

The Old Gal Gazette

And the change continues....

More changes and enthusiasms have come to Alpha Sigma Phi. For the first time in fraternity history, three consultants will be traveling this year. That means most chapters will be receiving at least two visits. The expansion program has a new face, and fresh materials and approach. Consultant Rob Sheehan will be working directly with the colonies and has the responsibility of bringing them to chapter status. Jeff Hoffman, expansion consultant, will continue to investigate prospective campuses and develop small groups into colonies. Consultant Dave Beckel will be visiting the chapters armed with new manuals on little sisters, rush, expansion, and up-to-date officer manuals. There's a new pledge initiation ceremony and work is being done on brotherhood initiation.

Kevin Garvey, executive director, says the future of Alpha Sigma Phi has never looked brighter. "Everyday we learn something that will help improve services to our membership. This year we are embarking on some major projects that help increase the quality of services and the financial stability of the Fraternity. But every member, everywhere, has to help."

One of the biggest changes seen this year is in the "Old Gal Gazette." It's in a different format and comes to you directly from National Headquarters. It will be a monthly publication that combines UPDATE with the "Gazette." The information, the How To's and ideas, will still be presented, and in addition, chapters delinquent in reporting or in payment of loans will be printed. A special annual edition with photographs and "The White Paper" will be published. Due to production costs, photos will not be included in every issue.

Thanks to Evin Varner for editing the "Old Gal Gazette" for many years. Evin will continue to edit the Tomahawk.

SIGNALS

August, 1979

The Wall Street Journal recently reported that a new fad has cropped up on college campuses--chewing tobacco. At Wabash College a club has formed calling itself the Wabash Chewing Tobacco Association. The story went on to say that the fad is catching on at campuses from coast-to-coast and appears to be strictly a male past-time. Chewing tobacco producers reported that 1978 sales topped a 30 year record.

Another movie along the "Animal House" theme has recently been released. "King Frat" was filmed in Miami, Fla., with the use of University of Miami students. Check your local drive-in.

A recent study at Michigan State University says that men may be more fashion-conscious than women. Although men have traditionally been believed to be non-chalant in their dress, the study proposes a direct link between clothing and the way a man feels about himself. The study reveals that men may feel happier and more successful if they are dressed well.

According to the Chronicle of Higher Education, college costs are going up an average of nine per cent this year.

Even though the news media is playing up the problems of the fraternity system, and its probable demise at Dartmouth, the system has quietly added another sorority. Rush numbers are increasing, and many of the groups that took local status during the 60's are returning to their respective national organizations.

Assassination games are appearing on several college campuses, says On Campus Report. Using water pistols or rubber dart guns, students stalk one another on the kill and the sole survivor is declared the winner. The rules allow a hit to be scored only when fewer than three witnesses are present. The game can take several days to complete.

UPDATE

Kevin Garvey, Executive Director

The summer's key word has been "busy." In mid-June I had the pleasure of attending the Fraternity Executive Association's annual meeting. It was a time for learning new ideas and seeing the true sense of brotherhood that all Greeks share. Your local Interfraternity Council should have the incentive to work more closely as the fraternity executives do since we all share the same problems.

After the FEA meeting, with new chapter consultant Rob Sheehan, I had the opportunity to visit the University of Miami, Fla., where we may have the chance to reactivate our Gamma Theta Chapter. The rest of the summer has been spent training the new staff and preparing for the National Educational Conference and Grand Council Meeting. We are looking forward to a great year for Alpha Sigma Phi. If you need anything, call the staff anytime.

Dave Beckel, Chapter Consultant

As a new member of the staff, I have spent most of the summer learning the procedures of National Headquarters and in training sessions for consultation and expansion. Along with Rob Sheehan, I attended a new field staff conference hosted by the National Interfraternity Conference. In my spare time, I have helped complete handbooks on little sisters and summer rush.

I am looking forward to meeting all of you this year and helping you in all areas of chapter operations and programing.

Rob Sheehan, Chapter Consultant

This summer has meant a little traveling and lots of learning for me. Attending the expansion seminars at the FEA meeting and NIC's new field staff conference in Indianapolis were valuable experiences. Just when I thought I knew everything, our own staff training taught me more.

Headquarters has turned out several new manuals and publications that should be very helpful to all our chapters. It will be a nice meeting you. I hope we can learn from each other and keep the Phoenix flying high.

Jeff Hoffman, Expansion Consultant

The expansion program is gearing up for another challenging year. We have opportunities to reactivate chapters at several campuses including the University of Minnesota, Missouri, and Miami, Fla.. We have also been invited to reactivate our chapter at Marshall University. With Rob Sheehan working directly with our colonies, I can prospect more campuses for new chapters.

The summer has been fun developing materials for the expansion program and giving it a fresh approach. All chapters are invited to participate in expansion. Write Headquarters for information on the Expansion Incentive Program. It's a chance to see the fraternity grow, and to make some money for your chapter too.

Merilyn Sipes, Comptroller

Two major projects have been completed this summer--our annual audit and preparation for Ed Conference. (You men sure do have a lot of new guides and manuals!) I hate to start off the year by nagging, but 12 chapters are delinquent in loan payments and 23 chapters have not sent in May reports. Let's go to it!

Kathy Piatt, Records Specialist

After spending two weeks painting, cleaning, and rearranging the Headquarters offset room, the staff locked me in and won't let me out until all the new manuals have been printed.

Remember to send in address changes and let me know if I can help you print your chapter or colony newsletter.

Carol Hallenbeck, Administrative Assistant

Someone told me things slowed down here in the summer. They were wrong! It has been a real pleasure in helping produce high quality materials for chapter and colony use. If I can be of assistance to you during the coming academic year, please let me know.

DELINQUENCIES

The following chapters are delinquent in reporting to Headquarters:

May Reports

American
Atlantic Christian
Bethany
University of Charleston
Cincinnati
Eastern Michigan
Findlay
Hartwick
Illinois
Lawrence Tech
Loyola
Lycoming
Marietta
Michigan
Missouri Valley
North Carolina State
Ohio State
Pennsylvania
Rio Grande
Slippery Rock
Wagner
Washington
Widener

The following chapters are delinquent in payment of loans:

A-S-P Corporation

Cincinnati
Eastern Michigan
Illinois
Loyola
Oklahoma
Washington

Reserve Fund

American
Cincinnati
Coe
Oklahoma
Westminster

General Fund

University of Charleston
Loyola
Marietta
Wagner

REPORTS DUE

October Reports on fall membership and Carry-Over Pledge Reports are due Oct. 1. Biographical Data Forms and pledge fees are due one week after pledging. All initiation fees with the Initiation Authorization Request must be received by Headquarters no later than ten days prior to initiation.

SOME THOUGHTS ON THE SENIOR YEAR...

Mike Fischer of Phi Chapter, Iowa State University, shares with us his reactions to his senior year as an undergraduate:

The norm in the Iowa State Fraternity System is to move out of the house when you become a senior. This, I feel, has very destructive affects on a chapter. Fortunately the practice has not spread to Phi.

Seniors can and should be an instrumental force in the growth of the chapter. When a freshman enters the chapter as a pledge, he really needs men he can look up to for guidance and seniors are ideal models for this purpose. Seniors have leadership, academic, rush, and chapter operations experience. A senior's job should be to teach and give advice to new members on the art of successful rush.

Not only does the chapter suffer when a senior brother doesn't take part, but so does the brother. There is no other time in your life you will be able to enjoy the interactions experiences, and friendships of fraternity more.

Even if you don't hold an office, your senior year can still be one where you can aid the chapter with your broad background and experiences. My senior year in Phi will be one I'll remember and cherish for years to come.

HOW TO

Thought about starting a new chapter? It's easier than you may think. All it takes is a little advance planning and coordination with Headquarters, and it could result in your chapter making a little money.

All chapters and alumni are invited to become involved in the expansion program. Our main efforts are presently in the Southeastern U.S., but all chapters are eligible to help. To make the process of starting a new chapter a little easier, and profitable, the Fraternity has developed an Expansion Incentive Plan (Mother Chapter). In Mother Chapter, an active chapter colonizes at a nearby campus and takes the responsibility of bringing the group to chapter status. By doing so, with minimal help from Headquarters, the chapter makes a percentage of pledge and initiation fees paid by the colony.

Headquarters has a colony guidance manual and a guide for chapter and alumni involvement that give a detailed account of starting a new chapter. Basically there are eight steps that should be taken to start a new chapter. These are:

- 1) Contact Fraternity Headquarters. Explain your intentions and ask for the information they can give you on the process.
- 2) Contact the administration at the college in which you are interested. Determine if there is sufficient interest and support on the campus to attempt a colonization. Find out what rules and procedures have to be met to gain permission to colonize and achieve campus recognition.
- 3) Contact the Interfraternity Council on campus. Find out how the fraternities there feel about a colonization. Try to support and guide them toward acceptance.
- 4) Make sure you have permission to colonize on the campus from proper authorities. Confirm the permission in writing. Sometimes a presentation on Alpha Sigma Phi has to be given to the IFC or student-faculty committee before colonization is allowed. Contact Headquarters for advice.
- 5) Recruit prospective members. Basic rush techniques don't always work. The men who are interested in starting a new chapter are looking for an alternative to what is already on campus. Use a one-on-one approach.

6) Once you have recruited 10-15 men, apply to the Grand Council for colony status. The petition should include basic information on the institution, its Greek system, if any, and the history and membership of the group.

7) The men can be pledged to Alpha Sigma Phi once colony status has been granted. Then it is up to the chapter to teach pledge education and train the colony in proper operation. Minimum Standards have to be attained to qualify the colony for chapter status.

8) Petition the Grand Council for chapter status. After an investigation of the colony to determine if all requirements are met, the charter can be issued.

If a colony has pledged 40 men and initiated 32, the Mother Chapter would earn \$1312, and the satisfaction of playing a part in an exciting way to share our brotherhood.

Interested? Contact Headquarters for more information. Remember, if you plan to become a Mother Chapter, it takes commitment from the entire chapter to work.

NAME CHANGES

No, they aren't exactly new, but the fraternity directory will sport two new names this fall. Morris-Harvey College officially changed its name to the University of Charleston, and Radford College was elevated to University status July 1, by the State Assembly of Virginia.

ED CONFERENCE

The National Educational Conference is in full swing, and Alpha Sigma Phi is enjoying the largest registration in many years. Over 120 delegates and other participants have converged on Gamma Chi Chapter at the University of Indiana for four days of workshops and fellowship. Look for a conference report in the next "Old Gal Gazette."