TOMAHAUK of Alpha Sigma Phi



GRAND SENIOR PRESIDENT HART



THIS ISSUE

This January Issue is being sent to all Brothers to acquaint all of you with the current position and activity of your Fraternity.

The First Number of Volume Fifty is especially dedicated to those Alumni Brothers who have supported the financial program of the Fraternity during the past year.

THE COVER

Pictured on our January Cover is a recent photograph of Grand Senior President Hugh M. Hart, Westminster '39.

THE FRONTISPIECE

The Frontispiece carries a special message from Grand Senior President Hart.

TOMAHAWK

OF ALPHA SIGMA PHI

First Published in 1847

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ALPHA SIGMA PHI FRATERNITY

National Office • 24 WEST WILLIAM STREET DELAWARE, OHIO TELEPHONE 22921

To My Brothers in Alpha Sigma Phi:

It is my pleasure to have this opportunity to express Greetings to all of you in this Issue of the TOMAHAWK which is especially intended to bring word of Alpha Sigma Phi to every member of the Fraternity.

The contributions of alumni, in terms of time and effort and dollars, have materially strengthened our operation over the past years. The Grand Council invites, at all times, your constructive thinking for the improvement of our program so that Alpha Sigma Phi may be ever increasingly meaningful and helpful to all who come within her Mystic Circle.

This Issue of the TOMAHAWK especially recognizes those who supported the financial campaign of the Fraternity during the last calendar year. May I urge you to consider your relationship and your responsibility to the financial and material and spiritual strength of the "Old Gal".

With most cordial regards, I remain

Fraternally yours, HUGH M. HART, M.D. Grand Senior President.

FINANCIAL STRUCTURE OF YOUR FRATERNITY

At the present time, there are four Funds which play a part in the financial structure of your Fraternity. Many alumni will be interested to know something of these Funds and who are responsible for their operation.

These Funds are the Memorial Fund; the Reserve Fund; the Tomahawk Fund and the General Fund. The Memorial Fund and the Tomahawk Fund are Trust Funds under the direction of individual trustees and the General Fund and Reserve Fund are under the supervision and direction of the Grand Council of the Fraternity.

MEMORIAL FUND

On December 6, 1945, the Centennial date of the Founding of the Fraternity, the Alpha Sigma Phi Memorial Fund was established. There has been until recently no activity in this Fund since there appeared to be a greater need in the other Fraternity Funds immediately after World War II.

Now Active

As a result of recent contributions from several alumni, this Fund was reactivated. On December 31, 1952, the Memorial Fund trustees made the first two scholarship assistance grants to Ohio Wesleyan University and Mount Union College for deserving Brothers in those institutions. Both of these institutions have active chapters of the Fraternity and the Presidents of these institutions are members of the Fraternity. Dr. Arthur S. Flemming serves not only as President of Ohio Wesleyan University but is also Chairman of the War and Manpower Division of the Office of Defense Mobilization and was most recently appointed by President Eisenhower on a committee to make recommendations relative to improving the efficient operations of the Executive Branch of the

Government. Dr. Charles B. Ketcham is President of Mount Union College and is widely known throughout the undergraduate chapters as the author of the words to the lead song in the present Song Book of the Fraternity, "Within the Mystic Circle."

Donations Tax Deductible

Donations to the Alpha Sigma Phi Memorial Fund are tax deductible under the Federal Tax laws.

Pursuant to the Trust Agreement, creating the Fund, it is to be used exclusively for one or more of the following charitable or educational purposes:

(a) To enable or assist deserving young men, who may but need not be members of Alpha Sigma Phi Fraternity, to obtain or complete a College or University education;

(b) To further learning by the establishment of scholarships, scholarship incentives and awards;

(c) To seek and contribute to the attainment of high educational standards among college and university students;

(d) To make, encourage and promote endowments and other donations to colleges and universities, including, but not limited to, those where Alpha Sigma Phi Fraternity has chapters;

(e) To conduct research work in the educational field and to supplement educational processes in colleges and universities;

(f) To encourage and contribute to the improvement of education and scholarship and the development of high standards of honor, integrity, character and leadership among students of colleges and universities.

From this broad list of purposes, specific selection may be made by a donor to the Fund or by the Trustees, provided the specific purpose is exclusively charitable or educational and is within the general purposes of the Fund.

Thus, a donor could provide that his contribution be used to create a scholarship or for student aid at a particular college or university, or to purchase a library for a particular chapter house, or to provide a scholarship award or trophy for a particular chapter.

The Fund will serve as a general memorial to all members of the Fraternity who gave their lives during the Second World War. In addition, the Trust Agreement permits the Trustees to "appropriately record any subscription, donation, gift, devise or bequest as a memorial to any person or group of persons designated by the donor or donors thereof." Hence, any donor with the approval of the Trustees may provide that a particular contribution is to be recorded as a memorial to a specified person or group of persons. For example, alumni of a chapter may contribute funds to establish a scholarship in memory of the heroes of that chapter; or a gift may be made to establish a library at a chapter house, with book plates indicating that the volumes are in memory of a particular individual.

To carry out the purposes of the Trust, the Trustees are authorized to spend either income or principal or both. This will produce flexibility, since a contribution may be (a) devoted at once in its entirety to the desired purpose, or (b) applied to such purpose over a limit-



WILLIAM C. MULLENDORE, MICHIGAN '12

ed period of years, or (c) devoted indefinitely to such purpose by retaining the principal and disbursing only the income.

A ruling has been obtained from the Treasury Department as to the status of the Trust Fund for federal tax purposes. The most important portions of this ruling are:

(1) Contributions to the Fund may be deducted by the donors in arriving at their net income subject to federal income tax;

(2) Bequests and legacies to the Fund will be deductible in arriving at the value of the net estate of a decedent for federal estate tax purposes;

(3) Gifts to the Fund will be deductible in computing gifts for federal gift tax purposes; and

(4) Income of the Fund itself is not subject to federal income tax.

The deductions mentioned in (1), (2) and (3) above are subject, of course, to the limitations ordinarily applicable in the case of gifts or bequests for charitable or educational purposes. The full text of the ruling follows this article.

The Trust is being administered by



PAUL L. FUSSEL, CALIFORNIA '14

three Trustees. All must be members of Alpha Sigma Phi Fraternity. The Trustees have authority to fill a vacancy among the Trustees, subject to the approval of the Grand Council. The Trustees are William C. Mullendore, Michigan '12, president of Southern California Edison Company; Wesley M. Hine, Stanford '21, of Rheem Manufacturing Company and Paul L. Fussell, California '14, attorney-at-law. While all of the initial Trustees live in or near Los Angeles, you will note that they are alumni of different chapters.

In many respects the Trustees may reach decisions without the necessity of prior consultation with the Grand Council, but decisions on several major points are subject to the Grand Council's approval. Approval by the Grand Council is required, for example, for any one payment which exceeds \$1,000, or for any amendment of the Trust Agreement, or for its termination. Even with the approval of the Grand Council, the Trust Agreement may not be amended so as to change the purposes for which the Trust is created, and even in the event of termination of the Trust the funds must be applied exclusively for charitable, scientific, literary or educational purposes.

The initial contribution to the Fund was by the Fraternity itself in celebration of its Centennial. The Trustees hope and believe that many members and friends of the Fraternity will make additional contributions in order that the Fund may carry out its charitable and educational purposes.

Those interested in making contributions may secure more detailed information through the Fraternity Office, 24 West William St., Delaware, Ohio.

It is believed that many alumni will desire to support the Memorial Fund through their Wills or make annual contributions to it, realizing in all seriousness their belief in the Fraternity and the valuable contribution which it can make to the education of young men. Whether created as a memorial to one's self or to others, the contributor will be recognized as having his name permanently associated with the Fraternity and the work which it is attempting to carry on throughout the years.



WESLEY M. HINE, STANFORD '21

TREASURY DEPARTMENT WASHINGTON 25

Office of Commissioner of Internal Revenue

Address Reply to Commissioner of Internal Revenue and refer to IT:P:TP1 MAP

Mr. Paul Fussell Chairman of the Trustees, Alpha Sigma Phi Memorial Fund 433 South Spring Street Los Angeles, Calif.

Dear Mr. Fussell

Reference is made to the information submitted on behalf of the Alpha Sigma Phi Memorial Fund for use in determining the status of such trust fund for federal income tax purposes.

for federal income tax purposes. The information submitted discloses that the Alpha Sigma Phi Memorial Fund was created pursuant to a trust agreement made December 6, 1945, by and between Alpha Sigma Phi Fraternity, Inc., as donor, and three individuals, named therein, as trustees. Article I of the trust agreement provides in part that the purpose of the trust fund shall be to enable or assist deserving young men to obtain or complete a college or university education; to further learning by the establishment of scholarships, scholarship incentives and awards: to make, encourage and promote endowments and other donations to college and universities; and to conduct research work in the educational field. The income of the trust fund will be derived solely from contributions and will be expended in furtherance of its stated purpose. Article I provides further that the trustees shall pay out and expend such sums from the income and principal of the trust fund as they in their sole judgment and discretion shall determine is necessary or advisable to carry out any one or more of the above purposes provided that no payment which in itself exceeds \$1,000.00 shall be made without the prior approval of the Grand Council of Alpha Sigma Phi Fraternity.

Based upon the evidence before the Bureau, it is the opinion of this office that if the Alpha Sigma Phi Memorial Fund is operated strictly in accordance with its purposes as outlined in the trust agreement, the trust fund will be entitled to exemption from Federal income tax under the provisions of section 101 (6) of the Internal Revenue Code as a trust fund created and operated exclusively for educational purposes.

Accordingly, income tax returns will not be required to be filed for the trust fund unless the purposes for which it was created or its method of operation is changed. Any such changes should be reported immediately to the collector of internal revenue for your district in order that their effect upon the exempt status of the trust fund may be determined.

Furthermore, under substantially identical authority contained in sections 1426 and 1607 of the Code, the employment taxes imposed by such statute are not applicable to remuneration for services performed in the employ of the trust fund so long as such trust fund meets the conditions prescribed above for retention of an exempt status for income tax purposes.

Contributions made to the trust fund will be deductible by the donors in arriving at their taxable net income in the manner and to the extent provided by section 23 (o) and (q) of the Internal Revenue Code, as amended.

Bequests, legacies, devises or transfers, to or for the use of the trust fund will be deductible in arriving at the value of the net estate of a decedent for estate tax purposes in the manner and to the extent provided by sections 812 (d) and 861 (a) (3) of the Code. Gifts of property to the trust fund will be deductible in computing net gifts for gift tax purposes in the manner and to the extent provided in sections 1004 (a) (a) (B) and 1004 (b) (2) and (3) of the Code.

Since the actual activities of a fund or foundation are a material factor in determining whether it is both created and operated exclusively for charitable purposes or for any one or more of the purposes as set forth in section 101 (6) of the Internal Revenue Code, the trustees should after the trust fund has been in active operation for a period of twelve months, complete and file with the collector of internal revenue for their district, Form 1023, in order that the effect of the actual operations upon the exempt status of the trust fund may be determined. There should be attached to the Form 1023 a classified statement of the receipts and expenditures of the trust fund for such period and a complete statement of the assets and liabilities of the trust fund as of the close of such period. A copy of the trust agreement need not be again submitted. However, copies of any amendments thereto should be submitted. It will also be necessary that a copy of the by-laws or other similar code of regulations, if and when adopted, be furnished this

The collector of internal revenue for your district is being advised of this action.

By direction of the Commissioner.

Very truly yours, C. B. ALLEN, Deputy Commissioner

RESERVE FUND

The Reserve Fund of \$36,500.00 as of June 30, 1952, was started in 1940. It was begun for the purpose of meeting small financial needs of the chapters. These needs were indicated during the Second World War and particularly immediately after the close of the War and the reactivation of the many chapters throughout the Country.

Not A Trust Fund

The Reserve Fund is not a Trust Fund

and is not managed as such. The National Conventions of 1940, 1946, 1950 and 1952 have desired it to be a liberal, flexible fund under the direction of the Grand Council. The Grand Council has complete jurisdiction over this Fund.

Source of the Fund

The monies which have built this Fund have come, in a large measure, from the Undergraduates, a portion of each man's fee at the time of initiation and a portion of each undergraduate's annual per capita dues; however, during the last two fiscal years of the Fraternity, half of the Alumni contributions have gone into the Reserve Fund. During 1951-52 the alumni contributed \$2,750.00 to the Reserve Fund.

Activity of the Fund

Since the Fund was started in 1940, 33 loans have been made to 17 chapters amounting to \$38,850.00. During that period \$23,107.66 has been paid back. Interest is charged on the loans at the rate of 2% and regular monthly reductions are paid during the school year. A new note is drawn at the end of each school year for the unpaid balance of the loan and 2% interest is charged on this unpaid balance. The maximum number of months which a chapter has been permitted to have to repay their loan is 32 months. This is based on 8 equal payments from October through May of each school year. The loan is paid during the full chapter generation of four years.

No Losses

During the 12 years of operation of the Reserve Fund there has been no loss on any of the loans which have been made.

Types of Loans

The types of loans have been many and varied. The principal use has been to assist undergraduate chapters in the beginning of the operation of a table by purchase of needed kitchen equipment, dishes, etc.; small remodeling; advanced rental contracts, where rent has to be paid from three months to a year in advance; and the opportunity of assisting a chapter in the re-financing of a house on a lower interest basis.

Applications Processed

Applications for loans are received in the Fraternity Office and are submitted to three members of the Grand Council, who are members of the Reserve Loan Committee. This committee makes its recommendation either for approval or disapproval to the Grand Council which in turn makes the final decision on the application for the loan.

This Fund has been of great service to the undergraduate chapters and has been built principally by the undergraduate men themselves with assistance from time to time by alumni.

TOMAHAWK FUND

The Tomahawk life subscription program in Alpha Sigma Phi was started in the fall of 1923. The present method of operation dates from February 21, 1928 when \$25,800.00 was transferred to the *Tomahawk* Trustees who have managed the Fund since that time. From 1923 to 1948 a life subscription cost \$10.00. The 1948 Convention increased this charge to \$15.00. Since its inception the Fund has grown to approximately \$150,000.00. The three *Tomahawk* Trustees are Brother Robert L. Jagocki, Pennsylvania '14, Chairman, who has served the Fraternity in this capacity for the past 29 years; Brother Ambrose Day, Columbia '20; and Brother Ralph C. Hawkins, Columbia '14. The three Trustees serve without remuneration and they deserve the whole-hearted appreciation of the Fraternity for their untiring work and devotion as well as the outstanding success which has resulted in a most profitable operation for the Fraternity over the years.

Investment Restrictions

The restrictions on the investment of the Funds are as follows: "The Trustees or their successors, may invest the prin-



ROBERT L. JAGOCKI, PENNSYLVANIA '14

cipal of said trust estate in real estate bonds, secured by mortgage upon lands in the United States, not exceeding twothirds of the appraised value thereof, or in bonds of railroads secured by mortgages, and in such bonds, stocks or other securities as are allowed by the law of the State of New York for investment by trustees, and in no other."

Chapter House Financing

One of the great needs in the Fraternity today is chapter housing. This has developed in a large measure due to the great increase in building costs, which makes it almost prohibitive for any undergraduate chapter or its alumni to finance the construction of even a minimum size house. It also becomes an increasing problem for the trustees of the *Tomahawk* Fund to find sound investments which will produce the income necessary to supply sufficient revenues to pay for the cost of the publication of the *Tomahawk*.

Realizing the above problem in the Fraternity, the following suggestion was made at the 1952 Convention. This suggestion would not alter at all the present policy of the investment of the *Toma*-

hawk Fund as far as present money is concerned. At present the life subscription to the Tomahawk is \$15.00. It has been suggested that this fee be reduced at the time of initiation to \$10.00 and that the initiate then pay \$1.00 per month for the period during which he is an undergraduate on an eight month school year basis. Said payments could be compounded at any time by a 10% reduction. In other words, a man initiated in February of his Freshman year would pay \$10.00 for his Tomahawk plus \$1.00 per month for March, April and May. In his sophomore, junior and senior years he would pay \$1.00 per month on an eight month basis. Therefore, to secure a full life subscription on this basis the man would pay, over a four year period, \$37.00. Or if he compounded his monthly payments at any time, it would be in the neighborhood of \$34.00 or \$35.00.

If the above suggestion is adopted, it is further suggested that the indenture of the *Tomahawk* Trustee Fund should be revised so that of all **NEW MONEY** taken in on this basis, 2/3 could be used for investment in a first mortgage or its investment equivalent on chapter houses on the basis that a first mortgage could be granted on 60% of the value of the property and a second mortgage could be granted on 20% of the value of the property.

As stated, this suggestion was presented to the undergraduate delegates and the alumni present at the 1952 Convention for their consideration and discussion in their chapters and alumni groups during the next year or two, with a final decision being made at a later date. There appear to be two basic philosophies involved in a program of this nature.

First: There is no question of the need for money if the Fraternity is to embark on fraternity house financing.

The Fraternity for its age and size is not up to par in fraternity housing.

We need to be more vigorous in this program of fraternity house financing to meet the demand, the competition and needs of the chapters. The question raised is not to use any of our present Tomahawk Funds but to use new money which would come in on the above program.

Second: There is a danger in the Fraternity's attempting to enter into chapter house financing to a great extent:

a. It weakens the support of the local chapter alumni;

b. It places the burden on the Na-

tional rather than strong local responsibilities;

c. The Fraternity is stronger where we have local financing, local alumni supervision and local interest on housing problems.

We would appreciate comments of the readers of the *Tomahawk* on this matter. We do not desire to get into a letter writing discussion on the matter but would appreciate any comments, which we will be very happy to acknowledge.

GENERAL FUND

The General Fund is the general operating Fund of the Fraternity. Into this Fund goes a portion of the fees collected at the time of an undergraduate's initiation, undergraduate per capita dues and a portion of the contributions from alumni and alumni councils. The General Fund finances the overall operation of the National organization, which includes the maintenance of the Fraternity Office and the many functions of this office.

The source of income for the General Fund as stated is at present the fees collected from each new initiate which is distributed as follows:

Initiation Fee\$2	5.00
Life Subscription to the	
Tomahazek\$1	5.00
Official Badge and Shingle\$	8.00
Reserve Fund\$	2.00

In addition to the \$50.00 which is collected at the time of initiation, each new initiate pays $\frac{1}{2}$ of the undergraduate's per capita dues, or \$6.00, in the year of initiation. The undergraduate per capita dues at the present time is \$12.00, \$1.00 of which is placed in the Reserve Fund of the Fraternity and the other \$11.00 goes into the General Fund.

In addition to the undergraduate dues

and fees at the time of the initiation, volunteer alumni contributions are solicited each year.

This support of the National operating budget of the Fraternity has become a very important factor in the finances of the Fraternity. During the year of 1951, 1,382 Brothers contributed a total of \$4,580.00.

We are pleased to announce in 1952, 1,849 Brothers contributed \$7,125.00. We are very happy to list in this issue the 1952 Honor Roll. The Fraternity owes a debt of gratitude to those Brothers named on this honor roll.

Amount of Alumni Contributions

The 1952 Convention authorized the Grand Council to request contributions of \$5.00 from each alumnus for this year. These contributions can be compounded by the payment of \$100.00. The support of the alumni in meeting the rising cost of operation is well known to all of you. We rely on your desire to participate in a financial way in the support of your Fraternity.

We hope that other Brothers everywhere will participate with those shown on the Honor Roll in supporting the alumni program for 1953.

ALPHA SIGMA PHI 1952 HONOR ROLL

The Fraternity owes a debt of gratitude to the brothers named on this honor roli of contributors. It is hoped that Alpha Sigs everywhere will participate with them in supporting the 1953 campaign by their contribution of \$5.00.

4

ALPHA (Yale) \$241.00

I. T. Babb W. C. Bagley *G. E. Bass S. A. Beckwith A. L. Boutillier G. F. Bradstreet C. G. Bulkley Bulkley G. G. Bulkley G. G. Bulkley E. P. Bullard, III *L. D. Burgweger W. B. Carleton W. Carnill, II W. M. Churchmar W. M. Churchman *E. L. Colman *G. M. Comstock *G. *G. R. Cowgill *W. H. Cramblet F. H. Diddle E H. Eames H. R. Elker A. B. Engle B. Flint R. L. Foertmeyer R. Frost, III G. E. Gilchirst M. E. Goodrich W. G. Heiner J. L. High J. V. L. Hogan L. R. Horton R. E. Houston, Jr. R. S. Hudson H. P. Isham M. A. Kelly W. B. Lipphard H. F. MacNeish G. Martin C. Nakagawa S. R. Newell C. G. A. Noble J. H. Pohlman H. T. Pritchard M. J. Quinn

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Commonly heard in fraternity circles are the recurring words—"write to National", "what will National say?", "will National buy us a house?".

These expressions lead one to wonder what picture the members of a fraternity have of "National". Is it a place? Is it a building? Is it a person? Or, is it a financing company?

It is to be hoped that members of Alpha Sigma Phi have a realization that "National" is not a place, a person, or a particular group of people, but that ALL Alpha Sigs across our Country joined together are "National".



Alumni President Mark Riegard confers with HSP Jolly before the open house. Right, Point Breeze Manor, Beta Gamma's new chapter house.

BETHANY'S POINT BREEZE

The story of Beta Gamma's new chapter house, Point Breeze Manor, again emphasizes the job which can be done with the combined efforts of an aggressive Chapter and an effective Chapter Alumni Corporation plus the implementation of the Reserve Fund of the National Fraternity.

SEVEN months of planning and hoping, and three months of wielding paint brushes and scrub mops ended on November 30, 1952, when over 500 guests and well wishers inspected Point Breeze Manor, the new home of the Bethany Alpha Sigs. The visitors at the Beta Gamma Chapter House not only commented on the size of the new home, but were astounded with the new furnishings and interior decorating which had been completed in the three months since school had opened. The remark for the day "Why, there isn't a place in town that can compare!"

The open house was the climax of the greatest project ever undertaken by the

chapter. Since returning to the campus in September, the Bethany Alpha Sigs had not lost a moment — steaming paper, tearing down partitions, plastering, painting, polishing brass, and doing all the other necessary tasks.

The proposal to buy the new home came last spring after Brothers Glenn Price and Bob Sandercox had looked at the house several times with an envious and planning eye. They took four others into their confidence and checked into the details before presenting it to the chapter for approval. Next the problem was presented to the Chapter Alumni Corporation — their solution was to purchase the house in early June. The Brothers felt extremely lucky when they were able to get the "Point," as it is called on the campus, but the Chapter's good fortune did not stop there. Beta Gamma made application to the Grand Council for a loan from the Reserve Fund in order to redecorate the new house.

Approval of the loan was received at the Fraternity Convention, and the Chapter made contracts with several large decorating firms. Stone and Thomas of Wheeling proposed to do the job with a good savings and received the chapter's nod.

Nothing was spared in this job of lending a sumptuous air to Alpha Sig living, but all of the painting, carpeting, draperies and new furnishings were selected with durability and service in mind. In addition to the main hall with its grand staircase, other rooms done to meet the French provincialism of the home included the music room, library, and chapter room. One may also find a modern room among the formal rooms of the first floor.

Point Breeze will hold thirty men and has facilities for a house mother. All second floor rooms have private baths. Besides the main house the chapter owns a two story building in the rear which originally was servants quarters.

While the Brotherhood relaxes now for a few days, we are all looking forward to the next project in our new home, full of possibilities — and all it takes is a little hard work.

Certainly much of our success is due to the earnest and devoted work done by the Chapter itself, but we all know that our good fortune does not rest on our shoulders alone. We are indebted to the Chapter Alumni Corporation that purchased the house and to the men who through the years have built Beta Gamma to its present position, to the National Office of the Fraternity, which is really the collected support of our Brothers across the nation, to Miss Jean Davis — our decorating consultant, and to our many friends. We know that Beta Gamma's success belongs to these people.

-Bob Sandercox, H.A.E.



Acting President of Bethany College, B. R. Weimer and HSP Jolly inspect picture of Wilbur H. Cramblet in main hall of Point Breeze. Dr. Cramblet preceded Weimer as President of Bethany and served as Grand Senior President of Alpha Sigma Phi for twelve years.



Miss Jean Davis, interior decorator, (center) joins in after party pose with Housemother Mrs. Wilson, Bob Sharp, and Bob Sandercox (right). Below, Hostesses Mrs. Addleman and Mrs. Carmen pour.



BANG!

Brother Joyce Alonzo Swan, a member of the local at Missouri, was initiated at Alpha Theta in 1929, one year after his graduation. He now serves on the Fraternity's Committee on Publications.

A STORY about Joyce Alonzo Swan should start off with a loud BANG! Many a sedate newspaper or advertising executive has had his attention forcibly drawn to the words of this executive of the Minneapolis Star and Tribune by just such a noise.

As a sales promotion expert, Brother Swan knows the value of the unexpected, and his present position of vice-president and general manager of one of the nation's outstanding newspaper organizations does not slow his hand when the script calls for a blank-cartridge shot or the exploding gavel.

But it takes more than a starting gunshot to win a circulation or advertising race, and it is the sound thinking and aggressive enthusiasm of men like Joyce Swan that account for the dominant position of the Minneapolis Morning Tribune, Evening Star and Sunday Tribune. These newspapers serve the Upper Midwest, a three and a third state area of Minnesota, the Dakotas, and western Wisconsin. The Sunday circulation is more than 620,000; and only four cities in the United States-New York, Chicago, Philadelphia and Los Angeles-have Sunday newspapers with circulations as large as that of the Minneapolis Sunday Tribune.

Swan is a boyish-looking 46 years old. and one of his secretaries used to refer to him—behind his back—as "the little lad". Because of his first name he was almost tossed out of the Missouri freshman class when he failed to show up for women's physical education. He still has occasional trouble with mail and telephone calls for "Mrs." or "Miss" Joyce Swan, despite the fact that he



JOYCE A. SWAN, MISSOURI '29

smokes big, black cigars and looks a little like Edward G. Rbinson.

He oversees the business affairs of an organization that employs more than 2,000 persons and distributes its newspapers through more than 10,000 independent carrier salesmen—the largest carrier organization in the world.

Yet he still finds the time to be very active in community and newspaper association affairs. He has been elected twice to the board of the Minneapolis Chamber of Commerce; was chairman of the Minneapolis Olympic Invitation committee.

Swan has been president of the Minneapolis Aquatennial association, which yearly stages a gigantic summer festival; he has been a president twice of the Minneapolis Civic Center Development committee, the Minneapolis and Des Moines Advertising clubs, and a vicepresident of the Council of Social Agencies in Minneapolis.

As general chairman of the Community Chest Drive in 1950, he brought in 100 per cent of the goal, the first time it had been achieved in five years.

He is chairman of the Board of Directors of the Bureau of Advertising of the American Newspaper Publishers' Association, chairman of the ANPA Journalism Schools Committee and a member of the American Council on Education for Journalism, following five years of service on its accrediting committee.

Swan believes in practicing what he preaches, and he has long stressed his belief that public service is a vital part of a newspaper and its personnel.

In 1948 when he was presented with a University of Missouri Honor Award for Distinguished Service in Journalism, he said, "it is a newspaper's duty to be a good neighbor and the Star and Tribune feels deeply its obligation to be a good neighbor to the Upper Midwest."

In the award, Swan's "aggressive search for new ideas and progressive techniques" was cited. This search "benefitted not only the great Minneapolis papers with which he has been associated, but journalism at large."

It was at the University of Missouri that Brother Joyce Swan prepared for his newspaper career. He studied journalism there, was graduated in 1928 and went to work for the Des Moines, Iowa, Register and Tribune, starting in the circulation department. Swan's talents were quickly recognized, and in 1933 he was named promotion manager of the Register and Tribune. In 1936 he became assistant business manager of the organization.

Meanwhile, in 1936 the Cowles brothers, the famed publishing team, purchased the Minneapolis Star, a six-day evening paper. New editing techniques and methods were adopted which soon caused the Star to be discussed by newspaper people throughout the nation. The Star began a spectacular growth in circulation and advertising and by 1939 was the leading and largest daily paper in Minneapolis. Swan was brought to Minneapolis in 1939 to take over the sales promotion duties for the Star.

In August 1939 the Star bought the Minneapolis Journal, a daily and Sunday newspaper. The same aggressive, enthusiastic policies that had been so successful with the Star also paid off with the Sunday Star-Journal.

In 1941 a realignment of Minneapolis newspapers took place with control passing to the Cowles organization. Published were the Morning Tribune, the Evening Star, the Sunday Tribune and the Daily Times, an evening paper published by the Cowles in a separate plant. Brother Swan was named publisher of the Daily Times in 1944 and held that position until 1948, when the Times was merged with the Star and Tribune and Swan returned as vice-president and business manager.

It has been under his guidance and direction that the extremely successful promotional record of the Star and Tribune has been achieved.

The Star and Tribune has been a leader in public service activities and its own national institutional promotion campaigns, like its "What Makes a Newspaper Great" series of ads, have won national acclaim.

Swan's dynamic push is typified by his favorite exclamation, "great balls of fire". He is also rumored to have the largest collection of unpublished limericks in existence, and fills countless black notebooks with jokes that he uses to brighten his speeches and business meetings.

In 1930 he married Pauline Snider whom he met at the University of Missouri. They have two children—a boy, Rusty, and a girl, Bunny.

The only outward sign of the tremendous load of business and civic work that Joyce Swan carries on is a sleeplessness that once in a while strikes him at four o'clock in the morning and takes him down to the office to work alone, and the fact that he carries a handful of aspirin tablets around in his pocket and, in the words of a fellow executive, "eats 'em like salted peanuts".



Frank Denke, NU '28, NBC staff pianist and noted composer provides entertainment for the December 4 Founder's Day Banquet of the San Francisco Bay Area Council. At the right, the Council's new President, Joe Hurd, TAU '25, holds the "gavel" turned over to him by outgoing president, Phil Breck. NU '38. Flanking Joe are Grand Junior President Emmet Hayes, TAU '32, and Banquet Chairman Carl Dietz, NU '25.

BAY AREA SIGS MEET

Carl Dietz looks on while Council President Phil Breck, NU '38, sings his swan song before turning the Council "gavel" over to incoming president Joe Hurd. At the right, Province Chief Waldemar Augustine, NU '24, delivers his famous address on the habits of canines to the Bay Area Sigs.



On December 4, 1952, the San Francisco Bay Area Council of Alpha Sigma Phi held its Annual Founders Day Banquet at the swish University Club high atop Nob Hill in San Francisco.

Under the highly effective chairmanship of raconteur Brother Carl Dietz, NU '25, members of the fraternity gathered from points as far distant from San Francisco as Davis and Santa Rosa, 100 miles to the north, Modesto, 100 miles east, and San Jose, 60 miles south.

In a brief ceremony, Grand Junior President Emmet Hayes, TAU '32, presented the gold key of Delta Beta Xi to outgoing Council President Phil Breck, NU '38.

Youngest brothers present were five Stanford actives headed by Chapter president Bill Gonser, TAU '53; while the oldest were John Curts, NU '07, Jack Best, NU '08, and Lou Joubert, NU '11.

Featured entertainer of the evening was Brother Frank Denke, NU '28, noted composer and staff pianist for NBC. Brothers Paul Davies, NU '21, President, Food Machinery Corporation, Waldemar Augustine, NU '24, Assistant Attorney General, and Ed Smith, NU '30, Sales Executive, spoke briefly and informally.

Installed as officers for 1953 were President Joe Hurd, TAU '23, First Vice President Everett Mo Witzel, NU '40, 2nd Vice President Bill Montgomery, NU '26, and Secretary-Treasurer Thomas Harris, NU '23. Brother Harris was also unanimously elected official commercial photographer.

None of the brothers present landed in jail.



Genial Tom Harris, NU '23, the Council's mainstay Secretary-Treasurer, and 1953 Council Prexy Joe Hurd tote up receipts for the dinner. In addition to his other duties, Tom is the official photographer for the Council, and aptly filled his position by taking all the other pictures in the article.



Carl Dietz, NU '25, collects at the door from Brother Philo Nelson, RHO '23. Philo is the Executive Director of the Blue Cross.



Up from San Jose, 50 miles distant, to attend the Banquet were Brothers Paul Davies, NU '21, President of Food Machinery Corporation and Jack Roberts, TAU '23, President of Pacific Hardware and Steel. Below, Lou Joubert, NU '13, and John Curts, NU '13, were the oldest alumni present. Lou is a noted mining engineer and John a retired school master.



FROM THE ROAD TO THE ROOF

Brother Clifford Wayne Barbour was initiated in 1923 as a Charter Member of Alpha Alpha Chapter.

Here is a modern "land of opportunity" success story.

THE making of asphalt products may sound like an unexciting business to you, but to Brother C. Wayne Barbour it has become a modern business, a vitally alive business, an exciting success story.

Barbour, president of Allied Materials Corporation, has made his giant asphalt plant at Stroud, Oklahoma, into a modern finishing school, finishing something crude into something highly refined and useful in today's world.

Seventeen years ago with three tanks, a boiler, and 500 dollars, Barbour and two associates started an oil refinery at Stroud.

They began the manufacture of road oils with asphalt base crude oil from the nearby Laffoon fields. Alert to new business possibilities, Barbour and his associates enlarged and improved their plant when it was found that the Laffoon crude oil compared favorably in asphaltic content to the famous Trinidad asphalt. The expanded plant began turning out roofing and paint materials in containers ranging from the common No. 3 cans to tank car lots.

Not content with just this expansion, the Allied Materials Corporation under Brother Barbour's leadership sought



C. WAYNE BARBOUR, OKLAHOMA '23

other new outlets for its products. During the war the first unit of a roofing mill was constructed and later the company developed a complete roofing plant.

Now at the modern plant in Stroud, Allied produces asphalt roofing and siding for homes, farms and business; asphalt saturated felt, roofing asphalt and protective coatings for industry; asphalt for paving roads and highways; and chasis black and underbody protective coating for automobiles. In addition to these, Allied makes shingles, siding, roll roofing, deadening felt, plastic cement, shingle adhesive, asphalt base aluminum paint, industrial asphalts, fuel oils, and many others.

This story of expansion and success didn't just happen, though. It is the result of sound modern business methods employed by Barbour as president of the corporation. Dependability has been a watchword in the production at Allied. Careful attention has always been paid to making a quality product with uniformity. Scientific laboratory testing is employed to insure dependability.

A policy of one source, one pipeline, and one system of refining has further strengthened the uniformity of product of the company as well as streamlined its operation to insure economical production.

Allied controls the supply of its basic raw material from its extraction from the earth to its final process of manufacture. The basic crude oil is obtained from Allied owned wells, is piped in Allied pipelines, and becomes high grade asphalt in Allied's own refinery.

As an example of the high standards the company maintains in manufacturing a superior product, their asphalt is not subjected to the superheating of "cracking" which decreases quality and performance. All the asphalt they produce is "steam-reduced" to insure high quality and gets no overheating or cracking.

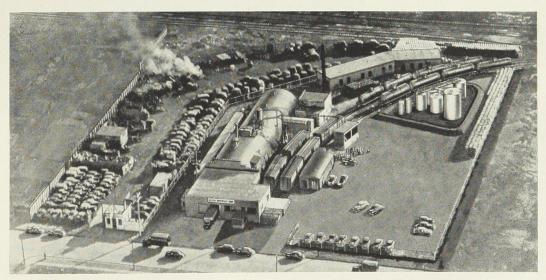
Another policy of Barbour which has paid its dividends in building the business is the practice of keeping the product modern. The most modern mass production methods are used in the upto-date factory near Stroud. And in the laboratories, scientific workers are ever alert for improving the product or methods of production.

To meet modern homebuilding trends toward more color, Allied has added more and more colors to its line of roofing materials. They produce some 22 colors in three-tab square shingles in two different w e i g h t s. A new \$30,000 blending machine has been added to the plant to keep colors uniform throughout production.

Not content with an outstanding product, Allied conducts an extensive consumer advertising campaign and uses the best of merchandising and sales promotion ideas to help dealers sell their products.

Today Allied Materials Corporation employs 200 persons in the Stroud plant and 30 to 35 carloads of materials are shipped from there daily. The Allied company boasts three other plants besides the Stroud unit, located at Detroit, New Market, N. J., and Los Angeles.

Under the leadership of Brother C. Wayne Barbour, what might have been just another small asphalt road oils plant has become a versatile, major business, producing products valuable from the road to the roof.



The Detroit plant of Allied Materials Corporation features asphaltic products for automobiles, such as special undercoating for cars, a special chassis paint, and a sound-deadening compound.



The first stop on the cross country trip by Alumni Secretary Bill Holmes was at the new Missouri Chapter house, purchased last summer with the aid of a loan to Alpha Theta from the Reserve Fund of the Fraternity. The house, facing the campus at 1111 University, is shown above with its bowling alley decoration at Homecoming.

Song practice and a talk to Oklahoma's new pledges were the order of the day during a short stopover at Alpha Alpha. For a picture of the song leader directing the practice at the right turn to the outside back cover.





Don Ernst, Phil Gustavson, and Dick MacDonald of Alpha Zeta with Ken Polson and Bill Powell of Psi waiting for some rushees to arrive for dinner at the UCLA Chapter. Rushing, an initiation, a Corporation meeting, and visits with individual alumni and the Los Angeles Alumni Council and a swim or two in the Pacific kept your secretary's days and nights full in Southern California.



Mr. Tau himself, Floyd Mosiman '17, senior member of Tau Corporation, enjoying a chat with Fred Ingram, father of Tau, and Thelo A. Perrott, Tau '21, at Stanford Homecoming.



Tau HSP Bill Gonser, Alumni Secretary Bill Holmes, and Nu HSP Shelby King pose for Tom Harris at the dinner given for Holmes by the San Francisco Alumni Council. The dinner was attended by alumni of the Bay Area and undergraduates from the California and Stanford Chapters. The grand affair was held atop Mills Tower in downtown San Francisco.



Bill Montgomery, NU, Harold Sorg, NU, and Ed Buckley, NU '21, sitting one out while waiting for dinner at the San Francisco Council's banquet given for your secretary. Grand Councilor Emmet Hayes held down the toastmaster's position and Province Chief "Auggie" Augustine gave his delegate's report on the Fraternity Convention.



Psi Chapter's HJP Wally Reeve, HSP Bill Fahlgren, and Howard Hicks (standing) join in with Jack Bolen, Don Adams and Bryant Jackmond to learn some old fraternity songs at Oregon State.

A California welcome was extended your secretary by both the Los Angeles and San Francisco Councils. Below, part of the gang at the Bay Area dinner.





Dr. J. O. Hassler, professor of mathematics and astronomy at Oklahoma and an alumnus of Alpha Alpha chapter, addressing the undergraduates and alumni gathered at the 107th anniversary. Brother Hassler rededicated the chapter to those ideals of the Fraternity which have governed its existence for over a century.

Calvin Boxley, Grand Councilor, reemphasized to the undergraduates the importance of making themselves worthy of the trust which has been placed in their hands by all of the Brothers who have gone before them, and reminded them that one of their primary responsibilities to the Fraternity and to themselves was to achieve a good scholastic record.

Oklahoma Chapter Celebrates Founder's Day

Alpha Alpha celebrated the 107th anniversary of the Fraternity with a banquet, attended by alumni from all over the state. During dinner the alumni and actives had a running contest to see which group knew the most fraternity songs; the chapter won by introducing its excellent sextet. Bill Holmes, Alumni Secretary, announced the election of Calvin Boxley as a member of the Grand Council and the appointment of Howard Davis as Province Chief. Following the program of speakers, the active members and alumni met in the chapter room for a short ritualistic ceremony appropriate to the occasion.

> Gathered around the cake with 107 candles are Howard Davis, Province Chief; Calvin Boxley, Grand Councilor; Mrs. Underwood, Housemother for Alpha Alpha; Bill Holmes, Alumni Secretary; and George Lane, Chapter President. Left, Holmes showing kodachrome slides of chapter houses and fraternity activities across the nation to the pledges, actives, and alumni at the Alpha Alpha Founder's Day.



Grand Senior President Hugh Hart and Executive Secretary Ralph Burns were present at the Warren, Ohio, Founders' Day Banquet, attended by alumni from several Chapters.

L. A. Council Meets

The Los Angeles Alumni Council, meeting at the University Club to observe Founders Day, experienced a particularly fine and inspirational meeting.

Toastmaster Arthur Hurt, Stanford '27, introduced Maurice Inman, Washington '21, who gave a most inspiring talk on the spirit of Alpha Sigma Phi. Bill Pierce, H.S.P. at Alpha Zeta, spoke for the Chapter and did a fine job.

Past Grand Treasurer Bill Fundenberg, Tau '17, presented the Delta Beta Xi key to Frank Miller, a fellow Charter Member at Stanford. Former Grand Councilor Wesley Hine, Stanford '21, presented the key to classmate Myron Higby, Stanford '18; and Harold Hotchkiss, Stanford '24, made the presentation to fellow initiate Hugh Hollembeak. Grand Marshal Frank F. Hargear, Nu '16, made the presentation to a man he had pledged at California, F. Ward Brand, Nu '20.

Resolutions were adopted commending Past Grand Senior President Cochran and expressing best wishes to Grand Senior President Hart.

Damon Speaks at N. Y. C.

In December the New York Alumni Council held its annual banquet at the Princeton Club to celebrate the 107th Anniversary of the "Old Gal." In addition to the good food and fellowship, the Council enjoyed the remarks of Brother Ralph S. Damon, Harvard '16, President of Trans World Airlines, as principal speaker for the evening.

Brother Damon, who just recently returned from an extended trip overseas, described his experiences from Paris to Johannesburg. After the talk and a film depicting an average couple on a two week European tour, the group resolved to spend its next vacation in Europe.

Thanks again to the airlines, Brother Lloyd S. Cochran arrived just in time for the entertainment and then participated in the "after banquet" discussion which finally adjourned shortly after midnight.

The New York Alumni Council will be meeting the second Tuesday of every month. And all of the Brothers in the New York City area are urged to attend and renew old acquaintances.



Attending the Founders' Day Banquet in Detroit were Lloyd Jeffries, Councilman James Garlick, Judge Paul Krause, Bus McWood, U. S. Representative Charles G. Oakman, and Executive Secretary Ralph Burns.



Bob Swanson, Doug Hammial, Gard Mason, and Hal Heym, flank Detroit Council prexy Clark Andrews, center.

'A' IS FOR 'ADVENTURE'

ONCE UPON A TIME two undergraduates were initiated into Alpha Sigma Phi many miles, and several years, apart, who were destined in later life to make Mother Goose move over. These two Brothers have added the masculine touch to the kiddies' old standby; and they have enriched Alpha Sigma Phi's cupboard by the addition of some fascinating folklore and tales of adventure.

For the benefit of young legacies, "A" is for "Albert" and "B" is for "Bowen." Vernon, as he is better known, was initiated at Marietta Chapter in 1924. In a "Turn Back the Clock" series in the *Tomahawk* several years ago, he stated, "In school I had a beautiful, vague, dreamy idea abut becoming the white hope of American literature. A guy has to eat in this world. Plan early to enter journalism, advertising or any other of the great fields where writers are used. Other branches of writing—fiction, poetry, play-writing—can be done at night on the side.

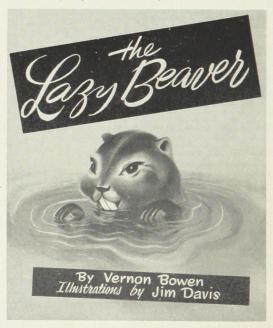
Graduated cum laude from Marietta College in 1927, a member of Phi Beta Kappa, he was, from 1928 to 1932, Executive Secretary of the Fraternity. Awarded the honor of Delta Beta Xi in 1939, he serves now on the Publications Committee.

With a long-felt flair for writing, and ten years out of college, he followed his own preaching and is now Associate Copy Director of the advertising agency of Geyer, Newell & Ganger, of New York, spending most of his time writing advertisements for Kelvinator products.

In between times, whenever he can force himself into sitting down at a typewriter after hours, he fashions stories which have caused him and a number of children some amusement — although he secretly suspects he has driven parents nuts.

The first of Vern's stories, *The Lazy Beaver*, published by David McKay Company, was a Junior Literary Guild selection. "Many authors have developed beavers", Brother Bowen explains, "but it is rare, undoubtedly, for a beaver to develop an author. *The Lazy Beaver*, however, has given me my first opportunity to have a book published.

"The *Beaver* first leered up at me from the back of an old envelope while I was commuting from my home to my office. The *Beaver* grew and grew on the back of that envelope until—inevitably—the words about him followed. After trying him on my severest critics



Vern Bowen's "Little Beaver" grins up at you from the dust jacket.



A. VERNON BOWEN, MARIETTA '24

-my copy chief, my wife, and my son -I decided to send the *Beaver* out and let him work for *me*."

The second of Vern's stories to be released was not brought out in book form, but upon record. This is the story of *The Little Tune That Ran Away*, and it is riotously enacted by Peter Lind Hayes. This Decca record, available in both 78 and 45 r.p.m. speeds, was a collaboration by Vern and others.

Vern's third miniature opus, titled The Wonderful Adventures of Ting Ling, the story of a Chinese juggler boy, hit the book shops last summer. From the same publishing house, the dust jacket describes it thusly: "Here is a fairy tale. But here also is a tale of high adventure - - - in which there is much of China since vanished; a tale such as might be told by a wandering story-teller, squatting in the ancient dust of the streets of old Peking."

Despite that picturesque description of our Brother Bowen sitting in the dusty streets of ancient China, it should be noted that literary-wise and productivewise, Vern "let no moss grow"—to mix metaphors—for his next story to hit the pre-bobby sox trade, probably another record, is already on tape and is being considered by several record companies.

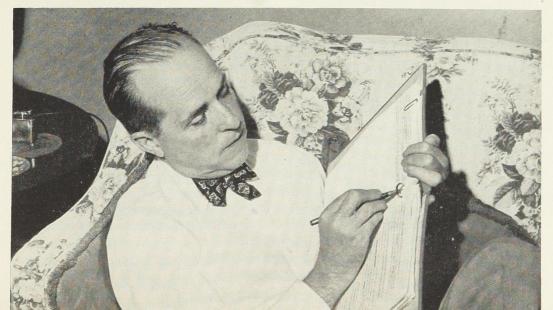
Brother Bowen takes these flights of fancy from his home in Old Greenwich, Connecticut, in a house that he says has been plagued at times by tropical fish in the living room, a squirrel in the eaves, skunks under the porch, and hornets in the attic. Brother Bowen has a wife named Elsie. He also has a 13-year old son named Patrick, "whose unruly thatch of red hair makes up in small measure for the vanished tresses of his 'old man'".

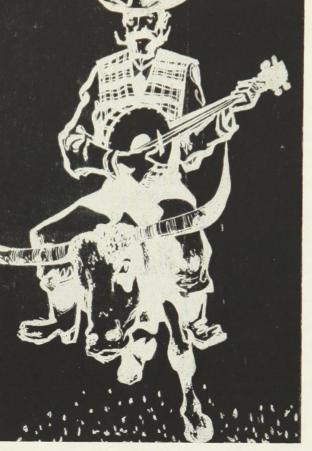
To pick up our loose thread of introduction, accuracy forces us to deviate from correct alphabetical sequence; but "H" is for "Harold" and "F" is for "Felton", and March 15 is his *big* day.

Better known as Hap, Brother Felton was initiated at the Nebraska Chapter in 1921. He is a legal expert for the Internal Revenue Bureau in Manhattan. He is also an author; but he writes his books "just for the fun of it."

Actually Author Felton's literary work is something of "Mother Goose" in boots 'n' saddle. And although the card which accompanies Alpha Sigma Phi's complimentary copy of Hap's latest

HAROLD W. FELTON, NEBRASKA '21





Some songs and yarns from the Lone Prairies.

book from publisher Alfred A. Knopf identifies it as "a book for Young People", Brother Felton's efforts reach a broader range of appeal than just to the younger years.

As a matter of fact, one of his earliest rejection slips was on 200 Paul Bunyan jingles for the kiddies. He's had other rejects too—two plays which he says he enjoyed writing but nobody, so far, has enjoyed seeing.

If he "had it to do over", according to the *Tomahawk*, "I would have followed up dramatics. By this time all of Hollywood would be clamoring for me."

Fresh out of the Nebraska Law School, Brother Felton experienced that urge for the stage—so he joined a summer stock company. His theatrical career was brief, but unforgettable. He married the leading lady! And now the Feltons are living happily in Jackson Heights, New York. And they'd be even happier, Hay says, if airliners wouldn't buzz their roof. But why should a tax lawyer escape from decimal points and dollar signs by reconstructing a mythical giant? Well, Brother Felton reads a lot. And in his reading he had seen many references to Paul Bunyan, the superman lumberjack. His appetite whetted, Hap admits, "I went kind of nuts about Paul Bunyan"; looked him up in the public library; read everything he could about him.

He amused himself writing rhymes about Bunyan for children, out of his research. This literary effort rejected by the publishers, an anthology of Bunyan stories was suggested, and *Legends of Paul Bunyan* appeared in 1947.

This book sold so well, Hap made up his mind to specialize in American folklore.

So he wrote Pecos Bill: Texas Cow-Puncher, then John Henry and His Hammer. His latest, Cowboy Jamborees: Western Songs and Lore, was published in 1951.

Brother Felton does his writing in an easy chair, a notebook in his lap. At home he rids his mind of taxes and liens and lets his fancy take him on adventures with the heroes of American Folklore.

He explains, "Adventure is not limited to flashing lances and clashing swords. Pecos Bill found it with a six-shooter, a horse, and a lariat. Paul Bunyan with an axe and an ox. John Henry found it with nothing more complex than a hammer—just a hammer and the spirit and soul and strength of a hero."

Brother Felton doesn't write one book at a time. He likes to turn them out in small batches to add variety. Then if he tires of one book he shelves it awhile and turns his attention to another.

Writing to him is relaxation; it's even "more fun than golf or pinochle", Hap Felton says.

Their college ambitions altered professionally, here are two Alpha Sigs who have turned their talents successfully to the field of fantasy, folklore and adventure, writing out of their enjoyment and their hobby, somewhat out of the background of their "heart's desire".

Their fascinated readers and all Brothers in Alpha Sigma Phi hope they live happily ever after. CARL K. TESTER, of Los Angeles, is now listed officially as an alumnus of Beta Rho Chapter, but not before a considerable exchange of correspondence. Brother Tester joined a local fraternity at Toledo in 1924. Within a year that group joined a small national fraternity, which in turn merged with Alpha Kappa Pi. Through an inquiry for data relative to his mention in Who's Who on the Pacific Coast, Tester learned that his fraternal affiliation is now with Alpha Sigma Phi. Consequently, when he noticed a group of Alpha

Consequently, when he noticed a group of Alpha Sigs lunching at the University Club one day, he introduced himself and has been meeting with them ever since.

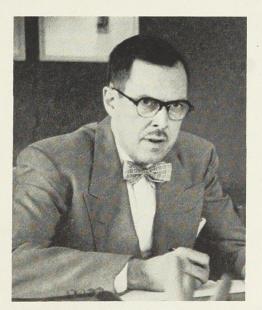
Brother Tester's "What am I?" letter clarified his status as a member of the Fraternity by virtue of his membership in a local predecessor group.

When not trying to disentangle his maverick status, Tester is president of the Philip J. Meany Advertising Company and chairman of the Pacific Council of the American Association of Advertising Agencies and a director of that national body.

EDWARD F. BAUMER, Rutgers '31, is Director of Public Relations for the Western Home Office of the Prudential Insurance Company of America, located in Los Angeles. A graduate of the Rutgers' Law School, Brother Baumer is a member of the New Jersey Bar and the American Bar Association. He joined the Home Office of the Company in Newark in 1934 in the Industrial Claim Department, subsequently serving in the Law and Methods Departments.

During World War II, Baumer served for over five years in the Army on the War Department General Staff in Washington and was released from military service in the grade of Lieutenant Colonel.

He rejoined Prudential in 1946. In his present capacity he is in charge of advertising, publications, publicity, sales promotion, and general public relations activities in the eleven western states and Hawaii. Baumer is a member of the Advertising Club of Los Angeles and President of the Southern California Chapter of the Public Relations Society of America.





If you read BUSINESS WEEK, you may have seen pictures of these two Alpha Sigs in the September 20 issue. They are regional editors for the weekly newsmagazine. The Brother on the left, from the Chicago office, is JAMES M. SUTHERLAND, Minnesota '24. In the Los Angeles office is Brother THOMAS M. SELF, Stanford '47, who was H.A.E. for the TOMAHAWK while at Tau.

1952 N. I. C. SESSION

Cochran Elected Vice-Chairman Burns — Chairman, Fraternity Secretaries

OUTSTANDING in its emphasis upon things fraternity, its attendance of national Greek leaders, adoption of unusually important resolutions, its effective sessions for delegates from interfraternity councils on numerous campuses, and its amiable, but thoroughgoing discussion of several controversial topics, the National Interfraternity Conference gained prestige through its 44th annual session held November 27-29 in New York City.

The luncheon address of Dr. Ralph W. Sockman, Phi Delta Theta, minister of Christ Church, was inspiring through the confidence eloquently expressed in the college fraternity and the contribution it is making to the education of youth. Evidence that such confidence is justified was provided at the Saturday forenoon meeting by reports of the panel discussions carried on by the Undergraduate Conference.

Fraternity Autonomy was the subject of an important resolution which urged each member fraternity to study the questions and problems involved and be prepared to come back to the 1953 Conference with definite views and decisions.

The proposal to be considered at that time follows:

"That any attempt to restrict or regulate the right of a college fraternity to choose its own members from among students in good standing in a college or university is an inadvisable interference with the fundamental right of free association guaranteed by the United States Constitution as the right of people peaceably to assemble.

"That in accordance with such principles the National Interfraternity Confer-

Past Grand Senior President Lloyd S. Cochran, Vice-Chairman of N.I.C., presented the Trophy for the best under-graduate program to representatives of Rensselaer's I.F. Council.





The Fraternity Secretaries got together for a dinner meeting. Executive Secretary Ralph F. Burns, Chairman of the Association, is seated in the center directly in front of the head table.

ence declares itself in favor of fraternity autonomy with respect to fraternity membership."

Other resolutions passed condemned Theta Nu Epsilon, Kappa Beta Phi, and similar organizations "whose aims, objectives, and activities are contrary to the best interests and welfare of the American college fraternity and antagonistic to fraternity ideals;" called for cooperation in stamping out such organizations, and urged member fraternities to rid themselves without delay of members who continue to belong to such organizations.

Members of Alpha Sigma Phi are prohibited from belonging to such organizations under the conditions of the Fraternity's Constitution.

Fraternity scholarship was discussed by a panel of men active in educational work and procedures were recommended aimed at the improvement of the academic record of fraternity men.

Elles M. Derby, Lambda Chi Alpha, chairman of the N.I.C. Scholarship Committee, stated that today employers are interested to find out whether a student took advantage of his academic opportunities. He further pointed out that it is obligatory upon the fraternity chapter and the national fraternity to bring that fact to the attention of the average undergraduate.

The impressive trophy for the most outstanding program of interfraternity council activity the past year went to Rensselaer Polytechnic Institute, and was presented by Past Grand Senior President Lloyd S. Cochran, Pennsylvania '20, Chairman of the N.I.C. Committee on Interfraternity Councils.

First place winners in the various classifications were Hanover College in Indiana, Stevens Institute of Technology, Wittenberg College in Ohio, and Ohio State University.

Brother Cochran was elected vicechairman of the National Interfraternity Conference for this year. Other officers are: chairman, C. R. Yeager, Pi Kappa Alpha; secretary, Horace G. Nichol, Psi Upsilon; treasurer, Herbert L. Brown, Phi Sigma Kappa.

Executive Secretary Ralph F. Burns took office at the Conference meeting as chairman of the College Fraternity Secretaries' Association.

Others attending and representing the Fraternity at the Conference were Grand Senior President Hugh M. Hart and Assistant Executive Secretary Ellwood A. Smith.



WILBUR H. CRAMBLET, YALE '12

Cramblet Honored

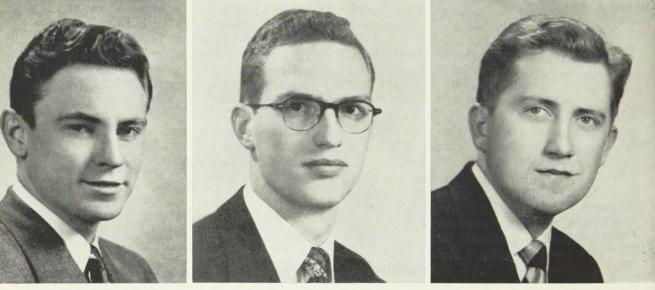
DR. WILBUR H. CRAMBLET, Yale '12, was awarded the honorary degree of Doctor of Divinity by Bethany College as he concluded a career of service there which extended over more than a third of the school's 112year history. President of that institution since 1934, he left last summer to head the Christian Board of Publication in St. Louis.

The citation for the degree paid tribute to his leadership and indicated the development of the College, academically and financially, under his guidance. Recognition was also given his activity in Freemasonry and civic affairs.

The Award reads in part:

"In your life you have upheld not only high standards of educational qualities, but you have nurtured and promoted the Christian Way in the lives of youth who will be our leaders tomorrow".

Brothers in Alpha Sigma Phi can add further to this tribute with recollection of Dr. Cramblet's many years of leadership in the Fraternity as Grand Senior President from 1936 to 1948.



RON ARNOLD

DALE POVENMIRE

BOB TAYLOR

Three outstanding members of Alpha Mu Chapter left Baldwin-Wallace College last year with scholarships for advanced study. All three have held Fraternity office, and two, Ron Arnold and Bob Taylor, have served as H.S.P.

Ron Arnold, from New Haven, Indiana, was awarded a scholarship to Harvard Graduate School of Business Administration, and hopes to enter the field of investment management or labor relations. As an undergraduate he served as president of the Interfraternity Board and was a member of several honorary societies.

Dale Povenmire, Lakewood, Ohio, graduated with special honors and received his scholarship to the Fletcher School of Law and Diplomacy in Boston. On campus he was president of Omicron Delta Kappa, among other activities.

The award to Bob Taylor was a fellowship in economics to Miami University, Oxford, Ohio. His campus activities included editorship of the year-book, campus paper, and membership in several honorary societies. Bob is also from Lakewood.



CHARLES G. OAKMAN, Michigan '24, of Detroit, was elected last fall as Republican Representative to the Eighty-third Congress from the Seventeenth Congressional District.

A native born Detroiter, he is the son of Dr. Charles H. Oakman, one of the most prominent oral surgeons of his day. Brother Oakman attended Wayne University and later received his degree from the University of Michigan.

Oakman was in the real estate and transportation business for fourteen years in Detroit. During that time he was president of the Saginaw Motor Coach Company and he was president of the Oakman-Baylis Realty Company.

Since 1940, Brother Oakman has been engaged in municipal government. He was Executive Secretary to the late Mayor Edward J. Jeffries, Michigan '17; City Controller for four and a half years; and Councilman since 1946.

He is a past governor of the University of Michigan Club of Detroit and is a trustee of the Cancer Research Fund. Brother Oakman also has membership in a number of fraternal and civic organizations.



THOR C. TOLLEFSON, Washington '25, of Tacoma, represents the Sixth Congressional District of the State of Washington in the Eightythird Congress following his re-election to the House of Representatives last fall. A Republican, Brother Tollefson has previously served in the Eightieth, Eighty-first, and Eighty-second Congresses.

Born in Minnesota, Tollefson later moved to Washington where he received his education, graduating from the Law School of the University of Washington in 1930. In 1938 he was elected County Prosecutor, an office he filled for nine years.

While at Mu Chapter, Brother Tollefson served as House Manager for five years. In his last year he was elected H.S.P. of the Chapter and was presented with the award that year for having rendered the greatest service to Mu. In 1927 and in 1929 he was elected as the Chapter's delegate to the Fraternity's national conventions.

Brother Tollefson is also a member of Phi Delta Phi legal fraternity and a number of other fraternal and civic organizations.



Eta Officers: l. to r. front, HE Charles Bolster, HSP Roger Brooke, Pledge Trainer Jim Connor, back, HJP Dan McCurdy, HM Lyle Cowan, and HS Harry Armstrong.

Illinois Rush Produces Thirty-Seven Pledges

This fall the Alpha Sig's of Eta Chapter were faced with a big job when they returned to the campus — the task, *Rushing*!

Twenty-two actives returned and were greeted by Rushing Chairman Bob Alexander with the startling news of 205 rushees signed up to rush the house.

The new pledge class at Eta Chapter is by far the biggest the, "Old Gal," has seen in many years. Thirty-seven new pledges plus four returning pledges from the spring semester make Alpha Sig's pledge class of 41 pledges the largest on the Illinois campus. Possessing quality as well as quantity, most of the pledges are already in one or more activities on campus and 4 pledges are on freshman teams, in addition 2 pledges are already "regulars" in the U. of I. Band.

Two dances highlighted the Eta social calendar this fall. The Pledge Dance, held October 18, was sponsored and decorated entirely by the pledge class. Jeans and calico were the order of the evening.

The Winter Formal "Yuletide Fantasy," was held December 13. The chapter house was festively decorated with an igloo, snowflakes and icicles, winter scenes, "Kringle Inn," and a great quantity of strategically located mistletoe.

Election of officers for the Spring semester was held December 15. The new officers are HSP Dan McCurdy, HJP Don Grill, HE Jack Adams, HS Bert Eltbroth, Lyle Cowan, Pledge Trainer.

Alpha Sigs at the University of Illinois are well represented in varsity sports. Bernie Elsner, out of play last year due to injuries to his left knee, returned to his left tackle position on Brother Ray Elliot's "Fighting Illini" this season.

The University of Illinois basketball team,

ranked by many sportcasters as the top team in the nation this year, is captained by Etaman Jimmy Bredar. Bredar, though only 5' 10", exhibits terrific ability at shooting and play-making frm his guard position.

Three members of the pledge class are also participating in Illinois sports. Jack Gwin, 170 pound half-back from Charleston Illinois, is out for freshman football.

Bob Leigh and Bill Ridley made the freshman basketball team. Ridley, Taylorville High School All-stater last year, is the likely prospect to fill Jim Bredar's shoes in future years.

-Charles Bolster, H.A.E.

Cornell Tops in Intramural Sports

Iota finished up last year in good form by copping the intramural softball championship and taking second place in the all sports trophy. We were sparsely but well represented on varsity sports in the spring. Pete Raymond was a main-stay on the crew while Charles "Chick" Trayford was the leading half miler on the track team. Dan Pope was elected varsity crew manager, and Bob Dunbar won his J. V. letter for crew.

Socially we finished the year on a good note with our annual ship wreck party which was one of the biggest social successes at Cornell in the spring. Credit for this should go to our social chairman Frank Higgins.

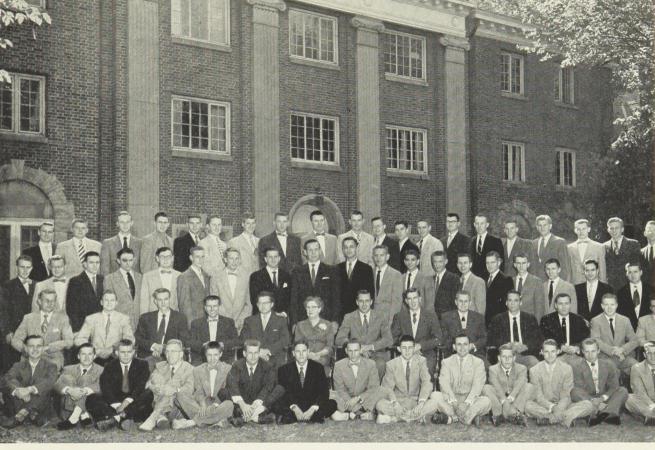
This fall we were again represented on Varsity sports. John McLain won his letter in soccer, while Chick Trayford again starred this time for the cross country team. As a reward for his performance this year "Chick" was elected to lead the team next year as captain. Further representing Iota in this sport were Coach Montgomery, and Dick Neilson who was elected president of the cross country club.

Our rushing program this term under the capable direction of Carl Crankshaw and Jim Verbsky proved highly successful with the pledging of twenty men. HM Jerry Balcar has been an able guide for them in preparing them to become active members of the chapter.

The chapter was deeply grieved this summer to hear of the death of brother Gene Young '54. Before his untimely death Gene had held the post of steward and was to be this year's HM. He held the respect of all his brothers and his loss has left a vacancy in the house that can never be filled.

We recently held elections, and the following men were chosen to lead the house this spring. Bill Egan, HSP; Bob Dunbar, HJP; Carl Crankshaw HE; Ken Von Schaumberg HS; Dick Ten Eyck HCS; Al Cantwell, HC; and Bill Mountsier HM.

-John McLain, H.A.E.



Eta Chapter's twenty four Brothers and forty one Pledges pose with Housemother, Mrs. Beatrice Harlan, in front of the Illinois Chapter House.

Presbyterian Pleased with Fraternity Scholarship Award

The Brothers and Pledges of Alpha Psi were extremely pleased when Brothers Cleland, Freeman, and Anderson returned from the Fraternity Convention with the Fraternity Scholarship Award tucked securely under their arms. In addition the chapter was most happy to learn that their hard work had paid off in a fifty dollar cash prize.

Recently the annual student body social was held in the fraternity suite in order to acquaint new students with Alpha Sigma Phi and with the advantages of fraternity membership. Young ladies from nearby colleges joined with the brothers and pledges to help insure the success of the venture.

Three members of the chapter were selected to represent the College in this year's edition of Who's Who Among Students in American Colleges and Universities. Those selected are Henry Hay, HSP; Jim Robinson, president of the college choir; and Don Anderson, president of the campus Y.M.C.A.

-Don Anderson, H.A.E.

Tufts Pledges Twenty-One

Beta Iota had a very successful rush week and twenty-one new paddles decorate the dining room. The chapter room and kitchen have been redecorated, and the front of the house painted. Stage lighting has been put in the Rathsheller and has added much to the shows as has Don Clarke's expert marimba playing.

After a poor start in intra-mural football, caused by a diminished membership, the chapter came back after rush week to win two and tie one. Beta Iota gave the greatest percentage of blood in the Fall drive among campus organizations and won a trophy.

"Homecoming Day" was a great success this year with even more alumni than usual revisiting Beta Iota. At the I.F.C. Ball, our candidate, Mary Ellen Fitzgerald, became Queen. Other successful events were the annual Pledge Formal and the children's Christmas Party at a Boston Settlement House.

-Bill Weddleton, H.A.E.



Beta Iota's snow elf at the Tufts Winter Carnival.

Penn State Plans Better Future

If anything can be written about the incentive to make a more successful fraternity year at Upsilon chapter, Penn State, part of it would have to be attributed to "something new." Such a phrase not only would refer to the new officers and pledges, but also the characteristic attitude of "let's do something better" by the whole fraternity membership.

Nevertheless, much of the credit must be given to the capabilities of newly elected President Jim Griffin, because of his ability to introduce new ideas that have increased the effectiveness of the fraternity's ambitions. Those elected last semester besides Jim Griffin were: Bill Tritsch, HJP, Dick Brugger, HS, Gus Wescott, HM, Bill Mullen, HE, the Prudential Committee of Jerry Gibson and Mel Boyd, Jim Gromiller, HCS, Bill Dorsey, HC, and Charlie Steeley, HAE.

A real surprise, and something relatively new to Upsilon history has marvelled some of the older brothers recently. A study of fifty fraternities at Penn State showed that our chapter made an encouraging gain from twenty-third to tenth in the scholarship standings.

The golf team composed of returning juniors Dick Wahl, Bill Fairfield, Bill May, Dave Fleming, and sophomore Jack Mc-Donough won its second consecutive trophy last spring. With this same quintet intact next spring, a new mantle cup may be predicted for next season. Just as the golf team was able to climax for itself a successful season, so did the chapter as it has advanced from nineteenth to twelfth in interfraternity competition for all sports.

Before everyone packed up their clothes to leave for home last spring it was decided a long range project for house improvement should be instituted. Under alumni sponsorship the needed modernization of the bathroom was completed in cardinal and stone tile. Besides other general repairs made to the house, the building improvement plan got another lift with the completion of a panelled chapter entrance which makes the chapter room the most attractive on campus.



Alpha Mu takes first place for its Homecoming Decoration at Baldwin Wallace.

Last October 4, 1952 Brother Benjamin C. Heim, class of 1927, gave a barn dance at his farm near State College, Pa.

In the barn a square dance caller kept the guests busy with their steps, while the others drank plenty of cider. Brother Heim has given several successful parties for the fraternity on other occasions, which he hopes to be traditional. The first party last spring was for newly initiated brothers and pledges, and a lawn party was held for the graduating seniors and their families too.

-Charles Steeley, H.A.E.

Alumni Entertain Actives At Lehigh

Things have been buzzing at Beta Epsilon since the second of September. At that time, our being appointed host chapter for the Fraternity Convention seemed an insurmountable task, but with the help of all, the actives found behind them a most beneficial, enjoyable, and welcome change from the routine of the summer. Thus the year was started off with all the brothers returning to the chapter house to get it reconditioned at an early date.

Parties accompanied almost every home football game, the biggest and best of which was Homecoming Weekend. A return of over eighty alumni and their wives, coupled with the defeat of our traditional rival Lafayette, made for the best reunion in recent years for the honored grads — even to the extent of their plaving charades while the actives watched.

On December 6, 1952, initiation was held in the chapter house. Five pledges were initiated into the ranks: Charles Ash, Patrick Dempsey, Ralph Hamilton, George Krauss, and Ronald McMahon.

The banquet was served at the chapter house, but owing to the weather, none of the officials invited were able to be in attendance other than the university advisor to our chapter.

-Robert Kuchner, H.A.E.

Washington University Tops in Scholarship

The year and a half old Gamma Eta Chapter is gaining recognition by leaps and bounds in both social and scholastic categories on the Washington University Campus.

A prime example of this was the chapter's third place honor in the University's Centennial Homecoming Parade.

To prove that Gamma Eta can use its brains as well as build floats, the scholarly Sigs snagged first place in scholastic standing among fraternities on campus.

Newly elected officers of the chapter are Bob Brock, HSP; Al Hein, HJP; Rich Striker, HE; Rich Janssen, HS; Dick Slimon, HCS; Al Thiele, HM; Bob Buben, HC and Ron Bakula, HAE.

-Ron Bakula, HAE

Missouri Valley Sigs Hold Campus Honors

The chapter is well represented in the majority of campus organizations and activities. We now claim two class vice-presidencies, president of one honor society, president of Alpha Phi Omega service fraternity, vice-presidencies of four leading organizations, three brothers on the Student Senate Social Life Committee, very capable representation in all dramatic and musical productions, a first string letterman on the football squad, and a member of the varsity reserve basketball squad.

An excellent pledge class, a successful open house, top placing in homecoming decorations, and presentation of the annual Chapter Sweetheart are four of the more outstanding activities of Alpha Omicron chapter to date this school year.

The end of rush week found us with a fine group of pledges and the largest pledge class on campus. Considering all aspects of character, talents, and potential we had a well rounded group of fine young men.

An open house with tea and reception was held in early October in order that we might present our year-old chapter house with its many improvements to the campus for inspection. Brother Robert Morisseau did an excellent job as chairman of the tea which was attended by a large group of faculty and students.

During homecoming the chapter placed first in competition for the house decorations and second in both the floats and gate decorations entries. Many chapter alumni were welcomed back to the campus.

As in past years the chapter presented its "Sweetheart of 1952" to the student body at the all-school Christmas Dance. An Alpha Xi Delta, Miss Rose Ann Dubach was elected



Brothers Hine and Kemper up in the clouds in Gamma Eta's Homecoming Float. Third Place winner in the Washington University Centennial Homecoming Parade, the float represented the reunion of the Class of 1853, in Heaven, with angelic Alpha Sigs cavorting merrily amidst clouds, columns, and harps.

by the chapter for the honor this year. Brother "Scottie" Wilson did a most efficient job in designing and developing decorations for the dance.

In November a very successful costume party was held. Built around a theme of "As Years Go By" it projected the members and their dates into the future 20 years to have a look at themselves.

In December the chapter held a stag bust on Founders Day. In January the pledge class, as has become the annual custom, planned and presented a very fine party for the entire chapter and dates.

-Robert Browning, H.A.E

Fall Semester Social Success At Rutgers

Beta Theta had many successful "Sig Busts" this semester. There was a party after all home football games and many alumni were drawn back to the house for an enjoyable evening. We found this policy very helpful in strengthening our alumni relations.

The highlight of the semester was the Soph Hop Houseparty. The theme was to come as your "Suppressed Desire." Many interesting characters showed up including a sultan, space cadet, and of course, many tramps.

The season was ended with the traditional Christmas Party. It was complete with tree, egg-nog, and the appearance of St. Nick. A dramatic note was added when the pledges put on a humorous skit depicting the miserable life of a pledge under the stern, iron rule of the villainous pledge captain.

-Paul veigler, H.A.E.



Those attending the meetings were: back row, Jim Barclay, Kappa, John Adams, Eta, Duane Mc-Curdy, Eta, Charles Bolster, Eta, Ed Schippmann, Alpha Xi, James Connor, Eta, Paul Setze, Alpha Xi, and Jim Kosanke, Alpha Xi; front, Ken Taube, Kappa, Don Nourie, Alpha Xi, James B. Pratt, Chi, Roger Brooke, Eta, and John Heyer, Beta Upsilon.



The group of Chapter H.S.P.'s is assembled in panel discussion session.

Westminster Provides Care For Korean Child

Dick Schaefer, Chairman of the chapter Public Relations Committee, has recently announced that Alpha Nu will send a certain amount of money each month to CARE to provide for one Korean child.

Just prior to the Christmas formal, the Alpha Nu Alpha Sigs conducted their annual Christmas serenade and performed before the student body in their daily Chapel. Glenn Fisher served as musical director.

The Christmas doings were the climax of a very impressive semester for the Alpha Nu chapter. In October for the second consecutive year we won the annual Homecoming cup with their outstanding house decorations. Dick Stewart and his committee supervised the job. As a result of a splendid job of rushing under the direction of rush chairman, Ted White, the chapter pledged 30 new men.

-Ron Wolk, H.A.E.

Mid-West Officers Meet

Don Nourie, H.S.P., and Alpha Xi Chapter at Illinois Institute of Technology were host last November to the officers of the Chicago area Chapters. Thirteen intensely interested officers gathered to learn more about their Fraternity and the vital task of managing their respective Chapters.

Past Grand Councilor James B. Pratt, Chicago '20, acted as Director of the sessions. In his opening statement Brother Pratt covered the use of the Fraternity's Chapter Officers' Manual, Chapter Courtesies, House Management, Chapter Finances, Chapter Records, Scholarship, and particularly Pledge Training.

Four discussion panels were then formed, one each for Presidents, Vice-Presidents, Treasurers and Pledgemasters.

The final General Session and Dinner brought forth summarization and evaluations of each officer's impressions as to the over-all results. Those comments indicated that such a briefing is an effective training ground for Chapter officers and Chapter leadership.

The objective discussion of Chapter problems with interested officers occupying similar positions in other Chapters begets confidence which enables each individual to follow the right procedures back in his own Chapter.

American Chapter Plans Move To New Lodge

The Brothers of Beta Chi Chapter are making plans to move from their quonset lodge in the very near future. We are looking forward to a lot of fun, as well as a lot of hard work, in getting the new lodge redecorated. We are hoping for a permanent Chapter House within the next five years, but until then we will have our new lodge to keep us busy.

On December 6 we had a very successful Founder's Day banquet, held in the University dining room. Dr. John E. Bentley, Dean of the College of Arts and Sciences, was the speaker. He spoke of the early days of the Chapter. Frank Marino, one of the founders of our Chapter also spoke on the ideals and purposes of the Fraternity.

November 4, George Geesey of Hagerstown, Md., George Olaso and Walter Diegel, both of the District of Columbia, were pledged.

-Robert Wagner, H.A.E.

Marietta Aids Jayvees In Civic Project

The Sigs have taken on a new project in cooperation with the Junior Chamber of Commerce and the City of Marietta. The Jaycees initiated the program of re-marking the streets so that people could more easily tell one from another. So we volunteered to help them erect the posts on which the signs were to be placed. However, before we could do this we had to dig 326 post holes, each three feet deep, in which to set the posts. The digging was a lit-tle rough in spots; but, as a whole we had a lot of fun and received a great deal of much needed publicity. Also, we have been working very diligently making many repairs on our house. First, we tore up the old kitchen and moved it to the back of the house. Then we added the room which had previously been the kitchen to the dining room and finished the job by redecorating both the new rooms. Then we went to work on the snack bar and game room in the basement. To this we added a new ceiling, florescent lights were installed, and it too was redecorated.

The Sigs at Marietta are fast becoming famous as the "Posthole Troubadours." Other than digging post holes this semester we have been bursting forth with several serenades. And, we opened the Holiday Season by presenting a joint Christmas Carolling with the members of Alpha Tau Omega. After hearing the favorable comments from the President, the Dean, and the Sororities we hope to keep our songs "bursting" forth continually.

-Bob Lindamood, H.A.E.

Illinois Tech Takes All-Activities Award

Last spring Alpha Xi won the fourth straight Inter-Fraternity All Activities Trophy, given by the I. F. council to the house amassing the most total points in all inter-fraternity competition. Besides getting this trophy based mainly on sports, Alpha Xi accumulated the highest overall grade point average for the 1951-52 year, thus winning the scholarship trophy too. Activities for the fall semester got under way with a highly successful rush week, netting 18 pledges. Soon after the opening of school, the IF football competition got under way, and the Alpha Sigs came out on top for the 4th straight year with a 5-1-1 record. The prospects for basketball look good, with all but two of last year's squad returning.

Midway through the semester, Alpha Xi was host for an inter-chapter training school for officers. With men from Eta, Kappa and Beta Upsilon in attendance, the school was deemed a success, and plans are now under way for a similar conclave this spring. On Dec. 5, 1952, Alpha Xi joined with the chapter alumni and the Chicago Alumni council for the annual Founder's Day Banquet, at which chapter dad, Otto Peterson, received the coveted Delta Beta Xi award.

Alpha Xi is represented on the varsity swimming team by our twins, Mike and Tom Pado and pledges Gordon Duffner and Stu Hopkins, with Ed Schippman and Chuck Uram being lettermen on the track team. Activities outside of sports at Illinois Tech are well proportioned with Alpha Sigs. Brother Schippman is treasurer of the student government. Brother Bob Young is in charge of activities for the annual Junior Week program held each spring in conjunction with Open House. Open House has Brother Paul Setze as assistant chairman and Brother Chuck Uram as publicity manager. Pledge Bill Conroy was recently elected President of the Freshman Class.

Our officers for the spring semester are: HSP Jim Kosanke; HJP Ed Schippman; HS Don Glossop; HCS Gene Orton; HE Chuck Uram; HM Dave Odom; Custodian Bob Davis; HAE Bill Price; with Bob Davis and Bob Young serving on the Prudential Committee.

-Bill Price, H.A.E.

Sports, Parties, Rushing Share Stanford's Attention

The autumn quarter at Tau has been highlighted by a good intramural sports season, a lot of good parties, and the addition of eight sophomore brothers.

We entered teams in every type of intramural sports, and did especially well in football and table tennis. HSP Bill Gonser quarterbacked the house gridiron squad, which was unscored upon for the first five games, and lost the league championship by only one touchdown in an overtime period. Tau also entered two different ping pong teams in the intramurals, both of which reached the quarter finals.

The social season has included a pledge "prohibition" dance, many parties and firesides, and the annual Big Game party, a weekend affair.

Stanford University used a deferred rushing program, with rushing beginning in January. Tau held several rushing parties in the Bay area and Southern Calif. during the Christmas vacation and had a full schedule for the January season. Rushing chairman this year is Ed Ward, assisted by Jerry Gard.

Tau officers this winter quarter are HSP Bill Gonser, HJP Dick McLean, HS Keith Mulrooney, HCS Bob Dolton, HE Pete Sylvester, HC Dick Miller, HM Bruce Langton, and Stan Lewis, H.A.E.

-Stan Lewis, H.A.E.



Campus Chest Carnival time at Baldwin Wallace. A hilarious time was had by all, when Alpha Mu chapter members took comic pictures, Coney Island style.

Wagner Holds All Campus Formal

Alpha Sigma Chapter's nineteenth annual Free Fall Formal was held in the new Wagner College Gymnasium on September 27, and was a great success. This formal has the distinction of being the first dance held each year, and costs nothing. The main purpose is to acquaint new students with the old and at the same time not dent the pocketbook. Alumni and actives as well as the general student body turned out in force.

At the end of the last semester the following officers were elected: HSP, George (Tex) Evans; HJP, Fred Lapnow; HS, "Chuck" Rockefeller; HE, Ed Diaz; HCS, Bob Belknap; HM, Dick Prall; HC, Bill Oster; HAE, Bill Wehrli.

Each year at the Wagner Homecoming Day football game, a trophy in honor of James Robb, a brother of Alpha Sigma Chapter who was killed in action during World War II, is awarded to the Wagner player deemed to have been outstanding in that game. This year it was awarded to John Mangiante, a newly initiated Brother.

An annual chapter tradition is the masquerade party given by the pledges for the brothers. This year, as usual, there was a good turnout and a "good time was had by all."

Such characters as "Prince Valiant," "Superman," "L'il Abner," "Hotshot Charlie," "Robin Hood," etc., were represented.

On December 5, the chapter held an initiation banquet in conjunction with Founder's Day. Arba S. Taylor and Ellwood Smith rep-



University of Miami entry in the all campus Carni-Gras, the proceeds of which went into a building fund for the proposed Ashe Building. Gamma Theta HSP Ken Lindquist is at the far left.

resenting the Grand Council were present along with Herb Reppin, chief of this province. —Bill Wehrli, H.A.E.

Miami Expresses Thanks To Her Sister Chapters

Gamma Theta, the new "baby chapter" at the University of Miami, wishes first to take this space to thank the many chapters for their congratulatory letters and telegrams and offers of assistance. May we say that we are indeed proud to be brothers in the ranks of Alpha Sigma Phi.

A total of four rush parties, two beach and two stag, has produced for Gamma Theta, nine pledges, under the most observant eye of pledge trainer, Grant Hudson. The class is small but in number only. They are, however, a rather well known group on campus and in a positive manner. They are noted for an unusually high morale and spirit, which has drawn many favorable comments from other fraternities. They have participated in several activities, the most out-standing being the building and operating of the Home-Coming Day parade entry, the Carni-Gras charity stand and the collection of food, clothing and toys for the children of Korea.

Our first elections as Alpha Sigs carried the following brothers into office: Ken Lindquist HSP, Alden Tarte HJP, Hugh Lyon HS, Dick Black HCS, Gene Raybuck HM, Leo Wallberg HE, William Vacca HAE. Members elected to the prudential committee were William Vacca and Walt Buettner.

-William E. Vacca, H.A.E.

Wayne Tops in Sports and Social Life

On Friday, December 19, Beta Tau Chapter played host to about five hundred Wayne University students. The occasion was the annual Christmas Open House. Since this was the last day of classes before Christmas vacation, everyone was in a holiday mood and they found that the Alpha Sig House, which is situated only a few blocks from the heart of the campus, was the ideal meeting spot for the day.

The Open House also served as an opportunity to show-off our All-Sports Trophy. This is the award that is given each year to the Inter-Fraternity sport's champion. It was our honor to win the award for the year 1951-52. The competition includes fourteen sports and lasts the year around.

The men of Beta Tau were quite pleased to hear of the election of Art Cox and Howard Gaberson as HSP and HJP at the Alpha Sig Chapter at the University of Michigan. Both Art and Howard pledged at Beta Tau and attended classes at Wayne before transferring to the U. of M. Our congratulations to Theta on their fine choice — our loss is your gain. Thanks to right end Jim Johnston of Beta Tau Chapter, the Tartar football team set new pass receiving records this fall as they won four and lost four.

Johnston, who ranked 11th in the nation among small college pass receivers, caught 36 passes for 408 yards and four touchdowns for a new Wayne record. A Senior in the College of Liberal Arts, Jim was the squad's regular right end in 1951 and 1952. He also won a letter in 1950, the year that he pledged the fraternity.

Despite his light 180 pounds, End Coach Herb Smith tagged Johnston as the best end that Wayne has had in years. "In addition to having the ability to get clear for passes," says Smith, "he is also a tremendous blocker."

-Bill Steslicke, H.A.E.

Santa Vanishes At West Virginia

A whirl of theme parties has hit the Alpha Kappa Chapter at WVU. With all of the first semester activities, Christmas at the University proved to be the most colorful.

The house was decorated in typical Anglo-American fashion. The archways and mantles were concealed with fir branches. The living room held the Yuletide spirit with a beautiful 9 foot Spruce tree, trimmed in a theme of winter-wonderland.

December 13th was the night of the mixed Christmas party. Dancing under the mistletoe prevailed until Santa appeared at the front door. With breathless anticipation everyone gathered around the tree to watch the old man from the north. Jovially he distributed all the gifts, then as quickly as he appeared, he vanished to the eggnog bowl.

December 16th, the chapter entertained under-privileged children with a Christmas party and dinner. This is an annual occasion the chapter is proud to claim.

After the childrens' party, the brothers were transported to the home of Mrs. Elsie Price, Housemother, to serenade her with carols and fraternity songs. James Mangus composed the lyrics for a carol to the tune of "The Table's Set."

Wednesday, 13 fraternities serenaded all sorority houses and the woman's dormitories.

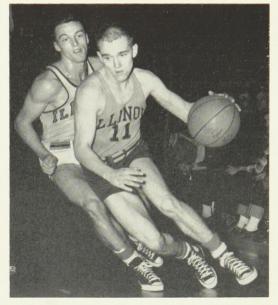
Other parties throughout the year have been the Halloween party, Founders Day Banquet, Thanksgiving banquet, plus innumerable chapter dances and open houses.

James Lee Mangus of Charleston was elected HSP on December 2nd. Other officers are: HJP Edgar Hamilton, HE Edwin Shaffer, HS William Ayers, HCS Carl Greever, HM John Lemley, HC Harry Mills, Prudential Committee members Allen Grigsby and Lawrence Rhodes, and Gordon Leckie, HAE.

-Gordon Leckie, H.A.E.



Alpha Nu HSP Ron Watkins crowns Queen Sandy Haupt a Westminster's Christmas Formal. Sandy is a Kappa Delta from Great Neck, New York.



Two Etamen in action — Captain Jim Bredar of the University of Illinois Basketball team guards Freshman star Bill Ridley during a fast moment in the annual Freshman-Varsity game.

French Theme for Party At Connecticut

The beginning of the Fall semester saw the Connecticut Alpha Sigs off to a fast start on their social calendar. Besides the usual lively weekend parties, costume affairs dominated the scene. Colorful shipwreck and old clothes parties were topped off by an elaborate French theme dance presented by the pledge class. The pledges worked hard on their party, giving the dining hall all the atmosphere of a cafe on the Champs-Elysees at night. Illumination was completely by the flickering candles held in wax covered bottles on the many small tables.

Black paper covered the walls and ceiling with imitation hedges bordering the sidewalk terrace.

The Homecoming Weekend found the returning alumni enjoying a jam session, buffet lunch, and dance. On December 12, the annual Winter Formal was held at the Norwich Inn.

The chapter's scrappy football team, last year's campus intramural champions, were defeated in the final playoff by the close score of 6-0. This was the first game they had lost after compiling an impressive string of 18 consecutive victories. Now, in basketball, the chapter's intramural champions of last year are showing that they mean to repeat their feat by swamping their opening opponents 74-21.

Marshall Celebrates With Big Weekend

The weekend of December 12th-14th marked one of the biggest events of the current Marshall College social season, with Beta Delta providing a three day celebration in honor of Founders Day.

Festivities started Friday night with the chapter's annual Evergreen Ball with decorations in keeping with the Christmas theme. Saturday night the chapter held its annual Founder's Day Banquet in conjunction with the Huntington Alumni Council, an affair which was a glowing success due mainly to the several excellent talks by the alumni. At the conclusion of the program, Bayard Green, Marshall '47, was presented the Delta Beta Xi Award.

The weekend was topped off with an open house on Sunday afternoon. This was the first time that the new chapter house was opened to the public. The pine and mistletoe decorations gave the house a holiday atmosphere.

The credit for the work and planning which made the open house such a success must go to the Mothers' Club which did a great job. The chapter's sincerest thanks are also in order to the Mothers for the gift of a complete service of dishes and glasses.

-Jimmie Vaughan, H.A.E.

California Painted Inside and Out

Under the leadership of HSP Shelby King, Nu chapter has had a very successful fall season. The house has been newly painted outside, while inside work has been done to keep the walls looking like new, for they were painted only last spring. Twelve pledges under labor boss Lynn Leffler have aided in this project.

Athletically, Nu has scored in intramural and school sports. Our intramural football team is one of two undefeated teams at the university. Quarter-back Tom Snowden has paced the team. In Tennis and Bowling the Alpha Sigs are also undefeated, making them a strong contender for the intramural crown. Players on California's various teams include Jack Stirton, football, Gordon Gill, waterpolo, Rolland Langly, cross-country track, and Bob DeJohn basket ball.

A Christmas party for orphans, a Winter Formal, and many fine dances at the chapter house have highlighted a successful social program designed by Bob Kratter. Open houses before each football game were popular with alumni and sponsored by the Mother's Club.

-Harold Hill, H.A.E.

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