

# The Old Gal Gazette

Number 7

December 1, 1989

## NATIONAL NEWS

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### IF YOU WANT TO BE A LEADER

Perry M. Smith, an international lecturer on effective leadership, offers these suggestions to help people run organizations successfully:

- \* **Build trust.** This works both ways because you must trust your subordinates. Once you feel someone can't be trusted, you need to make the tough decision to remove that person, or morale will suffer.

- \* **Don't solve** all the problems. Facilitate problem solving but let subordinates gain the self esteem that goes with solving problems.

- \* **Set standards** and condone incompetence. Weak links tend to impair an organization.

- \* **Provide vision.** Good leaders are change agents. If you don't have the ability to plan long-range, surround yourself with people who prompt innovation and plan well.

- \* **Be visible** and approachable. Don't spend more than four hours a day in your office. Be out with your people, talking to them and getting feedback on problem areas. Pat people on the back. Give out awards. Don't be just visible; be approachably visible.

- \* **Maintain** a sense of humor.

- \* **If you make** a commitment, keep it.

- \* **Be a good** communicator. You must be able to teach your people skills and share insights and experiences.

- \* **Operate at** a high level of integrity. Of all the qualities a leader must have, integrity is the most important.

- Communication briefings, November 1989

### GAINING MORE RESPECT FOR PR

If you want to gain more recognition and respect for public relations at the top-management levels, consider these suggestions offered by Dr. John Wherry, a public relations expert, speaking at a National School Public Relations Association seminar:

- \* **Become the** social conscience of your organization. Someone has to constantly remind others in the organization that certain decisions will have a negative effect on the public.



## NATIONAL NEWS (Cont'd)

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### GAINING MORE RESPECT FOR PR (Cont'd)

\* Be "aggressively available." Don't wait to be asked for information after you do the research and come up with various approaches for top management to use in dealing with various publics.

\* Work hard to become a valuable member of the top-management team. This means more than just doing what the team suggests. It means providing vital input before decisions are made.

\* Prepare daily intelligence material even if it's not requested. Stay abreast of issues that could have an impact on your organization and ask tough questions internally before the public does.

\* Invest time in dealing with the most important publics. Twenty percent of the people make 80 percent of the difference. Know who they are. Talk to them and listen to them. If you haven't already done it, be sure to identify the key publics and work on a plan to communicate with them on a regular basis.

- Communication briefings, November 1989



### ADMIT THOSE MISTAKES QUICKLY

Maybe Watergate wasn't enough of an example. Perhaps we needed former house Speaker Jim Wright and baseball star Pete Rose to remind us that stonewalling can intensify negative publicity.

Although many top-level managers are reluctant to admit that someone made a mistake, the public usually judges people who admit mistakes much more favorably than those who don't.

When Chrysler was charged with turning back odometers and selling cars as new, Lee Iacocca called the incident "dumb." Full-page ads quoted him as saying that this was a mistake that won't be made again.

The moral: If you know that you've made a mistake, admit it quickly and explain what you're doing to make sure that it won't happen again.

- Communication briefings, November 1989

### INSURANCE MYTHS

#### Myth #1-Insurance covers all claims.

Insurance covers specific activity outlined in a predetermined policy. Most chapter policies cover chapter negligence but not individual acts. For example, if a chapter member violates the law (either alcohol or hazing related), both the chapter and individual are potentially liable and subject to suit. Chapter insurance will not cover the individual.

#### Myth #2-Liability insurance is easy to obtain.

Not only has the cost of insurance skyrocketed this decade, but the availability has dwindled. Only a handful of carriers will cover fraternities. Fraternities are considered high risk along with liquor stores, bars, day care centers, and asbestos removal businesses. Prior to the creation of the Fraternity Insurance Purchasing Group (FIPG), two general fraternities were without



## NATIONAL NEWS (Cont'd)

### INSURANCE MYTHS (Cont'd)

liability insurance for a period of time. Previous policies had not been renewed, and new carriers could not be found. Colleges and universities are increasingly requiring fraternity chapters to show evidence of \$1 million liability coverage. Such insurance coverage is only available through a general fraternity.

#### **Myth #3-My chapter practices risk management so we don't need an IFC policy.**

A chapter with insurance today is not guaranteed coverage in the future. Since general fraternity insurance applies to all chapters, the practices of chapters across the country could dictate the rate of future premiums or even the access to coverage. With liability and the suit-happy attitude of society, fraternity chapters must become their brothers' keeper. Any chapter on any campus which is sued and ordered to pay a multi-million dollar claim will ultimately affect the rates of chapters nationwide. Individual fraternity members pay as much as \$70 per year for liability insurance when a few short years ago, coverage for an entire chapter totaled \$250. Liability and risk management are an issue for all IFCs and fraternity chapters.

- Campus Commentary

### NO CHAPTERS FUNDS ON ALCOHOL

The following 34 fraternities prohibit the purchase of alcohol with chapter funds. 25 are FIPG members.

Acacia	Phi Kappa Sigma
Alpha Chi Rho	Phi Kappa Psi
Alpha Epsilon Pi	Phi Kappa Tau
Alpha Gamma Rho	Phi Sigma Kappa
Alpha Gamma Sigma	Pi Kappa Phi
Alpha Kappa Lambda	Pi Lambda Phi
Alpha Sigma Phi	Psi Upsilon
Alpha Tau Omega	Sigma Alpha Epsilon
Chi Phi	Sigma Nu
Delta Chi	Sigma Phi Epsilon
Delta Sigma Phi	Sigma Pi
Farmhouse	Sigma Tau Gamma
Kappa Alpha Order	Tau Epsilon Phi
Kappa Alpha Psi	Tau Kappa Epsilon
Kappa Delta Rho	Theta Xi
Lambda Chi Alpha	Zeta Beta Tau
Phi Gamma Delta	Zeta Psi

- Campus Commentary

### PROGRAMMING WITHOUT ALCOHOL

In prompting non-alcoholic fraternity and sorority exchanges, why not try a new twist and hold them at sorority houses or chapter rooms. This new environment may be just the element to make a non-alcoholic event fly. Women will attend an activity in their house, and men will go if they know sorority members will be there. Add a few creative mixer games and a fun time will be had by all. Try it and see.

- Campus Commentary



## CHAPTER NEWS

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### IOTA CHAPTER, CORNELL UNIVERSITY

Iota Chapter at Cornell has a total of fifty-six active brothers. In the Spring of 1989 twenty-six men were initiated. Our thirty-three person house holds all twenty-six new brothers along with seven older brothers. Every brother, of course, is actively involved with every academic, charitable, and social event we sponsor.

Cornell's Homecoming arrived the weekend of October 14. Our Homecoming event was the best and the most successful in Iota Chapter's history. With the arrival of over two hundred alumni, our HP **Hong Choi** worked hard to insure that all alumni were welcomed warmly. The event included a tailgate at the football game against Harvard University, a live band, a party and a formal dinner. Our entire brotherhood enjoyed the immense, not to mention thrilling, event.

Headed by our philanthropy chairman, **Scott Deutchman**, Iota has worked hard this academic year to organize two charity events in the Fall of '89. Iota with the sisters of Delta Delta Delta put on a haunted house for underprivileged children in Ithaca, New York. In addition, Iota along with Kappa Alpha Theta sorority, sponsored a canning drive, which raised nearly \$5,200, benefitting the foster children of Ithaca, New York.

Our academic advisor, **Jim Doyle**, has organized a Sexual Harassment Policy in conjunction with the local Woman's Center and the IFC. Hoping to make brothers aware of the dangers involved with Sexual Abuse both physical and verbal, Iota invited Cornell Professor of Psychology **Sherwood Schroff** to speak about sexual harassment. Fifty brothers attended his two hour informative lecture. The IFC and The Panhel have lauded Alpha Sigma Phi in their efforts to correct an often ignored problem.

- Christopher K. Wallach

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### ALPHA NU CHAPTER, WESTMINSTER COLLEGE

We are still getting over the excitement of the weekend of November 3-5. It was this weekend that three of our brothers were pinned. Congratulations to **Brian Stolze**, **Mike Campsey**, and **Scott Veon**.

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Over the Halloween weekend, Alpha Nu held its annual Haunted House. This service project is used to raise money for the local ambulance and rescue service. This year, as in years past, we overachieved our goal. In addition, we were able to get some of the freshmen involved and use it as an informal rush event.

Once again Alpha Nu Chapter was given an award for the highest participation among all campus organizations at the American Red Cross 1989 Fall Blood Drive. This is the fourth consecutive time that Alpha Nu has led the campus in this event.

We are in the planning stages of a fall Officers Retreat. This event will take place on December 3 and will be used as a time for setting up Chapter goals for the January and Spring terms.

In an attempt to improve our all-campus GPA here at Alpha Nu, we have established a few new programs. We are hoping that these things will raise morale among the Brotherhood toward better scholarship. One program that we have recently instituted is the 3.5 Club. This is for any brother that earns a grade point average



## CHAPTER NEWS (Cont'd)

### ALPHA NU CHAPTER (Cont'd)

of 3.5 or better in a semester. Those brothers who are inducted will have their names displayed on a plaque in our chapter room. We are also trying to think of new ways to promote scholarship among our pledge classes. One thing that we will be doing is giving out a plaque to the pledge who maintains the highest GPA during the semester of his pledgship. In addition to these new ideas we are also in the process of reorganizing our test resource file to make it more useful to the Brotherhood.

- Bill Wells



### BETA DELTA CHAPTER, MARSHALL UNIVERSITY

As the semester begins to wind down, Beta Delta of Alpha Sigma Phi is continuing to have successful projects. This year, our chapter is concentrating on continuing recruitment in order to get a head start on next year's membership. This has given us the opportunity to find some promising individuals that we are all currently attending class with this semester. We feel that by having a concentrated rush while classes are in session we are more able to show how the fraternity truly operates rather than going on the "beginning of the semester hype" like we are generally accustomed to doing. Our expectations are enough to truly realize our reasons for being at Marshall University.

Along with meeting new people, our service has continued to remain successful. In the past few weeks, we have done more with the American Red Cross by helping them set up and tear down their operations on campus November 8th and 9th. This year we were able to collect nearly 1,000 cans for the Bishop Hodges House in Huntington. While we quickly near the end of a semester and approach finals, the brothers of Alpha Sigma Phi wish all their brothers across the nation good luck in the rest of the semester.

- Marc A. Baumgard, HR



### DELTA LAMBDA CHAPTER, STOCKTON STATE COLLEGE

The Delta Lambda Chapter at Stockton State College has been active in the community. On September 7, the brothers helped out the 14th Annual Maloney's Bike-A-Thon that raises money for the American Cancer Society. On September 15, we sold tickets and helped in crowd control for the Miss America Parade, held on the Boardwalk in Atlantic City. It was hard work, especially when we were only a few feet from the Miss America contestants, but in the end we had a blast getting together and doing something positive for our community.

- Mark R. Edwards, Service Chairman





## PLEDGED TO THE SEVEN POINTS



**PHI CHAPTER, Iowa State University:** Jason L. Reed, Terry Bell, Michael B. Elliott, David N. Graber, Robert W. Sansgaard, Alfredo G. Nevarez, John T. Mackin, Jr., Robert G. Palacios, Frank J. Pinero, Daniel L. Knode and Michael S. Kocourek on August 26, 1989.

**ALPHA NU CHAPTER, Westminster College:** James F. McCaskey and Timothy W. Weigle on October 21, 1989.

**ALPHA TAU CHAPTER, Stevens Institute of Technology:** Keith Bloomer, James Burke, Louis Coless, William Donahue, Steven Foundakos, Sean Garner, Peter Gribbin, Javier Inclan, Richard Kwapniewski, Jason Marantino, Robert Paar, Joseph Pansini, Reginald Quedado, William Shaw, Christopher Trott, Frederick Weisman, William Whelan and Mark Whittaker on October 6, 1989.

**DELTA ALPHA CHAPTER, Loyola University:** Jose J. Mirque, Don E. Hinderliter, II, Alan Majeski, Scott L. Loughman, Andrew J. Jankowicz, Jr., Jon Mohill and Michael Hamm on October 1, 1989.

**DELTA DELTA CHAPTER, Slippery Rock University:** Patrick Michael Calahane, Troy Dean Fornof, Anthony Joseph Kelly, Steven Todd Kravitz, Sean William Parks and John Joseph White on September 25, 1989.

## INITIATED INTO THE MYSTIC CIRCLE



**BETA DELTA CHAPTER, Marshall University:** Rick G. Bowman, William Martin Downs, Douglas Ray Harlow, Robert Christian Leitch, George Michael Lemasters, Philip Lee Mitchell, Michael William Porter, Arden Keith Sansom, Eric Freeman Sargent, Robert Laird Wamsley and Stacey Edward Welch on December 1, 1989.

**BETA MU CHAPTER, Wake Forest University:** Andrew H. Burhans, Anthony M. Guajardo, John S. Laney and Perry L. Patterson on December 1, 1989.

**GAMMA THETA CHAPTER, University of Miami:** Oscar Morales, Jr. on December 1, 1989.

**DELTA ETA CHAPTER, East Carolina University:** Dwayne Anderson Adams, John Fielding Cantrell, Robert Alan Cowan, Charles William Heard, Matthew David Kraczon, Patrick Keel Lindsey, Junior Alan Pinnix, Richard Tyler Spencer and Robert Alan Wheeler on November 16, 1989.

**DELTA XI CHAPTER, State University of New York at Plattsburgh:** Kirk W. Allen, Thomas B. Case, Marshall H. Gilman, Mark K. Hale, Kevin C. Holland, John W. Murano, Carmelo Pluchino and Jeffrey W. Van Coughnett on November 10, 1989.

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The Old Gal Gazette is published every two weeks during the academic year by the National Headquarters. It is distributed to all chapters, colonies, advisors and fraternity volunteers in an effort to keep all informed of their Fraternity's activities, plans and progress.

News items for The Gazette may be sent to: Alpha Sigma Phi National Headquarters, 24 West William Street, Delaware, OH 43015.