



THE QUARTERLY  
*of*  
PHI PI PHI



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Number



SEPTEMBER  
1928



# The Quarterly *of* PHI PI PHI FRATERNITY

A. C. VAN ZANDT, *Editor*

DON KIRSCH, *Associate Editor*

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Volume V

SEPTEMBER, 1928

Number 1

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# The Obligation of College Men

By HERBERT HOOVER

*Secretary of Commerce of the United States*

ALL the things we hope for in the future must take their root in our educational institutions. . . . We must depend largely upon the endowed colleges and universities for the standards of education in America. Our state institutions are overburdened with numbers; their support from taxation is unable to keep pace with educational demand; they cannot initiate the new, fundamental things that are necessary for the maintenance and advancement of standards. The inspiration and lifting up of public opinion which in turn will support the state universities on all these questions must receive contributions from the independent colleges.

We have an obligation to our individual Alma Mater of at least a minimum equal to the amount that the institution has expended upon us. That obligation is even greater because we each incurred it at a time when we could not then individually afford to repay. It was an advance to each of us on honor that we should support the institution that has enabled us to take greater and more important positions in the world, to do more effective work than we could have otherwise accomplished. This expenditure of money should be returned for the education of those who follow us. Unless we do so we have prejudiced the opportunities of some one in our country to attain the opportunities that have been given us. If we could inculcate this spirit of obligation amongst the men who have left our universities the financial problems of our colleges and universities would be solved.

—*Magazine of Sigma Chi*

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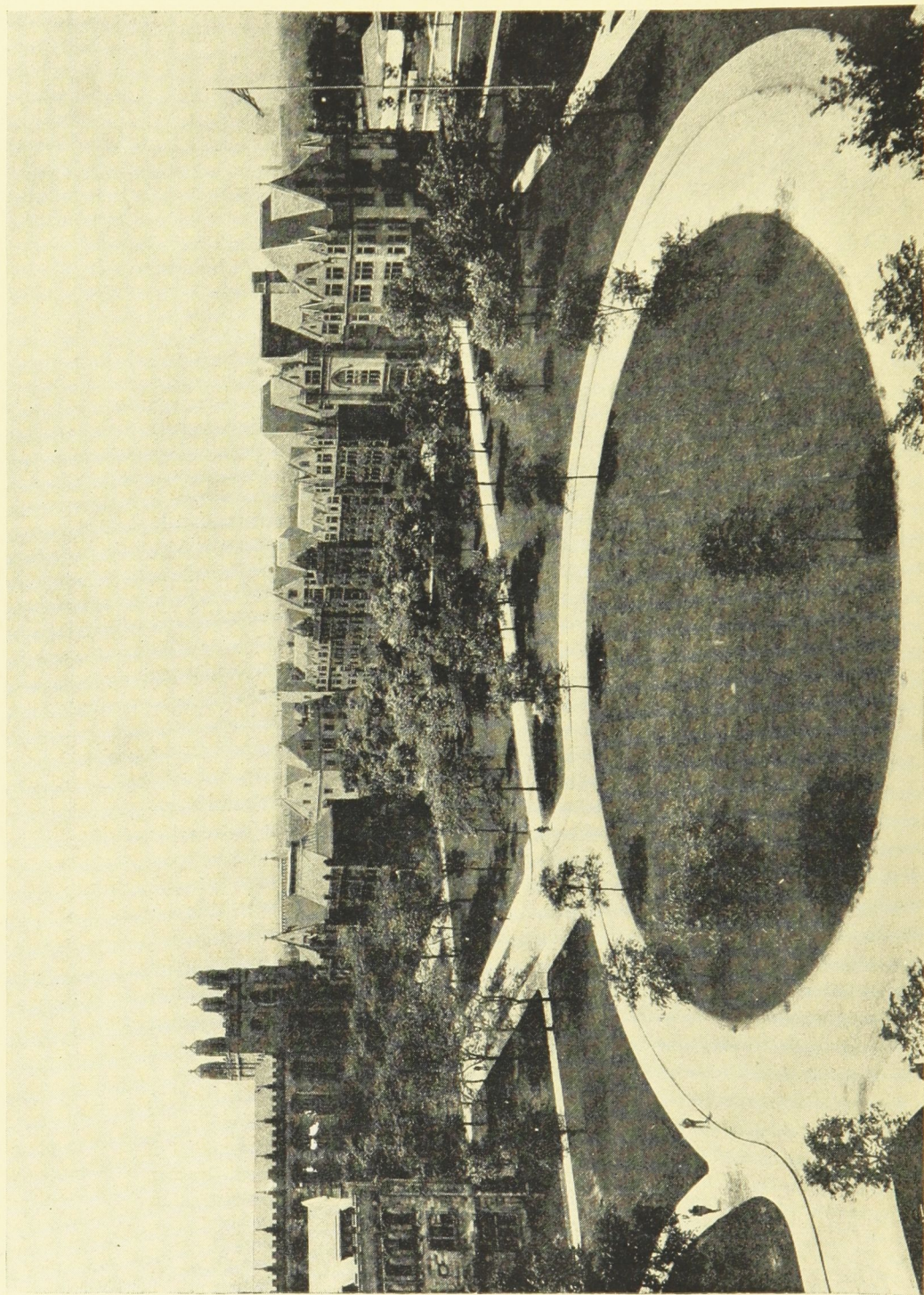
## A BRIEF SKETCH OF THE UNIVERSITY OF CHICAGO

ONE of the most beautiful scenes of the City of Chicago is to be found in the campus of the University of Chicago, located in the heart of the residential districts of Hyde Park and Woodlawn. The campus is situated on the north side of the Midway Plaisance between Washington and Jackson parks, six miles south of the "Loop." The original site upon which the major portion of the campus is located embraced twenty-four acres, however property purchased or conveyed by donors has increased the area to over one hundred acres and thus room for further expansion is available.

The present University of Chicago was incorporated September 10, 1890, work on the first two of the buildings was begun on November 26, 1891. These buildings were not quite completed on October 1, 1892, when the university opened with 742 students of whom 210 were in the graduate school. The first buildings were the dormitories for men and Cobb Hall used for class rooms and general university work. It is interesting to note that on the opening day the faculty numbered 120 among whom were some of the most noted and distinguished educators of the country.

When we visit the campus and survey the attractive buildings of Indiana Limestone all conforming to the Gothic style of architecture, we are apt to think that the University of Chicago has always been on that spot. It is fitting however, to make mention of the earlier

\* EDITOR'S NOTE—This is the sixth of a series of sketches, prior to the regular issue of the *QUARTERLY*, of educational institutions where Phi Pi Phi maintains active undergraduate chapters. In due time a brief history of the University of Illinois, Armour Institute, and Washburn College will appear to complete the series. As charters are issued, the history of the institution to which they are granted will be given at the time of installation.



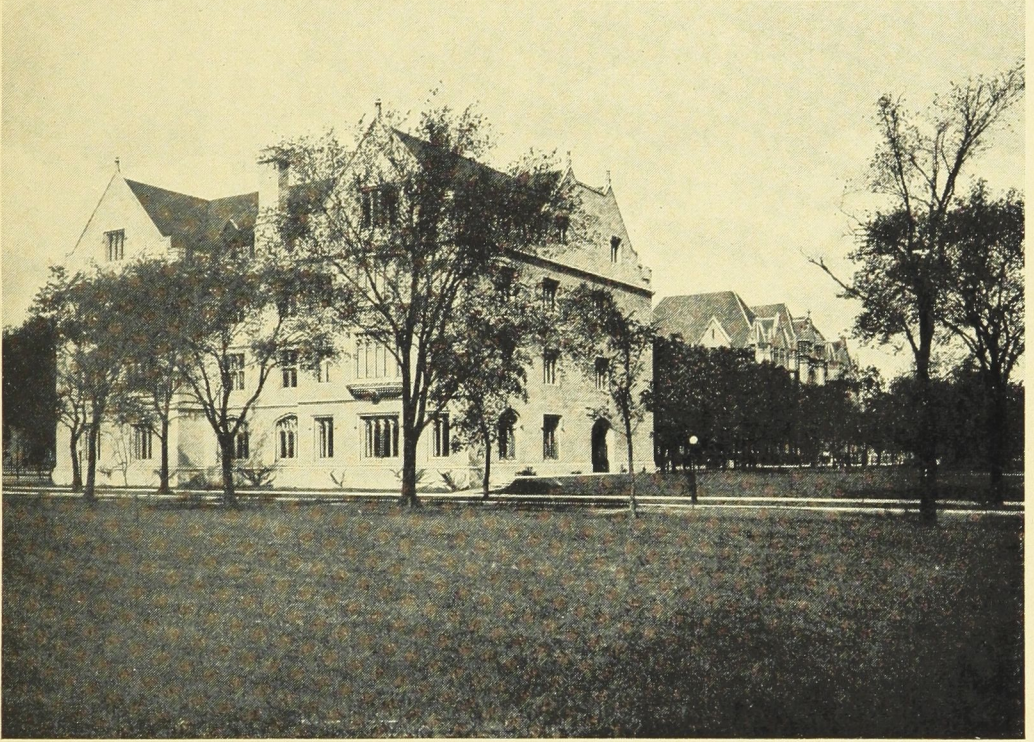
A VIEW OF THE QUADRANGLE  
University of Chicago

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University of Chicago which made way for the present institution and in a large measure so impressed upon the citizens of Chicago and the Middle West the necessity for providing that section with educational facilities that they contributed largely to make possible the present great institution.



CLASSICS BUILDING  
University of Chicago

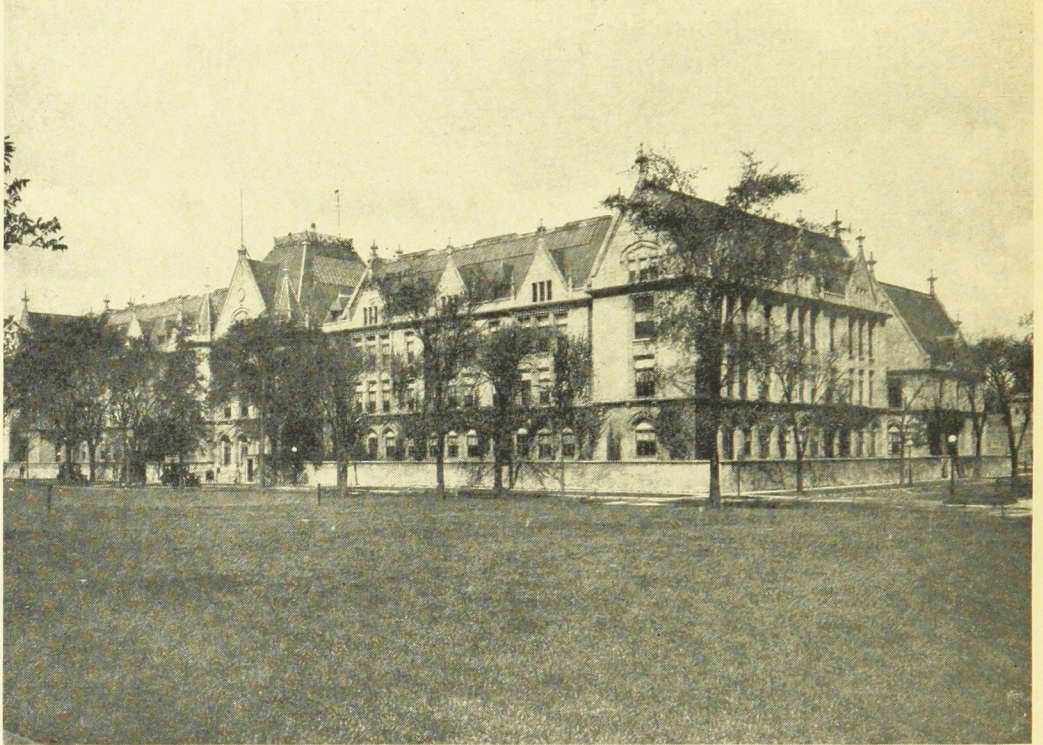
The earlier University of Chicago was established in 1856 and was located on Cottage Grove Avenue near Thirty-fifth Street. Instruction began in 1859 and continued until 1886 when it ceased to function. During this time a little over three hundred were graduated, many of whom later became prominent in the life of Chicago and the Middle West. While we cannot say that the first University of

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Chicago later became what we now know as the present University of Chicago there is a connecting thread to the present institution. During the early period of the first university, the Baptist Union Theological Seminary used the building of the university and so when the fortunes of time caused the university to cease to function it was



EDUCATION BUILDING  
University of Chicago

the seminary that fostered and kept alive the ambition to create a great university in Chicago.

It was through the American Baptist Educational Society and officers of the seminary that the interest of John D. Rockefeller in the creation of a new university for Chicago was obtained. Mr. Rockefeller had been closely identified with the seminary and had

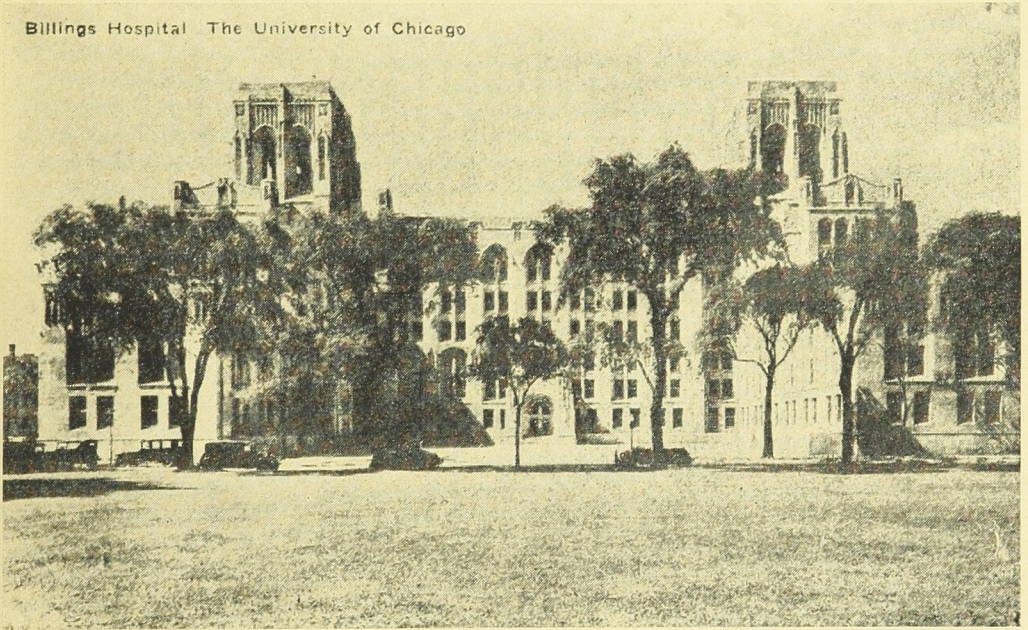
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contributed generously to its maintenance and its endowment fund. It was in 1886 when the subject of a new university was broached to Mr. Rockefeller by Dr. Thomas Goodspeed, one of the directing officers of the seminary who later became identified with the university. It took a great deal of patience, courage, and faith to meet the difficulties of a financial nature that confronted the seminary, let alone the financing and creation of a new and greater university.

Billings Hospital The University of Chicago



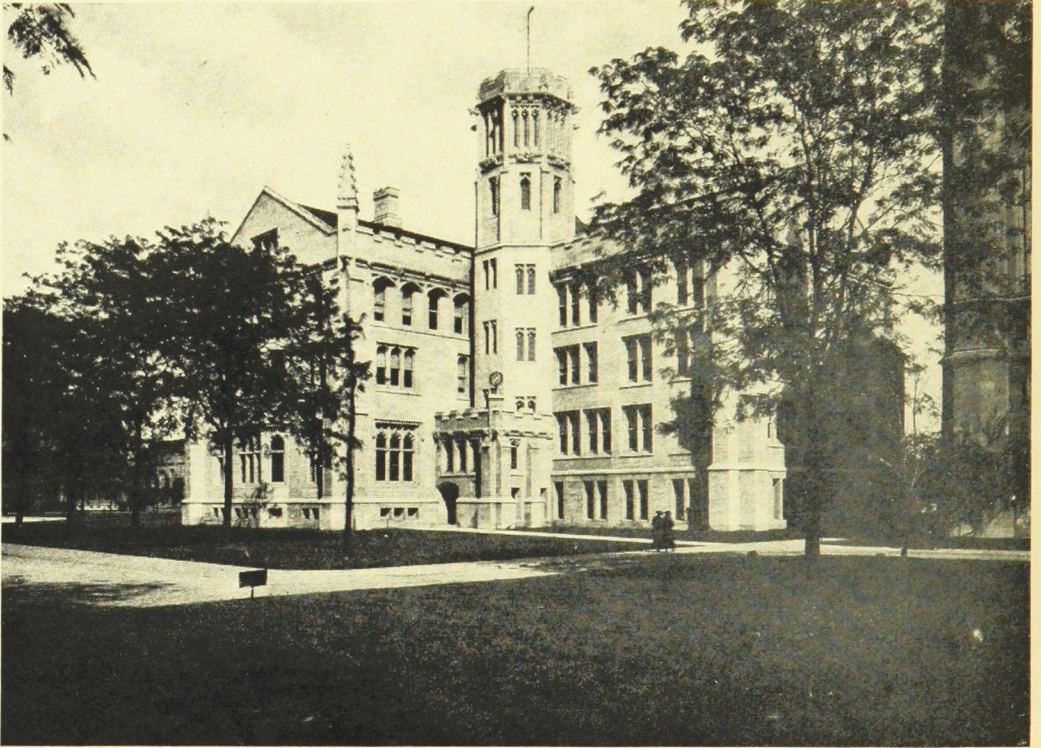
We are indebted beyond words to those men who stuck to their guns and finally persuaded Mr. Rockefeller that the new university would be a success. In May, 1889, nearly three years after the first negotiations were begun, Mr. Rockefeller made public his first contribution for what is now the present University of Chicago. It was a contingent gift of \$600,000 with the understanding that an additional \$400,000 would be raised within a year. The Baptists and citizens of other faiths in Chicago and nearby states fulfilled this requirement and so the first million was secured for the great under-

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taking. In September, 1890, Mr. Rockefeller made another gift of a million dollars, and other gifts made by public spirited citizens raised the resources of the university including the site to four millions of dollars by the time the first class was held in 1892. Among the most liberal givers were Charles L. Hutchinson, Marshall Field, the estate



ROSENWALD HALL  
University of Chicago

of William B. Ogden, Sidney A. Kent, Mrs. Elizabeth Kelly, Silas B. Cobb, George C. Walker, Martin A. Ryerson, Mrs. A. J. Snell, and Mrs. Jerome Beecher.

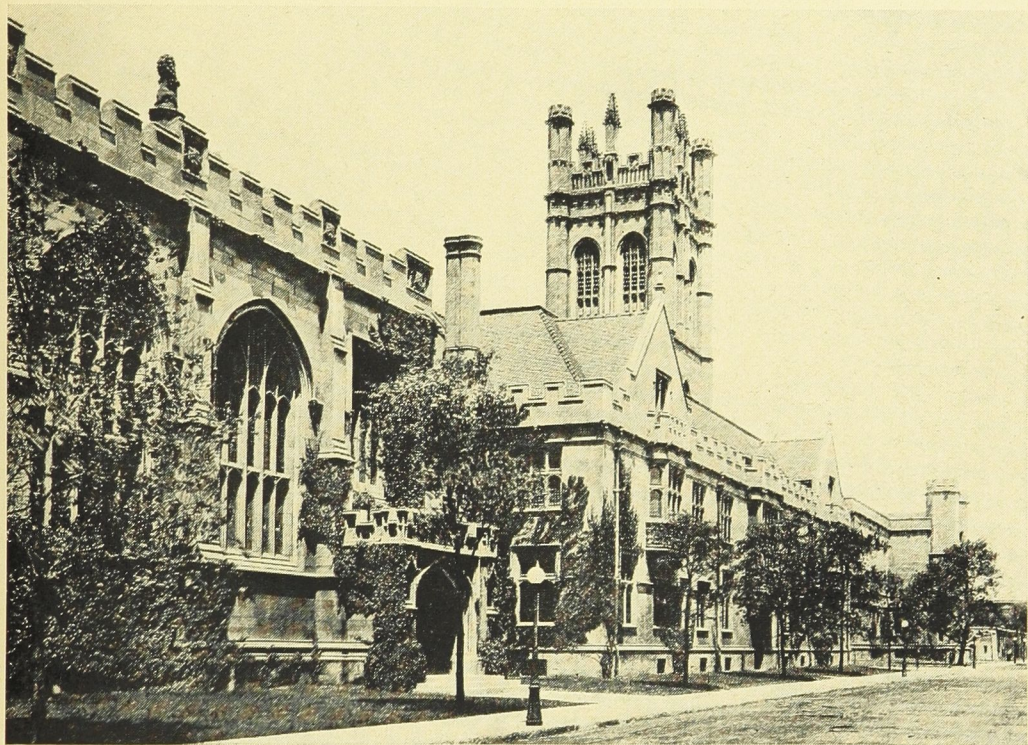
Owing to the great support given by John D. Rockefeller in the beginning to the plan of creating a great university, the trustees in 1892 voted to insert the words "Founded by John D. Rockefeller"

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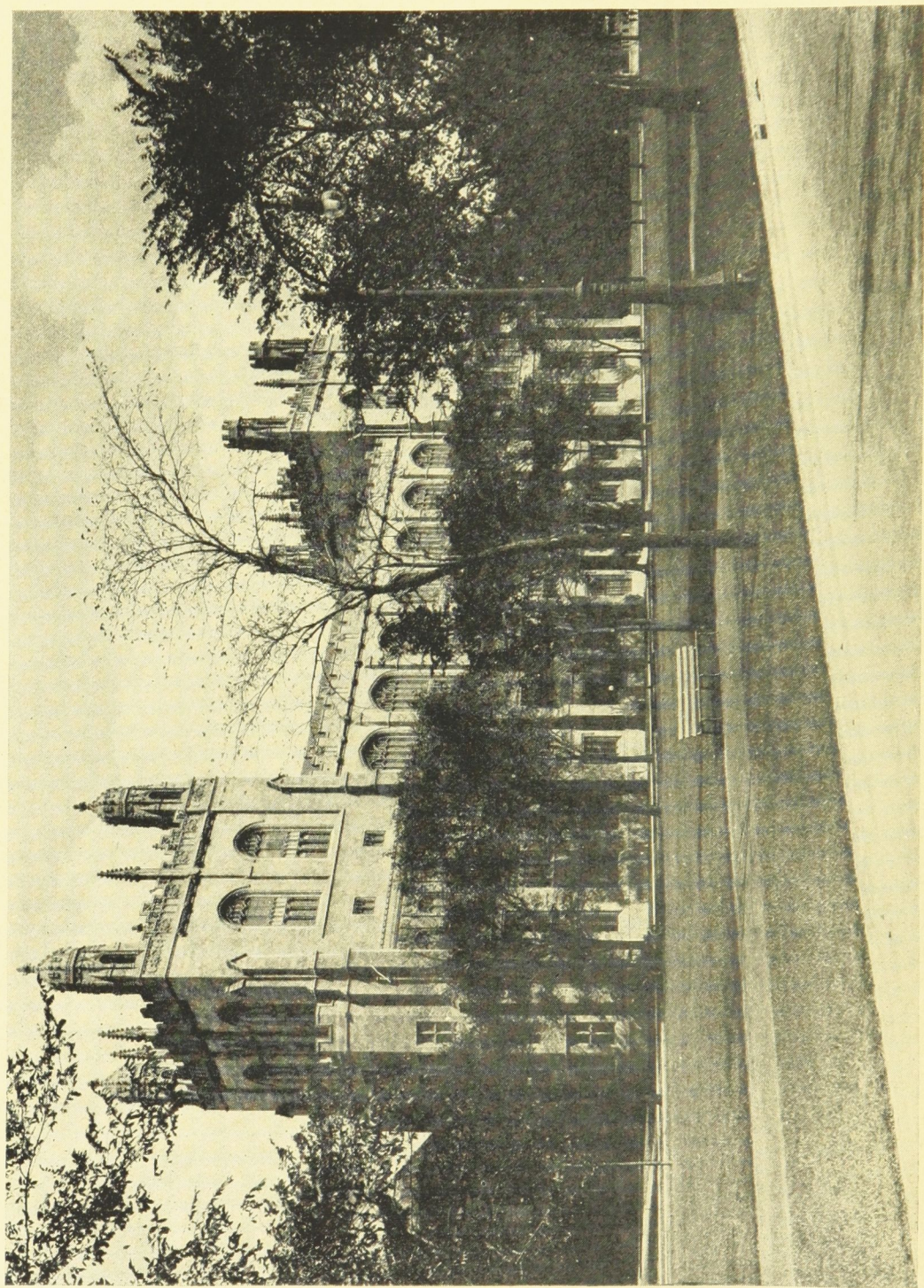
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on the seal and upon the letterheads and publications. Mr. Rockefeller contributed more than \$35,000,000 to the university exclusive of gifts made by the Rockefeller Foundation. While the assets of the university total about \$75,000,000 it must be remembered that during the early days there was the usual financial struggle to keep the



MANDEL HALL—MITCHELL TOWER—REYNOLDS CLUB  
University of Chicago

young institution alive, in spite of the assistance given by Mr. Rockefeller. The first University of Chicago was obliged to withstand two fires and several financial panics, however the later institution was obliged to weather one serious financial panic in its early days. Gifts made contingent upon the raising of additional funds kept those responsible for finances on the jump continually in order to obtain the sorely needed funds.



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While the gifts of Mr. Rockefeller far surpassed the gifts of any other single individual, we must not forget the donors of large sums whose names have been inscribed upon the buildings of the university. In addition to the names given in a preceding paragraph the following have made gifts subsequent to the opening day of the university: Hobart W. Williams, LaVerne W. Noyes, Mrs. Caroline Haskell, Miss Helen Culver, Charles T. Yerkes, Mrs. Emmons Blaine, Mrs. Charles Hitchcock, John J. Mitchell, Leon Mandel, estate of Joseph Reynolds, A. C. Bartlett, Julius Rosenwald, J. Ogden Armour, the Billings family, Mrs. Frederick Rawson, Andrew MacLeish, and the Harris family. The students and alumni have supported the university in generous fashion and as time goes on will be more able to increase their aid. The citizens of Chicago have come to regard the University of Chicago as their own. Regardless of faith or religion all sects have responded generously. While the Board of Trustees of the University of Chicago has been to a large extent confined to those of the Baptist denomination, the articles now prescribe that only three-fifths need be of the Baptist denomination. In 1923, the restrictions that required the president of the university to be a Baptist also were removed.

The success of the University of Chicago in its early days was due to the fact that the Board of Trustees secured the proper leadership in the person of Dr. William Rainey Harper. Dr. Harper was a genius in many ways. He was a brilliant scholar and administrator. He had a vision of what the University of Chicago should and could be and he had the gift of securing those assistants who would be able to help him make the new university one of the highest ranking institutions of learning in the world. He knew what he wanted and he saw to it that his plans were carried out.

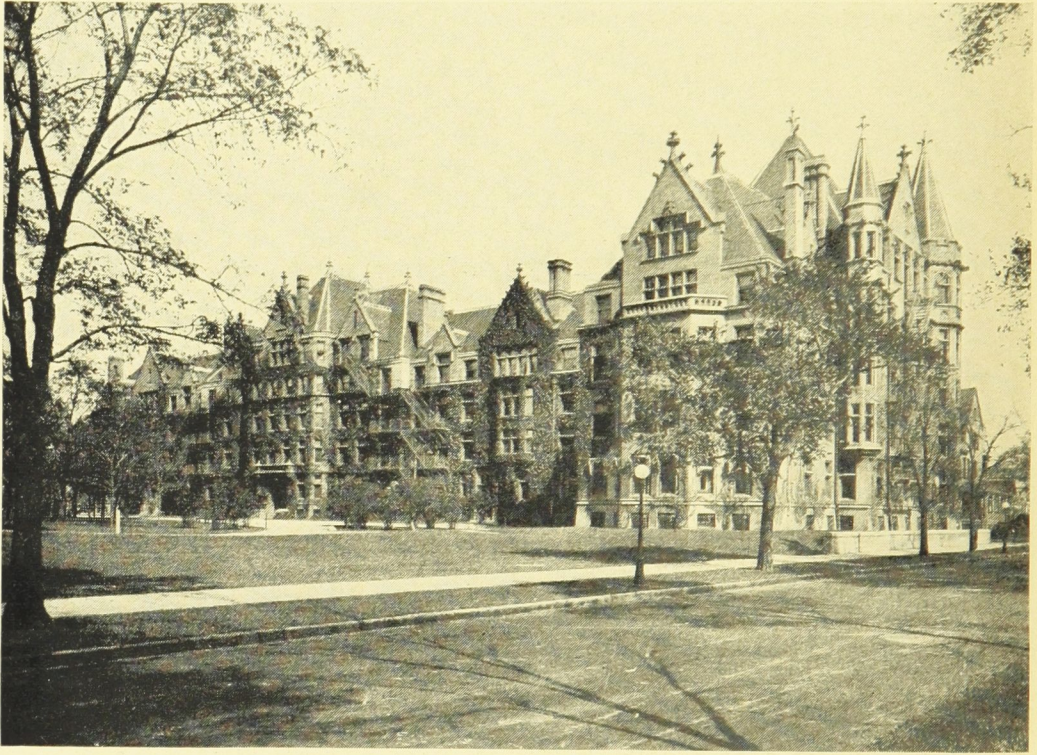
Dr. Harper graduated from Muskingum College at the age of fourteen and received his degree of Doctor of Philosophy from Yale at nineteen. At this early age he was an authority in the study of Hebrew. His first connection with the plan for the university came when he was an instructor and professor in the Theological Seminary and here he so impressed the officers of that institution that when they pursued the idea of a university they had him in

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mind to be the first president. Mr. Rockefeller was also impressed and felt that with Dr. Harper at the helm the success of the new venture would be assured. It took some persuasion to secure Dr. Harper from Yale, where he had become a professor, but he saw the



WOMEN'S DORMITORIES  
University of Chicago

great opportunity and finally consented to become the first president of the contemplated University of Chicago on February 16, 1891.

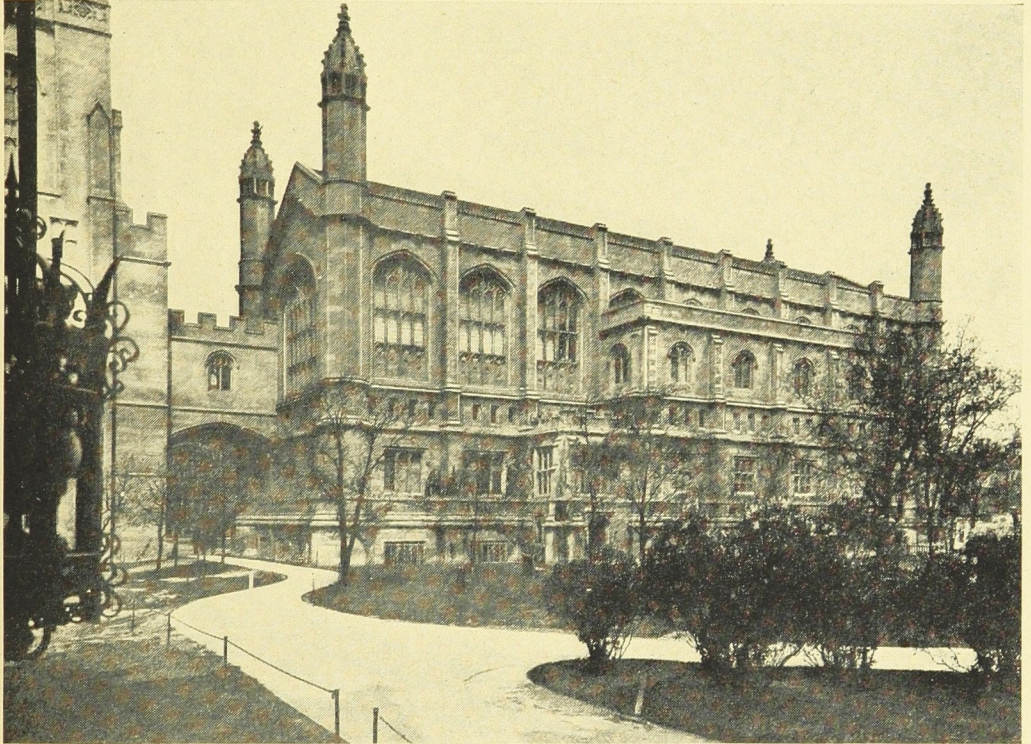
The first conception of the University of Chicago on the part of the promoters was that it should be a college and not a university in the broad sense. Dr. Harper held no such idea and he was for the university with an especially strong desire for a graduate college. His final plan held that the institution he contemplated organizing

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## THE QUARTERLY OF PHI PI PHI

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would be of the greatest service to the general educational field and his plan is still in operation at this time. He felt that the undergraduate should be taken care of and as well the graduate who wished to devote more time to perfecting himself for research and teaching.



LAW BUILDING  
University of Chicago

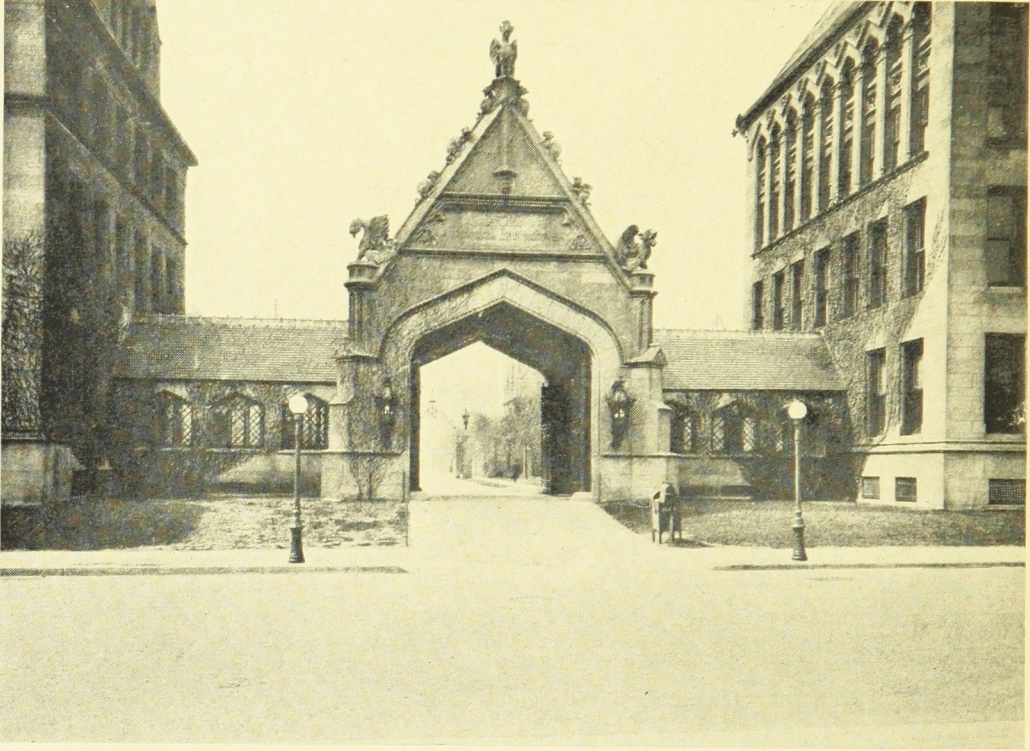
At the same time he felt that in Chicago there would be many who could not afford the time to be in residence or to attend day classes and consequently he favored correspondence courses and night classes. Through the libraries he felt that the people would gain much. In having the university publish results of research works the whole educational field would be aided. Dr. Harper saw too that the small college would be aided if they were given aid by the university

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and so the founding of the University of Chicago was directed by a man who endeavored to make the institution a great power in the lives of all men. Before the material university was a fact the faculty was gathered and Dr. Harper sought the most renowned educators



HULL GATE  
University of Chicago

of the country. Many who answered the call were men known all over the United States and even men from abroad. Several were presidents of well known institutions. He offered liberal opportunities for professors to engage in research. He wanted men who would add to the sum total of knowledge and learning, their teaching ability ranked next. The university suffered a great loss when Dr. Harper died in January, 1906.

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## THE QUARTERLY OF PHI PI PHI

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Dr. Henry Pratt Judson, who came from the University of Minnesota before the opening of the university as professor of history and dean of the colleges, succeeded Dr. Harper as president in 1907. Dr. Judson was a great organizer and builder, and during his administration the university was put on a going basis with no deficits facing the Trustees at the end of the fiscal year. It was during this administration that the university made its greatest material progress. When President Harper died the assets of the university were about \$18,000,000 and when Dr. Judson resigned in 1923 they were in excess of \$32,000,000. During this time Harper Memorial Library, the Ryerson Annex, the grandstand for Stagg Field, Rosenwald Hall, Classics Building, Ida Noyes Hall, and the Theology Building were either built or provided for.

One of the first men to come to the university through Dr. Harper was Dr. E. D. Burton, who was professor in the Newton Theological Institute. In 1910 he was made director of libraries. When Dr. Judson resigned in 1923 the Board of trustees elected Dr. Burton as president and he served until his death in May, 1925. President Burton was aware of what the university should be and was progressive with energy to push his plans to successful completion. He was gifted with financial ability and foresight. As with Dr. Harper the new president felt that great emphasis should be placed on research work and endeavored to enlarge the department. The students were given greater contact with the heads of departments. He increased the number of deans to double the number. Co-operation between faculty and students was obtained and scientific expeditions were sent out on various missions.

The building program continued and the medical school was further advanced. Hospitals and clinics were enlarged and taken over. Plans were made for the great medical center on the Midway, including the Billings Memorial Hospital. The theology building was begun and the long awaited chapel. It was during his régime that the drive for \$17,500,000 was undertaken and pushed to a close.

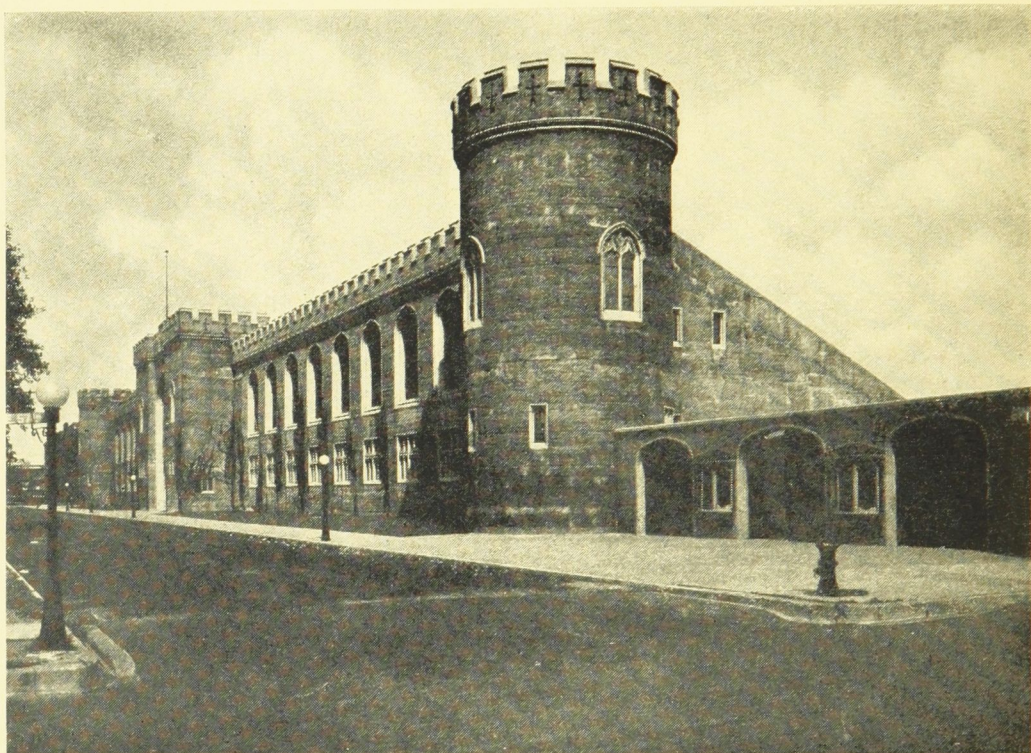
Dr. Max Mason succeeded Dr. Burton in August 1925 and continued to June 15, 1928, when he resigned to accept a post with the Rockefeller Foundation.

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From its early beginning the University of Chicago has devoted considerable time and thought to the department of physical education and all undergraduates of the mid-western institutions well know the standing of the University of Chicago athletic teams. One of the first members of the faculty was Alonzo Stagg and even as this



ENTRANCE TO STAGG FIELD  
University of Chicago

is written "He fears Purdue." One of the first football teams of this part of the country was that of Chicago and in the records we find that the Chicago teams have stood well to the front in all sports in intercollegiate competition. They have usually obtained a little more than their share of honors. In commemoration of the splendid work of Director Stagg, the Board of Trustees have named their athletic

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## THE QUARTERLY OF PHI PI PHI

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field Stagg Field. Professor Stagg has not alone devoted time to intercollegiate sports but has been one of the first to devote time and present opportunities for athletics among the general student body. The intra-mural sports have been greatly encouraged with the result that they occupy a prominent place in the life of the undergraduate.

One of the first matters to be brought before the officials of the University of Chicago was the question of Greek-letter societies. At the first meeting of the faculty on October 1, 1892, the subject was presented and the policy of sympathetic regulation was adopted. Under this attitude the fraternities have made progress and the numbers have constantly increased until there are now thirty-two national organizations including Gentile, Jewish, and Negro students.

Zeta Psi was the first fraternity to be established in 1864 at the old university. It died with the death of the old institution however, and has not been revived. Phi Kappa Psi and Phi Delta Theta are the oldest fraternities now represented at the university, both having had chapters established in 1865. During the life of the old university there were five fraternities to establish chapters which are now in existence. Sigma Nu was the first fraternity to establish a chapter after the beginning of the present university, this having been done in 1895. By 1900 there were eleven nationals and at the close of 1910 there were twenty. After 1910 the next fraternity to appear was Tau Kappa Epsilon in 1917 and by the end of 1924 there were thirty-two. Phi Pi Phi was established at Chicago in June, 1924.

While the university has always welcomed women students it has not permitted any national sororities to be established. The social life of the women is centered in clubs. It is believed that within a short time this regulation will be modified to permit national sororities to be established at the University of Chicago.

The University of Chicago has always endeavored to render the utmost service in the educational field both as regards instruction and contributing to the increase of human knowledge. Graduate study and research have played major rôles ever since the founding of the new university. At the present time the university is composed of the following units:

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## THE QUARTERLY OF PHI PI PHI

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The Graduate School of Arts and Literature.

The Ogden Graduate School of Science.

The Graduate Library School.

The Graduate School of Medicine.

The Graduate School of Social Service Administration.

The Colleges of Arts, Literature and Science.

The Schools of Divinity, Law, Education, and the School of Commerce and Administration.

The Libraries, Laboratories, Museums, and Clinics.

The University Press.

The faculty of the University of Chicago is regarded as one of the most noted if not the most noted in any university. From the very beginning the faculty has been of the highest rank. Some of the prominent members have been the following: Judson, Burton, Hale, Laughlin, Miller, Small, Tufts, MacClintock, Starr, Moulton, Hisch, Goodspeed, Cutting, Stagg, Whitman, Michelson, Chamberlain, Henderson, Palmer, Talbot, Coulter, Ricketts, Millikan, Frost, Merriam, and Breasted. The total number in the faculty, exclusive of assistants, is 752.

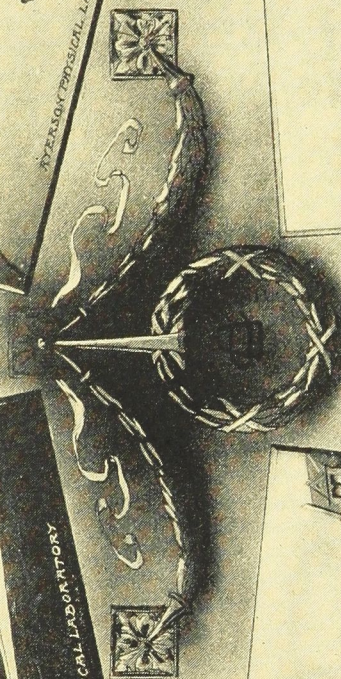
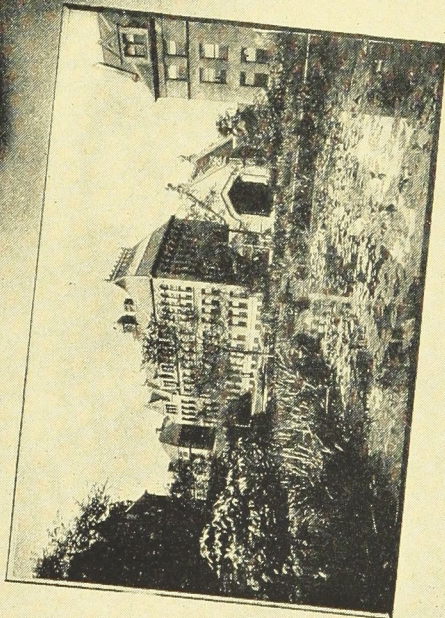
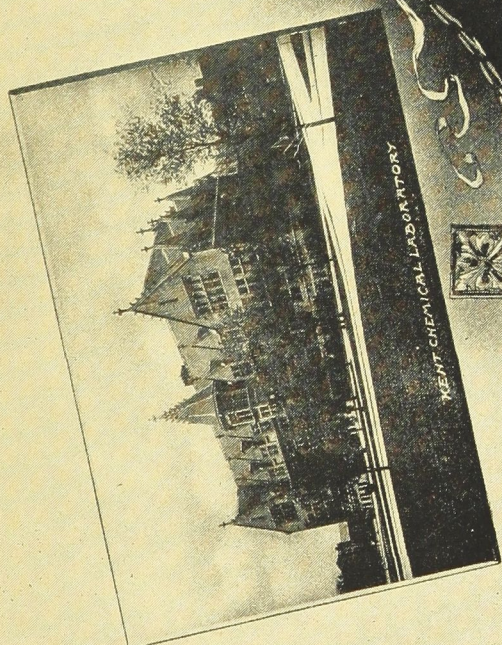
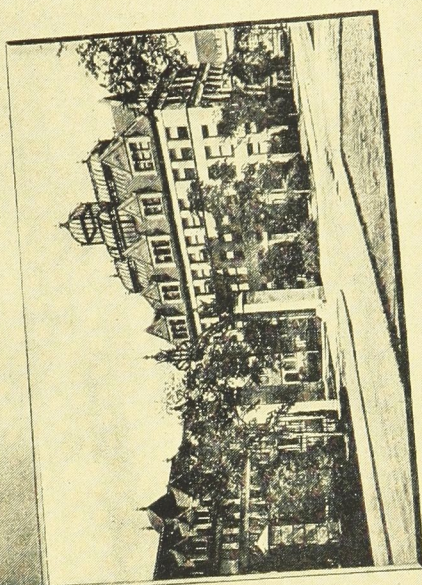
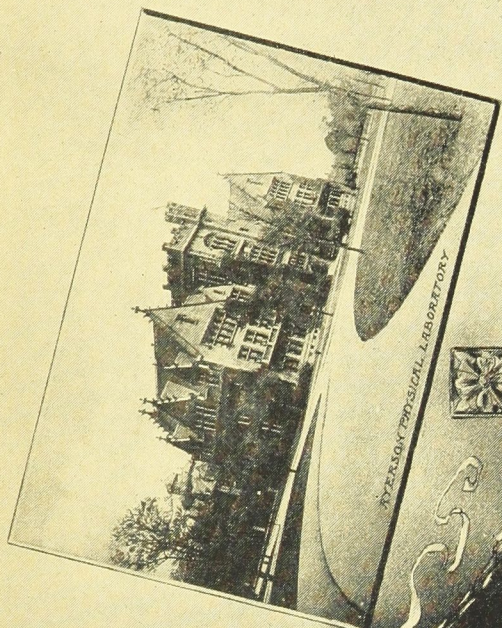
The enrollment in the several departments of the University has mounted steadily from the beginning to the present time. The following table will show the progress along that line:

1892 .....	742
1905 .....	4,598
1923 .....	12,600
1928 .....	15,000

Excluding the down-town college and extension courses the enrollment of the University proper for the Spring quarter, 1928 was as follows:

	<i>Men</i>	<i>Women</i>	<i>Total</i>
Undergraduate colleges .....	2,209	1,608	3,817
Graduate and professional .....	1,280	290	1,570
<hr/>			
Total .....	3,489	1,898	5,385
Duplications .....	304	26	330
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Total .....	3,183	1,872	5,055

Degrees were conferred in June, 1928 on 836 candidates.



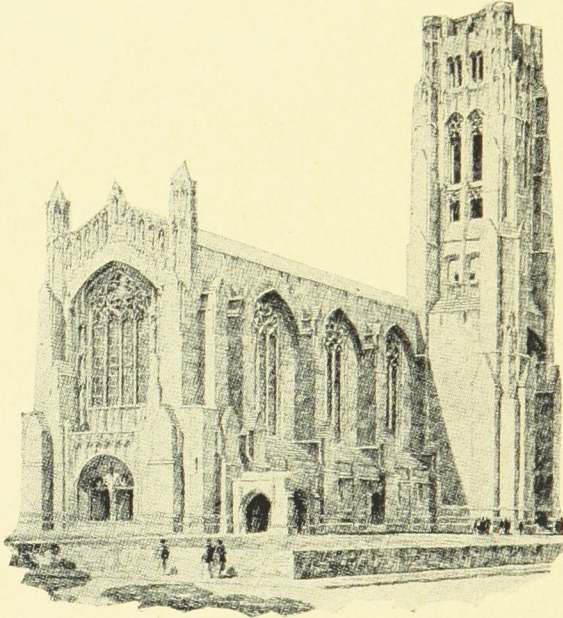
CAMPUS SCENES  
University of Chicago

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## THE QUARTERLY OF PHI PI PHI

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In reviewing the University of Chicago we should make mention of one of the most beautiful buildings on the North American continent, which is just about completed and stands facing the Midway on the campus of the university. The building is of Gothic architecture and more than three years has been spent in its construction. The material is of Indiana limestone and presents an unusually beau-



CHAPEL  
University of Chicago

tiful exterior. This building was made possible by the gift of Mr. Rockefeller. The cost is estimated at \$1,900,000 and was designed by the late Bertram Goodhue of New York.

It might be interesting to note that the outside length is 265 feet, the tower is 207 from the sidewalk. The foundation rest of caissons extends eighty feet to solid rock. The nave is forty-one feet in width between piers and eighty feet high. The seating capacity is 1,927.

## MAKING THE BADGE OF PHI PI PHI

By FRANK LICHER, Editor *Fraternity Life*

EVERYONE has felt the appeal of beautiful jewelry—particularly the fascination of a fraternity badge, imparting to some a subtle air of mystery—to the proud possessor a host of pleasant associations.

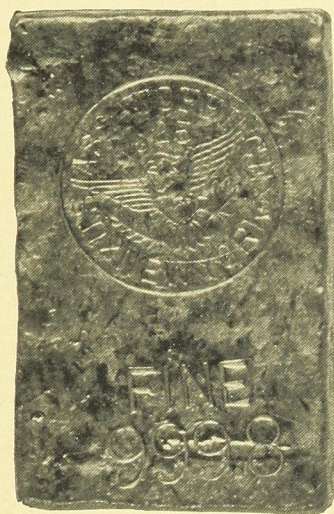


Figure 1. Reproduction of a bar of gold (actual size) purchased from the government. Note the United States Government stamp and fineness—999.8 fine. Such bars are pure gold weighing about 12 oz. and worth approximately \$250.00.

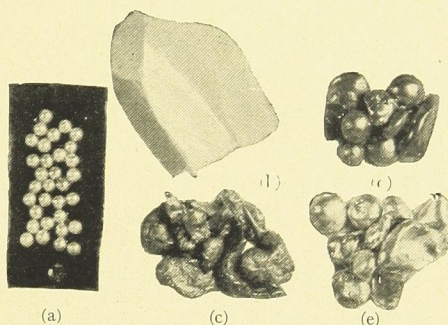


Figure 2. (a) Pearls on black background. (b) Enamel before it is powdered. (c)-(d)-(e) Base metal alloy—pure silver, guinea alloy and copper. This alloy is melted with the gold in the ratio of 14 parts gold to 10 parts alloy, making 14K standard gold.

The crude materials used in making the Phi Pi Phi badge.

This interest is increased many times if one is fortunate enough to witness the manifold details of construction, from the impact of the drop hammer on through the many skillful manipulations necessary until the badge is finished, ready to designate some fortunate individual as a member of the fraternity. The badge is truly a beautiful sentiment, beautifully expressed.

To insure a standard fineness in the badge, bars of gold are purchased from the government. These bars are illustrated in Fig. 1. Since pure gold is so soft that it lacks good "wearing quality," it is

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## THE QUARTERLY OF PHI PI PHI

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alloyed or melted with baser metals to 14K fineness. The 14K fused metal is cast into a thin biscuit form and when cooled, rolled into the desired thickness, then it is cut into small pieces ready to receive the design impression.

The Phi Pi Phi dies are placed under the drop hammer—which looks like a miniature guillotine—and the impact caused by this dropping weight, forces the gold into every crevice of the intaglio die. The results of this operation are shown in Row a, Fig. 3.

This die impression is quite necessary. The cutting and making of these dies involve very careful and painstaking work. The design is transferred to a “blank” piece of soft steel and the details patiently fashioned by chipping out excess steel, leaving the design in relief. The “bub” as it is called, is hardened and sunk into a second piece of soft steel to form the reverse or intaglio die. This is the one used to give the gold its initial impression. Such an operation causes the gold which cannot be forced into the crevices of the die, to squeeze out around the center of the die itself.

You will notice that there is a salvage rim around the badge parts in Row a, Fig. 3. This surplus metal is next trimmed or “clipped” by means of a cutter plate and punch. The results of their use are shown in Row b, Fig. 3. This operation saves considerable time, as otherwise this metal would have to be cut away by hand.

Jewelers skilled in the accurate handling of their tools next drill and cut away the gold in the letter II in such a manner as to form the recessed holes and carefully fashion delicate fingers or “fish tails,” as they are called, to hold the jewels. This is accomplished with miniature drills on the end of a long flexible shaft exactly the same as used by a dentist. Great care is exercised that these little scallops are precisely uniform. The letter II is then attached to the base piece through which holes have been drilled for the little hollowed pegs which are used for this purpose. The results of these operations are shown in Row c, Fig. 3. This badge is then polished and the “findings” or joint and swivel safety catch soldered to the back of it. It is then sent to the Setting Department.

Although the Phi Pi Phi badge does not require enameling, except on the plain badge, a word concerning this very interesting process

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## THE QUARTERLY OF PHI PI PHI

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may not be amiss. The substance shown in b, Fig. 2, is a hard brittle, glossy silicate, which is mixed with dyes and fused until the desired color has been obtained. The large pieces are powdered in a mortar and pestle and this fine powder is moistened with water and applied to the recessed portions of the badge. This particular part is then heated in an electric furnace until the enamel fuses, but is not allowed to remain in the furnace long enough to melt the gold. In order to get a perfect job of enameling, it is sometimes necessary to repeat this operation several times.

The surface is then honed with a carborundum stick and rough polished with abrasive material applied to a fast revolving wheel, and brightness and luster are secured by repeated brushing and "lapping" on wooden wheels. This is one of the many important operations, as much of the beauty of the badge depends on the bright polishing of the perfectly smooth enamel.

Probably the most fascinating step is the setting of the stones. The results of that work, which is the last operation, are shown in Row d, Fig. 3. Here the jeweler places the perfectly matched stones in the little holes fashioned to receive them, carefully forcing the little fingers or "fish tails" up around the stones to hold them fast. The badge is then thoroughly cleaned and polished, and after a careful check and inspection test, it is ready to be hand engraved with the initials of the proud owner.

The final stage, or completed badge, is shown in Row e, Fig. 3.

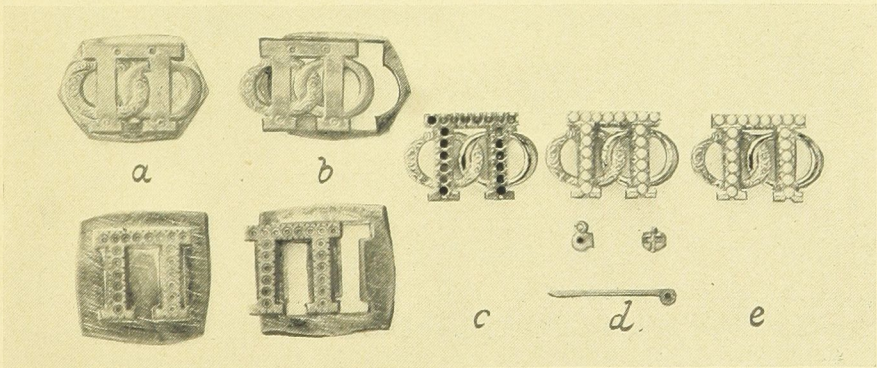


Figure 3

A VISIT WITH OUR OFFICIAL JEWELER  
BURR, PATTERSON AND AULD COMPANY

IN THE Aulds Co., Inc., and Burr, Patterson Co., now known by the united name with headquarters at Detroit, we find the true example of pioneer fraternity jewelers. When the final merger took



place, August 1, 1926, it marked the close of fifty-six years of service for Aulds, Incorporated, which was established at Columbus, Ohio, in 1870, and twenty-two years in the case of Burr-Patterson, started at Detroit. Throughout all these years, these two firms have had a large share in improving insignia wherever possible. Thus we can truthfully say they have furnished pins to three generations. It is interesting to think of "Grandpa and Grandma, Mother and Father,

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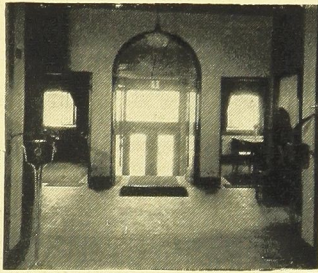
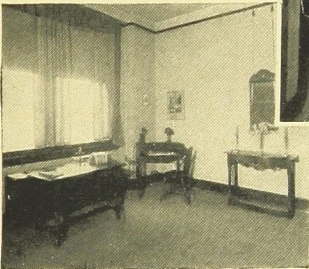
## THE QUARTERLY OF PHI PI PHI

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Son and Daughter," all comparing their Burr, Patterson and Auld pins.

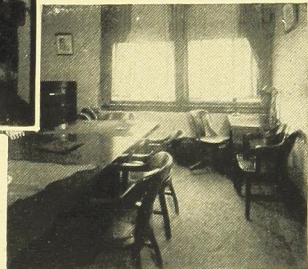
The present headquarters is three times larger than the old Burr-Patterson factory, and is the largest building devoted to the manufacture and sale of fraternity jewelry. In the choice of location and plans, the comfort and convenience of fraternity men and women have been considered by the firm and its designer, Albert Kahn, Detroit's nationally known architect. Facing the Michigan Central Station on one side, it is easily accessible to visitors to, or those leaving Detroit. Beautiful Roosevelt Park, on the other side, conveys

*Reception Room*



*Lobby*

*Conference Room*



the impression of a college campus. At present, it boasts of two stories and a raised basement, in which are found commodious stock rooms, heating plant and packing rooms. Additional floors may be added at any time. Throughout the entire building, dark-stained woodwork contrasts pleasantly with tastefully painted walls.

Entrance is made into the first floor through a central lobby. The floor has been arranged to include a reception room and a committee room, two unique features which will interest the undergraduates and alumni with whom all the business is done.

The reception room which one enters from the right of the lobby, was designed exclusively for guests. A fire place, flanked on either side by comfortable chairs, gives the room an unusually homelike

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## THE QUARTERLY OF PHI PI PHI

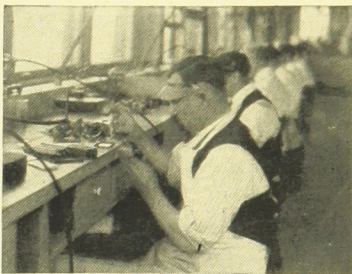
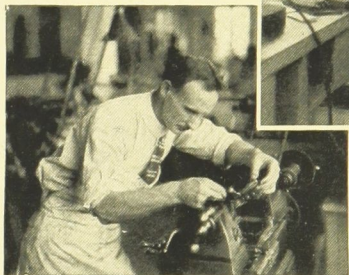
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appearance. In addition to various fraternity publications, is included a writing desk and other fittings needed often by those away from home.

At the left of the lobby is situated the committee room, which serves as a meeting place for groups desiring such a room. This room is always at the disposal of fraternity and sorority officials and fraternity groups during their visits to Detroit. A telephone is handy and stenographer always ready to take dictation.

At the left side of the lobby and beyond these two rooms, is a row of the officials' offices. In the rear of the lobby is a beautiful display

*Tool and Die Making*



*Polishing*



*Stone  
Setting*

room for fraternity novelties. Deep shelves built in on all sides and protected by glass doors permit of many glances at fascinating novelties of silver, leather, copper or brass, stationery, etc.

However, a good factory, well designed and equipped is not sufficient. After all, the organization is perhaps the essential thing. By means of frequent chapter visits, ample stocks of honest quality, and a desire to please, this organization desires to give satisfaction at all times.

The executive functions are ably cared for by the following people: Mr. Albert J. Kleffman—he has been a Burr-Patterson employee for years, and has thoroughly mastered every detail of his line. As president and general manager of the firm, he inspires the whole organiza-

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## THE QUARTERLY OF PHI PI PHI

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tion to render prompt and courteous service with accuracy and enthusiasm. His hobby being precious stones, he has made himself an expert in this field.

Mr. C. H. Richey serves in the capacity of secretary-treasurer. His work as a traveling salesman, has taken him into every territory in the country. He counsels the salesmen and directs their efforts. In addition to being a fraternity man himself, a member of Alpha Tau Omega he is one of the best informed men on fraternity affairs in this country.

Mr. John McNamara is the vice-president of Burr, Patterson and Auld Company, as well as acting president of Aulds, Incorporated at Columbus, who have continued as manufacturers of high school class pins and fraternity rings since the merger of the fraternity jewelry division in 1926 with the Detroit firm. As such, he brings his great experience of national college fraternity affairs to the united organization.

Miss Marion V. Ackley, who has charge of the badge department, is well known to our chapter treasurers through her contacts with them. Much of the customer's satisfaction is the result of her conscientious interest in every detail of her work, and the courteous and sympathetic attitude in her contacts with her clients. She finds time to be actively associated with her own sorority, Kappa Kappa Gamma. In addition to her accurate and smooth-running supervision of the badge department, she assists Mr. Licher in editing *Fraternity Life*.

Frank Licher, a member of Tau Kappa Epsilon, is a designer of badges and editor of *Fraternity Life*. He also has charge of the advertising department. He makes it his business to tell the world that beautiful sentiment should find beautiful expression in the fraternity badge. He also lectures occasionally and assists many organizations with their problems. His magazine is a dispenser of many interesting articles and sidelights on affairs in the fraternity world.

Miss Emily H. Butterfield, of Alpha Gamma Delta, must be mentioned jointly with Mr. Licher as a collaborator in designs of badges. She is listed as a fraternity founder, author, editor, architect, and



*Craig H. Richey*



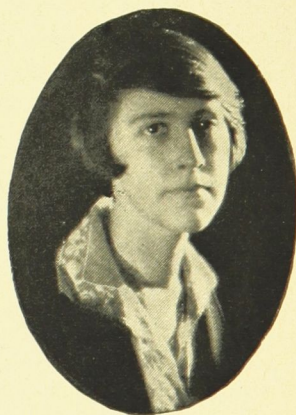
*Albert J. Kleffman*



*Frank Licher*



*Emily H. Butterfield*



*Marion V. Ackley*

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## THE QUARTERLY OF PHI PI PHI

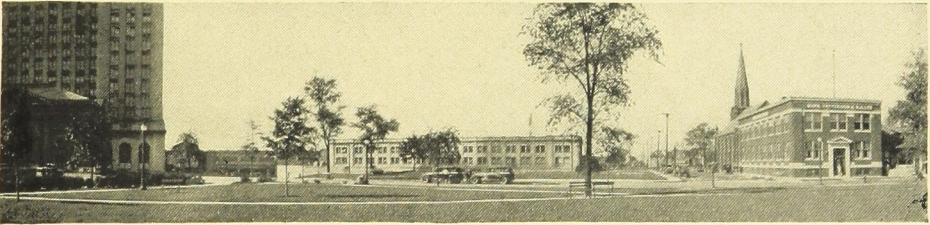
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artist extraordinary. In contributing to this firm her services, she has done much to elevate the designs of fraternity coats-of-arms and has brought a new concept of the spirit of chivalry to American college fraternities through her artistic interpretations of heraldry whose seal of correctness is backed by her national reputation.

The factory department is in charge of Mr. John Lemke, who has proved himself capable of so supervising through years of training in the different departments. Under him, the men receive in turn unusual training.

The management has extended the courtesy of the plant to any member of our Fraternity who comes to Detroit—as Mr. Licher wrote—to drive home the Packard, Cadillac, or Ford, or who comes for any other purpose. It is interesting to know that a record is kept of all the hundreds of representatives of the five hundred fraternities and sororities now existing in our country, who visit Detroit annually and visit this plant. Come and see for yourself how your badge is made.

THE EDITOR

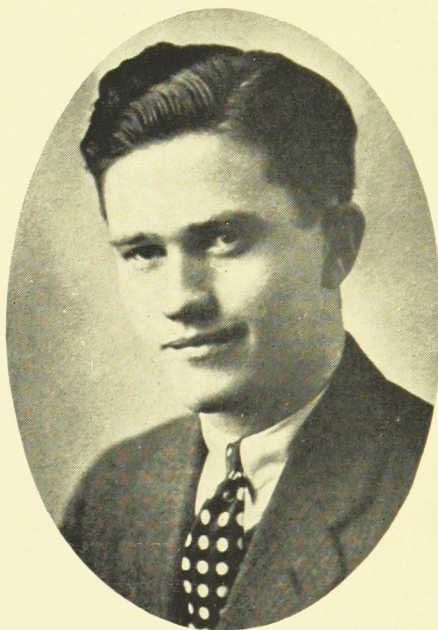


*The Burr, Patterson & Auld Co. factory (right) is located nearby the great M. C. R. R. Terminal and Roosevelt Branch Post Office in Detroit.*

REPRESENTATIVE ACTIVES IN PHI PI PHI  
STUDENT AND LAWMAKER

ONE of the most outstanding personalities that the student body of the University of South Carolina has ever had is that of Roy C. Cobb, charter member of Pi chapter. Not only has Brother Cobb achieved honors on the campus but he has entered the political

field of the state and is an elected member of the house of representatives of South Carolina where he has contributed his efforts in promoting better conditions throughout the state. Thus he has the distinction of being the first member of Phi Pi Phi to become a member of any state legislature.



ROY C. COBB  
Pi Chapter

Brother Cobb entered the University of South Carolina in 1920 and received his A.B. degree in 1924. Subsequently, he has been a student in the law school graduating with the class of 1928. While in college Cobb achieved about all the honors that an undergraduate can hope for and at the same time maintain a high degree of scholarship.

Roy was elected president of the Clariosophic Literary Society, vice-president of the student body, captain of the cross country track team, member of the varsity track team, member of the *Gamecock* staff, president of the Blue Key honor scholastic society. He was also selected as instructor in the department of mathematics and

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## THE QUARTERLY OF PHI PI PHI

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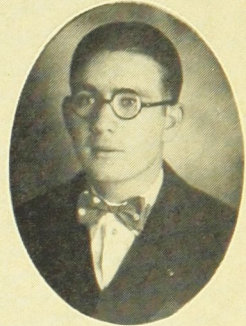
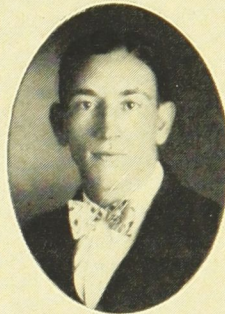
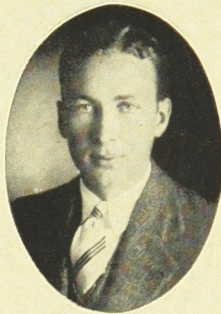
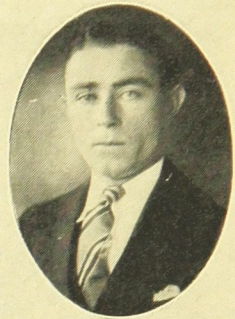
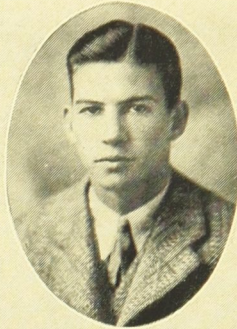
during all this time was actively engaged in many minor clubs and student activities. For the past two years he has been carrying on his studies in law and attending all sessions of the legislature.

Brother Cobb is keenly interested in the Fraternity and it was largely due to his foresight and efforts that the petition of the Mu Club was handled with such despatch as to permit its affiliation with Phi Pi Phi last spring.

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ARE YOU A  
LIFE MEMBER

?



SMOAK  
HEMBREE

HOLLOWAY  
BROWN

JOYNER  
MORRISON

### PEPESSENTIVE ACTIVES IN PHI PI PHI

#### R. E. SMOAK

Treasurer Clariosophic Literary  
Society  
Member varsity wrestling squad  
Laboratory instructor in chemistry

#### C. D. JOYNER, JR.

Quarterback, varsity football  
Vice-president Sophomore Class  
Block "C" Club  
Honorary Commerce Club  
President Pi Chapter

#### T. J. BROWN, JR.

Lightweight wrestling champion  
Freshman varsity baseball  
Wrestling instructor

#### C. H. HOLLOWAY

Numerals Freshman varsity foot-  
ball

#### E. E. HEMBREE

President Alpha Sigma honor  
society  
Student instructor in chemistry  
Treasurer Freshman Class  
Historian Sophomore Class  
Carolina Scientific Society

#### R. W. MORRISON

Alpha Sigma honor society  
President Carolina Scientific So-  
ciety  
LeConte Scientific Society  
Student Instructor in Pharmacy

## THE EDITOR'S WORD OR TWO

TO THE CHAPTERS IN PHI PI PHI

**Y**OU are on the threshold of a new school year. Before you are the opportunities offered by great universities and colleges, built for your use and profit by the forward-looking men of past and present days, not only by great financial outlays but the sacrifices of time and effort of many individuals, great and small, many of them denied the priceless privileges which are yours. Many of you are enjoying these marvelous benefits because fond mothers and fathers are willing to pinch and scrape, and do without numerous little luxuries and frequently comforts, that you may be better prepared for the "great game of life."

Your thoughts, possibly, at this time are largely focused on that other great game—"football," and maybe trying to make "the eleven," or wish that you could. That is a fine and laudable ambition, and, in fact, to wish to excel in any of the school activities is to be encouraged. However, there is one thought I wish to emphasize at this time. It is not new, but owing to our human limitations, must, like the gospel, be constantly reiterated, and kept in mind. That thought is that you are primarily in college to obtain an education, and one of the surest evidences that you are doing so is a good average in scholarship. Colleges and universities exist primarily for the purpose of training young men and women for a life of usefulness. They can be properly termed "training camps." Likewise, one of the principal purposes of college fraternities is to assist in making this training something real and vital. Statistics show that no chapter is helping in the above respect unless its scholarship equals or is above the average.

It is a decided advantage to a chapter to have as members only those who can keep up in their grades. It has been proven that rarely is a good student found to be a fraternity "dud." It is equally true, as a rule, that the men who allow their house bills to run and who are a liability to their chapter are poor students.

We believe in well-rounded development of a student, physically,

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## THE QUARTERLY OF PHI PI PHI

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culturally, and mentally; but I wish to emphasize that most important of these three is the development of a man's brain. "The greatest thing to remember in this world is that by concentrating on the issue at hand, men and women will be what they set out to be. If they waste their energies on the side shows of life they will miss the "big show."

That brings me back to my previous statement that you do your best to "make the team" of those who play "the game of life" in such a manner as to win the best things life has to offer, and the acclaim of your fellows.

Therefore, let each one strive to make the school year of 1928-29 contribute generously to that end individually and as a link in the Bond of Phi Pi Phi.

FRED M. CLARKE, *National President*



### HONOR ROLL OF PHI PI PHI FRATERNITY

*Delta Chapter Continues to Hold First Place, but Mu Chapter Shows the Greatest Increase in Subscribers to the Magazine*

*Endowment Fund for this Period*

AS ANTICIPATED the increase in number of new subscribers to the Endowment Fund was not as large during the summer quarter as during the college quarters; however, the results were very gratifying. Mu chapter sent in the largest number of subscribers, with Alpha and Theta chapters tying for second place, while Gamma closely followed. To the members who have recently graduated or, who have for other reasons become inactive, we suggest that they subscribe immediately to the Endowment Fund to escape the national alumni dues which will be placed on the books October 15.

Omicron and Pi chapters have not contributed any subscribers to the Fund and to these we suggest an immediate campaign to enroll their active and alumni members as Life Members.

Following is the summary of Life Loyal Members by chapters:

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## THE QUARTERLY OF PHI PI PHI

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<i>Chapter</i>	<i>Last Report</i>	<i>This Report</i>	<i>Gain</i>
Alpha .....	9	13	4
Beta .....	21	22	1
Gamma .....	14	17	3
Delta .....	55	56	1
Epsilon .....	7	7	0
Zeta .....	14	14	0
Eta .....	19	19	0
Theta .....	35	39	4
Iota .....	17	18	1
Kappa .....	3	3	0
Lambda .....	25	25	0
Mu .....	15	22	7
Nu .....	14	14	0
Xi .....	2	2	0
Omicron .....	0	0	0
Pi .....	0	0	0
Alpha Omega .....	4	4	0
Totals .....	254	275	21

The following names have been added to the Honor Roll since the last report made in the summer number of the QUARTERLY:

<i>Number</i>	<i>Name and Address</i>	<i>Chapter</i>
255	Wendell U. McKee, 81 State Road, Ashtabula, Ohio	Mu
256	Jerry Citta, 2222 South Cuyler Avenue, Berwyn, Illinois	Gamma
257	Herbert H. Mensing, 1277 Arguello Boulevard, San Francisco	Theta
258	Arthur E. Telfer, 49 Beech Street, Berea, Ohio	Mu
259	Edwin Miller, 49 Beech Street, Berea, Ohio	Mu
260	Clayton W. Beach, 49 Beech Street, Berea, Ohio	Mu
261	Elbridge W. Wyman, 49 Beech Street, Berea, Ohio	Mu
262	Reserved	Beta
263	Samuel T. Eddy, Templeton, California	Theta
264	William Lang, 6128 Kimbark Avenue, Chicago	Delta
265	Joseph J. Desert, Box 16, Peoria, Illinois	Alpha
266	A. Wesley Roehm, 179 Beech Street, Berea, Ohio	Mu
267	Elliott C. Youngberg, R. 803, East Forty-second Street, New York City	Gamma
268	Harvey N. Spahn, 2523 Lunt Avenue, Chicago	Gamma
269	Michael Fatica, 49 Beech Street, Berea, Ohio	Mu
270	William H. Kunkelmann, 866 Union Street, Schenectady, New York	Iota
271	Arthur Odegard, 3629 North Halsted Street, Chicago	Alpha
272	Edward Lauesen, 41 East Chestnut Street, Chicago	Alpha
273	Alwin Rosslow, 670 Twenty-eighth Avenue, San Francisco, California	Theta
274	Kenneth Messenger, 2736 Bancroft Way, Berkeley, California	Theta
275	Myron Muench, 1309 Winnemac Avenue, Chicago	Alpha

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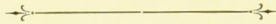
## THE QUARTERLY OF PHI PI PHI

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ALL LIFE MEMBERS WHO GRADUATED OR ARE NOT RETURNING  
TO THEIR CHAPTERS THIS AUTUMN SHOULD ADVISE  
THE EDITOR OF THEIR ADDRESS IN ORDER  
THAT THEIR NAME MAY BE PLACED  
ON THE *QUARTERLY* MAILING LIST

\* \* \* \* \*

CHANGES IN ADDRESS SHOULD BE REPORTED PROMPTLY TO  
THE EDITOR



## ITEMS FROM THE GENERAL FRATERNITY WORLD

### DECALOGUES, CODES, RULES

#### DECALOGUE FOR FRATERNITY MEN

1. Harmony, unity of action, and brotherly love among the brothers.
2. Kind consideration and toleration for the opinions of others.
3. An assurance of chapter financial solvency by each individual member paying up his house account in full at the end of each month.
4. Careful pledging of men with character and intelligence; who show qualities of steadfastness and dependability; and who will be able to pay their own way as they go for at least one college year.
5. The election of chapter officers who are not afraid of hard work and who will co-operate with the Grand and District officers to the most minute detail.
6. Closer personal acquaintance and more intimate fellowship with the chapter and alumni; this to be fostered and strengthened by chapter news-letters and personal letters.
7. A high chapter scholastic standing; and the encouragement of individual members, who manifest unusual mental qualities, to strive for academic honors.
8. The insistence on good manners from all members, and the maintaining of a high chapter and individual social standing in the community.

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## THE QUARTERLY OF PHI PI PHI

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9. Complete loyalty to the college authorities, and the placing of the welfare of the college or university above all other school organizations or connections.

10. The active participation of members in a reasonable amount of college activities outside the field of study but not at the expense of mental development—*Shield and Diamond* of Pi Kappa Alpha

### FUNDAMENTALS IN SELECTING MEMBERS

“It is rarely true that a well-rounded man or an excellent fraternity man is made of one who was initially a poor student. There are two necessary qualities that a man must have to become successful in life, mental ability and natural industry. A man who does not have these two qualities will never be a leader on any campus. Men with excellent high school grades are more likely to be strong men in college. The records of one of our largest universities show that of those who enter with weak high school grades not one in ten ever makes good in the university and graduates. Pick men with brains, do not waste your time on loafers.”

### MOST RUSHED FRESHMEN FAIL TO DEVELOP

I have quoted thus at length from the findings of fraternity men out in the world who have studied this problem, because of a well-grounded conviction that many chapters do not pick their men on any basis. They choose according to other standards and in one college it has been noted that regularly the most rushed freshman never is a leader when he is a senior. Too much attention is given to the more flashy externals and all too little thought is given to fundamental character assets.

It frequently happens, too, that a man of conspicuous ability is passed over because of that lop-sidedness which is so frequent a concomitant of genius. To me fraternity men make the excuse that “he is not our sort, he would not fit in with our bunch.” Harmony in a fraternity chapter is very much worth while; but fraternity is not worth having if the price to be paid is a dead level of mediocrity in associates and intimate friends.

—*The Caduceus* of Kappa Sigma

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## THE QUARTERLY OF PHI PI PHI

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The late William Raimond Baird bequeathed to Beta Theta Pi his special library of college fraternity literature which he built up with great patience and fidelity through many years. It was quickly recognized by the fraternity that this legacy must be placed at the service of all students in this field. The Board of Trustees gave much attention to the problem of best deposit and finally decided, after considering the Congressional Library in Washington and several large university libraries, that New York, the headquarters of the Interfraternity Conference, would be more convenient to students than any other place. An agreement was made with the New York Public Library which has received the library and has catalogued it. Beta Theta Pi has provided a special bookplate for the volumes in the collection. The co-operation of all fraternity men and women is earnestly sought to make the library as complete and as helpful as possible. Contributions of any kind bearing on fraternity life will be welcomed and gratefully appreciated by the librarian.

—*The Beta Theta Pi*

Phi Beta Kappa, most revered of all honor societies, which now has 107 chapters, will have applications from nine groups for consideration at the triennial session of the national council in September. They include the University of Richmond, Rice Institute at Houston, Texas, Ohio University, Emory University, Washington State College, University of Southern California, Mills College in Oakland, California, Washington and Jefferson College, and Pennsylvania State College.

To the general fraternity members, it is interesting that Rice and Mills are the only ones not having chapters of the social groups. Mills limits its enrollment to women.

—*The Purple, Green, and Gold*

## THE OLDEST FRATERNITY PIN

What is believed to be the oldest fraternity pin in America was recently plowed up in Chester County, Pennsylvania, where Washington out-maneuvered Howe and where Lafayette was wounded. The pin is a Phi Beta Kappa key. On one side is the name, John

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## THE QUARTERLY OF PHI PI PHI

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Graham, and the year of the founding of the fraternity, 1776. The pin was presented by William and Mary College, Virginia, where records show that John Graham attended, was graduated, and left to join the Revolution. Since he disappeared about eight months later, the finding of the pin proves that he was killed in battle where the pin was found.

—*Banta's Greek Exchange*

### WE ALL HAVE THEM

Page upon page in the magazines of the fraternities has been devoted to the eminent members whose service to their respective brotherhoods has been a bright page in the chronicles of the Greek-letter societies. Yet there is a certain class of members that has been sadly neglected. It is purposed here and now to give these neglected ones the mention they so richly merit, not, however, because their lights have been hidden under bushels!

Let it be borne strictly in mind that those who are about to have the limelight cast upon them are not wholly indigenous to Phi Gamma Delta; we must be unselfish enough to share them with our esteemed friends and allies of other signs and symbols. The line forms on the right, men; step up and meet these famous fraters:

The individual who really does not want an answer when he asks, "What can I do for the fraternity?"

The bird who will not pay his graduate chapter dues, but who wins the chapter's golf tournament prize and accepts it.

The belly member who eats pig at the annual dinner and believes that that discharges his fraternal obligations for the year.

The oracle who does not subscribe to his fraternity magazine, yet loves to spread misinformation about the brotherhood to any undergraduate audience he can obtain.

The fireside flea who is president of the college in everything but title.

The politician who is a red-hot fraternity man until after election day.

The graduate chapter secretary who collects annual dues from every member except himself.

The dead-beat alumnus who makes a noise on every fraternity subject save the payment of his bill for room and board.

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## THE QUARTERLY OF PHI PI PHI

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The subscriber in arrears who uses the self-addressed renewal envelope to send in a personal item about himself and fails to inclose the renewal check.

The psychological moment contributor who pledges the same \$100 perennially but who never reaches the psychological moment of payment.

The swain who mates over the chapter house telephone.

And there are others.

—*The Phi Gamma Delta*

Probably nothing added by these columns to the great volume already written on the subject of rushing will have much influence on chapter's attention to the perennial problem.

The question should be one of all year concern, although attention is usually concentrated into a few hectic weeks or months. Nevertheless, a few axioms stand out. The thoughtful member, alumnus or undergraduate, will be especially alert to learn of desirable men about to go to college, will keep chapters at these colleges—not necessarily his own—informed, and will use his influence in behalf of Lambda Chi Alpha. The careful chapter will acknowledge all recommendations and will inform the thoughtful members of rushees' eventual decisions, through the use of forms that may be had from the central office for the asking.

Athletic individuals sometimes are desirable members, sometimes they are not; but this holds true of most classes of men, whether they be slightly crude, social lions, rich, or poor. These words concerning athletes from the *Phi Gamma Delta* may be interesting to some of our members, who may have little difficulty in filling in the name of the athlete, his fraternity, and his college:

"A sponging athlete is a liability unless proved otherwise. At pledging time, when there is doubt, don't! For example, one of the stars of big league baseball whose home run ability is more highly developed than his sense of obligation has been sued by the chapter of the splendid fraternity into which he was initiated for unpaid dues of \$73. And the defendant brother has put up the defense that he wasn't of age when he joined!"

—*The Purple, Green, and Gold*

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## THE QUARTERLY OF PHI PI PHI

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There is no better way to start a fraternity man wrong than to give him the impression that he is joining a hazing club.

—*Delta Kappa Epsilon Quarterly*

Why should the rushing committee refuse to consider a man who “is not as good as we are”? If a man is as good, why take him in? You can do nothing for him, but if he is promising and will do the chapter good scholastically, then take him in and build his up into higher manners, ideals, and standards. That is what true brotherhood stands for.

—*The Chakett of Chi Phi*

### “DEADWOOD”

Unless you are an Adonis, you have no right to think the fraternity has you around for decorative purposes only. If you are such a handsome, nifty, dashing representative of young America—like some of the recent parlor aviators—then you can afford to make idling in chapter your sole occupation. You can be a chapter show girl if you feel that way about your own charms. But if you are a regular fellow, like the rest of the crowd, you will have to do your bit. You may be a star ball player. That doesn't mean that you are therein excused from all functioning as a brother. You may be a class president, but that does not imply that the glory of the chapter is to be merely the reflection of your radiance. There is a job at the house for you, whoever you are.

Don't be deadwood, even though you may be a mahogany log, or a handsomely carved pine one. Don't be a parasite, even though a jolly and amusing one. No man ever hired an employee for his taste in ties, or for his Greek nose. If you aren't something of a business asset, you won't stay on the job. The chapter is more lenient than an employer. It will not fire you for loafing. But it ought to.

Do something! There are the chapter offices—if you are elected head of the chapter, don't think being head releases you from all other work, or is an empty honor. It isn't. It's a big job thrust upon you. If you are a baseball captain, don't take it. Give it to some one who isn't so busy on the campus. Better the chapter with a presiding officer that no one on the campus ever heard of, than one with

the track manager in the chair (nominally) when the said manager has no time for anything but the cinder path.

When you come to college, be somebody. If you aren't fitted to be anybody in particular, if you're just a good student, put your talents to work on the welfare of the chapter. Head a committee and work!

No matter who you are, you are not too big to ask men to the house for rushing. Nor are you too unimportant. To the eyes of a freshman, every man in a fraternity is "some man!" When the man comes down, help rush him. It's your fraternity, whether you are a Phi Beta Kappa, class president, or football star—or just nobody in particular.

If you are a campus light, I repeat don't take a house office. Make another man do it. If a chapter were wise, it would select its commander from among the men who never did anything but report now and then to class. Put a man into a responsible position and he will, nine times out of ten, come through.

—*The Delta of Sigma Nu*

### GRACIOUS!

The dominie had said grace when the four-year-old daughter of the hostess who sat opposite the minister looked up and said:

"That's not the kind of grace my papa says."

"No?" sweetly asked the minister, "and what kind of grace does your papa say?"

"Why," said the little one, "he came home last night and when he sat down to the table he just said: 'Good heavens! What a supper!'"

—*Si-De-Ka-Quarterly*

Intellectual life—The chapter should pride itself on high scholastic standing. Every member should realize that he is in college primarily for its educational value. A chapter is often judged by the faculty mainly on its scholastic standing, and individually every man is judged on his classroom attitude. The chapter should give hearty support to the faculty in all measures which look toward the improvement of individual and chapter character.

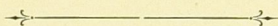
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## THE QUARTERLY OF PHI PI PHI

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The ideal chapter, defined, is a harmonious brotherhood of college men working for the benefit of each other, the national fraternity and institution in which it is located, in social, moral, religious, and intellectual life.

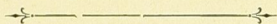
—*The Delta Kappa Epsilon Quarterly*



### NEW QUARTERS FOR THE INTER- FRATERNITY CLUB OF CHICAGO

ANOTHER milestone in the life of the Interfraternity Club of Chicago will be passed on October 1. On that date the Club will move from the rooms occupied in the Congress Hotel to the Hotel LaSalle where the entire floor of one of the upper stories will be taken over for the exclusive use of the Club. The announcement states that the Club will have its own express elevator to its floor, with light on all four sides and with attractively decorated and furnished rooms. There will be a large lounge, library, and reading room, a men's grill seating 200, private dining rooms, card room, shower rooms, handball courts, exercise rooms, showers, and check room. A spacious ladies lounge will also be provided. The Red Room, one of the noted halls, will be used for the Thursday luncheons and other gatherings of large numbers. It is planned to serve dinners and luncheons either à la carte or table d'hôte.

We recommend this Club to our resident members and urge them to make application for membership while they are available. The list will be closed when 1200 memberships are sold and only about 150 are now open. This is without doubt one of the finest clubs in this part of the country and soon the lists will be closed and then your opportunity to become a member may be lost for several years.



### NOTES OF THE ALUMNI

Fred Evans, Zeta and Vice-president of the fraternity, is now assistant director of the department of physical education of the University of Wisconsin.

Floyd Muller, Delta, '26, has resigned from Brochon's and has accepted a

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## THE QUARTERLY OF PHI PI PHI

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position with Folds, Buck & Co., 208 South LaSalle Street, Chicago. Instead of fraternity jewelry "Maud" will now dispose of stocks and bonds.

The alumni in and around Madison and Milwaukee have organized themselves into a body to be useful to Zeta chapter. Stan Hetland is assisting Bernard Smith in devising ways and means for developing interest on the part of the alumni in active chapter affairs.

Joseph Desert, Alpha, '27, has recently been transferred to Peoria, Illinois, where he is one of the high ranking salesmen for the Cyclone Fence Co.

Leland Goezinger, Theta, '27, called on the editor while en route to Cambridge, Massachusetts. "Lee" is beginning his second year in the Harvard Law School.

Knight Biggerstaff, Theta, '27, Harvard Graduate School, '28, has arrived at Pekin, China, to begin a course of study of Far Eastern affairs that will require two or three years residence in the Orient. Knight may be reached in care of the American Express Co., Pekin, China.

Warren Lewis, Stanford, '23, has recently been placed in charge of the Los Angeles office of the Commercial Art and Engraving Co.

Clair M. Senior, Stanford, '23, now senior member of Senior & Senior of Salt Lake City, stopped over for a few hours' visit in Chicago en route to Washington, D.C., on legal matters before the department of interior.

George Kiehl, Iota, '26, advises that his new address is 521 Marne Avenue, Monongahela, Pennsylvania.

Martin Carlson, Beta, '25, was a member of the 1928 class of the John Marshall Law School. Martin is now in the bond department of the First National Bank of Chicago.

Oliver Vickery, Theta, '24, has been appointed resident manager of the San Francisco offices of the Rudolph Guenther-Russell Law, Inc., one of the largest financial advertising agencies. Oliver is also president of the Financial Syndicate, Inc., a financial news bureau.

Elliott C. Youngberg, Gamma, '27, is with the Linde Air Products Co., with headquarters in New York City. He was formerly located at Buffalo doing research work for the same concern.

Harold McKay, Epsilon, '28, is now with the Judson Freight Forwarding Co., Chicago, and resides at 225 East Huron Street, Chicago.

Blair Branham, Epsilon, '26, has departed for Cambridge to resume his studies in the Harvard Graduate School. He will not be very lonesome for William Flickinger, also of Epsilon, is entering the Harvard School of Business Administration. Bill resides at Chase Hall.

Ray Hill, Epsilon, '28, has accepted a fellowship at the University of Colorado and will pursue his work in science.

Walter Deschner, Epsilon, '28, has accepted a fellowship at the University of Colorado and will pursue his work in science.

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## THE QUARTERLY OF PHI PI PHI

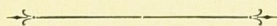
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Walter Deschner, Epsilon, '28, is now located in Kansas City, being employed by the Corn Products Co.

Alfred Labahn, Delta '23, is now with Hon. Smithson & Raymond, 6335 Broadway, Chicago, distributors of Packard motor cars. "Al" extends a cordial invitation to all members to call on him during the evenings at the above address.

Rudy Lowe, Gamma, '25, is chief mechanical engineer for Walter Ahlschlager, one of the most prominent architects in Chicago. One of the largest buildings now under construction is the Medinah Athletic Club in Chicago, which is to cost about nine millions of dollars.

Albert Daugherty, Beta, '27, is in Cleveland, Ohio. He may be reached at 1987 Lee Road, Cleveland Heights.



### ANNOUNCEMENTS

Mr. and Mrs. H. B. Wilson of Berkeley, California, announce the marriage of their daughter, Harriet, to Henry J. McFarland, Jr. on August 4, 1928, at Berkeley, California. Brother McFarland is a member of Theta chapter and also of Pi Sigma Alpha honor society. Mrs. McFarland is also a graduate of the University of California and is a member of Alpha Xi Delta sorority. Their new home will be at 1316 Thirty-third Street, Sacramento, California.

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Mr. and Mrs. Knight Dunlap announce the marriage of their daughter, Anna Cecelia, to Robert W. Burgess on July 7, 1928, at Los Angeles, California. Brother Burgess is a member of Theta chapter and for the past two years has been doing graduate work at the University of California.

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Mr. and Mrs. Chalmers Worth Cook announce the marriage of their daughter, Mary Eloise, to Brother Lucien J. Dale, Xi chapter on August 14, 1928, at Charlotte, North Carolina.

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Thurman and Mrs. Muller announce the birth of Mary Elise on August 1, 1928. "Thurm" is a member of Alpha chapter and graduated from Northwestern University in 1927.

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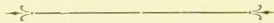
## THE QUARTERLY OF PHI PI PHI

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The members of Alpha chapter take pleasure in announcing the removal of the chapter into their new home at 2304 Sherman Avenue, Evanston, Illinois.

The marriage of Miss Mona Post to Rudy Lowe of Gamma chapter has been announced. The ceremony took place on June 16, 1928, and was followed by a reception. Mr. and Mrs. Lowe are at home at 7647 North Ashland Avenue, Chicago. Previous to her marriage Mrs. Lowe was assistant society editor of the Chicago *Evening American* and is also a talented musician.

Mr. and Mrs. Alfred Labahn are receiving congratulations on the birth of their son Richard Charles which occurred on September 29. "Al" is a member of Delta Chapter and also well known to our Chicago alumni.



## THE INTERFRATERNITY CONFERENCE

THE INTERFRATERNITY CONFERENCE of which Phi Pi Phi is a member, is an association of sixty-five national fraternities which affords the opportunity for discussion and exchange of ideas on questions of mutual interest thereby moulding and influencing fraternity opinion and conduct along those lines best calculated to promote a healthy character within and a healthy reputation without; to study the relationship between fraternities and colleges in order to suggest those adjustments which increase harmony and useful co-operation; and to make such recommendations to its members as it deems wise, it being understood that the functions of the Conference are purely advisory.

### OFFICERS FOR 1927-1928

Chairman, Harold Riegelman, Graybar Building, New York.

Vice-Chairman, William L. Phillips, 518 West Franklin Street, Richmond, Va.

Secretary, Clifford M. Swan, 271 Madison Avenue, New York.

Treasurer, Dr. Charles W. Gerstenberg, 70 Fifth Avenue, New York.

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## THE QUARTERLY OF PHI PI PHI

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### EXECUTIVE COMMITTEE

The Officers of the Conference are:

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W. Elmer Ekblaw, Clark University, Worcester, Mass.

Frank W. Scott, 231 West Forty-ninth Street, New York.

Wilbur M. Walden, 1123 Broadway, New York.

Alvan E. Duerr, 149 Broadway, New York.

Peter Vischer, 25 West Sixty-eighth Street, New York.

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Deferred Pledging, Dean H. Walker, 610 West 116th Street, New York.

Editor's Dinner, Cecil J. Wilkinson, 810 Eighteenth Street N.W., Washington, D.C.

Expansion, Wilbur M. Walden, 1123 Broadway, New York.

Information, J. Harold Johnston, 225 West Thirty-fourth Street, New York.

Insignia, Albert S. Bard, 25 Broad Street, New York.

Law, John A. Wickham, 40 West Fortieth Street, New York.

Membership, Louis Rouillion, 20 West Forty-fourth Street, New York.

National Undergraduate Interfraternity Council, Clifford M. Swan, 271 Madison Avenue, New York.

Plan and Scope, William R. Bayes, 40 Wall Street, New York.

Regional Organization, James Duane Livingston, 149 Broadway, New York.

Scholarship, Alvan E. Duerr, 149 Broadway, New York.

Visitation, Francis W. Shepardson, 5234 Dorchester Avenue, Chicago, Illinois.

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### PHI PI PHI FRATERNITY

*Founded at Chicago on November 15, 1915*

Executive Office 80 West Washington St., Chicago

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250 Langdon St., Madison, Wis.

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## THE QUARTERLY OF PHI PI PHI

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### CHAPTER ROLL

#### ALPHA OMEGA

The Founders.....Chicago, Ill.  
80 West Washington St.

#### ALPHA

Northwestern University.....Evanston, Ill.  
2304 Sherman Avenue

#### BETA

University of Chicago.....Chicago, Ill.  
923 East Sixtieth Street

#### GAMMA

Armour Institute of Technology.....Chicago, Ill.  
3131 S. Michigan Avenue

#### DELTA

University of Illinois.....Champaign, Ill.  
305 East Green Street

#### EPSILON

Washburn College.....Topeka, Kan.  
1728 West Euclid

#### ZETA

University of Wisconsin.....Madison, Wis.  
250 Langdon Street

#### ETA

University of Utah.....Salt Lake City, Utah  
1442 Federal Way

#### THETA

University of California.....Berkeley, Calif.  
2736 Bancroft Way

#### IOTA

Washington & Jefferson.....Washington, Pa.  
144 Lemoyne Avenue

#### LAMBDA

Case School of Applied Science.....Cleveland  
11439 Mayfield Road

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## THE QUARTERLY OF PHI PI PHI

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### MU

Baldwin-Wallace College.....Berea, Ohio  
49 Beech Street

### NU

Westminster.....New Wilmington, Pa.  
Phi Pi Phi House

### XI

North Carolina State College.....Raleigh, N.C.  
10 Enterprise Street

### OMICRON

University of Mississippi.....University, Miss.  
P. O. Box 606

### PI

University of South Carolina.....Columbia, S.C.  
1500 Jervais Street

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### Fill in the Space Below

Send news about yourself and any brother you know of. Send news of births, weddings, activities, and anything of interest that you think should be published in the *QUARTERLY*.

Mail at once to *Editor* A. C. VAN ZANDT,  
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**Send in any change of address promptly**

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