

BROTHER MILLER

## PUBLISHING EXEC

ONE OF THE youngest vice presidents among the nation's top publishing houses is a dynamic Alpha Sig who received a degree in chemical engineering at Georgia Tech in 1945.

Eugene Miller went on to Bethany College, joining the Old Gal in 1947, switched to the field of journalism in getting a masters degree from Columbia, and later added an M.B.A. from N.Y.U., and a diploma from Oxford, England.

Meanwhile, Brother Miller was combining studying with jobs as a reporter and assistant city editor for the *Greensboro* (N.C.) *Daily News*, bureau manager and associate managing editor for *Business Week*.

In 1960 he joined the McGraw-Hill Publishing Company as director of public affairs. This year he was promoted to vice president, public affairs & communications.

The author of myriad articles appearing in national magazines, Brother Miller currently writes a business column for *Newsday*. He also can be found lecturing frequently to classes at Columbia and New York Universities.

He, his wife Edith, and three children live in Baldwin, N.Y.

## Education For Leadership

EIGHTY-TWO undergraduate brothers are busy putting into practice a variety of ideas gleaned from the Old Gal's successful summer experiment in leadership training.

They are the delegates who represented 43 Alpha Sigma Phi chapters at the Fraternity's August 28-31 Educational Conference held on the campus of Morris-Harvey College in Charleston, W. Va.

Using the case study approach, the chapter officers joined alumni group leaders in discussions aimed at solving common problems of finance, scholarship, community relations and meeting educational objectives of their chapters.

The theme was "Education for Leadership." Enthusiasm displayed by the participants left no doubt that this theme was carried out. Lively sessions were held not only during each morning and afternoon, but well into the evening hours.

Special convocations were sprinkled throughout the four-day conference,

which ended with a commencement luncheon.

Recognized authorities in all areas of conference study donated their time to lead discussions and add their experience to debates. Because of the time element, topics of general interest held the spotlight, but individual slants were well aired.

Director of the conference was Dr. John L. Blackburn, dean of men at the University of Alabama and Grand Junior President of the Fraternity. He was assisted by Grand Historian Dr. Frank J. Krebs, vice president for student affairs at Morris-Harvey, and Province XVII Chief James L. Fisher of Charleston.

Delegates were divided into groups, each of which attended two sessions on all four major subjects. Group leaders and their subjects were:

*Educational Objectives of Chapter*, F. David Mathews, Columbia University;

*Chapter Scholarship*, Dr. Karl O.  
(Continued on Page 4)

CONFERENCE officials, left to right, were Assistant Directors Frank J. Krebs and James L. Fisher, Director John L. Blackburn, and Grand Senior President Dallas L. Donnan.





## PLAUDITS FROM INDUSTRY

A FRIENDLY, relaxed Alpha Sigma Phi brother who likes farming and studying, has been described by the American Institute of Management as "one of the outstanding choices for a new chief executive made by industry in the last decade."

He is Joseph B. Lanterman, Illinois '34, president of Chicago-based AMSTED Industries, Inc.

Hired right from school into Amsted's training program, Brother Lanterman, at 48, already has 27 years with the railroad equipment manufacturing company. His leadership as president since 1959 has enabled Amsted to successfully make a transition from an old-line railway equipment supplier to a holding company with solid footing in several other fields.

Amsted continues, however, to produce 40 percent of the freight car wheels used in the nation and more than 35 percent of the side frames and bolsters for freight cars.

Brother Lanterman's plaudits from top business observers are centered on a unique philosophy of decentralized management, diversification, and growth from within. Six corporate vice presidents serve as extensions of the president's office. "All are president or

chairman of the board, if you prefer," explains President Lanterman.

The list of Lanterman "extra-curricular" activities resembles a full page in the Yellow Pages, but most of all, he enjoys his three farms, one of which is his home outside Chicago. Hunting, fishing and golfing all are available right on his own property.

Described as "an avid student," by colleagues, Brother Lanterman returns frequently to his alma mater and serves as a member of its Commerce Alumni Association board of directors.

### *Among the Alumni*

JOHN W. STRASSBERGER, Oklahoma '30, corporate secretary for the Commercial Union Insurance Group, now has offices in the world's largest building, the Pan Am Building on New York's Park Avenue. Brother Strassberger's son, John Jr., is entering Oklahoma this fall.

RICHARD D. BRAUTIGAM, Ohio Wesleyan '52, is with the Decatur Herald and Review, Decatur, Ill.

DAVID M. BALDWIN, Illinois '33, was one of three winning authors of papers submitted from several countries for presentation at the Ninth Pan American Highway Congress, held in Washington this May. Some 500 delegates from 20 countries attended the Congress, concerned with improving the Pan American Highway System linking the Americas. Brother Baldwin is chief of the Traffic Operations Division,

Office of Highway Safety, Bureau of Public Roads, U. S. Department of Commerce. His paper was entitled "Needed Improvements in Traffic Accident Records."

DAVID A. RAMSEY, Marshall '53, has been appointed vocational counselor at the Vocational Rehabilitation Center of Allegheny County, Pennsylvania. He is working with clients having both physical and mental disabilities, with the major part of his time involved in psychological testing and counseling.

RUDY KLAUDER, Pennsylvania '21, retired last month after nearly 40 years with the Bell Telephone Company. Brother Klauder was well known for his plant engineering and inventory and costs work. He will spend his leisure time between his residence in Philadelphia and his country home in New Hampshire.

DONALD I. KNOWLES is chairman and secretary of the Trans-Atlantic Passenger Steamship Conference, an association of 24 liners operating regular services between North America and Europe.

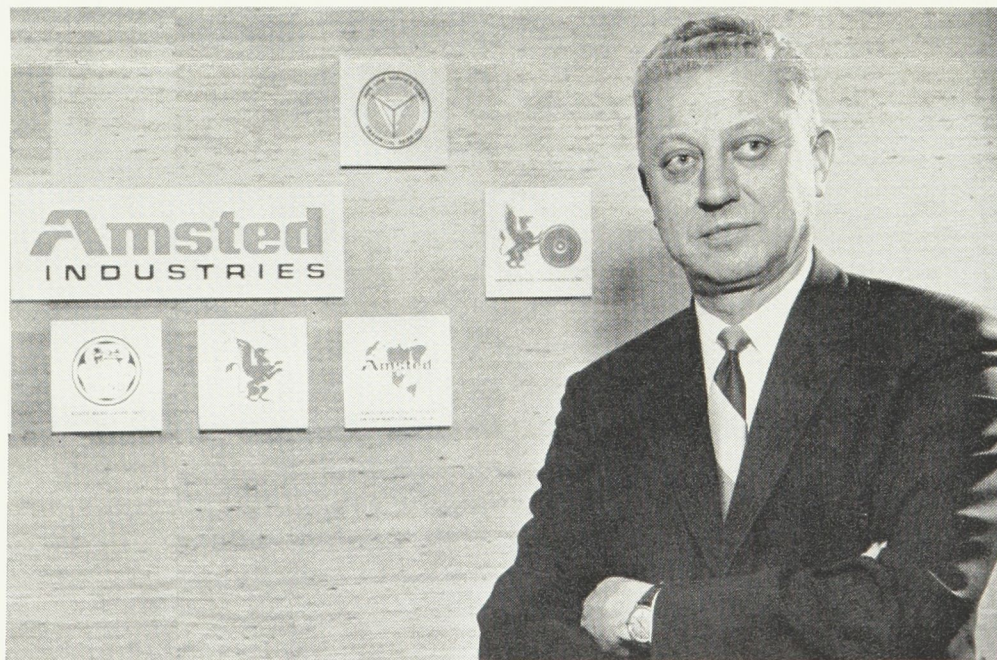
ELMO R. JENKINS, UCLA '35, has completed 15 years with the Mytinger Corporation, Long Beach, Calif. He is controller with the food distributing firm.

PHILIP JANSEN, JR., Illinois Inst. of Tech. '43, has spent the past two years in Australia as project manager for Nabisco Limited, an international subsidiary of the National Biscuit Co. In October, Brother Jansen will return to New York to become manager, manufacturing services, for the International Operations Department of the parent company.

EARL F. HARTER, Colorado '38, is chief engineer of the General Industries Co., Elyria, Ohio.

C. M. KEYES, Colorado '27, has joined the faculty at Bucknell University, after retiring from the U. S. Navy as a captain, having served 30 years.

BROTHER LANTERMAN



## Rush Manuals Available

NEW RUSH MANUALS, providing a capsuled account of Alpha Sigma Phi, are available from the Fraternity office in Delaware at a cost of 10 cents per copy.

The attractive pocket-size manual contains 12 pages of valuable information on Alpha Sig history, responsibility of membership, objectives and ideals, and special highlights of the Fraternity, as well as specific data on chapters and illustration of pins.

Write to Alpha Sigma Phi Fraternity, 24 West William Street, Delaware, Ohio.



KENNETH C. KNOPP, Davis and Elkins '50, recently was elected vice president of the Byrne Agency, Inc., Syracuse, N. Y. He joined the firm in February.

R. T. ANDERSON, Toledo '52, has opened a second "Kiddie Korner" store at Southland Shopping Center, Toledo, making him the largest dealer in Northwestern Ohio for juvenile furniture and toys.

JOHN W. ROSENBERG, California '55, received the L.L.B. degree in 1961 from California's Boalt Hall School of Law, and is in private practice in Oakland, specializing in estate planning and real estate law.

ROBERT S. LONGSWORTH, Ohio Wesleyan '36, manages his 500 acre farm and serves as assistant general manager of Syncro Corporation's Electronics Division plant in Hicksville, Ohio. He also is busy developing a new subdivision, Longworth Estates, there. Brother Longworth has a son, Robert W., who is a member of the varsity football team and junior varsity crew at Amherst College.

EDWIN ROSS, California '18, a retired school teacher, is "traveling and enjoying life and my grandchildren."

RAYMOND C. KNAPP, Pennsylvania '57, has won membership in the Owens-Illinois, Forest Products Division Sales Builders Club for 1962. The club annually picks the 10 outstanding salesmen from among more than 200 in the division. Brother Knapp covers Maryland and sections of surrounding states.

DR. ROGER L. GORDON, American '52, recently received his doctorate at Michigan State and is director of audio-visual education and television at Slippery Rock State College.

JOHN YARRINGTON, Oklahoma '60, is studying sacred music at Union Theological Seminary.

C. ANDREW (ANDY) MILLER, Ohio Wesleyan '49, has been promoted to local superintendent of Canal Winchester, Ohio, schools, after four years as principal. He is a former football coach at Groveport, Ohio.

RICHARD C. BARNES, Illinois '41, Ft. Lauderdale, Fla., has entered his 13th year in the real estate field as a vacant land specialist in acreage, development sites and shopping centers. His "One Stop Financial Center" offers complete real estate-mortgage-general insurance-life insurance and building services.

DAVID LADLEY, Penn State '56, recently discharged from the Air Force, has accepted a position as sales representative for The Tappan Company. He, his wife Sue, and son David Jr. live in Irvington, Ill.

JAMES H. ROBINSON, JR., Centre '36, is with the First Security National Bank and Trust Company of Lexington, Ky.

ARTHUR C. DROGEMUELLER, Chicago '39, is a resident partner in the Chicago office of Main, Lafrentz & Co., international certified public accounting firm.



## Award from the Grand Council

THE DISTINGUISHED MERIT AWARD, issued by the Grand Council, was presented this summer to Brother John O. Merrill, retired partner of the architectural firm of Skidmore, Owens and Merrill, who built the Air Force Academy. Presentation of the award was made at a luncheon in Colorado Springs.

An interesting sidelight to the event was provided when Lawrence Carnahan, supervising architect for the Air Force Academy project, discovered for the first time that he and the award recipient are brother Alpha Sigs. The two worked closely together not only in the building, but also on the original site committee which chose the Academy location.

In the photograph, left to right, are William J. Pape, Jr., Cornell '40; Executive Director Ralph Burns, Ohio Wesleyan '32; Brother Merrill, Wisconsin '15; Brother Carnahan, Colorado '15; and Adolph Bakun, Missouri Valley '46.

T. C. CARLSON, Minnesota '16, at the age of 70 has received his Bachelor of Laws degree from the University of Arkansas. Brother Carlson, emeritus vice president of the University, is a favorite of alumni and students. Said a campus spokesman: "It would take a column of type just to outline the high points of T. C. Carlson's life and service to the University of Arkansas."

## *In the Service*

Army National Guard Pvt. JOHN B. BISHOP, JR., American '58, completed a basic Army administration course under the Reserve Forces Act program at Fort Dix, N. J., this summer.

Pvt. LAMONT W. STUHLER, Coe '59, has completed an eight-week light vehicle driver course at Fort Leonard Wood, Mo.

Lt. THOMAS J. KONRAD, Milton '62, graduated this summer from Officer Training School and is assigned to George AFB, Calif., as a transportation officer.

First Lt. ERIC G. GRUENLER, Illinois Tech '56, is assigned to the 50th Air Transport Squadron at Hickam AFB, Hawaii.

Capt. STEPHEN J. WOOD, Washington '53, a pilot, is assigned at Cannon AFB, N. M.

Lt. STANLEY B. MILLER, Connecticut '59, recently completed an officer orientation course at The Southeastern Signal School, Fort Gordon, Ga.

Lt. JAMES C. CONDIT, Oregon '58, a graduate of the Air Force fighter avionics officer course, is assigned to Eglin AFB, Fla.

Lt. SCOTT E. EGAN, JR., Ohio State '60, is in jet pilot training at Reese AFB, Tex.

Lt. JON W. ALQUIST, Arizona '59, is chief of the office of information at Toul-Rosieres AB, France.

Lt. JAMES M. ALBRIGHT, Illinois '58, serves as supply officer aboard the U.S.S. Decatur, a Newport, R. I., based destroyer. Brother Albright was married last February.

Airman Second Class GARLAND L. FRYE, Atlantic Christian '58, is a medical laboratory specialist at Toul-Rosieres AB, France.

Lt. JOHN R. PHILLIPS, Marietta '57, is in pilot training at Vance AFB, Okla. He was married in June.





SOME OF DELEGATES and leaders attending summer Educational Conference pose in front of main building on Morris-Harvey campus.

## Omega Chapter

DR. CLARENCE K. SCHUBERT, Wisconsin '50, widely known eye, ear, nose, and throat specialist, died Aug. 7 at Madison, Wis. He was a senior member of the Schubert, Aageson, and Kanner Clinic and president of Clarendon Orchids, Inc., Waunakee.

RALPH H. CLINGER, Ohio Wesleyan '13, one of the original partners in the C.P.A. firm Keller, Kirschner, Martin & Clinger, Columbus, died of a heart attack March 10.

JACK K. SAMPSON, Washington '52, vice president for the Lloyd Plywood Company in Seattle, died April 4.

RICHARD L. GUIDER, Washington '27, Portland, Ore., insurance company executive, died in April. At the time of his death he was a director and president of Northwestern Agencies, Inc.

DR. GARDNER STOUT, Stanford '36, leading San Mateo, Calif., allergist, died May 21 after a sudden stroke. He was a past president of the California Society of Allergists.

WILLIAM C. GEIGER, Ohio Wesleyan '22, advertising salesman for the Toledo Blade for 42 years, died May 4 following a heart attack.

KENNETH FERGUSON, Stanford '22, San Francisco attorney, died of a heart attack at Berkeley March 26.

CYRIL WESLEY McCLEAN, California '15, prominent Oakland attorney, died April 20.

DR. GILBERT L. STOUT, Cincinnati '54,

internationally known plant pathologist and chief of the bureau of plant pathology of the California Department of Agriculture, died of a heart attack April 19. He was known throughout the world for his work in virus diseases of fruit and nut trees and grapevines and attended frequent symposia in other countries.

Brothers whose deaths have been reported recently to the Fraternity office are:

VINCENT G. BAIERA, Wagner '50, Staten Island, N. Y., Feb. 27; ROBERT BEDWORTH, Yale '14, Bridgeport, Conn., Oct. 1962; WALTER BRONSON II, Yale '34, March 1961; GEORGE W. O. BURSTER, Illinois '23, Menasha, Wisc., Aug. 1961;

BENJAMIN B. DAVIS, Marietta '34, Monroe, Mich., Aug. 1962; HAROLD P. DEAN, Michigan '10, Poughkeepsie, N. Y., Jan. 27; ARNO I. DREW, Harvard '11, Boston, Aug. 1962; RALPH C. DRISCOLL, Ohio State '17, Newark, N. J., Dec. 1961; JOSEPH V. DYER, Penn State '23, Kensington, Md., April 1962;

WILLIAM S. EDSON, Chicago '14, Oklahoma City, July 4; ALLEN B. ENGLE, Yale '15, Seattle, March 1; WILLIAM L. FLIEDNER, Yale '09, Portland, Ore., Oct. 1961; ERVING N. FOX, Tufts, '32, Winchester, Mass., Feb. 1962; DR. THOMAS J. GASSER, Massachusetts '15, Malvern, Pa., March 4; ROBERT H. GILLMORE, Michigan '12, Whittier, Calif., March 13; WILLIAM A. HAGAN, Cornell '24, Ames, Iowa, Feb. 1.

THE TOMAHAWK is published six times a year, in January, March, May, July, September, and November, by the Lawhead Press, Inc., Athens, Ohio, U.S.A. for Alpha Sigma Phi Fraternity. Fifty cents a copy. Life subscriptions, \$15.00. All remittances payable to Alpha Sigma Phi Fraternity, 24 West William St., Delaware, Ohio. Entered as second-class matter at the Post Office at Athens, Ohio, additional entry at Delaware, Ohio, under the act of March 3, 1879.

RALPH F. BURNS  
Editor  
Published by  
ALPHA SIGMA PHI  
FRATERNITY, INC.  
Executive Offices  
24 West William Street  
Delaware, Ohio

## LEADERSHIP

(Continued from Page 1)

Mann, American University, '42, University of Toledo faculty member and Alpha Sigma Phi National Scholarship Chairman;

*Chapter Finance*, Robert L. King, Fraternity Auditor, University of Alabama.

*Community Relationships*, C. William Brown, West Virginia Wesleyan '43, Assistant Dean of Men at Purdue University.

Past Grand Senior President Charles T. Akre, Iowa '28, presented the keynote address of the conference, challenging his listeners to "re-examine your values." A welcome was given by Dr. Marshall Buckalew, Vice President and Business Manager of the host college.

Others on the faculty and administration of the conference were:

Ralph F. Burns, Richard F. Sherlock, Richard A. Dexter, and George E. Lord of the Alpha Sigma Phi office; Dr. Louis J. Corson, President of Phi Kappa Psi Fraternity; Grand Senior President Dallas L. Donnan; and Robert M. Sharp, Chief of Province X.

The undergraduate delegates, representing chapters from coast to coast, completed final examinations in which they outlined programs for their own campus groups. Emphasis throughout the conference was on developing ideas of leadership rather than attempting to present rigid rules or procedures.