COMAHAWK Volume 110, Number 1 Fall 2013 | First Published in 1847 The Fast Track to **Elevate** Packed the House PAGE 18 **New Strategic Plan Highlights Growth,** Foundation Launches \$5 Million Campaign **Member Development and Chapter Environments** PAGE 22 A Different Loo at Expansion **New Nationa** Philanthropic Partners



Your partnership as an alumnus is more than a fraternal gesture of good will. Examine any stand-out chapter; they almost always have this in common: way above average alumni and advisor involvement.

Today there are thousands of **men who need** the Alpha Sigma Phi experience to polish their professional skills, practice real-life conflict resolution, assume positions of responsibility for others, and build on their academic integrity.

A gift from you today keeps you in the picture and means that a brother can pursue *leadership experiences* offered only by Alpha Sigma Phi.

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THE TOMAHAWK

An Educational Journal
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The Tomahawk seeks to reflect the Vision and Purpose of Alpha Sigma Phi by presenting news of active chapters and affiliate organizations, individual members, and the Fraternity; by addressing current issues facing the Greek community and our Fraternity; by educating and entertaining those interested in the welfare of Alpha Sigma Phi Fraternity; and by serving as a historical record.

Alpha Sigma Phi Fraternity, Inc. was founded at Yale University in 1845 and currently recognizes 116 chapters, colonies, and interest groups across the country. The Fraternity aims to be the co-curricular and continuing organization of choice and to better the world through better men.

POSTMASTER:

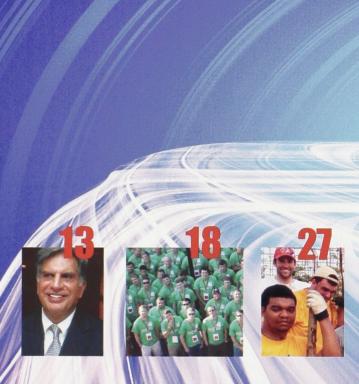
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from the Grand Senior President



From the Grand Senior President

Greetings Brothers!

While for many summer is a time for slowing down, your fraternity continued to operate at high speed with the Grand Council approving our new strategic plan, new professional staff members preparing for an exciting academic year, and most significantly, almost 500 Alpha Sigs gathering for Elevate: National Leadership Conference.

Elevate was held on the campus of Marshall University in Huntington, W. Va., where our Beta Delta brothers were incredible hosts.

As I sat through the educational sessions at Elevate, I was struck by the incredible opportunity our brothers have to learn, grow, and better themselves at our

educational programs. A few highlights:

- Brothers in the graduating seniors track had the benefit of alumni conducting mock interviews and providing networking advice.
- Brothers attending the Burns Leadership Institute Track will have a positive impact on their campuses and communities by putting in action the sage advice provided by the numerous alumni volunteers in attendance.
- The recruitment track equipped our brothers with best practices used throughout the country and provided a forum during which new ideas and concepts for membership growth were discussed.

The energy at Elevate was awesome, and each of our brothers in attendance will undoubtedly capitalize on that energy as they head back to campus!

Elevate also featured numerous chapter awards, most notably the Grand Senior President's award for a large Greek community presented to Beta Delta Chapter at Marshall University. Epsilon Chapter at Ohio Wesleyan University took the honors for a campus with a small Greek community.

Both chapters' achievements came with tremendous alumni support and engagement. This is certainly no coincidence, as we know that our strongest chapters are those with solid, sustained alumni support.

To be sure, Elevate was a great experience. It was so, in large part, because of the tremendous fraternity staff and many alumni volunteers who provided their time and talents.

I encourage each of you to give back as you can to these programs and to your chapters so that we may continue to provide these opportunities to our undergraduate brothers. As you will see in this issue of *The Tomahawk*, leadership and educational programming for our brothers is paramount to the 2020 Strategic Plan. The Fraternity will be able to achieve on these objectives only with your help.

Please consider how you can give of your time, talent, and resources so that our brothers can benefit and our Fraternity can Better the World Through Better Men.

In Phi.

Bryan Proctor, Grand Valley '96 Grand Senior President

THE MYSTIC CIRCLE

Delta Chapter Returns to Marietta College

After a 20-year absence, Delta Chapter was rechartered this past April.

The chapter is of particular historic significance for Alpha Sigma Phi and was principally responsible for keeping alive the Mystic Circle as the Fraternity's sole chapter for many years in the late 19th century.

Delta's continuous presence on the Marietta campus from 1860 until 1993 made it the longest continually operating chapter of the Fraternity, and many of the public ceremonies in use today – the Senior Service,

the Milestone Service, and the Memorial Service, among others – came from the traditions of Delta.

In 2010, Dean Haine, Marietta '59, coordinated the formation of the Delta Alumni Association, an act that increased interest in restarting the chapter. Delta Alumni, through the Alpha Sigma Phi Foundation, has established a chapter endowment of almost \$20,000. Delta has 25 members starting the 2013-2014 academic year and is responsible for initiating 1,235 brothers in its history.



CEO Gordy Heminger unveils charter

Foundation Grant to the Fraternity Increases

Each year the Alpha Sigma Phi Foundation supports the educational and leadership development programs of the Fraternity through a grant made possible by the generous donations of our members. The grant for the 2013-2014 academic year is \$418,400, up from \$385,000 for the previous year.

"The Foundation staff and board are dedicated to raising money to support vital Fraternity programs," says Greg Kroencke, Illinois '91, chairman of the foundation board of directors. "Alpha Sigma Phi is having a strong, positive impact on young men and the Foundation is thrilled to do its part in keeping our Brotherhood thriving."

The Foundation grant supports programs such as the Burns Leadership Institute, the Academy of Leadership, Elevate: National Leadership Conference, parts of the biennial Grand Chapter, and academic scholarships for undergraduate and graduate brothers.

THE MYSTIC CIRCLE

Alumni Volunteers Increase

Alpha Sigma Phi is blessed to have some 2,000 active volunteers helping our chapters, colonies, and new campus expansions, acting as mentors, and serving as facilitators at our various leadership development events. Fraternity Headquarters reports that starting this fall, all chapters and colonies, with the exception of two, have Grand Chapter Advisors. Most chapters, headquarters additionally reports, have Chapter Councils involving multiple alumni, faculty, and parent or family volunteers. We have:

- 83 Parent/Family Ambassadors
- 86 Financial Advisors
- 83 Membership Education Advisors
- 85 Recruitment Advisors
- 85 Ritual Advisors
- 72 Scholarship Advisors
- 67 Standards Advisors
- 54 Service/Philanthropy Advisors
- 59 Brotherhood Advisors
- 82 Faculty Advisors

Alpha Sigma Phi now has 14 recognized Alumni Associations, an increase from five in 2012.

Alpha Sigma Phi's Educational **Programs Get Facelift**

Without raising registration costs, the Fraternity has added two new leadership programs. And with enhancements to the Academy of Leadership, Alpha Sigma Phi is now one of the few national fraternities to offer specific track leadership programs for a chapter's entire executive board. Programs now include:

■ Better Man Weekend – This new curriculum is a required educational program for chapter directors of recruitment, membership education, and



- Academy of Leadership Established in the early '90s, a refreshed Academy of Leadership will engage new officers in a think-tank atmosphere to create new opportunities for their chapter brothers. Held on a weekend in January, the educational program is required for chapter presidents, scholarship directors, sergeants-at-arms, and secretaries/treasurers.
- the SIG experience The SIG (service immersion group) experience, the Fraternity's global cultural immersion program, returns for a second year May 31 - June 6, 2014. The trip is a continuation of the work started by the Alpha Class in San Luis Talpa, El Salvador. The weeklong journey of cultural exploration, service through community building, and excursions through El Salvador is a voluntary event. Applications for participation are currently available online from the Fraternity website.



Alpha Sigma Phi Announces New National Philanthropic Partners

OF THE UNITED STATE

A special undergraduate committee led by Grand Councilor Mike Waters, Oregon State '73, selected five new nonprofit organizations to replace **LIVESTRONG** as the Fraternity's national philanthropic partners. Each was selected to align with Alpha Sigma Phi's five values: Silence, Charity, Purity, Honor,

and Patriotism.

"We believe we are the first national fraternity to choose national charities to align with our values," Brother Waters says.
"We're proud to lead the way in encouraging our members to live our values through these incredibly worthy charities."

For our value of Silence, Alpha

Sigma Phi has partnered with RAINN (Rape, Abuse & Incest National Network). The nation's largest anti-sexual violence organization, RAINN was named one of "America's 100 Best Charities" by Worth magazine. It is our goal to help address sexual

violence issues on college campuses, and we may be the only men's fraternity with such a partnership.

Ronald McDonald House Charities was selected for our value of Charity in hopes that Alpha Sigs can help change the lives of millions of families and children through the programs it supports. To align with our value of Purity, we selected The Humane Society of the United States with its mission to protect animals and to provide animal rescue and emergency response. It is our goal to continue our relationship with man's best friend and see that all animals are protected.

For our value of Honor, Alpha Sigma Phi has partnered with Big Brothers Big Sisters as a way to honor our commitment to the community and mentor the future men of our country. Big

Brothers Big Sisters is one of the oldest and largest youth mentoring organizations in the United

States and is rated a four-star by Charity Navigator, America's premier charity evaluator.

To more fully live our value of
Patriotism, we have partnered with
Home for Our Troops. The nine-year-old nonprofit
raises money and supplies building materials and

professional labor to build accessible homes for severely injured veterans and their families. The homes provided by Homes for Our Troops are given at no cost to the veterans they serve. For more information on how to support our new philanthropic partners, please visit *Philanthropic Partners* under the the *campaigns* tab on the Foundation portion of the website.

Epsilon Chi Alumni Association Officially Recognized

The Epsilon Chi Chapter Alumni Association at Capital University in Bexley, Ohio, has received official recognized status by Alpha Sigma Phi. Recognized alumni associations are stand-alone organizations formed to support individual chapters. Associations meeting good standing criteria with the Fraternity are eligible to have a voting delegate at Grand Chapter, among other benefits.



In existence for only a few months, the association has 18 members led by President Kyle Fowler, Epsilon Chi '10, Vice President Brent Bowers, Epsilon Chi '10, Secretary Jake Lamoreaux, Epsilon Chi '10, Treasurer Richie Myers, Epsilon Chi '10, Communications Director Evan Walker, Epsilon Chi '13, and Development Director Justin Damron, Epsilon Chi '11. An annual meeting has been scheduled to take place in the fall. For more information and updates on the Epsilon Chi Alumni Association, follow them on Twitter, Facebook, or Instagram to view photos.

THE MYSTIC CIRCLE



Alpha Sigs Preserve History with Blues **Documentary**

Recognizing that the stories of many American blues artists are being lost to the passing of time, two Alpha Sigs decided to do something about it. They're making a movie.

Patrick "JT" Branson Lindenwood '10 and Aaron Pritchard Lindenwood '99, formed TrAGiK Entertainment to document one of America's unique art forms in the feature-length documentary

"We're trying to preserve something that needs to be preserved now; we're running out of time," says Branson, the movie's director and co-producer. Brother Pritchard also acts as co-producer.

The movie will cover a full spectrum of blues music and history from Charley Patton's roots in the rural south to Bob Dylan's 1998 performance at Madison Square Garden. "Most music fans know that blues gave birth to rock'n'roll, but not everyone knows the influence of the blues on modern country, jazz, gospel, and all of our American music that we listen to," Branson says.

He notes that America's Blues is novel in that no other film has focused on the music's evolution. and its unheralded contribution to American popular culture and society.

TrAGiK Entertainment is presently raising funds to produce the movie, has already garnered the support of several sponsors, and can receive donations through Los Angeles-based From the Hearts Productions, a 501(c) 3 nonprofit organization. The producers are also planning a fundraising campaign on Kickstarter.

"When you produce an independent film, you have numerous jobs, including grant writing, marketing, networking, bookkeeping, and distribution," says Branson. "But it's worth it if you have the passion for it."

Brother Branson invites all Alpha Sigs to visit TrAGik Entertainment's Facebook page and the movie's website, <u>www.americasbluesmovie.com</u>, to learn more.

Don Schaly, Marietta '56, Omega '05, Inducted into the National College Baseball Hall of Fame

Don Schaly, who coached Marietta College baseball for 40 years, became the first Division III coach honored by the College Hall of Fame. The posthumous honor was bestowed earlier this year at ceremonies at the National College Baseball Hall of Fame in Lubbock, Texas. Don's wife, Sue, and sons John, Jim, Joe, and Jeff were in attendance.



During Brother Schaly's tenure as coach, he compiled the best winning percentage (.812) of any college coach at any level. His record was a lopsided 1,442-

329 as he coached the Pioneers to three national championships, seven runner-up finishes, 18 Mideast regional championships, and 27 Ohio Athletic Conference championships.

Collegiate Baseball named him the Division III Coach of the Century, and he was named National Coach of the Year four times.

Don came to Marietta from Ellwood City, Pa., and was a loyal Delta brother. As a student athlete he excelled at both football and baseball. After graduation, he left Marietta to earn a master's degree from Pennsylvania State



University and then returned to take the helm of Marietta baseball from his mentor and close friend, Don Drumm.

Brother Schaly was known as an outgoing and lovable individual, but as a coach he was a tough, no-nonsense skipper who paid attention to detail, played by the rules, and made sure his teams were always prepared to compete.

His legacy lives on at Marietta. Under the leadership of his protégée Brian Brewer, the college has claimed three more national baseball championships. Well done, Brother Schaly, and congratulations for bringing honor to us all.

Chapters Get Unprecedented Support Through Virtual Visits

After successful beta testing during the spring of 2013, Alpha Sigma Phi headquarters will now offer Virtual Visits to all chapters. This academic year, each of our present 117 chapters, colonies, and interest groups will receive a visit from Fraternity staff, either in person or through Google Hangouts. In addition, 67 colonies and chapters will receive direct coaching from a staff member, up from 56 last year, and all 117 chapters have a staff liaison. Virtual Visits takes advantage of digital communications that are both familiar and comfortable to our undergraduates.

Want to Write Stories for The Tomahawk?

Please contact the editor (Jeffrey Hoffman, Member-at-Large '76) at jhoffman@hoffmanimc.com.

Is college worth the price? Does the fraternity add value?

Ed Whipple, Ph.D., Senior Consultant, Keeling & Associates

Definitely! It is now more important than ever that high school graduates pursue postsecondary education. Today's global economy demands it. The richness of the U.S. society and our ability to be a world leader in so many areas, most importantly democracy, is



due in large part to the higher education system found in our country. The United States needs medical doctors, engineers, scientists, and graduates in the liberal arts with strong communication, critical thinking, and analytical skills.

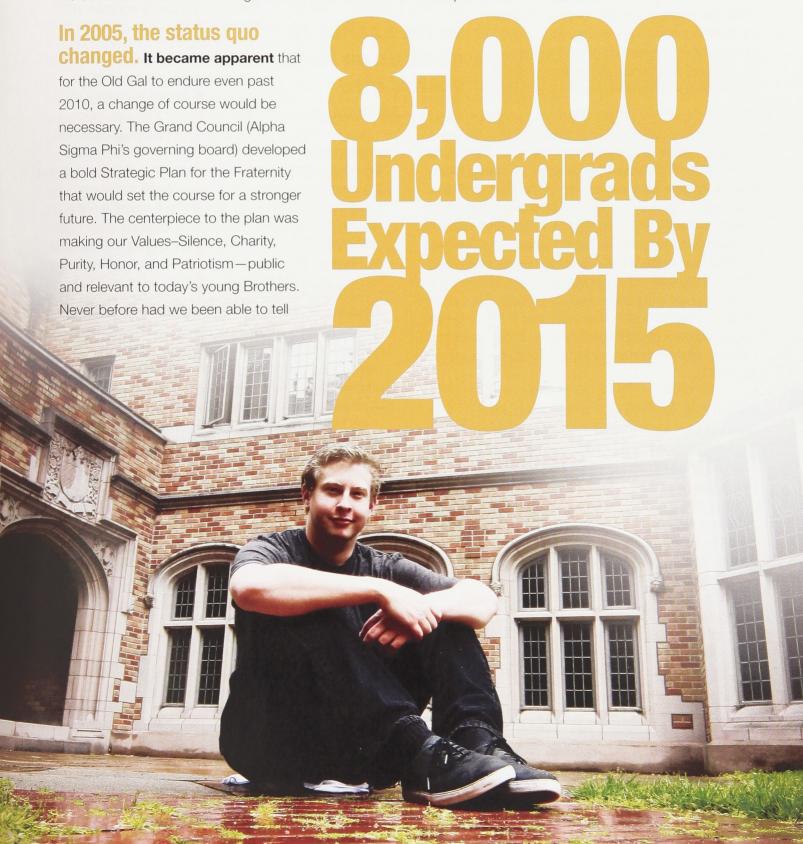
Opportunities in the job market increase significantly for those who had the "traditional" undergraduate experience of living on campus and participating in student activities. Experiences outside the classroom augment the learning occurring in the classroom. Participation in student organizations teaches important skills such as leadership, discipline, teamwork, and communication.

Most importantly, though, joining a fraternity is one of the few experiences a student can have in college that focuses on values-based leadership. Important lessons in leading others, relationship-building, conflict management, service to the campus and community, ethical decision-making, and so on are all part of a positive fraternal experience. Fraternity, coupled with a strong academic background, enhances the value of a degree through the tight coupling of the curricular and the co-curricular offerings. In addition, fraternity offers networking opportunities for increased job and career opportunities and further connects the graduate back to his alma mater and to others in the fraternity and Greek world.

Ed Whipple is part of the consulting team that assisted with the development of Alpha Sigma Phi's 2020 Strategic Plan. He is past president of Phi Delta Theta Fraternity's General Council.

ANNOUNCING THE CAPITAL CAMPAIGN TO BELLER THE VIAN

What starts here will change the world. We have been building better men for a long time now—generations of men, in fact—who can attribute their success today to the values and experiences that were afforded to them as college men at the more than 160 campuses we have called home since 1845.



the outside world what we stood for because our values were private. It was a risk, of course, because now the outside world could hold us accountable; our operations, programs, volunteers, and chapters would have to rise to new standards. An operations plan followed,

and the Fraternity's assets and resources were refocused on two top priorities: alumni engagement and growth. Staff and national volunteers got to work implementing those changes into every aspect of the Fraternity and Foundation: in leadership/educational programming, in recruiting and training alumni to support and mentor our chapters, and in rebranding the Fraternity from top to bottom.

2009 changed the way Alpha Sig would forever be known. The results

were clear: With focused priorities and a belief that our best days still lie ahead, the Fraternity's staff and volunteers, at all levels, were able to solve systemic problems that once challenged us. This made way for growth that was once thought impossible: more than 1,000 new members recruited for three consecutive years, with more active groups on more campuses than ever before in our history. Growth has also kept alumni engaged and brought more back into the fold. Before 2009, Alpha Sigma Phi had roughly 200 volunteers serving either nationally or locally. Today there are more than 900.

Since 2009, we have seen a steady reduction in national fees and insurance, and with the support of the Foundation, the Fraternity has been able to offer 2,250 men a leadership and professional training experience at no or little cost.

This new reality has not only given us a new fraternity, it has truly helped us create a real and recognizable national presence.

2005-06 645 *2012-13 | 1,831 2006-07 789 *2013-14 2.000 2007-08 758 *2014-15 2,300 2008-09 852 2,650 1.282 *2016-17 3,000 2010-11 1.330 2011-12 1,790

NEW MEMBERS by the YEAR

2015 will mark a new turning point for the Old Gal. In the next three years we expect to

The true value

fraternity lies

in its ability to

challenge the

Jeff Drake, Illinois '11

status quo.

of a great

have more than 8,000 active undergraduate members at 150 campuses, which means that

the growth will outpace our capacity to support the Fraternity and its objectives at present levels, let alone its new initiatives as outlined in the Fraternity's recently adopted 2020 Strategic Plan.

In 2012, the Foundation's Board of Directors recognized that the Fraternity's growth was not a shortterm trend, and therefore more capital was needed to support the

programs that have made our fraternity experience so strong in recent years. We were on the cusp of something big-so they engaged in their own planning process designed to look forward and envision how the Alpha Sigma Phi Foundation should be positioned to be more supportive of the Fraternity midway through this decade and beyond in order to remain a viable part of the college community. A number of conclusions were reached.

First, the Fraternity's Mission to be the co-curricular and continuing organization of choice has positioned Alpha Sigma Phi as a leader and valued partner on campuses. Our desire to provide lifelong learning and leadership opportunities to all Alpha Sigma Phi members and the leadership programs they participate in are the defining force in the organization's culture. As such, all plans, programs, and resources, including those raised by the Foundation, must be focused on its continued success and evolution if we are to truly

better the world through better men.

Second, the Board and engaged stakeholders also identified aspects of the Fraternity that are worthy of continual improvement and refinement-including, most importantly:

1) Self-Governance and Education -with

structured programs that teach undergraduates how to act and live in alignment with the Fraternity's core values.

10

- 2) Recruitment -with development of innovative pathways for undergraduates to recruit by leading with the Fraternity's values.
- 3) Volunteers and Infrastructure -with more programs to build on the success of recruiting and training volunteers to fill the unprecedented number of local-level volunteers needed to match Fraternity growth.

Interestingly, due to financial constraints: 1) nearly 1,000 young men each year do not have access to Alpha Sigma Phi's award-winning leadership programs; 2) a long-desired plan for all second-or third-year members to participate in international service or for all seniors to participate in a professional development program pregraduation can't be implemented; and 3) the Fraternity can offer only 15 undergraduate scholarships and one graduate scholarship per academic year at a time when educational costs are greater than the rate of inflation. The Foundation Board realized that with assets of nearly \$11 million, the need for a larger endowment to fuel the very development programs that had contributed significantly to Alpha Sigma Phi's growth and success was critical.

With the objective of financially supporting the Fraternity's new strategic plan, the Foundation's Board of Directors is excited to announce the Campaign to Better the Man-a \$5 million increase in the permanent endowment in order to meet the needs of the Fraternity and to advance the co-curricular and continuing organization of choice initiative across North America. We are already halfway to our goal; \$2.5 million has been raised to date.

With the full \$5 million, the Foundation will be able to help the Fraternity accomplish the following short-and longterm objectives through 2015, bringing all of us closer to achieving the 2020 Strategic Plan.

I. Expand Member, Officer, and **Volunteer Participation in Leadership Programs**

- Invest annually in character and leadership development of men who participate in existing chapters or new colonies.
- Ensure critical leadership training of all 150 undergraduate presidents at the Academy of Leadership and an additional 1,050 chapter officers at both the Better Man Weekend and the Academy of Leadership.

- Expand enrollment at the Ralph F. Burns Leadership Institute by 300 students (from one to three sessions), accommodating 450 undergraduates each summer.
- Provide sophisticated online volunteer orientation and training to Alpha Sigma Phi's chapter advisors, house corporation members, alumni associations, and national officers annually.

II. Enhanced Membership Education Throughout the Undergraduate Experience

- Fund 60 undergraduates to participate in either an international or a domestic service immersion experience annually.
- Grow undergraduate participation at Elevate: National Leadership Conference by 250 undergraduates, engaging 500 young men in personal and professional development opportunities every summer with the ability to add multiple tracks for graduating seniors (from one to three 25-man sessions).
- Enhance the online tbtm Education Website modules to complement new member education (pledge) programs (affecting 3,500 new members annually) and offer personal development components for 5,000 sophomores, juniors, and seniors annually.

III. Establish a First-Rate Undergraduate and Graduate Scholarship Program

- The Fraternity would like to expand undergraduate scholarships by 15, thereby awarding 30 \$1,000 undergraduate scholarships annually.
- Increase the number of graduate scholarships by nine, thereby awarding 10 \$1,000 graduate scholarships annually to men who are excelling in their respective graduate programs and who have remained engaged with the Fraternity post-college.
- Award one \$250 scholarship to one man from every chapter with the highest grade point average.

Advancing the Co-Curricular and **Continuing Organization of Choice**

Initiative. With nearly 170 years under its belt, Alpha Sigma Phi can point with pride to an evolving formula for success that has yielded unprecedented results in recent years: Whether in the classroom, during recruitment, in managing risks, through expanding the leadership capacities of members, with historic levels

of volunteerism, and through the receipt of awards and accolades, Alpha Sigma Phi is becoming more and more relevant to many universities' goals by producing men who can think for themselves, lead others, and do right.

The question remains, however, "What must be done today to live up to the high expectations that members and supporters of Alpha Sigma Phi have for this cherished Fraternity?"

The answer is "opportunity," and we must fund it.

One man cannot directly give another the gift of wisdom, for wisdom is accrued through experience and time. One man can, however, give another man the gift of opportunity.

The Campaign to Better the Man gives young men the opportunity to explore their values, the opportunity to try and fail, the opportunity to accomplish something of significance with a team, and the opportunity to live with people not like themselves.

Your gift will give these ambitious, driven, focused, courageous, and insistent men the opportunities they need and the education they haven't yet come to realize they need. When they graduate, they will leave their chapter and campus better for having had this experience and will go out into the world to create, build, advocate, lead and represent our

good name. Like you, they will change the world.

This is your opportunity to give and re-engage, to be a part of making their experience one that will contribute mightily to our tradition. The world needs men of Alpha, Sigma, and Phi. Together, brothers, we can answer the call. Now is your moment to step in and help propel this movement forward.

Visit http://movement.alphasigmaphi.org to learn more about this campaign or how to make a gift to the capital campaign.

Campaign to BETTER the MAN OBJECTIVES

Objectives	Funding for Immediate Impact (2012–2015)	Funding for Future Impact (2015–2020)
Expand New Member, Officer, and Volunteer Participation in Leadership Programs	\$2.5 million	\$15 million
Enhanced Membership Education Throughout the Undergraduate Experience	\$1.5 million	\$2 million
Establish a First-Rate Undergraduate and Graduate Scholarship Program	\$1 million	\$5.4 million
Campaign Needs Total	\$5 million	\$22.4 million

Seeing the impact that Alpha Sigma Phi has had in my life makes being a Founding Father the best decision of my life.

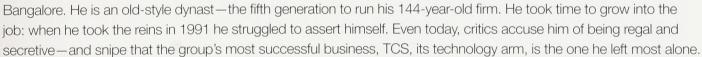
John Jensen, Wisconsin Whitewater '12

Ratan Tata: Capitalism in India

Ratan Tata, Cornell '56, is recognized by many as one of India's wealthiest and most influential men. At the end of 2012 he retired as chairman of Tata Sons Limited, owner of Tata Group, a 96-company conglomerate that in many ways has transformed India. He received Alpha Sigma Phi's Distinguished Merit Award in 2008.

Tt is easy to understand why Ratan Tata, who retires as lacksquare chairman of Tata Sons on December 28, is important. The conglomerate he runs is India's largest privatesector concern, accounting for 7 percent of the stock market. It pays 3 percent of all India's corporate tax and 5 percent of all its excise duty. You can live in a house, drive a car, make a phone call, season your food, insure yourself, wear a watch, walk in shoes, cool yourself with air conditioning, and stay in a hotel, all courtesy of Tata firms. Polite, elegant, and reserved, Mr. Tata has been the king of India's corporate scene for the past two decades. Indians look up to him in much the same way that Italians once looked up to Gianni Agnelli at Fiat or Americans did to J.P. Morgan.

In some ways, though, the reverence for Mr. Tata is odd. He is not a geekish entrepreneur, like the high-tech wizards in

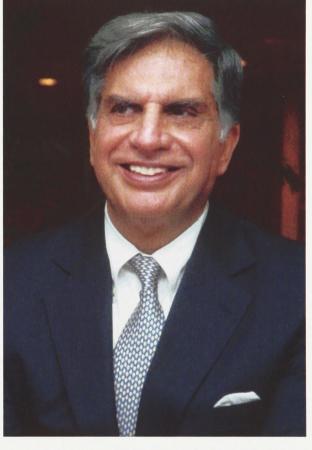


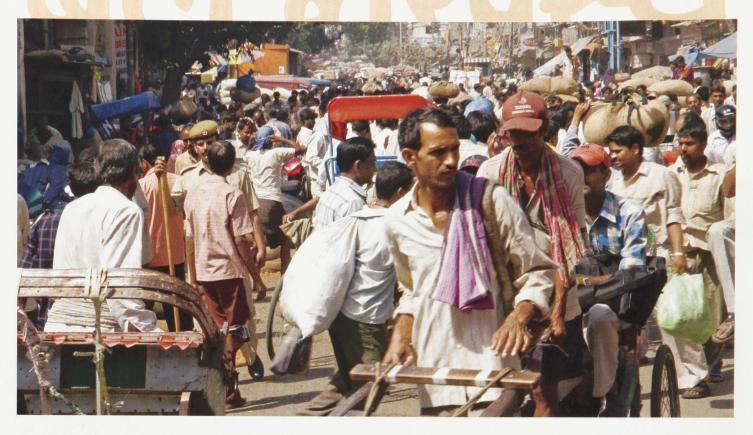
Nor can Tata be hailed as a financial paragon. After a wave of takeovers during the past decade, its return on capital is mediocre. The new boss, Cyrus Mistry, who comes from outside the family (Mr. Tata has no children), may have to reorganize something of a ragbag conglomerate: alongside the stars like TCS or Jaguar Land Rover, a luxury carmaker, there is also a long trail of flabby and indebted businesses.

And yet, for all that, Mr. Tata's career carries two powerful lessons for an introverted and corruptionobsessed India: first, that India has far more to gain than lose from the outside world. And second, that a company can be a force for progress.

The hereditary ruler as hero

Globalization came easily to Mr. Tata, who trained as an architect in America. Even today he would rather discuss car designs with young engineers than read management reviews. That education, and a streak of perfectionism, have served him well. He realized early on that as India's economy opened in the 1990s, its firms would have to raise their standards, benchmark themselves against the very best, and if necessary buy competitors. His foreign takeovers included Corus, a giant British steel firm, and Jaguar Land Rover. The first





has been a financial disaster, the second a triumph. But both showed that Indian firms—and those from other emerging economies—deserve their place at the top tier of global business.

Indians would love to claim that this lesson has been thoroughly learned. Names like Mittal and Infosys are known all around the world. But India remains a country with too many protected industries, from shopping to coal mining and newspapers. Mr. Tata himself was not always as keen to open up at home as he was to venture abroad. But for the most part he was a firm advocate of globalisation.

The other lesson from Mr. Tata has to do with integrity. His group has not entirely avoided scandals. It faced a rogue trader in the early 2000s, and did not completely escape the furore over the corrupt award of telecom licenses in 2008. No doubt somewhere today, in this firm with \$100 billion in sales, funny business is taking place. Rivals grumble that Tata's current respectability masks a past spent toadying up to politicians in the years before and after India's

independence in 1947. But the fact is that Mr. Tata, in public, and by widespread repute in private too, has stood against corruption. His attitude toward India's political class has been one of polite distance. He has long attacked what he calls "vested interests" - code for crony capitalism, in which firms make profits by buying favors from officials and politicians.

Looking in the mirror

Crony capitalism has seldom seemed more of a threat to India. Back in the 1990s, the country's leading firms—technology companies as well as Tata Sons—went to extraordinary lengths to be squeaky clean. Family firms, which still control about 40 percent of India's stock market profits, professionalized their management and listed their shares. But over the past decade things have gone backward. The new money has been made in "rent-seeking" sectors, such as mining and infrastructure, with a lot of government involvement and little foreign competition; some mouthwateringly large corruption scandals have occurred there. Too many family firms have lost interest in

improving governance. Some, unwilling to relinquish control by issuing shares, have piled on debt, and now that they are in trouble, are bullying state-run banks to "extend and pretend"—roll over their loans rather than write them down. Such firms thus become statesupported zombies.

The Indian public is fed up. Anti-corruption agencies are newly vigilant. Business has become a hall of mirrors in which fingers point everywhere. Suspicion is so pervasive that even clean officials are terrified to prod along vital projects by clean companies for fear of being accused of favoritism.

The problems in parts of the private sector have thus become a macroeconomic issue. Investment by private companies has slumped—the main reason why economic growth has slowed from 10 percent to about 5.5 percent.

It is easy to blame all this on corrupt politicians. But somebody is paying the bribes. By standing out against graft so publicly and consistently, Mr. Tata was ahead of his time. The irony is that by doing so he was preparing the way for the end of businesses such as his own. As India's economy modernizes and becomes more open and transparent, the rationale may disappear for sprawling, hereditary conglomerates, which use the bonds of kin to deal with a shortage of trust, and pool their managers and capital because the outside markets for these resources do not work well.

To that extent, Mr. Tata may come to be seen as both the last of one breed of feudal corporate leaders and the first of another, more open bunch. Anybody who cares about India's future, especially its billion consumers, should hope that the transition picks up speed again.



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Send Us Your Email Address. (Please.)

The next two issues of The Tomahawk will be electronic versions that you can read online. A link to the magazine will be sent to each brother (and our supporters) who has an email address on file with Fraternity Headquarters. Instructions on how to access the magazine and read the electronic version will be in the email you receive. If we don't have your email address-or you don't think we do-please send it to tbtm@alphasigmaphi.org with Email Address Update in the subject line.

SUSTAINING THE MISSION

Kevin Stump, Plattsburg '09

Strong alumni involvement is a hallmark of Alpha Sigma Phi's most successful chapters. Volunteers are vital to a chapter's growth and development. And so is financial support.

That's why the Alpha Sigma Phi Foundation provides the opportunity for sustained support through the creation of Chapter Endowments, like the newly created Maryland Chapter Endowment Fund.



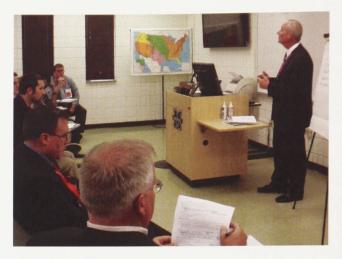
"Over the last five years, Alpha Sigma Phi Fraternity has made incredible progress in providing, what is now, a cutting-edge approach to its educational programs," says David Yonenson, Maryland '99.

The Maryland Chapter Endowment Fund will be used to support chapter academic scholarships, campus educational opportunities, and chapter retreats. The fund can also be used to send members of the Epsilon Delta Chapter to national leadership programs like Elevate or the Academy of Leadership.

"I wanted to create a formal outlet for parents, family, friends, and of course, chapter alumni to make tax-deductible donations that will help our Epsilon Delta Chapter brothers take advantage of those programs," Brother Yonenson says.

Chapter Endowments are established with directed gifts from individual undergraduates or alumni, house corporations, parents, or friends, and are sustained and grow through annual gifts from those same sources. The funds are managed and invested by the Alpha Sigma Phi Foundation and serve as a permanent reserve used to benefit a chapter's undergraduate members.

Foundation President and CEO Drew Thawley, Ohio Wesleyan '94, indicates that a chapter endowment fund's purpose will vary from chapter to chapter: "We try to maintain flexibility in each chapter fund



for how the proceeds can be used, but each fund serves to enhance the educational opportunities available to members of Alpha Sigma Phi."

More than 50 chapters have established Chapter Endowments, and the Foundation is working to grow this innovative fundraising mechanism to include all chapters in the near future.

Having just made the first contribution to the Maryland Chapter Endowment, Yonenson is looking forward to working with the Alpha Sigma Phi Foundation to get other brothers, including the more than 300 chapter alumni, on board.

"I'd like to see at least \$10,000 in the fund over the next year and have it double every five years," he says.

Fundraising always has been one of the more challenging tasks that both undergraduate brothers and alumni need to do. However, the Foundation has a number of tools on its website to help point brothers in the right direction. The Chapter Endowment Fund is only one of many ideas helping to sustain the mission and values of Alpha Sigma Phi.

If you are interested in establishing your own chapter endowment or learning more about how it works. visit the Alpha Sigma Phi Foundation website and then contact the Foundation at foundation@ alphasigmaphi.org.



Evin C. Varner,
Presbyterian '58, Delta
Beta Xi '76, Omega
'85, was editor of The
Tomahawk for nearly a
decade and a long time
volunteer. He was a font
of knowledge about our
Fraternity, possessed a
wicked sense of humor,
and made everyone
around him feel special.
This column is a tribute
to him.

Got a question you want answered? Send it to tbtm@alphasigmaphi.org, subject title Ask Evin.

I was in a friend's dorm room recently and noticed he had an old picture of Jennifer Aniston on the wall (don't ask; he's like that). We ended up talking about the TV show *Friends* and I thought I remembered someone telling me that Ross Schwimmer, a guy on the show, is an Alpha Sig. Is that true?

Brother with friend who likes nostalgic TV

Ahh, Jennifer Aniston. The funny lady in the current film *We're the Millers* was the girl-next-door heartthrob for many young men when she was on *Friends*. We have to admit we were more partial to Courtney Cox, though, which is like picking Jaclyn Smith over Farah Fawcett in the original *Charlie's Angels*. But we date ourselves.

To your question. The character Ross *Geller* on *Friends* was portrayed by actor *David* Schwimmer, who happens to be a member of Delta Tau Delta.



David Schwimmer He's a Delt.

Ross Swimmer, however, is a member of Alpha Sigma Phi – and he won the Fraternity's Distinguished Merit Award in 1985, after completing three terms as principal chief of the Cherokee Nation from 1975 to 1985. Brother Swimmer, Oklahoma '62, was named by the Reagan



Ross Swimmer He's an Alpha Sig.

Administration as assistant

secretary of Indian affairs for the Bureau of Indian Affairs. In that capacity he advocated for closure of the Bureau to put more decision-making in tribal hands. From 1995 to 2001 he headed the Cherokee Group LLC, a consulting firm representing Indian clients engaged with the federal and state governments. He returned to federal service upon being appointed special trustee for American Indians by President George W. Bush. The office, within the U.S. Department of the Interior, oversaw more than \$3 billion of investments belonging to Native American tribes and individuals—investments that produced \$500 million annually for the Indian Trust. He left that post in 2009. He presently is of counsel with a Tulsa, Okla, law firm.

So, while he might have liked to, we think he had no time to star on *Friends*.

NATIONAL LEADERSHIP CONFERENCE

Aaron Bullock, Wake Forest '09

Almost 500 Alpha Sigs convened on the campus of Marshall University this summer for one of the largest leadership conferences in the Fraternity world.

We Packed the House

The 2013 version of Elevate: National Leadership Conference saw 413 undergraduates representing 104 chapters and colonies, and dozens of alumni volunteers from across the country joined to share brotherhood, take part in specialized educational tracks, and learn about several exciting new fraternity programs.

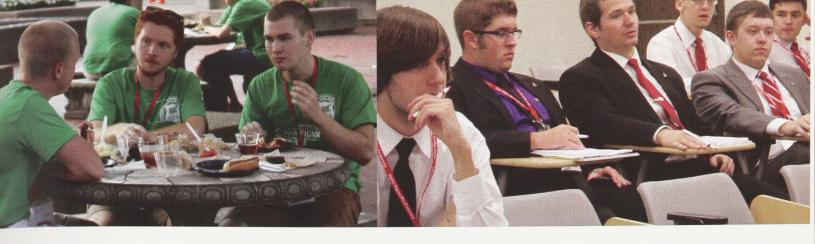
Elevate is held every summer, either in conjunction with Grand Chapter or as a stand-alone program in odd numbered years. This multifaceted leadership program began in 1963 and took a 10-year hiatus from 2001 to 2011.

Host chapter Beta Delta at Marshall ensured that attendees were welcomed with West Virginia's famous hospitality and made at home on the scenic campus for the three-day event.

Attendees selected one of seven educational tracks designed to make the experience relevant and applicable to everyone attending.

The wide selection of different tracks and the quality of instruction proved to be very popular among attendees. James Sharp, Lawrence Tech '12, who attended the Burns Leadership Track, summed up his experience: "Elevate provided me





I came home truly motivated to make a difference in myself, my chapter, and the world.

Tyler Campbell, Capital '12

with an opportunity to better myself as man, and it helped me understand my potential as a leader. It was cool to sit and talk with brothers from all over the country. Being with nearly 500 brothers is lifechanging; all brothers need to experience it."

In addition to the leadership programming, the Fraternity introduced several major initiatives,

including a philanthropic model for our national charities that mirrors
Alpha Sigma Phi's values.
Attendees also got a first look at the Fraternity's 2020
Strategic Plan, and a number of individual and chapter awards were granted.

Tabatha Sarco, Alpha
Sigma Phi's director of
educational programs,
says feedback from the
conference has been
overwhelmingly positive: "I
think it proves that the work
of our alumni facilitators
and professional staff truly

does make a difference and changes the lives of our men. I am confident that we will have stronger chapters and colonies as a result of the knowledge taken away from this program."

Alpha Sigs left Elevate with new knowledge to take back to their chapters with energized motivation and excitement to start off the next school year.

Perhaps Robert Bourne, South Florida '13, says it best: "I've been to a bunch of leadership conferences and this one was by far the best one I've ever been to. I've never seen a group of people so committed to one focus and vision. Alpha Sigma Phi is the greatest decision I've ever made."

The 32nd National Leadership Conference is slated for the campus of North Carolina State University in 2015.

The Standards track taught me the importance of stressing why we do things rather than what we do.

Chris Rhodes, Murray State '09



AWARDS 2013

INDIVIDUAL

Undergraduate Hall of Fame

Aaron Cisco Rvan Kolter Jay Grothause Gabe Shapiro Aaron Zavala Christian Collett Dan Devine An Troung Michael O'Leary Dylan Dunne

Frank F. Hargear Memorial

Aaron Cisco, Northwood '11

Evin C. Varner, Jr. **Distinguished Service**

Bruce Burns, Ohio State '63 Jonathan Burns, Member-At-Large '84

Otto Sonder Chapter Advisor of the Year

Pat O'Toole, McDaniel '04

Distinguished Merit

Dr. Robert Gardner, Westminster '54

Kleinoeder Graduate Scholar of the Year

Brock Schludecker, Ohio Wesleyan '09

Undergraduate Scholar of the Year

Benjamin Ayzenberg, Seton Hall '12



Otto Sonder Chapter Advisor of the Year Pat O'Toole



Frank F. Hargear Memorial Aaron Cisco



Evin C. Varner, Jr. Distinguished Service Jonathan Burns



Distinguished Merit Dr. Robert Gardner



Marshall University, Beta Delta Chapter Wins the Grand Senior Presidents Award (large community).

CHAPTER

Grand Senior President

Ohio Weslevan University (Small Greek Community) Marshall University (Large Greek Community)

Gold Cup

Murray State University New Jersey Institute of Technology

Most Improved Chapter

University of Maryland

Silver Cup

Albright College Cal State - Chico Capital University Cornell University Georgia Institute of Technology Grand Valley State University Iowa State University Marietta College Northwood University Seton Hall University University of Maryland University of Wisconsin - Whitewater

Wake Forest University

Bronze Cup

American University Baldwin Wallace University Binghamton University Bowling Green State University Central Michigan University Clemson University Colorado State University Elmhurst College Illinois Institute of Technology Miami University Missouri Valley College Otterbein University San Francisco State University Stevens Institute of Technology State University of New York

- Plattsburgh

University of Akron University of Arizona University of California - Berkeley

University of Hartford University of Illinois University of North Carolina - Asheville

University of North Carolina - Charlotte

University of Toledo University of Washington West Virginia Wesleyan College



Ohio Wesleyan University, Epsilon Chapter wins Grand Senior Presidents Award (small community)

The Tomahawk Wants to Hear from You

Have story ideas? Want to comment about something you see in the magazine or happening in Alpha Sigma Phi? Please send us a letter at the following address or at tbtm@alphasigmaphi.org, with Letters to the Editor in the subject line.

Letters to the Editor Alpha Sigma Phi Fraternity 710 Adams St. Carmel, IN 46032

FAST TRACK TO THE STRATEGIC PLAN

Alpha Sigma Phi's Grand Council gathered at an Orlando hotel basement conference room this

past February to begin a giant task; building upon the Fraternity's success.

With the guidance of Keeling and Associates, a highly regarded higher education consulting group, Council members thought and dreamed and conspired to create a stronger Alpha Sigma Phi. After dozens of man-hours and several weeks of debate, the 2020 Strategic Vision for Alpha Sigma Phi was formed.

"Our challenge was tough," says Bryan Proctor, Grand Valley '96, the Fraternity's Grand Senior President (GSP). "We knew we needed to dare ourselves to be bolder, to push harder and build on our recent success."

Since 2005, Alpha Sigma Phi has benefited from a clear strategic direction that has led to increased leadership and educational programming for our undergraduate members, stronger alumni engagement at both chapter and national levels, and growth

unprecedented in the history of our brotherhood.

Past Grand Senior President Mark Still. Washington '75, reminds us that our present positive trajectory is no fluke: "It happened because we knew why we existed and what we needed to do to ensure success."

The foundation for that success comes from a change in how the Grand Council governs itself. New governance policies, instituted in 2004 by Past Grand Senior President John Gibson, Indiana '85. forced the Council to operate more strategically and less tactically.

In 2005, Brother Still-and the Grand Council-took advantage of that change.

"We put the governance model in place, but had no formal strategic guidance to give the staff to execute against," Still says. "We knew that we couldn't jump from one vision to another, or worse, have no shared vision at all. The 2005 strategic plan represented a herculean effort in terms of man-hours expended to build the collective vision of the Grand Council, but more importantly it helped solidify the change in how

> our national organization was governed. That change in governance focus is what fueled the success we see todav."

Since the birth of the 2005 Strategic Plan, which was refined in 2010 under the leadership of then Grand Senior President Rich Ritter, Toledo '91 and Ohio Wesleyan

Doubling the size of the organization in a little less than five years did not happen by accident or by luck.

Mark Still, Washington '75

'93, Alpha Sigma Phi has:

- Grown from 64 chapters and colonies to 117
- Increased number of undergraduates from roughly 2,000 to more than 4,500
- Stabilized the organization financially
- Made our values public

With the 2020 Plan, Alpha Sigma Phi is striving to be even better.

Ed Whipple, senior consultant for Keeling and Associates, and a past president of Phi Delta Theta Fraternity's General Council, points out that "the Grand Council definitely stretched its thinking and ultimate decisions through vigorous discussion to focus on what's best for Alpha Sigma Phi, both in the short and long terms. The result is a strategic plan that is clear, succinct, and provides an excellent road map for Alpha Sigma Phi."

Grand Senior President Proctor agrees. "We are in the fortunate position of enjoying a very successful period of growth and achievement," he says. "We have to remain strategic and forward-looking to continue this momentum."

To guide Alpha Sigma Phi for the next seven years, new vision and mission statements were developed and three main priorities were identified as being vital to our future success.

Our new vision reflects Alpha Sigma Phi's deep commitment to having a positive effect on our members and on society. It is simply: To Better the World Through Better Men.

Understanding that membership offers both a choice among competing activities and a bond for life, our new mission statement underscores our need to remain relevant throughout a man's life. It is: To Be the Cocurricular and Continuing Organization of Choice.

The three priorities identified to ensure organization success are growth, member development, and housing.

"Organic growth of our existing chapters and aggressively pursuing new opportunities remain top priorities for Alpha Sigma Phi," Proctor says. "So has our focus on strong alumni support-support that is imperative to the growth and health of our undergraduate groups."

However, Brother Proctor indicates that the Council recognized that measurable, positive impact on the





undergraduate experience is highly important to our success.

"We increased emphasis on member development through our comprehensive membership education programs and our cutting-edge leadership development series," he says.

Acknowledging that not every chapter or colony needs a house, but with the recent creation of CLVEN (our national housing corporation), the Grand Council set a third priority to provide more support to our groups desiring a shared living experience, which could include an independent house, campus-provided housing, or a common gathering space.

Alpha Sigma Phi's professional staff was tasked with developing the plan to achieve our objectives by 2020. Some 153 aggressive tactics and endpoints have been established, including 200 active chapters by 2020, with 10,000 undergraduate brothers, \$3 million raised by chapters for our national charities, and 2 million hours of community service performed by members.

"Staff has identified metrics and accountability points to ensure that we make progress on our way to 2020," Proctor says. "That also enables the Fraternity to provide honest, regular feedback to our brothers. We want members to hold us accountable."

And it's through that accountability that the Grand Council hopes to ensure the viability and vitality of Alpha Sigma Phi for generations to come.

Past Grand Senior President Still puts it best. "With this plan, and the dedicated and talented leadership of our Grand Senior President, Grand Council, and Fraternity staff, Alpha Sigma Phi will continue to better the world through better men."

Driven by a desire to build on Alpha Sigma Phi's 167year history and the success of our most recent strategic

plans, the Grand Council has set a course that places the Fraternity on a fast track to 2020-a path that will place us in the top tier of fraternities in terms of size and secure Alpha Sigma Phi's premier standing.

In its planning process, the Grand Council realized that not only is Alpha Sigma Phi in a unique position to make a positive difference in a man's

life, but doing so also affords us the opportunity to improve the world we live in. To reflect that realization,

> a new vision statement was developed, shown at left.

To achieve that vision, our mission statement was updated to reflect the understanding that Alpha Sigma Phi has an opportunity to be a special part of a man's life. Three operational areas were identified as top priorities to support the new vision, and missions and goals for each have been set.

-VISION -

To better the world through better men.

- MISSION -

To be the co-curricular and continuing organization of choice.

Priority #1: Growth

- Expand Fraternity membership through increasing the number of chapters and colonies and by increasing the number of individual chapter and colony members on college and university campuses
- Increase non-dues revenue to ensure that all aspects of Fraternity growth are supported by necessary infrastructure, fiscal and other resources, and staffing
- Augment the number of alumni who are engaged with local chapters by enhancing volunteer opportunities, and engage and maintain strong and sustainable connections with local Alpha Sigma Phi chapters

Priority #2: Member Development

- Design and deliver programming that contributes to undergraduate learning, retention, and success
- Expand leadership development programs, experiences, and positions for undergraduates and
- Encourage regular and intentional service and philanthropic opportunities for all members

Priority #3: Undergraduate Living Environments

- Empower CLVEN (National Housing Corporation) to provide undergraduate members and alumni advisors with information and resources to develop living environments that are safe, healthy, and conducive to student engagement and learning
- Significantly increase non-dues revenue to better support chapter housing on campus wherever possible

The following strategies to help achieve the 2020 Strategic Vision for Alpha Sigma Phi were developed by the Fraternity's professional staff with the assistance of Keeling and Associates:

A: 200 chapters and colonies by December 6, 2020

B: 10,000 undergraduate members by December 6, 2020, with an average chapter size of 50

C: Increase merchandise sales and royalty income by 10 percent annually

D: Develop an annual event sponsorship program

E: Have a restricted endowment, Alpha Sigma Phi 2020, with the Alpha Sigma Phi Foundation that has \$1 million by December 6, 2020

F: Proactively work with the Alpha Sigma Phi Foundation to explore opportunities to increase grant dollars annually

G: 95 percent of chapters and colonies will have a recognized Chapter Council by July 1, 2020

H: By 2020, 75 percent of all chapters open for more than six years will have a recognized Alumni Association

I: 100 Chapter/Colony Advance Alumni Facilitators by July 1, 2020

Regular communication with chapter alumni by the undergraduate chapter, Alumni Association and Fraternity Headquarters

K: 60 Ritual Education Team members by July 1, 2020

L: Average annual report score of 140 for chapters and colonies by July 1, 2020

M: 100 percent of chapters and colonies utilizing the Alpha, Sigma, and Phi Phases of membership education by December 6, 2020 N: Increase attendance at Elevate: National Leadership Conference and Grand Chapter to 750 undergraduates by the 2020 Grand Chapter

O: Provide all chapters with a Chapter Advance bi-annually and colonies with a Colony Advance during their third semester

P: All H-officers will have training available, beginning in 2014, at either Academy of Leadership, Better Man Weekend, or Elevate: National Leadership Conference

Q: Provide increased proactive resources to our undergraduates and alumni in the area of risk management

R: Raise \$3 million total for charity by December 6, 2020, with at least \$175,000 for each of our philanthropic partners

\$: 405 members participate in the Sig Experience by July 1, 2020

T: Two million total hours of hands-on community service will be performed by December 6, 2020

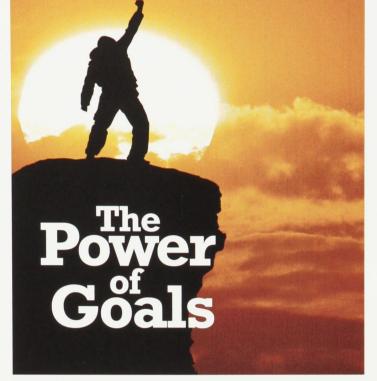
U: CLVEN to work with a third-party facilitator to create an operating plan to complement the Fraternity Strategic Vision

V: Every chapter with housing (lease, own. or rent) will establish a recognized House Corporation by January 2020

W: Increase support and resources to House Corporations

X: Hire a staff member dedicated to CLVEN and fundraising for housing

In all, 153 tactics have been developed with assigned timelines and accountability to help the Fraternity achieve the 2020 Strategic Vision. The Brotherhood should expect periodic updates on Alpha Sigma Phi's progress in each of these areas.



Robert M. Sheehan Jr., Westminster '76

Setting goals is important.

Having goals help you achieve higher levels of performance, which in turn can lead to more satisfaction in life.

Reality suggests that you may not be setting goals nearly enough. To truly maximize performance, consider setting long-term, five- to 10-year goals for every important domain of your personal or professional life—and in your fraternity chapter. Then break them down into annual goals, quarterly goals, weekly goals, and even daily goals to make them manageable.

Sounds like a lot, doesn't it? Many people might just consider it easier to "go with the flow."

Indeed, every now and then I like to go with the flow, too. Just remember that every time we do that, we let the "flow" take us where it wants, versus where we have intentionally chosen to go.

"A Theory of Goal Setting & Task Performance," by Edwin Locke and Gary Latham, lays out a primary finding of goal-setting research: Goals direct attention and action toward relevant activities and away from nonrelevant activities.

Isn't life too short to spend on actions that are irrelevant?

To use goal setting more seriously in your personal and work life, here are some guidelines:

Set goals as outcomes—focus on what you really want, not on the activities that may lead toward those outcomes.

Make sure that all your goals are SMRT: Specific, measurable, relevant, and time-bound.

Use the right "A" in your SMART goal formula. All goals need to be SMRT. But to be SMART you need to pick an "A" that is right for your situation.

Here are your options:

- Attainable goals: those you have at least an 80 percent chance of accomplishing. These are good if failing has too many negative consequences. They're also good for gaining momentum with easy wins, learning more about new environments, or fighting discouragement.
- Aggressive goals: those you have about a 35 percent chance of accomplishing. These improve your performance. Research shows that the more difficult the goal, the higher the level of performance.
- Almost-impossible stretch goals: those you have a 1 percent chance of accomplishing. Tough? Almostimpossible stretch goals require innovative ways to accomplish your goal. "Working harder" on the same processes doesn't do it. Being innovative to accomplish these goals gives you opportunity for breakthrough performance.

Once your goals are set, go after them. Then don't be afraid to celebrate noble failure. With some inspired goals, you don't make it all the way. That's OK. Appreciate the progress you have made and appreciate that you worked hard at something you really cared about.

That mindset will bring you more long-term success than letting the fear of failure keep you from doing what truly inspires you.

Learn more in my short e-book, *The Power of Goals* which you can download free on my website at sheehannonprofitconsulting.

com. If you use these principles, I promise you much higher levels of performance, fulfillment, and satisfaction.

But it works only if you take it on as a true, committed discipline. Good luck with all of your goals.

Robert M. Sheehan Jr. is the academic director of the executive MBA program at the University of Maryland's Robert H. Smith School of Business. He provides consulting services in strategic planning, board development, and leadership and teamwork development for nonprofits. Brother Sheehan served Alpha Sigma Phi as chapter consultant from 1979 to 1981 and as executive director from 1981 to 1990.





New in 2013, the SIG (Service Immersion Group) Experience puts a team of Alpha Sigma Phi undergraduates in another country to provide needed assistance. These Alpha Sigs have an opportunity to give while developing a deeper understanding of other cultures, and sharing our vision of bettering the world through better men.

This past May, 13 brothers from eight chapters visited El Salvador for a week to build much-needed housing.

Adam Tack, Plattsburgh '11, shares his thoughts as a volunteer. "The inaugural SIG Experience was a life changing experience for me," says Adam. "This trip was much more than doing service and building a home-it was an emergence into a new culture."

The men spent time with local Salvadorans, gaining a richer understanding of their culture and community needs. And the brothers gained valuable personal insight.

"I was able to learn more about myself than I ever could have imagined," Brother Tack says. "The worksite

was an amazing place that challenged us all. What we experienced gave us all the tools we need to be successful as a brotherhood."

The SIG Experience is held in partnership with the Association of Fraternal Leadership and Values. In addition to home building, our brothers spent time exploring the effect of their work on the community and examining diverse topics from privilege to social entrepreneurship.

"The most remarkable moment for me was when I realized we were truly living the values of Alpha Sigma Phi," Tack says. "We embraced silence by listening to the locals; learned a new meaning for charity by building a home for a family. We strove to be pure and to honor one another while developing a newfound love for our country as well as El Salvador. I felt we truly embodied what it means to be a brother in Alpha Sigma Phi."

For more information about future SIG Experience trips, please contact Danny Miller, Director of Chapter and Colony Development at dmiller@alphasigmaphi.org.



Excited About Our Future.

Alpha Sigma Phi Continues Record-Setting Growth

Intentional growth. Well-made plans, well executed. Leading with values. Attracting men of values.

This is what keeps Alpha Sigma Phi growing.

During the past four years, Alpha Sigma Phi has completely revolutionized what Fraternity expansion looks like-not only for us, but also for the entire fraternal world.

Our high-energy, well-trained expansion and development staff are taking Alpha Sigma Phi to the best institutions that don't currently have a chapter. And this fall, Alpha Sigma Phi is finding a home on eight new campuses.

"Our expectations for growing quality chapters are quite high," says Matt Humberger, Bowling Green '03,

> Alpha Sigma Phi's vice president, who oversees growth. "Our success rate for new chapters is at an all-time high of 97 percent and our strong support of existing chapters results in 92 percent of those men pledging Alpha Sigma Phi, become Alpha Sigs. We're very excited about our future."

> Alpha Sigma Phi's growth strengthens our entire organization. More members mean we share our values with more communities: and more chapters and colonies increase alumni involvement opportunities. Today Alpha Sigma Phi chapters, colonies, and leadership programs benefit from the dedication of some 2,000 volunteers-up from just a few hundred five years ago.

Plus, the organization's growth rate has allowed our undergraduate membership fees to remain in the bottom third of all national fraternities and helped our insurance costs for existing chapters decrease consecutively for the fourth straight year.

This academic year's expansion opportunities keep us on pace with achieving the goal of 200 chapters and 10,000 undergraduate members by 2020.

Chartering This Fall

Montclair State University Zeta Nu September 7, 2013 East Carolina University (restart of Delta Eta) October 26, 2013

Present Colonies

Cameron University George Mason University Georgia Southern University Indiana University - South Bend James Madison University

Massachusetts Institute of Technology (restart of Beta Beta) Michigan State University (restart of Gamma Kappa)

North Carolina Wesleyan College

Oakland University

Salem State University (first fraternity to ever be on campus)

SUNY Oneonta

University of Charleston (WV) (restart of Gamma Mu)

University of Wisconsin - LaCrosse

University of South Florida

University of Wisconsin – Madison (restart of Kappa)

University of Michigan - Flint

University of Pennsylvania (restart of Omicron)

Washburn University

West Virginia University (restart of Alpha Kappa)

New Campuses This Fall

Auburn University Oklahoma State University Radford (restart of Delta Theta) San Jose State University Southern Illinois University University of Delaware (restart of Delta Pi) University of Minnesota (restart of Rho) University of Virginia Western Michigan University (restart of Epsilon Alpha)

From a Founding Father— 15 Years Later

Ross M. Wallenstein, Epsilon Delta ('98)

It's too bad that when most Americans think of a fraternity, the guys from Animal House probably spring to mind.

I am 35 years old, married to a wonderful woman, and the father of a beautiful, smart 3-year-old girl.

I am also-to this day-a brother in Alpha Sigma Phi.

In 1998, as a sophomore at the University of Maryland, I was a part of something special-something I hope to carry with me for the rest of my days. I was a founding father of the Epsilon Delta chapter of Alpha Sigma Phi.

Unsatisfied with the crop of fraternities at Maryland, a handful of my future brothers decided to start something new. A selection was made, the national fraternity organization was brought in, more and more guys were recruited and, eventually, a true brotherhood formed.

We received our charter on May 2, 1998 – 15 years ago.

We had a huge banquet to celebrate our official start as a real fraternity. All the guys brought dates and we invited our parents to be there. Alpha Sigma Phi's Grand Senior President came. It was, to paraphrase Ron Burgundy, "kind of a big deal."

Yes, we liked to have fun as much as the next fraternity on campus. But we were really inspired by the principles that began American fraternities in the 19th century. We wanted to be a modern literary society where we could go to debate the events of the day. We made a concerted effort to recruit more and more Maryland students who would continue the traits we believed to be genuinely important: scholarship, leadership, community service, and brotherhood.

We started with 40 original founding fathers. A decade and a half later, after a time when many fraternity chapters have gone the way of the Macarena, more than 300 brothers have come through the doors of the chapter we helped build.

Since the day we first received our charter and became a brotherhood, we have been through a lot together. We



Fifteenth reunion party, April 27, 2013 (from L to R): Dan Cooperstein (Epsilon Delta '98); Ross M. Wallenstein (Epsilon Delta '98); Ryan Spiegel (Epsilon Delta '98); Matthew Ashmore (Epsilon Delta '98); Michael Burger (Epsilon Delta '98)

graduated from school and went our separate ways, and attended graduations, weddings, births, birthday parties, and even some funerals. Among our chapter alumni, we can count lawyers, doctors, engineers, police officers, a genuine rocket scientist, and a recently elected member of Congress. But despite everyone's successes and failures, we kept in touch and stayed a brotherhood.

After all these years removed from college, I am happy that my best friends then remain my best friends now. At my wedding, nearly eight years ago, half of my groomsmen were my fraternity brothers. Everyone who comes through a fraternity should have a similar experience.

In May, I drove down to Maryland to celebrate our 15-year mark with a banquet-similar to the one in 1998. Although I have kept up with the activities of the guys by phone, email, or Facebook, it was nice to see many of the original group in person. Most look the same. Some are bald. Some are married with kids. Some are still single. But we have stayed a brotherhood.

I'm extremely proud of what we built. The chapter remains one of the strongest at Maryland and one of the best in all of Alpha Sig. It's a nice feeling that because of what we started, more and more young men will get the opportunity to have what we still have: a true brotherhood.

Alpha Sigma Phi's 10 Largest Legacy Chapters: Ripe for a Return? Ethan Kraus, Maryland '98

All of Alpha Sigma Phi was excited about the Fraternity's return to Marietta College and our historic Delta Chapter. The level of interest from the chapter's alumni and their newly minted vigor for our Brotherhood accompanying that event indicates how powerful it can be when we reconnect with our past and honor the legacy older Brothers left for us. And Alpha Sigma Phi is experiencing that same excitement as we return to other chapters from early in our history, such as Massachusetts, Wisconsin, Pennsylvania, Colorado, MIT, and West Virginia.

The Tomahawk took a look at the 10 largest dormant chapters by number of initiates, and we were struck by how many members these chapters had. We wondered about those brothers and the effect they must have had on their campuses in their heyday.

My chapter, Epsilon Delta at the University of Maryland, has welcomed some 320 initiates in our 15year history as a thriving, healthy active chapter. Some key legacy chapters easily double that number. and many of their members played significant roles in government, education, and business, as well as in our Fraternity. We sought to look at these schools and educate our membership on future opportunities to return to our former homes.

- Chapter: Tau School: Stanford University (Palo Alto, Calif.) Initiates: 844 Closed: 1983 During the 1960s, Stanford ruled that student housing could not discriminate based on sex. Many fraternities and sororities moved off campus as unrecognized student organizations. Alpha Sigma Phi elected to stay on campus and operate as co-ed student housing, which led to operating as a co-educational fraternity. Tau Chapter led a movement to change the national constitution to allow women members, proposing that change on three separate occasions. After a number of attempts to bring the chapter in compliance with the Fraternity constitution, Tau surrendered its charter in 1983. While dialogue with the university and Interfraternity Council has been ongoing. presently there is no opportunity to reopen Tau.
- Chapter: Beta Epsilon School: Lehigh University (Bethlehem, Pa.) Initiates: 843 Closed: 2005 After a storied history dating to 1930, risk management and alcohol policy violations led to the closure of Beta Epsilon, and their former house now houses a sorority. Lehigh recently opened up for expansion, but we were not chosen in that round. We have hopes of reactivating this chapter in the coming years.
- Chapter: Gamma Delta School: Davis and Elkins College (Elkins, W. Va.) Initiates: 732 Closed: 1994 From the 1950s through the 1980s, Gamma Delta was a strong-performing chapter, but the 1990s proved difficult. There is an active alumni group and we are continuing to evaluate to determine if the campus is ready and conducive to hosting another fraternity.

Chapter: Gamma Xi School: Widener University (Chester, Pa.) Initiates: 687 Closed: 2000

After a rich history, low academic performance, financial irresponsibility, and damage to property led to charter revocation. There is not an organized alumni group championing our return yet, and there have not been recent conversations about a return.

- Chapter: Beta lota School: Tufts University (Medford, Mass.) Initiates: 674 Closed: 1992

 Despite a rocky history of starts and restarts, the Tufts chapter initiated a remarkable 667 men. Strong support from area alumni and the national Fraternity helped sustain the chapter, but an even stronger campus movement to ban Greek letter organizations made survival almost impossible.
- Chapter: Alpha Zeta School: UCLA (Los Angles, Calif.) Initiates: 625 Closed: 1994

 Alpha Zeta's impact on Alpha Sigma Phi's history is almost storied. Receiving its charter in 1926, the chapter hosted the Fraternity's national conventions in 1932 and 1968, and contributed members to the national staff. Twenty-one of its alumni have received the Delta Beta Xi key. The chapter closed in 1973, as a result of anti-establishment attitudes during the Vietnam War, and was reopened in 1984. Low membership numbers contributed to the de-activation of the UCLA chapter 10 years later. Alumni are hoping to bring Alpha Zeta back to the active rolls and are seeking University support for a future return.
- Chapter: Gamma Gamma School: University of Connecticut (Medford, Mass.) Initiates: 549 Closed: 1972

 With origins in 1941, the chapter closed briefly during World War II and upon its return operated with some distinction until 1970, when the university interpreted Title IX as prohibiting university housing for gender-selective groups. All fraternities and sororities were required to leave on-campus housing, and several closed. Since its closing, two attempts to re-establish were made. Presently the Fraternity has worked with involved alumni and have been in periodic discussions to return Gamma Gamma to Storrs, CT.
- Chapter: Lambda School: Columbia University (New York, N.Y.) Initiates: 442 Closed: 1959

 After an early history as a reliable chapter, probable recruitment issues after World War II led to the closure of Lambda. The challenges of expanding onto an urban campus with extraordinary housing needs have not made this campus a high priority. Presently, the school is not open for expansion.
- Chapter: Gamma Rho School: Lycoming College (Williamsport, Pa.) Initiates: 413 Closed: 1997

 Chartered in 1965, the chapter persisted until low membership closed the chapter. Rumors of a sub-rosa underground group persisted for years, leading to a lack of responsiveness from college administration about our return. An effort to return occurred in 1999, with no success.
- Chapter: Alpha Epsilon School: Syracuse University (Syracuse, N.Y.) Initiates: 323 Closed: 1959

 The chapter's history includes hosting Alpha Sigma Phi's 1950 convention. By early 1959, the chapter saw significant issues and returned its charter to the Fraternity, indicating that relief from national dues would permit the remaining members to work as a club to restore the chapter. The restoration effort did not succeed. There have been periodic conversations with the school and it's hoped that we will attempt a return soon to reactivate Alpha Epsilon.

Interested in seeing Alpha Sigma Phi return to these or other legacy campuses? We encourage you to contact Fraternity Headquarters to inquire into how you can help bring your chapter back to active standing at your alma mater.

FRATERNITY

The Annual Report is a comprehensive way to measure the Fraternity's performance during the past year. In this section, we will provide a high-level review of the past year. I'm proud to announce that the state of our Fraternity is strong and growing stronger every day. The Old Gal has made astounding progress in three key areas of growth, volunteer engagement and financial performance–during 2012–2013.

Growth has been and will continue to be a major focal point for the organization. Alpha Sig has the most active chapters in our history. There are 109 active chapters, colonies, and interest groups with more than 4,500 members, with plans to continue and support the unprecedented growth.

As we grow, there is an increased need for volunteer engagement, which the Fraternity has supported by placing an emphasis on volunteer recruitment and training. We are working to fill all of the 11 Chapter Council positions for each chapter.

All of this would not have been possible without a record number of alumni, parents, and faculty donating their time and talents to the organization. Alpha Sigma Phi has a bright future, ripe with the opportunity to better the world through better men. Will you donate a few hours a month to help build the fraternity's future?

In Phi,

Bryan Proctor, Grand Valley '96 Grand Senior President

CHARTERS GRAN 2012-2013

(Restarts)

Marietta College, Delta Illinois State University, Delta Omicron University of Cincinnati, Beta Sigma University of Colorado, Pi University of Massachusetts, Gamma

(New)

California State University, Fresno, Zeta Mu Keene State College, Zeta Xi San Francisco State University, Zeta Lambda University of Albany-SUNY, Zeta Iota University of North Carolina-Asheville, Zeta Theta University of Wisconsin, Whitewater, Zeta Kappa

ACHIEVE VENTS At a Glance

109	active chapters and colonies
4,504	undergraduates
1830	new members
105	groups with chapter advisor
79	recognized chapter council
104	chapters with 2+ volunteers
82	councils with parents involved
79	councils with a ritual advisor

EXPANSIONHighlights

10	Colonizations
11	Newly chartered chapters
5	Restarted chapters
89	Active chapters (June 30, 2013)-most ever
20	Colonies operating
92%	Expansion success rate since 2009

Montclair State's permission came in April 2013; chartering occurred September 7

HIGHLIGHTS

2012-2013 Recognized Chapter Councils

Chapter Councils are composed of alumni members whose role is to mentor, advise, and assist undergraduate members with a mature perspective of chapter operations and brotherhood development. There are 11 positions on a fully seated Chapter Council. To be a recognized Chapter Council during the 2012-2013 year, a minimum of these seven positions must be filled:

- Grand Chapter Advisor
- Membership Education Advisor
- Parent/Family Ambassador
- Recruitment Advisor
- Financial Advisor
- Ritual Advisor
- Scholarship Advisor

The position of Standards Advisor is a required addition beginning with the 2013-2014 academic year.

These chapters have recognized Chapter Councils as of today:

Albright College American University Appalachian State University Arizona State University Baldwin-Wallace University Bethany College Binghamton, SUNY Bowling Green State University California State University-Chico



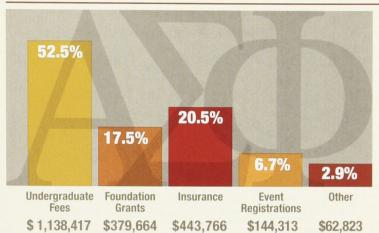
Capital University Central Michigan University Cornell University Georgia Institute of Technology Grand Valley State University Indiana University Indiana University-South Bend Iowa State University Lawrence Technological University Lindenwood University Lock Haven University Longwood University Marietta College Marshall University McDaniel College Miami University Missouri Valley College Montclair State University Murray State University Northwood University Oakland University Ohio State University Ohio Wesleyan University Oregon State University Plattsburgh, SUNY Presbyterian College Purdue University Rensselaer Polytechnic Institute **Rutgers University** Salisbury University Seton Hall University Slippery Rock University Stevens Institute of Technology University of Akron University of Alabama University of Arizona University of California-Berkeley University of California-Davis University of Cincinnati University of Illinois University of Maryland University of Michigan

ERFORALPHASIGMA PHI

Revenues

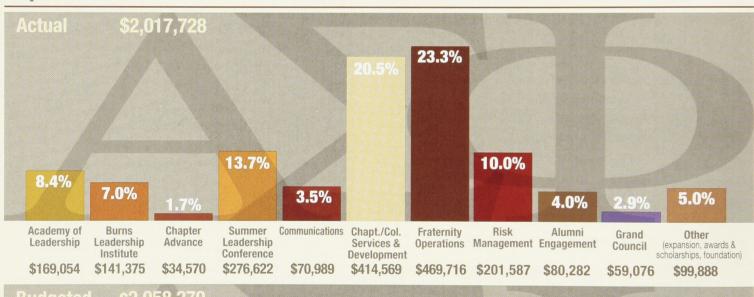
Actual \$2,168,983

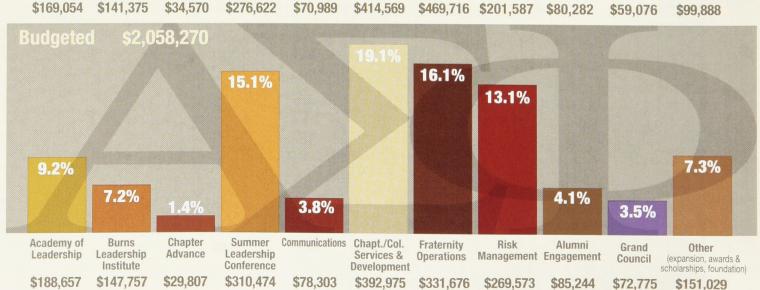
Budgeted \$2,116,084





Expenses





GUPDATE



Baldwin Wallace

The Alpha Mu Chapter was recognized as having the Most

Improved Chapter GPA at the recent Baldwin Wallace University Student Life and Leadership Awards Ceremony. In addition, Patrick Hamilton, Baldwin Wallace '11, was recognized as the Outstanding Interfraternity Council Delegate.

Albright

Epsilon Kappa Chapter hosted its Seventh Annual Pond-A-Thon last month to raise money and awareness for the LiveSTRONG Foundation. Thirty-six fraternity brothers each completed at least three one-hour shifts in Albright's Sylvan Pond.

Chapter President Matt Redell, Albright '11, said the fraternity sold out of its T-shirts within the first day and soared past its goal of \$1,500, bringing in almost \$2,500. "It feels great that we can raise so much awareness," says Redell. "It's cool to see how much people cared about it."

Clemson

Our men at Clemson University were honored as the Interfraternity Council (IFC) Chapter of the Year at the Greek Awards Banquet this past spring. Epsilon Upsilon Chapter has 122 active men, a 3.14 GPA (above the All Fraternity and All University), and more than 80 percent campus involvement–including Orientation Leaders, Resident Advisors, and IFC officers.

Colorado State

Josh Pawley, Colorado State '11, has been honored as Greek Man of the Year at Colorado State University. A Founding Father of Zeta Epsilon, Josh has had significant

impact on the chapter–serving as Membership Education Director, Service Director, Vice President, President, and Family Relations Director. He also serves Alpha Sigma Phi on a national level as a Foundation Ambassador and an Undergraduate Grand

Councilor.

Elmhurst

Alpha Sigs at Elmhurst College have been working hard. They have redrafted the chapter's Constitution and By-Laws, formed a Chapter Council, begun the early stages of the chapter's first alumni organization, and planned the first family day in three years for this fall.

To help with recruiting new members, the Delta Chi Chapter had a private session with Matt Mattson, Grand Valley '69, president of Phired Up Productions, a leading student engagement and recruiting organization. The chapter has a goal of having 60 or more members this semester–largest in our Delta Chi's history and largest on campus. Delta Chi also sent six men to Elevate: National Leadership Conference, and two members served as conference interns: Emmanuel Cantu, Elmhurst '11, and Chris Ward, Elmhurst '11.

Keene State

Newly chartered, the Zeta Xi Chapter at Keene State College is one of three new fraternities established on campus during the

past two years. At chartering there were 30 active brothers. The chapter reports that it continues to work as a group to grow a brotherhood committed to the Fraternity's values and to better the man.



Clemson-A Closer Look at Epsilon Upsilon Chapter

Dylan Dunne, Grand Valley '12

Hunter Bagnal is not intimidated by the challenge of presiding over one of Alpha Sigma Phi's youngest and largest chapters.

As the president of the Epsilon Upsilon Chapter, Bagnal, Clemson '11, commands a group of more than 100 better men on Clemson University's campus-a chapter that quickly rose to a record-breaking size since its charter in April 2008.

"Some people doubt a chapter of our size can sustain a strong, consistent brotherhood, but that's not the case with us," says Bagnal, a Columbia, South Carolina resident. "When recruiting gentlemen, we like to see a drive to be the best and never settle."

This recruitment standard, chapter size, and success on campus have skyrocketed the chapter from a fledgling group to a preeminent Alpha Sig chapter in the Southeast region in a few short years.

Presently the largest of the 21 IFC (Interfraternity Conference) fraternities at Clemson, our Epsilon Upsilon Chapter has already managed to break the national recruitment record. Twice.

Members are active in various campus activities and are known for their philanthropic events. One of the most popular is Deck the Halls, a house decoration competition among fraternity houses, hosted by our Clemson chapter.

"All of the Greek community participates in Deck the Halls each year," Bagnal says. "Fraternity houses compete for the best Christmas light display as part of a toy drive and fundraiser for Clemson Community Care. It has turned into



a very successful way to foster inter-Greek relations and build a campuswide passion for charity."

Bagnal indicates that the chapter's commitment to charity also blends with its deeply held sense of patriotism.

"This year we're planning an event to raise money for our soldiers overseas," he says. "It will be a several-day event that will consist of concerts and activities centered on fundraising for our troops."

Sean Pyles, Clemson '10, a member of the chapter's Prudential Board, points out that giving to other Alpha Sig chapters is important to Epsilon Upsilon, too.

"We never shy away from other chapters in need," he says. "We recently participated in Georgia Tech's chartering initiation and reached out to help with the startup at Georgia Southern."

While many would shudder at the idea of a triple-digit membership, Bagnal and the leaders at Clemson are embracing it as a launch pad for never-before-seen accomplishments, and as solid footing for the brotherhood to grow for many decades to come.

Maryland-Epsilon Delta



Eleven new brothers of the Epsilon Delta Chapter were initiated this past spring, and the chapter is happy to report that the new brothers are already taking major roles in the chapter. The chapter's Sixth Annual KMF Classic Basketball Tournament raised more than \$3,500 for local charities in honor of a brother, Kennedy Fitzgerald, Maryland '09, Omega '07, who tragically died in a house fire. Additionally, under the leadership of our Chapter President Joe Gibian, Maryland '12, better relationships are solidifying with the campus Greek community.

Marshall

Beta Delta Chapter has enjoyed some recent high benchmarks. The chapter earned Gold Chapter designation as one of two top fraternity chapters on campus, as recognized by the university's Office of Fraternity and Sorority Life. They topped off that honor with being Greek Week Champions for a second consecutive year, played host to 450 Alpha Sigs attending Elevate: National Leadership Conference, and crowned it all by earning the chapter's sixth Grand Senior President's Award–its first in nearly 20 years.

Murray State

With 2,000 people watching in person and another 23,000 people watching online, the brothers of Delta Tau broke another fraternity's nine-year win streak of Sigma Alpha lota's All Campus Sing.

The much-anticipated event raises money to help fund children's interest in music and schooling. With the theme of the Beach Boys and Spring Break '65, the singing Alpha Sigs were the fraternity division champs and won overall best soloist. By winning, they received a \$500 check to go to the charity of their choice.

Grand Valley

Delta Phi Chapter's annual Cycling for Independence was another tremendous success.

The event's 18th edition raised more than \$20,000 for Canine Companions for Independence.

The entire chapter worked year round to raise money, and the 15 members who made the trek each raised over \$300. The brothers take one-hour biking shifts while the "cheer van" follows along, providing encouragement and directions during the one-week, 905-mile ride.

NJIT

Our Alpha Rho Chapter is setting a campus standard that few fraternities can match.

This past spring the chapter was awarded the NJIT Greek Organization of the Year; the

NJIT Outstanding Student Group of the Year; the Office of Greek Life Excellence in Chapter Development and

Leadership Award; and the Office of Greek Life Excellence in Membership Recruitment Award. But that's not all.

Alpha Rho also received the NJIT Innovative Program of the Year award for the planning and execution of the

Free HIV Testing event, in conjunction with St. Michael's Medical Center. Anthony Araujo, NJIT '12, organized

the event, and because of its success and for his other contributions to the campus, he was awarded with NJIT

Fraternity Man of the Year and the Office of Greek Life Inter-Fraternity/Sorority Council Executive Board Member

of the Year Award. This marks the second consecutive Alpha Sigma Phi brother to win Fraternity Man of the Year,

with his predecessor being Brother Mark Riccardi, NJIT '10. Finally, among all the hard work and achievements,

the brotherhood moved into a new chapter house this fall in the newly constructed Greek Village at NJIT.

Otterbein

This past year, Epsilon Theta performed more than 800 hours of community service and fully utilized the Alpha, Sigma, and Phi phases of Education, all while maintaining a 3.17 chapter GPA, resulting in being awarded the Otterbein Chapter of the Year. Chapter President Mitch Maletic, Otterbein '11, was also honored as the Greek Man of the Year, a tremendous accomplishment and a symbol of his ability to be a leader within the chapter and on campus.

Plattsburgh

Some amazing things happened to the Delta Xi Chapter this past spring. Chapter President Adam Tack, Plattsburgh '11, and former Vice President and IFC President Daniel Asaad, Plattsburgh '10, were both inducted into the Order of Omega Greek Honor Society. Brother Keith Rabideau, Plattsburgh '11, was selected as IFC president, making him the second Alpha Sig in a row to hold the position. Brother Asaad was named Fraternity Man of the Year and was presented the Senior Achievement Award. Additionally, Jesse Fishkin, Plattsburgh '12, and Matt Rizzo, Plattsburgh '12, won the Emerging Leaders Award. -

To top it off. Alpha Sigma

Phi received the Vice President of Student Affairs Community Service Award for its ongoing work with the Champlain Valley Transportation Museum and was the only fraternity on the Plattsburgh campus to earn the Chapter of Excellence title. Delta Xi is the first organization to win that distinction three years in a row.

STATE UNIVERSITY OF NEW YORK

Beta Zeta Chapter Sig Bust

Some 100 alumni and 50 undergraduate brothers, wives, sweethearts, and dates attended the revival of the Beta Zeta Chapter's (N.C. State University) annual Sig Bust. The newly formed BZ Alumni Association hosted the event. Many chapter alumni who had not participated for some time attended the festive evening. Many local Alpha Sigs from other chapters were also in attendance. It was a wonderful evening of Brotherhood and fellowship.

Masters of ceremonies for the festivities were Grand Chapter Advisor Matt Stone, NC State '06, and Alumni Association President Chris Long, NC State '07. Certificates of Appreciation

Northern Michigan

Alpha Sigs of the Delta Beta Chapter are being Better Men by leading by example. The chapter has teamed with Women for Women, an on-campus advocate for women's rights, and helped raise money for one of Alpha



Sigma Phi's new national charities, RAINN (Rape, Abuse and Incest National Network). The chapter also plans the First Annual Alpha Sigma Phi Disc Golf Tournament in Marquette this fall.

Seton Hall

The Zeta Alpha Chapter is making its mark at Seton Hall. Only chartered since January 22, 2011, the chapter was crowned Greek Week Champion. Sean Riordan, Seton Hall '11, was named Fraternal Leader of the Year,



and the chapter entered this fall as the reigning Fraternity of the Year. Such guick impact on the Greek community and student body reflects Zeta Alpha's commitment to Alpha Sigma Phi's values and contributing to bettering the man.

UNC-Asheville

The Zeta Theta chapter participated in the "Walk a Mile in Her Shoes" event, hosted by the local OurVOICE organization. The event raises money for and awareness about sexual assault and domestic violence victims. The event is for men to walk a mile around downtown Asheville in women's high heels, wedges, and other non-sport shoes. As a chapter, the members of Zeta Theta raised nearly \$300 for OurVOICE.

were presented to Chapter Council members Mike Hart, NC State '08, Taylor Jackson, Presbyterian College '68, Will Crone, NC State '06, T.P. Hutchinson, Beta Delta '97, Craig Zeni, NC State '83, David Long, NC State '08, George Wood, NC State '06, Barry Olson, Grand Valley '97, and John Chaney, Indiana '67. Housing Corporation President Richard Dyer, NC State '86 also was given a certificate.



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Chapter at a Glance

School Name	Fall GPA	Spring GPA	Total Men Recruited	Total Men Initiated	Service Hours	Philanthropy Dollars Raised	% of Chapter Involved on Campus	Annual Report Score
Albright College	3.11	3.18	13	13	813	\$1,990	100%	155
American University	3.37	3.27	13	13	0	\$2,881	100%	146
Appalachian State University	NA	3.01	13	12	0	\$6,000	0%	108
Arizona State University	2.93	2.71	38	33	500	\$800	0%	120
Baldwin Wallace University	3.07	3.03	7	7	460	\$1,350	60%	140
Barton College	3.12	NA	2	2	0	\$1,200	0%	99
Bentley University	NA	NA	7	7	0	\$100	100%	101
Bethany College	NA	NA	20	19	805	\$300	80%	124
Binghamton University, SUNY	2.84	NA	13	13	760	\$2,967	60%	134
Bowling Green State University	2.96	3	17	12	1307	\$2,914.75	80%	142
California State University-Chico	2.64	2.91	31	30	1020	0	80%	168
California State University-Fresno	2.71	2.77	28	27	475	\$950	0%	128
Cameron University	2.63	NA	9	9	0	\$167.75	0%	95
Capital University	3.15	3.39	19	19	1678	\$3,300	100%	166
Central Michigan University	NA	NA	9	9	0	\$1,480	60%	140
Clemson University	3.14	3.18	39	32	0	\$1,000	80%	134
Colorado State University	2.93	3.07	8	8	881	\$660	100%	143
Cornell University	3.3	3.05	16	16	1610	\$552	100%	156
East Carolina University	NA	2.59	20	16	350	\$828	0%	120
Elmhurst College	3.05	3.1	28	23	2239.5	0	80%	150
George Mason University	3	NA	38	7	0	0	0%	99
Georgia Institute of Technology	3.23	NA	5	5	950	\$825	100%	154
Georgia Regents University	2.52	2.52	13	10	105	\$710	60%	101
Georgia Southern University	3.07	NA	11	10	0	\$81	0%	81
Grand Valley State University	2.82	NA	23	16	2590	\$13,000	0%	158
Hartwick College	NA	NA	9	10	10	\$2,924	60%	104
Illinois Institute of Technology	2.96	3.08	6	6	1195.25	\$422.05	100%	144
Illinois State University	NA	NA	24	16	0	\$120	0%	103
Indiana University	NA	NA	20	18	10.5	0	60%	66
Indiana University-South Bend	NA	NA	16	11	300	0	80%	87
Iowa State University	2.91	2.6	24	22	0	\$3,700	80%	171
James Madison University	2.75	NA	16	16	327	0	0%	87
	NA NA	NA	12	12	290	\$325	0%	106
Keene State College	2.64	2.76	12	5	492	\$680	60%	133
Lawrence Technological University	NA	NA	11	7	0	\$300	80%	109
Lindenwood University	2.79	2.7	5	5	400	\$1,200	100%	118
Lock Haven University	NA NA	NA	12	12	2	0	60%	89
Longwood University	3.03	3.1	12	12	266	\$355	100%	161
Marietta College	2.79	2.76	22	22	1447.5		100%	
Marshall University			13	13		\$2,600.31	100%	172
Massachusetts Inst. of Tech.	4.2/5	4.4/5	10		0	\$300		104
McDaniel College	NA 2.04	NA		9	0	\$450	80%	128
Miami University	3.04	NA	18	18	32	0	80%	138
Michigan State University	NA 0.40	NA	17	5	0	0	0%	63
Missouri Valley College	2.48	2.63	19	15	504.5	0	100%	152
Montclair State University	3.15	NA	13	13	104	\$1,736	60%	127
Murray State University	3.01	2.84	32	28	2364	\$6,720	80%	174
New Jersey Institute of Technology	2.76	2.67	20	19	1056.5	\$1,830	100%	177
North Carolina State University	NA	NA	18	18	1547	\$2,426	80%	124
North Carolina Wesleyan College	3.12	NA	6	3	48	\$130	100%	79
Northern Michigan University	NA	NA	9	8	0	0	100%	113
Northwood University	NA	2.93	17	17	0	\$1,600	100%	165
Oakland University	2.9	NA	7	7	0	0	80%	93
Ohio Wesleyan University	NA	3.34	20	19	2223	\$2,225	80%	183
Oregon State University	2.98	NA	11	11	840.5	\$451	100%	121



School Name	Fall GPA	Spring GPA	Total Men Recruited	Total Men Initiated	Service Hours	Philanthropy Dollars Raised	% of Chapter Involved on Campus	Annual Report Score
Otterbein University	3.17	NA	11	9	807	0	60%	136
Pennsylvania State University	3	NA	23	23	2856	\$38,090	80%	109
Plattsburgh, S.U.N.Y.	2.76	2.94	18	16	816	\$415	80%	143
Presbyterian College	NA	NA	2	2	468	\$1,491	0%	65
Purdue University	NA	NA	16	8	0	0	0%	101
Rensselaer Polytechnic Institute	NA	NA	11	9	632	\$700	100%	118
Rutgers University	2.92	NA	24	22	782	\$3,505	0%	130
Salem State University	NA	NA	13	13	507	\$340	100%	121
Salisbury University	NA	NA	11	9	300	\$100	80%	96
San Francisco State University	3	3.2	19	18	0	\$200	0%	138
Seton Hall University	3.15	3.32	23	23	1500	\$2,100	100%	160
Slippery Rock University	2.21	NA	8	6	0	\$27	60%	115
Sonoma State University	NA NA	NA	39	31	1000	\$3,700	0%	118
	3.13	NA	23	20	0	\$700	100%	145
Stevens Institute of Technology	NA NA	NA	10	9	NA	NA NA	NA NA	0
SUNY College at Oneonta		NA		7		0	80%	102
The Ohio State University	3.05		7	13	0		100%	144
Trine University	2.79	2.63	13		535	\$724		
University at Albany-SUNY	2.87	2.93	18	15	625	\$355.75	0%	111
University at Buffalo-SUNY	NA	NA	5	3	0	\$260	0%	95
University of Akron	2.85	2.76	10	10	249.5	\$813	100%	149
University of Alabama	2.97	2.87	12	7	420	0	60%	120
University of Arizona	NA	NA	46	32	2275	0	100%	142
University of Californi-Berkeley	2.94	NA	9	8	316	\$200	100%	136
University of California-Davis	NA	NA	17	16	0	0	60%	113
University of Charleston	3.12	3.31	7	6	39	0	100%	97
University of Cincinnati	2.86	NA	15	13	51	\$226	0%	115
University of Colorado at Boulder	2.79	NA	14	12	370	\$714.20	0%	115
University of Findlay	NA	NA	9	9	NA	NA	NA	0
University of Hartford	2.95	2.89	10	10	0	\$2,520	0%	152
University of Illinois	3.17	3.07	41	39	410	\$2,620.75	100%	143
University of Maryland	3.12	3.11	27	27	0	\$4,610	100%	158
University of Massachusetts	NA	NA	14	14	353.5	\$290	0%	105
University of Miami	3.09	NA	12	4	800	\$6,500	100%	139
University of Michigan	NA	NA	7	5	1055	\$1,913	0%	86
University of Michigan-Flint	NA	NA	20	19	0	0	60%	91
University of New Hampshire	2.79	2.9	22	12	1237	\$1,900	80%	122
University of North Carolina-Asheville	NA	NA	13	11	27	\$1,240	100%	138
University of North Carolina-Charlotte	2.68	NA	18	16	225	\$733	80%	148
University of Pennsylvania	NA	NA	26	NA	NA	NA NA	NA	0
University of Rio Grande	2.69	2.76	3	2	0	\$150	60%	109
	NA	2.92	39	32	408	0	80%	105
University of South Florida	2.71	NA	4	2	325	0	0%	111
University of Southern Indiana		3.01	14	11	1444.2	\$1,159.65	100%	
University of Toledo	2.84		25	25				145
University of Washington	3.2	NA			250	\$5,000	100%	152
University of Wisconsin	3	NA	25	24	185	\$80.55	80%	109
University of Wisconsin-La Crosse	NA	NA	6	6	50	\$500	60%	90
University of Wisconsin-Whitewater	NA	2.46	25	24	909.5	\$1,950	100%	156
Virginia Polytechnic Institute	NA	NA	7	7	0	\$300	60%	112
Wake Forest University	3.11	3.14	16	15	1727.5	\$9,900	80%	160
Washburn University	NA	NA	14	NA	NA	NA	NA	0
Wayne State University	NA	NA	7	5	0	0	0%	107
West Virginia University	NA	NA	20	19	0	0	0%	73
West Virginia Wesleyan College	NA	NA	11	9	620	\$500	80%	135
Westminster College	NA	NA	14	12	0	\$25,500	60%	89

The Omega List

Upon death, a Brother of $A\Sigma\Phi$ becomes a member of the Fraternity's Omega Chapter and will forever be honored for his contributions to his family, his community, and this Fraternity. Upon entering Omega, a Brother's Membership Badge is bequeathed to Alpha Sigma Phi Headquarters for posterity. Deceased notices and bequeathed membership badges can be sent to 710 Adams St., Carmel, IN 46032.

The following names were reported to Alpha Sigma Phi from January 1, 2012, through August 15, 2013. *Denotes that the chapter is presently not active on campus.

Alabama – Alpha lota Chapter

Robert J. Arnold, Alabama '49

American - Beta Chi Chapter

Joseph V. Armengol, American '49 Robert L. Denny, American '49 James L. Joseph, American '42

Baldwin-Wallace - Alpha Nu Chapter

Raymond J. Friedl, Baldwin-Wallace '47 Bruce D. Ralston, Baldwin-Wallace '48 Thomas N. Wilson, Baldwin-Wallace '49

Bethany - Beta Gamma Chapter

Garland T. Brock, Bethany '30 I. Dale Henthorne, Bethany '47 Richard P. Vitte, Bethany '67

Bowling Green - Gamma Zeta Chapter

William J. Akos, Bowling Green '51
Paul C. Boyer, Bowling Green '50
Michael D. Elliott, Bowling Green '66
George E. Guttschalk, Bowling Green '50
Paul E. Pfahler, Bowling Green '65
David A. Phillips, Bowling Green '65
Richard A. Vendt, Bowling Green '78
Donald C. Weber, Bowling Green '50

Buffalo – Gamma Epsilon Chapter

Joseph E. Margarone, Buffalo '55 William J. Murphy, Buffalo '50

Case Western – Alpha Lambda Chapter*

Duke A. Garrison, Case Western '39

Charleston - Gamma Mu Chapter

Richard C. Keast, Charleston '66 Thomas R. Schulze, Charleston '65

Chicago - Chi Chapter

Charles O. Molander, Chicago '22

Cincinnati - Beta Sigma Chapter

Donald R. Allen, Cincinnati '63

Clemson - Epsilon Upsilon Chapter

Zachary C. Stoltz, Clemson '09

Columbia - Lambda Chapter

Harry N. White, Columbia '31

Connecticut – Gamma Gamma Chapter*

William H. Hull, Sr., Connecticut '51 James B. Quinn, Connecticut '55 Donald J. Sforza, Connecticut '67

Cornell - lota Chapter

Harry T. Clinton, Cornell '55 James W. Hamill, Cornell '53 Michael A. Hammel, Cornell '65 Roger S. Nevinger, Cornell '58 Stephen M. Pawlak, Cornell '76

Dartmouth - Alpha Eta Chapter

C. Everett Koop, '34

Davis & Elkins - Gamma Delta Chapter*

Floyd A. De Nicola, Davis & Elkins '49 Joseph W. Larese, Davis & Elkins '55 A. J. Reynolds, Davis & Elkins '49 Austin E. Stalnaker, Davis & Elkins '77 East Carolina - Delta Eta Chapter

Richard J. Elliott, East Carolina '87

E. Michigan - Gamma Upsilon Chapter*

Lawrence Boensch, Eastern Michigan '69

Findlay - Gamma Pi Chapter

Thomas Clausi, Findlay '68 Larry Crawfis, Findlay '65 Kenneth Elwyn, Findlay '70 Douglas D. Hodges, Findlay '66 Todd F. King, Findlay '64 Robert A. Osmun, Findlay '66 Dale E. Schauer, Findlay '67 Raymond A. Shoemaker, Findlay '65 Walter Sus, Findlay '71

Franklin & Marshall - Beta Pi Chapter*

Lester K. Keen, Franklin & Marshall Charles F. Snyder, Franklin & Marshall '41

Hartwick - Beta Xi Chapter

Robert W. Weiss, Hartwick '50

IIT - Alpha Xi Chapter

Eugene A. Evers, IIT '44 Philip Jansen, IIT '43 James M. Mosby, IIT '49 Svend G. Ohrvall, IIT '48

Illinois - Eta Chapter

Charles L. Bolster, Illinois '52 Vincent C. Castellanoz, Illinois '73 S. A. Changnon, Illinois '48 William D. Frank, Illinois '54

The Omega List

Illinois - Eta Chapter

Gerald T. Gottschalk, Illinois '66 Richard F. Hanson, Illinois '49 Gregory W. Klocek, Illinois '66 Donald J. Porter, Illinois '42 Emmitt A. Shellhammer, Illinois '37 George F. Smith, Illinois '56

Indiana – Gamma Chi Chapter

Michael V. Assaf, Indiana '93 Jeffrey L. Neal, Indiana '76

Iowa State - Phi Chapter

Eric R. Heiberg, Iowa State '60

Kentucky – Sigma Chapter*

Oscar M. Corbin, Kentucky '37 Holton H. Mastin, Kentucky '37 Larry H. Myers, Kentucky '47

Lawrence Tech. - Gamma Psi Chapter

Edward J. Burke, Alpha Gamma Upsilon John R. Fawcett, Alpha Gamma Upsilon Marvin Hofmann, Alpha Gamma Upsilon J. Richard Newman, Alpha Gamma Upsilon Francis T. O'Toole, Alpha Gamma Upsilon Gerald G. Respondek, Lawrence Tech. '80

Lehigh - Beta Epsilon Chapter*

Charles M. Ash, Lehigh '52

Lindenwood – Epsilon Beta Chapter

Alfonso "Paco" Garcia, Lindenwood '97

Longwood - Delta lota Chapter

Mark A. Rice, Longwood '86

Marietta - Delta Chapter

Mason D. Dyer, Marietta '32 James R. Baker, Marietta '59 Allan D. Bray, Marietta '58 John J. Hadley, Marietta '62 Charles E. Imlay, Marietta '55 Stephen S. Keesler, Marietta '68 Thomas C. Patterson, Marietta '30 L. Eugene Plummer, Marietta '59 Robert L. Schafer, Marietta '50 Mark C. Stephens, Marietta '48 Richard L. Walker, Marietta '60

Marshall - Beta Delta Chapter

Roy W. Arrick, Marshall '51 William D. Ice, Marshall '61 James R. Kiskin, Marshall '46 Phillip P. York, Marshall '51

Massachusetts - Gamma Chapter

Charles E. Gittins, Massachusetts '61 David Keyes Massachusetts '65 John C. Magoon, Massachusetts '55 Leonard F. Sargent, Massachusetts '26 George B. Tobey, Massachusetts '37

Michigan - Theta Chapter

Philip G. Meyer, Michigan '65 William F. Rockershousen, Michigan '56 George B. Trubow, Michigan '53

Middlebury - Alpha Delta Chapter*

Robert H. Grant, Middlebury '37 Loring W. Pratt, Middlebury '37

Milton - Beta Upsilon Chapter*

Charles L. Nelson, Milton '66

Missouri Valley - Alpha Omicron Chapter

Adolph F. Bakun, Missouri Valley '46 Robert B. Hall, Missouri Valley '51 Joe E. Lott, Missouri Valley '11 Leonard L. Molander, Missouri Valley '61

Murray State - Delta Tau Chapter

Clayton A. Law, Murray State '12

New Jersey Institute of Technology - Alpha Rho Chapter

William V. Andresen, NJIT '34 Gordon M. Manhard, NJIT '39

Northern Michigan - Delta Beta Chapter

William J. Duguid, Northern Michigan '73 Steven J. Marx, Northern Michigan '75

Ohio Northern - Gamma Alpha Chapter*

Donald L. Brouse, Ohio Northern '59 Alan D. Winchell, Ohio Northern '65

Ohio State – Zeta Chapter

Robert C. Higgy, Ohio State '21 William E. Schlag, Ohio State '49 Paul S. Whipple, Ohio State '56 Clyde E. Wooley, Ohio State '36

Ohio Weslevan - Epsilon Chapter

Howard D. Blind, Ohio Wesleyan '52 Robert J. Crump, Ohio Wesleyan '62 James E. Drennan, Ohio Wesleyan '47 James A. Hoage, Ohio Weslevan '58 Harry A. Hull, Ohio Wesleyan '39 Harry G. Myers, Ohio Wesleyan '55 Rod W. Swank, Ohio Wesleyan '49

Oklahoma - Alpha Alpha Chapter*

J. Trent Harmon, Oklahoma '59 Wren L. Pierce, Oklahoma '50

Oregon State - Psi Chapter

Edward A. Boyer, Oregon State '46 Karl S. Clinkinbeard, Oregon State '42 Russell L. Cooley, Oregon State '42 Lloyd R. Corey, Oregon State '53 Richard L. Emigh, Oregon State '62 Arthur R. Gerlach, Oregon State '47 Donald G. Lind, Oregon State '47 H. Myron Moreland, Oregon State '43 Roy A. Strandberg, Oregon State '40 Kraig B. Weider, Oregon State '56

Pennsylvania – Omicron Chapter

William F. Rech, Penn '45

Penn State - Upsilon Chapter

John S. Radov, Penn State '46 Richard D. Thompson, Penn State '53 Guy L. Warman, Penn State '51 Francis H. Yonker, Penn State '49

Presbyterian – Alpha Psi Chapter

James M. Cleland, Presbyterian '52 Dan G. Etheredge, Presbyterian '53

Purdue - Alpha Pi Chapter

Gordon S. Garrett, Purdue '50 John L. MacGregor, Purdue '53 Paul M. Schroeder, Purdue '42 Michael E. Smith, Purdue '55 Charles R. Stanley, Purdue '57 Robert N. Sum, Purdue '52 Cordell M. Svengalis, Purdue '61

Rio Grande – Delta Epsilon Chapter Larry L. Young, Rio Grande '72

Rensselaer - Beta Psi Chapter

Donald M. Brailey, Rensselaer '68

Rutgers – Beta Theta Chapter

Stephen A. Clifford, Rutgers '07 Howard J. Ellis, Rutgers '41 Kenneth F. Mudrak, Rutgers '73

Stanford - Tau Chapter*

Wesley M. Hine, Stanford '21 M. Eugene Thompson, Stanford '54

Stevens Tech. - Alpha Tau Chapter

Thomas F. Cassidy, Stevens Tech. '56

Syracuse - Alpha Epsilon Chapter*

G. Howard Hinck, Syracuse '28

Toledo - Beta Rho Chapter

James K. Allen, Toledo '41 William A. Keller, Toledo '43 Elden A. Mayer, Toledo '47

Trine - Beta Omicron Chapter

Franz J. Bachmann, Trine '70 Myron S. Beechy, Trine '53 Clifford K. Block, Trine '50 John A. Brennan, Trine '01 John L. Burt, Trine '39 James Carver, Trine '49 Joseph Casilio, Trine '47 Milton Dovorany, Trine '41 Dale A. Drenth, Trine '43 Edward E. Ferris, Trine '36 William S. Fitzgerald, Trine '52 J. Robert Galyean, Trine '51 Harold F. Gibson, Trine '48 Robert L. Hallman, Trine '53 G. William Harrison, Trine '42 Wilbur B. Hathaway, Trine '48 G. Harvey Hildebrant, Trine '61 William H. Hoskins, Trine '67 Frederick S. Johnston, Trine '46 Robert L. Jones, Trine '57 William E. King, Trine '48 Rocco A. Laurito, Trine '46 George M. Le Baron, Trine '42 James L. Lebo, Trine '57 William R. Lewis, Trine '60 Orville G. Mahnensmith, Trine '42 Edwin J. McCarthy, Trine '51

Wayne L. McCormick, Trine '51 William L. McKissick, Trine '50 Wallace J. McNamara, Trine '46 Ernest M. Meister, Trine '42 James R. Miller, Trine '47 Joseph P. Nemchik, Trine '56 John G. Pappas, Trine '63 Vernon G. Peters, Trine '52 Philip H. Ryerson, Trine '36 Wendell P. Spurgin, Trine '41 John K. Stockham, Trine '50 Kenneth L. Summers, Trine '42 Joseph J. Takacs, Trine '51 John C. Vaffis, Trine '41 Robert H. Wallace, Trine '53 Ernest J. Walter, Trine '65 Roy M. Woodard, Trine '51 Don H. Woods, Trine '57 Donald D. Young, Trine '50 Donald Zimmerman, Trine '53

Tufts - Beta lota Chapter*

Robert H. Penny, Tufts '48 Robert P. Stout, Tufts '50

UC-Berkeley - Nu Chapter

Robert B. Meckel, UC-Berkeley '40 Marion J. Mulkey, UC-Berkeley '18 Clarkson W. Pinkham, UC-Berkeley '38

UC - Los Angeles - Alpha Zeta Chapter*

Daniel A. Johnson, UCLA '28 William E. Henn, UCLA '31

Wagner - Alpha Sigma Chapter

Richard C. Hausheer, Wagner '43

Wake Forest - Beta Mu Chapter

Frank D. Hardin, Wake Forest '44 Harvey M. Jones, Wake Forest '43 James T. Powell, Wake Forest '45

Washington - Mu Chapter

William R. Adams, Washington '52 John M. Coffee, Washington '15 Wilton H. Crosby, Washington '38 Richard R. Garver, Washington '50 Charles A. Horn, Washington '51 Norman O. Howard, Washington '52 Carl W. Kreitzberg, Washington '56 Richard G. Marek, Washington '50 Adam M. Pruitt, Washington '92 James R. Hughbanks, Washington '52 Donald S. Hanson, Washington '67

Wayne State - Beta Tau Chapter

Marvin E. Campbell, Wayne State '49 Westminster – Alpha Nu Chapter

David B. Brenneman, Westminster '60 Wilbur G. Dumbaugh, Westminster '47 Richard E. Fuhrer, Westminster '48 Robert B. Sleppy, Westminster '55 Albert B. Smith, Westminster '34 Fred E. Ulery, Westminster '46

West Virginia - Alpha Kappa Chapter*

Robert N. Linger, WVU '47

WV Wesleyan - Beta Nu Chapter

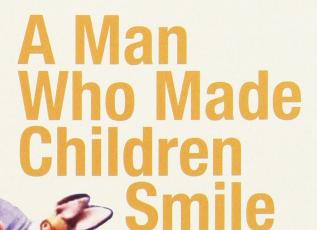
William I. Foss, WV Wesleyan '49 Jack L. Moore, WV Wesleyan '38

Widener – Gamma Xi Chapter

James S. Kunkel, Widener '79

Yale - Alpha Chapter*

Charles N. Fitz, Yale '32 John A. Hartman, Yale '42



Cosmos Allegretti, Marietta '48, Omega '13

He was integral to one of television's longestrunning one of children's programs—yet his face was seldom seen.

Cosmo Allegretti, Marietta College '48, gave life to a number of characters on

Captain Kangaroo, an hour-long morning television staple that ran from 1955 to 1984. Brother Allegretti was the behind-the-scenes voice and puppeteer for Grandfather Clock, Bunny Rabbit, and Mr.

Moose, and delighted audiences in life-size costume as Dancing Bear.

During a 1985 interview with the Miami Herald, he indicated that he started on the show first working as a set

painter, but guickly moved to making and voicing puppets.

"'You look too tough for a children's show. You'll scare the kids,' they told me," Brother

Allegretti said. "So I was the puppeteer."

Captain Kangaroo was a gentle, friendly children's show that helped create the genre. Starring Bob Keeshan in the title role, the show included puppets, animated segments, songs, books read aloud, and special guests. Its popularity made it television's longest running US network children's series, unsurpassed until 1999, when PBS's Sesame Street took the lead.

"You look too tough for a children's show. You'll scare the kids."

Allegretti is quoted in a *New York Times* obituary as saying he was pleased that *Captain Kangaroo* had a calmer sensibility than most children's television. "Keeshan was looking to go against the grain, to do a quiet, gentle show when the others were loud," he said. "*Kangaroo* was a visit, not a show."

Allegretti's Dancing Bear costume was sold for \$200,000 at an auction this past June.

In addition to his roles on *Captain Kangaroo* he acted in films *Prince of the City* (1981) and *Author! Author!* (1982), and on Broadway as a boxing promoter in *Requiem for a Heavyweight* (1985).

Brother Allegretti entered the Omega Chapter at the age of 86 on July 26. He is survived by his son, Peter, and two grandchildren.

TOMAHA

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