

The Old Gal Gazette

Number 3

October 9, 1987

National News



CHAPTER LEADERSHIP CONSULTANT POSITION

Alpha Sigma Phi Headquarters is now taking applications for Chapter Leadership Consultant starting in January 1988 and continuing until June, 1989. Applications are to be sent to: **24 W. William Street, Delaware, OH 43015** by October 23, 1987. The position will be filled by November 1, 1987 so get your applications in early.

ALPHA ZETA CHAPTER AT UCLA SURVIVES EARTHQUAKE

According to Bob Strecker, Assistant Grand Province Chief for Province I, Alpha Zeta Chapter has survived the earthquake that Los Angeles and surrounding areas experienced. The best wishes of our National brotherhood is with Alpha Zeta.

TO BETTER THE MAN REVISED

The 4th edition of To Better The Man is currently available. The revisions were made by **Richard G. Kahler, Radford '82**. Chapters wishing a revised edition may purchase one for \$15 from the National Headquarters.

Manuals for pledges cannot be ordered until the \$35 pledge fee is received at the National Headquarters. Once this fee is received the manuals will be quickly sent out to the chapter/colony.

ALUMNI WORKSHOP

The First Annual Alumni Workshop Weekend held in conjunction with the 1987 National Leadership Conference was a huge success! Items covered included:

- Legal Liability
- Insurance and Risk Management
- Fund Raising
- In Search of Chapter Excellence
- The Ideal Alumni Corporation/Association

One alumnus summed the weekend up this way: "The efforts to start an 'Alumni Workshop' are greatly appreciated. It was an overall success and I hope that each year we will be able to attract more alumni."

The next Alumni Workshop will be held at Ohio State in Columbus, Ohio, August 12-14, 1988. Mark your calendar now and plan to attend to help Alpha Sigma Phi continue on its path to excellence!



Chapter News



Beta Mu, Wake Forest University: Five new upperclassmen pledges recently joined us as we anticipate our 13th Annual Beach Party. We are also looking forward to our annual Keg Roll which raises money for the Brian Piccolo Fund. Intramural football is underway as we field three teams. The "A" team is undefeated and looking very strong.

Dan Scannell '86 HSP created a twenty-five minute video for the rushees this year. This video allowed the rushees to gain a sense of what the brotherhood had to offer. It contained interviews, comments, and footage of brothers in their normal environment.

- Jeff Todd Harris

Delta Theta, Radford University: A number of brothers and pledges from our chapter made an end of July weekend roadtrip down to visit our brothers attending summer school--and for that one important project: PAINT THE INSIDE OF THE DELTA THETA HOUSE. The university provided us with the paint. We supplied the manpower and the refreshments. It's amazing what a fresh coat of paint will do! The Alpha Sig house looks practically brand new--a great way to start off the fall '87 semester, especially for Rush.

- Mark Moody, HR

Phi Zeta Colony, Lock Haven University: Our chartering date has been set for November 21, 1987. We are all excited about this event and are working very hard on it. We had a summer fund raiser for a Video Cassette Recorder, raising nearly \$1,000. The tickets were distributed to brothers over the summer to sell. We then acquired a table at the annual Labor Day Regatta, selling the remaining tickets. A rush workshop was held September 26 where we got ideas together for the fall rush.

- Walt Kramer, President

Career Line

GO WITH THE FLOW

DRIP. . .DRIP. . .DRIP. . . TEN DRIPS a minute, 600 drips an hour, eight hours a day, 40 hours a week. Hicks Waldron remembers it well. A few months into the business world, and he was on an assembly line counting fuel drips for a living. Today Waldron is the chief executive officer and chairman of Avon Products. The \$2.88 billion company is the world's largest beauty-products manufacturer and the nation's largest supplier of home health-care services. But Waldron's 40-year route to the top wasn't easy.

Education: He almost flunked out of Green Mountain Junior College in Vermont because he spent too much time playing sports and socializing. He studied next at the University of Michigan and received his engineering degree from the University of Minnesota.

First Resume: "It was almost three lines long," he says. "And those were about the three colleges I'd attended. I'd had a typical summer job--working at a carpet mill. But my resume didn't show a heck of a lot until 20 years later."

HICKS WALDRON continued

The Early Days: After college Waldron held a variety of \$47-a-week positions at General Electric. His early assignments were three-month stints supervising assembly lines across the country. He moved 16 times in his first four years on the job and broadened his knowledge with sales experience.

Career Moves: In a move that eventually led to his first managerial position, Waldron made the leap to purchasing. "The decision was 99 percent gut reaction and 1 percent encouragement from other people," he recalls. "It's my experience that career planning is a couple of wonderful words that almost never works out."

With experience in everything from marketing and personnel to production, Waldron became a GE vice-president at age 47. Three years later, he left GE to become the president and CEO of Heublein, Inc., a food and wine company. In 1983, soon after R.J. Reynolds acquired Heublein, Waldron moved to New York City to assume control of Avon.

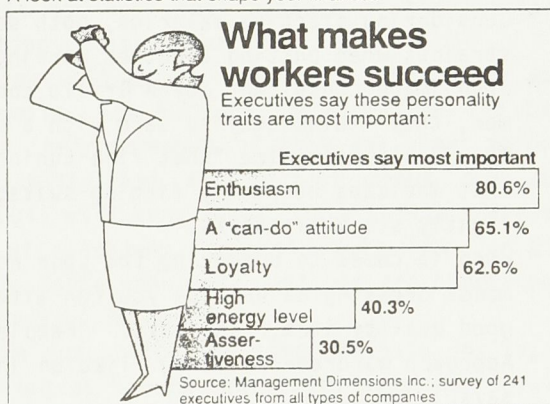
Advice: "The business world is filled with terrific people," he says. "And corporations are made of people. So start with a positive perspective and be a team player--don't try to be a superstar. For the folks with that kind of outlook, the failure rate is more than 99 percent."

A Final Word: "I never expected to be a chief executive officer," says Waldron, who commands a \$1 million-plus salary. "Back in the early days, my boss asked me how much I thought I'd ever make in one year. I answered \$9,000, and he laughed me out of the office. He told me I'd never get there. He said I should lower my sights."

- Hope Edelman
USA Today

USA SNAPSHOTS

A look at statistics that shape your finances



DRESSING TO GET THE JOB

Fashion experts and executive recruiters offer these tips:

- * Before an interview, take a trip to the company where you'll be interviewing to learn how employees dress--particularly those with the job you want.
- * When in doubt, dress conservatively; understatement always beats overstatement.

- * Women and men should wear a minimum of jewelry--only one ring on each hand.
- * Make sure your clothes fit. This is not the time to wear that suit you never found time to have altered.

- USA Today



STRATEGY: BASIC AND GROOMED

Wearing the right clothing to a job interview can help make the difference between a polite handshake and a job offer from the boss, experts suggest.

- * For men, business fashion consultant John T. Molloy suggests the strategic job hunting outfit should include the following:
- * Dark gray or navy blue business suit with a good fit.
- * White dress shirt, no button down collar.
- * Simple, striped tie, preferably maroon.
- * A well-made pair of black lace shoes, well shined.
- * Executives looking for upper-management jobs should wear a custom-made suit.

- By John Sherlock, USA TODAY

FIRST WARDROBE NEEDS BASICS

The three "F's"--fear, finances, and finesse--trip up new graduates, management trainees and other entry-level employees when it comes to assembling a business wardrobe.

- * Among men, a lack of finesse--that subtle, extra dash that can distinguish the most staid navy blue suit--is the major hurdle, experts say.
- * Considering starting salaries, both sexes face real financial constraints when putting together working wardrobes.
- * When image consultant Joyce Grillo conducts seminars for junior-level men, they "think they're safe with a suit and white shirt," she says. They don't recognize "that fine-tuning has to be there."
- * That includes correctly fitting suits; polished, appropriate shoes; and lightly starched shirts.
- * When it comes to budgeting for your new business wardrobe, Grillo recommends dressing as well as you can afford. "You can't go wrong with a good quality item," she says. "People notice quality and remember it."
- * Approach wardrobe-building "like an investment in your future," she says.
- * So how much will such an investment cost?
- * An entry-level or junior manager should spend between \$1,500 and \$2,000 for a bare-bones business wardrobe, Grillo.

RECOMMENDATIONS:

- * Three lightweight wool, solid color suits in navy, dark gray and light gray.

FIRST WARDROBE NEEDS BASICS continued

- * Four shirts per suit, in cotton or cotton blend. Unless you're an ironing whiz, have them professionally laundered and starched.
- * Two ties per suit.
- * Two pairs of shoes.
- * Two belts.
- * A trenchcoat.
- * A good attache case.

- Michelle Healy
USA Today

HOW NOT TO PLAY Q & A

Ask Southern Bell recruiter Charlie Moss who impressed him most during a first-round campus interview, and he answers without hesitation--Marty Millender, a University of South Carolina engineering grad. Why Millender? "He came in the room with a sense of presence and did his homework before the interview."

Millender's questions ranged from asking about the variance in day-to-day activities to questioning the type of supervision he'd have; would he be able to make decisions on his own? He got the job because he asked the right questions during the interview. So can you.

Emily Metzger, a recruiter for Allied Fibers (formerly Allied Chemical) says, "Skip the pat questions that counselors recommend. I can tell which counselor a recruit has seen just because of the questions. Ten students will ask the same question almost verbatim."

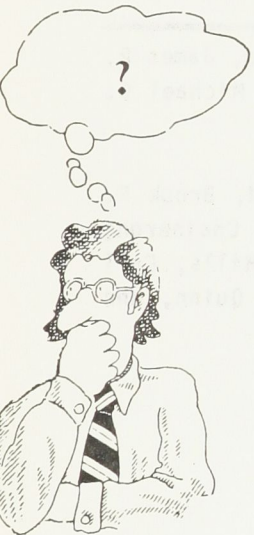
Every interview will be different, so adapt your questions to the specific company. For example, Pat McCrory, a recruiter for Duke Power Company, knows students have done their homework if they ask about mandatory drug testing. "We are a nuclear facility and are serious about drug testing," he says. "A well-informed recruit will know about these things and address them head on."

Make a list of questions, suggests Bill Ford, an Eastman Kodak recruiter. "If a recruit pulls out a sheet of questions and starts rattling them off, I know we're down to business," he says.

Along with the dos, there are some definite don'ts. John Marcil, who helps coordinate recruiting at General Electric, says you should never ask about money in the preliminary interview. "That tells me a recruit is interviewing with anybody and everybody," he says.

Duke Power's McCrory cringes at "What does your company do and where is it located?" McCrory's response: "If they don't know the basics about us, why should I waste my time with them?"

- Campus Voice



Pledged To The Seven Points



BETA CHI CHAPTER, The American University: Philip Javier Botana, Daniel Thomas Clarke, Daniel Patrick Connell, Laurence Kendall Damaser, Richard Henry Dieckhoff Jr., Jonathan Alan Gainer, Alfred VanZandt Garesche, Daniel John Grabowski Jr., Steven David Kramer, Michael Bruce Lopatin, Christopher Michael Lungi, Jeffrey Scott Morgan, Asim Syed Raza, Michael Howard Rosenmayer, Andrew Robert Siegel, Michael Joseph Stid, Gregg Kavel VanVoorhis, Michael Saul Weinstein, and Timothy Francis Zahn on September 23, 1987.

PHI EPSILON COLONY, State University of New York at Plattsburgh: Michael Bucholsky Jr., Charles Ciravolo, Michael Cullen, Peter Higgins, Thomas Hinsch, John Kapetsonis, David Krinsky, Edward Lenang, David O'Connor, Michael Sloane, and Phillip Sorette on September 17, 1987.

PHI ETA COLONY, Illinois State University: Kenneth Alan Gray, Bruce Richard Burns, William Charles Bietsch, Michael Wayne Dooley, Anthony William Tosello, Marc B. Bulands, Robert William Spranagz, John William Drummond, Mark Alan Hutchinson, Michael William Cacioppo, Kevin Patrick Quinn, and Randall Ray Turner on September 18, 1987.

Initiated Into The Mystic Circle



UPSILON CHAPTER, The Pennsylvania State University: Thomas R. Tatone, James R. Pazzaglia, John R. Starr, Reed J. Bernhard, Christian P. Buccellato, Michael C. Williams, Peter J. Thistle, and Perry Schram on September 27, 1987.

BETA GAMMA CHAPTER, Bethany College: John J. Vinski, Todd K. Zalud, Brook R. Longstaff, Thomas A. Jingoli, Daniel L. Steffen, Robert W. Thiele, Chainarong Buranamontri, Frederick C. Hoxton, Donald N. Noland Jr., Jeffery W. Mills, Carl A. Kaylor, Eric Sage, Walter D. Henkels, Gregory J. Pacoe, Robert J. Quinn, and Daniel L. Blank on September 27, 1987.

What They're Reading on College Campuses		
		Previous Survey
1.	CLOSING AMERICAN MIND ALLAN BLOOM	1
	The Closing of the American Mind, by Allan Bloom	
2.	Calvin and Hobbes, by Bill Watterson	3
3.	Cultural Literacy, by E. D. Hirsch, Jr.	4
4.	Red Storm Rising, by Tom Clancy	2
5.	Billy and the Boingers Bootleg, by Berke Breathed	—
6.	Wanderlust, by Danielle Steel	6
7.	Act of Will, by Barbara Taylor Bradford	5
8.	Misery, by Stephen King	7
9.	A Matter of Honor, by Jeffrey Archer	—
10.	It, by Stephen King	—

- The Chronicle of Higher Education

The Old Gal Gazette is published every two weeks during the academic year by the National Headquarters. It is distributed to all chapters, colonies, advisors and fraternity volunteers in an effort to keep all informed of their Fraternity's activities, plans and progress.

News items for **The Gazette** can be sent to: Alpha Sigma Phi National Headquarters, 24 West William Street, Delaware, OH 43015.