

# TOMAHAWK



*of Alpha Sigma Phi*



# Contributions Received

## 1953

### Alumni Campaign

Chapter	Number of Contributors	Total Contributed	Chapter	Number of Contributors	Total Contributed
Alabama	15	178.00	Missouri	6	28.00
American	9	45.00	Missouri Valley	10	50.00
Baldwin Wallace	9	39.00	Mt. Union	5	21.00
Bethany	14	67.00	Nebraska	19	95.00
Bowling Green	4	25.00	Newark Col. of Eng.	6	30.00
Brooklyn Poly	11	60.00	North Carolina State	2	10.00
Buffalo	4	20.00	Ohio Northern	10	63.00
California	42	269.00	Ohio State	52	440.00
UCLA	16	78.00	Ohio Wesleyan	73	476.00
Carnegie Tech	11	53.00	Oklahoma	35	180.05
Case	8	40.00	Oregon State	20	100.00
Chicago	23	118.00	Pennsylvania	42	211.00
Cincinnati	3	13.00	Penn State	73	395.00
Coe	3	15.00	Presbyterian	4	16.00
Colorado	22	125.00	Purdue	19	94.00
Columbia	21	105.00	Rensselaer	9	43.00
Connecticut	10	50.00	Rutgers	14	70.00
Cornell	45	225.00	Stanford	23	110.00
Davis & Elkins	13	70.00	Stevens Tech	2	10.00
Franklin & Marshall	1	5.00	Syracuse	13	65.00
Hartwick	4	25.00	Toledo	8	40.00
Harvard	12	171.00	Tri State	14	68.00
Illinois	59	298.00	Tufts	20	100.00
Illinois Tech	37	185.00	Wagner	11	58.00
Iowa	15	98.00	Wake Forest	9	43.00
Iowa State	10	65.00	Wayne	6	28.00
Kentucky	19	100.00	U. of Washington	49	263.00
Lehigh	13	65.00	Westminster	25	123.00
Marietta	42	450.00	West Virginia	8	40.00
Marshall	9	43.00	W. Va. Wesleyan	11	55.00
Massachusetts State	11	55.00	Wisconsin	40	211.00
Michigan	59	300.00	Wofford	3	15.00
Middlebury	15	72.00	Yale	49	378.00
Milton	2	10.00	At Large	1	5.00
Minnesota	18	205.00			
				1300	\$7676.65

HAVE YOU MADE YOUR ALUMNI CONTRIBUTION FOR 1953?

### Remember Alpha Sigma Phi in Your Will

I give, devise, and bequeath the sum of \$\_\_\_\_\_ to the Trustees of the Alpha Sigma Phi Memorial Fund to be added to and become a part of said Alpha Sigma Phi Memorial Fund.



# THE TOMAHAWK

OF ALPHA SIGMA PHI

*First Published in 1847*

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No. 4

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FALL, 1953

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## COVER

Brother Arthur S. Fleming, Ohio Wesleyan '27, being congratulated by President Eisenhower after he was sworn in as Director of the Office of Defense Mobilization this past June. Brother Fleming is President of Ohio Wesleyan University and was presented the Distinguished Merit Award of Alpha Sigma Phi Fraternity at the 1952 National Convention.

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WILLIAM H. E. HOLMES, JR., *Editor*

*Assistant Editors*

RALPH F. BURNS — ELLWOOD A. SMITH

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*Executive Office*

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Executive Secretary Ralph F. Burns wishes Alumni Secretary William Holmes success on his fall visitation trip which will take him to Chapters and Alumni Councils west of the Mississippi. Looking on is Assistant Executive Secretary Ellwood Smith, who left a few days after the picture was taken for his visitation trip to the East. All three are standing on the front steps of the Fraternity Office in Delaware, Ohio.

# Our Fraternity Heritage

## A Vigorous Challenge Today

Dr. Wilbur H. Cramblet, Grand Senior President of Alpha Sigma Phi from 1936 to 1948, has given an excellent analysis of the fraternity experience, admirably expressing the essence of a fraternity association which is meaningful and rewarding: "A fraternity is not a house or a lodge, but rather an experience, a growth, a traveling with friends who soon become brothers upon whom one can with confidence rely, something precious and worthwhile, something to be shared with others, something to be preserved for those who will come after us".

Today and in the next few weeks we will be called upon to face, and to measure up to, the annual test which comes to fraternities. The yearly challenge of rushing is universal throughout the fraternity and sorority world. The results of that test to date have proved the strength of the fraternity system as shown by the following statistics.

As of December 1, 1952, there were 3,143 chapters reported by the member fraternities of the National Interfraternity Conference, with a total membership of 1,416,480; and 1,707 chapters in the National Panhellenic Conference with a total membership of 721,676. Seven social fraternities and sororities which do not hold membership in these Conferences have 192 chapters with a membership of 36,025.

These figures are impressive in that they represent a steady growth numerically in the fraternity system. Post World War II enrollments in institutions of higher learning have been unusually large and have induced larger chapter memberships.

But the strength of a fraternity chapter cannot be gauged solely in terms of the size of the chapter roll.

It is certain that an adequate membership must be maintained if the chapter is to fulfill the demands of a sound program. It is equally certain that larger fraternity memberships have made possible many desirable phases of operation which would not otherwise be feasible.

At the same time no justification of the fraternity system can ever come by quoting statistics to our critics. It has become an axiom that "It is the good in a social institution that causes it to exist".

We must be consciously aware of the fact that we in our chapters and in our individual contacts are working with fellow human beings, not numbers on a graph; that we are creating an experience, an atmosphere, a moulding influence that may be either rewarding or valueless.

In any realistic analysis **that** is the test which we must face in the rushing season. Perhaps the preliminary "grades" are recorded in terms of numbers pledged, but the challenge and responsibility of fraternity membership lie more honestly in the character of the members we develop. How well do we measure up to the standards suggested by Brother Cramblet in strengthening the fraternity experience which we ourselves are creating?

In the history and the heritage of Alpha Sigma Phi there are qualities exemplified which offer a vigorous challenge to the chapters and to the individual Brothers on our campuses today.

As a social fraternity, Alpha Sigma Phi differs markedly in its aims and its opportunities from the professional and honorary fraternities. The development of a feeling of true brotherhood, by playing, working, and sharing together, is an experience which cannot be duplicated in the college curriculum. And the contribution made by this experience, whether it be in the area of practical training or in the growth of character, is something which social fraternities are especially intended to give.

Your fraternity is a laboratory in human relationships. The art of getting along successfully with others largely determines the ultimate success of the individual in his business or professional life. And the development of social confidence and poise is essential to the well educated man of today.

Those are areas in which fraternities must make a significant contribution to the development of its members or share collectively the stigma of unrealized potential.

Some weaknesses which have appeared can be demonstrated in the lack of emphasis on the part of chapters in the following two areas of fraternity living.

Recent discussion with the personnel di-

rector of a large industry indicated that some employers today will not hire a college graduate for an executive position until he has first had lunch or dinner with the applicant. The employer desires the opportunity to judge the man's adeptness in social situations and his awareness of social graces and amenities.

Too often the carelessness of dress in the Chapter or on the campus indicates a similar neglectful attitude towards the entire program of the individual or Chapter.

I am sure that a number of fraternity men have been embarrassed by the public display of affection by a fraternity brother, either in the college "hang out", on campus or in the Chapter House at social functions. Such expressions have always been in very poor taste.

Again not a problem in etiquette, but a lack of self-government and respect for certain standards of behavior.

Our Fraternity heritage offers to each member and each Chapter the opportunity to gain the dignity of social confidence. The man who is poised, courteous, well mannered, who possesses the command of good speech, is the man who exemplifies the standards of Alpha Sigma Phi.

These qualities cannot be surface attributes. They are a part of your character and personality only to the degree that they are honestly a part of you. You cannot turn good manners "off" or "on" depending on your audience. The qualities of a gentleman are inherent in a gentleman. Your manner and conduct within Chapter House walls are as much a part of your training and your development as is your conduct with those less familiar to you. Your Chapter House is the proving ground where your abilities are tested and improved; it cannot be permitted to become the void where less careful and less thoughtful conduct is accepted.

The late Dr. Francis W. Shepardson of Beta Theta Pi maintained that "we must return to our fraternity altars". The Fraternity must go forward by returning to the ideals and objects which initiated its founding. The fraternity which digs deep down to the roots of its rituals and traditions will find the fundamentals of true brotherhood. And the lessons learned there can offer a vigorous program for today.

Any challenge is a difficult task, but it is a responsibility to meet if it has merit. The chapter which meets squarely its chal-

lenge to inculcate certain principles and standards of character and conduct will discharge well the obligations and responsibilities of fraternity membership.

The Chapter which gives proper emphasis to the importance of intellectual achievement will not have a problem of poor scholarship. The operation of the Chapter on the basis of intelligent business practices will induce sensible training for the individual members and leave the Chapter free from the pitfalls of reckless financing.

Furthermore, each pledge and member should be encouraged and assisted to attain the standards and refinements of social behavior so that he might be socially at ease with a poise that shall mark him as a fraternity man as well as a well educated one.

The Chapter must recognize its relationship to the college community and to the larger community in which the college is located. In assuming the responsibilities of the standards of the society in which it moves, the fraternity develops a social responsibility which gives it strength.

The fraternity situation provides an excellent opportunity for practical experience in the art of human relationships. The give and take of our daily contacts with each other, the constant awareness of a consideration for others—these are qualities of character which will be a strength always to the individual who practices them.

The silly adolescent attitude which continues to perpetuate the out-moded practices of "Hell Week" brings discredit to the fraternity system on that campus. The actions of one individual or of a group of individuals reflects on the fraternity, the campus, and the community, whether favorably or unfavorably.

The development of an attitude of social consciousness is one of the standards and aims of Alpha Sigma Phi. The ability to view our own actions in their relationship to something greater and outside ourselves is essential in a period when a sense of loyalty and responsibility is vital. We build our larger loyalties from the stepping stones of smaller ones; we develop a sense of belonging to a greater unit only by identifying ourselves closely and intimately with a smaller segment of that greater whole.

The work-a-day Chapter operation of  
(continued on page 121)

# Seven Years of Advancement

## *A Progress Report Since the Centennial Convention*

The 1946 Convention of the Fraternity is referred to as the Centennial Convention, for it came but nine months after the one hundredth anniversary of the Founding. Seven academic years have passed since that Convention and recorded here are the achievements of Alpha Sigma Phi for these seven years—years during which the Nation recovering from one war found herself committed to another. These years have not been typical, some may argue, but many of our Fraternity Brothers have known no other college days.

Here, then, is the record:

### Membership

In the seven academic years, starting with 1946-47 and including 1952-53, there have been 5,558 men initiated into the Mystic Circle. The yearly breakdown reflects the trend of college enrollments, with veterans swelling the chapter ranks until the spring of 1951. The effects of the Korean service requirements can be seen in the last two academic years:

	Initiated	Undergrad. Membership
1946-47	769	1,823
1947-48	948	2,245
1948-49	873	2,345
1949-50	828	2,217
1950-51	853	2,120
1951-52	635	1,836
1952-53	652	1,733
—	5,558	

About 470 of last year's undergraduate members entered the ranks of the alumni in June of 1953, and an additional 150 did not re-enter college this fall due to the demands of military service and other reasons.

As most chapters conduct their most vigorous rushing programs in the first few weeks of the fall term, an additional four to five hundred men will be pledged to the chapters by the middle of November.

### Chapter Roll

Five new chapters have been added, increasing the number of charter grants to 77.

Gamma Delta at Davis and Elkins College was installed in 1949. Through the efforts

and good example of this chapter, fraternities are now permitted to have houses at Davis and Elkins, and Alpha Sigma Phi was the first fraternity on the campus to have its own house. There have been 197 men initiated into Gamma Delta, an impressive four-year record.

In 1950, chapters were installed at the University of Buffalo and at Bowling Green State University in Ohio.

Gamma Eta was installed at Washington University at St. Louis in the spring of 1951, and the next spring the latest chapter, Gamma Theta, was placed at the University of Miami at Coral Gables, Florida. It is interesting to note that these last two chapters were founded by Brothers from other chapters who transferred to these campuses. In addition, it has been possible to reactivate four chapters which were dormant during the war years.

### Chapter Houses

Considerable progress has been made by the various chapters of the Fraternity in obtaining improved housing, in redecorating and refurnishing chapter houses, and in reducing the mortgages.

Several chapters have obtained housing which provides more adequate facilities and in all cases these chapters, with the aid of their respective corporations, have made substantial progress in purchasing these homes. These chapters are: Ohio State, Michigan, Wisconsin, Oklahoma, Missouri, Marshall, Bethany, and Davis and Elkins. Through the efforts of the respective schools, adequate housing has been made available to our chapters at the University of Connecticut and at Missouri Valley College.

The mortgages on the chapter houses have been reduced an estimated \$500,000.00 during this seven-year period. In addition, nearly every chapter has made extensive improvements to its property, including redecorating and refurnishing, and in some cases, the enlarging of facilities.

### Alumni

Over 5,000 Brothers have entered the ranks of the alumni in these seven years, and this has stimulated the alumni activity across the nation.

# Distinguished Merit Award of Alpha Sigma Phi

By the authority vested in the Grand Council of the Fraternity,  
this Citation is hereby conferred upon

## Arthur Sherwood Flemming

Brother of Epsilon Chapter, Ohio Wesleyan University, Eminent Educator, Friendly Counsellor of Youth, Discerning Writer and Editor, Outstanding Lay Religious Leader, Diplomat of Human Relations, Inspiring Orator, True Patriot, Energetic and Efficient Governmental Administrator.

Given under our hands and the Seal of the Fraternity on this sixth day of September, 1952.

*Joseph S. Damon*  
Grand Senior President  
*Ralph G. Wilson*  
Past Imperial Potentate



The Distinguished Merit Award was presented to Brother Flemming at the 1952 Convention. Brother Ralph S. Damon, President of Trans World Airlines, received the Award in 1950; and Brother Ralph G. Wilson, Past Imperial Potentate of the Shrine, was recipient in 1951.

Alumni Councils have been strengthened and reactivated and new councils established. The most recent additions are those in Sacramento, California; Phoenix, Arizona; and Northern New Jersey.

A record worth noting is the one of the Los Angeles Council which has met at the University Club every Monday, with the exception of legal holidays, for the last thirty years.

During the last three years, the Fraternity has placed great emphasis on the formation of chapter alumni corporations which could supervise and advise undergraduate chapters. Fourteen new chapter corporations have been formed for the purpose of providing and supervising the housing of chapters.

### Service to the Fraternity

The following Brothers have been Grand Senior President of Alpha Sigma Phi: from 1936-1948, Wilbur H. Cramblet, Yale '12; from 1948-1952, Lloyd S. Cochran, Pennsylvania '20; and from 1952 to the present time, Hugh M. Hart, Westminster '26.

An additional 19 Brothers from 16 different chapters have served on the Grand Council during the period of this report.

In 1948 the Grand Senior President appointed 14 national committees, and by the 1952 Convention five more had been added.

These following committees have 95 alumni working on them in various areas of the Fraternity's activity and have been advisory to the Grand Council:

Alumni Affairs	Legal
Awards	Music

Chapter Finance	Province Chief
Chapter Program	Publications
Emergency	Public Relations
Extension	Reserve Loan
Finance	Ritual
Funds	Scholarship
Housing	Service
	Spiritual Values

Thirteen of these committees are chairmaned by members of the Grand Council, and the other six are headed by former members of the Grand Council or by alumni who are experts in their field of committee activity.

Twenty-one more Brothers serve the Fraternity as Province Chiefs advising the Chapters and Alumni Councils in their Province. Countless additional Brothers serve as corporation officers and advisors to local chapters.

In pausing to honor these men who have served the "Old Gal" so faithfully, it is not possible to omit mention of the passing of two of the great Brothers of Alpha Sigma Phi.

Benjamin F. Clarke, Theta '10, passed away March 2, 1952. Ben was Grand Treasurer from 1921-1923, Grand Junior President from 1923-1937, Grand Councilor from 1937-1946, and Grand Junior President Emeritus from 1946 till his death, during which time he served as Chairman of the Fraternity Law Committee.

Edwin M. Waterbury, Alpha '07, passed away December 30, 1952. Ned revived the Alpha Chapter in 1907, and in April, 1909, he revived the TOMAHAWK, and served as Editor until 1913. He served the Fraternity as Grand Secretary and then as Grand Corresponding Secretary from 1907 to 1913. His newspaper firm, of which he was Treasurer and Secretary until his death last December, printed and produced each issue of the TOMAHAWK for approximately 30 years.

Alpha Sigma Phi will never forget the records of these men whose contributions have been deeply recorded in her history.

### Fraternity Office

In 1946, the office of the Fraternity was moved from New York City to Delaware, Ohio. The new geographical location removes the office from the high cost area of New York. By having the Office at the approximate geographical center of the Fraternity, the staff is better able to serve the chapters.

The present one-story building used by



Publications of the Fraternity. On the far left is the Ritual, the Historical Booklet, the Constitution and By Laws, and the Rushing Booklet. Across the back from left to right, the Pledge Manual, the Officers Manual, and the Song Book. On the far right are the Public Relations, Publicity, and Scholarship Manuals.

the staff has seven offices and has adequate storage space on the main floor and basement.

#### National Staff

In 1946 the Convention approved the addition of an Assistant Executive Secretary to the staff, and the 1950 Convention instructed the Grand Council to hire an Alumni Secretary. This latter action tripled the staff from 1946 when the Executive Secretary handled the entire program of the Fraternity.

The addition of two men to the staff has meant that the Fraternity can better serve the chapters and alumni. Each chapter is visited once during the academic year and return visits to problem situations are now possible. Alumni Councils are visited by the staff, as are individual alumni in areas where the Fraternity wants to stimulate activity on the chapter or council levels. Colleges and universities are also investigated for possible new chapters. The staff visited 24 such colleges and universities this past academic year, in addition to visiting all of the active chapters once, and 16 of these twice.

In addition the staff edits all publications of the Fraternity including the TOMAHAWK.

#### Publications

Seven new publications have been added to those available to undergraduates and alumni.

The historical booklet entitled simply "Alpha Sigma Phi—1845" was printed in

1948 and it has been used extensively in the general information and public relations program of the Fraternity.

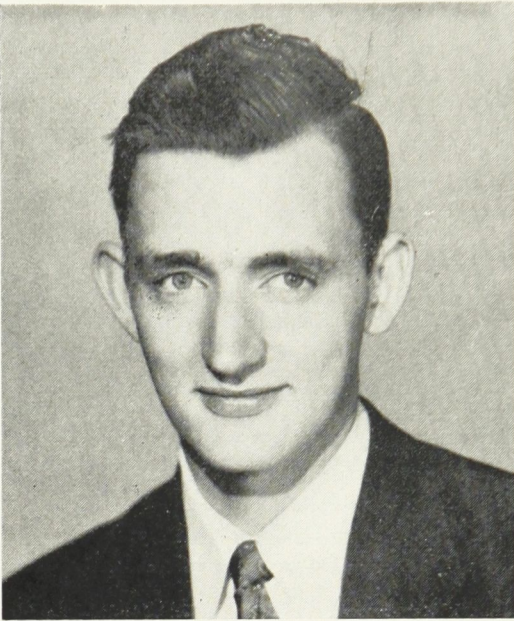
The 80 page Pledge Manual was made available to the chapters in the fall of 1949, so that pledge training across the nation might be better organized. About 4000 copies will have been used by the end of the current academic year.

A rush booklet has been in use by the chapters for the last four years. This 16 page booklet, available to chapters at five cents a copy has been distributed to over 10,000 rushees.

Three publications of the Fraternity have received nation-wide acclaim as outstanding contributions to the fraternity world. Copies of all three, intended as guides to chapter officers, have been requested by college administrators, educators, and business men across the nation. Harold Schellenger, Ohio State '22, is the author of the first two: "Public Relations for the Fraternity," printed in 1949, and "Publicity for the Fraternity," printed in 1951. D. Luther Evans, Ohio State '14, is author of the third, "The Scholarship Committee," printed in 1951.

A manual for Alumni Council officers was made available in the spring of 1952.

Other publications have been revised. The Song Book was considerably enlarged and revised in 1952, the Chapter Officer's Manual was completely rewritten in 1951 and again revised in 1953, a revised edition of the Constitution and By-Laws was printed in 1951, and a new printing of the Rituals



Brother Charles Smyth, past H.S.P. of Epsilon Chapter, was recipient of one of the first grants from the Memorial Fund of Alpha Sigma Phi Fraternity.

of the Fraternity is being made available to the chapters this fall.

In this seven-year period twenty-five issues of the TOMAHAWK totaling 237,000 copies have been printed. Whereas in 1946 each issue was distributed to approximately 6,000 persons, the current issue is being received by 11,000 Brothers.

#### Growth of Funds

The TOMAHAWK Fund has grown from approximately \$84,000.00 in 1946 to over \$155,000.00 in 1953. The Fund is invested primarily in real estate and the income finances the printing of the TOMAHAWK.

The Reserve Fund of the Fraternity is for the primary purpose of loans to chapters and chapter alumni corporations for the improvement of their chapter houses through redecoration and new furnishings. In several cases the Fund loans have aided chapters in the purchase of new housing. In 1946 this Fund principal was \$14,000 whereas today the Fund totals \$39,400.00. At the present time over \$20,000.00 is on loan to 18 different chapters.

Although the Memorial Fund was established on December 6, 1945, the Centennial of the Founding of the Fraternity, contributions for the Fund were not requested until the fall of 1952. One hundred and seventy eight alumni contributed a total of \$1420.00 to the Fund during the past year.

On December 31, 1952, the Memorial

Fund trustees made the first two scholarship awards from the Fund. A \$50.00 grant was made to Charles E. Smyth, then HSP of the Ohio Wesleyan Chapter and another \$50.00 grant was made to Edward M. Robb, then HSP of the Mount Union Chapter.

Alumni contributors supplement the General Fund and the Reserve Fund in addition to the Memorial Fund. During the year of 1951, 1,382 Brothers contributed a total of \$4,580.00 to the various funds. In 1952, 1,849 Brothers contributed \$7,125.00 and to date in 1953, 1,300 Brothers have contributed \$7,676.65.

#### Awards

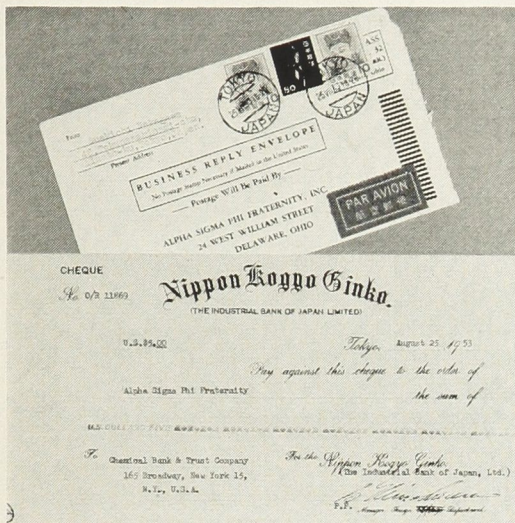
The Distinguished Merit Award was established to convey recognition by the Fraternity to those Brothers who have attained positions of prominence and distinction in their professional careers.

Ralph Shepard Damon, Harvard '16, President of Trans World Airlines, was the first recipient of the Award, presented at the 1950 Convention. The citation read: "Brother of Beta Chapter, Harvard University; Career Airplane Builder; Inspiring Leader of Men; Major Contributor to the Field of Aviation; Recognized and Respected as One of the Nation's Foremost Business Executives."

Robert Gardiner Wilson, Jr., Harvard '12, Judge of Suffolk Probate Court, Boston, and Past Imperial Potentate of the Shrine, received the Award of 1951, with presentations being made at the 1952 Convention. The citation read: Brother of Beta Chapter, Harvard University, Descendant of Pioneer Stock of Early American Tradition, Respected Attorney, Outstanding Servant in the Public Interest, Career Jurist, Tireless Worker for Humanitarian Interest, Organizer of Men, Friendly and Inspiring Leader in Brotherhood."

Arthur Sherwood Flemming, Ohio Wesleyan '27, President of Ohio Wesleyan University and Chairman of the Office of Defense Mobilization, received the 1952 Award at the 1952 Convention. The citation read: "Brother of Epsilon Chapter, Ohio Wesleyan University, Eminent Educator, Friendly Counsellor of Youth, Discerning Writer and Editor, Outstanding Lay Religious Leader, Diplomat of Human Relations, Inspiring Orator, True Patriot, Energetic and Efficient Government Administrator."

In the period of years covered by this report, 91 Brothers have been elected to



Alumni dues came from Brothers all over the world, but the most unusual check came from Brother Suekichi Nakagawa, Alpha '07, of Tokyo, Japan. Brother Nakagawa is now retired but has been chairman of the Board or President of more than a dozen vast utility, industrial, and mining corporations and a director of these and many more.

the honor of Delta Beta Xi in recognition of loyal and distinguished service to the Fraternity.

At the 1950 Convention the National Scholarship Award for the highest chapter scholarship in the two year period between conventions was won by the Lehigh Chapter. The Presbyterian Chapter won this Award in 1952 with its impressive record of having the second highest scholastic record of all chapters of all national fraternities. The Illinois Tech Chapter received the 1952 Award for the greatest improvement in scholarship.

### Interfraternity Honors

Lloyd S. Cochran, Past Grand Senior President, was elected to the Executive Committee of the National Interfraternity Conference in 1950. The following year the Conference elected him Secretary and in 1952 he was elected Vice-Chairman of the N.I.C.

Ralph F. Burns, Executive Secretary, was elected Secretary-Treasurer of the College Fraternity Secretaries' Association at its 1950 meeting. The following year he was elected Vice Chairman and at the 1952 meeting he was elected Chairman of the Secretaries' Association.

We can all be justly proud of these seven years of advancement, realizing that the record for the future will be even brighter.

(Continued from page 116)

fers excellent opportunity and experience in the practice of democracy in action. Each member has the privilege of expressing himself on any and all subjects. He has the right to legislate and establish the rules and regulations under which he and the Chapter will be governed. These are unusual opportunities to give practical expression to the principles of democratic action and procedure.

One of this country's outstanding universities wisely proclaims in its motto that "Laws without Morals Are in Vain", succinctly attesting that the freedom of a democracy demands also a sense of moral responsibility. At the very core of our Fraternity there are vital precepts which are worthy of our emulation and which should be the guides to our actions.

These ideals must be the incentives and the motives, the basic tenets of the pattern of our lives. Only by developing a moral sense that accompanies and governs the practical training that fraternities offer can the greatest advantages of fraternity membership be realized.

We must refine the program within each Chapter and bring it into line not only with the practical experience that fraternity membership can and should afford, but tie it closely to the roots of our founding and our purpose.

Through all of this program runs the fascinating and recurring theme: The men who are the benefactors of fraternity membership are equally the men who shall determine how great or small the value of that membership shall be. Each member has the privilege and the obligation to shape the program that shall serve him and his Brothers.

To pattern a Chapter program on the basis of the precepts of our Fraternity is a challenge which each of us must squarely meet. The purposes, objects, and ideals of our Fraternity have been tested in our more than one century of progress. They have not been found wanting. The responsibility remains with us always to give expression to these principles; to assume individually the responsibility of shaping the fraternity program so that these ideals shall remain uppermost.

Our cornerstone is square; our heritage is sound; the vision of its greatness and its vigor can be realized if we shape our future out of the qualities and characteristics of our past.

# Delta Beta Xi

## Award



In 1864 Alpha Chapter at Yale met successfully the challenge of imminent suppression which threatened the young Society. By adopting a tri-lateral alias, Delta Beta Xi was born and thus was Alpha Sigma Phi permitted to live. And for eleven years the traditions of Alpha Sigma Phi were continued on the Yale campus by successive sophomore classes who operated under this mask, but who secretly pledged their allegiance to the Fraternity which Delta Beta Xi was created to perpetuate.

When the Grand Council wished to express formal recognition to those alumni giving distinguished service to the Fraternity, it was natural that such an award reflect those early days at Yale and the spirit of Strength, Assistance, and Friendship which marked the Motto and the activity of Delta Beta Xi as it fostered the memory of Alpha Sigma Phi. Appropriately, therefore, the Award of Delta Beta Xi was established in 1938.

The alumni who have been so honored have served the Fraternity faithfully and have largely contributed to her strength. Perhaps the record of their collective leadership and assistance is less dramatic and less romantic than the history of that sturdy group in 1864; but their contribution to the well-being of the Fraternity is no less vital than was that demonstration of faith in, and devotion to, Alpha Sigma Phi 89 years ago.

The Grand Council announces the following elections to the Award of Delta Beta Xi, dated December 6, the Founding Date of the Fraternity, and the year of election, 1953:

### Calvin P. Boxley, Alpha Alpha '23

Subsequent to his graduation from the Law School of the University of Oklahoma, Brother Boxley began the practice of law in Oklahoma City where he has been since 1942 a member of the law firm of Embry, Johnson, Crowe, Tolbert and Boxley.

He is a director of several corporations and is interested in ranching, oil, and real estate in addition to holding memberships in a number of civic, fraternal, and professional societies.

A Charter Member of his Chapter, Brother Boxley has served as President of the Oklahoma Alumni Corporation and as Province Chief. He was elected to the Grand Council in 1952.

### Dauris C. Carpenter, Sigma '25

Brother Carpenter is a partner in the general insurance agency of Carpenter-Warren in Lexington, organized with Brother John C. Warren, another Kentucky alumnus.

A director of several civic and charitable organizations, he has also been president of the Lions Club and of the Chamber of Commerce, and was named the city's outstanding young man in 1939. An infantry officer in World War II, he attained the rank of Lt. Colonel.

Brother Carpenter has given yeoman service to Sigma Chapter consistently since graduation and is a director of the Alumni Corporation.

### Ralph P. Cochran, Alpha Pi '44

Brother Cochran is continuing his studies at Purdue University for his doctorate, with special interest in adjustment counselling of blind children.

Totally blind himself since 1951, he has devoted considerable time in lecturing before civic groups on adjustment to blindness. He has personally assisted other blind persons to obtain better positions and improved conditions.

A director of the Alumni Corporation, Brother Cochran has strengthened his Chapter financially by the development of efficient operation and spiritually by the inspiration of his own enthusiasm.

### **Emile L. Cotton, Chi '23**

Following his graduation from the University of Chicago, Brother Cotton taught school in Indiana and Florida until 1943, at which time he entered real estate. Today he is president of E. L. Cotton, Inc., real estate, in South Miami, Florida.

To his professional achievements he has added an impressive list of civic responsibilities.

His repeated assistance to the Gamma Theta Chapter at the University of Miami, of which he is a Charter Member, has materially aided that young Chapter. And he is generally interested in strengthening the Fraternity in Southern Florida.

### **Frank H. Cowgill, Tau '17**

Brother Cowgill is appropriately honored exactly thirty years after serving as H.S.P. of the Stanford Chapter and at a time when his son, Brooks, is H.S.P. of the same Chapter.

Since 1931 Brother Cowgill has been Secretary-Treasurer and a Director of the Helms Bakeries in Los Angeles and is a director of the local chapter of the National Safety Council and of the Goodwill Industries.

A Charter Member of Tau Chapter, he has been a constant supporter of his Chapter and of Alpha Zeta at U.C.L.A., as well as of alumni activities in the Los Angeles area.

### **Joubert B. Hurd, Tau '21**

Brother Joe Hurd is a director and Assistant Secretary of Alexander and Baldwin, Limited, an Hawaiian corporation of sugar and pineapple factors, shipping commission merchants, and insurance agents.

His Fraternity interest and activity are now centered in the San Francisco area where he is President of that Alumni Council after years of faithful support. It is possibly little known to Bay Area Sigs that their dynamic "prexy" was, just ten years ago, President of the "rival" Los Angeles Council. This is excellent evidence of the way Brother Hurd has always packed his Fraternity enthusiasm when called upon to move to new areas.

### **Maurice C. Inman, Mu '21**

A native of Idaho, an alumnus of the University of Washington, a resident now of Beverly Hills, Brother Inman is Branch

Manager of the Los Angeles Office of the Kay Manufacturing Corporation.

His fraternity activity has been centered largely in his adopted state, and he is recognized for his contribution to Alpha Zeta Chapter.

### **Charles E. Megargel, Upsilon '22**

Brother Megargel is Manager of the New England Office of the Fidelity and Deposit Company of Maryland, with offices in Boston.

A member of the Alumni Council of the Penn State Alumni Association, Brother Megargel has also been active in lectures, public relations, and legislative work in the surety industry and with Rotary International.

His interest in, and contribution to, the Fraternity has been demonstrated wherever his professional responsibilities have taken him. He currently serves the Fraternity as Province Chief for the New England area.

### **Charles C. Miles, Alpha Alpha '23**

Brother Miles, a 1922 graduate of the University of Oklahoma, became a Charter Member of his Chapter when the local fraternity of which he had been a member was installed as Alpha Alpha Chapter on May 19, 1923.

Today he is a dealer in old and rare books in Oklahoma City, after managing the College Book Store for 18 years and then operating his own store at Oklahoma A & M College.

Brother Miles, whose son, Jerry, is present H.S.P. of Alpha Alpha Chapter, has given faithfully of his time and energy to the Chapter and alumni Corporation, of which he is a director.

### **Charles A. Mitchell, Xi '21**

Brother Mitchell was Executive Secretary of the Fraternity from 1924, when he graduated from the University of Nebraska, until 1927. Following this service he entered the field of advertising and later became associated with General Foods, remaining in the food industry since that time. Today he is sales manager for Kingan & Co., meat packers, for eleven western states.

During the war Brother Mitchell directed all food rationing for five mid-western states.

He has maintained his interest in the Fraternity and continues to be active in Fraternity affairs on the West Coast.

**Marion A. Neely, Alpha Zeta '30**

A farmboy from Missouri, Brother Al Neely graduated from U.C.L.A. in 1932, taking subsequent graduate work in the field of labor relations. Today he is personnel director for the Chiksan Company in Brea, California.

He is a director of the local Chamber of Commerce and Kiwanis and a member of several professional associations.

For fourteen years he was a member of the Board of Directors of the Alpha Zeta Alumni Corporation and was particularly helpful during the war years and in the reactivation.

**Richard G. Poland, Alpha Omicron '46**

An attorney in Kansas City, Missouri, Brother Poland has given unselfish service to his own Chapter at Missouri Valley and to the other Chapters in his area, at the University of Missouri and Washington University in St. Louis.

He has handled the legal matters for these Chapters and was recently instrumental in making arrangements for the purchase of Alpha Theta's new house and the establishment of a workable Alumni Corporation for Alpha Omicron.

Brother Poland's assistance as lawyer, counsellor, and advisor continues to be invaluable.

**Mark R. Reigard, Beta Gamma '29**

A member of Phi Alpha Theta, national history honorary fraternity, and with degrees from Bethany and the University of Pittsburgh, Brother Reigard is an instructor in American history at McKeesport, Pennsylvania, high school.

In addition to his frequent participation in professional panels and meetings, he serves Beta Gamma Chapter as president of the Alumni Corporation and gave leadership to the Chapter's efforts to acquire a new house, which objective was finally realized last year.

**J. Matthew Robertson, Alpha Alpha '23**

A statistician for the State Corporation Commission, Brother Matt Robertson was recently named by the Governor of Oklahoma as State Fire Marshal.

Brother Robertson, a Charter Member of his Chapter, has served on the Alumni Corporation's Board of Directors for many years and is now its president. He is also the representative from Alpha Sigma Phi to the Alumni Interfraternity Council of Oklahoma City.

**Clarence K. F. Schubert, Kappa '17**

Dr. Schubert, an ophthalmologist and otolaryngologist, maintains in Madison one of the largest private clinics in the State of Wisconsin for the treatment of disorders of the nose, ear, and throat.

As a hobby Brother Schubert has an active interest in growing orchids and operates a number of greenhouses for this purpose. It is his intention to name one of his varieties for the Fraternity.

Brother Schubert was one of the chief alumni, actively and financially, behind the reactivation of Kappa Chapter and made possible the purchase of the present Chapter House.

**George A. Schurr, Rho '18**

Now a resident of Sacramento, this Minnesota alumnus has taken his enthusiasm for the Fraternity with him to the West Coast. Brother Schurr is State Agent in California for the Saint Paul Insurance Companies.

He organized and stimulated the Sacramento Alumni Council of which he is now Secretary. He has also given outstanding leadership to an alumni program for extension purposes. Brother Schurr is truly a Fraternity dynamo in the Sacramento area.

**Thomas J. Smull, Gamma Alpha '42**

Dean Emeritus of the College of Engineering of Ohio Northern University, Dr. Smull is Chief Examiner for the Board of Registration for Professional Engineers and Surveyors in the State of Ohio and a Testing Engineer for the Department of Highways, in which capacities he has served for many years.

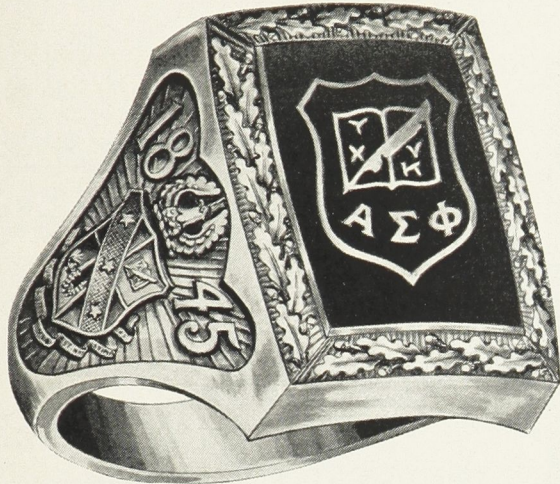
A Charter Member of Gamma Alpha Chapter, Brother Smull has long been associated with the Chapter and with the preceding local group, and serves as President of the Alumni Corporation.

**C. Robert Sturgis, Alpha Zeta '43**

Brother Sturgis' college program was interrupted by a three year "hitch" in the Air Force shortly after his initiation. He was quite active upon his return and was elected H.S.P. in his senior year.

With the B.S. and M.B.A. degrees from U.C.L.A., Brother Sturgis is a Certified Public Accountant with Price Waterhouse in Los Angeles.

He has served on the Alpha Zeta Alumni Corporation since his graduation in 1948 and is now Treasurer of the Corporation.



## The Official Ring

The development of our Official Ring originated as an idea at the 1952 Convention, an idea which had to be expressed in the tangible form of a design rich in the symbolism of our Fraternity and practical to reproduce in the ring maker's art.

It was natural that the Fraternity select for the symbolism of the Official Ring our oldest recorded insignia, the Oak Wreath Seal used at Alpha Chapter in 1846. The design and materials of the ring's construction can fortunately be used effectively and with practicality by the jeweler.

The Editors of the TOMAHAWK have arranged a "guided tour" through the factory of our Official Jeweler, the L. G. Balfour Company, to indicate the steps by which an idea and a design become a ring of striking distinction.

There are four parts to our Official Ring: the encrusted onyx stone, the bezel to hold the stone to the ring form, and the ring proper made in two separate ring shanks.

To insure the uniform reproduction of each part, separate dies or forms for cutting the design must be prepared, requiring long hours of the patient, skillful work of experts. Each detail is meticulously cut and carved in a specially formulated tungsten steel block. When the die set is completed the dies are hardened and are ready for the first stage of ring making, the stamps.

The dies are locked in the base of a stamping machine which strongly resembles a guillotine, but which has instead of a knife a heavy flat weight known as a hammer. A piece of gold, which has been rolled, annealed and rolled by repeated operations until it is about one quarter of an inch thick, is placed over the die or design and

the hammer, which is raised four feet, tripped to drop heavily, smashing the gold into the die. This action forces the gold to take the exact imprint of the die.

The order follows then to the ring maker's bench where the two halves, or shanks, of the ring are gold-soldered together and the ring shape, or circle, formed about a mandrel by hammering with a raw-hide headed hammer.

The top of the ring is filed flat and the ring top is gold-soldered in position. But although the ring proper is rough formed at this stage, it looks nothing like jewelry.

The engraver then takes the ring and proceeds to go over all details very carefully with his engraving tool.

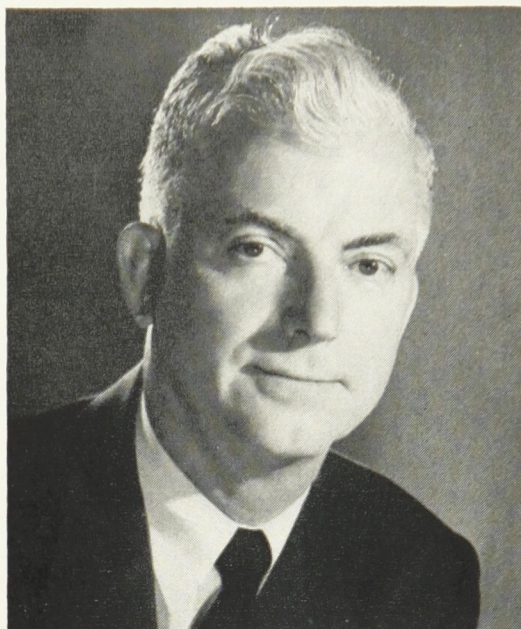
The ring next goes to the stone setter who forms the setting for the stone, the bezel edges to hold it firmly in place, done in the oak wreath design.

The surface of the onyx stone is carved with a reproduction of the open book and pen of the Fraternity's badge and the incised lines are encrusted with gold to give a rich contrast to the gleaming black surface.

The ring is now ready for finishing. It goes to the electro-plating department where rich gold is applied for shading. The carved detail is hand-rubbed to bring out all the richness of the design and it is at this stage that the ring takes on the sparkle of a fine piece of jewelry.

Most people are surprised to learn that so much hand work is involved in the manufacture of fine jewelry, and it is these skilled hands which make a masterpiece of the jeweler's art.

Our Official Ring is certainly that, a masterpiece of the jeweler's art, a beautiful symbol beautifully expressed.



Emile L. Cotton, University of Chicago, Chi '23, has made a career in real estate in South Miami, Florida. Generous and civic-minded, he enjoys a position of respect as one of the community's first citizens.

## Hurricane In South Miami

Emile L. Cotton went to Florida in 1924 and entered the real estate business, opening an office on Sunset Drive in South Miami across from the Methodist Church. The 1926 hurricane blew that frame office building into the Methodist Churchyard, winding up Brother Cotton's active participation in real estate.

So, he returned temporarily to his first calling, teaching. Subsequent to his graduation from the School of Business Administration of the University of Chicago in 1923, he had taught school in his native Elwood, Indiana. In the wake of that destructive hurricane, therefore, Brother Cotton dusted off his roll book and returned to school, teaching at the Ponce de Leon High School.

In 1933 he assumed administrative responsibilities in the school system, holding a principalship for ten years. Then in 1943 he again actively entered the real estate business with the establishment of E. L. Cotton, Inc.

That organization today specializes in the sale of local and suburban business and residential property, and also offers insurance and legal services.

They are the salient biographical facts about Brother Cotton. However, the equivocal title of this article suggests two elements in the Emile Cotton story. The first, and more direct, meaning, of course, has reference to the physical fact which in 1926 temporarily halted Brother Cotton's career in real estate.

But our title also suggests the dynamic personality and intense activity of this man of prominence in South Miami today. Brother Cotton is "Mister South Miami" in a variety of aspects. He is president of the Chamber of Commerce, a director of the Bank of South Miami, member of the Miami and Coral Gables Boards of Realtors, director of Rotary, member of the Citizens Board of the University of Miami—all suggesting the many areas in which his beneficent influence has been felt.

Today's "hurricane" in South Miami is an equally powerful force, but in the person of Brother Cotton it is a force which is an inspiring agent of goodwill and assistance.

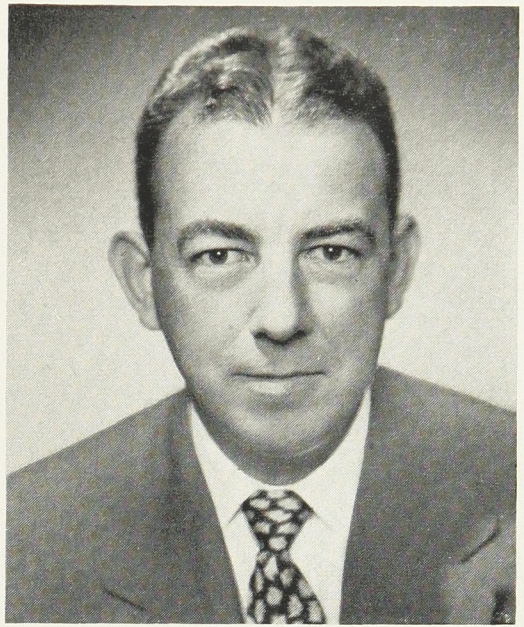
Figuratively, *hurricane* has come to suggest an intense shower of gifts, benefits, or other donations, liberally bestowed. Respecting Brother Cotton's modesty, still it should be recorded that his name is associated with an imposing list of educational, cultural, and benevolent causes, a list staggering in its range of interest and in its flood of generosity.

Through all of these activities he has not neglected his attention to his Fraternity. Reported elsewhere in this issue is his election to the Award of Delta Beta Xi for the inspiring leadership and assistance he has given to Gamma Theta Chapter at Miami.

It is a pleasure, therefore, to salute a Brother who, though "knocked down" by a hurricane in his early venture in Florida, has, by figuratively being a "hurricane" of intense activity and by liberally giving his time and effort and energy, become one of the first citizens of southern Florida.

Richard M. Wilson, Lehigh University, Beta Epsilon '33, was recently appointed manager of Westinghouse Electric Corporation's Mississippi Valley District, in charge of the business of the Apparatus Division.

## Another Sig Sells Westinghouse



There was little likelihood that there would ever be a story in the TOMAHAWK of Alpha Sigma Phi about Richard M. Wilson, a native of Wilmington, Delaware, when he began his training in mechanical engineering. For, after receiving his secondary education at Tyrone, Pennsylvania, and Pitman, New Jersey, Wilson entered the Drexel Institute of Technology in Philadelphia.

Happily for Alpha Sigma Phi, Brother Wilson, who had already shifted hometowns and scholastic institutions on several occasions, elected another transfer at the end of his freshman year at Drexel, to Lehigh University where he was initiated at Beta Epsilon Chapter in 1933.

As an undergraduate he served on the student paper, THE BROWN AND WHITE, as secretary of the Executive Board. Brother Wilson was vice-president of the Chapter in his senior year. And, according to printed reports of that year, also drew praise for his outstanding job as housemanager, possibly a talent that utilized his curricular and extra-curricular interests to some extent, for he also served as president of the student branch of the American Society of Mechanical Engineers at Lehigh.

Graduated with the degree of Bachelor of Science in Mechanical Engineering, Brother Wilson joined the Bethlehem Steel Company, serving one year before he joined the Westinghouse graduate student training course at East Pittsburgh, Pennsylvania.

His seventeen years with the Westinghouse Electric Corporation resulted in his appointment on August 6 of this year as

manager of the Mississippi Valley District with offices in St. Louis.

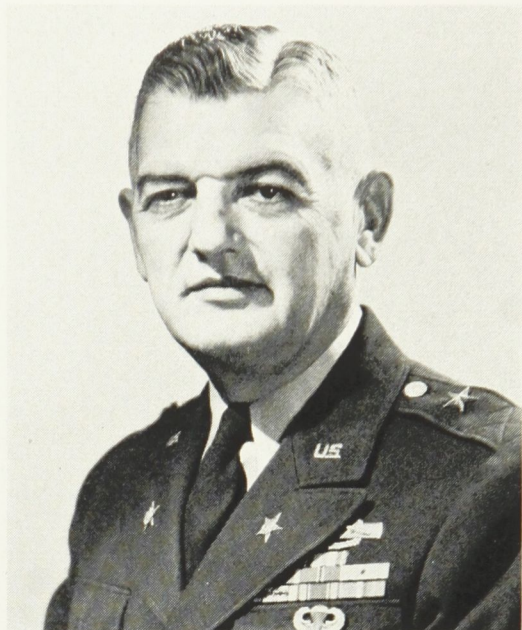
Brother Wilson comes to his new assignment from Washington, D. C., where he had been branch manager since 1946.

His responsibility in his new duties is the supervision of the company's Apparatus Division business in southern Illinois, western Tennessee, northern Mississippi, Arkansas, and eastern Missouri. Previously he had served as manager of the Apparatus Division's marine section in Washington and as a salesman in the same department.

Brother Wilson holds membership in several organizations which are allied with his vocational interests, including the Society of Naval Architects and Marine Engineers, the American Society of Naval Engineers, and the National Security Industrial Association.

By virtue of his recent appointment, Brother Wilson joins another Alpha Sig in a position of managerial responsibility with the Westinghouse Electric Corporation. Henri B. Vidal, University of Colorado, Pi '16, is sales manager for Westinghouse's operations in New York State, except New York City and the metropolitan area.

Frankly, the Editors are glad that Brother Wilson elected to transfer to Lehigh University back in 1932, for it gives this magazine now an opportunity to recognize a Brother Sig who holds a key position in one of America's major industries and with one of this country's outstanding electrical organizations.



Brigadier General George E. Bush, Marietta College, Delta '24, has served twenty-four years as an infantryman, responsible for the training of troops in the camp, leading them in battle. Today he serves as Chief of Staff of the Alaskan Command.

## Delta's Fighting General

Brigadier General George E. Bush, Delta '24, assumed his new rank and status in June of 1953 as Chief of Staff, Alaskan Command, with headquarters at Elmendorf Air Force Base near Anchorage. An Infantry Colonel since 1943, his most recent post had been as Acting Assistant Commandant, The Infantry School, Fort Benning, Georgia, prior to his latest promotion.

George, a native of Gallipolis, Ohio, followed his two older brothers, Gilbert and Thomas, to Marietta College, and, in their footsteps ascended the famous Pinnacle of Delta Chapter.

While in his sophomore year he was appointed to the Military Academy, entering West Point in June of 1925. Upon graduation in 1929, he was commissioned a Second Lieutenant in the Infantry, his chosen branch, and has served as an infantryman through most of his Army career.

He was a Major in the 27 Infantry Regiment at Schofield Barracks, Hawaii, when the Japanese attacked Pearl Harbor, and as Lieutenant Colonel Bush and battalion commander in 1943, took part in heavy fighting on Guadalcanal when the Army moved in to relieve the Marines and clear the island of the enemy.

As executive officer of the 27th, Brother Bush temporarily commanded the regiment during its fighting in New Georgia.

In October of 1943 he was transferred to the 43rd Division as Commander of the 172nd Infantry Regiment, and soon thereafter was promoted to Colonel. He com-

manded this regiment through the New Guinea and Luzon campaigns.

His decorations include the Silver Star, the Legion of Merit and Bronze Star medals, the Combat Infantryman's badge, the Philippine Liberation ribbon, and others.

After five years overseas, Colonel Bush returned to the States in 1945, attending the first Command Class at Fort Leavenworth, Kansas, and the first class of the National War College at Fort McNair, Virginia. He served on the War Department General Staff and was Chief of Branch of the Army's Organization and Training Division in the Pentagon until 1950 when he was assigned to Fort Benning as Director of the Staff Department of The Infantry School. In 1952 he was Deputy Assistant Commandant, and in 1953, Acting Assistant Commandant of The Infantry School.

He was nominated Brigadier General on June 10 and confirmed by the Senate on June 18, 1953. He arrived in Alaska six days later to take up his new assignment as Chief of Staff, Alaskan Command.

Brother Bush reports that the Alaskan Command is one of the best examples of Army-Navy-Air Force unification. Headed by Lieutenant General Atkinson of the Air Force, the Command has a Joint Staff with staff sections headed by each Service, but with all three services represented in each section. The result is a harmonious and efficient organization.

Delta's Fighting General, Brother George E. Bush, has been actively engaged in training and leading America's fighting men during the major part of his twenty-four year service. If his close identity with the men in the field is somewhat less today, it is in order to assume a vital role in a strategic area of our national defense system.

Miles F. York, University of California, Nu '19, is president of the Atlantic Companies. A resident of New York, he is a director of the Home Life Insurance Company and a director or board member of several marine insurance organizations.

## *For Marine Insurance —A Fisherman*

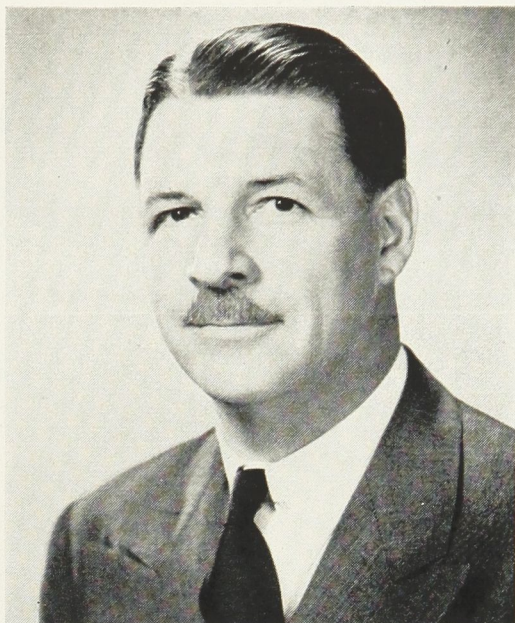
If you happen to spot a gentleman fisherman in your rambles along New York's wooded streams, and especially if that fisherman, in coat and tie, is sporting a brown gray-tinged moustache, it's possible that you have encountered Brother Miles F. York, president of the Atlantic Companies, in surroundings suggestive of his vocational interest.

It is not really certain that Brother York always poses his catch while impeccably dressed, the candid photo received in the Fraternity Office notwithstanding; but it is certain, at any rate, that Brother York is president of the Atlantic Companies and has been since February of this year and that he is an authority on marine insurance, if not on fish.

Initiated at Nu Chapter in 1919, Brother York graduated from the University of California in 1922 with the Bachelor of Science degree and a major in political science. At the University he was a member of Pi Delta Epsilon, national journalistic fraternity, and served on the staff of the DAILY CALIFORNIAN, the last two years as athletic editor. He was also athletic editor of the yearbook.

Nor is this the first time the name of Miles F. York has appeared in the pages of the TOMAHAWK, for he was Nu Chapter's correspondent for the magazine as well as corresponding secretary.

As a student contributor to the TOMAHAWK, he penned some observations which are as pertinent to fraternity operation today as they were in 1921: "Fraternities divide themselves into two classes — the



class that has as its chief embodiment fraternal spirit, and the class which exists just to be a fraternity in name only, a class which uses the pin not for recognition but for prestige. And it is remarkably easy to fall out of the first class into the second . . . And it is not because the men are of distinctly different types; it is because of the training that every year the freshmen must go through." We cannot "let that (the second classification) go on and be worthy of Alpha Sigma Phi."

After graduation, however, Brother York didn't write copy; he wrote insurance. He joined the marine department of the Firemen's Fund Insurance Company in its main office in San Francisco, later transferring to New York as assistant manager.

In 1945 he became associated with the Atlantic Companies as vice president, returning to his native California where he opened the companies' Pacific division in San Francisco. The history of the Atlantic Companies dates back to 1829 when the Atlantic Insurance Company was founded. In 1842 this company was reincorporated as a marine mutual, thereby becoming the oldest mutual marine insurance company in the country with a continuous history. In 1942 a stock company running mate was established, the Centennial Insurance Company.

In 1950 Brother York was elected to the boards of these companies; in 1951 he was made executive vice president; and in 1953, president.



# Forty Years of Chapter Newsletters

Since the days, over a century ago, when the TOMAHAWK was merely a chapter publication, almost every chapter of Alpha Sigma Phi has published a newsletter.

Whereas the TOMAHAWK in its early days filled its pages with attacks against its rival societies at Yale University, the later newsletters have been more directly a report to alumni of chapter activities as well as news of the alumni themselves.

These recent publications provide a most important news media for the members of the Fraternity, for it would be impossible to give the detailed information of the whereabouts, occupation, family, and interests of individual alumni in the TOMAHAWK. Two limitations make this so. First, the TOMAHAWK does not have the space. Second, the range of reader interest for such a news item is limited to the alumni of one chapter.

In 1909, the TOMAHAWK shed its status as a chapter publication to become the magazine of the entire Fraternity. Alpha Chapter established another publication to replace the TOMAHAWK as the informing media for the alumni, and thus was printed the esoteric publication of Alpha Chapter, ΗΑΛΦΑ ΕΠΙΣΤΟΛΗ

In the February 15, 1914 issue of the ALPHA SECRET, Wayne M. Musgrave, later Grand Junior President, wrote a warning to the Undergraduate Chapter — a warning which stands today as sound advice on chapter alumni relations:

"If you continue to communicate with them (the alumni) only when in need of funds for the work we are all striving to do together, in time some of them may begin to lose interest and feel that they are being 'worked' when all who are familiar with the aims and efforts of the Chapter would regret such a result if it was productive of only one such instance among our membership. Let the Chapter see that future issues shall contain more details of the changes being wrought in the house itself, and the work and plans for keeping alive the aims entrusted to the active men by those who have gone before."

This policy has set the style for all the chapter newsletters to follow. As time passed and alumni rolls grew, providing information on the whereabouts and doings of individual alumni became an important additional item.

On the opposite page are samples of newsletters during the last forty years. Perhaps the statement most typical of their publication frequency is carried in the mast-head of more than one of the current issues, "Published at various and diverse times."

For as the undergraduates within a chapter change through the years, so changes the fate of the newsletter. Most groups are aware of the chapter's responsibility to its alumni, but in good times when rushees and funds are plentiful, the newsletter may be forgotten for a semester, another, and another. Then one day as the newly elected officers search the files to acquaint themselves with the past workings of the chapter, an old copy of a newsletter is found. The alert chapter officer takes it from there, and a few weeks later with the efforts of the literary, and oftentimes the not so literary, Brothers another letter is in the hands of the alumni.

The names of the papers are based for the most part on the Greek letter chapter designations or are taken from the colors or flower of Alpha Sigma Phi. Some newsletters are named for a catch phrase, at one time peculiar to the members of the chapter.

These names soon become traditions from which undergraduates dare not stray, as the Brothers of the reactivated Kappa Chapter discovered.

As the chapter progressed, it wished to announce the good news to the alumni. The committee worked, the editors edited, and the presses rolled — the BADGER TALISMAN was in print. As the comments came back from the four corners of the world where Kappa men had strayed since college days, the undergrads were pleased by the praise for a job well done. But nearly every letter contained a polite comment that "when I was at Kappa, we called it the EXCUSE, and it was indeed our excuse to the alumni for the job we were doing." Needless to say the next and all subsequent issues have been called the EXCUSE.

Although the newsletters may be irregular in publication and far from perfect in makeup and literary form, there is not a single Alpha Sig who upon receipt of his copy does not take time to read it and relive the events of his undergraduate fraternity days and muse over the familiar names and the memories they recall.

## California "Rivals" Get Together On A Major Project



"You may tell the Brothers that a combined alumni directory, complete for Nu and Tau Chapters, and listing alumni from other Chapters known to be in the Bay Area, is in the making."

This release in the *Hatchet*, the newsletter of the San Francisco Alumni Council was soon to be followed by another announcement in the subsequent issue:

"Before the last *Hatchet* was in the mail, there came a special delivery letter from Frank Hargear in Los Angeles. 'Why not include Alpha Zeta Chapter and the alumni in Southern California?'. So Tommy Harris treked to Los Angeles, walked into Frank's office and said, 'In answer to your letter, here I am'.

"When two good Sigs get together, there can be but one answer. We will soon have a California Alumni Directory of *all* Sigs of Nu, Tau, and Alpha Zeta, wherever they may be, and Sigs from other Chapters known to be in California."

The Directory is in four sections, Nu, Tau, Alpha Zeta, and other Chapters. A fifth section lists geographically, by name and Chapter only, all Alpha Sigs in California. It is pocket size and contains over 1500 addresses.

Behind this announcement of the Directory is a story of a very wonderful adventure in alumni activities. Your Editor would dare not take a stand as to which Council in California was founded first; for when Joe Hurd, Stanford '21, current president of the San Francisco Council, asked jokingly if the Los Angeles Council would like to join the San Francisco fold as a luncheon club, the following answer came back from the southland: "The south shall never unite with the cold, cold Nawth, Sir. We is older, mawr refined, mawr numerous, mawr intelligent than you, and we is damned, suh, if we is gonna play tail to you all's dawg."

The pictures on this and the opposite page pictorially record a project in "getting out" the *HATCHET* of the San Francisco Alumni Council. The secretary and president of the Council, Tom Harris and Joe Hurd respectively, are shown in the top photo. In the center picture Gene Finley, Dan Turner, and Don Easter, are helping to get the newsletter in the mail. Bottom, Chuck Martin and Larry Bruener lend their assistance.

Perhaps it is best to say that there are two very old, very large, very refined, and very intelligent, Alumni Councils in California. There are also outstanding Councils in Honolulu under the leadership of Brodie Smith, California '15, and in Sacramento under the capable George Schurr, Minnesota '18. For a number of years there has been the East Bay Club which meets monthly in Oakland. Details of the meetings of these Councils can be found in the Directory at the back of this issue.

But the story of this article should really be about Tom Harris, California '21, for it is Tom who has chased all over the State of California checking and verifying addresses. He has sent hundreds of letters to Sigs all over the world asking for addresses and business connections. He has attended meetings of all the California Councils, and when he wasn't busy checking addresses, he was taking the fine pictures of California Sigs which have appeared in the *Tomahawk* over the last year.

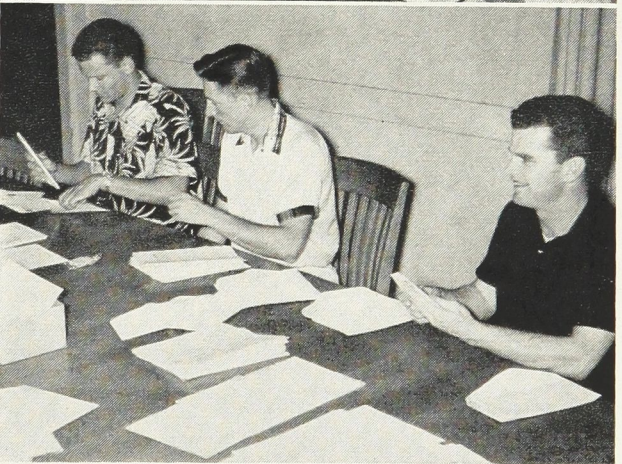
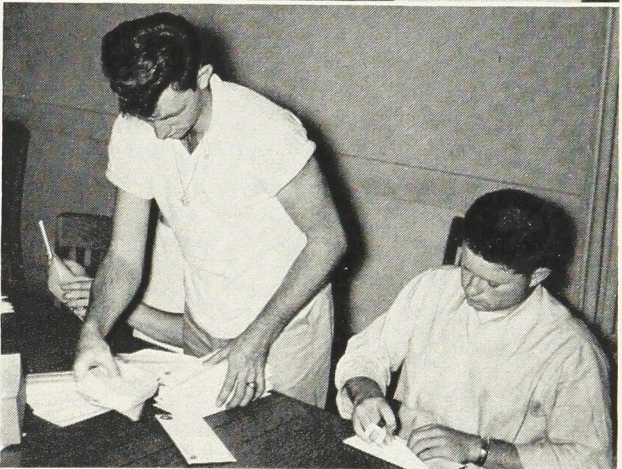
Perhaps your Editor should apologize for using the same picture of Tom Harris in this story as was used in the Winter issue, but it is the only time it has been possible to get Brother Harris in front of a camera.

The best idea of Tom's persistence in this Directory matter is given by a story from one of the Brothers Tom has put to work on verifying addresses.

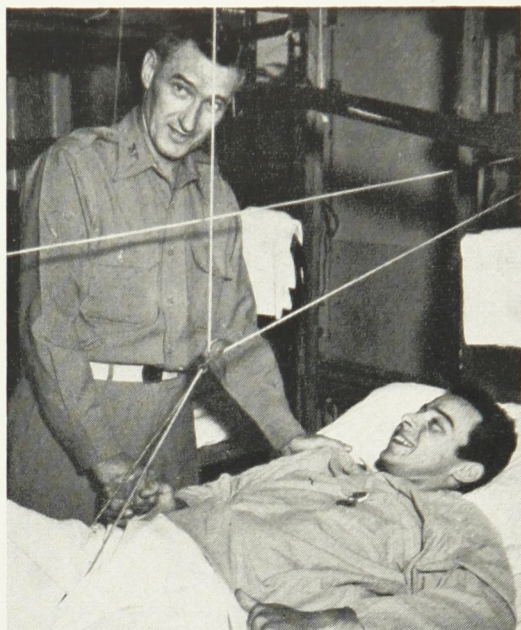
This Brother found his secretary answering seven of Tom Harris' very frequent letters—the seven had arrived in two days—requesting verification of names, addresses, phone numbers and business connections. At this point our businessman Brother suggested to his secretary, "Don't ever answer *all* of Mr. Harris' letters at once. Answer each one separately, date the letters on subsequent days, and mail the answers a day apart, for if he doesn't get one letter a day from me he will think I am neglecting my job and plague us with more letters."

So with this article, the Editors wish to pay tribute to Brother Harris and all the other Sigs who have worked so conscientiously on the issues of the *Hatchet* and who have made possible the California Directory.

A copy of the Directory may be obtained from: Tom Harris, 605 Third Street, San Francisco 7, California, for \$1.00.



Tom Harris put just about every able-bodied man to work. Assisting the Cal freshmen with the project, in the top photo, are Council vice prexy Everett "Mo" Witzell and W. R. Augustine, Assistant Attorney General of the State of California. Additional manpower came from the California Chapter: Bill Carroll and Larry Bruener, center photo; and Jim Wiekenden, Dan Beekler, and Jim Foley, bottom.



Brother Thomas C. Caley, Michigan '48, being congratulated by Colonel Harland W. Layer in a ceremony in July at the Tokyo Army Hospital in Japan. Private Caley was wounded while serving as an infantryman with the 7th Infantry Division in Korea.

## Joe Smalley Succumbs

The death of Brother Joseph A. Smalley, Alpha Alpha '30, on July 15 ended his dramatic and courageous struggle against leukemia.

Joe Smalley, State Senator from Norman, Oklahoma, had been hospitalized for nine days following more than a year of illness.

Although he knew he had only a short time to live, Brother Smalley worked valiantly through the last Oklahoma legislative session and was one of the key figures in the crucial closing days.

In the legislature Brother Smalley was guided by the high moral principles that guided his everyday living, which sometimes necessitated his voting "No" against the will of fellow legislators and pressure groups.

He served in the armed forces soon after receiving his law degree from the University of Oklahoma. His record was marked by five major engagements and some of his decorations include the Croix de Guerre, Silver Star medal with oak leaf cluster, and Bronze Star medal with three clusters.

After his discharge and until the time

he was elected to the house, he practiced law in Norman. In 1950 Brother Smalley ran for the State Senate and won a four year term.

During his whole career in legislative work he was known as the man who could get things done. He thoroughly understood the legislative process and many times it was his ability and personality which promoted the smooth operation of democratic government.

All who were acquainted with or knew of Joe Smalley join in the eulogy in the local press, which stated in part, "In the untimely death of Joe Smalley, Oklahoma has lost one of its most useful and effective legislative servants as well as one of the finest men personally our State has produced."

## N. Y. Council Picnics

The New York Alumni Council concluded its 1952-53 season with a successful outing at the home of Brother and Mrs. Wayne Grunden, Columbia '28. From September to June the alumni had met at the semi-formal Princeton Club, and therefore it seemed appropriate to close the season with an informal gathering for all the members of the Alpha Sigma Phi families of New York.

The Mountain Lakes, New Jersey, home of the Grunden's was opened to all the guests who took full advantage of the recreational facilities at hand. About seventy "old timers" and youngsters were "on deck". The sunny June day was perfect for swimming and boating. And a few of the Sigs journeyed to a nearby country club for a fast round of golf. A three inning softball game was played with the impartial umpire Brother George "Woody" Woodward, Middlebury '25, officiating behind the plate. The festivities lasted until after dark, and about ten o'clock the last happy guest departed.

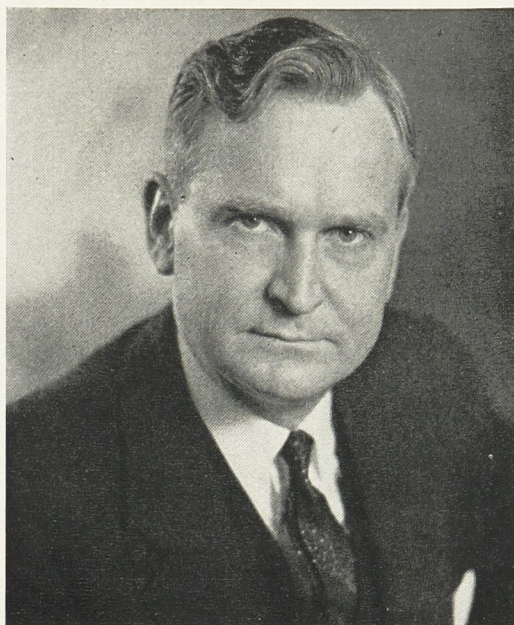
Brother Arba Taylor, Tufts '32, had a "wonderful time", and Brother Dean Wiggins, Cornell '17, thought it was "such a good idea that it should be an annual affair". (Brother Wiggins died September 13, 1953.) Everyone agreed with them and it is now hoped that a similar picnic will conclude every year of Council activity.

The New York Council has launched another season, aiming at bigger and even better meetings.

# SOME FAMOUS SIGS



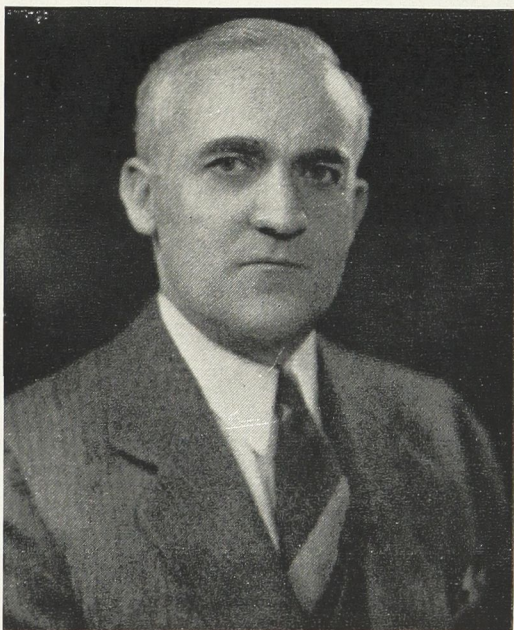
RALPH S. DAMON, Harvard '16  
President, Trans-World Airlines; Chairman, U.S.  
Air Navigation Development Board



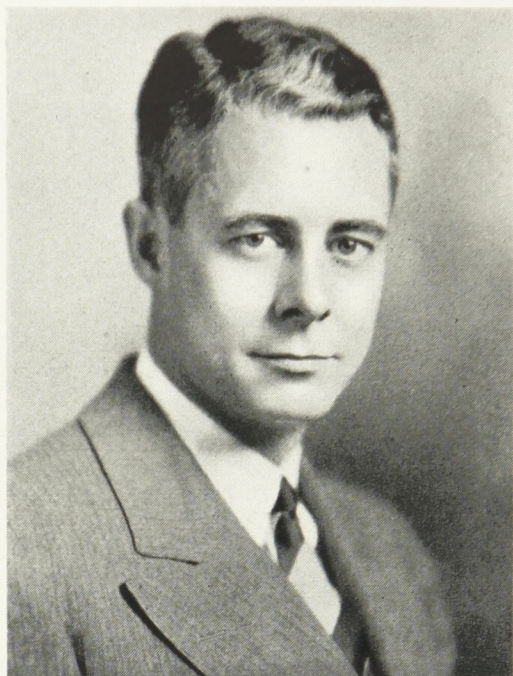
WILLIAM C. MULLENDORE, Michigan '12  
President, Southern California Edison Company;  
Former Asst. Secy. of Commerce



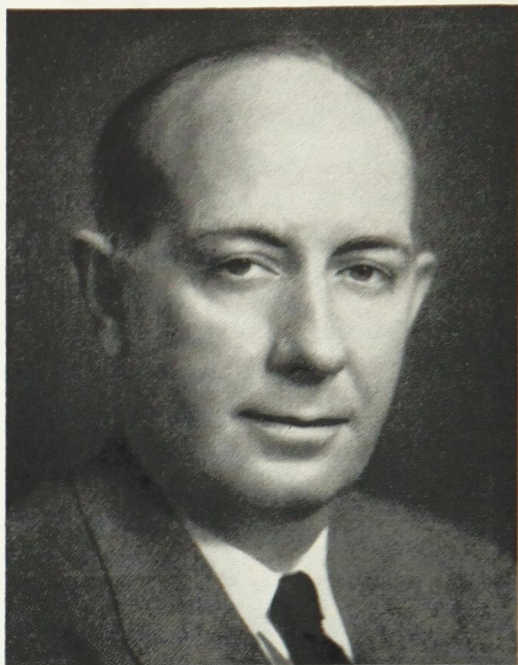
PAUL L. DAVIES, California '17  
President, Food Machinery Corporation



BENJAMIN F. YOUNG, Ohio Wesleyan '13  
Formerly Vice-President and Comptroller  
New York Telephone Company



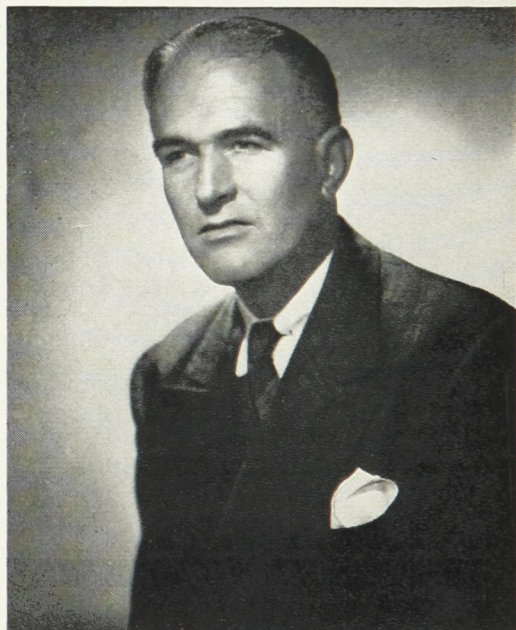
JOHN L. CAREY, Yale '23  
American Institute of Accountants;  
Managing Editor, Journal of Accountancy



AUSTIN T. CUSHMAN, California '21  
Vice-President, Sears, Roebuck and Co.  
Pacific Coast Territory



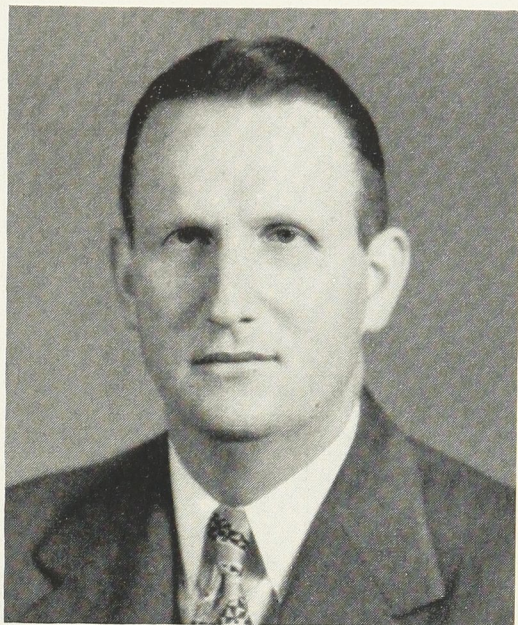
JOYCE A. SWAN, Missouri '29  
Vice-President and General Manager  
Minneapolis Star and Tribune



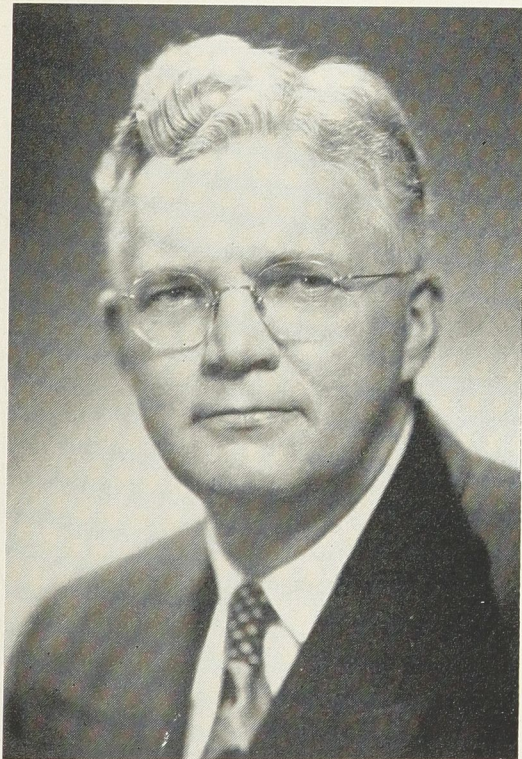
HARRY W. WITT, California '25  
Gen. Manager, Station KTTV, Los Angeles  
Formerly Assistant Manager, C.B.S.



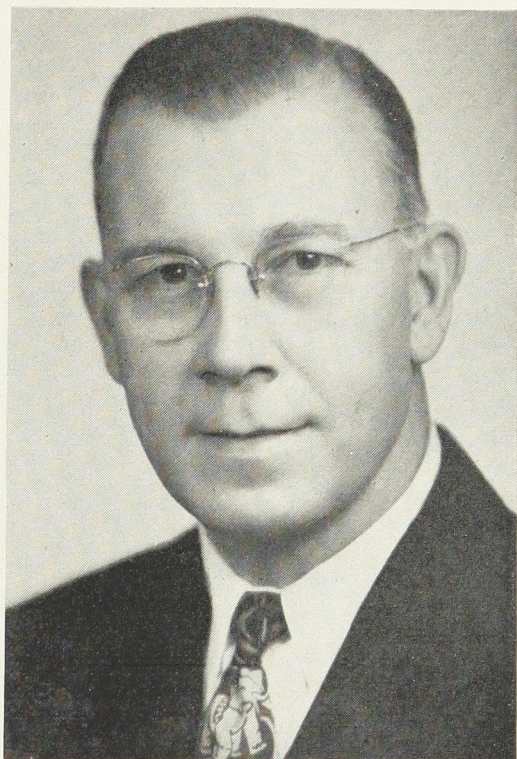
NATHAN E. VAN STONE, Michigan '10  
Vice-President, Sherwin-Williams Co.



JAMES B. ALLEN, Alabama '30  
Lieutenant-Governor, State of Alabama



CHARLES G. OAKMAN, Michigan '24  
Representative, Eighty-Third Congress



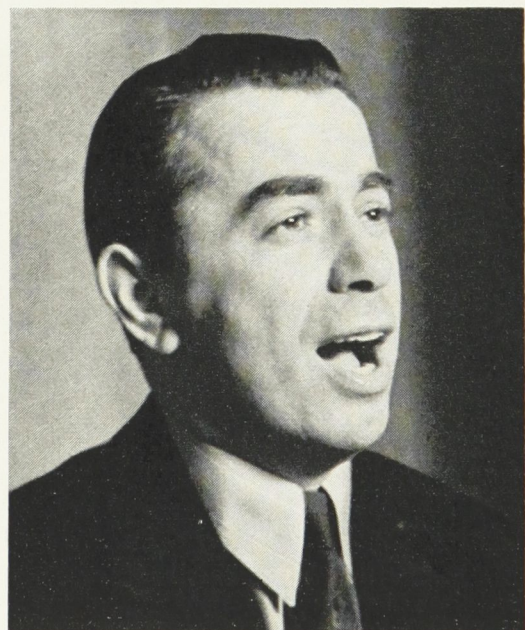
THOR C. TOLLEFSON, Washington '25  
Representative, Eighty-Third Congress



REINHOLD NIEBUHR, Yale '13  
Professor, Union Theological Seminary  
Noted Clergyman, Author, and Editor



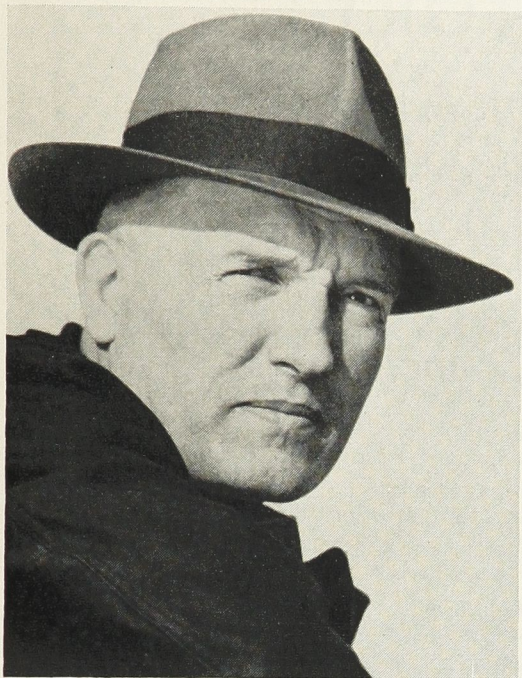
WILBUR H. CRAMBLET, Yale '12  
President, Christian Board of Publication  
Formerly President, Bethany College



CHARLES KULLMAN, Yale '22  
Tenor, Metropolitan Opera Company



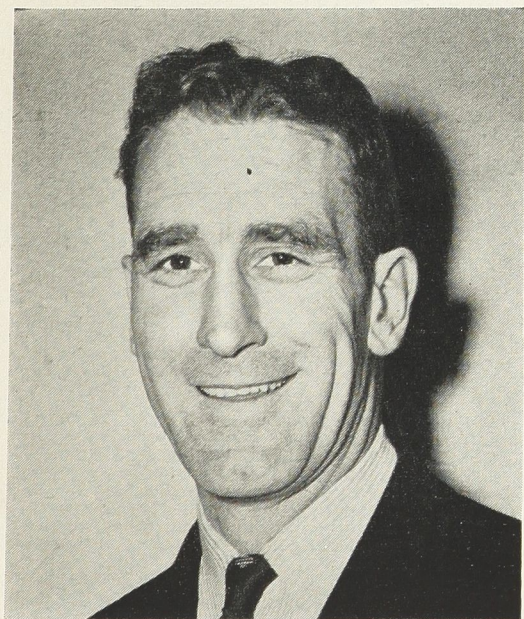
JAMES L. MORRILL, Ohio State '11  
President, University of Minnesota



ALVIN M. ULBRICKSON, Washington '25  
Crew Coach, University of Washington  
Coach of Two Olympic Champion Crews



BENNIE G. OOSTERBAAN, Michigan '23  
Football Coach, University of Michigan  
Coach of the Year, 1948



IVAN B. WILLIAMSON, Michigan '30  
Football Coach, University of Wisconsin



RAY ELIOT, Illinois '38  
Football Coach, University of Illinois

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and Horace Spangler Weiser.

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\*CLEVELAND—President: Thomas H. Murphy, 4587 Rocky River Dr., Cleveland 11; Vice-President: Elmer E. Munkachy, 19635 Henry Rd., Fairview Park O. Meetings announced by mail.

\*CHICAGO—President: William H. Elliott, 208 S. LaSalle Street, Chicago 4, Illinois. Phone Randolph 6-1194; Vice-President: C. McKinley Olson, 605 No. Michigan Avenue, Chicago 11, Illinois. Phone Whitehall 4-4826; Secretary-Treasurer: James B. Pratt, 135 S. LaSalle St., Chicago 3, Illinois. Phone Randolph 6-5900. Meetings: Monthly, September through May, Third Monday, 6:30 p.m. at Electric Club, 38th floor, Civic Opera House, 20 N. Wacker Drive, Chicago.

\*COLUMBUS—President: Alfred B. Wise, 805 East Broad Street, Columbus, Ohio; Vice-President: J. Stanley Evans; Secretary: Ned D. Potts, 1755 Wyandotte Rd., Apt. B, Columbus 8, Ohio; Treasurer: I. B. (Jim) Taylor.

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# The Chapters

## ALPHA (Yale, 1845)

Send all mail to Alumni Treasurer, Cleaveland J. Rice, P. G. Drawer 1846, New Haven, Connecticut.

## BETA (Harvard 1850)

Alumni Secretary: Howard H. Moody, 195 Broadway, New York City.

## GAMMA (Amherst, 1854)

GAMMA  
(University of Massachusetts, 1913)  
Alumni Treasurer, Edward Gaskill, Pleasant St., Amherst, Mass.

## DELTA (Marietta, 1860)

302 Sixth St., Marietta, Ohio.  
EPSILON  
(Ohio Wesleyan, 1863)  
121 N. Washington St., Delaware, Ohio.

## ZETA (Ohio State, 1908)

81 15th St., Columbus, Ohio.  
ETA  
(Illinois, 1908)  
211 East Armory, Champaign, Ill.

## THETA (Michigan, 1908)

920 Baldwin, Ann Arbor, Mich.  
IOTA  
(Cornell, 1909)  
Rockledge, Ithaca, N. Y.

## KAPPA (Wisconsin, 1909)

622 N. Henry St., Madison, Wis.  
LAMBDA  
(Columbia, 1910)  
424 W. 116th St., New York, New York.

## MU (Washington, 1912)

4554-19th Ave., N.E., Seattle, Wash.  
NU  
(California, 1913)  
2739 Channing Way, Berkeley, Calif.

## XI (Nebraska, 1913)

OMICRON  
(Pennsylvania, 1914)  
3903 Spruce St., Philadelphia 4, Pa.

## PI (Colorado, 1915)

1125 Pleasant, Boulder, Colorado.  
RHO  
(Minnesota, 1916)

## SIGMA (Kentucky, 1917)

334 S. Broadway, Lexington, Ky.  
TAU  
(Stanford, 1917)  
534 Salvatierra St., Stanford University, Calif.

UPSILON  
(Penn. State, 1918)  
Box 502, 328 E. Fairmount St., State College, Pa.

## PHI (Iowa State, 1920)

## CHI (Chicago, 1920)

PSI  
(Oregon State, 1920)  
957 Jefferson St., Corvallis, Ore.

ALPHA ALPHA  
(Oklahoma, 1923)  
602 W. Boyd, Norman, Okla.

## ALPHA BETA (Iowa, 1924)

ALPHA GAMMA  
(Carnegie Tech, 1925)  
H. H. Wilson, Alumni Secretary, 69 Altadena Dr., Pittsburgh, Pa.

## ALPHA DELTA (Middlebury, 1925)

ALPHA EPSILON  
(Syracuse, 1925)  
202 Walnut Place, Syracuse, N. Y.

ALPHA ZETA  
(University of California at Los Angeles, 1926)  
626 Landfair Ave., Los Angeles, Calif.

## ALPHA ETA (Dartmouth, 1928)

ALPHA THETA  
(Missouri, 1929)  
1111 University, Columbia, Mo.

ALPHA IOTA  
(Alabama, 1930)  
820 Colonial Drive, Tuscaloosa, Ala.

ALPHA KAPPA  
(West Virginia, 1931)  
445 Spruce St., Morgantown, W. Va.

ALPHA LAMBDA  
(Case Institute of Technology, 1939)  
ALPHA MU  
(Baldwin-Wallace College, 1939)  
279 Front St., Berea, Ohio.

ALPHA NU  
(Westminster, 1939)  
129 Waugh Ave., New Wilmington, Pa.

ALPHA XI  
(Illinois Institute of Technology, 1939)  
3154 S. Michigan Ave., Chicago, Ill.

ALPHA OMICRON  
(Missouri Valley, 1945)  
Missouri Valley College, Marshall, Mo.

ALPHA PI  
(Purdue, 1939)  
218 Waldron St., West Lafayette, Ind.

ALPHA RHO  
(Newark College of Engineering, 1921)  
103 Warren St., Newark, N. J.

ALPHA SIGMA  
(Wagner, 1926)  
Wagner College, Staten Island 1, N. Y.

ALPHA TAU  
(Stevens Institute of Technology, 1926)  
809 Castle Pt. Terrace, Hoboken, N. J.

ALPHA UPSILON  
(Brooklyn Polytechnic Institute, 1926)

ALPHA PHI  
(Ellsworth College, 1927)

ALPHA CHI  
(Coe College, 1928)

ALPHA PSI  
(Presbyterian, 1928)  
Presbyterian College, Clinton, S. C.

BETA ALPHA  
(Mount Union, 1929)  
1690 S. Union Ave., Alliance, Ohio.

BETA BETA  
(Mass. Inst. of Tech., 1929)

BETA GAMMA  
(Bethany College, 1929)  
P. O. Box 98, Bethany, W. Va.

BETA DELTA  
(Marshall, 1929)  
635 14th Street, Huntington, W. Va.

BETA EPSILON  
(Lehigh, 1929)  
514 Delaware, Bethlehem, Pa.

**BETA ZETA**  
(North Carolina State College, 1930)  
Send all mail to I. O. Wilkerson, Rex Hospital,  
Raleigh, N. C.

**BETA ETA**  
(University of New Hampshire, 1931)

**BETA THETA**  
(Rutgers, 1931)  
40 Hardenburgh St., New Brunswick, N. J.

**BETA IOTA**  
(Tufts, 1931)  
106 Professors' Row, Medford 55, Mass.

**BETA KAPPA**  
(Centre in Kentucky, 1932)

**BETA LAMBDA**  
(St. John's College, 1932)

**BETA MU**  
(Wake Forest, 1932)  
Wake Forest, N. C., P. O. Box 806.

**BETA NU**  
(West Virginia Wesleyan, 1933)  
26 Meade St., Buckhannon, W. Va.

**BETA XI**  
(Hartwick, 1935)  
69 Spruce St., Oneonta, N. Y.

**BETA OMICRON**  
(Tri-State College, 1935)  
113 N. Superior St., Angola, Ind.

**BETA PI**  
(Franklin and Marshall, 1936)

**BETA RHO**  
(Toledo, 1937)  
328 Winthrop St., Toledo 2, Ohio.

**BETA SIGMA**  
(Cincinnati, 1937)  
139 W. University Ave., Cincinnati, Ohio.

**BETA TAU**  
(Wayne, 1938)  
655 W. Kirby, Detroit 2, Mich.

**BETA UPSILON**  
(Milton, 1940)  
Milton College, Milton, Wis.

**BETA PHI**  
(Wofford College, 1940)  
Box 368, Wofford College, Spartansburg, S. C.

**BETA CHI**  
(American, 1940)  
Box 322, Mass and Nebr. Ave., N.W., Wash-  
ington 16, D. C.

**BETA PSI**  
(Rensselaer, 1940)  
31 Belle Ave., Troy, N. Y.

**GAMMA ALPHA**  
(Ohio Northern, 1942)  
503 S. Gilbert, Ada, Ohio.

**GAMMA BETA**  
(Carthage, 1942)  
**GAMMA GAMMA**  
(Connecticut, 1949)  
University of Conn., Storrs, Conn.

**GAMMA DELTA**  
(Davis and Elkins, 1949)  
106 Boundary, Elkins, W. Va.

**GAMMA EPSILON**  
(University of Buffalo, 1950)  
Norton Union, Buffalo, N. Y.

**GAMMA ZETA**  
(Bowling Green State University, 1950)  
126 E. Court St., Bowling Green, Ohio.

**GAMMA ETA**  
(Washington University, 1951)  
6557 University Drive, St. Louis, Mo.

**GAMMA THETA**  
(University of Miami, 1952)  
Box 1027, University Branch, Coral Gables, Fla.

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# Dragnet

It was 9:00 a.m., Wednesday. We were in the Fraternity Office when the mail was delivered.

At 9:15 a.m. the mail was sorted. There it was—one brown Tomahawk envelope marked "No such known address"!

At 9:30 a.m. the envelope was sent to the addressograph department. We went for coffee and awaited developments.

At 9:47 a.m. the envelope was returned from addressograph. The record showed one previous address.

At 10:02 a.m. a tracer was mailed.

Three days passed. No word. Six days. Still no word.

Then it happened. January 18th. The afternoon mail. The tracer was returned to sender. We were up a dead end street.

We checked the victim's college. We checked with his Chapter. We checked the Alumni Council. The same report—no good address! We went for coffee.

This was it! We pulled the man's addressograph plate! No more Tomahawks were mailed to the victim.

Eight months passed. Then on September 5th, 1953, the case broke! We were in the office working on copy for the Tomahawk. At 2:25 p.m. the afternoon mail arrived. There was a letter for the Editor. Plain envelope! It was from the victim!

This guy wasn't gettin' his Tomahawk. He was a frantic man. Sure, we had an airtight case, but the charges were dropped.

He'll get the fall issue. The file was closed. We went for coffee.

\* \* \* \*

This guy got off easy. In an earlier case the Judge ruled that all members who change their address should notify the Fraternity Office at once so the Tomahawk can be delivered.