the group had grown significantly and was active on campus but did not have official sanction of the university because of its policy of not recognizing local fraternities. To ensure the longevity of their efforts, the men of CPA sought affiliation with a national fraternity.

The new Beta Eta Chapter promises to leave its mark on Alpha Sigma Phi nationally, as past Colony President Will Frattini, New Hampshire '10, has joined the Fraternity's Staff as an Coordinator of Expansion and Growth.



**Former Colony President Will Frattini, New Hampshire '10 (center with charter) with his father Peter, mother Susan, and brother Adrian. Will's father Peter Frattini, New Hampshire '10 was initiated with his son.**

### Delta Xi Returns to SUNY Plattsburgh

A year and a half ago, a group of men on the Plattsburgh campus organized to find a better alternative to the present choice of fraternities. In late September 2008, Fraternity Staff met with the nine men who quickly became an interest group. By March 2009, they had grown to meet the requirements for official recognition as a colony.



The colony enjoyed rapid growth and began making its mark on campus, including organizing an Academic Decathlon to benefit the LIVESTRONG Foundation, Alpha Sigma Phi's national philanthropy. In late spring, they held their first annual retreat to plan for the fall semester and grew closer as they worked towards chapter status.

By October, the Grand Council had recognized their hard work by approving their petition for chartering. And in a December re-chartering ceremony, the Delta Xi Chapter of Alpha Sigma Phi became official, once again bringing our noble fraternity to the campus of SUNY Plattsburgh.

**Luke Callahan, Plattsburgh '09 presents the chapter with a gift created in honor of their re-founding.**



## Membership On Record Pace

### RECRUITED MEN

Institution	Fall	Spring
Albright College	5	9
American University	5	10
Appalachian State University	12	3
Baldwin - Wallace College	11	5
Barton College	6	4
Bentley University	0	11
Bethany College	1	5
Binghamton University, S.U.N.Y.	2	8
Bowling Green State University	20	2
California State University, Chico	0	32
Capital University	23	9
Central Michigan University	8	5
Clemson University	31	16
Cornell University	0	16
Elmhurst College	3	5
Grand Valley State College	25	10
Hartwick College	2	9
Illinois Institute of Technology	7	3
Indiana University	2	6
Iowa State University	4	23
Lawrence Technological University	0	0
Lindenwood University	17	5
Lock Haven University	0	3
Longwood University	0	7
Marshall University	16	0
McDaniel College	6	7
Miami University	0	38
Missouri Valley College	6	1
Montclair State University	0	20
Murray State University	20	7
New England College	0	17
New Jersey Institute of Technology	3	5
North Carolina State University	7	8
Northern Michigan University	17	3
Oakland University	21	0
Ohio Wesleyan University	2	5
Otterbein College	2	2
Pennsylvania State College	21	0
Plattsburgh, S.U.N.Y.	7	10
Presbyterian College	3	7
Purdue University	7	8

### RECRUITED MEN

Institution	Fall	Spring
Radford University	4	7
Rensselaer Polytechnic Institute	2	9
Rutgers University	5	7
Salisbury University	1	8
San Francisco State University	0	24
Seton Hall University	0	40
Slippery Rock University	4	0
Sonoma State University	33	11
Stevens Institute of Technology	3	15
The Ohio State University	2	0
Trine University	4	6
University at Buffalo, S.U.N.Y.	5	4
University of Akron	5	2
University of Alabama	37	8
University of California - Berkeley	10	6
University of California - Davis	0	17
University of Findlay	3	1
University of Hartford	4	12
University of Illinois	17	1
University of Maryland	9	7
University of Miami	4	2
University of Michigan	7	2
University of New Hampshire	24	10
University of North Carolina - Charlotte	12	10
University of Rio Grande	7	3
University of Southern Indiana	0	2
University of Toledo	17	4
University of Virginia at Wise	3	3
University of Washington	22	6
Virginia Polytechnic Institute	3	5
Wake Forest University	3	9
Wayne State University	31	8
West Virginia Wesleyan	1	8
Westminster College	0	27
William Paterson University	0	21
Category Totals:	604	671

\*Please Note: Some Schools Delay Recruitment Until Spring Because of University Restrictions.

As of April 1, 2010, it's projected that the Fraternity will have recruited 1,200 new men this academic year. That is the highest number ever recruited in our 165 year history!

## Alumni Involvement Impacts Growth

With growth comes an increased need for volunteer support.

Lots of support.

But when we think of alumni support, most of us immediately jump to, "Oh, they want money!"

While money is helpful, it's only 1/3 of the real equation. Remember the adage about charity being a three-legged stool – Time, Talent, and Treasure? Somehow, most of us seem to forget about the first two and jump to the last. Probably because it is easier to do—and doesn't require us giving too much of ourselves. That thought is consistent with the fact that less than 25 percent of fraternity men stay engaged more than one or two years after graduation.

However, it is the Time and Talent portion of our involvement that really makes the difference in an undergraduate's life.

Susan Komives, a professor at the University of Maryland College Park, agrees with the importance of students working with advisors or mentors. She says, "Students need advisors and mentors to provide a safe place for them to reflect and make meaning of their experiences as they make this significant journey."

How can we expect our undergraduate brothers of today to become the leaders we need tomorrow if we give them no guidance? Sharing your experiences, as an undergraduate and later in life, provides knowledge that helps undergraduates reach new heights—to grow as men of character and integrity. Absent this, they are destined to continue repeating the mistakes of the past—at best maintaining status quo.

Maintaining status quo is not growth.

In 2009, we witnessed the start of a resurgence of volunteerism both nationally and within our Fraternity. Let's keep the momentum going.

Take a personal inventory of what knowledge and skills you have to offer a young group of men. The more Talents we amass, the less Time it will take. Is your interest philanthropy, financial, ritual, scholarship/education, sales, history, or social? There's a spot for you on a Chapter Council or at one of our expansion groups.

Choose to make a difference in young men's lives and in the future—yours and his! Volunteering is a simple act that has profound impact.

### Tips on Involvement

I know, the first thoughts that come to mind are all the reasons why you can't give of your Time and Talents.

But consider what our experience with volunteers tells us:

**Too Old?** Age is just perception. Some of the most young-at-heart people are making the greatest differences in the world long after retirement.

**Too Busy?** When you need to get a job done, who do you give it to? Of course, the busiest person you know — because you know that he will get it done—usually with a smile!

**Can't Relate?** Alpha Sigma Phi's Executive Secretary Emeritus, Ralph F. Burns, until entering Omega Chapter, most enjoyed his time with undergraduate brothers. I believe it was because he was a perpetual learner and he knew they had the most to teach him. They are our brothers—what we can learn from them is immense.

**Nothing to Offer?** Trust me, you have learned more already on your life journey than most undergraduates could have experienced in their short lives. Don't hoard your knowledge—share it. So, what are the steps for getting involved?

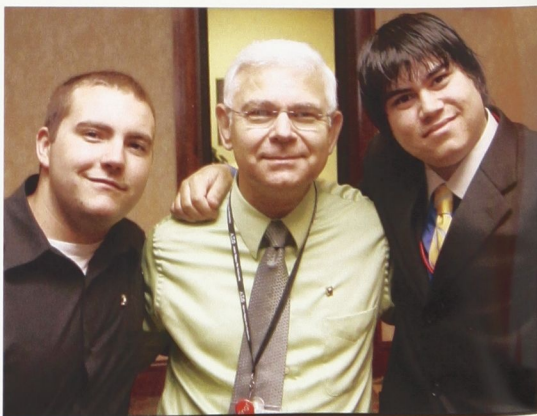
First, decide you want to be involved as a volunteer, then commit to do it. If you are not personally committed, you are not going to give it your best.

Second, call someone—a Fraternity brother, a relative, an acquaintance, a co-worker, a neighbor – and tell him to cement your decision. When we tell someone—we commit.

Third, call, write, e-mail, fax, or carrier-pigeon your desire to get involved with a chapter. Fraternity Staff welcome the opportunity to help you determine how and where to best apply your time and talents.

Our current (and future) needs for volunteers out-strips the supply. Be a brother for life. Volunteer now.

Denis Beaudoin can be reached at 317-843-1911, ext. 236, or at [dbeaudoin@alphasigmaphi.org](mailto:dbeaudoin@alphasigmaphi.org). If using a carrier pigeon, his coordinates are N 39 58.128, W 86 8.617.





## IN THEIR OWN WORDS

## On volunteering to help expansion



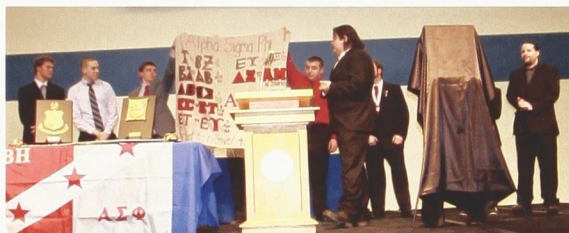
Baldwin-Wallace  
Alumni at the  
Baldwin-Wallace  
Chartering  
Banquet.

*All I can say is, I didn't think that being a GCA was something that I should do and didn't know if I was ready to take on the task. I am a husband, father, teacher, and a coach so my plate was already full. But I knew I wanted to help the Old Gal. I felt like I owed Alpha Sigma Phi something because I "grew up" in the Beta Nu Chapter. Being a GCA can be time consuming, but the results are so rewarding. Who can actually say that they have really helped start something? I know that I couldn't, but I can now.*

JASON BURD, WEST VIRGINIA WESLEYAN, '99  
GRAND COLONY ADVISOR, ALABAMA

*My advice is to help any chapter or colony you feel that you can. Many of us did not have this network of volunteers teaching and guiding us through the time we were undergrads. We learned from older brothers, or we learned as we went along. These men are starting something from scratch. Being able to lend your experience (both fraternal and other) to make them better men is what Alpha Sigma Phi is all about.*

SCOTT POGROS, BOWLING GREEN '03  
GRAND CHAPTER ADVISOR,  
BALDWIN WALLACE



University of Akron presents the "Baby Blanket" on behalf of Baldwin-Wallace, the most recently chartered chapter to the University of New Hampshire.

*Working with new groups provides the opportunity to honor the lineage of our founders by continuing the Vision of Alpha Sigma Phi with a new generation. It also provides me with an opportunity to work with a great group of gentlemen who are the future leaders of our country, and to be able to provide insight, advice and counsel, honoring those who provided it to me.*

ADAM MILLER, CENTRAL MICHIGAN '97  
GRAND CHAPTER ADVISOR, NEW HAMPSHIRE



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- Ritual Exemplification
- Cardinal & Stone Awards Banquet
- Grand Council Installation Ceremony
- Grand Chapter Advisor Installation Ceremony

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## IN THEIR OWN WORDS

### On becoming a Chapter



Baldwin-Wallace Colony President August Grier, Baldwin-Wallace '10 receives the Alpha Badge during the Chartering Banquet. Below, members of the Alpha Mu Chapter accept the Baby Blanket from the most recently chartered chapter.

*Our next goal is to be the best fraternity on the Baldwin Wallace Campus. When I say the best, I mean in all aspects – to give back to the community, to have the highest GPA. We must not lose sight of what the Fraternity's purpose is—"to Better the Man." It should always be one of our goals to make ourselves better.*

GABRIEL SHAPIRO, BALDWIN WALLACE '10

*I wanted to make a difference during my college career but I did not know how I was going to do that. When this opportunity came my way, I did not want to pass this up. I am setting a foundation for future men who will be part of this amazing chapter.*

AUGUST GEIER, BALDWIN-WALLACE '10



The Beta Eta Chapter Prudential Committee along with their GCA Adam Miller, Central Michigan '97 (far right), accepting their charter from Grand Marshal John Tilden, Binghamton '93 (far left).

*The thing that sticks out most in my mind is the motto "to Better the Man". At the beginning of this process, I had no idea how an organization could make that claim, but looking back I can say without a doubt that I am a better man for having made the decision to join Alpha Sigma Phi. I've made my best friends as a result and gotten involved in school and the community more than I ever anticipated when I came to college.*

JOHN ROMANO, NEW HAMPSHIRE '10





Chapter President Luke Callahan, Plattsburgh '09 along with Griffin Burnett, Plattsburgh '09 being congratulated by Bill Laundry, Vice President of Student Affairs.

Director of Expansion and Growth Matt Humberger, Bowling Green '03 introduces the new Delta Xi Chapter Prudential Committee.



*As brothers, I feel our goals have not changed with chartering. Since our colonization, we have prided ourselves on going above and beyond what people expect out of fraternities and we will continue to do so. Our biggest goals are to improve community outreach and community relations, which are vital to the existence and sustainability of our Fraternity.*

NATE MATTISON, PLATTSBURGH '09

*I think our biggest challenge is long-term sustainability. We, as a brotherhood, want our chapter to continue the path it started, with the same beliefs and goals that were first written and agreed upon. I am extremely proud of the brothers in the chapter and would like to be able to say that again 10, 20, and 30 years down the road.*

ANGELO BONIELLO, PLATTSBURGH '09



*For me, the primary reason for joining is the brotherhood of members I met when I rushed, and befriended when I pledged.*

*However, the term "founding father" had its perks, too. I loved the idea that I could come back to the house 10 years from now, and still see my picture on the very first composite in the Beta Eta Chapter of Alpha Sigma Phi's modern history. I feel like being a founding father forever immortalizes you as a part of the Fraternity. When the Fall '16 pledge class comes through, I would hope they know who we were, just as well as they know the current brotherhood.*

NICK DEMATTEO, NEW HAMPSHIRE '10

## IN THEIR OWN WORDS

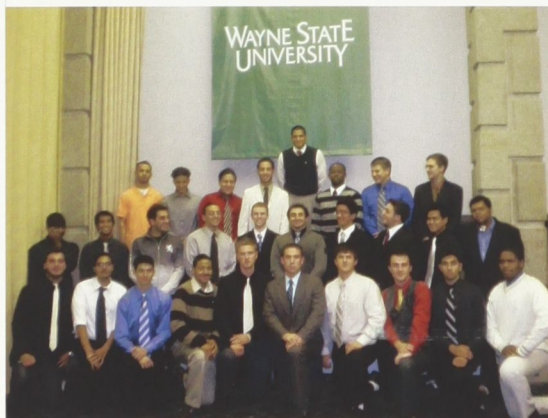
### Being a Colony



University of Alabama Colony



Sonoma State University Colony



Wayne State University Colony

*I want our fraternity to be recognized as a premiere organization and to exemplify the core values of the Fraternity. I want it to display humility, ethics, and etiquette.*

MATT MITCHELL, ALABAMA COLONY PRESIDENT

*I was looking for both a place to belong and an organization to dedicate myself to. I found both in Alpha Sigma Phi. I believe that the opportunity to be a "re"-founding father here at Alpha Iota is a wonderfully unique experience to bring new life to a very old and storied chapter. I look forward to coming back to campus one day and telling friends and family of the already numerous experiences I have shared with the other members of our chapter.*

WEST HONEYCUTT, ALABAMA COLONY

*I want to stay connected with a group of men that I can trust as a brother and be the foundation of the Sonoma State's colony of Alpha Sigma Phi. It gives me even more motivation when I see other Alpha Sigma Phi brothers and alumni dedicated to helping us.*

NICK CRAPARO, SONOMA STATE COLONY PRESIDENT

*I want us to be known as classy guys who know how to have fun. The good news is we are well on the way to accomplishing this goal.*

STEVEN KASSITY, SONOMA STATE COLONY

*I would say our main goal prior to chartering is to make a difference in the community that we are in. As of last semester, our colony has completed over 300 hours of community service. I feel that if we continue the path that we're on we will definitely achieve our goal.*

ALI SIBLANI, WAYNE STATE COLONY PRESIDENT

*I want Alpha Sigma Phi to be the most active and respected fraternity on Wayne State's campus. We want to be known for helping the community, for fun times, and for the quality of the men we recruit. My ultimate goal is to have the Alpha Sigma Phi name linked to Wayne State's name. Essentially Alpha Sig will become the face and poster child of what a Wayne State school experience is.*

JASON PITTENGER, WAYNE STATE COLONY



# 2009 Awards and Citations

Awards and citations presented to chapters, undergraduate members, and alumni recognize significant dedication to the support of Alpha Sigma Phi, our Vision and values, or for personal achievements that honor our brotherhood.

## The Evin C. Varner, Jr. Distinguished Service Award

2009 Honoree — Mark D. Still, Washington '75

The Evin C. Varner, Jr. Distinguished Service Award is the Fraternity's highest award presented to a previous Delta Beta Xi recipient for sustained superior alumni service to the Fraternity, above and beyond Delta Beta Xi.

Leadership, dedication, and commitment are just a few words that describe Mark Still. As Grand Senior President, he was a driving force in forming the Fraternity 2005-2010 Strategic Plan and leading the Grand Council in setting priorities for the Fraternity. He is credited with leading the discussion to make the Fraternity's Values public - Silence, Charity, Purity, Honor, and Patriotism. Through his leadership, the Fraternity became more financially sound and increased the number of men who joined each year.

Mark's commitment to the Fraternity goes well beyond his service on the Grand Council. He served as a lead facilitator for the Ralph F. Burns Leadership Institute for the past five years and chaired the committee that updated and expanded the *to Better the Man Manual*, published in August 2010. Additionally,

Mark chaired the Member Education Committee which evaluated educational programming for new members and created a national member education model to be implemented in the fall of 2010.

Mark served on the Grand Council from 1990 to 1994 and then returned to the Council in 2002 and served until 2008. During his tenure on the Grand Council Mark served as Grand Marshal and Grand Senior President (2004 to 2008). Brother Still was awarded the Delta Beta Xi in 1987.

## Dr. Otto L. Sonder Chapter Service Award

2009 Honoree — Byron A. Hughes, Salisbury '06

The Dr. Otto L. Sonder Chapter Service Award is given annually to an alumnus who displays exceptional passion, commitment, and drive in support of a chapter or colony. Created during the 2006 Grand Chapter, the award recognizes those alumni who have helped advance the Vision and Purpose of the Fraternity on a chapter level.

Brother Hughes was initiated in 2006 while serving as Epsilon Eta's Faculty Advisor. He continued in that role until he moved to Blacksburg, Virginia to work for Virginia Tech. Months before he had moved to the Blacksburg, Brother Hughes had contacted Fraternity Headquarters about remaining engaged with the Fraternity. In 2008, Brother Hughes was appointed to serve as the Delta Upsilon Grand Chapter Advisor at Virginia Tech.

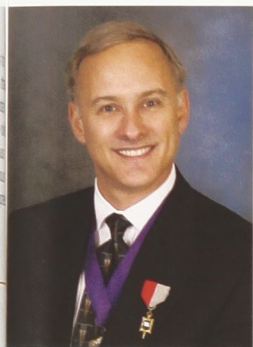
Byron helped with the chapter focus on organization and operations, enhanced the prudential committee, and guided an update of the chapter's constitution and bylaws. "Without Byron's extremely active

presence, our chapter would still be sliding down hill. The change he inspired can be seen throughout every brother at Delta Upsilon. More brothers are taking charge and are proud to wear their letters around campus," said Christopher Hazley, Virginia Tech. '07, the chapter's past president..

## Distinguished Merit Award

2009 Honoree — Willard H. Scott, American '53

The Distinguished Merit Award is the Fraternity's second oldest award for distinction in the brother's profession or vocation. Brother Scott is known by millions for his kind heart and great humor. A long time broadcaster, Brother Scott may be best recognized for his role on the *Today Show* as both weatherman and birth-day announcer especially for centenarians. Brother Scott has been honored by the Virginia Association of Broadcasters, *Washingtonian Magazine*, and by President Ronald Reagan with the Private Sector Award for Public Service. He also portrayed Bozo the Clown for Washington, D.C.'s WRC-TV4 from 1959 to 1962 and is credited with creating the iconic Ronald McDonald.



### Delta Beta Xi Award

2009 Honorees:

Daniel E. Duncan II, Ohio State '00,  
Chad G. Felgner, Toledo '90,  
Jonathan T. Heyboer, Grand Valley '96,  
Brock D. Hillman, Central Michigan '97,  
Christopher T. Kyle, Lindenwood '97,  
John M. Lyon, Radford '87,  
Paul Radulovic, Maryland '00,  
Eric C. Sachs, Illinois '94

This unusual and single honor recalls the period from 1864 to 1875 when members of Alpha Sigma Phi operated sub rosa on the Yale College campus with the public name Delta Beta Xi. Their courage kept the traditions of the Fraternity alive despite a faculty ban on Alpha Sigma Phi.

Delta Beta Xi is awarded for sustained alumni service to the Fraternity. The award was created in 1938 by the Grand Council to honor those men who have given outstanding service to the Fraternity. One hundred Brothers were selected when the award was created. In each subsequent year, the Grand Council may select up to ten men to receive the Delta Beta Xi Award.

### The Gary Anderson Award

2009 Honoree: Delta Tau Chapter, Murray State University

Gary A. Anderson, Westminster '71 served the Fraternity headquarters staff from 1974 to 1978, his last two years as executive director. Brother Anderson was known for encouraging chapters to develop within new members leadership, brotherhood, service, lifelong friendships, and dedication to the ideals of Alpha Sigma Phi. He passed in to Omega Chapter at age 33.

The Gary A. Anderson Memorial Award was created by the Grand Council in 1987 to annually honor a chapter of the Fraternity with the most outstanding member education program.

### Louis Manigault Ritual Award

2009 Honorees: Beta Zeta Chapter, North Carolina State University and Delta Beta Chapter, Northern Michigan University

The Louis Manigault Ritual Award is named for the principal Founder of Alpha Sigma Phi Fraternity. Manigault is credited for writing the Ritual for our Fraternity. He was also responsible for designing the Fraternity's badge and other insignia. This award is given annually to chapters that best exemplify the practice and education of Alpha Sigma Phi's ritualistic ceremonies and values. The award was established in 2006 at the 49th Grand Chapter.

### Cardinal & Stone Award of Excellence

2009 Honoree: Delta Phi Chapter, Grand Valley State University

The Cardinal and Stone Award of Excellence is given annually to a chapter that demonstrates passion and unusually strong



commitment to recruitment. The award does not necessarily recognize the chapter that has recruited the most men, but rather recognizes the way in which men are recruited to join. Created in 2006 by the 49th Grand Chapter, the award recognizes those chapters that work to advance the vision and purpose of Alpha Sigma Phi through recruitment.

### The Frank F. Hargear Memorial Award

2009 Honoree: Justin C. LaRoche, UNC-Charlotte '06

The Frank F. Hargear Memorial Award is the highest honor an undergraduate brother can receive.

Given annually, the award recognizes contributions exemplifying the purpose and objective of Alpha Sigma Phi Fraternity. The Grand Council created the award in 1977.

### Alpha Sigma Phi Scholar of the Year

2009 Honoree: Christopher C. Lee, Illinois Inst. of Tech. '07

The Alpha Sigma Phi Scholar of the Year Award is Alpha Sigma Phi's oldest award for an individual undergraduate member. Recipients must have completed six collegiate semesters with an outstanding academic record and record of service to the Fraternity and community. Volunteer alumni brothers serve as the Scholarship Selection Committee. The Award consists of a monetary scholarship and a certificate memorializing the award.

### Chapter Citations

Each year chapters and colonies are eligible to apply for citations in recognition of various achievements.

**LIVESTRONG Service Citation** — The LIVESTRONG Service Citation is presented to chapters that perform at least two service projects to raise funds for LIVESTRONG, The Lance Armstrong Foundation, the Fraternity's national philanthropy.

**Service Citation** — The Service Citation is presented to chapters that perform at least two service projects that benefit the surrounding community.

**Philanthropy Citation** — The Philanthropy Citation is presented to chapters that perform at least two philanthropy projects that benefit charitable or philanthropic causes other than LIVESTRONG.

**Brotherhood Development Citation** — The Brotherhood Development Citation is presented to chapters that have held at least three retreats or other members-only events, without the presence of alcohol, designed specifically to create and perpetuate brotherhood.

**Campus Involvement Citation** — The Campus Involvement Citation is presented to chapters that have at least 50 percent of their membership involved in at least one student organization other than the local chapter of Alpha Sigma Phi.

**Alumni Relations Citation** — The Alumni Relations Citation



is presented to chapters that distribute at least two alumni newsletters per year, and hold at least two alumni relations events per year.

**Membership Recruitment Citation** — The Membership Recruitment Citation is presented to chapters that initiate more men than the campus average for all fraternities during the academic year.

**Parent Relations Citation** — The Parent Relations Citation is presented to chapters that hold at least two events per year, designed specifically to enhance chapter relations with the members' parents.

**Scholastic Achievement Citation** — The Scholastic Achievement Citation is presented to chapters with a grade point average that exceeds campus all-men's and all-fraternity GPA each term.

**Leadership Development Citation** — The Leadership Development Citation is presented to chapters that have had more than ten percent of recently initiated members participate in the Ralph F. Burns Leadership Institute, with the chapter being represented at the Presidents' Academy of Leadership, and having participated in other leadership development workshops, seminars, or conferences during the academic year.

## 2009 CHAPTER CITATION HONOREES

### **Epsilon Kappa, Albright College**

- Brotherhood Development Citation
- Campus Involvement Citation
- Membership Recruitment Citation
- Scholastic Achievement Citation
- Service Citation

### **Gamma Zeta, Bowling Green State University**

- Campus Involvement Citation
- Leadership Development Citation

### **Epsilon Upsilon, Clemson University**

- Philanthropy Citation
- Scholastic Achievement Citation

### **Delta Phi, Grand Valley State University**

- Leadership Development Citation
- Parent Relations Citation
- Philanthropy Citation
- Service Citation

### **Alpha Xi, Illinois Institute of Technology**

- Leadership Development Citation
- Service Citation

### **Epsilon Beta, Lindenwood University**

- Alumni Relations Citation
- Service Citation

### **Delta Nu, Lock Haven University**

- Leadership Development Citation
- LIVESTRONG Philanthropy Citation
- LIVESTRONG Service Citation
- Service Citation
- Alumni Relations Citation
- Brotherhood Development Citation
- Campus Involvement Citation
- Leadership Development Citation
- Membership Recruitment Citation
- Parent Relations Citation
- Philanthropy Citation
- Scholastic Achievement Citation
- Service Citation

### **Delta Beta, Northern Michigan University**

- Brotherhood Development Citation
- Campus Involvement Citation

### **Beta Theta, Rutgers University**

- Leadership Development Citation
- LIVESTRONG Philanthropy Citation
- Philanthropy Citation
- Scholastic Achievement Citation

### **Delta Delta, Slippery Rock University**

- Campus Involvement Citation
- Service Citation

### **Alpha Tau, Stevens Institute of Technology**

- Brotherhood Development Citation
- Campus Involvement Citation
- Philanthropy Citation
- Service Citation

### **Nu, University of California - Berkeley**

- Alumni Relations Citation
- Brotherhood Development Citation
- Campus Involvement Citation
- Leadership Development Citation
- LIVESTRONG Philanthropy Citation
- Service Citation

### **Mu, University of Washington**

- Alumni Relations Citation
- Brotherhood Development Citation
- Leadership Development Citation
- Parent Relations Citation
- Philanthropy Citation
- Scholastic Achievement Citation
- Service Citation

### **Beta Nu, West Virginia Wesleyan**

- Alumni Relations Citation
- LIVESTRONG Philanthropy Citation
- LIVESTRONG Service Citation
- Philanthropy Citation
- Service Citation

# Justin LaRoche:

## 2009 Frank F. Hargear Winner



Upon first meeting Justin LaRoche, UNC-Charlotte '06, he appears unassuming. But after talking with him for a few minutes, it's easy to be struck by an intangible something deep down inside that makes him tick.

He's not brash.

Nor vain.

Nor cocky.

Instead, Justin has a quiet confidence about him. He looks you in the eye and you know he wants to help. In whatever way he can. But most of all he listens. And when he speaks, you're glad he did. His words are reflective, thoughtful, and sincere.

"Justin is one of the most impressive undergraduates I have ever encountered," says Grand Treasurer Rick Buss, UNC-Charlotte '90. "I've witnessed him interact with undergraduates, alumni, engage in challenging conversations, coach, mentor, lead and encourage others to live up to their potential.

"Justin not only cares. He acts."

In letters of recommendation for the Hargear Award, Justin is described as someone who lives by a personal creed — to live life without regret and to strive for excellence.

But mostly, his actions are centered on the values of Alpha Sigma Phi.

"Justin knows what it means to be an Alpha Sig," says Chris Palic, UNC-Charlotte '01, Grand Chapter Advisor for Justin's Delta Zeta Chapter. "He has impacted the lives of many young men and helped them become better, more respectful gentlemen. Plus, his numerous accomplishments as a undergraduate were all done while not letting his academics suffer."

Delta Zeta Chapter elected Justin as HSP in 2008, one of the toughest years the Chapter has faced. Justin took it as a personal mission to keep chapter members focused on the bigger picture, rather than small squabbles, and most importantly, staying unified as brothers. He also served the chapter as Marshal/New Member Educator. His involvement and enthusiasm for the Fraternity inspired the men around him and in December 2008, he was voted Brother of the Year.

Brother LaRoche understands what it means to lead with a vision and passion and to lead with integrity. As an undergraduate member of Alpha Sigma Phi's Grand Council, he helped represent the viewpoint of undergraduate members across the country. He served on the Grand Council CEO search committee and he was able to impact the focus of the organization and future plans as the Fraternity's Strategic Plan approached its end in 2010.

In the spring of 2008, Justin was selected for membership and elected president of the Order of Omega, the Greek honor society. His contributions to the UNC-Charlotte Greek community were recognized by naming him Greek Man of the Year.

Brother LaRoche acknowledges that the principles behind to *Better the Man* had been instilled in him by his parents, school and his community, but it was the Fraternity that brought the principles to light. Through his exemplary leadership and the motivation of his chapter, he demonstrated the meaning of Alpha Sigma Phi's values.

Somehow, Justin found time to offer his services to a number of charitable and educational organizations in the Charlotte area, including the Harrisburg Elementary School; Race Place – the Mecklenburg County Playground Build; Relay for Life; Habitat for Humanity; Charlotte Rescue Mission; and Adult Day Care Center.

Brother LaRoche graduated in December 2009 with a Bachelor of Science in Accounting and a minor in Leadership.

The Frank F. Hargear Memorial Award is given annually to an undergraduate brother in recognition of contributions exemplifying the purpose and objectives of Alpha Sigma Phi. The Hargear award, created by the Grand Council in 1977, is the highest recognition an undergraduate brother can receive.



## A LOOK AT PAST HARGEAR WINNERS



**Mike Waters** — Orgeon State '73, is the first recipient of the Frank F. Hargear Award. He is a former HSP of the Psi Chapter, and was one of the first undergraduate advisors to the Grand Council in the mid-1970s. He also served briefly as an Alpha Sig chapter consultant.

Mike graduated with a B.S. in electrical and computer engineering in 1977 and entered the U.S. Navy submarine service. He

commanded the USS FLORIKAN in Pearl Harbor, was chief staff officer of the Navy's largest submarine squadron, and was base commander of the Atlantic Undersea Test and Evaluation Center (AUTC) in the Bahamas. He also was a professor of National Security Decision Making at the Naval War College in Newport, Rhode Island. He has master's degree in computer systems management and national security and strategic studies.

After leaving the Navy, Mike worked for Affiliated Computer Services in New Orleans as director of Gulf States operations and for Lockheed Martin as a program manager. He is currently working as the program manager of a small business support services contract. In 2003 he was inducted into the Scappoose, Oregon, Hall of Fame.

Brother Waters is active in his local church in New Orleans with his wife Cathy. He has two sons, Mark and Paul, who are students at University of Southern Mississippi and serve in the National Guard. He is an avid SCUBA diver and is an active runner, completing 10 marathons and several triathlons.

Brother Waters is assisting with preparations for the Grand Chapter in August 2010 in New Orleans.

**T. Gunnar "Todd" Holmstrom** — University of Washington '88, described winning the Hargear Award as, "a great honor." He humbly noted that, "it was a bit awkward to be recognized as an individual. I viewed it more as recognition to what the Mu Chapter represented to the National Organization."

The Mu Chapter at the University of Washington has 98 continuous years in operation, as well as 80 undergraduate men strong, living in the chapter house. Brother Holmstrom has held volunteer positions there as a housing corporation board member, assistant chapter advisor, retreat facilitator and Newhouse scholarship trustee.

Today, Todd is a principle with BlueGreen Packaging, LLC, a manufacturing representative of flexible packaging materials that serves the Western US and Canada. He and his wife Robin have a one-year old daughter and live in Seattle.



**Thomas Ritter** — Stevens Institute of Technology '91, won the Hargear Award shortly after graduation. He notes that it was "an amazing honor that really capped off my years and work as an undergraduate." Tom became GCA for Alpha Tau, where he helped the chapter focus on academics, started a new donation system for alumni, and organized bobsledding and hang gliding trips with undergraduates and alumni. He is an adjunct professor at Stevens, and is a software developer at Capital IQ — a division of Standard & Poors. He is currently working in the company's Buenos Aires office.



**Rich Ritter** — Toledo '91 and Ohio Wesleyan '93. Living in New Albany, Ohio, with wife Stacy and their four children Anna, Alexander, Ethan and Huston. Brother Ritter heads up the retirement plans division of CCI Benefit Solutions, Inc. and is the company's vice president.

He has maintained active involvement in the Fraternity since graduation currently as a member of Epsilon Chapter Housing Corporation and he also serves on the Grand Council as Grand Senior President.

**Craig Polk** — Stevens Institute of Technology '99, has been active with his Alpha Tau Association since 2001 and has been president since 2003. Since receiving the Hargear Award in 2000, he has been an active volunteer and mentor in numerous programs including Volunteers in Protective Services, Cérclé Passeport Telecoms, Conqueror of the Hill Physics, a coach for New Jersey Goals Ahead, and the recording secretary for Assumption of the Holy Virgin Church. He received the Delta Beta Xi award in 2009.

Craig earned his master's degree in electrical engineering from Purdue University in 2006 after receiving his bachelor's degree of engineering from Stevens in 2000. He now is an engineer on the hardware integration test and development team at Alcatel-Lucent in Murray Hill, New Jersey. He and his wife, Laura, welcomed their first child, Cecelia Rose, in August 2008.



**Christopher Musbach** — Ohio Wesleyan '02, said, "receiving the Hargear Award was surprising, rewarding, and truly an honor. My undergraduate experiences in Alpha Sigma Phi taught me the skills to succeed in life and I am forever indebted to my brothers and the Fraternity."

Chris is an analyst for J.P. Morgan Chase & Co. specializing in high yield companies and distressed debt

investments. He resides in Cincinnati, Ohio, and remains involved with the Fraternity as a director and member of the investment committee of the Alpha Sigma Phi Educational Foundation board. He also serves as Grand Chapter Advisor at Epsilon Pi – Miami (OH) University. He married Karrie in November 2009 and appreciates her for understanding his desire to remain actively involved with his Fraternity.



**Matthew Bowles** — Bowling Green State University '01, reflected on the Hargear Award stating, "I was humbled and honored to be selected for such a prestigious award. It is the only award that hangs on the wall of my office. I think of it as a reminder of the continuing struggle to live our values, a struggle that empowers us to serve our families, our communities, each other, and that gives us the inner strength to grow as men."

### Frank F. Hargear Memorial Award Winners

- 2009 Justin LaRoche, UNC-Charlotte '06
- 2008 Alexander M. Kefaloukos, Elmhurst '04
- 2007 Thomas J. Ritter, Jr., Stevens Tech '04
- 2006 Mathew E. Rogers, UNC – Charlotte '01
- 2005 Jared E. Linsley, Ohio State '01
- 2005 Christopher J. Musbach, Ohio Wesleyan '02
- 2004 Matthew R. Bowles, Bowling Green '01
- 2004 Elijah J. L. Haahr, Missouri Western '04
- 2003 Jeffrey C. Sindelar, Jr, Ohio Wesleyan '01
- 2002 William J. O'Brien, Ohio Wesleyan '02
- 2001 Isaac R. Knot, Iowa State '00
- 2000 Craig A. Polk, Stevens Tech '99
- 1999 Ryan S. Spiegel, JD, Maryland '98
- 1998 Gordon F. Heminger, III, Bowling Green '96
- 1997 Robert J. Blaisdell, Murray State '94
- 1996 Christopher J. Sieben, Virginia Tech '95
- 1995 Nathan Hood, Illinois '92
- 1994 Richard T. Ritter, Toledo '91/Ohio Wesleyan '93
- 1993 Judson B. Althoff, Illinois Tech '91
- 1992 J. Warren Smith, III, Barton '90
- 1991 Edward W. Lenane, Plattsburgh '88
- 1990 T. Gunnar Holmstrom, Washington '88
- 1989 John M. Lyon, Radford '87
- 1988 Craig R. Snyder, Penn State '85
- 1987 Steven V. Zizzo, Illinois '84
- 1986 Robert J. Shaw, American '84
- 1985 Geoffrey M. Connell, Michigan '82
- 1984 Richard G. Kahler, Radford '82
- 1983 Roland Spickermann, Ph. D, Berkeley '82
- 1982 Bradley A. Barling, Iowa State '80
- 1981 James H. Lilley, Jr, North Carolina State '78
- 1980 Thomas E. Leuther, Missouri Valley '78
- 1979 J. Wesley Nobles, North Carolina State '78
- 1978 Jeffrey R. Hoffman, Member at Large '76
- 1977 Michael K. Waters, Oregon State '73

Matthew graduated magna cum laude in 2004 and magna cum laude from the University of Tennessee College of Law, in 2007 before returning to his native Charleston, West Virginia. There, he practices corporate and commercial law with an emphasis in acquisitions, energy, and healthcare law.

He serves on the board of directors for two non-profit corporations in West Virginia and he is president of the Gamma Zeta Alumni Association of Bowling Green State University. He also volunteers for Alpha Sigma Phi at the national level by lending his experience in drafting governing documents to develop a standardized model constitution and by-laws for future use by new and existing chapters of the Old Gal.

He is recently engaged to Jenna Leigh Gable of Defiance, Ohio.



**Elijah Haahr** — Missouri Western '04, expressed, "hearing my name called for the Hargear Award was such an honor for me, but even more, it was a recognition of all the hard work my brothers put into founding the Epsilon Omicron Chapter of Alpha Sigma Phi." He added that, "words cannot express the emotions I felt when I went forward to accept the award."

Currently, Brother Haahr practices law with McAnany, VanCleave & Phillips, P.A. in Springfield, Missouri. His focus is civil litigation and workers' compensation defense. Along with his work, he serves on the boards of the Springfield Jaycees and the Greene County environmental advisory committee and is an adjunct professor at Drury University. He is married to Amanda Haahr, an attorney for the Social Security Administration.



**John Lyon** — Radford '87, said, "winning the Frank Hargear Memorial Award was a surprise and one of my best memories as an undergraduate and being part of Alpha Sigma Phi. The memory of winning this award and the brothers I share this distinction with is an honor and privilege I get to live with daily."

John has been the GCA for the Delta Theta Chapter at Radford for the last three years and was awarded the Delta Beta Xi award last fall. Three years ago, he began his own company, Mid-Atlantic Parking Services, Inc. (MAPS Parking). Based in Alexandria, Virginia, MAPS Parking has more than 100 employees with operations in Virginia, DC, Maryland, and soon, Philadelphia.



**William "Jamie" O'Brien** — Ohio Wesleyan University '99, describes receiving the Hargear Award as an honor, but says, "it was truly a reflection of the character of the brothers in my chapter." He adds, "A great lesson for life: surround yourself with outstanding people and you cannot help but succeed. I hope that Alpha Sig continues to provide undergraduates throughout the country with the same sense of community and encouragement to *Better the Man* that I found at OWU."



Following graduation, Jamie attended Yale University earning a Masters of Divinity. In the fall of 2004, Jamie attended the law school at Washington and Lee University. There, he won the John W. Davis Appellate Advocacy Competition, was a member of the Community Legal Aid Clinic, and assisted the undergraduate moot court team.

After law school, Brother O'Brien spent one year for the law firm Steptoe & Johnson, PLLC, accepted a one year federal clerkship with the Honorable Irene M. Keeley, United States District Judge for the Northern District of West Virginia, then returned to Steptoe & Johnson in West Virginia, focusing on business and energy litigation.



**Craig Snyder** — Penn State '85, is not unlike some other Hargear Award winners who remember feeling that, "the award was an award for our chapter, not for me." He continues, "we had 50 great men at Upsilon and without them, I would not have been able to accomplish anything."

Craig says the award hooked him for life and he would contribute to Alpha Sigma Phi through life. He has served on the Upsilon Alumni Board for 15 years, six of those as president. He continues to be involved today and serves on the investment committee for the Alpha Sigma Phi Educational Foundation.

Brother Craig transitioned into the asset management business in 1999 after spending ten years in the oil business. He is currently employed at Lazard Asset Management in New York City. Craig and his wife, Rebecca, have two children.



**Judson Althoff** — Illinois Institute of Technology '91, is senior vice president of worldwide alliances and channels at Oracle Corporation, reporting directly to Oracle's president, Charles Phillips. He is responsible for the ongoing development and execution of Oracle's alliances and channels programs and strategies, partner revenue generating business initiatives, the Oracle Partner

Network program, and the models for managing all of Oracle's 22,000 alliance and channel partners.

Previously, Judson was responsible for marketing, sales and technical relationships with Oracle's strategic platform and distribution partners, and served as head of Oracle's technology channel program office.

He holds a degree in mechanical engineering from Illinois Institute of Technology.



**Alexander Kefaloukas** — Elmhurst '04, describes feeling "honored and speechless" upon winning the Hargear Award. He thought about past recipients, their undergraduate careers

and current achievements and felt "honored to be part of something that special."

Brother Kefaloukas is a full-time police officer in the City of Elmhurst. He is engaged to Lisa, whom he met in college and plans to be married in summer 2011. He hopes to become a GCA in the future once he has settled into his job and wedding plans are final.

**Jared Linsley** — Ohio State '01, began working for GE Aviation in Cincinnati after graduation. After earning his master's in engineering, he moved to GE's financial division where he is currently risk technology manager for the services business. He and his wife Emily have been married for nearly five years and live in Lebanon, Ohio, where she teaches 5th Grade. As an alumnus, he remains as active as possible and is a volunteer facilitator for the Fraternity's Chapter Advance program.



**Ryan Spiegel** — University of Maryland '98, is a City Councilman in Gaithersburg, Maryland. He has led initiatives to help families achieve financial stability and to make government more transparent and accountable. He also serves on the Transportation & Infrastructure Committee of the National League of Cities and the Climate, Energy and Environment Committee of the Metropolitan Washington Council of Governments.

Brother Spiegel is an attorney in the litigation group of the Washington D.C. office of Winston & Strawn, LLP, a large international law firm. He has developed experience in a broad array of litigation such as intellectual property, antitrust, breach of contract, employment law, internal investigations, securities and finance, and white-collar defense. He also spends time doing pro-bono work.

Ryan recently visited the current undergraduate brothers at his chapter during homecoming, and has since reached out with some guidance and mentorship about academics and other issues. He has also served in leadership capacities for the alumni association of his chapter. This year he was honored to be the author of the official Founder's Day message to the national brotherhood.

the  
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ALPHA SIGMA PHI  
EDUCATIONAL FOUNDATION, INC.

## Howard Kleinoeder passed away in 1990.

He's been at the Burns  
Institute ever since.

Howard L. "Ki" Kleinoeder, Washington '35, Omega '90 was a successful businessman who never lost sight of how much Alpha Sigma Phi meant to him. The thought of impacting the Fraternity captured his imagination

Brother Kleinoeder left an estate gift of \$6.4 million to the Alpha Sigma Phi Educational Foundation, which laid the groundwork for today's character and leadership development opportunities exclusive to Alpha Sigma Phi – programs such as the Ralph F. Burns Leadership Institute. His gift made sure that Alpha Sigs have the opportunity to discover their strengths and challenge themselves.

For many years, Brother Kleinoeder made a contribution to the annual Loyalty Fund, and later disclosed that he left Alpha Sigma Phi as a beneficiary in his will.

Brother Kleinoeder became a member of the Manigault Society in 1988. The Manigault Society was founded to recognize any brother who notifies the Educational Foundation that he has included the Foundation as a beneficiary in his will, insurance policy, trust or other deferred gift.

While Brother Kleinoeder has been largely responsible for Alpha Sigma Phi's ability to lead the fraternal world to date, our undergraduate Brothers' needs continue to outpace available funds. Imagine the impact you can have on Alpha Sigma Phi.

For more information on making a planned gift, contact:

Drew Thawley  
President, Alpha Sigma Phi Educational Foundation

**(800)800-1845**

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