

*The*

# TOMAHAWK



**AUGUST**

*Nineteen Hundred Twenty-Seven*

*The*  
**TOMAHAWK**

RICHARD M. ARCHIBALD, *Editor*

VOLUME XXIV

AUGUST, 1927

NUMBER 4

CONTENTS

	<i>Page</i>
Why the Informal Initiation? George H. McDonald, Chi '20 .....	215
In Memoriam: Benjamin Dietrich, Eta '08, Succumbs to Short Illness .....	218
East to West. Richard M. Archibald .....	219
F. B. Stiven Director of Music at Illinois .....	221
William Y. Rorer, A '13, Dies in Switzerland .....	221
Chapter House of Alpha Sigma Phi .....	222
Advertising in College Publications a Business Rex M. Budd .....	253
New House Planned by Xi Chapter's Men .....	257
Editorials .....	258
Among Ourselves .....	260
A. F. Sidella, AT '26, Heads Sophomore Class; Ramsey, Pi '23, Elected to A. S. U. C. Council; William Scheick, AT '25, Editor-in-chief of Puppet; Gamma Member Editor of Index; Plays Presented at Yale by Cutts and Betterton; Alpha Men Honored; News from Alpha Chapter; McDowell, O '25, Elected President of Senior Class; Delta Chapter Makes Record at Marietta; Wayne M. Musgrave Answers Letter of James A. Farrell; A Gentle Heretic; Pennsylvania Loses Hoffman, Manager of Golf; Xi Orchestra Popular; Delegates to the 19th National Convention; Five Alpha Sigs Leave Middlebury; DuBois Junior President; Baseball Championship Won By Pennsylvania; Bailey, President of Junior Society; Lowell S. Walker, '13, Goes to University of Vermont; Norling Elected to Innocents.	
The Mystic Circle .....	277
Hellenica .....	281
Collegiate .....	287
Tommy Squawks .....	291
Advertisements and Directory .....	292

Published four times a year during December, February, May and August.

Subscriptions: Two Dollars per year, payable in advance. Life subscriptions, Fifteen Dollars. Make remittances payable to THE TOMAHAWK.

Entered as second class matter in the Post Office at Oswego, N. Y., January 14, 1927, under the act of March 3, 1879.

(PRINTED  
IN U-S-A)

VOLUME  
TWENTY-FOUR

*The*  
**TOMAHAWK**

NUMBER  
FOUR

---

*Official Publication of* ALPHA SIGMA PHI

---



AUGUST  
Nineteen Hundred Twenty Seven



---

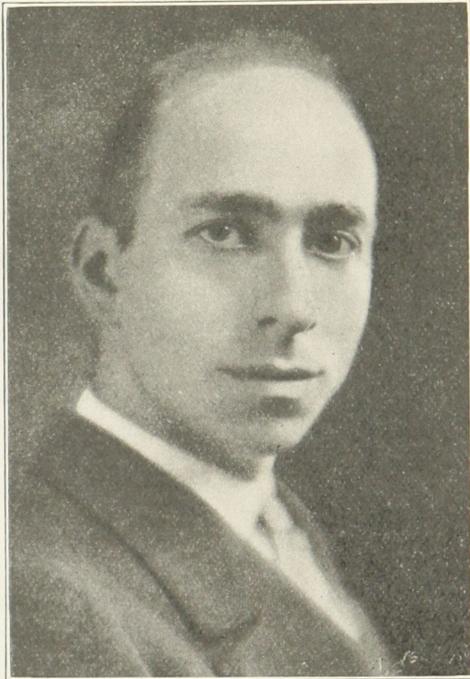
RICHARD M. ARCHIBALD

Editor

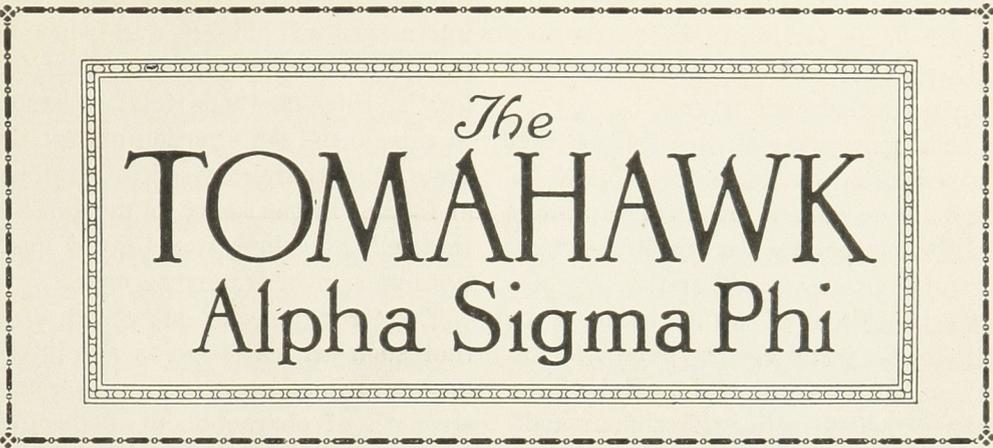
---

*Published under the direction of the*  
Grand Prudential Committee of Alpha Sigma Phi

Publication Office: 174-176 West First St., Oswego, N. Y.  
Editorial and General Offices: 331 Madison Ave., New York, N. Y.



George H. McDonald



*The*  
**TOMAHAWK**  
Alpha Sigma Phi

---

AUGUST NINETEEN HUNDRED TWENTY SEVEN

---

## Why the Informal Initiation?

**George Hobart McDonald, Chicago '18, Chi '20**  
**Grand Marshal of Alpha Sigma Phi Fraternity**

A very satisfying and encouraging manifestation of the onward march of civilization is to be found in the gradual elimination of the so-called "rough-neck" features from fraternity initiations. It is indeed only a relatively few years back that almost every fraternity countenanced these savage survivals of a barbarous era. Now, however, where the "rough-neck" initiation still persists it presents the striking anomaly of an organization, founded on the high-

est ideals and dependent for its strength and morale on bonds of brotherly affection, stooping to acts of fiendish and inhuman torture in order to teach its principles to its initiates. The apparent ridiculousness of the practice prompts a consideration of the underlying motives that seemingly prevail wherever the "rough-neck" initiation is retained. An organization placed on the defensive as to why it sanctions such an initiation marshals an array of

ostensible but faulty arguments, behind which fortifications it continues the practice with apparently free and untrammelled conscience.

The most common justification that is urged is that such form of initiation is necessary for its disciplinary value in teaching the youthful neophyte his proper place in this new order of things of which he is to be such an insignificant part. There then follows a colorful recital of the characteristic college freshman making his triumphant entry on the college or university campus bursting with the consummate conceit engendered from his many preparatory school laurels, awaiting the obeisance of the world into which he has entered. The argument assumes that all freshmen are of this type, whereas observation would lead me to believe that most freshmen are of the verdant, unsophisticated variety who have to be prodded in order to unearth their latent abilities. Nevertheless all freshmen must undergo the same rigorous initiation and the "slaughter of the innocent" accompanies that of the guilty. As a matter of fact all that paddling and the varied other forms of physical and mental torture are certain to do, is to arouse a smouldering feeling of resentment in the initiate and a conviction of unfair treatment. Consider how much more could have been accomplished if an overbearing or recalcitrant freshman had been taken aside by an older man in the fraternity, whose opinion he could respect, and had been given a heart to heart

talk, shown that he had been making a fool of himself and what he had to do in order to be a "real fellow". Such methods tend to result in substantial reformation and at the same time kindle a spark of fraternal feeling in the heart of the initiate that will go a long way toward making him a loyal fraternity man.

The "rough-neck" advocates urge that such an initiation is absolutely necessary in order to test a neophyte's strength of character to determine whether or not he is qualified to be received on the same plane with we brothers of tried and sterling worth. This is indeed a most specious argument. A group of initiates is composed of youths of varied physical, mental and moral attributes; all are subjected to a prescribed routine of physical abuse and personal indignities. An initiate with weaker physique than others in the group may wince, cringe, or even cry out from the infliction of pain much more readily than one possessing great physical strength. Again a man though physically weak, but with a highly developed will power, may stoically suffer, while the physical giant may whimper at the first pain. It is difficult, indeed, to conceive of a more unfair or futile way of testing character, if that in fact is the real purpose of a "rough-neck" initiation. The capacity to endure pain, however, is a very small part of what goes into the composition of strong character. Honesty, unselfishness, loyalty, sobriety, chivalry, and clean-living are much more important com-

ponent parts of a strong character, and those qualities, if they exist, can be determined very readily during the pledge period. In fact the pledge period is set aside for the very purpose of giving the group an opportunity of studying the character of the prospective candidate. Accordingly I very much doubt the sincerity of the argument that a "rough-neck" initiation is really resorted to in order to test character, for I have witnessed many such initiations and have seen an occasional candidate show a "yellow" streak, but I have yet to learn of a fraternity that has refused to continue with the initiation of a candidate who has apparently "failed" in this all-important test. Hence the futility of this contention.

The last line of defense of the "rough-neck" initiation is to be found in the greater appreciation and understanding that the candidate so initiated will have of the formal ritual. I presume this is based on the familiar doctrine of contrasts. We enjoy the sunshine the more after the rain. We welcome spring the more joyfully after a long cold winter. So it is urged that the initiate must appreciate the formal ritual to a greater extent after a "rough-neck" preliminary. Granted that the candidate appreciates the cessation of physical abuse, but I challenge his capacity to more clearly understand or apprehend the ritual. Consider the average candidate, who has undergone the rigorous informal initiation. Weakened physically from

bodily pain and loss of sleep, with his senses dulled, with a bitterness rankling in his bosom, and harboring an unquieted fear of further inflections of abuse, he kneels to take his oath of allegiance and fealty to the fraternity. I have seen youths that have been kept up most of the night undergoing the ordeal of an informal initiation and who had to be prodded to be kept awake through the formal parts of the ritual. Mentally and physically fatigued, the weaker ready to drop from sheer exhaustion, how can it be maintained that the candidate will have a better grasp and retention of the formal ritual, if it follows a "rough-neck" initiation. The actual facts refute any such assertion.

Once these alleged justifications for the informal initiation are demolished, there are bared the real motives that result in its retention. There is the powerful influence of custom and tradition. It always has been done, so why discontinue it. There develops a sort of hallowed sanction about the practice and it becomes the more difficult to dislodge. Another circumstance that works against the abandonment of the "rough-neck" initiation is the fact that it apparently is enjoyed to such an extent by the participants. It relieves the tedium of the formal initiation and adds zest to the proceedings. The alumni will troop back for the informal scenes to "lay on" the neophytes, and delight in bringing back their own particularly useful paddle for that purpose. It is a dis-

couraging truism that even in that strata of society which is seeking intellectual advancement in our colleges and universities, the brute instinct often emerges victorious, and we delight in inflicting pain and in watching our innocent fellow students writhe and suffer. The ever present animal spirit in us has accordingly had its influence in the continuance of informal fraternity initiations. A further factor is the spirit of retaliation. The new brothers who have recently suffered the rigors of the informal initiation, rather than becoming flaming evangelists to thwart further "rough-neck" tactics in what has now become their fraternity, are quite often the most ardent advocates of the retention of the scheme and would feel highly maligned if the practice would be abandoned ere they had been permitted to pay back blow for blow that they had received, for "revenge is sweet" even if it must be exacted from a succeeding group of neophytes. The practice therefore becomes welded into an unending chain which requires a considerable crusade in order that it be broken.

If a crusade was necessary to encompass the overthrow of the informal initiation, it has not only been begun but has made great strides. The Interfraternity Conference has taken a decided stand against the advisability of the "rough-neck" initiation. Many prominent national fraternities have already prohibited the practice. It is to be hoped that Al-

(continued on page 264)

## In Memoriam

### **Benjamin Dietrich, Eta '08, Succumbs to Short Illness**

At one of the largest and most impressive funeral services ever held in San Pedro, final tribute was paid to the memory of Benjamin H. Dietrich, H. S. P. of Eta Chapter in 1908, Chairman of the Grand Executive Committee during the same year, installing officer of Mu Chapter and Alpha Zeta Chapter, and one of the foremost citizens of San Pedro, who died of bronchial pneumonia after an illness of two weeks.

Brother Dietrich was the representative of the Los Angeles Steamship Company and circulation manager of *The Times*. He was most active in fraternal affairs and served on the Los Angeles Council and with his particularly fine personality, numbered his friends by the hundreds, not only in San Pedro, but through the entire Southland, particularly in shipping circles, of which he had a vast knowledge.

Benjamin Dietrich was a prominent member of the Elks Club, also a charter member and first vice-president of the Lions Club and had just recently taken his first degree in the Masonic Order. The Elks lodge No. 966 conducted the final tribute before the cremation took place in Inglewood.

## *East to West*

By Richard M. Archibald

East is East and West is West but in Alpha Sigma Phi they have a lot in common. Anyone visiting our far Western chapters and expecting to find a different brand of Alpha Sigs than in the East is doomed to disappointment, for no material differences exist. The same is true of our Central and mid-Western chapters.

For the first time a program of visitation was adopted and carrying it out, I as Executive Secretary, visited during the past college year twenty-four of our twenty-nine chapters. Some of the data which was gathered follows:

### *Alumni Councils*

The alumni councils have been active with their Winter programs. Several that have been meeting spasmodically have advanced to regular scheduled meetings. New Clubs have been organized including the Lincoln Alumni Council and Alpha Zeta Council. The Alpha Delta Alumni are organizing.

A number of the councils, including Los Angeles and Twin City are contributing a great deal by publishing regular bulletins concerning the activities of their members. The Los Angeles Council numbers about one hundred in membership and holds regular weekly luncheons at the University Club. It is one of the liveliest alumni organizations in the Southwest. Its most notable contribution to the chapters this past year was the presentation of a copy of the old *Yale Banner* of the year

1859. Paul Fussell is president of this sturdy club and some of the other active members are "Bob" Gilmore, "Bill" Mullendore, "Duke" Tuchscherer, "Hap" Caneer and Brodie Smith.

The Twin City Alumni Council is another of the active organizations. Under the leadership of Gordon W. Sprague and Lawrence Clarke, it has been accomplishing much in the Northwest. These men are largely responsible for the financial success of Rho Chapter. Larry Clarke, with his alumni news, keeps an accurate account of the alumni.

In San Francisco, Foli Hargear, has done creditable work; Don Scheib and Frank Gilligan, in Denver, have kept the alumni interested and active by fostering the council.

### *The Chapters*

The chapters have made progress along the lines suggested by experience, alumni and the national office. Our advance has been steady but not uniform, in every branch since scholarship has not kept strides with our other advances. Our last scholarship report brought to light the fact that we are in for a long, stern fight if we are to take our rightful place in this respect. Many fraternities are succeeding more rapidly than we are, this may be due to the increased attention paid to scholarship by the Interfraternity Council. We have slumped in scholarship and there is no explanation. Several excuses may be advanced. That the men have done less effective study than formerly is probably the chief reason. This

failure can be laid directly to the chapters concerned. The increased interest aroused, by the other fraternities and the Interfraternity Council, has contributed to the downfall but the main reason lies in the chapter and individual indifference. There seems to be two general weaknesses, the general lowering of the average as a whole, or one or more complete failures by individuals. The latter is due to inadequate upperclassmen supervision or poor judgment in rushing.

According to Dean Gould of Washington, the greatest weakness in rushing is the failure to check up on rushees secondary school grades, usually available at the Dean's office, and in the case of Washington, always ready for inspection.

Many institutions having limited enrollment make their selections largely on scholastic grounds and yet chapters completely ignore this important consideration with the result that the chapter roll is cluttered with scholastic failures.

Many men present the excuse that they are overworked with extra curricular activities. No man going to college for an education, can feel justified in doing mediocre work and blaming it on the rush of outside activities. Furthermore, the men devoting the most time to extra curricular duties and accomplishing results usually turn in excellent work. Among these may be mentioned Bennie Oosterbaan, All-American end for two years, three sport letterman and captain-elect of the football team at

Michigan. A Vernon Bowen of Delta Chapter, who besides being editor of the *Olio*, the year book, is manager of football, president of the Writers Club and vice-president of his class, is a Phi Beta Kappa man. Arthur Sidells received the highest grades of any man in his class for the two years he has attended Carnegie Tech, and held the following offices: Treasurer of the Arts School Senate; assistant treasurer of the Student Council; treasurer of the junior class; a junior member of the Student Council; a member of Delta Skull, junior honorary activities society and Pi Delta Epsilon, men's national journalistic fraternity and he also won two first mention places in architectural design submitted to the American Beaux Arts Institute of Design in New York which is the highest recognition given by that society.

Based on figures for the years 1924-25 and 25-26 our Pacific coast chapters lead the other groups, Of this group Stanford leads being third out of twenty-three fraternities, closely followed by California which is sixth out of forty-five.

Colorado leads the Western or Rocky Mountain group with the rank of second in a possible twenty-one.

In the East, Ohio Wesleyan where, since it's installation one of every ten has been a member of Phi Beta Kappa, is the third among twelve.

In the matter of extra curricular activities Alpha Sigma Phi has her share, a recital of which is included elsewhere in this issue.

## F. B. Stiven Director of Music at Illinois

Frederic Benjamin Stiven, Eta '21, and director of the school of music at the University of Illinois is rapidly gaining the position of one of the leading organists of the country. Brother Stiven has played at many recitals and during recent years has played at Toronto University, the Philadelphia sesqui-centennial exposition, and has been broadcasting his recitals over station WRM at Urbana, Illinois.

Brother Stiven was born in Ionia, Michigan, in 1882, and in this town began his musical career when given a birthday gift, at the age of seven, of ten music lessons. His interest in music increased and when he was twelve years old he played the organ in the church of Ionia. Upon his graduation from high school, Frederic Stiven went to Oberlin College and was graduated in 1907 with a major in music and taught in this college for two years, then took his graduate work in music in Paris under the late Alexandre Guilmant, noted organist and composer. In 1912 he passed the American Guild Organist examination. He taught as assistant professor at Oberlin until 1921 when he accepted the position of director of the school of music at the University of Illinois. Under his supervision as professor and director the school has grown tremendously and now ranks among the highest.

Frederic Stiven is prominent in many musical organizations. He is

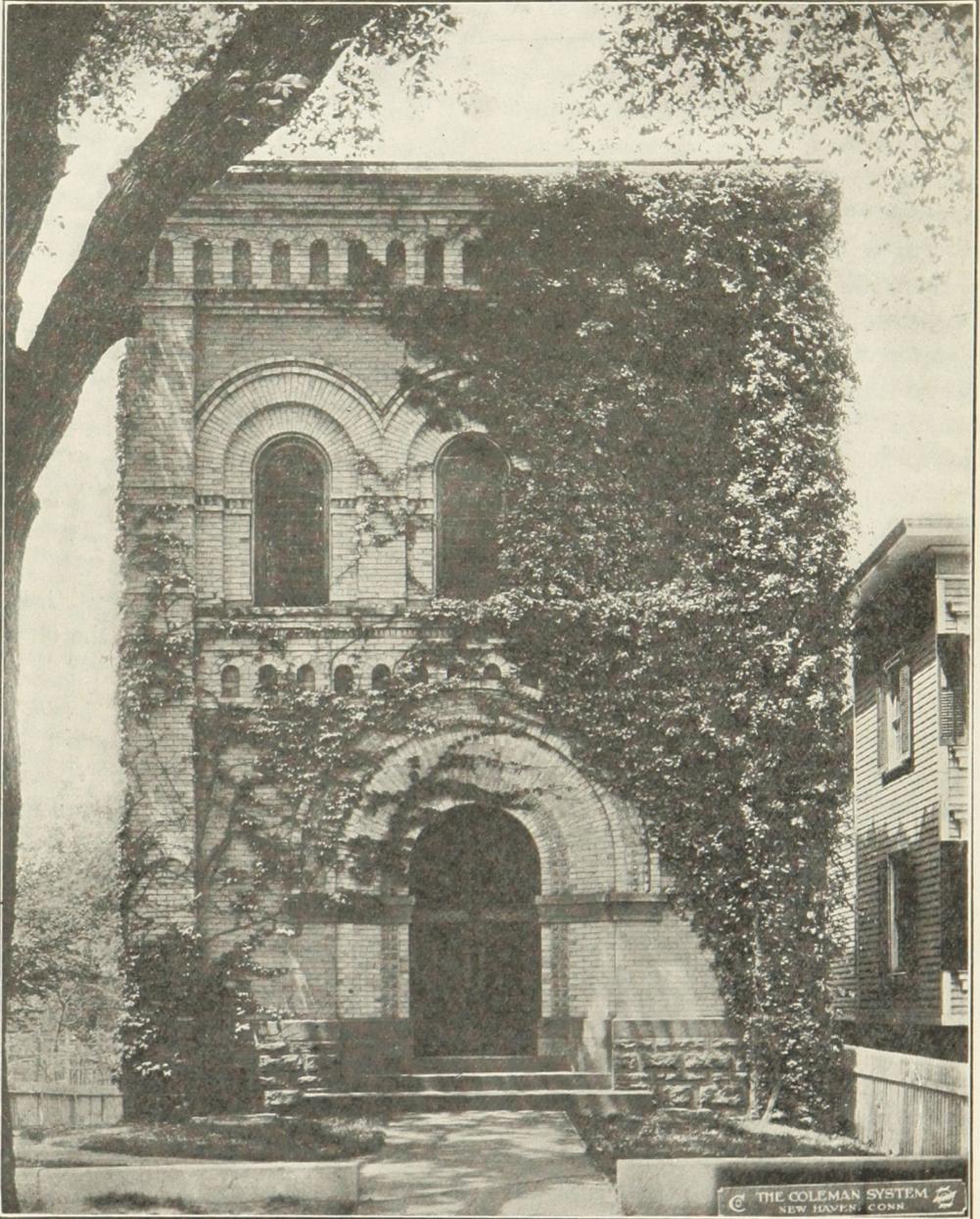
president-general of Pi Kappa Lambda, national honorary graduate musical fraternity, president of the Association of Executives of Music departments in state universities; a member of the American Association of Grand Organists; member of Mu Kappa Alpha, Phi Mu Alpha, Music Teachers National Association and the American Guild of Organists.

---

## William Y. Rorer, A '13, Dies In Switzerland

William Yale Rorer, Alpha '13, ex '14 S, died February 16th, at the Sanatorium Chamoisaire in Leysin, Switzerland, of tuberculosis. He attended Sheffield School for three years and was a member of the class of '15 during his last year.

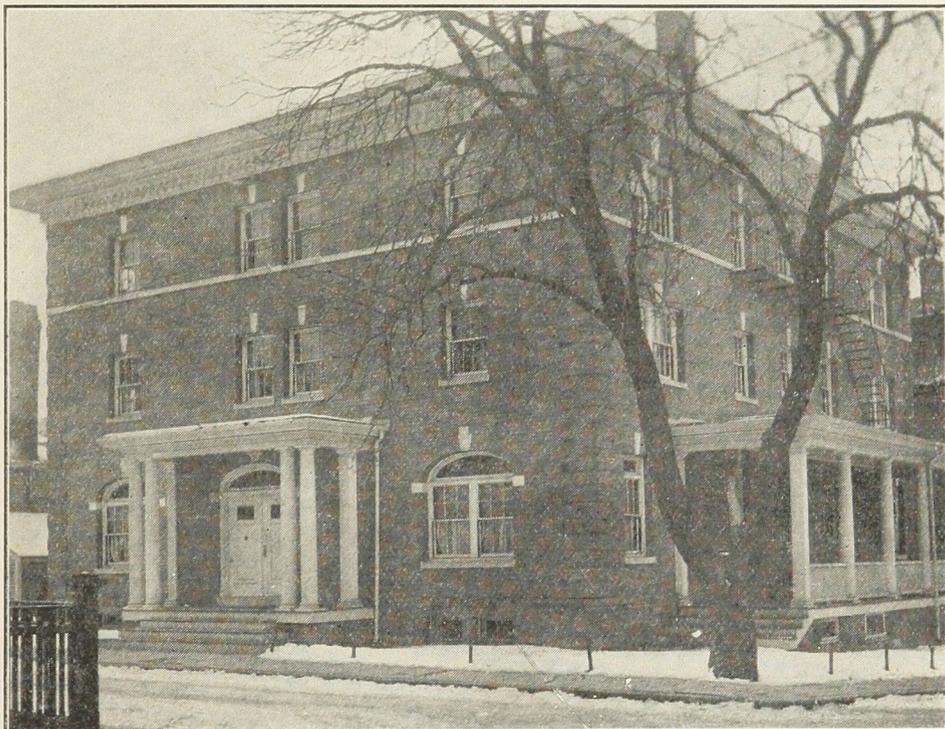
After leaving Yale, Brother Rorer was engaged in industrial engineering with the Winchester Repeating Arms Company of New Haven for two years. He enlisted in the Navy as machinist's mate 2nd class, in August, 1917; later he was advanced to machinist's mate, 1st class. He was commissioned ensign in March, 1918, and the following August was promoted to lieutenant j. g. and served on the U. S. S. Bushnell with the mine laying fleet in the Irish Sea. In Mar., 1920, he was transferred to the U. S. S. Camden and did submarine patrol work off the coast of Great Britain and he was later attached, while still on the Camden, to the Pacific Fleet. He resigned from the Navy in 1922.



Alpha Tomb

## Alpha Sigma Phi Chapter Houses

Included in this issue are pictures of Alpha Sigma Phi Houses and some of the activities of each chapter.



Beta Chapter House

**ALPHA TOMB**  
100 Prospect St.  
New Haven, Conn.

Activities—Lacross, two men; boxing, three men; baseball, one man; crew, one man; swimming, one man. A member of Phi Beta Kappa. One man received the Buck prize for oratory. Two men on the year book, one holding the position of chairman. One man on the *Pot Pourri* staff, the college annual. One man on the college Daily.

**BETA CHAPTER HOUSE**  
54 Dunster St.  
Cambridge, Massachusetts.

Activities—Basketball, one man; baseball, one man; golf, one man. Member on the staff of the *Crimson*, the college daily. Member on *Lampoon* staff, the humorous publication. Two men in the university band. One man in the instrumental club. One man in the Glee Club. One man in the musical club.

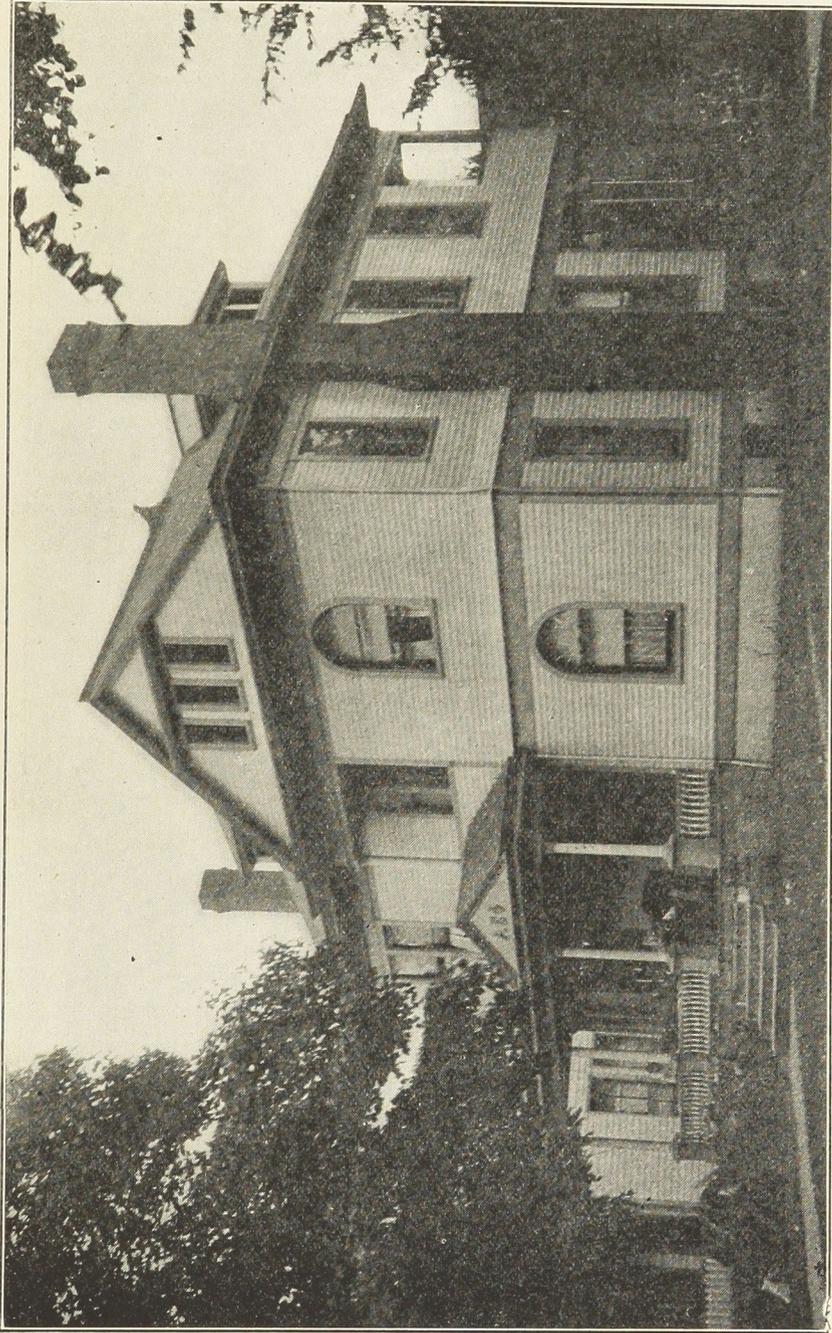


Gamma Chapter House  
85 Pleasant St., Amherst, Massachusetts

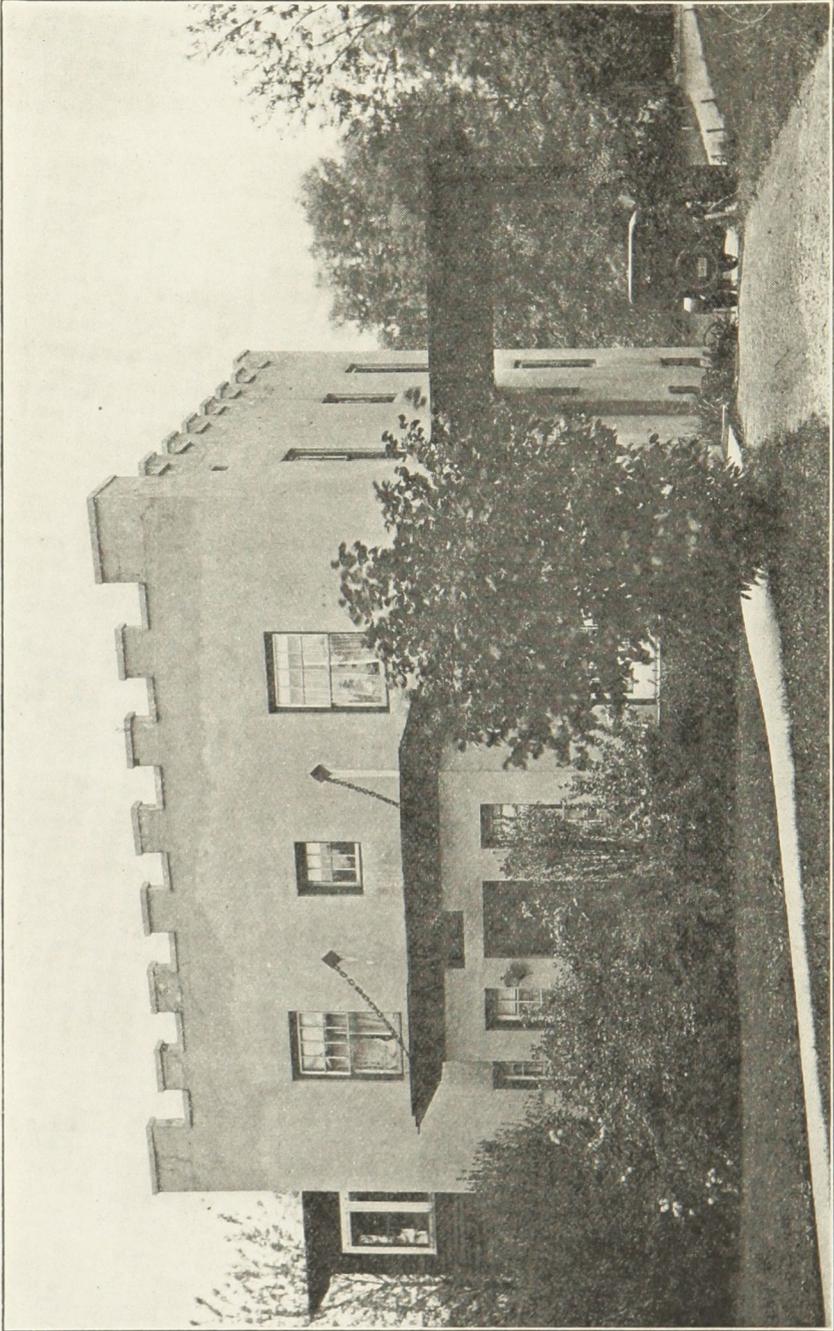
Activities — Hockey, two men; track, three men, and also assistant manager; rifle, two men; football, one man; baseball, four men and three men on the freshman team. Three members of Maroon Key; one man in the Glee Club; one member of honorary scholastic fraternity; two men on the Index board.

**DELTA CHAPTER HOUSE, 205 4th St.,  
Marietta, Ohio.**

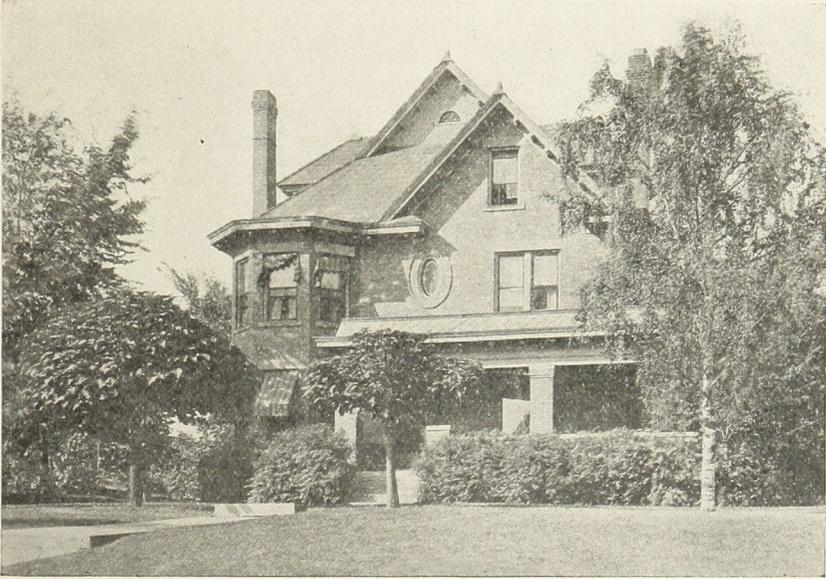
Activities—Basketball, five men including the captain; football, three lettermen and the manager; baseball, six men including the captain. Cinder track, three men; tennis, four men. One Phi Beta Kappa man.



Delta Chapter House



Epsilon Chapter House



Zeta Chapter House  
Woodruff Avenue, Columbus, Ohio

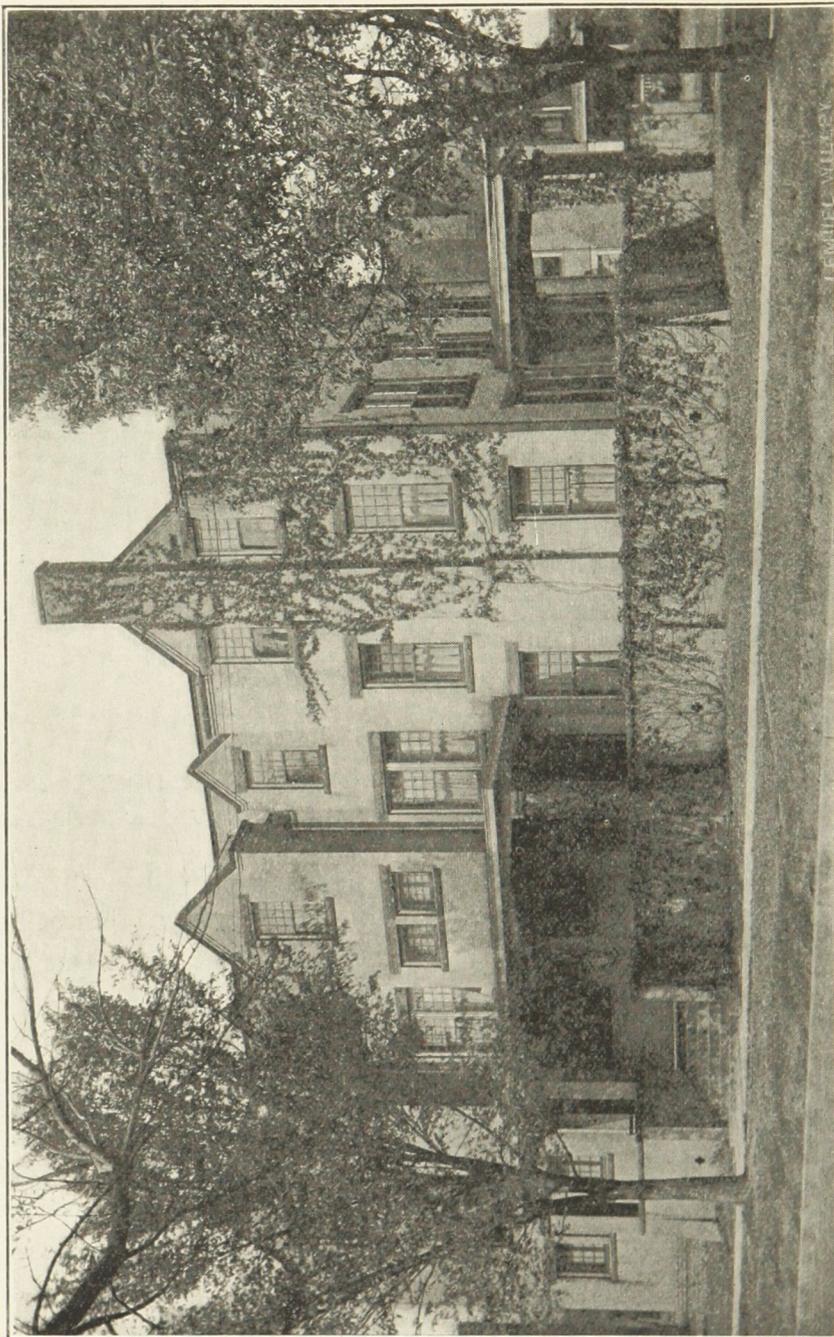
Activities—Track, five men. Five men in the college orchestra. President of the Glee Club. Baseball, five men. Sport manager. League championship in basketball. University championship in boxing.

**ETA CHAPTER HOUSE, 313 East John Street, Champaign, Illinois.**

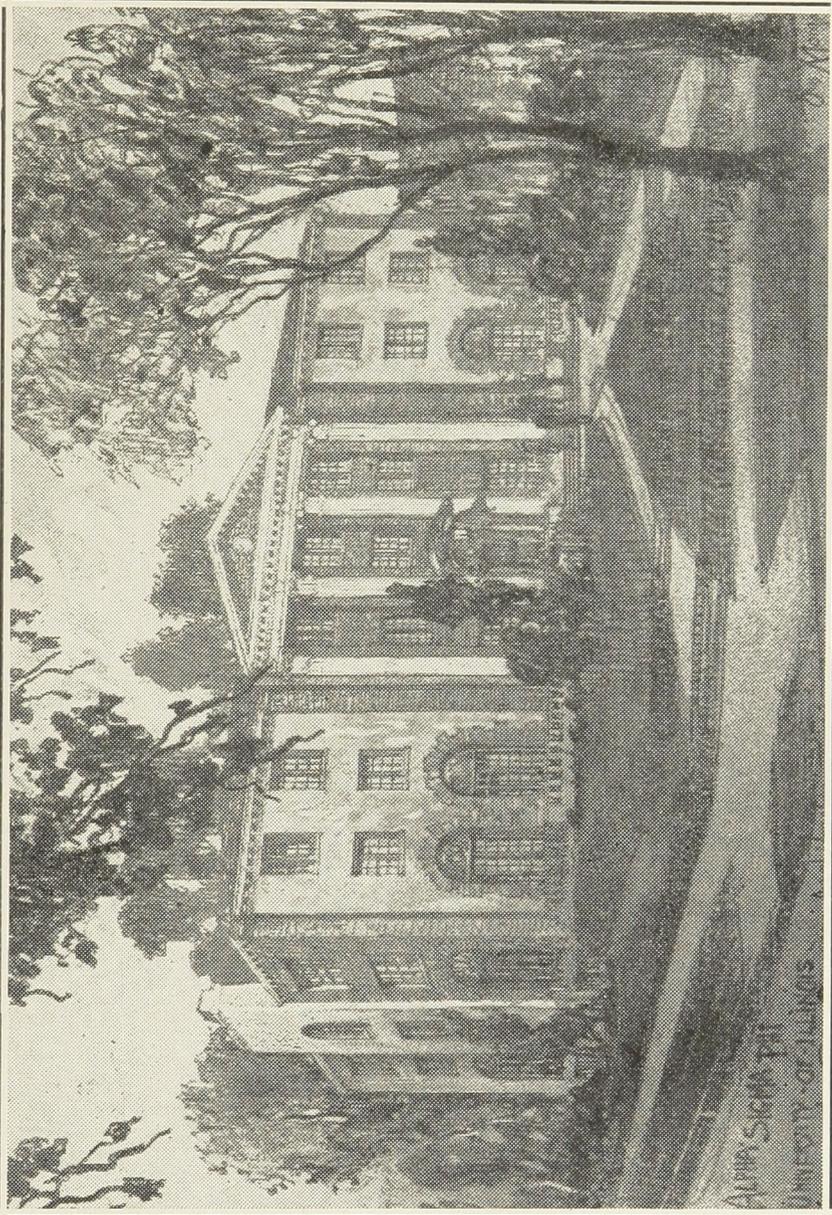
Activities—Varsity track, four men; Varsity football, two men; baseball, five men; gymnasium team, two men; basketball, six men; wrestling, one man. Societies, four members of sophomore honorary society; two junior honorary society; two in freshman honorary society.

**THETA CHAPTER HOUSE, 1315 Hill Street, Ann Arbor, Michigan.**

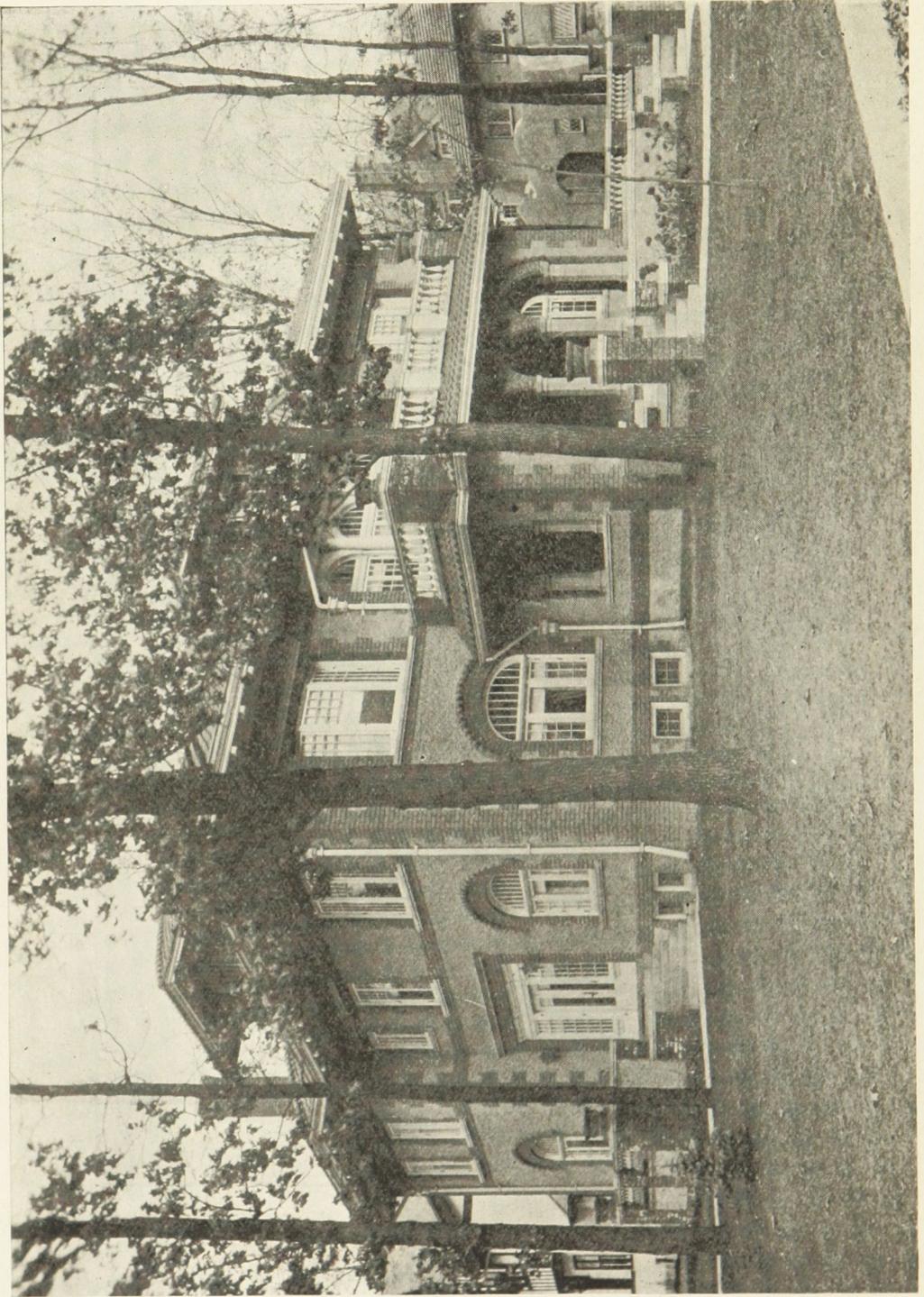
Activities—Football, five men; basketball, two men; baseball, four men; hockey, one man. One man on student council; three class presidents; one man on J-Hop Committee; one man on the debating team. Track, two men; cross-country, two men. Student publications, managing editor of the *Daily*. Two men on the staff of *Ensign*. Swimming, one man; one man on Board in Control of athletics, one man on Board in Control of Publications; student honorary committees.



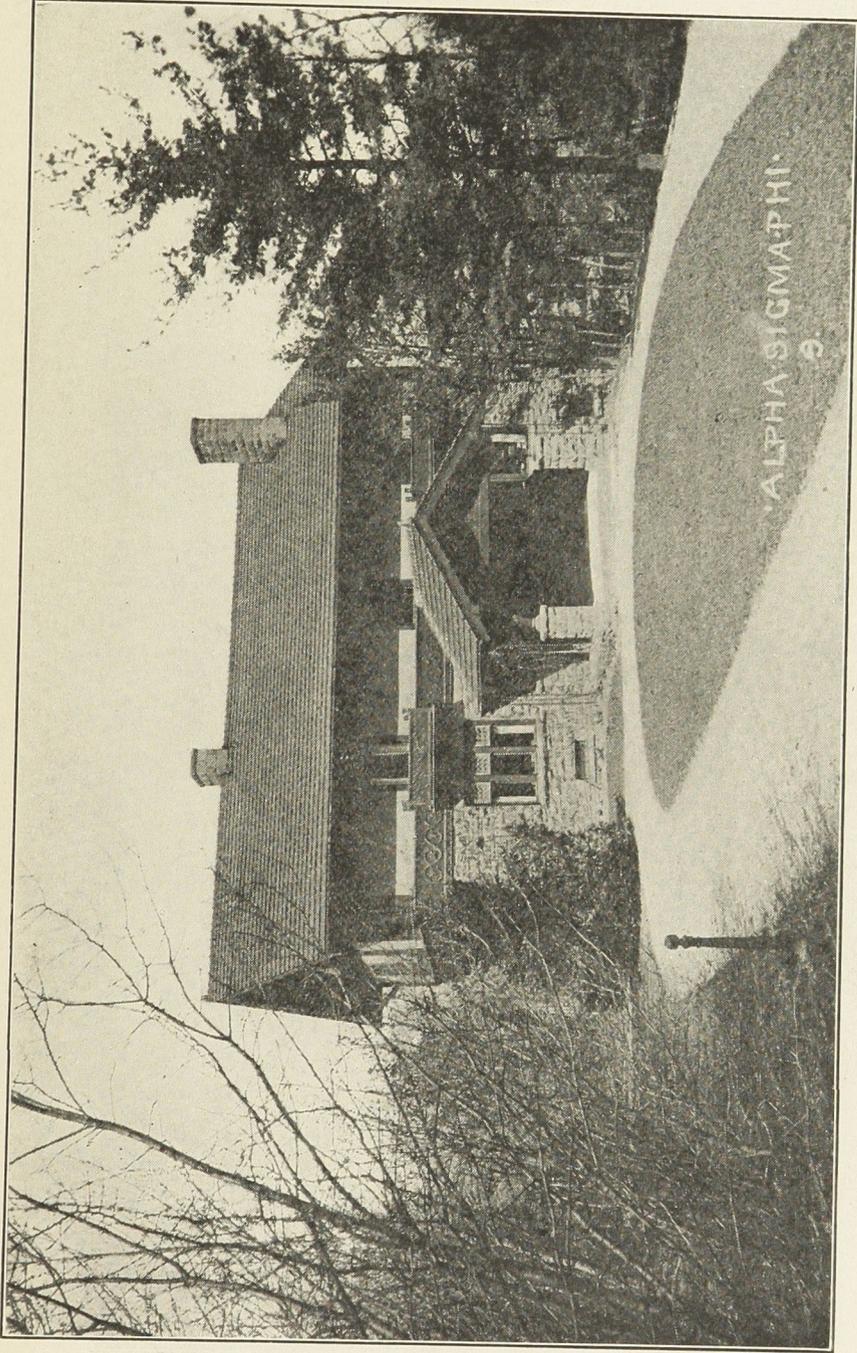
Eta Chapter House 1926-27



Eta's New Home

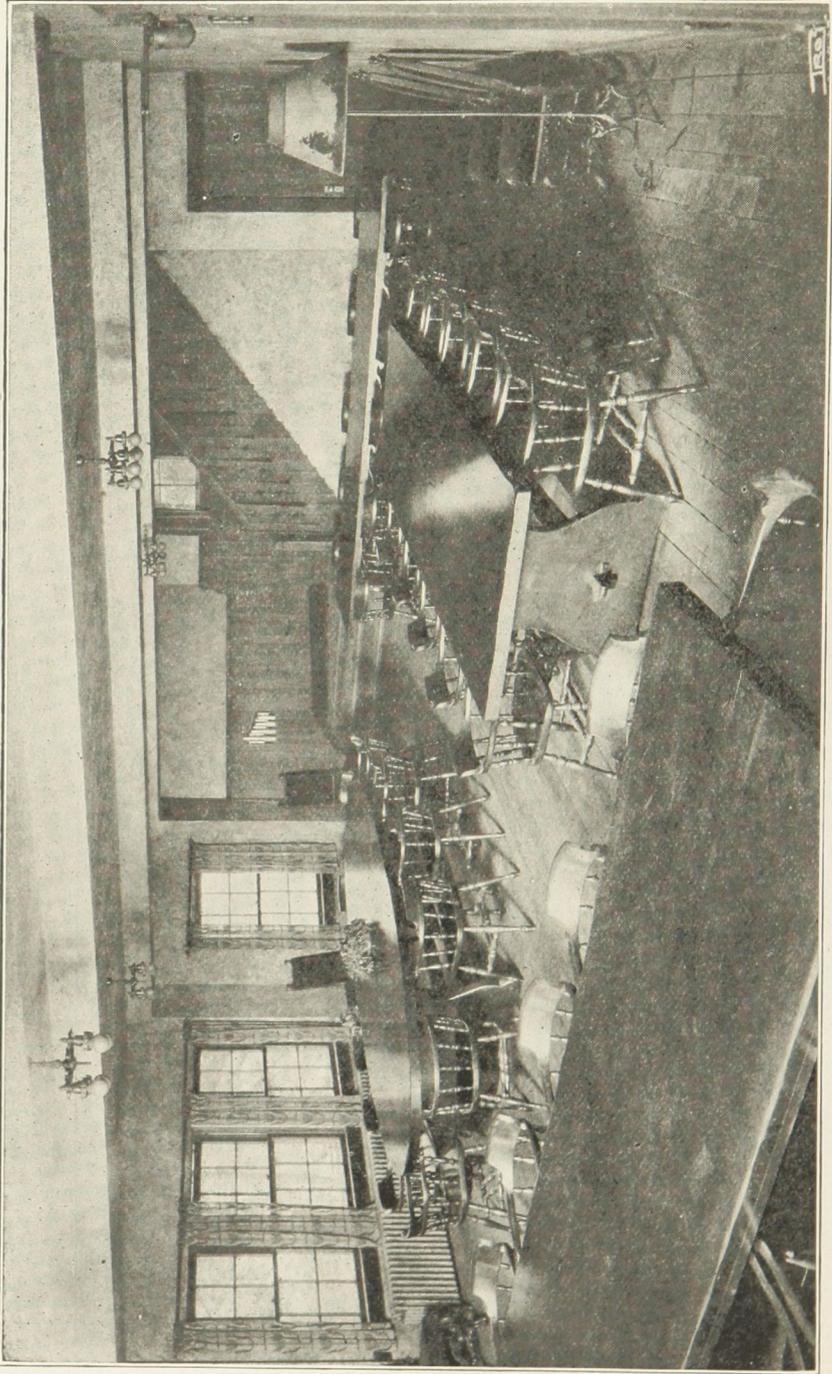


Theta Chapter House

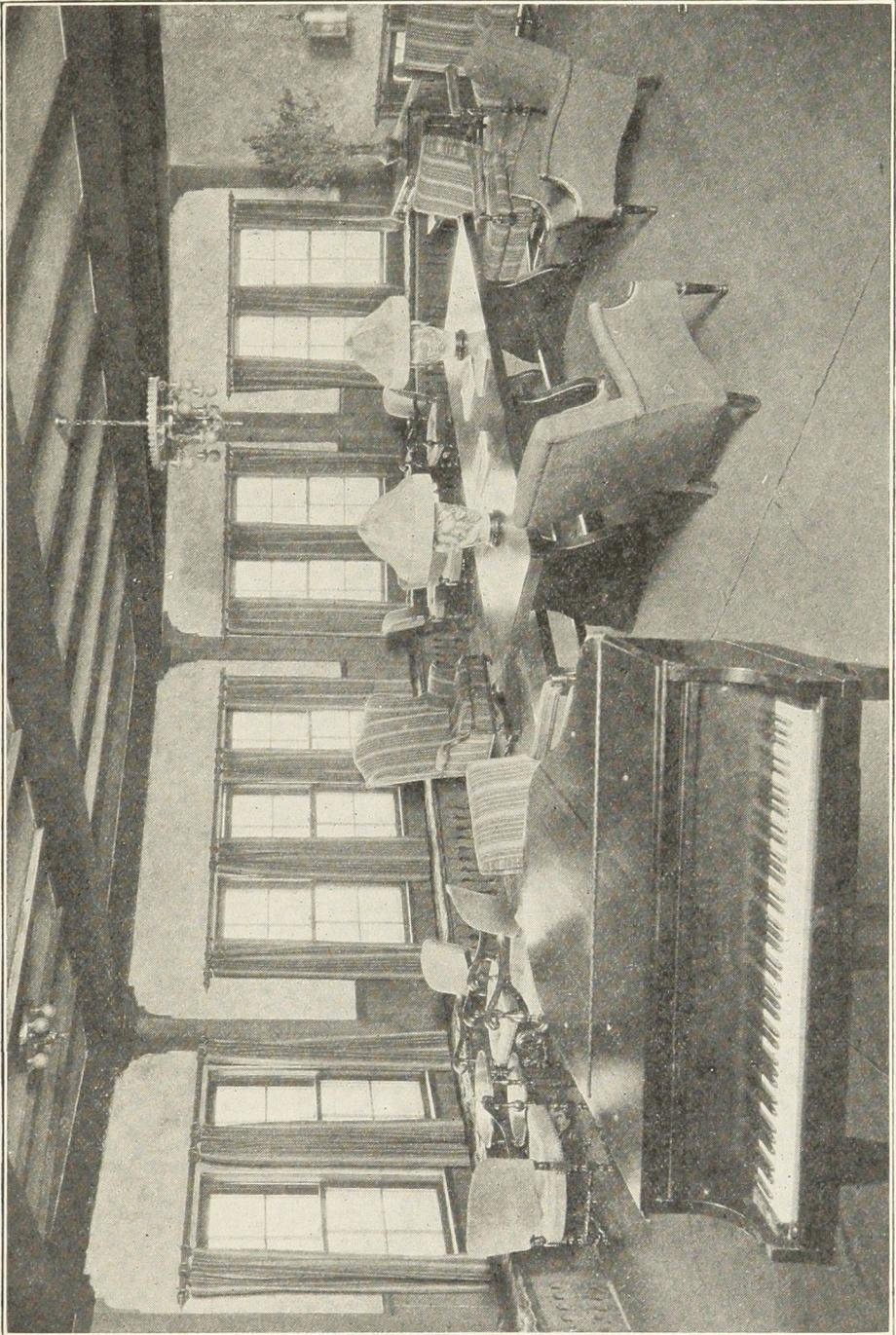


Iota Chapter House  
Rockledge, Ithaca, New York

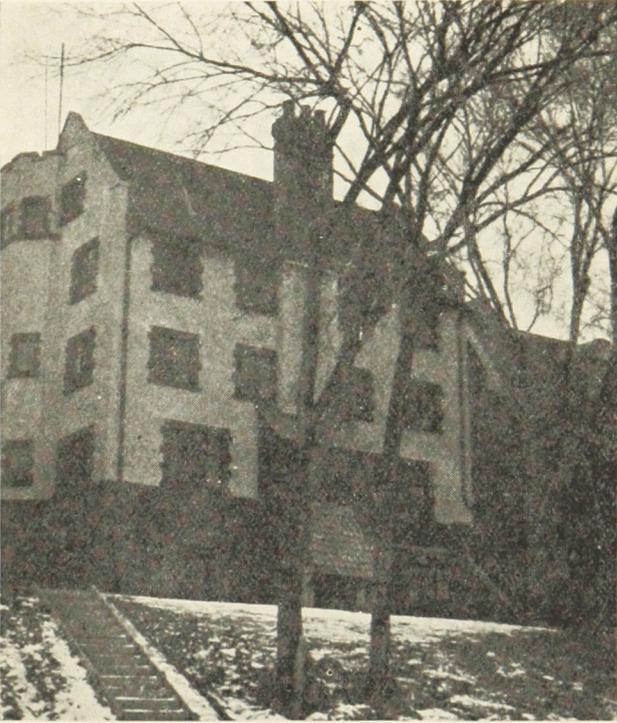
Activities—Freshman crew, three men; lacross, one man; two men in the Glee Club. Two men on annuals; one man on the staff of *Widow*. Manager of the wrestling team. One man in senior honorary society.



Iota Dining Room



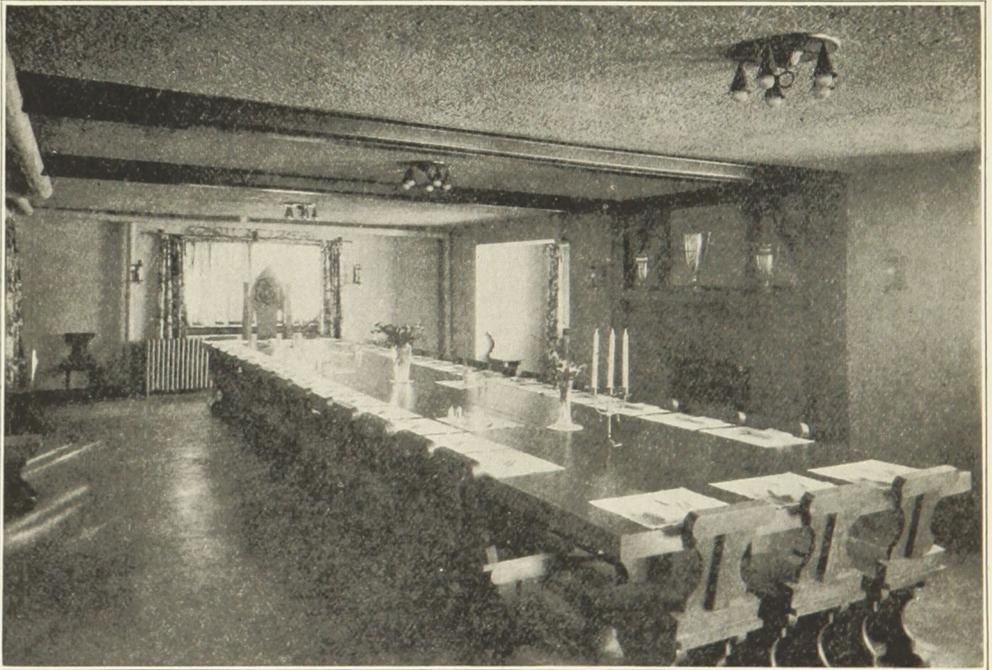
Iota Lounge

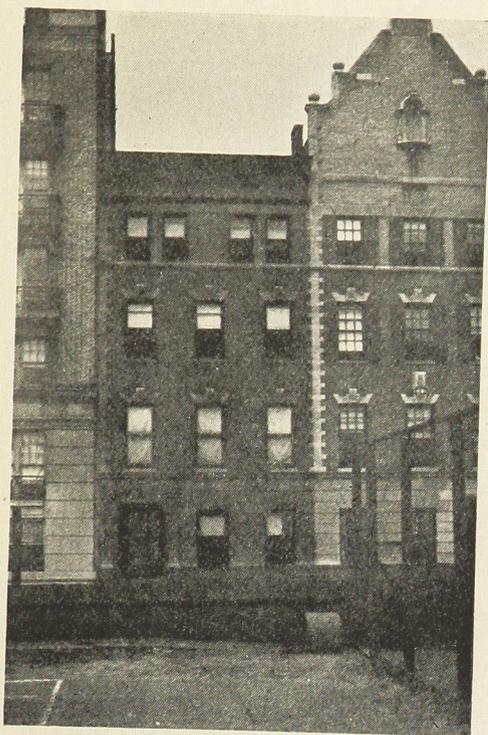


**244 Lake Lawn Place  
Madison, Wisconsin.  
Kappa Chapter House**

Activities—Football, three men; crew, one man; winter sports, one man; dramatics, five men.

**Kappa Dining Room**





**LAMBDA CHAPTER HOUSE, 524 West  
114th Street, New York, N. Y.**

Activities—Crew, captain of freshman; track, one man; Varsity water polo, one letterman; Varsity wrestling, one letterman. Six members of Philolexian, dramatic society. Associate editor of *Columbia Alumni News*. Three men on the staff of the *Daily Spectator*, including managing editor and a member of the Assistant News Board of the *Daily*. Editor-in-chief of *Columbian*, the yearbook. Three members of the Literary Board of *Varsity*, literary magazine. Illustrator of *Jester*, the college humorous publication. Assistant athletic director. A member of Phi Beta Kappa, Tau Beta Pi, Phi Lambda Upsilon, Spiked Shoe, national track society, Dumbbells, local social en-

gineering society and Sachems, honorary senior society.

**MU CHAPTER HOUSE, 4554 19th Ave.  
N. E., Seattle, Washington.**

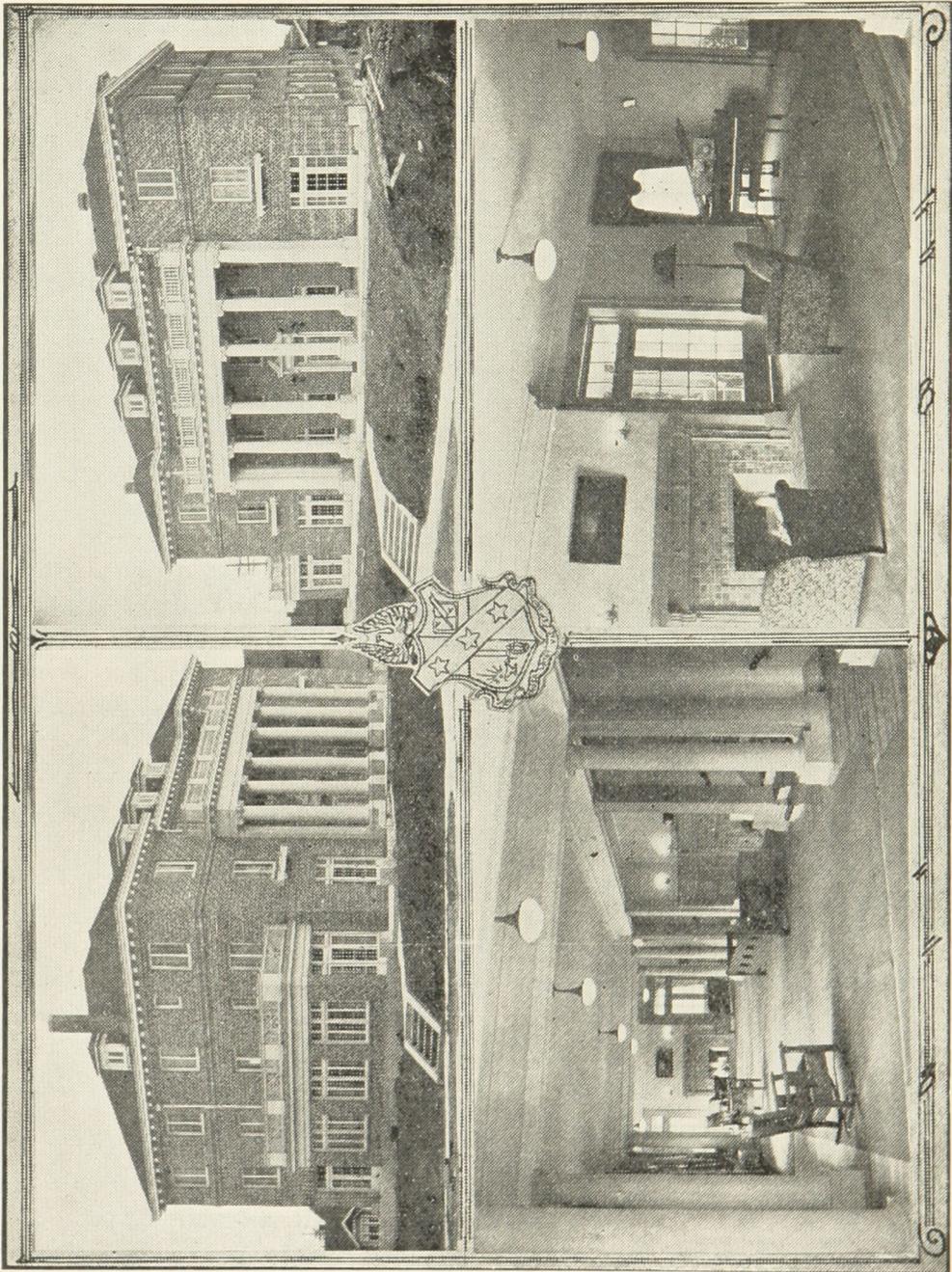
Activities—Football, four men; track, two men; baseball, three men; crew, four men. Managerial work, six men. Five men on publications.

**XI CHAPTER HOUSE, 1548 R Street,  
Lincoln, Nebraska.**

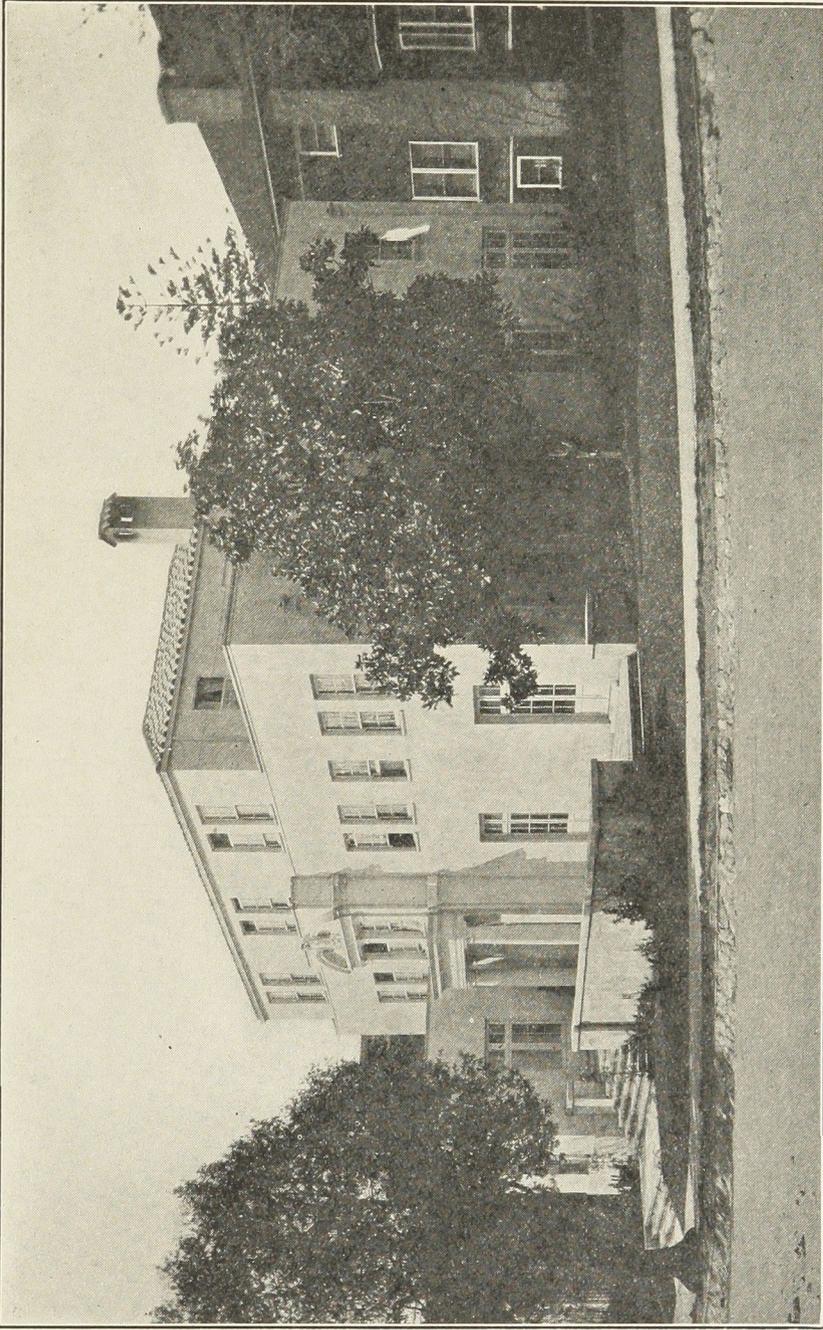
Activities—News editor of the *Daily Nebraskan*; assistant managing editor and associate editor of *Cornhusker*, the yearbook; editor of the *Cornhusker News Service*; sports editor of the *Bizad Monthly*; feature editor of the *Nebraska Alumnus*. Letterman, one football, one basketball. Societies, one junior honorary society; two in sophomore society; one, freshman honorary society; one, journalistic honorary society; president; corresponding secretary; master of rituals and two other members of business administration honorary; one Nu-Med honorary; three Corn Cobs (pep organization); four dramatic Club.

Other Activities — One Varsity cheerleader; chairman of junior-senior prom; refreshment chairman, Varsity Dance Committee; one University Night Committee; five Kosmet Klub Show, annual dramatic club production; junior class president; one member Bizad advisory.

Managers—One senior track manager; one junior track manager; one sophomore track manager; two sophomore basketball managers.



Mu Chapter House and Interiors



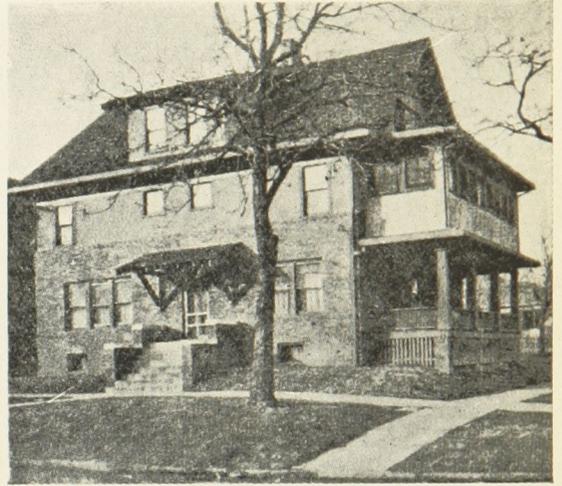
Nu Chapter House 2739 Channing Way, Berkeley, California

Activities—Editor and sport editor of the *Daily*; junior manager of the *Daily*. Swimming, one man; freshman crew, two men; track, captain; sophomore track, one man. Managers, one basketball and one football manager. Publication man on the *Daily*. Golf, captain.

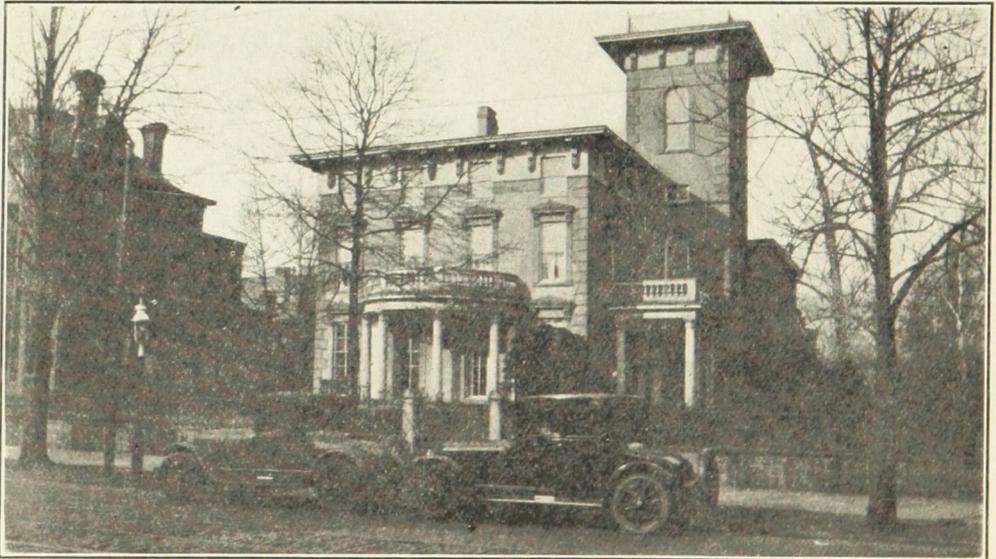


1926-27

Xi Chapter House

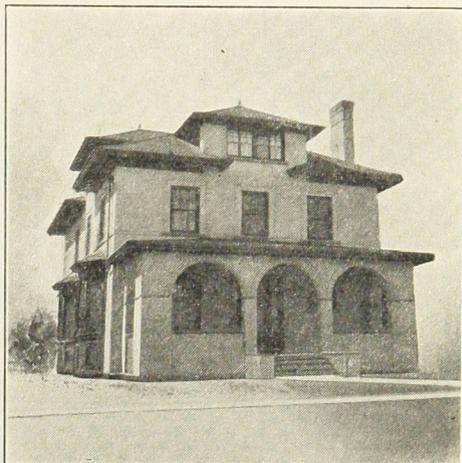


Present Home



Omicron Chapter House 3903 Spruce St., Philadelphia, Pa.

Activities—Senior class president; manager of gymnasium team; captain of baseball; assistant manager of baseball; two other men on the baseball nine. Manager of wrestling. Two members of Sphinx, honorary senior society. A member of Friars, honorary senior society. Three men on the *Daily Pennsylvanian* staff, including pictorial manager and Pen and Ink column writer. Two men on business board of *Punch Bowl* the humorous publication. Assistant manager of the rifle team. Assistant manager of fencing. Two members in the junior society. One basketball letterman.

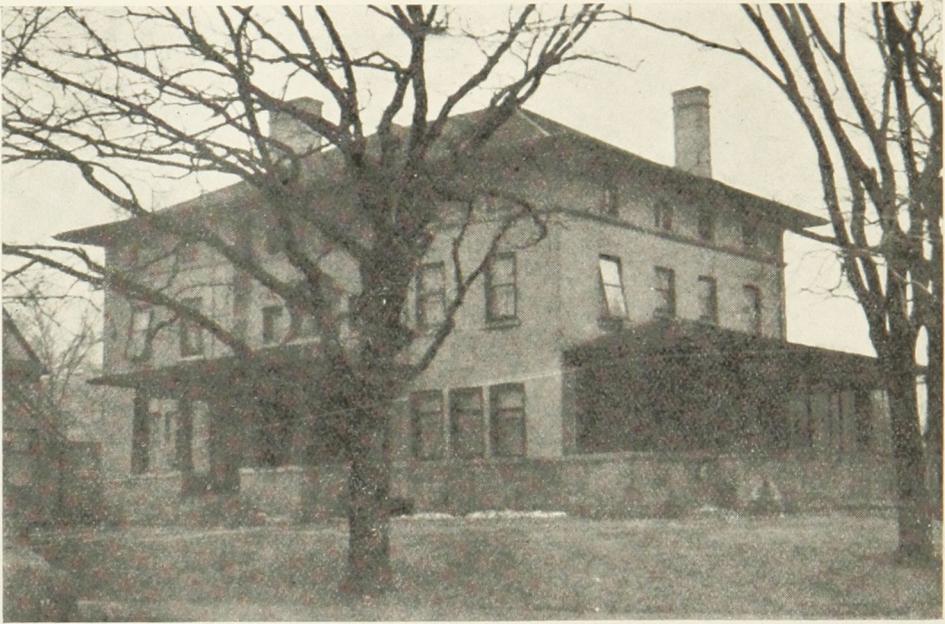


**SIGMA CHAPTER HOUSE, 433 E. Maxwell Street, Lexington, Kentucky.**

**PI CHAPTER HOUSE, 1205 13th Street, Boulder, Colorado.**

Activities—Freshman football lettermen, two; Varsity football letterman, one; Varsity boxer, one. Two men on the Varsity debating team; chairman of the debating board. Two members in the student governing body. Two men in Honorary business fraternity, four members of the honorary legal fraternity; three members and president of sophomore honorary society. Two members of the Dramatic Society; president of the Boosters Club, president of the junior class. Manager and circulation manager of the year book. Senior manager of *Dodo* the humorous publication and assistant business manager of *Dodo*. Two men on the *Daily*. Members on each of the swimming and tennis teams.

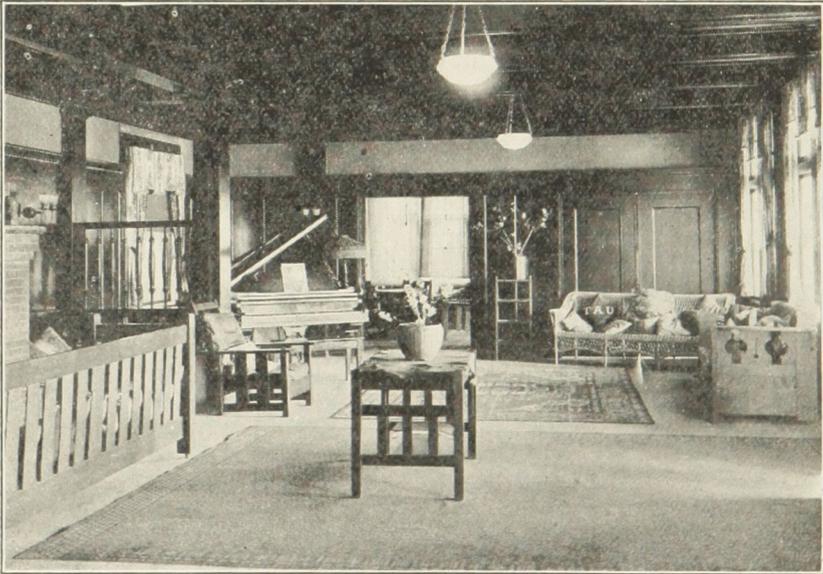
Activities—Football, one man; basketball, four men on the Varsity team and four men on the freshman team; baseball, one man on the Varsity team and two men on the freshman team; track, one man on the Varsity team and two men on the freshman team. Two men in the university band. Six members of the Stroller's Dramatic Society; four men in Scabbard and Blade; five men in Keys, honorary sophomore society; one man in junior honorary society; one member of Lamp and Cross, honorary senior society. Three men in Delta Sigma Pi; two men in A. S. C. E. Two men on Kernel staff. One man in Norwood, mining society. One man in Sigma Xi.



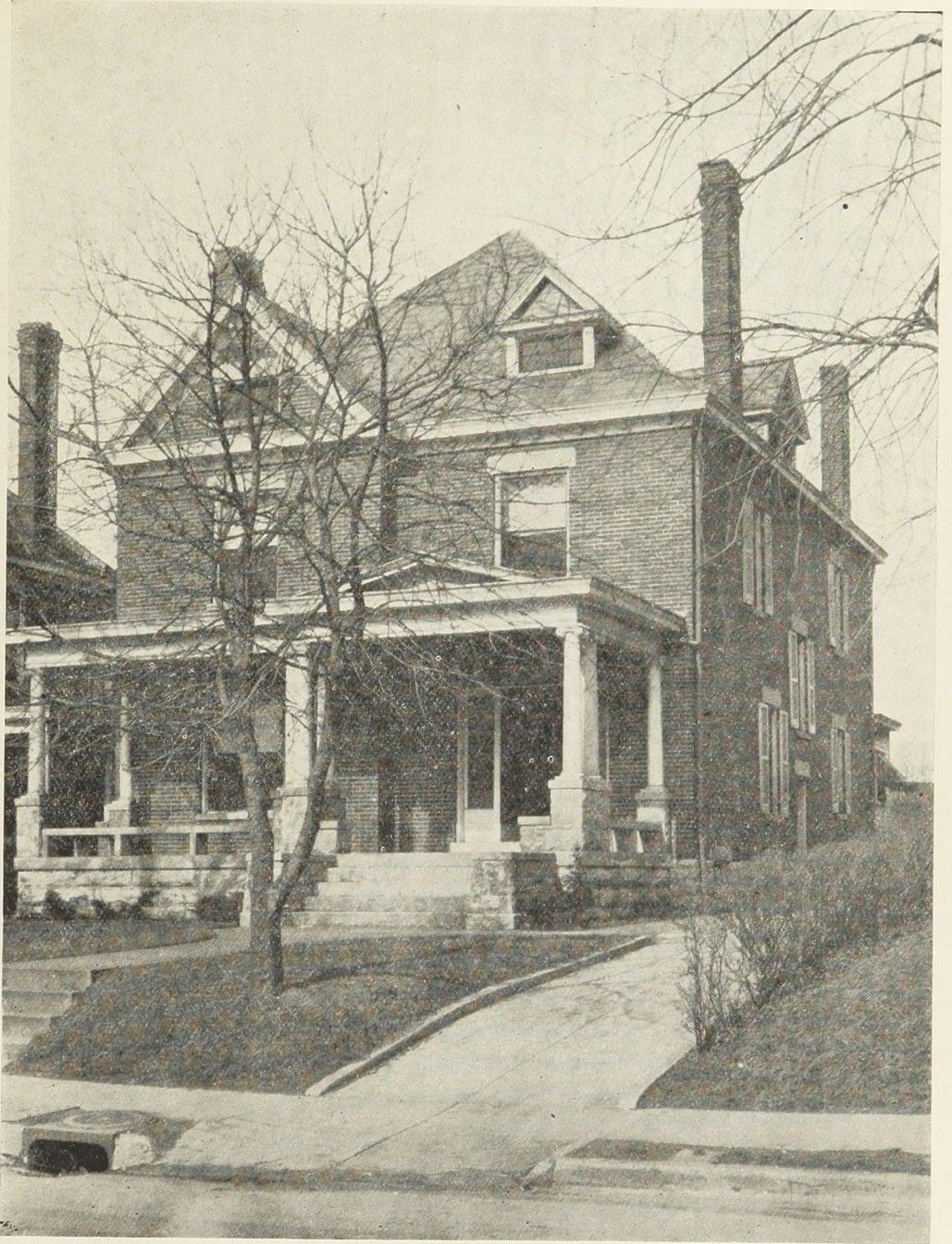
Rho Chapter House

925 Sixth St., S. E., Minneapolis, Minnesota

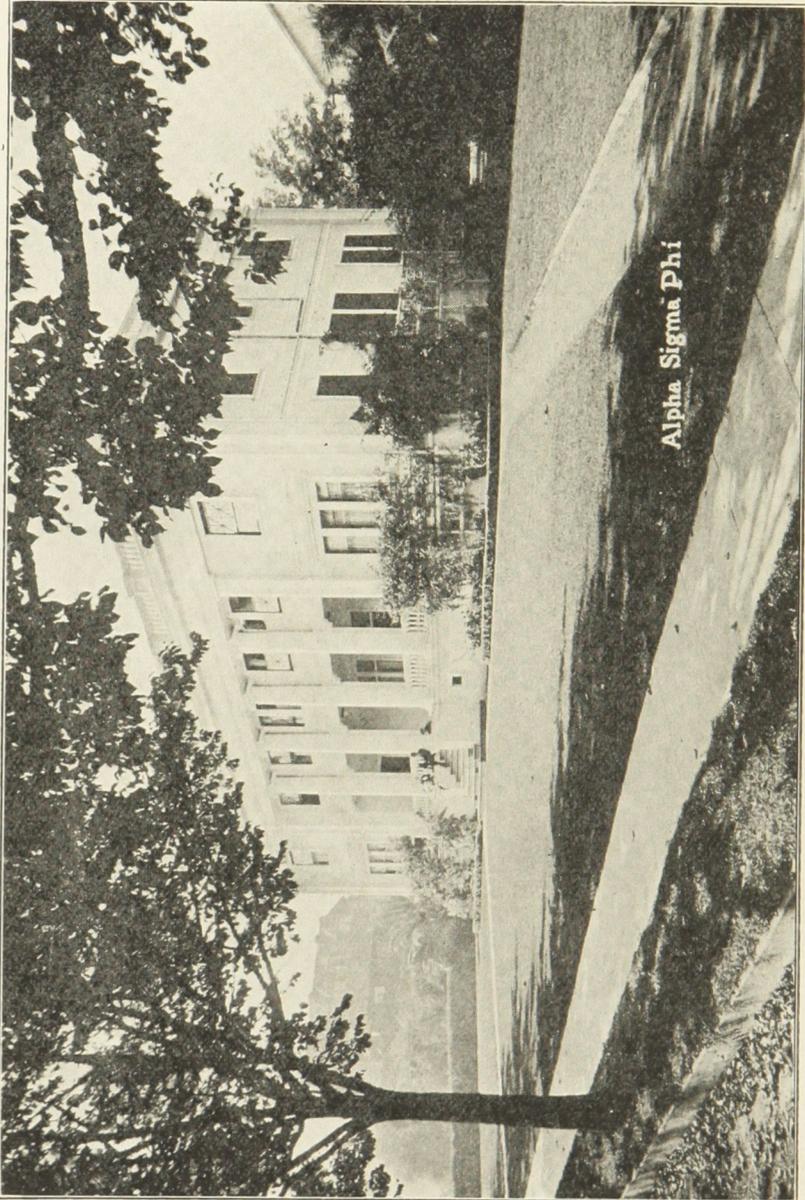
Activities—Football, five men; editor-in-chief of the *Daily*. Track, two men; cross-country, two men; baseball, two men.



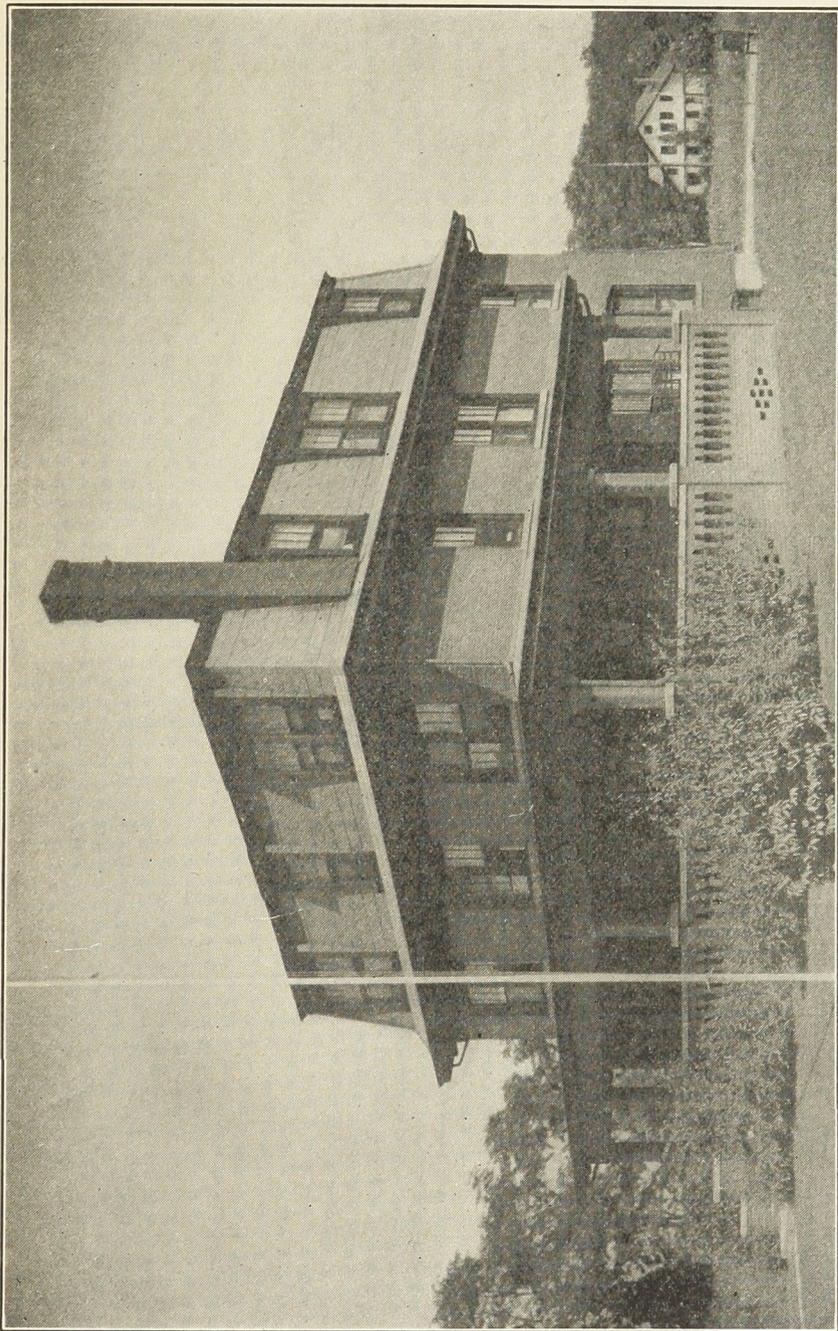
Lounge of Tau Chapter House



Sigma Chapter House



Tau Chapter House



Upsilon Chapter House 218 East Nittany Avenue, State College, Pa.

Activities—Boxing, nine men; Varsity baseball, one man; track, one man; football, one man. Three men in Phi Mu Alpha, one member of the Glee Club. Four members of Kappa Kappa Psi. A member of the senior board of *Froth*, the humorous publication. A member of the student council and of the Tau Beta Pi, honorary engineering society and Sigma Gamma Epsilon, honorary mining fraternity. One member of Skull and Bones, honorary campus fraternity.



**PHI CHAPTER HOUSE, 115 Welch Ave.,  
Ames, Iowa.**

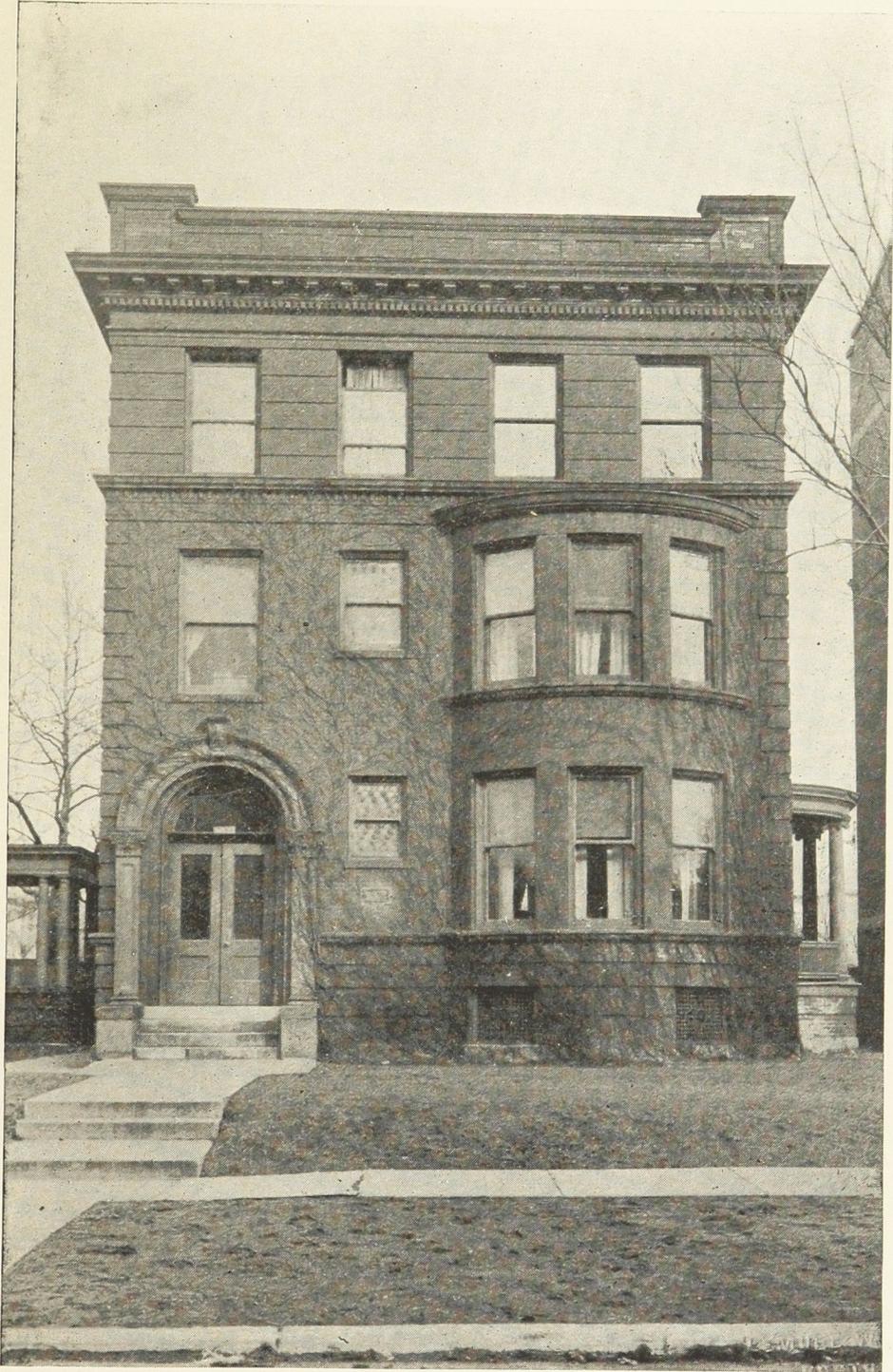
Activities—Captain of cross-country; captain of track team; football, one man; swimming, one man; tennis, one man; baseball, one man. Senior class treasurer; senior class vice-president; assistant business manager of college paper; business manager of Y. M. C. A. Six honorary fraternity men.



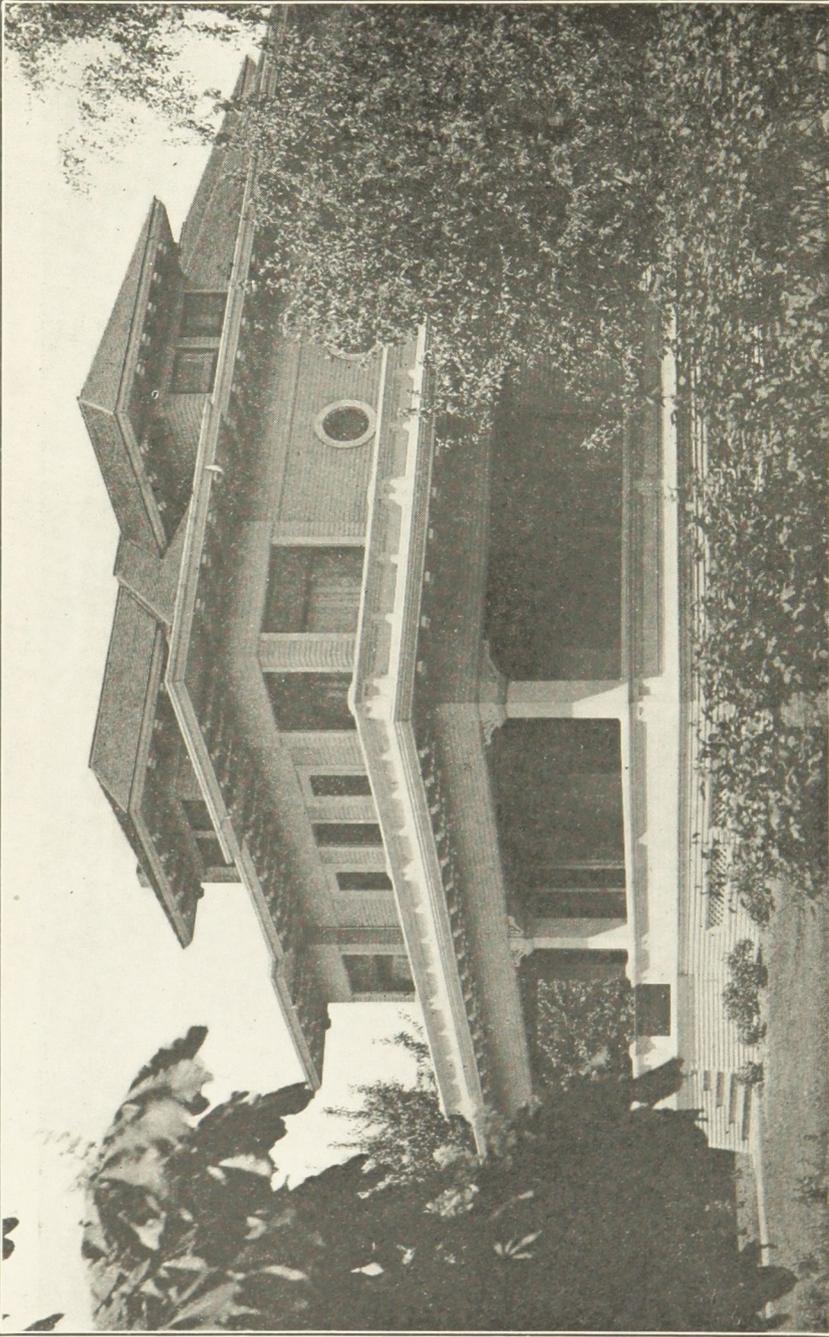
**CHI CHAPTER HOUSE, 5635 University  
Avenue, Chicago, Illinois.**

Activities—President of Iron Mask, junior honorary society; two men in honorary sophomore societies; vice-president of Black Friars; member on undergraduate council; advertising manager of *Daily Maroon*; news editor of *Daily Maroon*. Football, four men; gymnasium team, one man; Track team, two men.



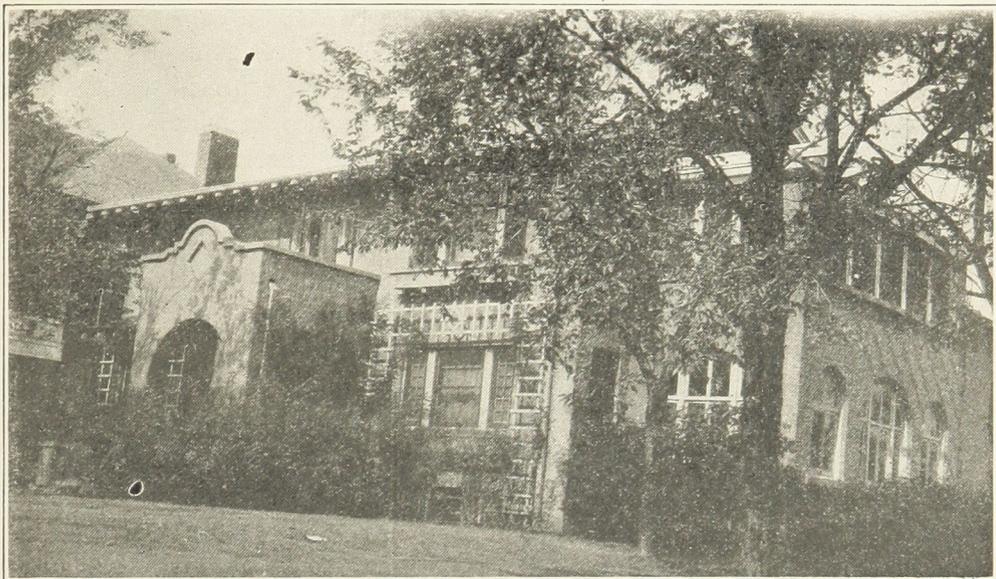


Chi Chapter House



Psi Chapter House 957 Jefferson Street, Corvallis, Oregon

Activities—Varsity track, one man. One all college oratory man. Football, one man; honorary fraternity men, eight. Several men in offices of campus clubs. Varsity wrestling, one man. Men on the faculty are: William J. Kerr, president; A. Peck, E. Beatty, B. Stuart, W. Powers, J. Ballard and S. Allen.



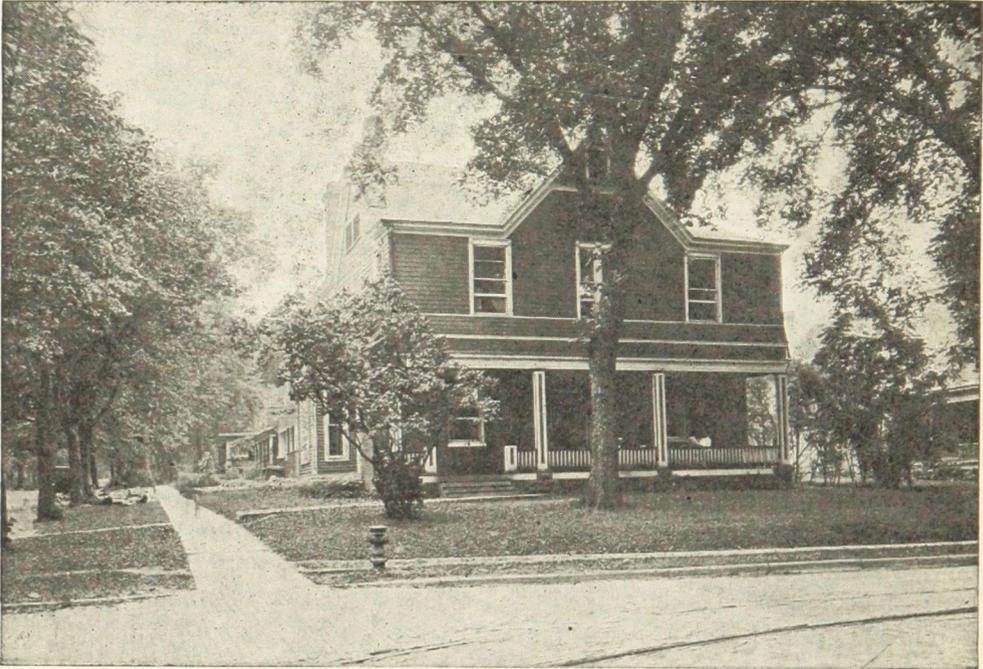
Alpha Alpha Chapter House  
435 West Boyd, Norman, Oklahoma

Activities—Two men on the student council; president of the junior class; director of all intermural sports; one Phi Beta Kappa man; three members of Phi Eta Sigma, honorary scholastic freshman society, one man holding the position of secretary; two members of Alpha Kappa Psi, honorary business society; a member of Sigma Gamma Epsilon, honorary geological fraternity; three members of Alpha Chi Sigma, honorary chemical fraternity; one man in Alpha Delta Sigma, honorary radio society; three men in Mu Eta Tau, honorary humorist society; three men in Blue Pencil, honorary writers' society; three men in Jazz Hounds, honorary pep organization; one man a member of Ruf-Neks, honorary pep organiza-

tion; two men in Mystic Keys, honorary sophomore society. Track, three letter-men; Baseball, three men on the squad, one regular; Cross-country, two lettermen, one captain of the team; Polo, one man; freshman football, two men; *Sooner* yearbook staff, two men; *Whirlwind*, campus magazine, two men; assistant director of *Soonerland Follies*; three members of University Band; two men in Kappa Kappa Psi, honorary musical fraternity; secretary of A. S. M. E. honorary mechanical engineers society; two men in Battle Axe, freshman honorary society; three members of Alpha Kappa Kappa, honorary medical fraternity; two members in Alpha Pi Mu, honorary pre-medical society. Vice-president of

fencing club; three men in Glee Club; assistant student director of Glee Club; three members of Sigma Tau, honorary engineering fraternity; one man on the oratorical council; one member in Tau Beta Pi, professional

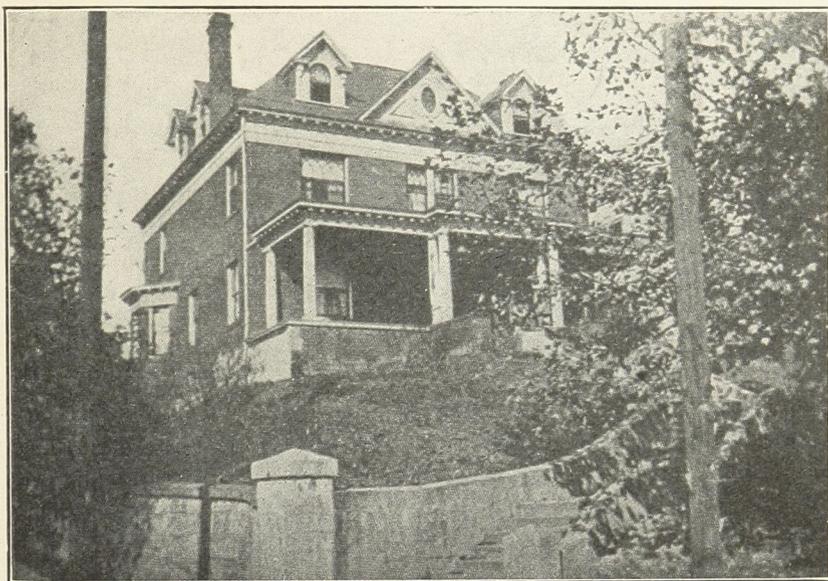
honorary engineering fraternity; two men in Pi Alpha Tau, political fraternity and president of Pi Alpha Tau Fraternity; president of junior engineers; two members of campus orchestra, Sooner serenaders.



Alpha Beta Chapter House  
East College Street, Iowa City, Iowa

Activities—Varsity football, one man; freshman basketball, one man; track, four men; freshman swimming team, one man; gymnasium team, one man; rifle team, one man; golf, two men. President of junior commerce

class; assistant business manager of *Hawkeye*; one man in Glee Club; two men on university social committees; treasurer of commerce club; one man in Varsity players; treasurers of sophomore L. A. class. One Phi Beta Kappa man.



Alpha Gamma Chapter House  
5601 Wilkins Avenue, Pittsburgh, Pa.

Activities—Varsity football, one man; freshman football, one man; Varsity basketball, one man; freshman basketball, two men; track, two men; swimming, one man; cross-country, one man; lacrosse, one man; rifle, three men. Managers, Varsity football manager; assistant freshman football manager, three assistant track managers.

Publications—one man on *Tartan*; three men on *Puppet*; one man on editorial staff of *Puppet*; exchange editor of the *Puppet*; editor-in-chief of *Puppet*; editor-in-chief of the *Campus Week Squeek*.

School and class officers—President of senior class of the college of fine arts; vice-president of sophomore class in College of Science; treasurer

of College of Fine Arts Senate; treasurer of junior and sophomore in Fine Arts, and assistant treasurer of the student council of the institute. Two members of the student council; one member of the Arts School Senate, and two members of the interfraternity council.

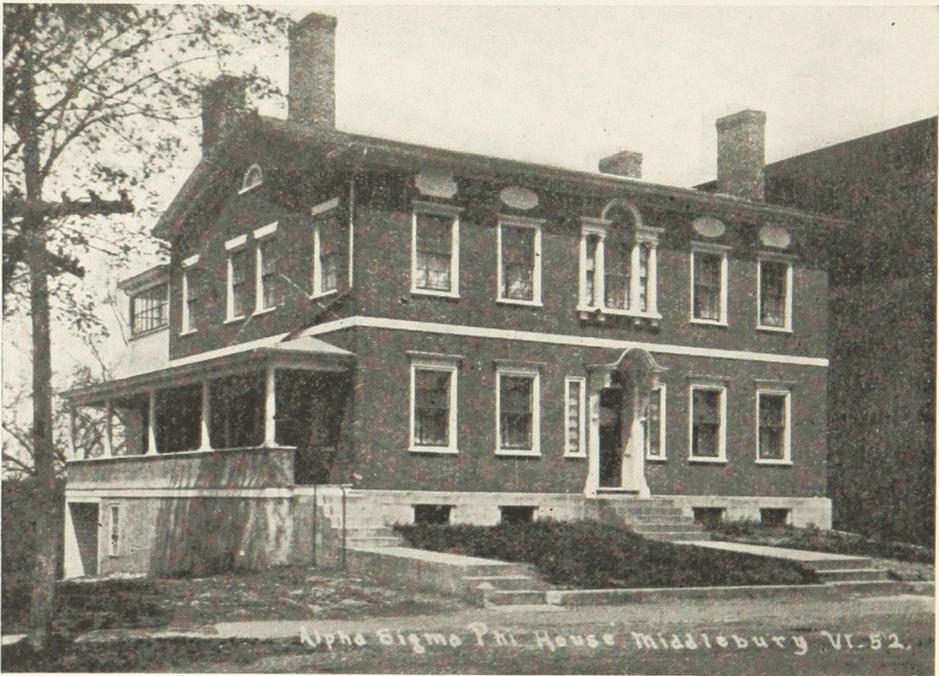
Chairmanships, committeemen and music—Two members of the College Glee Club; chairmen of the junior class social committee; the sophomore class social committee; the Arts Ball publicity committee; and the freshman-sophomore smoker committee; two members of the Plebe regulations committee; one member of the Arts Ball publicity committee; the Ball Social Committee, and decoration committee; one member of the Sci-

ence Stagg Committee and two members of the Campus Week Committee.

Honorary and professional fraternities—One man in Delta Skull, junior honorary society; two men in Pi Delta Epsilon, national journalistic honorary; two men in Scabbard and Blade, national military honorary; two men in Tau Sigma Delta, national architectural honorary, and three

men in Alpha Rho Chi, national architectural and allied arts professional.

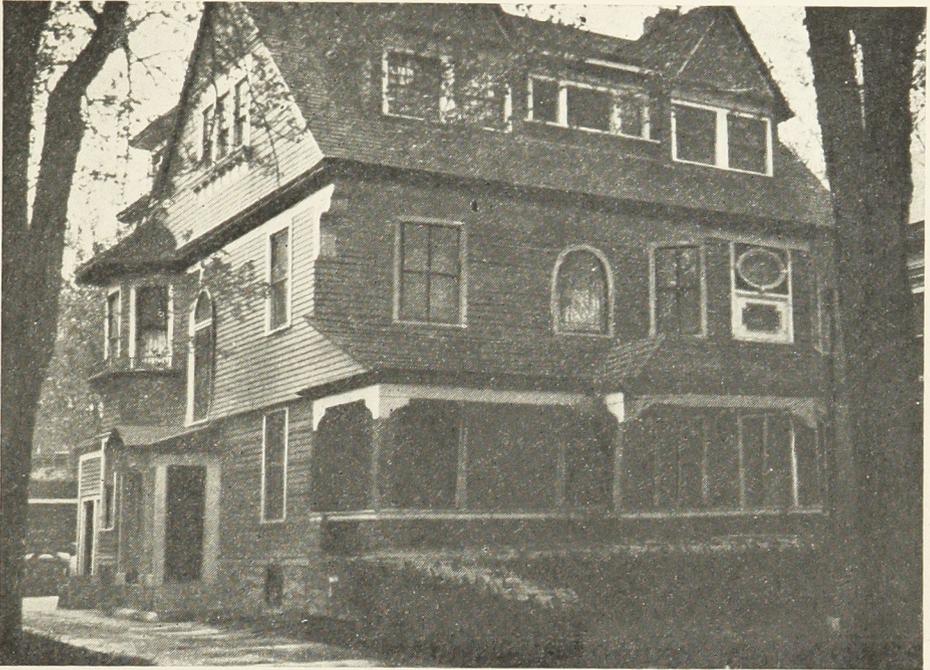
High honor men—First man scholastically in the junior class in the College of Fine Arts; first and second men in the sophomore class in the same college; second man in the arts senior class; three men are holders of the "Founders Scholarship".



Alpha Delta Chapter House  
Alpha Sigma Phi Fraternity, Middlebury, Vermont

Activities—Captain of football, basketball, baseball, cross-country, track and tennis; Football, four men; basketball, four men; baseball, three men. Manager of football, also man-

ager of track. President of junior class; treasurer of undergraduate council. Two men on honorary debating teams.



Alpha Epsilon Chapter House  
102 Walnut Place, Syracuse, N. Y.

Activities—Varsity football, three men; lacrosse, two men; rifle team, one man; Varsity manager of lacrosse. Two senior council men, one holding the position of secretary; president of Y. M. C. A. Presidents of two dramatic societies; President of honorary dramatic society; manager of freshman swimming team;



assistant manager of boxing; one senior society man; five men in scholastic honorary societies. Five men in professional honorary societies; vice-president of honorary society; Publicity manager of the Glee Club; assistant manager of Tambourine and Bones, and two men on campus publication.



Alpha Zeta Chapter House

### Activities

Swimming, six men, one the captain of the swimming team. Track lettermen, one; Tennis lettermen, one; one letterman on the freshman varsity football team. Feature editor of the *Daily Bruin*. Member of the student council. Two members of the Welfare Board. Two members of Kap and Bells, dramatic society. Member on the Dramatic Board. Vice-president of the interfraternity council. Associate editor of the year book. Illustration editor of the year book. Illustration editor of the *Daily Bruin*. Junior football manager; junior swimming manager.

### Baird's Manual

The eleventh edition of Baird's Manual of College Fraternities has just come from the press and every chapter should secure one. This edition is 6 by 9 inches and contains 648 pages attractively bound in blue. There are more than 200 organizations represented in it. Our write-up, while not being all that is deserved, is much better than has appeared in the previous issues and if only for this reason each chapter should secure a copy. In addition the preface which contains the origin, development, names, insignia, characteristics and insignia of American college fraternities is worth the price of the book alone. It is an essential for every chapter library.

# ADVERTISING IN COLLEGE PUBLICATIONS, A BUSINESS

**A Few Thoughts on the Solicitation of Advertising for College Publications** By Rex. M. Budd, Omicron '21.

This article is not an attempt to discuss in a comprehensive manner a subject that is so all-embracing and so pregnant with possibilities as the above. The writer merely wishes to advance a few suggestions to aid the more productive solicitation of advertising for the student publications of our colleges.

Three years active connection with an undergraduate magazine and employment in the advertising business since leaving school have naturally given rise to a few ideas on this very interesting topic. It is hoped and believed that this comment will be of value to those seeking places on the business boards of our college papers.

It has been the writer's observation that, at least in the attempted selling of advertising space, the vast majority of our otherwise indomitable students suffer a most distressing case of stage fright. Let no one lose sight of the truth that the advertising of a product in any publication that reaches an audience composed of potential buyers is an opportunity for both advertiser and publisher. It is a mutually profitable transaction and the user of the space has probably more to gain than the seller.

While Rex M. Budd was in college he took an active part in many activities, including manager of wrestling; managing editor of Punch Bowl, the humorous publication; treasurer of the undergraduate council, and was a member of Friars, senior honorary society. At present Brother Budd is assistant advertising manager for the Campbell Soup Company, Camden, N. J.

In spite of this most of college solicitations are weak, left handed gestures. It is little wonder advertisers look at undergraduate space, in the main, as a gift to charity. Likeable chaps who can sell water on a broken levee to their colleagues become stammering simpletons when they face a man of more mature judgment in the sanctity of his office. Why, I cannot fathom, except that it be because of difference of age and strangeness of environment, or perhaps more often it is due to a lack of faith in the value of the space the heeler is trying to sell.

Too many sales are attempted through letters. Of course, there are times when distance prevents a per-

sonal visitation, yet mileage is no reason why the communications that are necessary should be such "duds". Most of them are poorly set up from a mechanical point of view. They bring to light the startling news that the "Sewash College" Jokster is published every month during the school year. It costs one hundred dollars a page and is read by all the students. The book needs your advertising support. Please sign the contract and return.

From the ancient Chinese comes a proverb that one picture is worth ten thousand words. Let us add that one visit is worth ten thousand letters. Even then a personal visit will not result productively if it is not planned in advance.

There exists scant excuse for these feeble attempts to interest advertisers, many of whom can use college paper space to good advantage. They must be approached from an angle other than an attempt to give information that your magazine is merely soliciting advertising.

Buyers must be told of the human beings who compose your audience. The men who spend money for white space want to know of the buying habits of your public. Markets are people. It is people who purchase and read publications. It is people who have money to spend and college folks in particular are noted for spending it.

In the selling of an intangible, like magazine space, the need is thought before action—analysis before visita-

tion. Prior to your approach study the advertiser's product, his competition and his problem so far as an outsider can get to know it. Familiarize yourself with his copy if he is already an advertiser in any medium. See the type of appeal he employs. It will often tell you what he is trying to do and you may be able to suggest an improvement that is practical. Know the various publicity methods he is using to get his story across to consumers.

If the advertiser's, or prospective advertiser's, goods cannot be sold to greatest productiveness in the paper for which the heeler is canvassing, such a study will bring this fact to light. The time and effort of everyone will be saved as a consequence. If on the other hand, your study proves that his product or service will find an appreciative audience among college readers the heeler is fortified in this knowledge. He knows then that he has something worthwhile to sell; something he can talk about with the courage of faith.

If there are one thousand students on your campus and they all wear clothes, smoke cigarettes and spend money, go forth secure in your knowledge that no intelligent advertiser or merchant is going to lightly pass you by if he has anything for sale that can be sold to the crowd you reach.

In case your prospect is within calling distance phone for an appointment. Telephone requests are more difficult to ignore than letters. If the interview requested is refused wait a couple of weeks until the prospect has

an opportunity to forget your call and then visit his office without arranging for a definite hour. The advertising men and others interested in advertising are not an inhuman sort. Neither is the modern retail merchant. They will listen if you can tell them of some way they can make more money. If you have something to talk about that shows an appreciation of their problems you are not going to find yourself unceremoniously spilled into the street.

With the formation of professional soliciting agencies specializing in the sale of space in the college paper field, (the writer knows of two such organizations,) plus the fact that, as a rule, most users of space on a national scale are far away from the site of the colleges, the work of the college publication healer deals primarily with local advertisers. In view of these factors, plus the more experienced selling ability of the professional solicitor, it is probably wiser that the healer, in the main, confine himself to local possibilities.

The application of common sense is by no means uncommon in our present day advertising. As water seeks its own level, products and services seek the pages of those mediums that they can most productively be "sold" through. In the acceptance of this truth we find a suggestion for a practical plan of action in the solicitation of business.

Analyze your own and other local publications in an attempt to ascertain those users of space who are

selling their goods through the pages of such papers. New business may more forcefully be gathered and the results of your calls be more fruitful if your attack is levied on non-advertisers offering competitive lines; i. e. merchants whose rivals are already advertising in your magazine or in other publications that reach your market to some extent. Further, such analysis will show you firms which believe in the selling power of the printed word as is evidenced by their use of other papers but who fail to appreciate the sales strength of your book. Lastly, this study may bring to light some advertiser who has never thought of the potentialities that reside in his product so far as the college market is concerned.

If the writer is successful in leaving anything with you let it be the realization of the need to look at the problems from the merchant's side of the desk. If his product is worth anything he is confronted with countless opportunities to print words about his goods. Study what he is already attempting to do. The very human propensity to ramble on about airy nothings, lack of studied preparation and failure to present logically facts is, unfortunately, not a weakness common to amateur space salesmen. Professional solicitors also often display the same failing.

Humanity wants to know what the other fellow is doing. Ears are pitched forward and attention quickens when you talk authoritatively of

what competitors are doing. For example, if the Smith Clothing Company is already an advertiser in your columns and the Jones Company is not, you have the strongest kind of a lever to interest the second crowd. That is, providing the Jones organization has a quality product that is intrinsically appealing to college men.

The writer has been interested lately in analyzing the advertising content of a recent issue of the *Pennsylvania Punch Bowl*, humorous comic monthly of the University of Pennsylvania. It is felt that this publication is truly representative of the papers issued by the undergraduates of our large colleges.

True this magazine has the advantage from an advertising point of view, of being published in the third largest city of the nation. It is my feeling, however, that the same type of advertisers, i. e. representing the same businesses as those using this paper will be likeliest prospects for any college paper, even though in the case of the institutions situated in smaller cities and towns the number of such potential space users will, of course, be smaller.

In this particular issue sixteen national advertisers were using space. The inside back cover was occupied with the display of a nationally known cigarette. The back cover featured an equally famous collar. The remaining fourteen national advertisers used inside space taking four full pages, seven half pages and three quarter pages. As may be ex-

pected the national advertisers are prone to use large size advertisements.

There was a total of one hundred and twenty-four local and national advertisers represented. Of this number therefore one hundred and six displays were collected by heelers from merchants, mostly, in the city where the college is located.

It will be helpful to briefly summarize the types of local business houses using space:

Clothiers .....	27
Hotels and dance halls .....	16
Drugs and drug stores .....	6
Ice cream makers and stores ...	5
Musical instruments .....	4
Theatres and Burlesques .....	3
Laundries .....	2
Tailors and Cleaners .....	2
Bakeries .....	2
Cab Companies .....	2
Typewriters .....	2
Milk Companies .....	2
Jewelers .....	2
Stationers .....	2
Miscellaneous .....	28

Included among the twenty-eight miscellaneous listings as mentioned above we find a barber, photo-engraver, bank, lamp dealer, aviation school, wall facings manufacturer, a smoking pipe, art shop, steamship line, civic opera, optician, printer, newspaper, florist, electric equipment, steel ceiling maker, coal dealer, picture framer, roofer, an air pistol, steel garage manufacturer, construction company, cigars, writing machine, engraver, automobile dealer.

It should be mentioned that the printing and engraving companies

using space were the organizations that were doing this work for the magazine.

By checking over the above list with merchants in these lines in your own soliciting area new business may be unearthed. It may be assumed that the order of productivity in the solicitation of business among your own local concerns will closely follow the number of times you will find them listed in this analysis.

Among the miscellaneous listings the character of some of the products featured will cause your common sense to tell you that the advertiser is using the space because he has a special obligation to pay a particular healer. The use of space by a construction company is a case in point.

Let me most emphatically urge that you do not sell space on the basis of payment for another indebtedness, such weak spined selling places the value of college paper advertising in a doubtful light. It partakes of the flavor of souvenir program display for charitable institutions. It is a blot that is not easy to eradicate and is unfortunate because it is unnecessary. College paper display can pay its own way.

The era of modern dealing demands results guaranteed by logical reasoning. Gone are the days when silver tongued "politicians", with portfolio, awed buyers into submission. Lasting business is built on dollar for dollar value for all. College paper space can give it if common sense dictates its use.

## **New House Planned By Xi Chapter's Men**

Plans for a new chapter house for Xi Chapter had progressed far enough to warrant the selling of their old home to Phi Omega Pi Sorority at the close of the school year, last Spring.

The chapter is now located at 1548 R. street, one block South of their former home, where they will live until the completion of their new home which, it is hoped, will be ready for occupancy not later than 1929. The lot has already been bought and plans made for the building of their new chapter house.

At commencement last Spring Wendell Ames, who received his sweater and letter in recognition of his work as track manager, was graduated from the Arts and Sciences College.

Merritt Klepser and Edgar Gibbs both received their degrees from the College of Business Administration. Brother Klepser earned three sweaters and as many letters on the basketball court during his stay in college, and Brother Gibbs was on the chapter basketball and baseball teams for two years.

During the Spring initiation held by the chapter at the close of school Norman Carlson, Eugene Dyer, Fred Rhodes, and Victor Simecek were initiated into the Mystic Circle.



# EDITORIALS

When the sun rises in Estes Park, Colorado, on the 6th of September it will look down upon the greatest gathering of Alpha Sigs ever assembled. For the 6th of September will officially usher in our 13th National Convention.

All indications point to a record turn-out. In addition to the many alumni and actives who are planning to be there, every national officer is making an earnest effort to be present.

We have been fortunate in securing the most attractive and most accessible hotel, The Stanley. For "Estes Park" and "The Stanley" are synonymous. Estes Park, a part of the Rocky Mountain National Park is a great "bowl of beauty", Estes Park forms the hollow, the Rocky Mountain National Park, the sides. From "The Stanley" you view the entire panorama, a wonderful sight, and if you tire of watching you may climb and investigate and explore, and The Stanley with its traditions for the highest possible degree of service, for its home-like atmosphere, for its policy "the guests' comforts come first" will welcome you back.

What could be a more ideal spot in which to gather in order to further perfect our fraternity?

We have selected a spot where active, alumnus, worker and spectator can assemble to play, to discuss, to listen, to debate, to investigate and to improve our fraternity as only a conclave can do.

Come to Estes Park to understand, enjoy and appreciate to the full, your fraternity. You who have been a worker will be able to see the results you have accomplished, you who have been watching interestedly from the side-lines will be able to see the plays worked out or take an active part if you so wish, you who want to pass the most enjoyable vacation will find a spot, ideally suited and out-fitted to meet your desires.

Come to the *Convention!*



The editor wishes to call your attention to the article on page 215 by George H. McDonald, "Why the informal initiation". It is with a great deal of pleasure that we present to you Brother McDonald's article because it expresses our feelings on this important question. The "rough-house" initiation has held sway in our chapters too long. Now is the time for us to wipe out these inhuman, ungentlemanly and cowardly proceedings, for it takes no courage to hit a man when he cannot hit back. Neither is it the part of a gentleman to force ridicule upon a would-be brother. Now with the college year about to open, each of us should determine that we will do our best to wipe out this foul practice in our chapters.

Before prohibition was a reality in this country, we as an organization went on record that we would not permit the drinking of alcoholic beverages by members or others within our Fraternity houses. Should we, now that our country has adopted as one of its fundamental laws the Volstead Act, deviate from our position? Absolutely not, for our purposes include the promotion of patriotism. We cannot promote patriotism by openly violating one of our laws. Disregarding our own personal views on the prohibition question, it is more than ever our duty to see that there is no liquor in any Alpha Sigma Phi Fraternity House, for, "My Country, May She Ever be Right, But Right or Wrong, My Country."





# AMONG OURSELVES



## **A. F. Sidells, ΑΓ '26, Heads Sophomore Class**

Arthur F. Sidells, Alpha Gamma '26, H. E. of the chapter, who held the highest scholastic average in his freshman year, again leads his class with the highest scholastic standing, and is the most active man of the chapter. He began his sophomore year holding the offices of treasurer and social chairman of his class, as well as H. S. and chairman of the social committee of his chapter. In the early part of the first semester he was awarded the Founder's Scholarship by the faculty of the institute in recognition of his scholastic average. His clever contributions to *Puppet* gained a place for him on the editorial staff and later he was elected editor-in-chief of the *Campus Week Squeek*, upon the resignation of Brother Scheick. Brother Sidells was appointed, by the president of his class, to the freshman regulations and traditions committee. He was assistant track manager, a member of the campus week athletic committee and as a result of his efforts while chairman of the sophomore social committee he was chosen, as the class representative on the Art's Ball Social Committee.

With Spring elections Arthur Si-

dells held the following offices: Treasurer of the Arts School Senate, assistant treasurer and junior member of the student council and treasurer of the junior class. On Tap Day he was elected to Delta Skull, men's junior honorary activities society, and Pi Delta Epsilon, men's national journalistic fraternity, the only two sophomore honorary fraternities at Carnegie Tech.

Strenuous participation in activities has not, in the least, affected the high scholastic standing of Brother Sidells. He has in conjunction with all his work been able to gain first mention, on two different occasions for architectural designs submitted to the American Beaux Arts Institute of design in New York, which is the highest honor given.

---

## **Ramsey, Pi '23, Elected To A. S. U. C. Council**

William R. Ramsey Jr., Pi '23, was recently elected to the A. S. U. C. Council. He was appointed to fill this vacancy incurred by the graduation of one of the members. Brother Ramsey will be a candidate for the Council in the Spring elections and there is little doubt but that he will be unanimously elected on his merits.

## William Scheick, ΑΓ '25, Editor-In-Chief of Puppet

William H. Scheick, Alpha Gamma '25, who is completing his fourth very active year of the five year course he has so satisfactorily undertaken in the school of architecture at Carnegie Tech., has been elected as editor-in-chief of the college comic, *Puppet*, for next year. This honor is the result of his long untiring services. Scheick was a member of the editorial staff for four years and previous to his election was exchange editor. Brother Scheick has held the Founder's Scholarship for his high scholastic standing this year and is president of the senior class, and is a member of the student council, the undergraduate governing body of the institute. He was a member of the men's glee club for three years and was librarian for the past year. He has held the position of chairman on several important committees within the student council and the chairmanships of the junior class social committee, the publicity committee of the 1926 Arts Ball, the tea dance committee and the freshman sophomore smoker committee and was also a member of the freshman regulations and traditions committee.

Scheick is a member of Alpha Rho Chi, national architectural professional fraternity; Tau Sigma Delta, national architectural and associated arts honorary fraternity and Pi Delta Epsilon, national men's journalistic fraternity and with all these outside interests he has ably filled the offices

of H. S. P., H. S. and chairman of the social committee of Alpha Gamma Chapter.

---

## Gamma Member Editor of Index

John S. Woodbury, '26, who has made a splendid showing in the jumping events on the Spring track team has been chosen editor of *Index*, the college annual. James H. Cunningham, manager of hockey, who has been kept busy arranging the schedule for next year, and H. Malcolm Dresser, mainstay of the track team in the weight events, have just completed some very valuable work on this same publication.

Allan Snyder has been regular dash man on the Spring track team.

Pledge Zielinski, who was elected from the sophomore class to serve on the sophomore-senior Hop Committee, the largest dance of the social season, and who is working for a position on the Varsity baseball team, with Robert D. Rees, was awarded a sweater for excellent shooting on the rifle team.

John R. Blackinton, and Frank T. White, outstanding men on the freshman track squad, and Albert P. Zuger have done creditable work in Maroon Key the committee for entertaining visiting athletic teams.

Pledge Kneeland, Earle L. Morawski, recently elected to the Honor Council, and Robert S. Taft have been regular members of the baseball team. Kneeland and Brother Mor-

awski have played football, basketball and baseball the past year and are expected to make unusual records next Fall.

**Floyd E. Brackley** has been working hard all Spring on the football squad in anticipation of the position of center on the Varsity team next Fall. Pledges Rice and Tuttle have also showed remarkable ability in this sport.

Walter B. Van Hall, Earle A. Tompkins and Richard W. Grover are all working for regular positions on the baseball team.

Frank M. Bishop, who has competed in track hopes to gain the managership next Fall.

man Harry G. Pollard. The wife, erstwhile of the House of Pride, indiscreetly encourages the attentions of Harold T. Thiessen, the wise and wicked apex of the triangle. The husband pays dearly for his malicious attitude by being locked out of the house in the small hours of the morning as Sir Peter (namely Anson Cutts) and Lady Pride (Arthur R. Matheny) arrive in answer to his summons to witness the wantonness of his wife. Much of the comedy was credited to Philip Willard, the maid of the unfaithful wife, and Louis Cox, the valet of the young suitor, whose desire it was to follow in the ways of their superiors.

---

## Plays Presented at Yale By Cutts and Betterton

In March two short plays were successfully presented by Brother Anson B. Cutts Jr., and Betterton, in the new Yale Theatre. Professor Baker extended, to the men, the use of the practice room which was filled to its capacity the night of the performance. The first play presented, "He Got His", written by Brother Cutts, featured Winslow P. Leighton as "Sly" the notorious leader of a group of unscrupulous cowboys who, virtuously inclined to stop gun-running to the Mexicans, plan to murder their kindly sore-distressed boss, David M. Burrell.

"The Wanton Wife", written by Betterton worked its way humorously around Robert E. Houston the wife, incidentally, of a jealous trades-

---

## Alpha Men Honored

Robert E. Houston Jr., won the Buck prize for oratory this past Winter, taking the honors from Lynn A. Williams Jr., runner-up.

Brother Chapman was recently awarded a prize for general excellency in astronomy.

Curt F. Buhler was elected to senior membership in Phi Beta Kappa.

---

## News From Alpha Chapter

Following the annual banquet at Yale, held at the New Haven Lawn Club in May, the chapter gave an informal banquet to the departing seniors. A number of the alumni were present including Edwin M. Waterbury, Alpha '07, publisher of *The Tomahawk*.

This is the fourth consecutive year that Alpha Chapter has been successful in obtaining a position on the editorial board of the *Pot Pourri*. The competition for positions on this staff of the college annual lasted for six months which, in itself, marks the importance of the position gained by Crilly Butler, H. M. of the chapter.

E. Everett Ashley, chairman of the 1929 freshman year book last year, had complete charge of the make-up and publication of the 1930 year book last Spring in recognition of his journalistic ability.

Howard J. Keller and Nelson E. Withington have been awarded minor "Y's" for the work they have done on the championship lacrosse team.

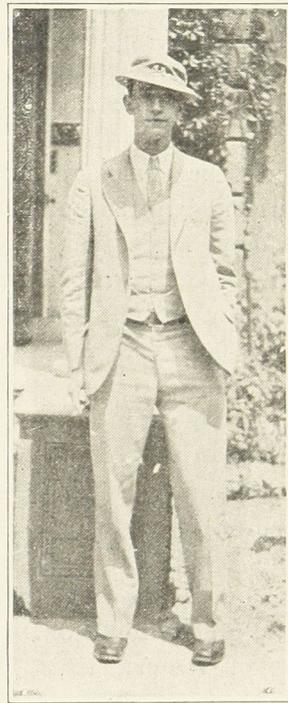
Eugene J. Gaisser, James L. High, and Charles W. Dibbell were also awarded their letters for work on the undefeated boxing team. Brother Dibbell also won his numerals for playing on the 1928 class baseball team and Lawrence E. Brown won his fifth set of numerals on this same team. Hall Seeley won his numerals for coxing the championship class crew as well as the third university crew.

Officers of Alpha Chapter for the coming year are :

Wells Sinclair	H. S. P.
Charles Dibbell	H. J. P.
Rutherford E. Hubbard	H. S.
E. Everett Ashley III	H. C. S.
Cleaveland J. Rice	H. E.
Crilly Butler	H. M.
Frederick A. Almquist	H. C.

## McDowell, O '25, Elected President of Senior Class

Jack J. McDowell, Omicron '25, present H. S. P. of the chapter who has also served, in the past, as H. J. P. and H. S., has been elected president of the senior class and has been chosen as the delegate to attend the 1927 Convention in Estes Park, Colorado.



Jack J. McDowell

Brother McDowell has been an active participant at the University of Pennsylvania, he has, for the past two years, played on the champion basketball team that won the interfraternity basketball title, was man-

ager of soccer, a member of the editorial board of the *Pennsylvanian*, president of the Methodist students, editor-in-chief of the freshman handbook, secretary of the freshman class and chairman of the sophomore vigilance committee.

(continued from page 218)

pha Sigma Phi will not be the last to favor its abolition. Already a number of our chapters have abandoned the "rough-neck" initiation; on some campi it is prohibited by regulation of the administrative authorities.

It should be sufficient indictment of the informal initiation that it has perhaps done more than any other one single factor in bringing fraternities into an unfavorable light. There have been occasional instances where the unrestrained excesses of initiations have resulted in permanent physical injury to the candidate. In other instances such ceremonies have resulted in foolish public spectacles and have led to rowdyism. These circumstances have tended to obscure the public mind to the worthwhileness of fraternities. The fraternal tie is too sacred—our ritual too serious—to permit a misconception of this kind to develop. Since the informal initiation on analysis has no real merit, let us in the interest of the perpetuation of the high ideals and purposes of our organization keep step with the march of fraternity progress by advocating its discontinuance.

## Delta Chapter Makes Record At Marietta

The Delta Chapter of Alpha Sigma Phi is the proud possessor of four trophies merited by hard work and determination. Delta's supremacy shown in basketball, track, baseball and tennis, makes a record of victories never before accomplished by any one group on the Marietta campus. The competition, for these coveted prizes, was extremely difficult. It was through its ability and untiring efforts that the chapter outscored its contestants.

Ernest H. Ward, Gerald M. Gerhart captain of the college team, and pledge Freddie Schafer were the outstanding stars in basketball.

Leonard L. Reardon captain, Dwight B. Lafferty Jr., Kenneth Mallory, Clayton R. Cook, Walter R. and Ralph H. Farnham, made unusual scores in baseball, both on the Varsity and fraternity teams.

Ralph M. Rogers, Francis L. Trott and Harold Hadley did mentionable work on the cinder track.

Gilbert Marshall and Richard Dudderar won the singles and doubles in tennis.

Kenneth Mallory is captain-elect of the football team and Harold E. Smith for position of manager. Pledge Freddie Schafer, is captain-elect of basketball.

Albert V. Bowen has recently been elected to Phi Beta Kappa.

## Wayne M. Musgrave Answers

### Letter of James A. Farrell

To the Editor of *The New York Times*

In *The Times* of April 2 and 3 there were three items that were of great interest to me. One was the story of a joint letter written by two men in Dartmouth College to the daily publication of their college. The other was a quotation from the mid-year report to the Board of Trustees by President Baker of Washington and Jefferson College. The third was an excerpt from a sermon by Rabbi Wise.

The two students at Dartmouth point out the obvious inconsistencies in the "rushing methods" in their institution. They say, "At the open houses the upper-classmen surround the now swell-headed freshman as if he were a local divinity,.....a few nights later.....At the bonfire, celebrating a victory of the basketball team, the upper-classmen may be heard yelling in an imperious tone at the same freshman, 'More wood! Get on your dogs!' "

If the whole thing were merely amusing and not serious, it would be easy to dismiss it. *The Times* of April 3 tells of a sermon by Rabbi Wise in which he says: "Few institutions in existence today are more hostile toward the spirit of true American democracy than Greek letter fraternities and sororities in our colleges and

universities." They are hostile not only to American democracy, but to American morals.

It seems almost time that something was done about this fraternity business. The fact that I am a fraternity man myself makes me something of an authority. The additional fact that during the war I was persuaded to fill a post that made it necessary to help save from foreclosure a great many chapter houses that it was thought might be lost as a property investment because a lot of young men would desert those houses makes me a little more familiar with the question and, perhaps, a little more impressed by its dangers. At first I thought that the educators who spoke of "the menace of the fraternity house" were unnecessarily bitter. Then I found that most of the college Presidents that amounted to something, men like Woodrow Wilson, who was ahead of my time, and President Wilbur of Leland Stanford University, were ardently against fraternities. After continuing my travels I found out why.

There is something almost comic about Greek-letter societies. The comedy continues because they have been so long established as to have deeply entrenched themselves and to have become a political power that

college officials fear to fight too hard, and because the non-college group are so much in awe of them that nothing is done about abolishing them or even curtailing their activities. With that artfully counterfeited seriousness a lot of politicians, young lawyers, doctors, bond salesmen, bank presidents and life insurance agents take their fraternity pins! Those pins are worked hard as levers for new business and its pursuit is given such a plausible look.

The Masonic theory may be comic, too, but groups of older men are held in check by experience and ideals that most boys in college do not have, especially these days.

I have sat in on rushing discussions. I know the exalted standards followed in the recruiting of new members. I have seen men rejected solely because of the neckties they wore or selected because they were good "uke" players.

In the many fraternity houses that I have visited I have seen too many instances of a false feeling of preeminence and too many cases of downright depravity to feel that fraternities and fraternity houses are other than an absolute evil that should be extirpated. Little is ever done about the problem because few realize how important the danger is. Most of us rate it with jazz, petting and other post-war evils and smile rather benignly when the subject is brought up. They do not realize as Rabbi Wise and I do, that the whole fraternity system is one of the evils that are responsible for the present state

of affairs. It is turning out year after year into a world that needs help, a lot of young popinjays and snobs that think the world is their oyster and that manners and morals are serious subjects for old fogies, but a joke for them.

A lot of very pleasant men, some of whom I know, are interested in fraternities. I have tried hard to recall, but I cannot at the moment, many persons of the first order who are officers of college fraternities or genuinely interested in them. Most fraternity men who are of any account in the world think of fraternities with a tolerant smile. Those who have first hand information of what goes on in chapter houses regret them.

The idea has worked down into high school fraternities, which is reducing the whole idea still closer to an absurdity, and in these younger circles the exercise of any restraint of themselves by the members is almost unknown. President Baker of Washington and Jefferson points out the general aping of the colleges by the high schools. Before long our grade schools may have their fraternities and fraternity houses.

The men who know about the situation or who can find out about it, and that does not mean the strange, usually atypical men who are national or local officers of the fraternities, should sit down and thoughtfully talk the whole thing over without having uppermost in their minds the idea that millions of dollars are invested in fraternity houses and that a lot of their good friends are mem-

bers of fraternities, and get down either to preserving whatever there is of good in these organizations, if anything, or killing them off and turning over their quarters to the colleges and universities for really serious educational purposes.

James A. Farrell.

New York, April 5, 1927.

To the Editor of *The New York Times*.

I have read the recent attacks on college fraternities by Rabbi Wise and James A. Farrell. For many years I have studied this problem of college life and the more I learn the better I am pleased with it as a whole. It is not perfect, but nothing that is human is, so far as I am aware. It has so many excellent qualities that outweigh its weaknesses as to make it well worth perpetuating.

The college fraternity has come to stay because it helps men and women to broaden their outlook on life, gives that experience of living together, forming friendships that persist through life and teaches tolerance, kindness and goodwill towards others. As an institution it is older, in fact, than organized national government in this country.

It began with the White Hat in William and Mary in 1750. The Greek letter nomenclature was given it in the same institution in 1776. It did not greatly expand for the next fifty years because it was not then much needed. When the early colleges had outgrown the status of boarding schools, the fraternity took the place of their earlier intimacy

that existed between students when they formed small family groups with members of the faculty. By 1840 the system had become quite firmly seated. At this time it was an institution organized by boys, for boys, and governed by boys. Where leadership was good the chapters did well for the colleges and their members. Where otherwise, the results were no better than the leadership.

By 1885 it assumed some of its present aspects, but as a system it lacked consistent development until the alumni began directing the national organizations. The fraternities now began furnishing college homes for thousands of young men and women, as there were no college dormitories. It is quite apparent the occupants of these chapter houses were far better housed and cared for than if they had been compelled to find lodging in furnished rooms and boarding houses. They were helped to overcome homesickness and loneliness that was intolerable and were surrounded by friends who were loyal and true. Self-discipline, care for property and self-respect resulted from the pride of living in college homes they had helped to provide for themselves.

When we entered the war 140,000 fraternity men were with our armies in Europe and 2,000 of these were killed in battle. The sororities sent their girls into camps as nurses and workers. Over 1,500,000 left behind, too old or too young to take up the work in the field, loyally supported the nation. More than 4,500 fratern-

ity houses became barracks for the young soldiers who were being trained by the army to take their places in the ranks when needed. Everything the fraternities had, materially, spiritually and otherwise, was placed upon the altar of their country without a single condition.

At any rate, there are today about 6,000 such fraternity groups that furnish home life to more than 200,000 young men and women. There are fifty-seven fraternities and more than forty sororities national in scope that exercise a control over their chapters that is wholesome and have a code of morals and ethics running through their rituals inculcating the highest lessons of right thinking and nobility of life.

Our universities have become so large that it is impossible for any student to know but a small number of those in attendance with him, and as man is gregarious, friendships are formed within smaller groups that may in some cases become too exclusive, though not necessarily undemocratic. I have spent fourteen years upon the campus of six colleges and universities and have found but one chapter whose members are so impregnated with "the filth of the kings" as to make them intolerable on that campus. This was a local. I have seen many individual cases of snobbery both on and off the campus as the result of over-developed self-esteem on the part of the individual afflicted. We see the same things in our churches, the sewing circles, the

lodges, the clubs and even in business. Shall we abolish all these institutions because individuals err?

Let us never grow so old that our sympathies fade for the young. It is easy to find fault. Destructive criticism has done about as much damage to human things and rights as war and pestilence combined, while constructive criticism has helped men and institutions to improve their conditions. In this manner has the college fraternity improved its good qualities and suppressed some of its faults. Constructive and united work is now directed to improving the scholarship and maintaining a high morale among its members. In all its numerous activities it is giving and receiving the friendly co-operation of the college authorities.

Wayne M. Musgrave.

New York, April 26, 1927.

## A Gentle Heretic

*The Heretic's Defense*, written by Henry Preserved Smith, Delta, '64, caused considerable comment some twenty years ago when a minister once asked the author of this book whether he ought to give his people some information concerning the higher criticism. His reply was: "Better for them to get it from you than from the Sunday newspapers".

The "heresy" which drove Henry P. Smith from the ministry of the Congregational church in which he labored for a score of years does not appear to have been, at any point,

much more devastating than that. The attitude which led to his trial, if one may judge from his concise and sincere presentation of it, was neither defiant nor insubordinate; it was simply the outcome of a steadfast disinclination to be muzzled.

When the defendant lost his case "the conservatives, of course, congratulated themselves that they had driven the higher criticism from the church". More recent events would seem to indicate that the felicitations were somewhat premature.

*The New York Herald-Tribune,*

June 12, 1927.

Brother Smith became a member of Alpha Sigma Phi Fraternity at Marietta in 1864 and was a member of the Phi Beta Kappa Society; later he became a member of the Delta Kappa Epsilon Fraternity at Amherst where he took a D. D. degree, and in 1886 he attended the College of New Jersey. He was professor of theology in Lane Theological Seminary in 1877, Amherst in 1898, Meadville Theological School in 1907 and was professor of Hebrew and librarian at the Union Theological Seminary in 1913.

Henry Preserved Smith is a member of the Deutsche Morgenlandische Gesellschaft 1877, the American Oriental Society, Society of Biblical Literature, the German Oriental Society, and the Century Association and is the author of *The Religion of Israel; Inspiration and Inerraney; The Bible and Islam; Commentary on the Books of Samuel and Old Testament History.*

## Pennsylvania Loses

### Hoffman, Manager of Golf

Carol O. Hoffman, Omicron '25, who was appointed sports manager in his junior year, which is not a common achievement, and who proved himself to be so capable as a candidate that soon after he was made assistant manager of golf he was elected manager, will enter Columbia Law School next year and Pennsylvania will lose one of the best managers it ever had.

Brother Hoffman won his numerals in this sport his first year at the university. He is junior champion of the Bonnie Briar Club, Larchmont, and upon several occasions this year has played with the Pennsylvania team, and scored victories.

Hoffman has been invaluable to the house as head of various social and dance committees, he has been active on the rushing committee, served as H. S. in his sophomore year and has maintained a high scholastic average while attending the university.

---

## Xi Orchestra Popular

The "Alpha Sig" orchestra, at Nebraska, composed of William Brady, piano; Ernest Lundgren, violin; Victor Simicek, trumpet and Eugene Dyer, saxophone, have played for most of the house dances given by the chapter and have become exceedingly popular on the campus. They have played at various fraternity and sorority house dances and have broadcast frequently from station KFAB.

## Delegates to 13th National Convention



J. Donald Stelle—Alpha

Editor of the Yale Annual, the *Yale Banner* and *Pot Pourri*.

Member of the Varsity Club and the Hasty Pudding Club. Varsity baseball pitcher.



Frank B Cutts—Beta



H. Malcolm Dresser—Gamma

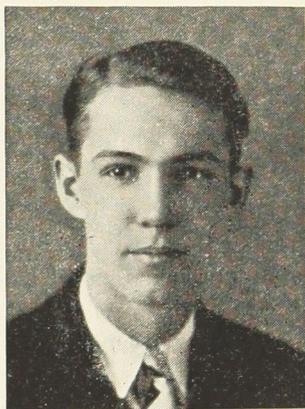
Varsity track team. Fraternity basketball and baseball teams. On the *Index* board. Member of the Varsity Club and the college band.



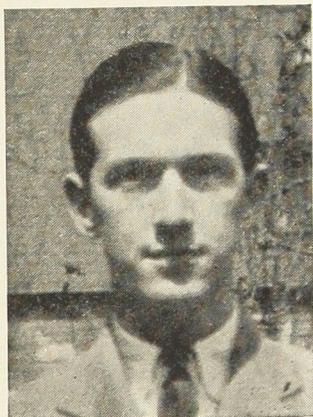
Roland G Allen—Epsilon

Former H. J. P., First string catcher on the Varsity baseball team. Is a member of Crescent and Scimitar, sophomore honorary fraternity; Delta Sigma Rho, national honorary forensic fraternity; Owl and Skull, junior honorary fraternity and the senior honorary society.

Member of Theta Tau, professional engineering society; Phi Alpha Lambda, honorary general engineering society; Pi Delta Epsilon, honorary journalistic society. Member of the Tribe of Illini, "I" man.

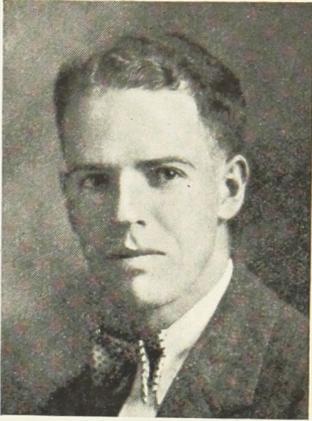


Ralph H Landon—Eta



Jack J McDowell—Omicron

Present H. S. P. of his chapter. Manager of soccer. Member of the Pennsylvanian editorial board. President of Methodist Students. Editor-in-chief of the freshman handbook. Secretary of the freshman class. Chairman of the sophomore Vigilance Committee and a member of the Phi Kappa Beta, junior honorary society. President of the senior class and a member of Sphinx, honorary senior society.



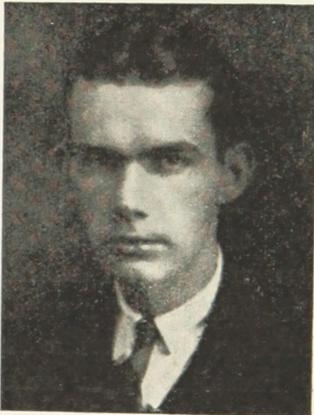
Wallace Stanton—Phi

Junior representative on the engineering council. Chairman of finances of the Y. M. C. A. Chairman of the Frisbe Fellowship. On the staff of *Bomb*, the year book.

On the managerial staff of the *Daily Californian*. On the sophomore hop committee; junior informal committee. Member of the Winged Helmet, Pi Delta Epsilon, Beta Tau and Silver Tower.



Winston F Wickenden—Nu

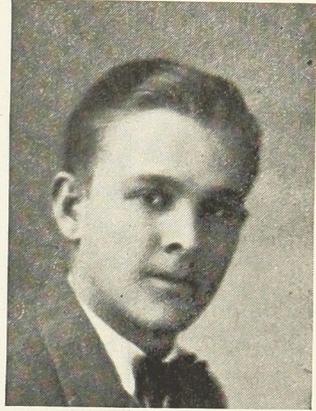


Albert D Leahy—Alpha Delta

Manager of football. President of junior class. President of the Interfraternity Council. Vice-president of the undergraduate association. Member of the glee club, and the debating team. Member of Wig and Pen, dramatic society and Sages, honorary junior society. Wabanakee, senior honorary society.



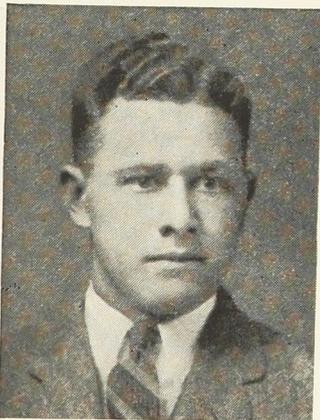
Shelby Baily—Psi



Paul Y Cunningham—Alpha Alpha

Assistant editor of the *Annual Cruise*, the forestry annual.

Student director of glee club. Member of Jazz Hounds. Member of Congress Literary Society.



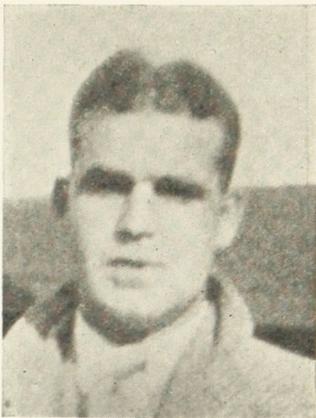
Robert E Whitmore—Xi



Paul D. Dempsey—Kappa



Gordon S. Ferris—Lambda



Edward C. Tucker—Alpha Beta



Walter J. McGeehan—Zeta

## Five Alpha Sigs Leave Middlebury

Four charter members of Alpha Delta Chapter and Gordon E. Wiley, who completed his college course in three years, were lost to the chapter with the close of school last Spring.

Scott A. Babcock, former H. S. P. of the chapter, has been an unusual leader in both his fraternal and scholastic activities throughout his entire college career, as manager of the debating team and the possessor of numerous important offices on the campus.

Joseph L. Finnegan, it is felt, has given much to the chapter in successfully holding offices of importance in the house and as a valuable goal tender on the undefeated hockey team of 1926-27, on which he won his major "M".

Erwin K. Hasseltine, from his freshman year, has stood out in every activity in college. He gained his numerals in football in his freshman year and captained the basketball team. In his senior year he held the captaincy of both Varsity basketball and baseball teams, and has been a member of the Student Council, Athletic Council, the college orchestra, the college choir and the Varsity "M" Club, and was elected to Delta Tau, The Sages and The Waubanakees, the only three senior honorary societies at Middlebury.

Paul Wolfskehl Jr., another of the outstanding members of the fraternity and of his senior class, has held the position of captain and manager of

the tennis team. Brother Paul Wolfskehl, due to an injured knee, was forced to leave the courts, but his remarkable playing for the past three years has warranted him an able letterman.

Gordon E. Wiley, ex-captain of the Varsity football team, was elected, in appreciation of his capability and popularity, to The Waubanakees the senior honorary society.

---

## Dubois Junior President

William Robert Dubois, Xi Chapter '25, H. J. P. of the chapter for next year, was president of the junior class for the second semester this year. He is one of the junior track managers, president of Alpha Kappa Psi, vice-president of the Commercial Club and a member of the Bizad Advisory Council.

---

## Baseball Championship Won By Pennsylvania

The Pennsylvania baseball team, under the leadership of C. Overton Tremper, and with Elmer C. Armstrong Jr., as second baseman, won the quadrangular championship last Spring. The team, the greatest the university has had in years, was also chosen as the Eastern champions for 1927. At the end of the season, Charles R. Hindley was elected assistant manager for the coming year. Brother Hindley is a member of the *Pennsylvanian* staff and on the board of *Punch Bowl*.

## Bailey, President of Junior Society

Willard K. Bailey, Xi '25, past H. S. of the chapter, was recently elected president of Vikings, honorary junior men's society. Brother Bailey is assistant managing editor of the *Cornhusker*, has done considerable work on the *Daily Nebraskan* and is a member of Alpha Kappa Psi, Pi Epsilon Pi (Corn Cobs) and Dramatic Club.

---

## Lewell S. Walker '13, Goes to U. of Vermont

Lewell S. Walker, Gamma '13, M. A. C. '05, who has been connected with the experiment station at M. A. C. for the past twenty-one years, recently resigned to undertake a new position as chief chemist in charge of commercial feeds and fertilizers at the College of Agriculture, University of Vermont. It was with keen regret and yet with the best of wishes for his success in his new work that his many friends at M. A. C. bade him adieu. "Lew", as he is generally known, joined the experiment station staff in 1906 at the instigation of Dr. J. B. Lindsey and has served the college faithfully since that time as a chemist working for the most part on commercial feed stuffs and fertilizers and he has been author and co-author of many technical bulletins published by the station.

## Norling Elected To Innocents

Oscar D. Norling, Xi '25, has been elected to Innocents, honorary senior society and has been made treasurer of this society for the next year. Each Spring thirteen most representative men on the campus are selected for membership in the organization. This is considered the highest honor to be granted an undergraduate. Brother Norling was also chosen as managing editor of the *Daily Nebraskan* for next semester, having served this semester as news editor. Recently Norling received the Sigma Delta Chi cup for the best news story written for the *Daily Nebraskan* this year. The cup is the permanent possession of Sigma Delta Chi, but the winner's name is engraved on it. He has been exceedingly active on the campus the two and one-half years he has attended the university, serving on various committees and working on the university publications. During his term of chairman of the junior-senior prom he directed the reinstatement of this social function which had been absent from the campus since the beginning of the world war.

---

Word has been received, too late to include under the Omicron briefs, of the marriage of Mr. Edgar C. Allen to Miss Dorothy May Davis of Sherman, Texas. The marriage took place Monday, August 15th, at the First Presbyterian Church, Sherman, Texas. They will reside at Fort Smith, Texas.

# The MYSTIC CIRCLE

## ALPHA

OSCAR VINAL JONES, '17, and his wife, announce the birth of a son, Byron Kingsley on June 2, 1927.

LAWRENCE O. ERICKSON JR., '23, and his wife have announced the birth of a daughter Charlotte Elizabeth, May 3, 1927.

WILLIAM E. HEALD, '24, who was graduated this year will spend a year abroad traveling and studying.

BROTHERS JAMES D. STELLE, '24, and Edmund H. Chapman, '25, are working in the insurance business.

ERNEST M. CLARK, '25, is connected with a brokerage concern.

FREDERIC H. HOLMES, '25, is leaving for the West Indies to work in the oil business.

HOWARD J. KELLER, '26, is working in the advertising business.

ERNEST J. K. KAI, '26, left for Hawaii to work with the General Motors Company.

SIDNEY W. PHELPS, '27, has left to take up journalism in Japan.

## Yale

STEPHEN J. SPINGARN, '26, is working this summer as a ranger in Mesa Verde National Park, in anticipation of a year's study abroad.

## EPSILON

## Ohio Wesleyan

EUGENE WEST, '15, is connected with the Standard Oil Company of New York and is now located at 6 Church Lane, Calcutta, India.

E. HAROLD HUGHES, '17, formerly with the department of agriculture of Washington, District of Columbia, is now director of research of the Fifth Avenue Association, located at 358 Fifth Avenue, New York, New York.

## THETA

## Michigan

CHARLES L. GANDY, '08, is Lieutenant-Colonel in the medical corps at Station Hospital, Fort Sam Houston, Texas.

ORAMEL B. IRWIN, '08, was recently elected county judge of Sangamon County, Springfield, Illinois, for a term of four years.

**KAPPA****Wisconsin**

J. ROBERT NEWMAN, '09, is on the medical staff of the student health department at the University of Wisconsin.

CALVIN F. SCHWENKER, '11, has been appointed State Banking Commissioner of Wisconsin.

LYLE S. HANCE, '19, is now the Wisconsin representative of the Iroquois Book Company.

RALPH B. CURREN, '21, was married in March and has left with his bride for Egypt.

JOHN H. HARRINGTON, '22, has been admitted to the Wisconsin Bar and is with the Madison firm of Hill, Thoman and Beckwith.

HAROLD P. TAYLOR, '21, was married to Miss Adelaide Zieske of Madison, Wisconsin, on the 15th day of January, 1927.

ALBERT H. TEDERSTROM, '23, formerly with the Fremont Press is now with the Independent Publishing Company of Fairmont, Minnesota.

TOM E. PALMER, '23, is with the Pittsburgh Glass Company in Minneapolis.

LUCIUS CHASE, '23, is attorney for the Kohler Manufacturing Company of Kohler, Wisconsin.

E. LESTER HOPPENYAN, '24, is chief pharmacist in his father's drug store in Ashland, Wisconsin.

NEWTON KEITH DEMMON, '25, has been appointed Varsity manager of the 1927 football team.

SHERMON O. MORRISS, '25, was married recently to Miss Dorothee Farrell of Sterling, Illinois. Mr. and Mrs.

Morris are continuing their studies at the University.

MALCOLM F. MACINTOSH, '26, is the father of a baby boy born March 27, 1927. Mr. and Mrs. MacIntosh are living in Viroqua, Wisconsin.

HARRY D. HAUSE, '17, was married on June 19, 1927.

WILLIAM C. MULLENDORE, '12, is attorney for the Southern California Edison Company, and his address is Pershing Square Building, Los Angeles, California.

MARTIN C. BRIGGS, '13, is president of the Minneapolis Linen Company located at 42 South Third, Minneapolis, Minnesota.

SEWARD N. LAWSON, '18, and his wife announce the birth of a daughter February 22, 1927. Mr. and Mrs. Lawson are living at 3230 Pembroke Road, Detroit, Michigan.

CARL W. AUER, '18, is vice-president of the White Motor Company and his headquarters are in San Francisco, California.

CARL M. BOSWELL, '21, was married to Miss Margaret Hayne Higman on March 5, 1927. Mr. and Mrs. Boswell are living at 1665 Jefferson St., Muskegon, Michigan.

HAROLD J. SENIOR, '20, is the father of a son, Robert Joseph, born last December. Brother Senior's address is 40 Ryan street, Buffalo, New York.

**LAMBDA****Columbia**

GORDON S. FERRIS, '24, received his degree this year and is returning to school next Fall to complete some work in the School of Business.

ALLEN E. FITCH, '25, who also received his degree this year, and finished his third year on the Varsity baseball team as pitcher, will enter his second year, next Fall, in the School of Engineering.

**OMICRON****Pennsylvania**

FREDERICK C. SCHOENHUT, '15, and wife announce the birth of a daughter, Mary Loyola on March 14, 1927.

WILBURN A. TALBOT, Nu '24, and captain-elect of the University of California track team visited the chapter house during the intercollegiate track meet held at Franklin Field, the 28th and 29th of May.

**PI****Colorado**

FRANK W. STUBBS JR., '17, is with the engineering department at the University of Illinois.

RAYMOND C. KOERNIG, '18, is working for the Bell Telephone Laboratories, Incorporated, in New York, New York.

PAUL H. CARLSON, '19, and ERHARD A. FROESE, '16 are connected with the Yorks Products Company in Denver, Colorado.

GEORGE R. PARSONS, '20, is married and living in Rawlins, Wyoming.

ARTHUR G. HEILMAN, '20, is now located in Honolulu.

GEORGE C. AUSTIN, '12, is employed by the Salt Lake Hardware Company in Pocatello, Idaho.

J. RANKIN NORVELL, '22, is practicing law in the Municipal Court in Chicago, Illinois.

E. WENDELL POAGUE, '24, is with an accounting firm in Chicago and is attending the Northwestern University there.

JACK H. PUTNEY, '24, is in the real estate brokerage business in Oklahoma City.

JEREMIAH J. MINSKEY, '25, is also in the Municipal Court in Chicago.

LEE E. COPELAND, '25, is bookkeeper for a lumber concern at McPhee, Colorado.

ROBERT M. BAKER, '25, is taking post-graduate work in the Yale Forestry School and at the present time is located in Louisiana.

HENRY N. BULL, '26, is employed by the Maryland Oil Company at Ponca City, Oklahoma.

CHARLES W. WALKER, '26, is with the Illinois Bell Telephone Company in Chicago.

**RHO****Minnesota**

GERALD S. BOND, Rho '25, won one of the ten prizes offered to the contestants in advertising copy for W. B. Foshay Company, a bond house.

**PHI****Iowa**

AARON HOLLAND GROTH, '20, was married to Miss Lillian Hammock on March 26, 1927.

**ALPHA ALPHA****Oklahoma**

R. PLACE MONTGOMERY, '23, was married to Miss Theitis Curreathers July 6, 1927. They will make their home in Hobart where Brother Montgomery is practicing law.

HARRELL BAILEY, '24, was married to Miss Elaine Randall, of Roswell, New Mexico. Brother Bailey is a pharmacist in Hobart.

SAM O. RICHARDSON JR., '24, and KARL KROEGER, '25, are employed as assistants in the chemistry department of the university. Brothers Richardson and Kroeger are both members of Alpha Chi Sigma, professional chemistry fraternity. Kroeger is the president of the organization.

ROBERT E. BARBOUR, '25, and ELIGIN L. SHAW, '27, are members of Sigma Tau, engineering society.

ROBERT V. STEPHENS, '26, is out for Varsity baseball. Brother Stephens is president of the junior class and belongs to Ruf Neks.

S. MONROE ALEXANDER, '25, is out for the position of catcher on the Varsity baseball team and John W. Murray, '26, is holding the position of first baseman.

NORVILL K. SCOTT, '26, and JOHN C. PEARSON JR., '27, are members of Alpha Kappa Psi, professional business fraternity.

PAUL Y. CUNNINGHAM, '26, and EARL V. BECK, '27, are in the university glee club.

GEORGE W. BRUNER, '26, manager and captain of the fraternity baseball team is out for football.

LEROY MOFFETT JR., '26, and PAUL J. MOORE, '27, are members of Alpha Sigma Delta, professional radio fraternity. Brother Moffett is president of the organization and Brother Moore operated WKY at Oklahoma City last Summer.

EARL L. HASSLER, '27, a member of Sigma Tau, engineering fraternity, is representative on the student council from the school of engineering and JOSEPH H. KENNEDY, '27, is sophomore representative.

J. HESTON HEALD, '27, captain of the cross-country team last Fall is doing the dashes in fast time.

ALFRED S. NEWMAN, '27, two letterman in track, is one of the fastest dash men in the Valley.

J. TINSLEY BACKHAM, '27, who made his numerals in football last Fall, will work for his letter on the freshman track team.

GORDON F. SLOVER, '27, is on the editorial staff of the *Oklahoma Whirlwind* and belongs to Mu Eta Tau, a humorous writers' fraternity and Blue Pencil, a writers' club.

WALTER A. DOWNING, '27, and OLIN H. STAPP, '27, were selected as charter members of the group of men to petition Phi Eta Sigma, a freshman scholastic fraternity.

RUSSELL W. CARSON, '27, letterman in track is running the mile, two mile and is on the relay team.

RAY O. EMBREE, '27, is vice-president of the riding and polo association and is vice-president of the fencing club. Brother Ray is playing one position on the Varsity polo team.



# HELLENICA

## A Word In Defense

Back in the neolithic age—or maybe it was a million or two years earlier or later—the mammals of the order later to be known as man got the habit of clustering into little groups here and there. The object was perhaps offensive and defensive, or perhaps it was sheer sociability on a sunny slope or in a shady nook, or possibly just a juicy bone to share and quarrel over. There was grumbling by the fellow who got crowded out and often he went off to form a little gang of his own. One of the groups got to pestering another, and wailing and gnashing of teeth ensued. An old-timer came back from a trip over the mountains and declared vehemently that the gang was degenerating, that the system had gone to the dogs and that the present was not like the good old days.

So it has been through the ages—and so it will be while man is man. The instinct that made the American college fraternity system inevitable as soon as our higher education stepped out of its kindergarten days is

not something to be ‘abolished’ by legislation or ‘reformed’ out of existence by the chronic grouch, the ill-informed grumbler or the pessimist. The system has many faults—since it is a cross section of human society. It works better in some places than in others, and better at some times than at others. It assuredly works better everywhere, in the long run, than the substitutes that spring up at once when agitators, usually well-meaning enough, bring about readjustments and replacements. When it slumps here or there, we have at least the possibilities of betterment offered by alumni supervision, by the pull and pride of the old traditions and ideals and by the influence of the intercollegiate relationship. These influences are largely lacking in its inevitable substitutes and counterfeits.

The American college fraternity is at it’s best in the older and relatively smaller colleges and universities that are generously sprinkled over the map of the Eastern and Northern states. There are scores of these in-

stitutions between the upper Mississippi and the Penobscot, and they offer scant sympathy for the waves of antifraternity agitation that periodically roll Eastward from the prairies or Northward from Mississippi. In them the fraternity system long ago became a necessary part of the going concern, not only recognized and approved by the faculty and governing boards, but often utilized in matters of discipline and scholarship. The general topsiturnviness of the post-war world has not changed that situation. In those colleges the fraternities meet changing conditions with sanity and continue the work they have been doing for generations in making their members better fitted for what life will offer after graduation. There is fellowship of the finest sort—of which the world sees evidence in the continued strength of the tie through life—and there are influences that make for better scholarship, cleaner living and practical business training.

The chapter houses are neither financial burdens nor the centers of "rotteness", in spite of generalizations to the contrary based on isolated cases. They are not only undergraduate homes, but centers for returning graduates and the headquarters of an organization that makes the graduates doubly loyal and useful to their college. And the intercollegiate relationship has many benefits both in undergraduate days and later. As to democracy—there are no better

examples anywhere than these fraternities as a whole.....

When.....a man, whether from the inside or the outside, raises a wail of protest against the American Greek-letter fraternity system, it is well to remember a comment made not long ago by the president of a fine old New England college. He himself was a non-fraternity man. He said: "In theory, and in an actual case here and there, the fraternities have possibilities of evil; in practice, I have found them, through the observation and contacts of my forty years as college teacher, accomplishing a vast preponderance of good for both the individual and for the college".

John Clair Minot in

*The Intercollegian*

*The Octagonian* of Sigma Alpha Mu says, "we want a man because we feel he will be a congenial and loyal brother. If we do not trust his future allegiance, we do not initiate him. Then why, by all that is Greek, do we proceed with that idiotic, puerile tomfoolery at his initiation? There are two possible answers. First, because it is traditional; second, because of the fun the initiators derive from it. As to the former, our fraternity is still forming its traditions. ....Other fraternities which have passed the century mark have abandoned the custom as a ridiculous hang-over. If the second answer is true, it is childish hypocrisy to combine a game of 'slice the ham' with

an ethical sermon on the ideals of a fraternity, and call it a ritual”.

The following article appeared in the July number of *Banta's Greek Exchange* and was written by Nathan Sanow, Kappa Nu:

“Fraternities possess certain ideals—in theory.

“Perhaps at no other time is the fraternity man more sensitively attuned to fraternity ideals than he is the day of his initiation. He is prepared to follow and absorb..... It remains for the fraternity to take advantage of this and lead him in the right direction,.....possibly herein lies the justification for all the attacks which have been directed at the college fraternity. Yet very little serious attention is given to this phase as fraternity work, the time and thought of fraternity men being directed in the problems of externals .....

“The ideals are quoted often enough by fraternity men in any controversy on the merits of the college fraternity, and it becomes very essential that they be made real rather than the result of a smug contented self-hypnotism.

“Fraternity administration has not advanced to the point where it can command the permanent interest of even a fair number of alumni. The chapter actives must rely upon themselves, and the result is that the initiation fees, dues and assessments soar until they are equal to or even greater than the school tuition..... So a barrier is erected which only those

who are economically able can pass .....

“The fraternity confers the right on its members to wear the fraternity badge. To the wearer it gives a certain distinction in the eyes of the initiated. He is identified as a college man, or one who has attended college long enough to be admitted to a fraternity. To some this distinction is valuable, as it serves as his only identification for his college connection.

“If the organization pays little attention to scholarship—and it is notorious that on any campus, practically any year, the fraternity scholarship average is below that of the campus scholarship—if the result of the organization is an un-American class stratification, then the serious minded fraternity man will, after graduation, practically divorce himself from his fraternity, and the other while not openly regretting his fraternity connection, will just as effectively drop out.

“Would it not be profitable to pause and inventory? Is the sum total benefit you derive from your fraternity a dormitory during your college years, a few friends, and a motley collection of cheap trinkets bearing mysterious insignia? If that is all you have, if you did not get from your fraternity an inspiration for better things, then you have either missed the whole point of fraternity or your fraternity is stressing the wrong things”.

Occasionally someone rises to remark that college fraternities are snobbish. Whereupon any orthodox college Greek will indignantly tell you his pet proof to the contrary, about the boy from nowhere who had absolutely nothing but the fellows all liked him, so they took him in. He washed dishes, or what have you, for four years, and, by George, there was not a more popular man—etc. Also blah. Such an exception purely proves the rule. Let's be more honest, at least with ourselves. Fraternities are snobbish, colleges are snobbish. Society, and life, and the world are all snobbish to some degree. . . . . The point is that there are degrees of snobbishness. . . . . Just what do you mean by snobbishness? If it means a man who considers himself better than the rest of the males on this mundane sphere, the word is misapplied. Such a man is a fool. If it means the man who is a bootlicker to wealth and a toady to position, who frowns on the great and scorns the lowly, the word is again misapplied. He's just an ass. If it means that one prefers the society of his own kind, people whose tastes and interests are similar to his own, then most of us are snobs, and glad of it. In which case there are worse things than snobbishness. Of all the criticisms that have been launched at the college fraternity system in the 150 years of their history, it seems that the only legitimate charge has never been voiced. I refer to the risk of standardizing into a type.

The most abominable word that has attached itself to the fraternity idea is the corruption "frat". The fraternity man who uses this word, or who does not do his level best to discourage its use, is as much of an abomination as the word itself. The passage of time has served to attach an odium to this term synonymous with whatever may have been inglorious about the olden time fraternity life. If there was anything distasteful about the plan in the past, it has been rectified by now, and the word "frat" should and must be rectified as well. Fraternity men today are expected to set the example of what they know to be proper. It is up to them to lead the world into proper understanding of their system. If they fail to do this, they need expect no sympathy from the one unacquainted with it. One man using the word "frat" on a campus advertises his fellows as a bunch of hoodlums. Do you use it? Are you a "frat" man?

*The Carnation of Delta Sigma Pi.*

---

## South Carolina Lifts Ban On Fraternities

The last piece of state legislation prohibiting fraternities was expunged from the statute books on March 31, 1927, when Governor Richards of South Carolina signed the bill repealing the law passed in 1897 which prohibited Greek letter fraternities in institutions of higher learning in South Carolina supported in whole

or in part by public funds. There is now no law in any state forbidding fraternities in colleges or universities receiving state aid.

Delta Psi was the first fraternity to enter the University of South Carolina, which it did in 1850. Delta Kappa Epsilon followed in 1852, but both of these charters, as well as Beta Theta Pi, were withdrawn in 1861. When the law was passed in 1897, Chi Psi, Kappa Alpha, Sigma Alpha Epsilon, Alpha Tau Omega, Sigma Nu, Chi Phi, Kappa Sigma and Pi Kappa Alpha were represented on the campus. Phi Kappa Psi and Phi Delta Theta, in addition to the three mentioned above, had withdrawn previously to the enactment of the anti-fraternity law.

It is probable that many fraternities will seek to revive their chapters at South Carolina just as soon as the Board of Trustees of the institution, in accordance with provisions of the old law, pass the necessary resolutions.

---

Scholarship may be properly included among activities—in fact should be regarded as of the foremost importance. When that requirement has been satisfied, the member may then look toward other fields of activity, in proportion to his ability to do them well. A member should not be permitted to enter any activity that he cannot do with credit to himself and to his chapter. If he is unable to do more than maintain a satisfactory scholastic record, his activities should stop there; if he can

undertake more, he should be encouraged to enter other fields, always under careful supervision of the chapter. . . . . There can be no doubt but that each chapter should be well represented in the various activities sanctioned by the college. Such representation goes far toward establishing the chapter's position on the campus. But it is essential that the participation of a chapter's members in college affairs should be carefully and thoroughly directed, both for the benefit of the chapter as a whole and of the individuals. It should be established first of all that the scholastic standing is creditable.

*The Shield of Alpha Tau Omega.*

In this busy age, one is sometimes inclined to believe that hospitality is a lost art. It is not that we do not welcome our guests or that we think less than we used to do, of others, but we are always on our way somewhere . . . . . and we let our welcome consist in a handshake or a luncheon, or a sight-seeing bus. This metaphor might be extended indefinitely, but its application is apparent.

Is courtesy lacking in our chapter houses? Oftentimes, alumni are prone to discourse at length on the faults found upon their infrequent visits "back home", forgetting that themselves as they were in college and the modern customs of entertaining visitors.

The art of hospitality may well be included among the liberal arts studied and practiced by our chapters. *The Delta of Sigma Nu.*

The question as to an over supply of honor fraternities has been raised. There is but one solution and that solution must be arrived at by the present existing societies of that nature. Discrimination against worthy men in small schools has been the cause of most of the agitation for new groups. Had men felt that they were receiving just consideration, many of the present number of new societies would never have come into existence.

If scholarship, forensic ability and scientific research had been recognized where ever found, men would have been content. Primarily America is a place where every citizen deserves an equality of opportunity. America is a place where if a man is a man he should be recognized. One of our most prominent scientists came from a small college that has since gone out of existence. Has any honor society been in any hurry to elect him to membership? Oh, yes, after long years he is elected as an honorary member. His Alma Mater prevents his becoming a member by merit, he must always be an "Honorary". In the days gone by, time after time men from small schools won the state oratorical contests, but what chance had they for recognition? The larger schools refused to give them such and they organized a society of their own. Scholars are graduating from many colleges and giving the world the greater share of its new stock of knowledge but have they a chance for recognition from a society governed by the larger schools?

Is it any wonder that many new

societies are growing. If the older groups will break their shell and reorganize upon broad American standards and recognize true scholarship and ability everywhere alike, they can solve this problem. It cannot be solved until they do.

*The Theta News* of Theta Kappa Nu.

*The Triangle* of Phi Mu Delta is quoted: "We have nothing but respect for the non-fraternity man who can keep his head up in the face of the rebuffs that he occasionally meets from the wearers of Greek badges. There is no need for any non-fraternity man's cultivating an inferiority complex.

"Let's be fair. Let's not stigmatize the thousands of men who for various reasons have not joined a fraternity with such an approbrious title as 'barbarians'. The fraternity, as an institution can hardly yet be classed with the home, the school, or the church for permanency. When the time comes that it turns out snobs instead of men it will be doomed to extinction. We can preserve it by cultivating a spirit of fairness in our dealings with non-fraternity men".

In considering the attitudes taken by various individuals of importance it is well to remember the words of Elihu Root who in 1907, as Secretary of State and trustee of Hamilton College, attended the commencement exercises and at the alumni dinner said: "I am a great believer in the benefits of college fraternities. The influence of the upper class-men has saved many young fellows from going wrong. The fraternities have done what the professors could not do".



# COLLEGIATE



## Historical Note On Student Liberty

---

The student who frets at the minor limitations placed upon his freedom by the rules of his college will find solace in reading over the regulations that governed the educational institutions a century and a half ago. In particular, he will enjoy the history of Cokesbury College, the first Methodist College, which was founded in Abingdon, Maryland, in 1785.

The most important rule, and yet but one of the two dozen and more that were originally drawn up, would be considered more than sufficient by the modern scholar. It was the one which prohibited the student from indulging in anything which the world calls play.

“Let this rule be observed with the strictest nicety, for those who play when they are young will play when they are old,” was the warning administered them. They began their day at five o’clock, Summer and Winter, at the ringing of a bell. At

six they assembled for public prayer, and, excepting in case of sickness, any omission to this rule was reported to the headmaster. From morning prayer until seven o’clock they were allowed to “recreate themselves as hereafter directed”.

Breakfast was at seven, and from eight to twelve they were kept at their studies. Dinner began promptly at one, and from then until three o’clock the students enjoyed such recreation as the authorities considered worth while. These included the study and practical application of agriculture and architecture, gardening, walking, riding, bathing and carpentering. They studied from three until six, had supper, and at seven attended evening prayer. For the next two hours “recreation” was allowed under direction of the authorities. Bedtime was at nine sharp and there was no exception to this rule, for the convenient electric light that could be

switched off at the sound of the headmaster's approaching footsteps had not come into use.

Bathing outdoors was encouraged, but only one student was allowed to bathe at one time, and he was only permitted to stay in the water for one minute. The headmaster, watch in hand, saw that this rule was strictly enforced. Feather beds were not considered healthy and so were not used. Examination of the students' physical condition took place at regular intervals under the care of a physician, while a bishop counseled the pupil in his spiritual and moral life. If a pupil was unable to absorb sufficient learning to pass his examinations, he was sent home. Cases of extreme stubbornness were treated in the same way. A student convicted of an offense was reprovved in private. If he committed the offense a second time he was reprovved in public, and for the third offense was punished at the discretion of the headmaster. A convenient room, apart from the rest of the school, was set apart as a place of confinement. Here guilty students had time to consider the weight of their sins without interruption.

The courses of that day were so tightly bound with ironclad requirements that students were apparently turned out of a single mold and

stamped for the ministry. The early American colleges were founded with this avowed intent, and Cokesbury College, which bore the corporate name of Bishop Asbury and Dr. Coke, was no exception. Latin, Greek, logic, rhetoric, history, geography, natural philosophy, and astronomy were to be taught; also "the true religion, speculative, experimental, and practical". When funds permitted, modern languages and the sciences, which were just beginning to receive recognition, were to be added, the course of study at Cokesbury College was more like that of a secondary school than a modern college, seems to have been a reproduction of the curriculum offered at Kingswood school, near Bristol, England. . . . .

Today there are colleges and universities with graduate students who have never seen the inside of a Latin textbook, while Greek and Hebrew are taken almost exclusively by theological students.

. . . . .What would our forefathers, who took education seriously, think of our stadiums, our gymnasiums, football and baseball teams, our basketball and tennis courts, and the countless extracurricular activities which beguile the college youth of 1927?

*The Christian Student.*

...An interesting article appeared in the *New York Herald Tribune* on June the 29th.

A notable experiment in the adult education which the country needs to provide will open next week at Pennsylvania State College, where the American Chemical Society has arranged its Institute of Chemistry. . . . . Not long ago it was discovered the individual who has been out of college fifteen or twenty years finds it difficult to catch even the most imperfect glimpses of progress in branches of knowledge which do not touch closely on his specialty. The chemists of America will make a brave attempt next month to bridge, so far as their own profession is concerned, this chasm which cuts across our educational system. In the . . . town of State College, Pennsylvania the chemists of the country will have the opportunity to attend school.

More than most sciences, chemistry suffers from an inevitable lack of unity. In its industrial applications chemistry is a method rather than a body of facts. Chemical analysis has been found to be of vital importance . . . . . it has become invaluable to mankind.

For the individual who graduates from his chemical college in full mastery of the knowledge of his day there waits a job in helping industry, not in helping knowledge. It is an admirable job and useful; any man may be proud to hold it, but it does leave further learning outside its scope. Even to the professor, teach-

ing one small facet of his business, instead of continuing to learn the whole of it, that slowly gathering film of rust does dim a trifle the brightness of his mental eye. This cannot be helped by exploring it. The Chemical Society has a better plan. It is to induce the chemist, professional and industrial, to spend a month's vacation in the truest kind of recreation, in going back to school.

The modern university is becoming self-aware and wholesomely self-critical. Changes within are keeping pace with fault finding from without. A disposition is shown not only to revise class-room procedure and degree requirements, but even to scrutinize and re-evaluate the purpose of university education. Collegiate and secular publications abound in contributions condemning, defending, praising or amending the system of yesterday while that system is itself busy with reconstruction and self-reform. At such a time it is interesting to assemble some of the criticism, and of the forward-looking innovations by which American universities are proving their willingness to modify or cast aside tradition in favor of a plastic organization, adapted to the changed needs of youth and designed to keep ahead of and not merely abreast of the present.

#### *The Aglaia of Phi Mu.*

Two of the outstanding institutions for higher learning, Yale and Vassar, have abolished a feature of the routine exercises handed down

from the days of the founders, that of compulsory chapel. The churchmen who become so concerned over the moral and religious welfare of the younger generation, may regard this decision as a surrender to the forces of evil or to the demands of a less godly modernism, which amounts to the same thing in some eyes. The change, however, terminates a practice which had outworn its usefulness and become a thorn in the side of both faculty and students.

The present generation knows not of the past. *Tempora mutantur, et nos mutamur in illis.* To the student of the little college on the hill, the heart of his college was in the chapel. There he received his inspiration that sent him forth to become a useful citizen; it was there, too, that he came to feel the intellectual greatness of his professors, and to know his fellow students. The quiet earnestness of the hour was restful to his soul . . . . .there he sensed the value of learning and resolved to follow her paths.

The changing of years brought a change. Hundreds, then thousands came to trample over the gates into our education institutions. The chapel hour became a welcome rest from classes. . . . .It was an advantageous place to sleep, prepare lessons, or to carry on a written conversation with one's friends. Most college students are not irreligious as statistics of church memberships and affiliations show, but the average student resents in this age, feeling

that he is being marched off to a compulsory chapel at stated intervals, "cutting chapel" is one of the popular extra curricular sports.

The present day student regards chapel as an unwarranted imposition and his opposition mounts on that account. He fails to sense (and little wonder in some instances), the spirit of the hour, the university is not a family any longer. . . . .it is a vast apartment house with near neighbors and few acquaintances. . . . .ever changing.

A *rara avis* would be, perhaps, a student who really attends chapel in a devoutly religious mood.

Our early chapel exercises were meant for the family circle. It was before the day of elective courses and athletic teams, and the chapel formed the opening exercises for the educational family before it dispersed to the classrooms.

Yale and Vassar have done well to end what was only a shell of religious worship, permitting students to select their own churches on Sunday. At the latter the trustees are considering a weekly convocation, affording an opportunity for lectures and general discussion. The action of these two colleges undoubtedly will spur the opposition to chapel in the smaller institutions where it still exists.

And so another chapter is finished in a book which might be entitled "Our Vanishing History and Traditions".

*Banta's Greek Exchange*



# TOMMY SQUAWKS



Old Gentleman: "Am I headed right for the monkey cage, my boy"?

Bright Boy: "Yes, Sir; but you'd stand a better chance if you had a tail".

*Orphan.*

"Where is the American section in Paris"?

"The first ten rows of the Folies Bergeres".

*Cornell Widow*

A renowned scientist has announced that there are ten million feeble-minded people in this country. It's a good old world after all. Only ten million, only ten million.

*College Humor*

"Lil says she got to bed Saturday night at ten".

"Yeah, I have a picture of her doing it".

"Great! I'd like to see it".

*Notre Dame Juggler*

"I killed forty-nine birds yesterday".

"Why didn't you kill one more and make it a round fifty"?

"Well, forty-nine is around fifty, isn't it"?

*Vanderbilt Masquerader*

"What can you tell me about the Persians"?

"They were a very rugged race"!

*Vassar Vagabond*

The height of optimism—writing a billet doux on a postal card and marking it personal.

*Crimson Colt*

"Do you know why they sing 'Carry Me Back to Old Virginny' so much"?

"I have my doubts".

"It's the only way they can get most people back".

*Penn State Froth*

When Corrinne was asked if she would like to join the Glee Club she said: "I'd jump at the chants"!

*Princeton Tiger*

# To Cover the Field

There is a word that has been used constantly until it is weary, like the old soldier, from steadfast duty. That word is service. As a Company, we cannot claim the distinction of offering service to national organizations over the greatest period of time. True, we must measure our existence by a period of years, while others can measure their life by half centuries. Our bid for successful existence must follow one road, the old trite thoroughfare of service.

We are glad to announce the establishment of our Trophy Department, featuring a modern array of medals, athletic figures, trophy plaques, emblem insignia and loving cups.

The standard of quality that has characterized all branches of our manufacture, will be maintained in a new field of endeavor. Our policy of complete satisfaction to the customer, upon which this company was founded, will be rigidly adhered to, whether your needs demand the services of our insignia manufacture or other branches of work.

A postcard will bring a copy of our Blue Book, or our Book of Trophies, depicting new ideas for inter-Fraternity and inter-Sorority athletic and scholastic awards.

## L. G. Balfour Co.

Attleboro,

Massachusetts

*"Known Wherever There Are Schools and Colleges"*

**Sole Official Jewelers to Alpha Sigma Phi**

### Branch Offices:

Boston  
New York  
Chicago  
Philadelphia  
Pittsburgh  
Kansas City

Washington  
Columbus  
Atlanta  
Richmond  
Indianapolis

Des Moines  
Dallas  
San Francisco  
Los Angeles  
Seattle

# Directory

## **ALPHA SIGMA PHI FRATERNITY**

Founded at Yale College in December, 1845

**Executive Office and National Headquarters**

331 Madison Avenue, New York, N. Y.

### **FOUNDERS**

S. Ormsby Rhea

Louis Manigault

Horace Spangler Weiser

### **THE GRAND CHAPTER OFFICERS**

#### **OFFICERS**

#### **Grand Senior President**

Hon. Charles Burke Elliott, 715 Metropolitan Bldg., Minneapolis, Minn.

#### **Grand Junior President**

Benjamin Clarke, 38 S. Dearborn St., Chicago, Ill.

#### **Grand Secretary**

Donald Drake Scheib, Fidelity and Deposit Co. of Maryland, Denver, Colo.

#### **Grand Corresponding Secretary**

Frederic Lawrence Babcock, 1913 Third Avenue, Seattle, Wash.

#### **Grand Treasurer**

Cleaveland Jocelyn Rice, 129 Church Street, New Haven, Conn.

#### **Grand Marshall**

George Hobart McDonald, 1522 First National Bank Bldg., Chicago, Ill.

#### **Grand Junior President Emeritus**

Wayne Montgomery Musgrave, 403 Main St., Buffalo, N. Y.

#### **Editor of The Tomahawk**

Richard M. Archibald, 331 Madison Avenue, New York, N. Y.

### **GRAND PRUDENTIAL COMMITTEE**

Gillespie Blaine Darrah, Chairman and Executive President, ex-officio, 63 Wall Street, New York, N. Y.

William Henry Towne Holden, Room 1540, 195 Broadway, New York, N. Y.

Robert L. Jagocki, 99 Nassau Street, New York, N. Y.

### **EXECUTIVE SECRETARY**

Richard M. Archibald, address all communications to Alpha Sigma Phi Fraternity, 331 Madison Avenue, New York, N. Y.

National Headquarters,  
Α Σ Φ Fraternity,  
331 Madison Avenue,  
New York, New York.

Please change my address to:

Street and Number .....

City ..... State .....

My old address was:

Street and Number .....

City ..... State .....

(Signed) .....

# The Chapters

Chapter	Institution	Chapter Address	Alumni Secretary	Night Meeting
ALPHA	1845 Yale	100 Prospect St., New Haven, Conn. (Mail) 1845 Yale Sta.	Cleveland J. Rice, 129 Church St., New Haven, Conn.	Thursday, 8
BETA	1850 Harvard	54 Dunster St., Cambridge, Mass.	Robert H. J. Holden, Shirley Center, Mass.	Tuesday, 6:30
DELTA	1860 Marietta	205 Fourth St., Marietta, Ohio.	Sheldon C. Gilman, 305 Fourth St.	Monday, 7
EPSILON	1863 Ohio Wesleyan	121 N. Washington St., Delaware, Ohio	H. H. Yoder, 5701 Euclid Ave., Cleveland, Ohio	Monday, 7
ZETA	1908 Ohio State	130 E. Woodruff Ave., Columbus, Ohio	Fred Schneider, 130 E. Woodruff Ave., Columbus, Ohio	Monday, 6:30
ETA	1908 Illinois	313 E. John St., Champaign, Ill.	Robert J. Phillips, Fairbury, Ill.	Monday, 7:30
THETA	1908 Michigan	1315 Hill St., Ann Arbor, Mich.	Herbert L. Dunham, 2252 Edison Ave., Detroit, Mich.	Monday, 6
IOTA	1909 Cornell	Rockledge, Ithaca, N. Y.	C. H. Stiefle, Rockledge, Ithaca, N. Y.	Sunday, 6:45
KAPPA	1909 Wisconsin	244 Lake Lawn Place, Madison, Wis.	Lyle C. Hance, Camp Douglas, Wisconsin.	Monday, 6:45
LAMBDA	1910 Columbia	524 W. 114th St., New York, N. Y.	William N. Angus, 161 W. 105th St., New York, N. Y.	Monday, 7:30
MU	1912 Washington	4554 19th Ave., N. E., Seattle, Wash.	Warren P. Sheedy, 1811 N. 44th St., Seattle, Wash.	Monday, 7:15
NU	1913 California	2739 Channing Way, Berkeley, Calif.	Dyer B. Pierson, 2739 Channing Way, Berkeley, Calif.	Monday, 7:15
GAMMA	1913 Mass. A. C.	85 Pleasant St., Amherst, Mass.	Earle S. Carpenter, 85 Pleasant St., Amherst, Mass.	Monday, 7:15
XI	1913 Nebraska	1548 R St., Lincoln, Nebr.	E. H. Dunaway, 667 Nat'l. Bk. Com. Bldg. Lincoln, Nebr.	Monday, 7
OMICRON	1914 Pennsylvania	3903 Spruce St., Philadelphia, Pa.	W. L. Morgan, 3903 Spruce St., Philadelphia, Pa.	Tuesday, 7
PI	1915 Colorado	1205 13th St., Boulder, Colo.	C. G. Unlaub, 1205 13th St., Boulder, Colo.	Monday, 7:15
RHO	1916 Minnesota	925 6th St. S. E., Minneapolis, Minn.	Lawrence S. Clark, 34-13 Ave. N. E., Minneapolis, Minn.	Monday, 7
SIGMA	1917 Kentucky	433 E. Maxwell St., Lexington, Ky.	Prof. L. S. O'Bannon, 342 Aylesford Place, Lexington, Ky.	Wednes., 7:30
TAU	1917 Stanford	6 Salvatierra St., Stanford Univ., Calif.	H. K. Hotchkiss, 6 Salvatierra St., Stanford Univ., Calif.	Monday, 7

# The Chapters

Chapter	Institution	Chapter Address	Alumni Secretary	Meeting Night
UPSILON 1918	Penn State	218 E. Nittany Ave. State College, Pa.	D. P. Donovan, 218 E. Nittany Ave., State College, Pa.	Monday, 9
PHI 1920	Iowa State	115 Welch Ave., Ames, Iowa	William H. Stacy, 617 Sixth St., Ames, Iowa.	Monday, 7:30
CHI 1920	Chicago	5635 University Ave., Chicago, Ill.	Ralph Ibenfeldt, 2251 Walton St., Chicago, Ill.	Monday, 7:15
PSI 1920	Oregon A. C.	957 Jefferson St., Corvallis, Ore.	William Gemmel, E. 20 and Stark St., Portland, Ore.	First and third Monday, 7
ALPHA ALPHA 1923	Oklahoma	435 W. Boyd St., Norman, Okla.	Leon M. Willits, American Nat'l Bank, Oklahoma, Okla.	Monday, 7
ALPHA BETA 1924	Iowa	603 E. College St., Iowa City, Iowa	Reid Ray, 817 University Ave., St. Paul, Minn.	Monday, 7
ALPHA GAMMA 1925	Carnegie Tech	5601 Wilkins Ave., Pittsburgh, Pa.	S. Lewis Jones, 5601 Wilkins Ave., Pittsburgh, Pa.	Monday, 7
ALPHA DELTA 1925	Middlebury	Middlebury, Vt.	Jas. Finnegan, % Alpha Sigma Phi Middlebury, Vt.	Monday, 7
ALPHA EPSILON 1925	Syracuse	202 Walnut Place, Syracuse, N. Y.	L. J. Porter, 213 Elliott St., Syracuse, N. Y.	Monday, 7
ALPHA ZETA 1926	California Southern Branch	1012 N. Berendo St., Los Angeles, Cal.	J. H. Vaughan, 1012 N. Berendo St., Los Angeles, Cal.	

## Chapter Alumni Associations

Chapter	President	Secretary
DELTA	Joseph C. Brenan, Marietta, Ohio.	Thomas H. Kelley, 141 E. 4th St., Cincinnati, Ohio.
KAPPA	Kenneth R. Burke, Room 1096-208 S. LaSalle St., Chicago, Ill.	D. Van W. Beckwith, Pioneer Block, Madison, Wis.
LAMBDA	Edmund B. Thompson, 276 Riverside Drive, New York, N. Y.	Frank H. Thomas, 66 West 49th Street, New York, N. Y.
NU	W. J. Cooper, 3343 Kerckhoff Ave., Fresno, Calif.	Frank F. Hargear, 2928 Derby St., Berkeley, Calif.
OMICRON	H. Walter Graves, Drexel Hill, Philadelphia, Pa.	Edwin J. Kaschenbach, 503 S. 41 St., Apt. 201, Philadelphia, Pa.
RHO	Ray H. Kenyon 810 New York Life Bldg. Minneapolis, Minn.	Lawrence S. Clark 1641 Washburn Ave. Minneapolis, Minn.
UPSILON	R. W. Smith, 6573 N. Woodstock St., Germantown, P. O., Philadelphia, Pa.	Chas. E. Megargel, 745 N. Irving Ave., Scranton, Pa.
CHI	George H. McDonald, 1514 First Nat'l Bank Bldg., Chicago, Ill.	Francis C. Edler, 5429 Winthrop Ave., Chicago, Ill.

# Alumni Councils

City	President	Secretary
<b>CHICAGO</b>	Frank D. Shobe, 208 S. LaSalle St., Chicago, Ill.	Charles Ross Jr., 134 S. LaSalle St., Chicago, Ill.
<b>PITTSBURGH</b>	Benton H. James, 724 Kerr Ave., W. E. Pittsburgh, Pa.	
<b>NEW YORK</b>	David Dibbell 143 East 39 St., New York, N. Y.	Lyle L. Shepard, 331 Madison Ave., New York, N. Y.
<b>DETROIT</b>	Earl D. Green 3124 Grand River Ave., Detroit, Mich.	C. M. Jickling, 818 Hancock Ave. W., Detroit, Mich.
<b>MILWAUKEE</b>	Henry B. Merrill, 143 Fourth St., Milwaukee, Wis.	A. J. Benner, 1107 49th St., Milwaukee, Wis.
<b>COLUMBUS</b>	Linden White, c/o Chas. Johnson Co., Atlas Bldg., Columbus, Ohio.	Richard R. Waltz, The Z. L. White Co., 110 N. High St., Columbus, Ohio.
<b>TOLEDO</b>	James P. Schrieder Toledo Trust Co., Toledo, Ohio.	Bartlett E. Emery, c/o Commerce Guardian T & S. Bank, Toledo, Ohio.
<b>PORTLAND, Ore.</b>		Wilbur H. Welch, Pacific Tel. & Tel. Co., Portland, Ore.
<b>CLEVELAND</b>	H. E. Chenoweth, Legal Dept., Union Trust Co., Cleveland, Ohio.	Richard P. Peters, 615 Caxton Bldg., Cleveland, Ohio.
<b>SEATTLE</b>	Irving D. Winslow, 1003 Telephone Bldg., Seattle, Wash.	David E. Baldwin, 6621 Stuart Bldg., Seattle, Wash.
<b>BOSTON</b>	E. Allen Hendrick, 168 Ash St., Brockton, Mass.	Lawrence S. Apsey, 54 Dunster St., Cambridge, Mass.
<b>LOS ANGELES</b>	Frank Tuchscherer 716 Towne Ave., Los Angeles, Calif.	Norris L. Welsh, 1632 Wellington Rd., Los Angeles, Calif.
<b>KANSAS CITY</b>		

## Alumni Councils

City	President	Secretary
<b>TWIN CITY</b>	C. H. Beglinger 1008 Dayton Ave., St. Paul, Minn.	Lawrence S. Clark, 1641 Washburn Ave., S., Minneapolis, Minn.
<b>OMAHA</b>	Frank A. Allen, Internati'al Revenue Office Post Office Bldg., Omaha, Nebr.	Arthur M. Herring, 2730 Newport Ave., Omaha, Neb.
<b>SAN FRANCISCO</b>	George Smith 812 Mission St. San Francisco, Calif.	W. A. Hargear, Jr., 114 Sansome St., San Francisco, Cal.
<b>BATTLE CREEK</b>	Dr. Theodore Squiers, The Post Bldg., Battle Creek, Mich.	Lowell Genebach, United Steel & Wire Co., Battle Creek, Mich.
<b>WASHINGTON</b>	Edwin W. Allen, 1923 Biltmore St., Washington, D. C.	Howard L. Knight 1420 Buchanan St., Washington, D. C.
<b>DENVER</b>	D. D. Scheib, Fidelity & Deposit Co. of Md., Denver, Colo.	O. L. Robertson, 1226 California St., Denver, Colo.
<b>OKLAHOMA CITY</b>	Chas. E. McPherrren, Braniff Bldg., Oklahoma City, Okla.	Scott P. Squyres, 702 Braniff Bldg., Oklahoma City, Okla.

## Alumni Luncheons and Dinners

<b>CHICAGO</b>	Mandel Bros., Ivory Grill .....	Wednesday, 12:15
<b>DETROIT</b>	Union League Club .....	Thursday, 12:15
<b>LOS ANGELES</b>	University Club .....	Monday, Noon
<b>PITTSBURGH</b>	McCreery's Dept. Store Restaurant .....	Saturday, 12:30
<b>SAN FRANCISCO</b>	Commercial Club, 465 California St. ....	Thursday, Noon
<b>COLUMBUS</b>	Chittendon Hotel .....	2nd Monday, Noon
<b>PHILADELPHIA</b>	Omicron Chapter House .....	3rd Thursday, 7 p. m.
<b>BOSTON</b>	Beta Chapter House .....	3rd Monday, 6:30 p. m.
<b>WASHINGTON</b>	Hotel Harrington, 11 and E. Sts. ....	1st Tuesday, 12:45
<b>DENVER</b>	Alpine Rose Cafe .....	Wednesday, Noon
<b>SEATTLE</b>	Chamber of Commerce .....	Wednesday Noon