

Grand Council Names Convention Chairman

WAYNE I. GRUNDEN, Columbia '28, has been named by the Grand Council to the chairmanship of Alpha Sigma Phi's 1964 Convention.

The Convention will be held at West Point August 25 through 29.

Brother Grunden, who lives in New York City, has been with the American Telephone and Telegraph Company's financial division for more than 30 years.

For the past few years, Brother Grunden has been president of the Fraternity's New York Alumni Council. He also holds the Delta Beta Xi Award for distinguished service to the Fraternity.

Other organizations with which he is affiliated are the Mountain Lakes Lodge F. & A.M., Adoniram Cansistory (32 Degree Mason), Salaam Temple A.A.O.N.M.S. (Shrine), Morris Country Shrine Club, Rockaway River Country Club, Telephone Pioneers, Sons of the American Revolution, and Delta Beta Xi.

BROTHER GRUNDEN



TANKS AND ARMORED CARRIERS provided by the U. S. Military Aid Program are turned over officially to the Hellenic Army by Maj. Gen. George E. Bush. At his right is Maj. Gen. Spandidakis, commanding officer of the Hellenic 20th Armored Division at Thessaloniki, Greece.

Alpha Sig Heads Military Aid Unit

MAJOR GENERAL George E. Bush, Delta '24, has been Chief of the Joint United States Military Aid Group in Greece since October 1961.

Fair Display Features Contributions of Greeks

DURING the period of August 12 to 26 the center of attention in the magnificent "Hall of Free Enterprise" at the New York World's Fair will be a special fraternity-sorority display.

The multi-colored exhibit, under the title of "Young Partners in Free Enterprise," will be jointly sponsored by the National Interfraternity Conference and the National Panhellenic Conference.

The presentation will vividly portray the contributions of Greek societies to the betterment of colleges and universities and to the constructive development of young men and women in North America. Informed young members of men's and women's groups will be on hand at all times during the course of the exhibit to answer questions, distribute materials and accommodate guests.

This assignment tops an Army career of nearly 35 years since his graduation from West Point in 1929.

As head of JUSMAG in Greece, Brother Bush administers the U. S. program of military cooperation with the Hellenic Armed Forces including programming, receipt and distribution of U. S. equipment, training of personnel, and other measures to help meet the force requirements assigned by NATO. Close coordination and correlation are maintained with the other countries of the NATO Alignment.

Repelling Communist Invasion

The joint U. S. military group consists of Army, Navy, and Air Force sections manned by specialists and technicians under officers of their respective branches. This organization has continued in Greece since U. S. military aid helped the Greek People to repel Communist invasion and prevent a takeover in the civil strife of 1947-49.

General Bush has had a wide experience in field command, staff and administrative work. As a regimental commander in World War II, he fought in the jungle warfare of the

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World Traveling is Part of the Job

IT ISN'T UNCOMMON for Robert N. Yoder, Ohio Wesleyan '40, to have dinner in New York and breakfast the next day in Africa. He has done this eight times in recent years.

Brother Yoder is a partner in Dalton-Dalton Associates, one of Ohio's largest firms of architects, engineers and planners. Its main office is in Cleveland and it has branches in Los Angeles and Khartoum, the Sudan, Africa.

Bob was commissioned by the U. S. State Department to direct the building of an entire university in Liberia, West Africa. Cost will be \$36 million.

Head of a Dalton-Dalton team, Brother Yoder spent two months in Liberia in 1961 laying the groundwork on a 550-acre site. A Cornell University educational team now is establishing the curriculum.

Brother Yoder directed the designing of the Senka teachers' training facility at Gavelo, Southern Rhodesia, and Nyasaland Polytechnical School at Beantyre, Nyasaland. Both are under construction. Bids have been opened on two other Yoder-directed projects.

A trim, sedate pipe-smoking executive, Bob made his latest African trip last October. He has been lecturing in Cleveland, with colored slides, on "Developing Africa."

He attended Ohio Wesleyan two years and was graduated from the University of Michigan. A past president and director of the American Institute of Architects, Cleveland chapter, Bob also is a past director of the Architects of Ohio.

He and his wife, Connie, have two sons, David, 15, and James, 10.

Military Aid Unit

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Pacific islands and in the liberation of the Philippines.

Subsequently, he has been Assistant Commandant of the Infantry School at Fort Benning, Chief of Staff of the Alaskan Command, and Commanding General of the First Cavalry Division in Korea, among other important posts. As Chief of JUSMAG in Greece, his present headquarters is in Athens.

Among the Alumni

GEORGE W. JOHNSON, West Virginia '50, lives in Alexandria, Va., and is with Northeast Airlines, not Eastern Airlines, as was erroneously reported in an earlier Tomahawk.

LELAND B. GROEZINGER, California '42, was elected secretary-treasurer of the Bay Area Council recently, replacing Bill Holmes, who has moved to Washington, D. C. for several months. The group also elected MAITLAND MCKENZIE, California '22, as delegate to the Convention.

DONALD W. SIBRAY, West Virginia '53, has been named account executive with Hill & Knowlton, Inc., public relations firm in New York City. Before joining Hill & Knowlton, he was a reporter for the Wall Street Journal for several years, and more recently a publicity account manager with O. S. Tyson & Co., New York advertising and PR firm.

JOHN D. R. BARBOUR, Ohio Wesleyan '32, became one of eight new general partners of McDonald & Co., Cleveland-headquartered investment firm, this month. His office is in Youngstown.

J. LOUIS DONNELLY, Middlebury '25, chairman of the Tomahawk Trustees, is senior vice president of Carter, Walker & Co., New York securities firm recently formed to succeed Carter & Co.

Success in Communications Field

A SUCCESSFUL career in the field of communications has taken Brother Donaldson B. Thorburn, California '23, to a vice presidency in the J. Walter Thompson Company of New York City.

As senior vice-president and director, Brother Thorburn serves as management supervisor and supervisor of public relations for the advertising firm.

Born in Oakland in 1907, he began his career in journalism as editor of the University of California student newspaper. He also belonged to 11 honor societies, ran his own advertising firm, and was a member of Phi Beta Kappa.

Brother Thorburn joined the San Francisco Call as a reporter, then

became city editor of the West Coast edition of the Wall Street Journal. In 1933 he went with the Bank of America as assistant vice president



BROTHER THORBURN

in charge of advertising and publicity.

In 1936 he became assistant advertising manager of Shell Oil Company. Three years later he joined the J. Walter Thompson Company as a copy group head.

As a Naval lieutenant in World War II, Brother Thorburn commanded the first landing of U. S. combat aircraft on the home islands of Japan. He was placed on the honorary retirement list as a captain, having been awarded the Legion of Merit, Bronze Star, Air Medal and two unit citations.

In 1945 he became general manager of Walter Thompson de Mexico and, during his four years there, founded and was first vice president of Mexico's 4 A's. He also served as a writer and representative in the Detroit office. His election to the position of senior vice president was announced this winter.

JAMES W. BONE, Davis & Elkins '54, after six years with U. S. Steel in Pittsburgh, has joined Pan American Airways at Cape Kennedy, Fla. Pan Am is the prime contractor for the Missile Range Test Center.

CORRECTION: In the January, 1964 issue of the Tomahawk we listed ARTHUR C. PECK, Massachusetts '55 in the Omega Chapter. Brother Peck writes that he is very much alive and is working for Monsanto Company in Bloomfield, Connecticut. He is living at 22 Perry Lane, Hazardville, Connecticut.

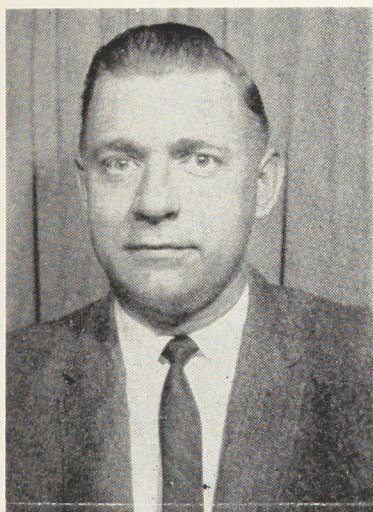
GEORGE A. SCHURR, Minnesota '18, has retired as state agent for the St. Paul Fire and Marine Insurance Co. for the Sacra-

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Brother Springob Helps Youths Solve Problems

CAREERS for hundreds of young men are the special concern of Dr. H. Karl Springob, American '48, chief psychologist of the YMCA Vocational Service Center in New York City.

Brother Springob, who recently was



BROTHER SPRINGOB

appointed to the National Council of YMCA Committee on Counseling, has conducted several workshops for adolescents, concentrating on careers and youth problems.

Also involved in myriad other activities of the YMCA, he supervises staff members on such projects as working with youngsters of welfare families, sponsored by the New York City Community Council.

This spring he resumed another responsibility, that of part-time teaching at Columbia University's Teachers College.

Let's Examine Our Pledge Training

a daring proposal . . .

EXPERIMENTING with new programs that may seem daring is a crying need for Interfraternity Councils and National Fraternities. As an example of what might be done, consider the fact that the trend now is for a longer and delayed pledge period and also the trend is to delay the fraternity experience. Why do we make it increasingly difficult to become a member of a fraternity?

I wonder what would happen if a freshman was pledged his first few days on campus and then initiated into full fraternity membership a few weeks later. Initiation, to me, should occur when the student has his strongest and most positive feelings toward the group. Evidence would indicate that long drawn out pledge programs tend to make initiation into the fraternity a relief from pledge training rather than a new exciting relationship.

Many will respond to this proposal with shock, exclaiming that scholarship would decline, leadership would be diluted and discipline within the group would break down. I believe none of these things need happen.

First, this short pledge period would necessitate meaningful activities in the pledge program. Secondly, active chapters would then need a chapter scholar-

ship program and would have members full of youthful vitality to get things done. Thirdly, I am convinced that disciplinary problems would be reduced because as many now come from boredom as come out of immaturity.

This is only one example of a program that might be initiated on an

EDITOR'S NOTE: This article by Grand Junior President, John L. Blackburn, originally appeared in the January issue of the NIC publication "Interfraternity Views and News". The Grand Council recommends to all Alpha Sigma Phi Chapters the consideration of new and experimental programs in the areas of pledging, pledge training, and active chapter programs. If feasible on your campus or if you can obtain permission to try this, you may wish to undertake this type of experimental rush program.

experimental basis with the leadership of the IFC and the cooperation of the college, the national fraternities and the NIC.

Maybe the NIC could give an award to the IFC that conducted the best experimental program or the best research program. This could be a sort of NIC "NOBEL" prize for Fraternity Research and progress.

. . . and an endorsement

his appreciation for fraternity membership.

At the same time, I believe that the girls and boys who are pledged immediately following arrival on campus show greatly improved scholarship record because they are more relaxed and settled in their home environment.

I do believe that your article has come at a most opportune time and am further hopeful that it will be given wide and serious consideration.

Cordially,

L. G. Balfour

Attleboro, Mass.

Among the Alumni

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mento Valley and Western Nevada territory. As to the future, Brother Schurr has "no particular plans except to pick up some old hobbies that have been pushed into the background during the last few years," and we add to work as ever for the "Old Gal."

BYRON W. HUNTER, Nebraska '18, recently retired in Los Angeles, after an interesting and varied career. A World War I veteran, Brother Hunter received a degree in mechanical engineering, built several public roads in Nebraska for a time, then received a law degree from Creighton University and practiced until World War II. Returning to the Navy, he advanced to Commander, retired at age 54, then went to Northwestern University where he received BA and MA degrees with the idea of teaching. However, business again called and he returned as a member of the Midwest Stock Exchange until his present retirement.

GRANT BULKLEY, Yale '15, who retired in 1961 and has been traveling over the country since that time, has found the place he wants to hang his hat—Phoenix, Arizona.

GEORGE D. BURR, Washington '24, veteran official of San Francisco's Public Utilities family, retired in November as acting general manager and chief engineer of the city's Water Department.

RALPH E. CRAGO, Illinois '48, former plant manager for the Seiberling Rubber Co. in Fort Lauderdale, is a representative of the National Life Insurance Co. of Vermont. Brother Crago, who is with the firm's Omaha general agency, was one of 10 selected men from its nationwide field force

Plan now to attend the 1964 National Convention at the Hotel Thayer, West Point, New York, from August 25 through August 29.

selected for a special school on life insurance programming held in Montpelier, Vt., recently.

BERT B. LANGEN, Wisconsin '21, owner of the Langen Seed Co., San Francisco seed growers and merchants, writes that he "would like to hear from Brothers who were in the house back in 1919-23, and all others as well." His address is 3408 Clay St., San Francisco 18, Calif. Brother Langen was president of the San Francisco Bay Area Alumni Council in 1958 and received the Delta Beta Xi award in 1961.

MILLARD P. BURT, Atlantic Christian '58, recently was appointed dean of Methodist College, Fayetteville, N. C.

Dinner-Dance Set

BETA CHI Chapter Alumni Association will hold its second annual dinner-dance reunion Saturday, May 16.

The occasion will mark an important event in the history of the Chapter at American University: Dedication of the newly completed chapter house.

Plans call for the dedication ceremony at 2 p.m., followed by a reception and the dinner-dance at the Gramercy Inn, Washington, D. C. A speaker of national prominence will be featured at the dinner.

All Alpha Sigs are cordially invited to attend the dinner-dance and the dedication. Requests for reservations and further information should be sent to William S. Petrini, 909 Meadow Lane S.W., Vienna, Virginia.

JAMES A. MOORE, Missouri '30, last month was named a judge of the Jackson County (Missouri) Circuit Court. Brother Moore is a member of the law firm of Gage, Hodges, Moore, Park and Kreamer, Kansas City.

ROGER J. DAVIS, Missouri '50, office manager of Pacific Mutual Life Insurance Agency in Denver, has been awarded a certificate by the Life Office Management Association after completing a two-year evening study program.

JOSEPH D. KENNEY, Sacramento '62, teaches high school at Yuba City, Calif.

BRUCE A. KRAHMER, Iowa State '58, is in his second year of law school at the University of Minnesota. Brother Krahmer was married in August to the former Donna Hicks, a home economics student at Minnesota.

CHARLES BRACE, Wisconsin '18, and his brother DONALD, Wisconsin '20, own and operate Cold Spring Farm near Lone Rock, Wisconsin. The farm has one of the best known herds of Holsteins in the state.

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RALPH F. BURNS
Editor

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BROTHER OKEY

Omega Chapter

DR. CLIFFORD T. OKEY, Marietta '88, Lake Worth, Fla., died March 28 at his home. At 95 years of age, Brother Okey was the oldest living member of Alpha Sigma Phi and the oldest alumnus of Marietta College. He held the Distinguished Service Award of the Fraternity.

Brother Okey built the Okey Building on State Street in Columbus and practiced there until his retirement in 1958.

STEPHEN P. TOADVINE II, Cornell '19, chairman of the Division of Business Administration at Pennsylvania Military College, died this spring. Brother Toadvine was corporation treasurer of Iota Chapter at Cornell for many years and was instrumental in establishing chapters at Syracuse, Davis & Elkins and PMC. He was Grand Chapter Advisor of PMC Chapter and University of Pennsylvania Chapter at the time of his death.

WILLIAM E. BYERS, Marietta '07, lawyer and long-time leader in Republican affairs, died March 9 at Kansas City, where he had lived since 1912. A graduate of Columbia University's law school, Brother Byers was one of the founders of Lambda Chapter there in 1910. He practiced law in New York before going to Kansas City.

EUGENE J. HAYES, Illinois '29, board chairman of the U. S. Trotting Association, died March 15 at Chicago, following throat surgery. He was president of the Harness Racing Institute of America for 15 years and co-sponsor of the Hambletonian, the Kentucky Derby of harness racing.