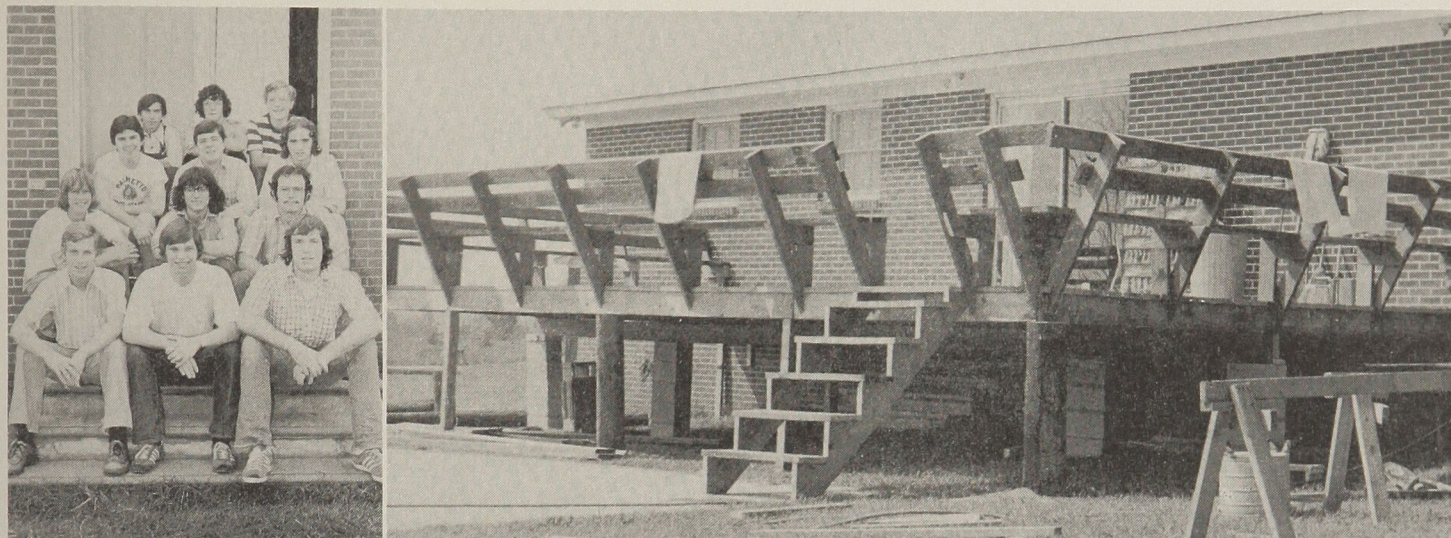


The Old Gal Gazette

NOVEMBER/DECEMBER, 1975



Just part of the Alpha Psi, Presbyterian pledge class that has benefited from a revamped pledge education program. Was the effort worthwhile? Alpha Psi shares with you some dramatic results in this issue.

A major addition to Alpha Psi's lodge is this new deck — constructed all in one day and at a remarkably low cost. The chapter had wanted to make this improvement for some time. A loan for \$550.00 made it possible, along with a great deal of help on materials and building supervision by alumnus Brad Bryant. The entire chapter pitched in to do the actual work.

REVAMPED PLEDGE PROGRAM BRINGS RESULTS

Pledges

Alpha Psi, Presbyterian, was questioning its old pledge program. It wasn't working.

Taking ideas their delegates to the Educational Conference picked up from the sessions there, the chapter revamped its rush efforts and its pledge training program as well.

Mark Hopkins, rush chairman, says the key to gaining the 16-man pledge class was "unity and total involvement" by the chapter. Advance planning was the other factor. Brothers and carry-over pledges alike took rush more seriously. A brother who graduated last year was invited to speak at the final smoker.

With an outstanding pledge class, the new training program was put into effect. Old "traditions" regarding pledges had been added, layer by layer, year by year. Much of it had become punitive and counter productive. Everyone knew that pledges were supposed to do a whole list of things but no one remembered why.

A point system was dropped in favor of a system whereby the pledges assist each brother with some chore that he needs done . . . the key is that the pledge works with the brother, not for him. Big Brothers must spend a total of six hours a week studying with his little brother in the library. That continues until mid-term grades are issued. If the pledge falls under a certain mark, he and his Big Brother must continue studying together.

A turn-around day was instituted; also a pledge-brother stag weekend in another city along with a scavenger hunt.

An exciting difference, according to HAE Bryan Mickle, is the involvement of all brothers in pledge training — not just the pledge educator.

There has been a dramatic increase in scholarship levels, in pledge morale and in the spirit of the entire chapter. The program, worked out by the Prudential Committee and the pledge educator, has been deemed an outstanding success. Write Alpha Psi for more details if your chapter is considering a re-structured program for pledges.

ALPHA NU TAKES PART IN LEADERSHIP WORKSHOP

The Chapters

Kevin J. Garvey of Alpha Nu, Westminster, reports on an all-day fraternity leadership workshop held this fall. Morning sessions dealt with value clarification exercises and on setting priorities. The afternoon featured speakers from the college community on their viewpoints on fraternities.

The workshop was under the direction of Dean Carver, dean of students, and Alpha Sigma Phi Chapter Consultant Gary Anderson. Three representatives of each fraternity and all officers of each fraternity were asked to participate.

Speakers included the college treasurer, PR director, plus various deans. Topics included rush programs, financial management and service projects. The group determined that there is a need for more communication between the fraternities on the campus and between the Greeks and the deans. It was also determined that the IFC should be stronger as a communication link and in enforcing policies regarding fraternities.

Alpha Nu, as a result of the workshop, determined that it needed to reach out to the community with service programs. Those responsibilities have been given to the chapter chaplain, making that office a very important one, indeed.

The leadership workshop will become an annual or semi-annual event on the campus, Brother Garvey reports.

Karl Sharke, GCA of Beta Psi, RPI, has been named a charger member of the Column Club, a university-sponsored organization that honors men who have contributed significantly to the chapter of their fraternity at RPI.

Tufts reports increased growth . . . Wagner, with its own lounge now, reports dramatic growth and a fine pledge class . . . Stevens weighs in with an outstanding pledge class and promises of greater achievements this year.

Beta Theta, Rutgers, is making a lot of progress on their new alumni association and have promised a complete story for the next Gazette.

Phi, Iowa State, is celebrating Founder's Day with a special slide show entitled "Remember when . . ." that covers the chapter's history. Chapter Consultant Gary Anderson will also speak to the chapter's alumni. Dick Hare and Dennis Hoeg are chairmen of the event.

Theta, Michigan, invited all of its brothers, including alumni, to a sloppy joe luncheon at homecoming, according to Mike Dukarski.

Alpha Sigma, Wagner, reports that it has attained the highest grade point average on its campus!

Penn State has contacted Oregon State for suggestions on utilizing the ritual touches that Psi uses. Upsilon is planning a visit to Beta Chi, American, and expects a visit from the new group at N.C. State. On Halloween Upsilon hosted a group of kids from a local orphanage.

Delta Epsilon, Rio Grande, reports in its homecoming newsletter that they earned \$500 parking cars at the farm festival (we don't know what kind of festival that was, however) . . . that they have a new pledge class of five outstanding men. A special party at homecoming welcomed alumni brothers.

The Alpha Sigs of Eta, Illinois, report that they won the Dooley's all-campus football tourney. Eta played the Sammys for the championship and beat them 12 - 6. Eta had the distinction of scoring more TD's than any other team in the tournament (28 teams in all.) Kent Adams was picked as most valuable offensive end, Matt Geyer was the most valuable QB and Shelly Asher was picked as most valuable center as well as the most valuable player for the entire tournament. A party was proclaimed at Dooley's and then the semifinal-teams joined Eta at the house for a second party.

Delta Beta, Northern Michigan University, has grown in only two years from one of the smallest fraternities on campus to the second largest and still growing — they've just added a 10-man pledge class. Officers are Mark Gathman, HSP; John Naumes, HJP, Chuck Beattie, HS; Mike Willis, HE and Don Shank, HM. Mark is also VP of the IFC. Delta Beta's homecoming queen candidate, Viki Ketvertis, won the crown. She is a Chi Omega. With the money gained by sponsoring her, Delta Beta is planning an Alpha Sig-Chi Omega mixer.

The first annual David Bruce Reid scholarship is to be awarded soon. The scholarship was created by Delta Beta brothers in the memory of Brother Reid who was killed in an auto accident. The grant will be awarded twice a year to the Greek on campus who merits it the most, according to Brother Steve J. Marx.

Alpha Xi, IIT, issued special invitations to all members of the chapter, including alumni, for its recent brotherhood initiation and a smoker following.

Alpha Alpha, Oklahoma University, has garnered a considerable amount of press coverage on its new apartment house concept for fraternity living.

Psi Chapter reports a pledge class of 31 . . . a strong, well-diversified group, they report. You don't think a keep-at-it kind of alumni program works? Ask the men of Psi. Their 1975 alumni program has just gotten underway, and already they report contributions of over \$1,570 from just 86 brothers! If you want to know more about their alumni program, write the chapter or refer to the Feb. '75 Gazette.

Alpha Omicron, Missouri Valley has taken the IFC and intramural football championship for the 3rd year in a row. The three-year record is 19-0-1. Of course, it doesn't hurt that 6 members are on the varsity team, including the co-captain. The chapter also give MV's basketball team its top players.

Dan Novovesky, HAE, reports that homecoming was a great success with the chapter taking first place in house decorations — the first time in 8 years that anyone has taken it away from the TKE's! Alpha Omicron has topped the campus in scholarship and won the Province II scholarship title with a 3.059 average.

WIDENER HOMECOMING EVENT DRAWS 250

President Joe Pospiech and social chairmen Brian Duffy and Tom Grogan were in charge of a record-breaking homecoming this year at Widener. An afternoon party was attended by 100 . . . and a room-busting 250 came to the party that evening. Those attending saw the results of work done this summer under the supervision of Andy Comly — new living room paneling, a drop ceiling over the bar and in the back room, plus a new stereo system and speakers.

Gary Barnes, Eric Gremminger, Dom Mancini and Craig Kupston are helping Widener's football team to a championship. Larry Garner, Ken Guy and Tom Grogan are doing the same for the cross country team. Basketball isn't to be left out — Alpha Sigs there include Phil Marteli, Tom Mann, Rick David, Mike Donohue, Vince Shervin and Dennis James. All those guys might account for the chapter's intramural basketball trophy.

Phil Marteli has just been named to Who's Who, along with Joe Pospiech, according to Dave Gosselin, of Gamma Xi.

CHAPTER AFFILIATIONS RECENTLY REPORTED

BROTHERS

Penn State: David Miller Weir, Carl Joseph Moskala, Jr., Herbert J. Eichenlaub, Charles Alfred Scherr. U. Of Washington: Richard Graf. Lehigh: Howard W. Andres, Robert F. Baker, Thomas A. Caine, Richard E. Cassavecchia, Richard S. Dzera, Peter R. Geraghty, William A. Johnston, Rudolf Koubek, George J. Potochney, David J. Rhodes, Kevin Ricciardelli, Howard S. Smith, James M. Smith, Daniel Solis-Cohen and Kenneth B. Stober. Bethany: Kurt Franck, Thomas Dugan, Phillip Linton and Barrie Lowman. Westminster: William N. Andrew, Daniel M. Corll, James A. Ferrero, Charles M. Front, William S. Griffith, Bruce E. Lammel, Steven C. Nawrot, Victor G. McQuiston, Peter S. Pfaff, Frederick D. Rehm, James F. Pearson, Michael P. Wygant, Eric Graven, Douglas A. Hagy and Jeffrey R. Roberts.

PLEDGES

Marietta: Terrence J. Kovacevich, Scot E. Burbacher, and Bruce R. Hrovat. Concord: Thomas Burt Canterbury, Hunt Charach, Mark Wesley Day, Raymond A. Farmer, Charles William Hall, Jerry L. Pennington, Raymond L. Quesada and James Dewey Taylor.

Indiana: Michael Brian Davis. Marshall: Charles Michael Rutherford. Lehigh: Richard E. Casavecchia, Paul S. Dzera, Kevin Ricciardelli. Oklahoma: C. Gregory Webb, Christopher Lee Ross, Michael Lawayne Davis, James Robert Dunham, Jr., James Shuler Howard, David Charles Huff, Jr., Scott Lewis Stringfield, and Brian Wesley Thomas. Wake Forest: William Muir Bucher, Frank Thomas Ceraso. Rio Grande: Larry Saunders, Gary Wilcoxon, Kyle Drew, Tim Summers and Gregg Smith.

BETA UPSILON CLOSES COLLEGE OPERATIONS

With an air of uncertainty surrounding Milton College, the Fraternity has decided to end undergraduate operations on the campus.

Milton has been faced with enrollment and financial crises. The college almost did not open for the current school year. The situation hurt further an undergraduate chapter operation that had lost drive and had grown weak.

After visits on the campus, Alpha Sigma Phi has decided that under the circumstances it is best to close undergraduate operations. (Other fraternities have also withdrawn from the campus.)

Beta Upsilon was founded on the Milton, Wisconsin campus in 1939 as the Epsilon Society and became Alpha Eta chapter of Alpha Kappa Pi in April, 1940. The chapter was given the designation of Beta Upsilon on the merger of Alpha Sigma Phi and Alpha Kappa Pi in 1946.

The chapter itself, of course, continues to exist through its alumni membership — a group of considerable size and accomplishment.

Grand Council member Rick Dexter (chairman of the '75 Educational Conference) has moved to Westfield, N. J. from Oregon. Brother Dexter, a telephone company executive, was promoted which prompted the cross-country move.

"TO BETTER THE MAN"

Publications

Alpha Sigma Phi no longer has a pledge manual.

It has a member's manual. A big, bright, information-filled book contained in a handsome red notebook. There are more pages, more photographs, more sections than ever before.

Designed to be kept and used (and used a lot) by every member, the notebook format allows each member to add to the book notepaper and notes, copies of other manuals, correspondence and other material relating to his Fraternity experience.

The manual is not just an update of the previous publication. It is totally new. It contains an expanded history section, thanks to the diligent work of Grand Historian Frank Krebs. Also uncovered were some never-before-seen photographs of Alpha Sigma Phi's early days.

"To Better the Man" also expands the sections on various aspects of chapter operations and is truly a handbook for every member. It represents a solid six months of work by the national staff along with photographers, designers and artists, all under the direction of the Grand Council.

Published simultaneously is a Pledge Educator's Manual and teaching guide to "To Better the Man", written by Consultant Gary Anderson. This supplement to the manual outlines a complete pledge education program to fit almost every chapter situation.

Due to the changed format, it is more vital than ever that every pledge be provided with his own individual copy of the manual to keep. (Some chapters have kept previous manuals and reused them.) A copy of the manual is sent to every pledge as soon as pledge report forms are received by headquarters.

Many brothers will no doubt want to purchase a copy of the manual for their own use. Ordering information is available by writing to headquarters.

A copy of the new manual with teaching guide has already been sent to the pledge educator and the president of every chapter. If you haven't seen the new "To Better the Man", check with those guys.

"This is probably the most comprehensive manual published today in the fraternity world," says Evin Varner, Director of Publications. "It represents a major undertaking and investment by Alpha Sigma Phi on behalf of its members everywhere."

"SNAP IT UP" CONTEST ANNOUNCED

Every chapter has been sent a poster on a new photo contest for Alpha Sigma Phi. Chapters who do an outstanding job of supplying photographs for national publications — either overall or on one subject — will receive a check at the '76 Convention. Want to compete and also see your chapter's photographs in the Fraternity's manuals and other publications? Get those photographs in. If for some reason your chapter didn't receive the information, contact headquarters.

Also available at no charge is a manual on how to take good photographs for your newsletter, for your scrapbooks and for the contest.

LEADERSHIP AND CO-OPERATION: BALDWIN-WALLACE SETS PACE

Operations

Under the chairmanship of James S. Kuhner, HSP of Alpha Mu and president of Baldwin-Wallace's IFC, a special conference on fraternity leadership and co-operation was offered on the campus this fall to all Greeks.

Sessions ran over a three-day period. Taking part was the keynoter, Gerald Johnson, former national president of ATO and Alpha Sigma Phi's own Gary Anderson. Representatives of Sigma Phi Epsilon, Lambda Chi Alpha and Pi Lambda Phi were also on the program.

There were sessions on leadership, rush, and communications between fraternities.

Brother Kuhner reports real enthusiasm from those who took part . . . and a feeling that a great deal had been gained.

This could be an idea for your campus IFC to look into . . . a good way to strengthen the Greek system and your own chapter as well.

Finance

Possible money-making idea? Fox Valley Marking Systems, 31W300 West Bartlett Rd., Bartlett, Illinois 60103 makes a machine that marks the lines in parking lots. They have a special model that lays down a red, white and blue 6" stripe at one time! Bicentennial, get it? The unit is expensive — \$99.95 and the special paint goes for \$44.00 per case. But it would seem that a couple of chapters could share the initial investment . . . and perhaps make a bundle marking parking lots for businesses and shopping centers. And make some points by offering to mark university parking lots for just the cost of the paint. Should generate some interesting publicity, too, if newspapers were alerted.

CONVENTION '76: GIVE IT A THEME

Alpha Sigma Phi's 1976 convention will co-incide with the 200th anniversary of the American fraternity system (yep, that's right, fraternities are as old as America!) It will mark our 130th year. And it will herald exciting new directions and growth for the "Old Gal." The dates are August 11-15, 1976 at Seven Springs Resort, near Pittsburgh, Pa. What should be the theme for the Convention? Give it a "hook." Send your suggestions to headquarters or directly to the editor.

CHAPTER CONSULTANT PARKS ATTENDS CONFERENCE

Skip Parks, Chapter Consultant of Alpha Sigma Phi, attended the Big 10 IFC-Panhellenic Conference in November at the University of Michigan. Over 80 delegates from the Big 10 universities and 13 representatives from national fraternity and sorority groups were in attendance.

George F. Patterson, president of the National Interfraternity Conference, was keynote speaker. Sessions during the three-day conference included university-Greek relations, intra-system relations, cooperative buying, publications, academic programming, rush and co-curricular activities.

One of the major problems discussed was the fraternity/sorority image in regards to rush, reports Skip. The delegates concluded that, for an effective rush to be held, Greeks must improve their image with colleges, communities as well as with rushees.

Purdue won the bid for the '76 conference.

WAJNERT NAMED NATIONAL PROVINCE COORDINATOR

Thomas C. Wajnert, Illinois Tech '61, has been named National Province Coordinator of Alpha Sigma Phi. Wajnert is vice president-marketing of United States Leasing Corporation, San Francisco.

Born and raised in Chicago, Wajnert went on from IIT to obtain an MBA from Southern Methodist University.

His present position involves the supervision of the largest equipment lease marketing organization in the U. S., with four regional offices and more than three dozen branches in major U. S. cities.

In announcing Wajnert's appointment, Grand Senior President George Trubow commented:

"I am proud of Tom's professional success and proud to have him head up our Fraternity's Province program. As past HSP of Alpha Xi, Tom demonstrated the leadership capability that helped to build one of the top chapters of our Fraternity and that same capability serves him well in the business world.

"Tom helped revise the national province program and is extremely familiar with the system and its potential. It's a real pleasure to have him join the management team of Alpha Sigma Phi."

Wajnert's address is 28 Rosewood Drive, San Francisco 94127

THREE MORE APPOINTED TO PROVINCE POSTS

Grand Senior President George Trubow has announced the appointment of two more Grand Province Chiefs and one Assistant Province Chief.

Arthur R. Cox, Wayne State '50, has been named Chief of Province IV (Eastern Michigan, Lawrence Tech, Michigan, Northern Michigan and Toledo.) Brother Cox, an attorney, is with Bebout, Peters, Cox & Hughes, Meadowbrook Plaza, 1000 West University Drive, Suite 314, Rochester, Michigan 48063.

Geoffrey R.B.C. Hall, Presbyterian '71, affiliated with Marshall '74, has been named Assistant Province Chief for Province VIII (Concord, D&E, Marietta, Marshall, Morris Harvey and Rio Grande.) He will be serving under Grand Province Chief Jim Chapman. Hall's address is 1615 Sixth Avenue, Huntington, West Virginia 25701.

Richard J. Volpe, Lehigh '72, will be Grand Province Chief of Province XI (Cornell, Hartwick, RPI and Tufts.) Brother Volpe is a former Undergraduate Advisor to the Grand Council. His address is Box T-9, 135 East Main Street, Westboro, Mass. 01581.

Province II (Tarkio, Missouri Valley, Iowa State, Oklahoma and Coe) Executive Council met recently at Tarkio. Plans were made for a spring conclave. Iowa State and Missouri Valley have decided to assist Tarkio in its rush program. All chapters in the province are sharing dates of social events so other chapters can try to attend.

WHAT DO YOU, OR OTHERS, CALL YOURSELVES?

On some campuses, it's "Alpha Sigs." On others, it's the "Alphas." On some, it's the "Sigs." Are there others? We'd like to know.

YOUR CHAPTER IS PROBABLY TOO SMALL: A LOOK AT NUMBERS

It's been defined as the myth of aristocracy.

It goes like this: a fraternity is an exclusive society whose members are selected with great care. Membership is a privilege granted only to those who are worthy of it. And the worthy will be few. The chapter should remain a small band of men for too many members make impossible the kind of intimate brotherhood we seek. A small chapter suggests solid quality, strong tradition and high standards. The large chapter suggests indifference to quality, indiscriminate selection and sloppy standards.

That, in a word, is hogwash.

While there is no merit in the idea of size for its own sake, there is even less to recommend a philosophy of smallness based on exclusivity or qualitative superiority.

The myth of aristocracy should be recognized as just that, a myth.

Large, successful chapters rarely take refuge in the myth. Most small, less successful chapters frequently do. Nearly all chapters do so once in a while.

"Our chapter believes in quality, not quantity." (Translation: "The ATO's have 63 members and we have 21.") "You wouldn't want to pledge SAE, they run a damn hotel." (Translation: "We have 20 empty beds in the house.") "We are very conservative in our selection of new members." (Translation: "The new freshmen were very conservative in their selection of us.") "We could have placed first in intramurals if we had been willing to pledge a whole army of jocks like the Sigma Nus did." (Translation: "We placed last in intramurals.")

You get the idea.

The myth covers up poor performance. At its best, the myth allows an exercise in self-delusion. At its worst, it justifies acts of shocking dishonesty.

This must not be taken as an argument for lowering the quality of our chapter membership. A simple choice of either quality or quantity does not have to be made. Any chapter with reasonable effort and the right rushing techniques can have both.

There is hardly a chapter of Alpha Sigma Phi that can't be markedly improved by the addition of at least ten new members — ten carefully selected new members. On every campus, the men are there. The chapter has but to get after them.

Ten more would mean the difference between a full social program or an occasional party . . . between full participation in campus activities or a low profile indeed . . . between all offices and committees filled and an overworked leadership . . . between a comfortable margin of income and outgo and the tension of trying to make ends meet. Ten more members can mean the difference between so-so chapter operation and carrying out a true Alpha Sigma Phi kind of chapter operation.

What is the optimum membership for a chapter?

Each chapter must determine for itself its own ideal size. But in a small college 40-50 men should be regarded as a minimum and in a large institution, 70-80 members. How big dare a chapter be? While more than 100 can be unwieldy, there are more remarkable compensations for any problems created by large size.

So put the myth of aristocracy on the trashpile of outmoded, old ideas. Think selective, not exclusive.

Each of our chapters should be motivated to expand its membership to the maximum number it can comfortably — or even a little uncomfortably — handle. Strong, healthy chapters typically attract strong, healthy members. What could be a better prescription for success?

EXTENSION: THINGS ARE HAPPENING

Good reports on growth and major accomplishments are coming in from the new groups at the University of North Carolina at Charlotte and North Carolina State. Both are working toward official colonization status. There has also been interest on several campuses on having Alpha Sigma Phi return to active status on an undergraduate basis. If you know of a university where you'd like to see Alpha Sigma Phi locate and have any student contacts there, please advise Headquarters.



The Old Gal Gazette is the chapter newsletter of Alpha Sigma Phi Fraternity. Its news comes from our chapters for our chapters. The Gazette seeks to share the latest news of the Fraternity nationally, but more than that, it seeks to serve as a way chapters can share with their sister chapters ideas, techniques, solutions to problems and "how-to" stories on chapter operation. If you don't see your chapter mentioned in this issue, it's because your chapter didn't send anything. You're invited to submit material to the Gazette frequently. The Gazette is compiled and edited by Evin Varner, Alpha Sigma Phi, Box 4351, Charlotte, N. C. 28204