

# TOMAHAWK

Fall

1954



*of Alpha Sigma Phi*





# CAUSA LATET

The events of four full days and nights of the Convention were many and varied, and to report them in pictures and in words is entirely inadequate compared to being there and sharing the experience. For as days flowed easily into nights and nights just as easily into days, so the memories enhance one another and flow together to form a gestalt of the highlights.

Such a highlight was Bill Mullendore's humble acceptance of the Distinguished Merit Award with these words, "to receive it from this, *my beloved college fraternity*, is indeed one of the greatest honors which has come or is likely to come to me in my life."

And so, too, were the words of Hugh Hart and of Vaughn Garrison, of Wilbur Cramblet and of Lloyd Cochran.

The meditation of the Black Lantern Procession allowed all who trod that silent path to relive, in spirit at least, the days at Yale over a century ago when our Brothers before us marched silently in like-fashion.

The rising ovation given to Doc Okey as he entered the Convention Hall to share his fraternity experiences of the last sixty-six years with the undergraduates of today provided a thrill for all.

The *Sweetheart Song* has never been sung so beautifully as when the Brothers at the final banquet stood and sang it for the Grand Senior President's lady, Mrs. Emmet Hayes.

And in a lighter vein, there was the *Concerto with a Grapefruit* by that piano genius of the west coast, Augie Augustine, and there was his wonderful performance as toastmaster for the final banquet.

We were all able to sing together the songs which most of us learned early in our fraternity life, and we sang together in comradeship—and there were songs of a lighter vein that were new to some at first, but known to all by early Sunday morning, when they were still ringing thru the lobby of the Inn as the sun rose out of Lake Huron.

During these days and nights men gathered in groups large and small to share their thoughts with others, to share their problems, and to share their solutions—it is from these discussions which cover a range as wide as the Fraternity itself that shall come the actions which will strengthen the Mystic Circle. Here were men from all parts of the nation, unknown to each other except through the common bond of their Fraternity—friendships were quickly made, and confidences shared. From these hundreds of small gatherings at all hours of the day and night come some of the fondest memories.

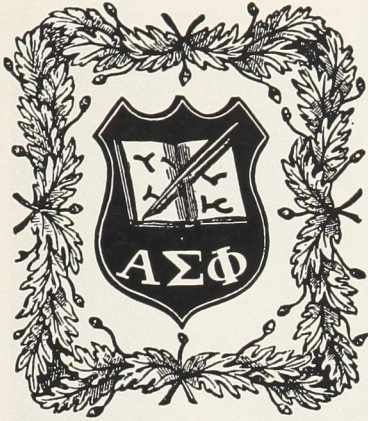
Perhaps the finest sentiment was expressed by an undergraduate delegate—expressed more to himself than to those about him. It was early Sunday morning and he had said goodbye to several men standing near him, and then he turned away with tears in his eyes and said softly, "I cannot do it, I can't say goodbye to these great guys whom I have gotten to know so well in such a short time," and he walked from the room in silence.

Many walked from those rooms with similar thoughts and now in the late evening hours try to recapture the spirit and the memories of those days they shared, days of laughter and of tears, days of song and of silence, days of Brotherhood.

May the following pages help those who were there to recapture the spirit and share it with others, and may these pages help those who were not there to understand something of what we experienced, even though our pictures and our words are inadequate.

## VIS EST NOTISSIMA





# THE TOMAHAWK

OF ALPHA SIGMA PHI

*First Published in 1847*

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FALL, 1954

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Past Grand Senior President Lloyd S. Cochran, Omicron '20 investing newly elected Grand Senior President Emmet B. Hayes, Tau '31, with the gold medallion and purple ribbon of the Grand Senior President. All members of the Grand Council are entitled to wear the gold medallions, and the members of the Fraternity Staff, silver medallions. Ribbons worn by the Grand Officers correspond to the ritualistic colors of their office, while all other national officers wear blue ribbons.

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# Distinguished Merit Award of Alpha Sigma Phi

By the authority vested in the Grand Council of the Fraternity,  
this citation is hereby conferred upon

**William Clinton Mullendore**

Brother of Theta Chapter, University of Michigan, Business and Community Leader of the Highest Rank, Inspiring Speaker and Writer, True Patriot and Citizen, Defender of the American Tradition, Tireless Advocate of Individual Initiative and Self-Reliance, Champion of Free Enterprise, Vigorous Supporter of the Cause of Liberty.

Given under our hands and the Seal of the Fraternity on this eighth  
day of September, 1954.



*Emmet B. Hayes*  
Grand Senior President  
*Joseph L. Lyons*  
Executive Secretary

William C. Mullendore, University of Michigan, Theta '12, Delta Beta Xi '38, Trustee of the Alpha Sigma Phi Memorial Fund, Chairman of the Board of Directors of the Southern California Edison Company, receiving the Distinguished Merit Award of Alpha Sigma Phi from the Grand Senior President of Alpha Sigma Phi, Emmet B. Hayes, Stanford University, Tau '31.



# Convention Memories Linger On

Meeting on the shores of very blue— and mostly very rough and turbulent— Lake Huron, the Twenty-Third Convention of the Fraternity was almost within shouting distance of Canada. And the sessions were given a truly international flavor upon receipt of a telegram from Brother Kieran Kreiss, Gamma Epsilon '51, now stationed overseas with the United States Army, who voiced what must have been the sentiments of many recent graduates serving with the Armed Forces all over the world: "May Brotherhood remain supreme. Just a guy in Paris who remembers the 'Old Gal'. Wish I was there".

For those who could not be there, it is hoped that the account on the following pages will give the highlights and will convey, if it is possible to do so verbally, a sense of the spirit of that great Convention.

The keynote was sounded in the opening address by Past Grand Senior President Lloyd S. Cochran, Omicron, '20, who spoke on the qualities of leadership and the demands of that leadership upon fraternity men. The early sessions were devoted to the matter of Chapter leadership and covered several areas of operation which call for special attention, including Chapter Organization, Finances, Rushing, Pledge Training and Scholarship.

For the first time since the Centennial Convention, the Convention proper was officially opened with the historic and traditional Black Lantern Procession. In its original form at Yale, Alpha Chapter used the procession as a means of announcing to the College the new men who had been elected to membership. However, in its oldest continuous use at Marietta, the Black Lantern Procession is conducted in memory of deceased Brothers.

Pausing in its deliberations, the Convention paid tribute to the memory of three national leaders of the Fraternity who had died recently: Charles E. Hall, Lambda '13, former Executive Secretary; Charles A. Ludey, Delta '90, former Grand Councilor; and Edwin M. Waterbury, Alpha '07, first Editor of the revived *Tomahawk* and former Grand Secretary and Grand Corresponding Secretary.

In honoring these men, the Convention also stood in reverent silence in memory of all Brothers who had passed to the

Omega Chapter since the 1952 meeting.

The business sessions of the Convention included the report of the Grand Council on the operation of the Fraternity during the two-year period since the Convention at Pocono Manor in 1952. These sessions also included a discussion of matters of Fraternity policy and operation, resulting in a forward-looking program of activity for the next two years.

An integral part of the Convention agenda was the speaking program. By coincidence, many of the speakers who were to follow Brother Cochran's "keynote address", carried through the theme of training for leadership and responsibility.

In addition to the addresses which are reprinted in this issue of the *Tomahawk*, the Convention also heard from the Honorable Charles G. Oakman, Theta '24, United States Representative from Michigan, who gave some interesting glimpses of life in the Nation's Capital. He also gave us some insight into the hectic excitement of campaigning for re-election when he revealed that the remarks which he had intended for the Convention were, by mistake, in the process of being mimeographed for a political address before a Union group which he had scheduled later that week.

The single regrettable circumstance of the Convention was the unavoidable absence of the then Grand Senior President, Hugh M. Hart, Alpha Nu '26, due to reasons of health. His prepared remarks were read by Grand Junior President Charles T. Akre, Alpha Beta '28, and they were greeted warmly with a standing ovation.

In Dr. Hart's absence, Brother Emmet B. Hayes, Tau '31, then Grand Junior President, officiated as presiding officer. A near-tragedy almost prevented his attendance, for just prior to the opening of the Convention he and Mrs. Hayes were involved in a serious automobile accident. Fortunately, Brother Hayes escaped injury and his wife was able to join the convention several days later. However, it was with sincere relief and genuine affection that the delegates saluted the wife of the newly elected Grand Senior President with the Fraternity's Sweetheart Song at the final banquet.

As always, the grand climax was the





## Delta Beta Xi Award

The Grand Council of Alpha Sigma Phi Fraternity announces the elections to the Award of Delta Beta Xi, dated December 6, the Founding Date of the Fraternity, and the year of election, 1954:

Edward C. Bailey, Beta Tau '40  
 Dana T. Burns, Alpha Mu '39  
 Henry C. Cogswell, Sigma '27  
 Lewis L. Hawkins, Phi '31  
 Robert C. Higgy, Zeta '21  
 William H. T. Holden, Alpha '15  
 John R. Hoyt, Alpha Zeta '29  
 W. Gardner Mason, Theta '17  
 Clifford T. Okey, Delta '88  
 Robert J. Quinn, Eta '12

Convention Banquet. The scintillating Toastmaster was Brother W. R. Augustine, Nu '22, Assistant Attorney General of the State of California, who abandoned Court Room decorum and regaled the Convention audience with an almost endless string of jokes and patter. He had earlier entertained with the famous "Grapefruit Act", described pictorially elsewhere.

Past Grand Senior President Wilbur H. Cramblet, Alpha '12, presented the 1954 recipients of the Award of Delta Beta Xi; and members of the Fraternity Office Staff presented several Chapter awards which are reported elsewhere.

The principal speaker for the banquet was Brother Cochran who brought to the conclusion of the Convention an inspiring statement and summary of our Fraternity and its ideals in action.

Following his address, Brother Cochran was presented with a resolution, signed by all Sigs in attendance at the Convention, expressing the Fraternity's gratitude for his many contributions and its pride in his election last year as Chairman of the National Interfraternity Conference. The Citation reads in part:

"You have given to every endeavor a stimulating and contagious enthusiasm; and have left, in many areas of activity, inspiring examples of personal achievement.

"Alpha Sigma Phi has always shared most generously in your loyalty and effort. We salute you at the completion of twenty years of service as an officer of this Fraternity.

"Now we would honor you for another cause. You have brought to your Fraternity further distinction by the calibre of your activity in interfraternity affairs.

"The first member of Alpha Sigma Phi to be elected Chairman of the Conference, you are acclaimed now throughout the fraternity world with affection and respect; yet none can know and regard you with quite the same warmth and strength of feeling as those who have shared with you the same fraternal vows and who have taken the same Obligation wherein your own devotion to the fraternity ideal was first fostered."

Brother Cochran's acceptance expressed his surprise and deeply-felt appreciation: "I'm truly overwhelmed. This is something which I know I shall cherish forever—as a memory of this group, and also as a memory of a Chapter and of a Fraternity which has made any humble success that I might have possible."

With the Breaking of the Mystic Circle, the Twenty-Third Convention came officially to a close, but the lobby was filled with song and good cheer into the morning hours when, one by one, delegates and other guests left Port Huron to take memories of this Convention to all parts of the country.

Shortly after noon on Sunday the Gratiot Inn closed its season, with the Twenty-Third Convention of Alpha Sigma Phi written into the record books; and this Convention is "written" more indelibly than any previous meeting for the complete proceedings, for the first time in the history of the Fraternity, were tape recorded to provide a permanent account of the 1954 sessions.



Grand Senior President Emmet B. Hayes, Tau '31, investing Grand Junior President Charles T. Akre, Alpha Beta '28 with the red ribbon and official medallion of his office.

## ***Emmet B. Hayes Elected Grand Senior President***

Emmet B. Hayes, Tau '31, was elected Grand Senior President of Alpha Sigma Phi at the closing session of the Twenty-Third Convention. He succeeds Dr. Hugh M. Hart, Alpha Nu '26, who had served since 1952. Brother Hayes was elected to the Grand Council in 1950 and at the 1952 Convention was named Grand Junior President.

Due to Brother Hart's unavoidable and regretted absence from the Convention, Brother Hayes officiated as the presiding officer. His handling of this responsibility won him the acclaim of the entire Convention and his later election as Grand Senior President was greeted with genuine respect and enthusiasm.

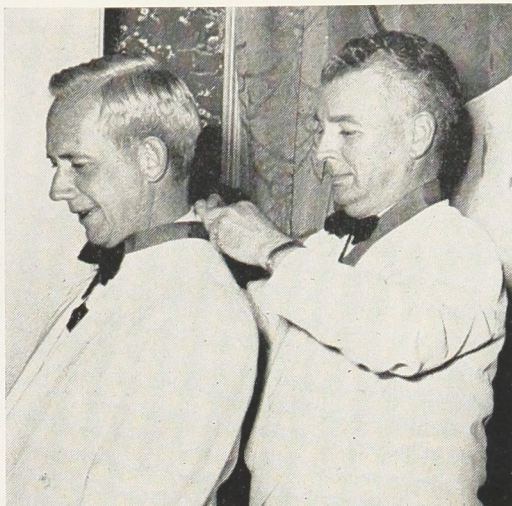
As a member of the Grand Council, Brother Hayes has been particularly active in promoting the work of the Committee on Service, developing programs of Chapter activity in the field of community and charitable projects.

An outstanding attorney in San Francisco, he served during World War Two as head of the Alien Property Office of the Department of Justice for eleven western states.

He is the first member of the Fraternity from the West Coast to serve as Grand Senior President. William John Cooper, Nu '13, was Grand Senior President from 1932 to 1935, but was at the time a resident of Washington, D. C., where he was United States Commissioner of Education.

### **Grand Council**

The Convention elected seven Grand Councilors to the Class of 1958, including Past Grand Senior President Wilbur H. Cramblet, Alpha '12. Dr. Cramblet served



in the Fraternity's highest office from 1936 to 1948. Now president of the Christian Board of Publication in St. Louis, Brother Cramblet was for many years president of Bethany College, Bethany, W. Va.

Other Brothers elected to the Grand Council Class of 1958 are:

Dallas L. Donnan, Eta '21, a resident of Seattle, Wash., where he is president of Ehrlich-Harrison Company, distributors of hardwood lumber. Married and the father of three children, Brother Donnan has had a long record of interest and activity in Fraternity affairs.

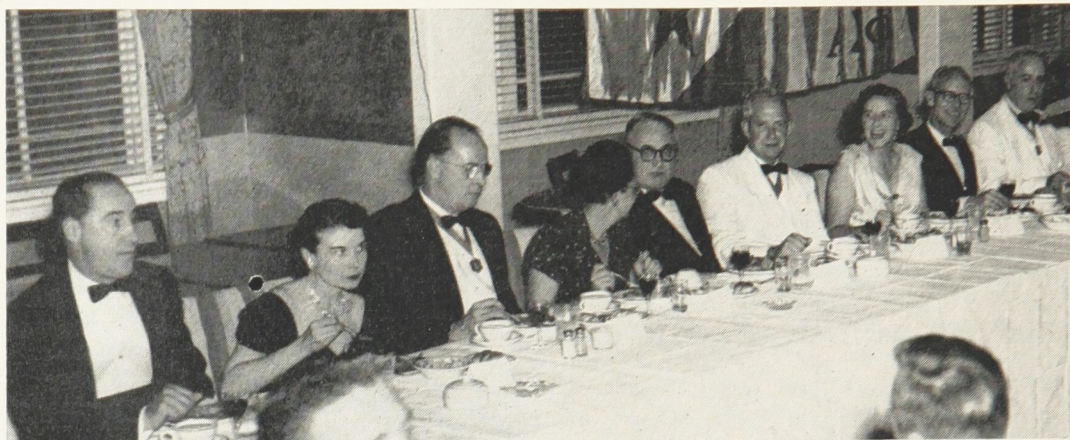
D. Luther Evans, Zeta '14, has served as National Scholarship Chairman since 1950, during which time he prepared the widely-acclaimed pamphlet, *The Scholarship Committee*, outlining the organization of an effective Chapter scholarship program. Now a Professor of Philosophy at Ohio State University, Brother Evans has seen service as a Dean of Men and as a Commander of a Naval R.O.T.C. unit.

Frank F. Hargear, Nu '16, has served on the Grand Council on several occasions and has been a member of the Council continuously since 1950. A partner in Sutro & Co., securities firm, Brother Hargear is vice-president of the Los Angeles Stock Exchange.

Frank J. Krebs, Beta Alpha '29, a member of the Grand Council since 1946, is a history professor and Dean of Students at Morris Harvey College in Charleston, W. Va. Brother Krebs is a frequent contributor to *The Fraternity Month*, the author of articles on fraternity business management.

Charles E. Megargel, Upsilon '22, is resi-





Seated at the head table for the final banquet, left to right, are: General Convention Chairman Thomas L. Conlan, and his wife, Grand Councilor Arba S. Taylor and his wife, Grand Marshal Frank F. Hargear, Grand Junior President Charles T. Akre and his wife, Toastmaster W. R. Augustine, and Past Grand Senior President Lloyd S. Cochran.

dent vice-president of the New England office of the Fidelity and Deposit Insurance Company of Maryland, having been associated with the company since 1928. Before going to Boston, Brother Megargel was associated with the Philadelphia, Indianapolis, and Syracuse branch offices and he was always active in alumni council affairs in those communities. For several years now he has served as Province Chief in the New England area.

Arba S. Taylor, Beta Iota '32, a member of the Grand Council since 1946, is an engineering executive with the Standard Oil Company of New Jersey. A former Grand Junior President, Brother Taylor has been interested in the development of alumni programs.

Continuing on the Grand Council as members of the Class of 1956 are Grand Senior President Emmet B. Hayes and Charles T. Akre, Alpha Beta '28; Calvin P. Boxley, Alpha Alpha '23; Donald J. Hornberger, Epsilon '25; H. Walter Graves, Omicron '16; and W. Samuel Kitchen, Beta Delta '29.

Also serving on the Grand Council as a member of the Class of 1956 is Brother Lloyd S. Cochran, Omicron '20, who was Grand Senior President from 1948 to 1952.

#### Grand Officers

From the fourteen-member Grand Council the following Grand Officers of the Fraternity were elected by the Convention, in addition to Grand Senior President Hayes:

Charles T. Akre, a member of the Grand Council since 1952, was elected Grand Junior President. A partner in the Wash-

ington, D. C., law firm of Miller and Chevalier, Brother Akre has been admitted to practice in Illinois and the District of Columbia and before the United States Supreme Court. A widely-known authority on tax matters, he has served the Fraternity as chairman of the Legal Committee and was also a member of the Law Committee of the National Interfraternity Conference.

Elected Grand Secretary of the Fraternity was Calvin P. Boxley, a partner in the Oklahoma City law firm of Embry, Johnson, Crowe, Tolbert and Boxley. A member of the Grand Council since 1952, Brother Boxley has been extremely active in the development of the housing program and corporation of Alpha Alpha Chapter.

Grand Treasurer Donald J. Hornberger was re-elected to another term in that office, which position he has filled since 1946. His sound business judgment has been invaluable to the Fraternity's financial operation. A professor of economics and business administration, Brother Hornberger is vice-president and treasurer of Ohio Wesleyan University.

Frank F. Hargear, whose election to the Grand Council Class of 1958 was reported above, was also re-elected Grand Marshall, an office which he has held since 1950.

At its first meeting following the close of the Convention, the new Grand Council elected the following Executive Committee: Grand Senior President Hayes, chairman, and Grand Junior President Akre, Past Grand Senior President Cochran, Grand Treasurer Hornberger and Grand Councilor Kitchen.





William C. Mullendore, Theta '12, Delta Beta Xi '38, Trustee of the Alpha Sigma Phi Memorial Fund, Chairman of the Board of Directors of the Southern California Edison Company, Director of the Union Pacific Railroad, Director of North American Aviation, Director of the American Management Association, Trustee of the Mutual Life Insurance Company, Trustee of the University of Southern California, delivering his stirring speech to the Convention on Wednesday evening.

In recognition of his outstanding achievements as an industrial leader of the nation he received the Distinguished Merit Award of Alpha Sigma Phi.

# *Potential of the Uncommon Man*

*Convention Address by William C. Mullendore*

I would like to say something about the needs and responsibilities of leadership because it is a subject very close to my heart. I would like to take for my text some paragraphs from the speech of the man who I am sure we all honor and respect and who has been a great influence in my life. He has been almost a foster father of mine—a man with whom I have spent a great many years of my life—Herbert Hoover.

I am sure you have probably heard or read his speech on his 80th birthday at his birthplace at West Branch, Iowa. The paragraphs from his speech which I wish to use as the text of my remarks are those having to do with leadership which he covered under the general subject of the "Common Man." You will remember that he said that among the delusions offered us by fuzzy-minded people is that imaginary creature, the Common Man.

"It is drilled into us that this is the century of the common man. The whole idea is, in fact, another cousin of the Soviet proletarian. The uncommon man is to be whittled down to size. It is the negation of individual dignity and a slogan of mediocrity and uniformity. The common man dogma may be of use as a vote-getting apparatus. It supposedly proves the humil-

ity of the demagogues who use the term. The greatest strides of human progress have come, however, from uncommon men and women. You have perhaps heard of George Washington, Abraham Lincoln, and Thomas Edison. They were humble in origin, but that was not their greatness. The humor of it is when we get sick, we want an uncommon doctor; when we go to war, we yearn for an uncommon General or Admiral; when we choose the president of a university, we want an uncommon educator. The imperative need of this nation at all times is the leadership of uncommon men and women. We need men and women who cannot be intimidated, who are not concerned with applause meters, nor those who sell tomorrow for the cheers of today. Such leaders are not to be made like queen bees. They must rise solely by their own merits. America recognizes no frozen social stratification which prevents this free rise of every individual. They rise by merit from our shops and our farms. They rise from the 35 million boys and girls in our schools and colleges. That they have the determination to rise is the glorious promise of leadership among free men. A nation is strong or weak, it thrives or perishes, upon what it believes to be true. If our youth is rightfully instructed in the faith



of our fathers, in the traditions of our country, in the dignity of each individual man, then our power will be stronger than any weapon of destruction that man can devise."

I would do well to merely give you that quotation from Herbert Hoover and sit down, but as is the wont of immodest man I will go on to make some observations of my own. I can add, of course, that anything I would say would be an anti-climax to that statement of the essence not only of the American doctrine of freedom of opportunity but of the importance of leadership. I could add nothing to that as the justification for this and every other college fraternity.

Why do we have college fraternities? Because we recognize that there is inherent in the nature of man a desire for people to choose their companions in accordance with those who are friends, who are of like minds, who are compatible with their particular background—not their prejudices, not their pride, but simply that there is inherent, as I say, in the nature of man a desire to be with and to work with people who show some of the qualities of leadership. There is nothing undemocratic in the true sense of democracy in the college fraternity any more than there is in the family. Men and women choose each other because they find that they are fitted for each other's companionship. Is that undemocratic? Is it the creed of democracy that we must be leveled down to the lowest common denominator in order that we may not make anyone feel that they are being discriminated against? I hear that doctrine in the world today. Is that the meaning of democracy? If it is, it is strange indeed that God created individuals with different tastes in companionship, different tastes in pursuits, different tastes with reference to most of the things of life; and all that is involved in association and group association is that we get together not for the purpose of discriminating against others, but for the purpose of men effectively working together with those who happen to be compatible with ourselves.

The essence of democracy, the basis of freedom, is what? Three words as I understand it, and there are many definitions, but I would say *Freedom of Choice*. Freedom of choice is the essence of democracy—freedom of choice so long as you do not infringe upon the equal right of your fellow

man to his freedom of choice; respecting the dignity of any man regardless of his station of life and not asking that he respect your dignity any more than you respect his; refusing to intervene in his life to prevent his freedom of choice and asking of him only that he does not intervene in yours.

I don't know that I have acquired much of a reputation, but insofar as I have acquired a reputation I am sure that there would be a considerable emphasis upon the reputation of Bill Mullendore as a pessimist because I am a viewer of alarm. I do apologize to you of the younger generation for what we of the older generation are leaving you. I think we have made a miserable failure of one-half, and the most distinctive half, of life. Oh, yes, I am proud of the scientist, of the engineer, and technologist; I am proud of the homes that the government has built by socializing the wealth of the country; I am proud of the universities and schools and public buildings, the highways, the automobiles and airplanes, and television and radio, and the ever-increasing inter-mingling of the populations of the world through the influence of transportation and communication. You can be proud of all that if you forget that we have failed to bring along with it the moral integrity and respect for the dignity of the individual and the harmony of relationships which should accompany all human relations.

No, it hasn't been the fault of your leaders of the United States, except we have been pretty stupid in intervening in the affairs of the world, if you may now pardon the views of a non-interventionist, sometimes called an isolationist—a terrible creature who believes that there is a way of being a brother to mankind, of being a helpful fellow citizen of the world, without undertaking to regulate the affairs and to make gifts which weaken, rather than strengthen, the populations and the peoples whom you are trying to help. But let us not go into foreign affairs. I would be unfair to you if I did not give you that particular slant of this individual who says to you that I am not so proud of what we of the older generation are handing to you of the younger generation.

As I have viewed the progress of mankind and the basis of it, I have hit upon certain principles which are inherent throughout this mysterious universe so far as the physicist, so far as the chemist, so





Seated around a table for the final banquet, in the foreground and following around left to right, are Donald Adams, Oregon State; William Holmes, Alumni Secretary; Robert Brower, Rutgers; James Hamill, Cornell; James Hughbanks, Washington, Lawrence Vroman, Illinois; Donald Glossop, Illinois Tech; and Charles Kuhns, Tufts.



Wagner delegate Clement Bosco, standing leads a song for the group. Seated left to right: Dewey Bobbitt, Wake Forest; Walter Hill, Tufts; Jack Bruce, Penn State; Arthur Boylan, Missouri; Glenn Jackson, Missouri; Steve Shank, California; Steve Barber, West Virginia; Miss Dorothy Lowe, Fraternity office secretary; and James Hagerly, Conn.

far as the philosopher, so far as the psychologist, the biologist, the student of ancient history, the anthropologist, and the paleontologist, or whoever, has been able to uncover it. There seems to be one principle among many which is universal and it is the principle of equilibrium or the necessity of maintaining a balance, whether it is in the physical world or in the non-physical world.

We used to say that nature abhors a vacuum; today we realize that what we really mean, in part at least, is that nature abhors an imbalance. What was it that enabled us finally to bring about atomic fission. I am sure I am not going to commit myself that it is any great boon to mankind, but at any rate what was it? You create an imbalance in atom and you bring about fission. Create an imbalance in respect to any system whether it be the individual human system, your individual body, or the system of which you are a part both physically and spiritually—a company, a fraternity, a family, a country, a nation, or the world—and if you bring about sufficient imbalance there will either be a crash or balance will be restored. It is the essence, of course, of the action of electricity, the basis of the universe's apparent positive and negative forces. There must be a balance maintained and that principle was the principle which we have in this generation, and I fear a generation or two before, failed to observe and have tried to defy because we have been placing continually more and more emphasis upon the physical and material, upon quantity, upon numbers, upon mass, and assuming that if there was anything wrong with the world, we

could fix it by adding to the quantity of goods and services available to mankind; that if we in the United States, for example, had a depression, which we were sure was due entirely to a lack of material goods and services, all we had to do was to go into debt to speed up the engine of inflation and produce more, even though it was at the expense of the future, so that there was a constantly growing imbalance between the future and the present.

And so when you are told that you're entering—you undergraduates, you of the younger generation who are about to take over—the greatest period of prosperity the United States has ever known, you may take into consideration—I am not trying to sell you this, I am merely giving you an idea—take into consideration the proposition that you are being “gold-bricked” because the prosperity, the plenitude, the amplitude of homes and automobiles and the physical evidences of prosperity which you see before you are in large part, in too large part, financed by placing mortgages upon what you are going to earn. It is a wonderful thing to build homes. It is a wonderful thing to own your home, and I am one of the last, I am sure, to decry home ownership; but when home ownership is promoted at the expense of mortgaging your future for thirty years with no down payments, and young people are encouraged not only to take on the cost of a \$12,000, \$15,000, or \$18,000 home, but to buy all the furniture and furnishings on time and to mortgage their future earnings, and to assume that their present earnings are going to increase at a sufficient rate to take care of all the depreciation and the



amortization and the interest and the taxes and maintain the automobile and the layettes for the new baby and the clothes for the older baby and the layettes for the next baby and so on and so on, it occurs to me that the youngsters of this generation are being encouraged to start off with a considerable imbalanced budget. And so the older reactionary conservatives of the Herbert Hoover stripe, of the "old school," who dared to suggest that there might be a better and safer way, might have a point even though we are accused of being kill-joys.

To pass on to my next, and I think it had better be my final, point which is the importance of perspective. We started out to talk about leadership and the importance of leadership. Leadership, that without which no human organization can develop or grow, or function, requires just those things which Herbert Hoover mentioned in his birthday speech. It requires a sense of responsibility; a sense of the importance of the principle which God created and which man is unlikely to be able to annul—the principle of balance, the principle of equilibrium, the principle of necessity of maintaining the integrity of the whole if you are going to maintain the health of any part, and it requires a perspective upon history.

It has been charged that the modern grade school, high school, junior college, and perhaps it might have gone so far in some cases to the higher regions of the University, have not given proper attention to history. And you would expect that an "old foggy", a conservative, a reactionary, such as the speaker, would agree—and so I do, because I understand that the present moment is the product of the past. How is it possible for you as an individual to understand where you are or what you are, or why you are, without knowing something of your past? How is it possible for any generation, for any country, any generation of any country, or any generation of people of the world in this great flowing river of humanity which passes so quickly across the face of the globe and through the life of succeeding generations, how it is possible for any single generation to have any idea of what it is all about or why we are here or where we are going without knowing where they have been, what it was that preceded them, what was handed to them, the culture of past generations—yes, even

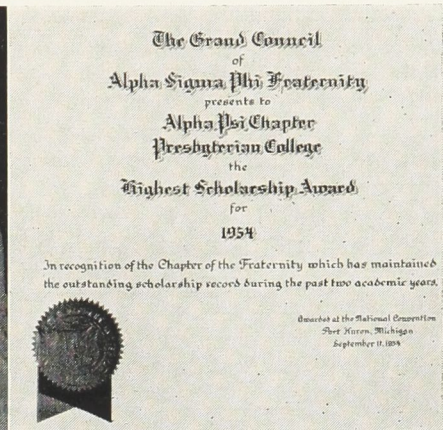
back to 2,000 or 3,000 B.C.? How it is possible to live merely expediently, to live without anything except what you can glean from social living or adjustment to live as of the moment, I am unable to determine so I emphasize the importance of perspective.

I have lived in various sections of the world and have been under the necessity of understanding a great deal of a particular society, and I have never yet been able to get any understanding without first getting some perspective of where that society came from, what made these particular social problems, out of what makings did the situation grow.

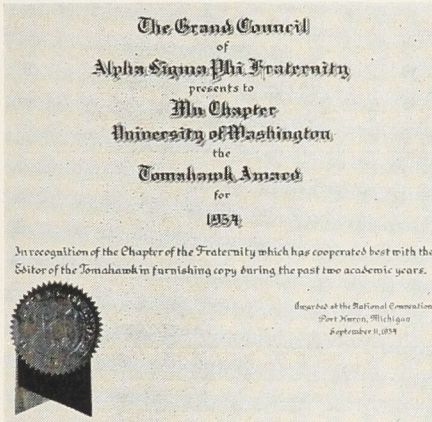
And so my Brothers of Alpha Sigma Phi, if you are going to assume the responsibilities of leadership, which is indicated by the fact that you are members of your Fraternity, I recommend to you that there are principles inherent in human life which we did not create, which not even Thomas Edison, not even Abraham Lincoln, or Socrates created, that are inherent in the nature of things and that those who drew the Declaration of Independence paid respect to God, the Creator, from whom the nature of man was derived, and hence the nature of human society. If we are to play our part, whether as just the private in the ranks or whether we are going to undertake leadership, which I say membership in this Fraternity to some extent commits us, then the emphasis is upon the principle which we did not create, but which we were born into, the necessity of recognizing and of obeying what is of supreme importance.

Our Fraternity has the highest of principles and the highest of ideals for our guidance, but those mean very little unless we, each of us as individual members, undertake to adopt them and apply them in our own lives. There is a responsibility of leadership which you cannot avoid if you are going to occupy a position of leadership. It goes for the President of the University: if he is going to accept the responsibility of leadership which is inherent in his office then he is obligated, whether he takes an oath of office to that effect or not, to carry out the responsibilities of leadership. If you are going to accept the responsibilities of leading a group of men as foreman, as manager, as a president of a company, as any officer of government, you cannot be true to yourself and true

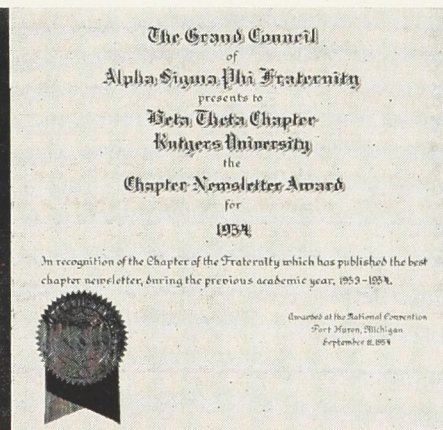




Presbyterian College delegate Mills Peebles accepting the Highest Scholarship Award for 1954 on behalf of Alpha Psi Chapter from Executive Secretary Ralph F. Burns, Epsilon '32.



University of Washington delegate and H.S.P. James Hughbanks accepting the Tomahawk Award for 1954 on behalf of Mu Chapter from Tomahawk Editor William H. E. Holmes, Jr., Alpha Pi '44.



Rutgers University delegate and H.S.P. Robert Brower accepting the Chapter Newsletter Award for 1954 on behalf of Beta Theta Chapter from Assistant Executive Secretary Ellwood A. Smith, Omicron '48.



to your responsibilities if you accept the honor without accepting the responsibilities which go with it.

If I had one criticism of you, and I am not, as you may have discovered, entirely loath to hand out criticisms—I have handed out some to my own generation—let me give you one. If I had one criticism of your generation and those of the young men whom I have had an opportunity to work with and to observe and who immediately precede you, I would say that it is the attitude all too prevalent, (I am not saying that this is by any means unanimous or that it is any more than probably a prevailing or majority attitude) that because you come to a college the college owes you something; that because you join a fraternity, the fraternity owes you something; because you work for a company, the company owes you something; that you (you understand when I say “you” I am not particularly applying this to you personally) forget that your generation has too often and too prominently, for my taste at least, displayed this. But the obligation is mutual and you get out of your Fraternity life, you get out of your College, you get out of your Company, only that which you put into it—and again we are talking about something that is inherent in the nature of things.

If God had intended that the idea of no work and all leisure, of lying in bed and pushing buttons to register our wants, was the ideal of life, he probably would have so designed it when he was in this world. But apparently God intended that if you are going to develop anything in yourself, as an individual, you are going to develop it by effort, by putting forth, by giving something of yourself, and only in that way; and whether it be the tree, the plant, the animal, or that much higher being the human being, you are going to develop nothing except as you give. If this generation, which has been handicapped by some great mistakes of the older generation, does not discover at an early date that it is going to require an unusual effort on their part of giving and much less emphasis upon consumption and upon mere receiving, I can prophesy no very happy or great future.

This is one old man's opinion. I can be called a prophet of gloom and of doom, but I think that there is still a great deal of vigor and work and hope and strength and potential development in America. It

does not lie in numbers; it does not lie in quantity of debt; it does not lie in counterfeited money created by turning debt into money; it lies only in the human individual, and in the individual and not in the mass. And if there is to be any realization of the potential it is going to come as a result of the development of the individual and most of all those who are qualified for leadership. If leadership fails, as I am afraid a great deal of the leadership of my generation has failed, if the leadership of your generation fails to develop the strength and the courage and the ability to face reality you are then in a very tough world; but by no means a hopeless one if you have the courage and the faith which is your rightful inheritance.

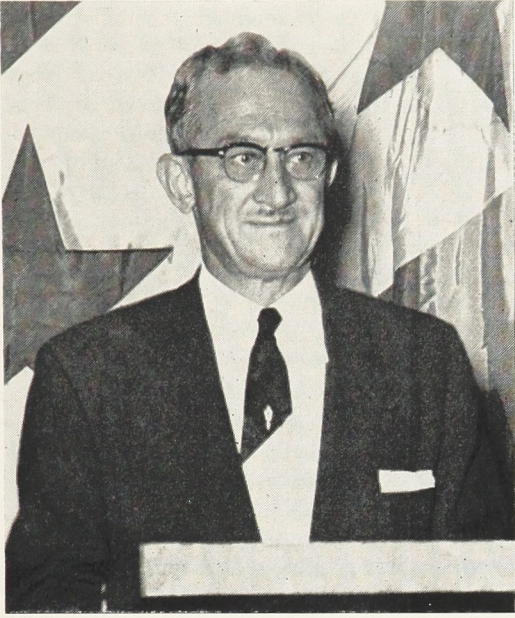
It is a great country into which you have been born. I think we have the right to claim that is the greatest country that has yet been developed in the course of human history. We have weakened it. We are not nearly so strong as we appear to be, but there is in the kind of men who are here tonight, multiplied by the hundreds, a great potential, and that potential can be realized as a result of the inspiration of the proper kind of leadership—and leadership can be developed in such institutions as this one of which we are all so proud.

I ask your forgiveness if I have said some things which classify me as a prophet of gloom and doom, which have failed to live up to the inspirational level that I might have reached. I ask that you believe only that it comes out of the sincerity of a fellow man, and a Brother in Alpha Sigma Phi who believes in you and believes in the ideals of this Fraternity, in the ideals of this country, and who believes those ideals need to be revived and lived by you who have the future on your shoulders.

At the conclusion of his address, Brother Mullendore was presented with the Distinguished Merit Award, which he accepted with these words:

“I think I have said enough this evening, but I would be extremely remiss and ungrateful if I did not express my appreciation—which is beyond words of expression—for this most complimentary recognition—like coming from one of the family. And to receive it from this, my beloved college Fraternity, is indeed one of the greatest honors which has come, or is likely to come, to me in my life.”





Wilbur H. Cramblet, Alpha '12, Delta Beta Xi '38, Past Grand Senior President of Alpha Sigma Phi, Past President of Bethany College, President of the Christian Board of Publication, Most Worthy Grand Patron of the Eastern Star, delivering the Friday evening dinner address. His speech is reprinted below.

# *The Privilege of Membership*

*Convention Address by Wilbur H. Cramblet*

I assure you it is a very real privilege for me to be here with you. It's a dangerous thing to go to Fraternity Conventions—you may get the habit. Some of you fellows here have been caught that way, and to be honest with you I hope some of you who are here for the first time will come back. I went to my first Convention, but they didn't call it a convention because they didn't want to pay anybody's way—we had a Conference in New York City in 1936—and I have only missed one Convention since that time. The whole experience has been very, very rewarding.

One of the things that has been concerning us through this Convention is the matter of alumni. How are we going to get alumni support? I want to ask you for a moment just who are the alumni? There is a story of a college president who was making a speech to the alumni as he said: "When I am dead, over my grave you should shed no tears; for then I will be no more dead than you have been for years."

That is one point of view about alumni, but as we come to this Convention of Alpha Sigma Phi, I want to suggest to the delegates who are here from the active chapters that you are the alumni of the Fraternity, and I mean that earnestly and very sincerely. You call yourselves actives, but

all you have to do to become an inactive alumnus is to get out of college—I don't care whether you graduate, or quit, or get kicked out. As soon as that happens you become an inactive alumnus. Now becoming an active alumnus is another job entirely, and one which I urge you to undertake energetically the very first moment you have an opportunity to do so.

The building of a Fraternity is rather an important matter. We have here at our speakers' table an example of a father and son who are enjoying fellowship within the Mystic Circle of Alpha Sigma Phi. Throughout the day I have been hearing Bob Jagocki talk about his son who is going to college about next week; and the story that comes to my mind is of a son who visited the fraternity house with his father and looked around and liked the things he saw, and he said to his Dad, "Can I join your fraternity when I grow up?" And this is what Bob is saying to some of you fellows and to his son: "Son, that depends upon the kind of a fraternity it is when you grow up."

That is why this Convention is being held, that we may consider something of the kind of a Fraternity it is, so that those who are alumni and fathers and mothers will be concerned that their sons shall join the



Circle of Alpha Sigma Phi.

I want to read to you just a few lines that were written by Louis Manigault at Yale, writing of the Fraternity which he was instrumental in founding in 1845. It is written in the first person, which arrested my attention, and I suggest that it might be written in 1954, as well as in 1866, and about any institution.

"The various steps needful for the formation of a well-organized Society which will not be regarded with ridicule and contempt in a college of such magnitude and import as Yale would be too numerous to mention. The task is no easy one. Without faith, boldness, firmness, and decision, failure is inevitable. On every side obstacles arise and countless impediments are cast in the way."

Then he goes on to say: "and yet from an insignificant but pure and Christian origin did Alpha Sigma Phi arise to transmit to posterity her hallowed rays of usefulness and light." It is a voice out of our beginnings which is a challenge to us in this day. It helps us to understand something of the spirit of Alpha Sigma Phi—what it meant to those who went before us—and what it shall mean to those who come after us.

And the purposes of the Fraternity have remained the same across more than a hundred years. The Purposes of Alpha Sigma Phi as we publish them to the world and announce them to our own initiates have been altered slightly only by the addition of a few words throughout the years.

I remember the first time I heard Ed Shotwell read them in a Convention like this. "The Purposes for which Alpha Sigma Phi is formed are to foster education, to maintain charity, to promote patriotism, to encourage culture, to encourage high scholarship, to assist in the building of character, to promote college loyalties, to perpetuate friendships, to develop and cement social ties and true brotherhood within its membership, and to foster the maintenance of college homes by Chapters for their Active Members."

Out of this has come the spirit of Alpha Sigma Phi, in which, borrowing a line from a poet, I would say: "To this there are depths we cannot fathom; truths we know, but cannot tell." I am sure that something of the meaning and significance of this spirit of our Fraternity will linger

with you as you remember the experiences of this day, because you listened to the words that came to us from Brother Hugh Hart, our present Grand Senior President, as he wrote to us to speak of a debt of continuing friendship that impels him and should impel each of us "to work to the end that you men, most of whom I do not know, and your chapter Brothers and the ones who will come after you through the years can be afforded the opportunity of making many lasting and rewarding friendships such as the ones that have brought me immeasurable pleasure and reward."

"The privilege of membership", colleges write in their catalogues, "is one which the college grants and it is not a right which an individual can claim." That is, colleges that are able to say that, like to print in their catalogue: "attendance at this college is a privilege". And we say it about our Fraternity and I have been especially appreciative of the statement that has appeared in various of our publications and on the inside cover of our *Tomahawk* "Membership in Alpha Sigma Phi is a privilege granted on invitation by the members to a man who is personally, intellectually, and socially compatible with the members of the Fraternity and thereby worthy of the heritage of Alpha Sigma Phi. Membership is not in a Chapter, but in the Fraternity itself; and consequently a Brother enjoys the privileges and hospitality of any chapter that he may visit." You know the rest of the statement which has been published; which, it seems to me, may form a proper basis upon which one may make his decision as he comes to pass judgment upon a friend whom he hoped to greet later as a Brother in the Mystic Circle of Alpha Sigma Phi.

I would like to speak to you very briefly about the Fraternity and something about the world in which it now finds itself—a very different world from any that we have known. I went to college during the years which Herbert Hoover has called the "complacent years," and the phrase has caught on with some of us who remember college days back in 1907 when Alpha Sigma Phi was being revived at Yale, and in 1912 when I was there and initiated. No one ever thought that there would be another war; the troubles were all over. I don't think there was an undergraduate student body at that time in this country which was disturbed about the future. When



an opportunity came to me to go to West Point or to Annapolis I said: "No, I was not interested in it. There is no future in the service of the United States Army or the Navy." It was a complacent time to be a young fellow going to college. You had no worries. I remember in my year at Yale when I joined Alpha Sigma Phi, I was studying mathematics under Professor Pierpont, and we were studying the theory of relativity by Einstein. In the summer of 1914 they had announced the Congress of Mathematicians and Physicists would review together the significance of the theory of relativity and that Conference was never held in 1914, though it had been called; and Einstein was busy in Germany as chairman of a committee of professors justifying the Kaiser's war.

We live in a different world from that which faced the three Founders of our Fraternity in 1845 and 1846, and that which faced the loyal band of men at Yale who undertook to reorganize the program of our Fraternity in 1907 and 1908 and later. But the value of Fraternity associations and the lessons the Fraternity can teach to its members are just as significant. A great deal has been said about this world of ours that it is such a small world. Of course we know the distances in it are just the same, but judged by measures of transportation, it is a much smaller world than it used to be. We can go to distant places in a few hours; to the further most places of the world in just a few days; and when it comes to other means of communication, the present facilities that are available to us are most amazing.

Personal experience becomes more interesting than simply repetition of what we know is possible, and so I can assure you that everyone in my office got quite a thrill the other day when a telephone call came in from Tokyo, Japan. We were a little bit excited when I wanted to talk to a man living in Jerusalem and called up the central and asked what it would cost me to talk to a man in Jerusalem. The answer came back \$12.00 for three minutes." By communication we can do a great many things and you know about it—some of you know much more about how it works than I do—but only in these ways is this world of ours a smaller world than the one men knew in other times.

In this world in which we live there are so many new places. More places than we

ever dreamed existed. Places that have become precious because loved ones have served for us in those distant places. Until day before yesterday, I never knew there was an island of Quemoy. For a period of years a friend of mine was Governor of the Marianas in the Pacific, but I never knew they were there in 1940—there are so many places that we even have a song about it "Far away places with strange sounding names" and there are more people in the world. Not only are there literally more people than ever before and not only is the number increasing, but our awareness of that great body of people presses upon us all the time. We read in the paper of 450,000,000 in China, 60,000,000 in India, 2,600,000,000 in the world and we ask ourselves what about 160,000,000 in the United States. What is our place and what is our responsibility?

It was my privilege, with a number of other people, to be in Soldiers Field in Chicago just a little while ago and that place was packed with 125,000 people, more or less, who stated that they were there for one purpose—a common purpose—that they might worship God together, and the first reaction was to be impressed that there was a large group of people. When we began to think of the fact that it represents the peoples of America, the Protestant people through the world—160 odd religious groups—it was a pretty small group of people. Some of us like to think it was a very significant group of people because of the influence it may have in the development of the world of tomorrow. So this Fraternity of ours which is precious to us, which enrolls in its membership some twenty-three or twenty-four thousand men, sounds like a lot of people if we tried to have them here in a single banquet hall, a rather small group when you compare it with all the fraternity men we have in the colleges of this country, or when you compare it with the college men in the United States or with those who have had the benefit of like education throughout the other nations of the world. Yet we feel there is a bit of responsibility, a bit of obligation that rests upon that particular group who have knelt at the altar of Alpha Sigma Phi and have risen to call us Brothers.

Yes, in this world of ours in which we live there are many things that people never knew about before. We enjoy more





First row, left to right: George Woodward, Middlebury; Ralph Billiter, Purdue; Donald Adams, Oregon State College; Lynn Arbeen, Illinois; Lawrence Vroman, Illinois; Dewey Bobbitt, Wake Forest; Steve Shank, California; Clement Bosco, Wagner; Jack Bruce, Penn State; James Hagerty, Connecticut; Charles Kuhns, Tufts; Marvin Nerseht, Stanford; Robert Chapman, Oklahoma; Nick Fox, Oklahoma; Charles Ash, Lehigh; Coleman Goodman, Marshall; Ellwood Smith, Pennsylvania; William Holmes, Purdue.

Second row, left to right: James Wishart, Wayne; Hugh McAnaney, Ohio Northern; Arch Brannen, Cincinnati; Roy Anderson, Toledo; Milton Cerney, American; Walter Hill, Tufts; W. R. Augustine, California; Samuel Kitchen, Marshall; C. T. Okey, Marietta; Frank F. Hargear, California; Lloyd S. Cochran, Pennsylvania; Emmet B. Hayes, Stanford; Wilbur H. Cramblet, Yale; Arba S. Taylor, Tufts; Robert L. Jagocki, Pennsylvania; Charles T. Akre, Iowa; Calvin Boxley, Oklahoma; Ralph F. Burns, Ohio Wesleyan; Edmund Hamburger, Brooklyn Polytechnic; Wesley Rogler, Wagner; Leon Fencil, Penn State.

comforts and more luxuries, we handle more powerful things than man has ever known at any other time or place. We are getting used to new ideas, the Atom Bomb and the Hydrogen Bomb and the Cobalt Bomb; we say them rather readily across our tongues. I like the phrase that President Eisenhower used the other day when he was speaking about the Atomic Plant which they are building at Shippensburg, Pennsylvania, when he talked about not the Atomic Bomb, but the Peace Atom. I am hoping that in our times, as the years pass, we may come to see the atom as a Peace Atom. In this world of ours there is so much need, so much suffering, and thank God there is a tremendous urge to meet that need as the opportunity presents itself within this Fraternity of ours and with other fraternal groups with which I have had acquaintance and experience, and within the spirit and the interpretation of obligation on the part of the whole American People. There have been thrilling answers

come to us as people have responded to the need of human beings around the world regardless of whether or not those who ruled over them in other days were hostile to our security or not.

This is a great world in which we live. It is a great world in which you young men will work, a world of great opportunity, of great challenge, and in it there is something I want you to think about as you think about the obligations of your Fraternity—and the reason perhaps for saying all this. Throughout this world of ours, there is a rising tide of nationalism, such as we have not known, certainly in our time: Infant nations demanding the right to be heard, demanding the right to make decisions even if that also be the right to make mistakes. And that feeling is making itself felt in the lives of nations throughout the world. Here in our own country, in North and South America, in the Far and Near East, in Africa, voices are being raised saying, "We have the right





Third row, left to right: Howard Gaberson, Michigan; Richard Ernst, Syracuse; LaVerne Henderson, Hartwick; Thomas Tuttle, U.C.L.A.; Donald Fischer, Washington University; Louis Marting, Washington University; Vernon Peters, Tri State; Norman Hadsell, Ohio Wesleyan; Thomas Pitts, Miami; Robert Lindamood, Marietta; Frank Stuchel, Baldwin Wallace; William Nelson, Purdue; Donald Glossop, Illinois Institute of Technology; William Conroy, Illinois Institute of Technology; Richard Hulit, Rutgers; Benjamin Koon, Wofford; Theron Few, Wofford; Arthur Boylan, Missouri; William Rindone, Columbia; Mills Peebles, Presbyterian.

Fourth row, left to right: Carl Drescher, Ohio State; Robert Oberlin, Ohio State; Robert Kreidler, Ohio State; Charles McLean, Ohio State; Warren Holthaus, U.C.L.A.; Richard Gebhardt, Colorado; James Hughbanks, Washington; Robert Helms, Colorado; George VonHilsheimer, Miami; Roger Waddill, Davis & Elkins; Steve Barber, West Virginia; Max Morgan, Davis & Elkins; George McKay, Davis & Elkins; William Ensign, R.P.I.; Peter Graham, R.P.I.; Glenn Jackson, Missouri; Dan Saunders, Missouri Valley; Claude Falkenstien, Missouri Valley; James Barnes, Milton; James Hamill, Cornell; Robert Brower, Rutgers; Kent Shoemaker, Michigan; Gordon Nitz, Michigan.

of decision." The problem comes to us to understand how we in the world who have stressed the right of the individual and how we who have been willing to affirm it, must also insist on the right of that individual even though he may be a member of a minority group, not of his own choosing.

These problems will be decided not by any program of isolation, but by a program that leads us to share with others the precious privileges which we would cherish for ourselves. We cannot keep them safe, we cannot keep them secure, unless we find a way in which they can become the common possession of all mankind. Out of the last war there came a poem which I have enjoyed reading again and again across the years.

A book, a little book it is, by Davenport called *My Country*. He has in it a stirring challenge to all of us who have enjoyed the privileges of being citizens of this great land of ours, but the same kind of privilege

we enjoy as members of our Fraternity, for a Fraternity like Alpha Sigma Phi could not exist in that part of the world which is hostile to our purpose. So think of the Purpose of our Fraternity as I give you the closing lines of Davenport's poem, *My Country*. Referring as he did, in these lines, to those windows in which lights burned throughout the years when loved-ones were serving beyond the seas.

However far her sons may go,  
To venture or to die beyond her sight,  
Those windows shine incognito  
Across incredulous humanity;  
That all the people of the world may  
know  
The embattled destination of the free:  
Not peace, not quiet, not rest, but to dare  
To face the axiom of democracy,  
That freedom is not to limit, but to  
share.  
And freedom here means freedom  
everywhere.



# An Instinctive Sense of Brotherhood

Convention Message by Hugh M. Hart

I think that I have never had a harder decision to make than that which finally kept me from the meetings now in progress. Until the middle of August I still thought it possible to attend, but as time grew shorter I felt that in fairness to the committees in charge I could delay no longer. Matters of health make it advisable that I forego the real pleasure that I should very much have liked to be sharing with you. You may be sure that you will be very much in my thoughts during this week; and I am heartened in my decision when I know that my share of the program will be most ably handled by our genial Grand Junior President from the West Coast.

I could spend some moments talking about the glories of the past or about our hopes for the future of Alpha Sigma Phi; but you men know about the past, and the future is always uncertain. Therefore, I should like to take a few moments of your time to pay tribute to Alpha Sigma Phi; for as I shall show you later I am in the peculiar position of being able to say some things about the "Old Gal" which can be said, perhaps, by no other man in the Brotherhood.

Frequently someone will say to me, "What do you get out of all this work for your fraternity?" When I learn that the questioner is a fraternity man I am saddened a bit because I realize that, as the Scripture

says, he may be *in* a Fraternity but not *of* it. That man has never been touched by the real meaning of Brotherhood; he has taken too lightly the oath that binds him to the pleasures of working for his group.

But perhaps the deepest motivation for what service I have given to Alpha Sigma Phi for several years is that I sense a debt of continuing friendships. My fraternity affiliations have brought to me many deep and lasting friendships which I could have formed in no other way, and since these friendships are continuously forming, I am under the constraint of a continuing and pleasant sense of duty so that I must work to the end that you men, most of whom I do not know, and your chapter Brothers and the ones who will follow you through the years, can be afforded the opportunity of making many lasting and rewarding friendships such as the ones which have brought me immeasurable pleasure.

But please notice that I said I worked so that you and others *might be afforded the opportunity* of making friends. Too often a fraternity member will be a regular ball of fire while he is in school, but within a couple of years after graduation he will quickly forget not only his associations but his obligations as well. Either he didn't have the stuff which makes a good fraternity man, or the fraternity or chapter has failed him. Oh, I know that during school days there are crises every so often in every chapter, ups and downs in scholarship and intramural competition, bickerings about fees and costs of formals, drudgery of formal meetings and initiations, and all that sort of thing; but, as you enter into panel discussions about conducting a chapter, if you will remember the prime essence of fraternity life is to form lasting, understanding friendships, you will see beyond the problems of the moment and will learn to think, more and more, of the eternal verity of brotherhood.

Selfishness is one of those traits which we grow into so unconsciously. We can see it in others but don't recognize it in ourselves. When a group shows selfishness it is merely because most of its members are that way individually. One just can't attain or understand the full meaning of brotherhood unless and until he sees selfish



Wilbur H. Crambley, Alpha '12, Past Grand Senior President, followed by Executive Secretary Ralph Burns, Epsilon '32, leading the Black Lantern Procession, century-old tradition of Alpha Sigma Phi from the earliest days of the Fraternity at Yale University. The Procession, carried on entirely in silence, opened the formal sessions of the Convention.



trends within himself and takes steps to eradicate them. It means always thinking of the good of the whole brotherhood first in every decision that we make, as individual members or as chapters. If by some magic formula I could somehow get even one half of my brothers to *think fraternity* for five undivided minutes each day, within three months Alpha Sigma Phi would rate absolute tops by any and all standards. A fraternity can be only what its individual actives and alumni make it, and if each one of us will submerge his own personal wishes in the larger, common good, we will have almost overnight the finest national in Greek history.

I said at the beginning that I wanted to pay a tribute to Alpha Sigma Phi. I am peculiarly placed in that I can say some things about the "Old Gal" which have not perhaps been noted by other Sigs.

To explain myself I will tell you that I was not always a Sig. I belonged to a fine, young fraternity called Phi Pi Phi which unfortunately expanded and fell on hard times during the Depression of the thirties. At one of the Conventions I suddenly found myself its National President. I soon became aware of the fact that we were accepting dues from actives but we were giving them a national in name only. I was concerned about the situation and finally, with the full consent of the Founders of Phi Pi Phi, our national secretary, Herb Wicks, and I set out to find the best spot for our actives and alumni, to find the group which would give them outstanding counsel and a truly national feeling. Incidentally, Phi Pi Phi was a good fraternity. I think I may take pardonable pride in telling you that four chapters of Alpha Sigma Phi which didn't close down during the War were all originally Phi Pi Phi chapters!

We began searching — *then we began to learn about fraternities*. Herb and I were rushed as few pledges on any campus are ever rushed. Old fraternities and young, large and small, wealthy and poor, snooty and affable—we met all kinds, and all sorts of representatives. I began to wonder whether in Phi Pi Phi we had something more than other groups seemed to have, for now politics and haggling seemed to supplant any romantic things like ideals of brotherhood. I can't take your time in recounting all the experiences we had, some

amusing, some irritating, but the same pattern seemed to run through almost all the conversations; underneath the backslapping and sometimes painfully obvious pseudo-cordiality were the same questions: How much is in your "kitty"? How much will your actives pay in dues? How many alumni will pay to be initiated, and so forth. I don't seem to recall any questions about scholarship or active-alumni cooperation.

One group demanded \$100 per chapter for installation in addition to taking over our magazine fund. Another group, large but young, would offer nothing in the way of assurance of help to two of our chapters which were shaky; we were told that they'd have to sink or swim. Another large, old fraternity deliberately withheld the information till I asked pointblank about it, that there was a chapter charge of \$100 per year for a Convention fee—and this was back in 1937.

But perhaps the greatest affront was from the regional supervisor of a large, old, widely respected fraternity. Before he had been in my office five minutes he said, "Of course, I should tell you that we're interested in only two of your chapters, yours—and he named one other—we aren't interested in the other four."

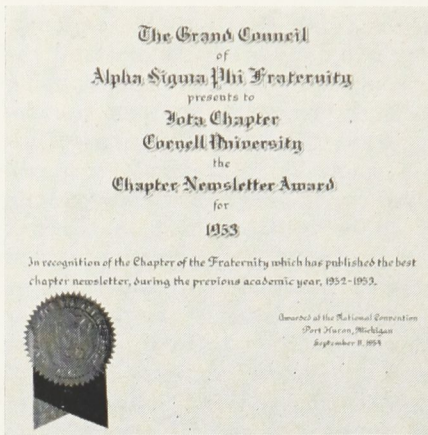
I was incredulous and slightly stunned. I looked at him for a moment and then I said, "I'm confused— you are a fraternity man, aren't you?" I guess it was his turn to feel mixed up. I paused for a moment and then I began to see red around the edges of the picture. I finally managed to say:

"It may be flattering to have my chapter,



In the line for the buffet luncheon Saturday noon are, starting at the head, Stave Barber, West Virginia; James Hagerty, Connecticut; Wesley Rogler, Wagner; Roy Anderson, Toledo; Vernon Peters, Tri-State; LaVerne Henderson, Hartwick; and Robert Krietler, Ohio State.





Cornell University delegate James Hamill accepting the Chapter Newsletter Award for 1953 on behalf of Iota Chapter from Assistant Executive Secretary Ellwood A. Smith, Omicron '48.

and one other selected by your particular group, but you'll pardon me if I say that you and I just don't seem to have the same concept of fraternal brotherhood. If you think for a minute that I'm going to take two chapters into your fold just so I can call myself by your name, — and sell the other chapters and their alumni down the river, you're quite mistaken. In Phi Pi Phi we have other ideas about brotherhood". Perhaps I wasn't as humble and cordial as I should have been before this representative of so famous a fraternity but somehow his offer stuck in my craw. Well, that's the way things went for about a year at the National Interfraternity Conference and in private interviews until I began to wonder whether in Phi Pi Phi we were unique in ideals.

At this point we met Alpha Sigma Phi! Herb Wicks and I had each had a couple of chats with Ralph Burns and Wilbur Cramblet. We had studied the background and management of all the groups that rushed us; and it was definitely the marked contrast which makes me remember so clearly that day at the National Interfraternity Conference in 1938. Herb Wicks and I had been asked to dine with the then members of the Grand Council of Alpha Sigma Phi. (This, by the way, was the first offer of dinner or even lunch that had come my way in a year's negotiation.)

We sat down to eat in the dining room of the Commodore Hotel, and one look around the table told me that here was a group of men who were unlike all the others we had met. I had grown so accustomed to condescension that I quickly noted its absence. There was no affability and no eagerness. We were just genuinely wel-

comed guests. And what other bearing could there have been in the manners of Wilbur Cramblet, Lloyd Cochran, Ralph Burns, George Worthington, "Duke" Pierce, and the one and only Ed Shotwell! Before the soup course was lifted Herb Wicks raised his hand over the table, touched thumb to forefinger in the sign of approval. In five minutes it seemed to us that we had known these gentlemen for months; it is hardly remarkable then, that I recall so distinctly how Wilbur Cramblet opened the conversation. He said,

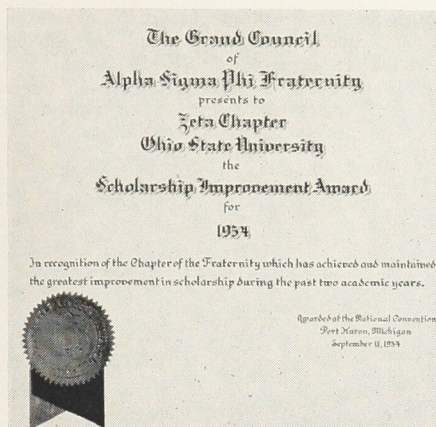
"It's a pleasure to have you men with us today to discuss a merger of our fraternities. We have some things to offer you and you certainly have some things to offer us. How can we help you make your decision? What do you expect of us?"

Herb and I were completely bowled over. From every other fraternity all we heard was what we would be expected to do. I looked around the table and, try as hard as I could, I found nothing but cordial interest in us and complete accord with Wilbur Cramblet's remarks.

From then on it was merely a matter of details, for we were completely sure that of all the groups we had met, Alpha Sigma Phi was the first to show the same concern for our actives and alumni which we ourselves felt.

We sometimes hear from some actives that Alpha Sigma Phi is not as well known as many other fraternities. Our Sweet-heart Song isn't broadcast frequently or sold on platters on the open market; and so far, we have not had the national publicity over unfortunate misbehavior on the part of some irresponsible member, members, or chapter; but after sixteen years





Ohio State University delegate and H.S.P. Charles McLean accepting the Scholarship Improvement Awards for 1954 on behalf of Zeta Chapter from Executive Secretary Ralph F. Burns, Epsilon '32.

of close association with the management of our Fraternity and in very frequent contact with officers of sister groups I can say deliberately and with conviction that I do not know of another Fraternity whose governing body approaches that of Alpha Sigma Phi in the sustained interest and close contact maintained with every chapter and its problems. Perhaps our representatives don't visit your chapter as often as you would like, nevertheless we have means of keeping in touch with you, through your alumni and friends.

I have watched with more than usual interest several fraternity mergers during the years and so far as I have been able to learn, with the exception of the two which Alpha Sigma Phi has consummated, in no instance has the absorbed group had a voice in the management for longer than three years after the merger. Last summer at a meeting of fraternity presidents, six of us, representing six different groups, were discussing mergers. My roommate mentioned my peculiar position to the group. Two of them showed frank surprise on their faces and there was a curious silence for a while, and then one of the men said,

"Well, Alpha Sigma Phi is made up of the kind of men who would do just that sort of thing. I've met several of their officers and I must say that they really work at their jobs." Then, looking at me with a smile he continued, "I'm afraid 'politics' would be too strong in our group—and in many others too,—for us to take such an action."

If such an election, which would appear to be unthinkable in some fraternities,

seemed to be a natural move in Alpha Sigma Phi it can only mean that 'politics' just is never part of our agenda.

In my work it is essential that one be observant and above all, tolerant. One must learn to ask seemingly innocent questions and to read between the lines, written or spoken. In the past sixteen years I have had ample occasion to meet many members and representatives of several fraternities. Peculiarly placed as I am in this business I have observed things which have revealed sometimes very deep traits of personality. This silent probing has laid upon me the ever growing conviction that if I had it to do over again, the choice would certainly have been the same, except that it would have been made much earlier. After these years of observation and evaluation I say, soberly and with a feeling of rich satisfaction, *there just doesn't exist any fraternity with an instinctive and continuous sense of brotherhood surpassing that in Alpha Sigma Phi.*

I have taken up more of your time than I should. I wish for you the best ever in the way of Conventions. Knowing your leadership and the quality of our actives I am confident that you will leave the Convention determined to make next year a big one for the Fraternity.

Let your deliberations be grounded in an instinctive sense of the good of the whole Fraternity and your decisions can't help but be wise and constructive. Alpha Sigma Phi will be what you men make it. I have no fear but that it will continue to be, as in the past, an outstanding example of the finest things in Brotherhood.





Past Grand Senior President Lloyd S. Cochran, Omicron '20, receiving the resolution passed by the convention in recognition of his election as Chairman of the National Interfraternity Conference. The leather-bound resolution was signed by all of the Sigs present at the Convention.

## *Ideals in Action*

### *Convention Address by Lloyd S. Cochran*

We had a wonderful Convention. I can't re-count it in words to you. I think you will re-live the times you have enjoyed here. And I think that I can say very seriously and honestly to you tonight that I can't recall a single Convention when the caliber and personality and obvious devotion to Alpha Sigma Phi has been as high as it has with the undergraduate delegates and alternates who have come to this the Twenty-Third Convention at Port Huron, Michigan.

But all these things are part of Alpha Sigma Phi as a Fraternity, and sometimes it is interesting to try to define this question of "fraternity", but the problem involved is that when we come to define our Fraternity we find that trying to apply words to it and trying to gather all of the thoughts that come into our mind into a description and a definition somehow seem to elude us. It comes to me as a conclusion that we can't define Fraternity and Alpha Sigma Phi in terms of words, but that it becomes necessary for us to define by our ideals and by our actions. And so I would like to talk to you a few moments tonight in terms of Ideals in Action, because we won't be known in history by the size of our Chapter rolls, we won't be known by the elegance of our houses and the great white pillars that may stand in front. Our Chapters won't be known in history by the big men on campus that we may happen to have, or by the illustrious alumni who have been re-counted here tonight. It seems to me that history will record our Fraternity and the Chapters of this Fraternity, by how high we hold the torch of the lib-

erties and the ideals of Alpha Sigma Phi and how successfully we interpret those into definite action.

It seems to me that it must have been something of that nature which Edwin Markham had in mind when he said, "There is a destiny that makes us brothers. None goes his way alone. All that we send into the lives of others, comes back into our own." And then Edmund Grosse in his treatise said; "I do not hunger for a well-stored mind. I only wish to live my life and find my heart in unison with mankind." Those help in the definition of Brotherhood, but I like particularly one that Dr. Milton Eisenhower uttered just about a year ago now when he said: "Fraternities and sororities are work shops in understanding and cooperation. They are the anvils upon which the character of individuals may be fashioned for service beyond self. With them there is the close association that compels understanding and the necessity for achievement that inspires cooperation."

Now how in terms of the action of our ideals can we go about exemplifying these things that live in our hearts, that live in our Ritual, and that come as the heritage of Alpha Sigma Phi?

I want to suggest three things to you along these lines and the first one that I want to mention is that we in Alpha Sigma Phi must face up to and accept our responsibilities. We hear so much today about our rights—our rights to this and our rights to that, and our rights to the other thing—and not nearly enough about our willingness to take on to our shoulders the responsibilities. And I submit to you that in





Clifford T. Okey, Delta '88, the oldest living Sig, enlivening the Friday evening dinner gathering with his stories collected during his sixty-six years as a Sig. He was elected to Delta Beta Xi in the class of 1954.

the early days of our country, when our country was becoming great and when our Fraternity was traveling a parallel road, that the kind of an idea of Cradle-to-the-Grave Security and the right to things and to privileges would have been a bad last in the days of the covered wagon, because our forefathers had an understanding of the ideal of the execution of responsibility. We are the selected leaders, we are the "cream of the crop", and it becomes our responsibility that we shoulder that kind of leadership. We have to undertake to be good citizens; we have to be good citizens within our Chapter, we have to be good citizens on the college campus, we have to be good citizens in our community.

There is another thing in the element of responsibility which challenges each one of us. This may not be a popular thing, but certainly if we can learn and if we can master the ideal of hard work we have gone a long way in winning our own individual battles of life and in accepting its responsibilities.

Our forefathers who went out in the morning with the rising sun and came back in the evening with a job well done knew the thrill of the tired muscle and they knew the thrill of an accomplishment of one more day's toil in the program of their operation; and they did it out of an element

of love and out of an element of understanding that hard work becomes a part of the responsibility of everyone of us. And certainly you can't touch on hard work without once more giving a wallop to this idea of scholarship. I know that if young men in fraternities today had an understanding of how important it is in their selection of a job and their receiving the job of their selection there would be a lot fewer problems of scholarship than we have today.

The other thing that I think we need in terms of our responsibility is an understanding and a willingness of self discipline.

I think in terms of self-discipline in some of the things that Augie spoke about tonight in that fine way in which we have accomplished our purposes of the organization here at this Convention. But we in the Chapters are concerned about morals and manners. We in the Chapters are still concerned with drinking in the Chapter house. I am not giving a prohibition lecture tonight, but I do feel there are some places which are more appropriate to excessive drinking than a Chapter house of Alpha Sigma Phi.

We have house rules that must be obeyed, we have scholarship regulations that must be obeyed, and if we can conform within ourselves to an understanding of discipline and self control, we will have gone a long way in accepting our own responsibility.

I would like to throw in this parenthetical remark here if I may. I was a little surprised and a little concerned that there are several Chapters in our Fraternity who still have the idea that you can beat brotherhood into a man through the seat of his pants. You never in all your born days will be able to do that. And may I suggest to you that if you have an idea to beat somebody that you just choose up and beat each other, because I don't think it is going to help that pledge one single bit and I think he will have more respect for you and more respect for Alpha Sigma Phi if you can present those ideals to him in terms of the impressiveness of the ideal which you have, which is the picture of Alpha Sigma Phi.

The other thing I feel a little concerned about, parenthetically here, is the apparent acceptance of the idea of pledging "X" number of men and initiating "X" number of men less 10, 20, or 30%. It seems to me that it does our public relations very





Toastmaster W. R. "Augie" Augustine celebrated the thirty-second anniversary of his initiation into Alpha Sigma Phi at Nu Chapter on September 11, 1922, by delighting the final banquet guests with his reports of the four day convention—those who heard him agreed that he could have celebrated the anniversary in no finer manner.

little good if we take a man into a Pledge Ritual and then fail to initiate him. I believe the monkey stands on our back, first to select the right man and to be sure you have the raw material that you want; then I think it becomes our job to make out of that man a Fraternity Brother. And so I urge upon you those two things in caution: Be sure of your selection of a man and then undertake with vigor and willingness the responsibility of making that man a good member of Alpha Sigma Phi.

The second thing I want to talk about has to do with the preservation of our freedoms. That's one of the things which is a heritage of Alpha Sigma Phi, but freedom too has a kind of illusive nature. Freedom is a thing which every one of you has to win in order to understand. We have to reach out ourselves and grasp freedom in order to master it and make it a part of our lives. We cannot legislate it, we can't buy it, nobody can give it to us, and it certainly can't come to us by bequest.

We fought several wars in this country in terms of the winning of greater freedom for our people. In 1776 they went out from the colonies to fight a war which was to relieve the yoke of oppression on a group of

people in our nation; and in 1861 they went out from both the North and South to fight for a privilege and to fight for further freedom which ultimately came to our country; and from 1917 on through that war and into the second World War and into the Korean War we fought again for the freedom of the individual. I don't need to talk to any of you men who were on the rugged Korean Hills or who were in the First World War on Flanders Fields, or who were in the hedgerows of Belgium, as to what freedom is. I happen to know intimately a young man who was in the Air Force, who on the 8th of May of last year was flying his 39th mission, a night interceptor mission over Korea, and when he came staggering back with his wings shot like ribbons, the sun was coming over the Pacific. I don't need to tell that boy anything about what it means to buy and to win for himself and for all of us a measure of the freedom that we enjoy.

I say to you tonight that our freedoms are very definitely in danger. We are leading easy lives, we are leading a push-button life—one in which we have to do very little for ourselves, but we have a job to do in terms of the defense of that kind of freedom.

Out of the *U.S. News* a few weeks ago I found an ad for the Norfolk and Western Railway and that ad took a whole page in this popular weekly magazine. At the top of the page it had a picture of a youngster with a crew cut. He was staring down a dark stair-well and he was bug-eyed with fear, and the caption under the ad said this: "You need not be ashamed of being afraid in the dark, son. During the past years we should never forget that the world has lost lots of good things in the darkness. Darkness is the hiding place for confusion and for greed and conspiracy and treachery and socialism and its uglier brother communism; but when you are free to question what people say or do, you hold a light so powerful that these things cannot live under it. In America you are free to become vigilant to see what is going on, informed to understand it, and vocal to express your opinion about it."

The freedom to keep yourself informed began as a right, but today it has become a responsibility, and if we ignore this responsibility you follow a path where the light becomes dimmer and dimmer and dimmer until you can see nothing at all, and



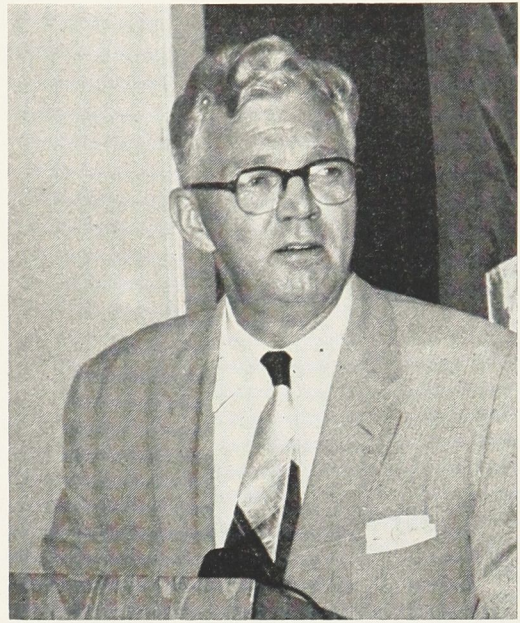
what you lose in the dark may be your own freedom. God be willing that we shall be vigilant to see what is going on, be informed to understand, and be vocal to express our opinion about it.

We have in this country a very definite threat of communism. Communism is the sum total of all those things which will drag men down to a common denominator; and how strongly in contrast it is to the teachings of the Bible and the teachings of God that man was made in the image of God, and communism would have you and me made in the image of some other man—and, as Bill Mullendore said, that man becomes the common man at that point. Communism cannot be defeated by words. Communism has got to be defeated by ideals and communism has got to be defeated by action; and I suggest to you that the ideals of the Fraternity and the actions which we can do to put those into effect can be valuable in the battle against communism.

It was way back in 1931 when Harry Emerson Fosdick said, "We will not defeat communism by denouncing it. We will defeat it only by surmounting it with a similar devotion to our own social ideas of economic justice and public service"—and note this: "Communists are more sacrificial and earnest about what they want than we Christians in the United States are about what we ought to want."

Abraham Lincoln said "What have we to fear in this country? A military giant with all the genius of a Napoleon and all the war chest of Asia, Africa, and Europe combined, could not by force take a drink from the Ohio or make a trail in the Blue Ridge Mountains in a thousand years. What have we then to fear? If destruction ever be our lot, it must come from amongst us." We must be busy about that business of defending these freedoms.

Our Fraternity itself is challenged. Fraternities all over are challenged. We find student organizations which are reaching over the fence of their prerogative and telling us how to run our fraternities and how to establish our membership requirements. We find aloof and unfriendly college administrators not appreciating the ideals and the value that a Fraternity should bring who put stumbling blocks in our way. Even in my own state of New York we find that the Board of Trustees of the State University of New York passed a regulation which says that starting as of



Charles G. Oakman, Theta '24, Member of the United States House of Representatives addressing the Convention at the Friday luncheon.

now no national fraternity can have any ties with an active chapter on the campus under the jurisdiction of the State University of New York. Let us not confuse this with anything about what we like to call discrimination because in those fraternities that were involved—and I will add the sororities too—in those fraternities and sororities there wasn't a single one of them that had any clause that could be objected to on the grounds of selectivity and more of them than not could stand up to that further test with which we are being challenged—they can prove by their membership rolls that they didn't have such.

Ladies and Gentlemen, there you have it, stripped of all the ridiculous foolishness of discrimination and selectivity—with the dagger pointing right straight at the heart of fraternities. Why are they anxious to do that? I want to call to witness two men who I think might be able to shed some light on this situation; and the first one is a man by the name of Gitlow who was one of the country's leading communists until 1929 when he saw the light and renounced communism and has been of inestimable value to the cause of freedom since that time. He wrote a letter on February 10, 1954, to William E. Warner of Epsilon Pi Tau, its founder, and he said: "The resolution adopted by the





A musical highlight of the Convention was W. R. "Augie" Augustine's Concerto With A Grapefruit, and we can assure the Californians, for whom "Augie" is Assistant Attorney General, that it was a California grapefruit.

Trustees of the State University of New York may be interpreted as a capitulation to communist pressure in the matter of education and race relations. The implementation of the policies is pure totalitarianism and at variance with all judicial and other procedures practiced in our country. When the Trustees of a University can permit themselves to be pressured into giving college officials dictatorial powers in such matters of delicacy and controversy, it is high time that the alarm be sounded because the Republic and our freedoms are in danger."

And then Philbrick who wrote the book *I Led Three Lives* and who was a counter-spy within the realm of communism said on February 9, 1954, and quoted in the *I.R.A.C. Bulletin*, "The idea that the great traditions of a nation or of a people are simply artificial is one of the major weapons used to Sovietize the world. A man's heritage is a great factor in his freedom; when a man has lost his heritage he has been moved towards slavery. A major factor in the enslavement of the people of the satellite nations has been the deliberate policy and program of wiping out the distinctive cultures and histories which have gone to make each nation great and proud. I do not know what the motives

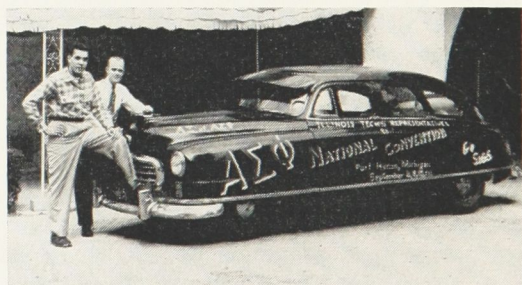
of the State University heads may be, but it seems to me that so far as these two resolutions, neither Hitler or Malenkov could have possibly done any better."

I tell you we have a war on our hands. We must be alert to the necessity of defending our freedoms. But let no one misunderstand me here tonight that the splendid idealism which is expressed by fraternity men in the battle for selective clauses or against them is an evidence of the communistic leanings of those fraternity men. Rather the sentiment comes from two sources I am firmly convinced. It comes from those, with whom I share some feeling, that would like to see the Brotherhood of Man advanced and I would like to see that time come; but this also comes very definitely from subversive propaganda, for the same things can't be said against fraternity discrimination in a daily campus newspaper in a college in Maine, and a university in Wisconsin, and a university in Seattle, on the same day and with practically the same words and have it be a coincidence. It just doesn't happen in that way.

Let us be alert to know what is going on about us and vigilant to do something about it.

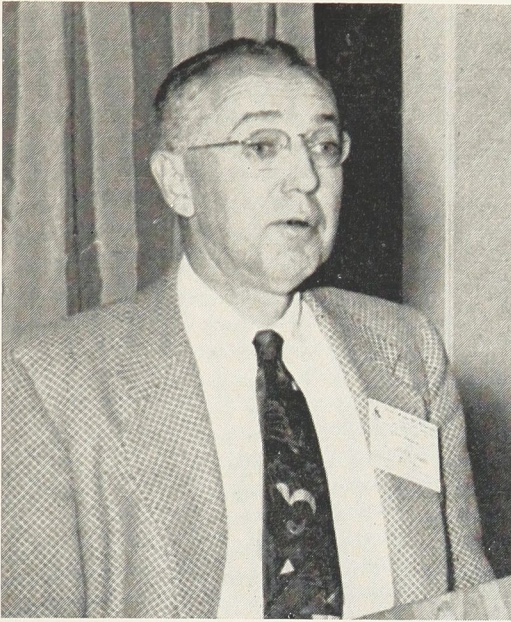
And the last thing I would like to mention is the matter of the cherishing of our ideals. We are different in Alpha Sigma Phi and the thing that makes us different is that we do believe in something, we stand for something, we are different from the average debating society and literary club because we have those things within our structure that mean we are in favor of looking forward in terms of leadership and character.

We have a Ritual which teaches us some very sublime lessons of life, and I urge



The fact that some Brothers are more artistic than others was ably proved by the car driven to the Convention by Illinois Tech. representatives, Bill Conroy and Don Glossop.





National Scholarship Chairman and newly elected member of the Grand Council D. Luther Evans reporting the scholarship successes of the chapters to the convention.

upon you that you polish that Ritual to the point where you may be able to give it with an effectiveness and with an impact on the lives of the initiates as they come in. And I suggest that every time you hear it and every time you do it, it can come with a fresh message for you.

Then I have this other thought and I express it without inhibition. If you have not gained for yourself the inspiration of Divine Guidance you are missing one of the opportunities of the development of yourself and of your character; and I bespeak that as a part of the teachings of our Fraternity that you try to lay hold of something of Divine inspiration and guidance, whatever your faith and whatever your denomination may be, because those things are merely pathways to God.

I came across a poem the other day by Myra B. Welch that I want to share with you.

It was battered and scarred and the  
auctioneer

Thought it scarcely worth his while  
To waste much time on the old violin;  
But he held it up with a smile.

"What am I bid, good folk," he cried,  
"Who'll start the bid for it?"

"A dollar once, a dollar twice,  
Only two—who'll make it three?  
Three once, three twice,

Going for three"—but no,  
From the room way back a gray-haired  
man

Came forward and picked up the bow,  
Then wiping the dust from the old violin,  
And tightening the loosened strings,  
He played a melody pure and sweet  
As a caroling angel sings.

The music ceased and the auctioneer,  
With a voice that was soft and low,  
Said, "What am I bid for the old violin?";  
And he held it up with the bow  
"A thousand dollars—who'll make it two?  
Two thousand—who'll make it three?  
Three thousand once, three thousand  
twice,

Going and gone", Said he.

The people cheered, and some of them  
cried.

"We do not understand;  
What changed its worth?"

Swift came the reply:

"The touch of a master's hand."

And the touch of the Master's hand on  
your life and on mine can make a sym-  
phony in action for us. These things are  
really the ideals of our Fraternity put  
into action. We must accept our responsi-  
bilities, we must preserve with all of the  
vigor that we have the freedoms which  
have been won for us and which we must  
win for ourselves. We must cherish the  
Ideals which have made our Fraternity  
great and which have given us the inspira-  
tion of accomplishment.

These are the rules of life, but they are  
drawn into a summary and a synopsis in  
Alpha Sigma Phi in those three stars that  
you see on that flag behind us. They mean  
three different things. I can't tell you just  
what those things are, but all who have  
been initiated know them, and I suggest  
to you that those will never make an impact  
on Society, they will never make an impact  
on the Fraternity, unless they live first in  
your heart and mine.

You have a message of the Fraternity in  
action; you have a message of Ideals in  
Action. The way in which those Ideals and  
the things which have been your experi-  
ences here in the past few days can be  
of strength and impact is to make them  
so live in your lives, and to take them  
back to your chapters with a vigor and a  
determination, that Alpha Sigma Phi, and  
you and I with her, may go along to higher  
goals and to higher ideals. God speed and  
good luck.



Vaughn S. Garrison, Eta '26, Manager of Training and Employee Information of the Ford Division of the Ford Motor Company delivering the luncheon address Thursday noon. His speech is reprinted below.

## Magic Mile

Thanks for inviting me to participate in one of your meetings. The opportunity to meet your officers and to enjoy the fellowship of this luncheon has brought back fond and, in some cases, forgotten memories of similar occasions which were an important part of my life.

My congratulations to you and your officers for the superb job you are doing in managing such a big business as that of a National Fraternity. The coordination of all phases of operation in an organization as widespread as ours requires real administrative talent at all levels.

The success of Alpha Sigma Phi during its long history and specifically the last few years is a living testimony to the leadership that the Fraternity is now enjoying both at the national and the local level.

I would like to explore a little further this fraternity leadership as it may affect your future business career. Our Fraternity is a large business organization almost completely decentralized. If the entire organization is to be successful then every component must be well managed and successful.

Each delegate from an undergraduate chapter together with the other chapter officers is faced with many complex problems of management: Personnel, Finance, Control, Quality, Production, Coordination with other chapters and your Central Staff or Grand Council.

Each chapter has to handle all managerial problems such as—what do you look for when you hire people to work for the Fraternity? How do you select them? How much do you pay? These are some of the personnel problems with which you are faced. There are many important problems of management that you face in the Fraternity that you will have to face in future years. I'm sure that during the remaining days of this convention the best minds of this Fraternity will be focused on all problems of the Fraternity and how each chapter can handle them efficiently and effectively.

May we then consider for the next few moments the challenge that faces each of



you as you move from your present job to a job with a similar type organization in private business or industry. What are you doing today to prepare yourself on your present job which is "Securing a good education"? How important to you is this education? How does it tie in to your future?

It's a wonderful thing to live in a country where the route from the log cabin to the White House or from a humble cottage to a suburban estate can be traversed in a lifetime. It is also well to remind ourselves that the Horatio Alger success, much as we may cherish it as part of the American tradition, in no wise explains the positions held by the vast majority of what we may consider the successful men in our society.

Nor are significant numbers of men in positions of importance today just because they picked the right parents, had a rich uncle or some well-placed friends to make the way easy. You know and so do I that some people make the grade that way. I bear them no ill will. More power to them. And if some of my undergraduate brothers have their future assured, congratulations! Most of us, however, have to make it some other way.

Not long ago Bannister and Landry ran the "magic mile." Actually, of course, there was no magic about it at all. Both men broke the old records, not because a prejudiced friend hedged on the timing, but because when the time came to make good they were able to rely on a solid back-



ground of training and a mental attitude adjusted to the goal they had set. Even more significant than the four-minute mile, it seems to me, was the statement by both men that, given the needed physical aptitudes, **many** runners with the right training and the right mental attitude will run the "magic mile". The challenge is always there. The opportunities to become a winner will come to those who are ready for them.

If that sounds like the usual platitudinous rah! rah! that all of us know by heart, I offer no apologies, but I will offer an explanation of why the business world has become keenly interested in the performance of the undergraduate. Your performance as an undergraduate is the preparation you are making, mentally, physically, and morally which will enable you to be ready to run the "*magic mile*" when you graduate.

The biggest labor shortage today is in the fields of the skilled professions and management. The probable growth and the increasing complexity of the economy indicate that a relative shortage may become almost a continuing problem. Now before you all relax and decide that the demand for your skill is going to open the door for a free, effortless ride let me emphasize this. Business has no intention of settling for mediocrity. Mediocre leadership didn't make Alpha Sigma Phi what she is today. It doesn't make for a successful business. The problems ahead are bigger than the ones we have already licked, and we are getting ready today to meet those problems tomorrow. Young men now in school have an important part in our plans for the future. Before I can make that part clear permit me to point out briefly some of the things we in business are doing about the problem of assuring an adequate staff for the job ahead.

At Ford entry into the management organization involves more than a mere promotion. The man must perform adequately on his beginning job and merit any advances that he may receive. A member of management is carefully selected and then every technique or method that we know is used to develop the latent managerial talent that we think the man possesses. Satisfactory performance, both on the job and in Company development programs, is requisite to a full classification as a member of our management team.

You may wonder what the place of the college graduate is in an organization where so much emphasis is being placed on continued education. It is very simple. It is just a matter of the source of our future management talent. Some of it is being developed within the organization. Some of it is still in our colleges and universities and we are interested in it. The relative continuing shortage of high calibre professional and management personnel has resulted in the most intensive on-campus recruiting campaigns by business that we have ever seen. Never before have young men completing their academic curricula been so eagerly sought. In the vernacular of our day "Undergraduates never had it so good."

With this in mind you may be interested in knowing what kind of a person our on-campus recruiters are looking for. As I said earlier, we cannot afford to settle for mediocrity. Neither are we demanding supermen, but and this is important to you and should be impressed on your Brothers at school, *unless your scholastic record is above average we are not going to take much time finding out what other qualities you may have to offer.*

What are the other qualities we like to see? First of all, we want to know that you have a sound physical and nervous makeup. Unless you have the stamina to stand up under the strains of a tough competitive industry we will do you no favor by subjecting you to a possible crack-up when the going gets rough.

We are looking for young men whose campus record indicates a well-rounded development of interests. Scholastic records are important, not only because they indicate a good foundation in some specialized field but because they indicate that you have learned to apply yourself to your job. When you are in school your number one job is to study, but a well-rounded development demands one who can hew to the line on his study job and maintain a healthy interest in the social aspects of working and living.

We are looking for young men whose records indicate potential for leadership. On campus this often finds expression in extra-curricular activities. I should not like to have you think that our recruiters have a soft spot for fraternity men, *but surely the fraternity presents one of the finest opportunities for a man to grow, socially*



and in leadership. You who have joined the Mystic Circle of Alpha Sigma Phi know what I am talking about. You know that specialized services like a five-foot shelf of examination questions in your library are at best a pretty weak substitute for burning some midnight oil. You know that as an organization you can develop pride in a membership toward the seriousness of study. And you know the lasting values of the comradeship of a fraternity.

I have left the most important thing until last. We are also looking for something else—something that is not only important to us but also to you and extremely important to our way of life and to our country. We like young men who are willing to take chances. Men who are confident and unafraid. Unfortunately, some young men coming out of college and university are putting job security high on their priority list. We all want security but actually what is security? Is it a physical thing, is it a law, is it a contract, is it money, or a political promise? Security is none of these things. Security has been well defined using the actual letters of the word by Senator Wallace F. Bennett of Utah.

“S means spiritual—that security lies in our hearts. It’s a feeling or a philosophy.

E stands for expansion. Our American enterprise economy which has given us more material goods than any people in history is constantly expanding. It’s dynamic. It requires a dynamic work force to keep it going.

C stands for confidence, character, and courage. All of us can develop these traits, and we should have them.

U stands for ‘Unity through Understanding’. We must through understanding, tolerance, and sympathy, find unity in a great common goal of our citizenship.

R means our responsibilities and meeting them. We can have no rights in this life unless we are willing to assume and carry out our basic responsibilities at all levels.

I reminds us to say, ‘I will remain independent. I will be an individual always. I can have no security unless I maintain my personal integrity.’

T means truth. This is the sum of the whole American philosophy of freedom. Truth makes us free. Truth will

keep us free. We cannot be secure unless we are free.

Y — this letter points a finger at you—at all of us. We are the only possible architects of our own security.”

We can build our own security. This is the kind of security all of us want. A chance to make ourselves and our country secure. If that is the kind of security you want—then if you have the other qualities mentioned we in business and industry are interested in you.

Before the close of the academic year our recruiters will visit campuses to hire graduates for specific job openings, and for enrollment in our College Graduate Training Program. A planned rotation of work related to the job of specialization plus once a month seminars conducted by Company executives, will give the graduate a constantly widening base of job experience and Company information over a period of two years. What happens to the men who complete the program? No guarantees are made. The opportunities are big for those who are prepared to meet them. Any graduate who thinks that admission to the program has set him apart for executive appointment had better go elsewhere.

We are investing in potential. We will help develop it. We will not, and of course cannot, force it.

I’ve told you a little of the challenges that our country and our national economy, our business establishments, our colleges and universities, and even you and I are going to face in the future. If we are to meet these challenges we should be equipped physically, mentally, and morally to run the Magic Mile.

Are you a leader? Are you near the top scholarship-wise? Do you want to work hard? Are you interested in the right kind of security? If the answers are yes—then you have equipped yourself for the bigger jobs ahead.

Believe me when I tell you that the jobs ahead of you will demand your best efforts. You can’t bring it if you don’t have it. You can’t have it if you don’t develop it. But when you do walk out on the track and settle into the starting blocks after graduation the best wishes of every Alpha Sig Brother goes with you and that magic mile can be a wonderful thing to watch. Whether or not you deserve these good wishes, whether or not you can win the magic mile, is strictly up to you.



# DIRECTORY

ALPHA SIGMA PHI FRATERNITY, founded at Yale College,  
December 6, 1845, by Louis Manigault, S. Ormsby Rhea,  
and Horace Spangler Weiser.

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**CINCINNATI**—President: Vernon C. Rader, 144 W. McMillan St., Cincinnati 19, O. phone UN. 7822; Vice President: Earl Graser, 262 Albion Pl., Cincinnati 19, O.; Secretary-Treasurer: Roy E. Romine, 5664 Montgomery Rd., Cincinnati 13, O.; Corresponding Secretary: Arch Brannen, 4517 Smith Road, Norwood 12, Ohio.

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**\*COLUMBUS**—President: Alfred B. Wise, 135 N. Sandusky, Delaware, Ohio; Vice-President: J. Stanley Evans; Secretary: Ned D. Potts, 1755 Wyandotte Rd., Apt. B. Columbus 8, Ohio; Treasurer: I. B. (Jim) Taylor.

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**\*NEW YORK**—President: Pace Bartlet, c/o Phoenix Assurance Lt., 55 Fifth Avenue, New York, New York; Secretary-Treasurer: Edmund Hamburger, 314 East 201st Street, Bronx 58, New York. Meetings second Tuesday of each month, September thru June 6:30 p.m. at Columbia Club, 4 West 43rd St., New York, New York.

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**NORTHWESTERN OHIO ALUMNI COUNCIL**—(formerly Toledo) — President: Arthur P. Mills, 3003 Meadowwood Road, Toledo, Ohio; Secretary: Charles G. Stienecker, RFD 4, Box 340 Toledo 9, Ohio.

**OAKLAND**—President: Milton W. Morrison, Jr., 536 20th St., Oakland, Ph: TE 2-5211; Secretary: Wm. L. Seavey, 1896 Solano Ave., Berkeley, Calif., Ph: LA 6-3745. Luncheon Meetings: Captain's Room, Sea Wolf at foot of Broadway, Oakland, the third Tuesday of each month.

**OKLAHOMA CITY**—President: Warren Welch, Capitol Gardens Nurseries, 4200 N. May, Oklahoma City, Oklahoma; Vice-President: Al Cerney, 2640 N.W. 27th Street, Oklahoma City, Oklahoma; Secretary-Treasurer: Tom Ashton, 815 N.W. 34th Street, Oklahoma City, Oklahoma. Meetings on call of President.

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**\*PORTLAND**—President: Dale E. Miller, 509 S. W. Oak St., Portland 4, Oregon.

**SACRAMENTO**—President: George A. Schurr, 1174 13th Ave., Sacramento, Calif.; Secretary-Treasurer: Raymond J. Ivy, 1166 Swanston Dr., Sacramento 18, Calif. Meetings: University Club, 1319 "K" St., noon second Friday of each month.

**\*SAN FRANCISCO BAY AREA**—President: Everett Witzel, 1255 Howard St., San Francisco;

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**\*SEATTLE**—President: Fred Martin, 805 Cherry St., Seattle; Vice-President: George Keeney, 7723 44th N.E. Seattle; Secretary-Treasurer: Jack Irvine, 751 Northlake, Seattle. Meets every Wednesday at 12:00 noon, American Legion Post No. 1, 7th and University Sts.

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## The Chapters

### ALPHA (Yale, 1845)

Send all mail to Alumni Treasurer, Cleveland J. Rice, P. G. Drawer 1846, New Haven, Connecticut.

### BETA (Harvard 1850)

Alumni Secretary: Howard H. Moody, 195 Broadway, New York City.

### GAMMA (Amherst, 1854)

#### GAMMA

(University of Massachusetts, 1913)

Alumni Treasurer, Edward Gaskill, Pleasant St., Amherst, Mass.

### DELTA (Marietta, 1860)

302 Sixth St., Marietta, Ohio.

#### EPSILON

(Ohio Wesleyan, 1863)

121 N. Washington St., Delaware, Ohio.

#### ZETA

(Ohio State, 1908)

81 15th St., Columbus, Ohio.

#### ETA

(Illinois, 1908)

211 East Armory, Champaign, Ill.

#### THETA

(Michigan, 1908)

920 Baldwin, Ann Arbor, Mich.

#### IOTA

(Cornell, 1909)

Rockledge, Ithaca, N. Y.

#### KAPPA

(Wisconsin, 1909)

Alumni President, Henry B. Merrill, 1012 College Ave., Racine, Wis.

#### LAMBDA

(Columbia, 1910)

424 W. 116th St., New York, New York.

#### MU

(Washington, 1912)

4554-19th Ave., N.E., Seattle, Wash.

#### NU

(California, 1913)

2739 Channing Way, Berkeley, Calif.

#### XI

(Nebraska, 1913)

### OMICRON

(Pennsylvania, 1914)

3903 Spruce St., Philadelphia 4, Pa.

#### PI

(Colorado, 1915)

1125 Pleasant, Boulder, Colorado.

#### RHO

(Minnesota, 1916)

#### SIGMA

(Kentucky, 1917)

334 S. Broadway, Lexington, Ky.

#### TAU

(Stanford, 1917)

534 Salvatierra St., Stanford University, Calif.

### UPSILON

(Penn State, 1918)

328 Fairmont St., State College, Pa.

#### PHI

(Iowa State, 1920)

2717 West St., Ames, Iowa.

#### CHI

(Chicago, 1920)

#### PSI

(Oregon State, 1920)

957 Jefferson St., Corvallis, Ore.

### ALPHA ALPHA

(Oklahoma, 1923)

602 W. Boyd, Norman, Okla.

### ALPHA BETA

(Iowa, 1924)

### ALPHA GAMMA

(Carnegie Tech, 1925)

H. H. Wilson, Alumni Secretary, 69 Altadena Dr., Pittsburgh, Pa.

### ALPHA DELTA

(Middlebury, 1925)

### ALPHA EPSILON

(Syracuse, 1925)

202 Walnut Place, Syracuse, N. Y.

### ALPHA ZETA

(University of California at

Los Angeles, 1926)

626 Landfair Ave., Los Angeles, Calif.

### ALPHA ETA

(Dartmouth, 1928)

### ALPHA THETA

(Missouri, 1929)

1111 University, Columbia, Mo.



ALPHA IOTA  
(Alabama, 1930)  
Box 6121, University of Ala., University, Ala.

ALPHA KAPPA  
(West Virginia, 1931)  
146 Willey St., Morgantown, W. Va.

ALPHA LAMBDA  
(Case Institute of Technology, 1939)

ALPHA MU  
(Baldwin-Wallace College, 1939)  
279 Front St., Berea, Ohio.

ALPHA NU  
(Westminster, 1939)  
129 Waugh Ave., New Wilmington, Pa.

ALPHA XI  
(Illinois Institute of Technology, 1939)  
3154 S. Michigan Ave., Chicago, Ill.

ALPHA OMICRON  
(Missouri Valley, 1945)  
Missouri Valley College, Marshall, Mo.

ALPHA PI  
(Purdue, 1939)  
218 Waldron St., West Lafayette, Ind.

ALPHA RHO  
(Newark College of Engineering, 1921)

ALPHA SIGMA  
(Wagner, 1926)  
Wagner College, Staten Island 1, N. Y.

ALPHA TAU  
(Stevens Institute of Technology, 1926)  
809 Castle Pt. Terrace, Hoboken, N. J.

ALPHA UPSILON  
(Brooklyn Polytechnic Institute, 1926)

ALPHA PHI  
(Ellsworth College, 1927)

ALPHA CHI  
(Coe College, 1928)

ALPHA PSI  
(Presbyterian, 1928)  
Presbyterian College, Clinton, S. C.

BETA ALPHA  
(Mount Union, 1929)  
1690 S. Union Ave., Alliance, Ohio.

BETA BETA  
(Mass. Inst. of Tech., 1929)

BETA GAMMA  
(Bethany College, 1929)  
P. O. Box 98, Bethany, W. Va.

BETA DELTA  
(Marshall, 1929)  
1617-6th Street, Huntington, W. Va.

BETA EPSILON  
(Lehigh, 1929)  
514 Delaware, Bethlehem, Pa.

BETA ZETA  
(North Carolina State College, 1930)  
Send all mail to I. O. Wilkerson, Rex Hospital,  
Raleigh, N. C.

BETA ETA  
(University of New Hampshire, 1931)

BETA THETA  
(Rutgers, 1931)  
40 Hardenburgh St., New Brunswick, N. J.

BETA IOTA  
(Rutgers, 1931)

106 Professors' Row, Medford 55, Mass.

BETA KAPPA  
(Centre in Kentucky, 1932)

BETA LAMBDA  
(St. John's College, 1932)

BETA MU  
(Wake Forest, 1932)  
Wake Forest, N. C., P. O. Box 806.

BETA NU  
(West Virginia Wesleyan, 1933)  
Box 550, West Virginia Wesleyan, Buckhannon,  
West Virginia.

BETA XI  
(Hartwick, 1935)

71 Spruce St. Oneonta, N. Y.

BETA OMICRON  
(Tri-State College, 1935)  
113 N. Superior St., Angola, Ind.

BETA PI  
(Franklin and Marshall, 1936)

BETA RHO  
(Toledo, 1937)

328 Winthrop St., Toledo 2, Ohio.

BETA SIGMA  
(Cincinnati, 1937)

264 Calhoun St., Cincinnati, Ohio.

BETA TAU  
(Wayne, 1938)

655 W. Kirby, Detroit 2, Mich.

BETA UPSILON  
(Milton, 1940)  
Milton College, Milton, Wis.

BETA PHI  
(Wofford College, 1940)  
Box 268, Wofford College, Spartanburg, S. C.

BETA CHI  
(American, 1940)  
Box 322, Mass and Nebr. Ave., N.W., Wash-  
ington 16, D. C.

BETA PSI  
(Rensselaer, 1940)  
31 Belle Ave., Troy, N. Y.

GAMMA ALPHA  
(Ohio Northern, 1942)  
503 S. Gilbert, Ada, Ohio.

GAMMA BETA  
(Carthage, 1942)

GAMMA GAMMA  
(Connecticut, 1943)  
University of Conn., Storrs, Conn.

GAMMA DELTA  
(Davis and Elkins, 1949)  
430 Randolph, Elkins, W. Va.

GAMMA EPSILON  
(University of Buffalo, 1950)  
Norton Union, University of Buffalo, Buffalo  
14, N. Y.

GAMMA ZETA  
(Bowling Green State University, 1950)

GAMMA ETA  
(Washington University, 1951)  
6557 University Drive, St. Louis, Mo.

GAMMA THETA  
(University of Miami, 1952)  
Box 1027, University Branch, Miami, Fla.

ALPHA SIG CLUB  
(University of Arizona)  
Box 9866, Tucson, Arizona.

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ALPHA SIGMA PHI MONOGRAM		
BUTTON	-----	1.65
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Plain Gold	-----	2.48
Close Set Pearl	-----	4.95
Crown Set Pearl	-----	7.15
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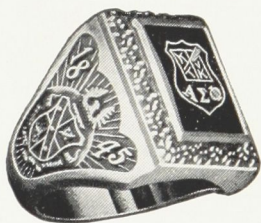


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