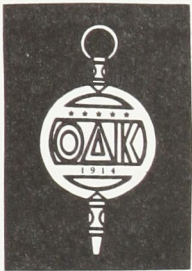


The Old Gal Gazette

Number 2

September 22, 1989

NATIONAL NEWS



ALPHA SIGS INITIATED INTO ODK

Ronald W. Roskens, president of Omicron Delta Kappa, The National Leadership Honor Society, and president of the University of Nebraska System, is pleased to announce that 1574 members of 74 sororities and fraternities were initiated into Omicron Delta Kappa during the 1988-89 academic year. ODK welcomes these initiates as it celebrates the 75th anniversary of its founding at Washington and Lee University. Alpha Sigma Phi members include: **Michael Robert Jakupca**, Kevin Richard Stormsky and Christopher Charles Roberto, Baldwin-Wallace College; **Jeffrey Scott Owens**, University of Illinois; and **Paul Samuel Lee** and **Edward J. Dichter**, Marshall University.

Omicron Delta Kappa brings together members of the faculty and student body who are of high academic caliber and who have shown considerable leadership skills. Membership honors the undergraduate women and men who are in the top 35% of their class academically and who are proficient in one or more of the five extracurricular activities: scholarship; athletics; social, service, and religious activities, and campus government; journalism, speech, and the mass media; creative and performing arts.

Unlike an "honorary," a membership into the honor society demands further leadership on the part of its members whether they be initiated as undergraduates, faculty/administration, alumni, or "honoris causa." Each category recognizes those men and women who have achieved at a high level within their community or national.

Located on 219 campuses throughout the United States, Omicron Delta Kappa has 136,000 members.



STUDENTS EXPERIENCE A WEEK WITHOUT ALCOHOL

Bruce Lazarus challenged his hospitality law students to remove their "beer goggles" and see the real impact alcohol has on their lives. The challenge was to go seven days without a drop of alcohol. Lazarus, a professor in Purdue's Department of Restaurant, Hotel and Institutional Management, developed the experiment four years ago, asking volunteers to go about their daily routines, bars and all, but without drinking.

Peter Costner thought the challenge sounded easy, but the free drink coupons he received on an airplane trip ruined his week on the wagon. "Usually about half of the volunteers survive the week on the wagon--last spring only 40 percent made it--but the experiment is a success because of what the class learns," Lazarus said.

NATIONAL NEWS (Cont'd)

STUDENTS WITHOUT ALCOHOL (Cont'd)

"I never realized what goes on at a bar. It was hard to believe that everyone was drinking as much as they were," Costner said.

One student wrote, "I didn't really like doing this exercise, just because it made me see how much I really drink."

"The reasons they don't make it are all those things I want them to realize, like how much alcohol is promoted and how much some of them drink out of habit," Lazarus said.

"People know that alcohol is a mind-altering drug, but you have to be sober to realize how much it's really affecting your judgement, especially your perception of how drunk you are. That's a big part of the lesson," Lazarus said.

One student wrote, "I always knew people acted strange when they had been drinking, but it looks worse if you watch them while you are sober."

- Edith Lee, Lafayette Journal and Courier

PREPARING FOR THE NEXT ONE

The best time to start preparing for a special event that you will be conducting is while this year's event is taking place.

Right before, during or soon after the event, consider these points and questions:

- * List the steps you took to arrange the function.
- * What was particularly noted or appreciated? Did anybody care about the flowers on the table?
- * Was there anyone you forgot to invite, someone who should definitely be invited next time?
- * Is there a name of someone who was especially helpful at the site? Write down the name so you can deal with that person again.
- * List any facilities or services that were especially good or bad.
- * Were there other places where you could have held the event, places that were not available on this year's date?
- * What equipment did you need? Where did you get it?
- * What was the reaction to the food that was provided?
- * Prepare a general summary of the event--listing the positives and negatives that will make a difference.

This article, from the October 1988 issue of **COMMUNICATION BRIEFING**, was sent in by **Michael Marriner, California '82**, editor of the Bay Area Alumni Council newsletter. He says, "Special events might include pledge dinners, sorority presents, alumni homecoming, etc."



NATIONAL NEWS (Cont'd)

WHAT HAPPENS WHEN A BROTHER GETS AIDS?

What happens when Brother Jones gets AIDS?

Recently, there has been an increased number of heterosexual men and women who have been infected with the AIDS virus. The likelihood is that Jones will offer a false excuse and simply drop out of school and the fraternity.

But, what if he is upfront about it? What if he wants to continue to go to school as long as he can and continue to live in the chapter house? What happens next will depend heavily on two factors: How much the brothers know about AIDS, and how seriously they take the concept of brotherhood.

Perhaps your chapter has seen the Sigma Alpha Epsilon video tape "Sex, Drugs & AIDS." If so, you know that AIDS is hard to get. Brother Jones' presence in the chapter house poses no threat to the rest of the brothers.

But, the threat of AIDS aside, is Jones still a brother in the bonds? Has he done anything which violates the promises you and he exchanged at the time of his initiation? Will you stand by him and demonstrate to him and to the campus what brotherhood is all about?

If you have a brother with AIDS, you are faced with a critical and challenging situation. The pressures on the chapter will be immediate and enormous. They will come from within, from alumni, and from elements of the campus community. No chapter should try and cope with this situation by itself.

The key is education and thoughtful discussion before the crisis comes.

- The Record of Sigma Alpha Epsilon

THE "KNOW WHEN TO SAY WHEN" POSTER COMPETITION

Announcing a Student Poster Competition with \$20,000 in scholarship prizes!

We're looking for the best poster concepts that creatively express the need for responsible decision making about alcohol.

A grand prize scholarship of \$5,000 will be awarded in each of two categories. Five runners-up in each category will receive \$1,000 scholarships.

The competition is open to all undergraduate students (not just fine art students) enrolled in a U.S. college or university for the fall 1989 term.

This competition is being held in conjunction with the National Collegiate Alcohol Awareness Week. The contest is sponsored jointly by The Intercollegiate Task Force on Alcohol and Other Substance Abuse and by Anheuser-Busch, as a means of bringing attention to the need for legal and responsible consumption of alcohol and to further their message of moderation, "Know When to Say When." The Task Force will administer the program.

*The New Decade
of Awareness*

NCAAN
NATIONAL
COLLEGIATE
ALCOHOL
AWARENESS
W E E K

and Beyond!

NATIONAL NEWS (Cont'd)

"KNOW WHEN TO SAY WHEN" POSTER COMPETITION (Cont'd)

We encourage you to enter as an individual or group. Great ideas can come from anywhere. The creativity and involvement of students at colleges and universities can make a difference.

Posters should reflect a realistic and contemporary attitude about alcohol. Concepts should be in good taste and not offensive. No organization or brand identity is permitted on poster concepts.

There are two categories which students can enter. Entries in Category 1 will be judged for best design and concept. Category 2 entries will be judged solely on concept creativity as shown on a rough sketch and not on artistic ability.

All entries must be accompanied by an Official Entry Form. These forms are included in this week's mail packet. See your President.

THOUGHTS FROM A PAST CONSULTANT

I take the opportunity to work for Alpha Sigma Phi not because of the hours or the glory or the money. Plain and simply, I do it for the love of my fraternity. I go through rigorous training on how things should run at each chapter and why they run that way. Every question, every doubt I ever had on anything is answered. I am ready to hit the road.

After visiting so many chapters, I wonder why they don't all do what they are supposed to do. Isn't it obvious which chapters do what they're supposed to do? It's easy, those are the best chapters. Although most every chapter is somewhat different, they all rush (I hope), they all have alumni relations to keep up with, newsletters, they all need good public relations, they all have finances to manage, and they all have committees which should be working.

I wonder why chapters don't follow our rush plan and then feel they have a right to complain. I wonder why chapters complain about how bad their alumni are and the undergraduates don't put out three newsletters each year or host a couple of alumni events. They claim what a bad reputation they have, but they do nothing to promote positive PR. These chapters also claim how bad their finances are and they don't compel members to pay, don't use promissory notes, and don't keep good records. And yet members wonder why their chapter isn't its best.

Alpha Sigma Phi has been in business since 1845 and doing very well. Many chapters have come and gone, but the Headquarters is still there. Why do members insist on doing it "their" way because they say, it's better than the Headquarters. Alpha Sig has been around since long before the Civil War, before most of our states were established, and long before hazing was introduced. For 143 years it has kept running because it has done what is right at all expense. The next time you try to evaluate why your chapter is not at its best, don't blame the Headquarters, look at your chapter's program. The undergraduates are the ones who control that program. We are always here to help for those who want it. Just say please.

- Steven V. Zizzo, Director of Development



CHAPTER NEWS

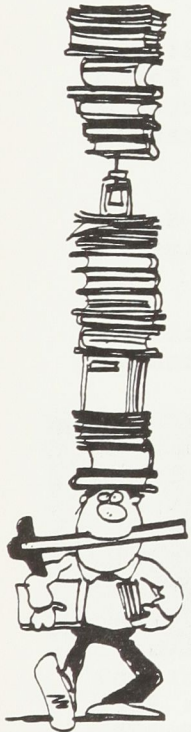
ETA CHAPTER, UNIVERSITY OF ILLINOIS

Eta Chapter is proud to announce that 15 young men joined them in the Mystic Circle on August 27, 1989.

The brothers would like to congratulate once again, **James A. Smith, Jr.**, for receiving the Friends of Rho Scholarship Award and **James Niewiara** for winning Alpha Sigma Phi's Scholar of the Year. We're proud of you!

Daniel P. Duhig, HR

Greeks
Must
Reach
Higher
To Be
Best!



BETA DELTA CHAPTER, MARSHALL UNIVERSITY

This year the brotherhood at Beta Delta has entered the fall semester full of vigor and enthusiasm. Our rush program has been quite successful so far as we have approached it with a new attitude. While many feel that the social aspects of rush are the cornerstone of successful recruitment, we have taken it one step further. It was announced at our first meeting, which none of the brothers present will soon forget due to the remarkable spirit expressed by all, that rush would be more than just a two week period of social events. This year we have included service projects, such as our "adopt-a-highway" program which has already received much local attention, various fundraising projects, like our recycling of aluminum cans project, and an increased involvement with activities promoting friendly competition, like our volleyball tournament/cookout on our first night of formal rush.

It is our expectation that by increased emphasis on such brotherhood oriented events, we can attract the type of initiate who desires to better himself in the area of public service, athletics, and fellowship. Therefore, we ultimately expect to retain such brothers after initiation once they realize our ambitions on Marshall University's campus. In addition, we count on bettering ourselves throughout dry rush and have already seen several young men with promise.

The drive the brothers of Beta Delta have returned with is phenomenal. We won the first intramural event among the fraternities, the Tug-of-War. At the first I.F.C. sponsored event, the moving in of Freshmen, (Aug. 28), Alpha Sigma Phi was the only fraternity which showed up, and in good numbers.

I expect great things from Beta Delta this year, which has adopted the new motto, "Nobody remembers who finished second!" I wish all my fellow Alpha Sigs across the country a prosperous year and a successful rush!

- Marc A. Baumgard, HR

GAMMA THETA CHAPTER, UNIVERSITY OF MIAMI

The brothers of Gamma Theta boast that this is our best rush since 1987. We have 17 so far and we've got several more on the fence ready to fall on our side.

A university-wide formal fraternity rush brought over dozens of prospectives that otherwise never would have stopped by. Through the formal rush system, rushees had to go to three houses and two

CHAPTER NEWS (Cont'd)

GAMMA THETA CHAPTER (Cont'd)

panhellenic suites before receiving any bids. Requiring these people to go to the suites gave us the opportunity to show them that brotherhood doesn't need a house.

Gamma Theta is serious about intramurals this semester. So far we are undefeated in football and racquetball (both 2-0). Under the organization of **Gil Epstein**, we're looking forward to getting the most improved intramural team trophy, which ironically enough is called the Alpha Sigma Phi Most Improved Team Trophy.

- Don Resnik, HR

INITIATED INTO THE MYSTIC CIRCLE



ETA CHAPTER, University of Illinois: Michael T. Dover, Phillip J. Pilon, Robert S. Eliss, Peter Rifakes, Daniel P. Duhig, William W. Benton, John V. Menoni, Sean Stauder, Jeffrey Donahoe, Brett Baker, Karl A. Palasz, Jason Krigas, Kevin Wayer, Victor G. Carsello and John R. Kerr on August 27, 1989.

THETA CHAPTER, University of Michigan: Steve Dick, Jack Lonetto, Jeff Alt and Mark Dahley on April 14, 1989.

BETA THETA CHAPTER, Rutgers University: Tom Knutelsky, Steven Puchalsky, Michael Farley, Paul Martinetti, Eric Hagerty, Kevin Jarvis, Thomas Kiel, Richard Morris, Kenneth Mangam, Lawrence Phillips, Brian Cohen, Robert De LaCruz, Scott Edison and Alexander DePaula on September 15, 1989.

BETA MU CHAPTER, Wake Forest University: Thomas E. Brandos, Scott H. Grant, Robert D. Klepner, Ellison F. McCoy, Thomas R. Reinert, Michael J. Romano and Lance A. Wootton on September 2, 1989.

GAMMA RHO CHAPTER, Lycoming College: Ryan Hickerson, Matthew DeCiantis, Jay Pfaller, Brad Burpee and Matthew Basilli on September 13, 1989.

DELTA ETA CHAPTER, East Carolina University: William O. Garner on August 31, 1988. David Warren Baird, Robert Fleming Barto, David Scott Crawford, Gregory Freeman Gentry, Anthony Bryan Geouge, Ronald Scott Giles, John Thomas Gist, Jr., James Robert Gray, Jr., Eric Alexander Halus, Kevin Michael Harris, Donald L. Harvey, Jr., Christopher Joseph Herman, Stephen Robert Huston, Charles Stuart Lanier, Jr., Christopher William McHenry, Randal Scott Mulwee, William Schiff, Carl Haywood Tyndall, Jr., Brady Lee White, Randall Rayford Wynn and Jason Reed Yoder on December 2, 1988. Anthony Allen Adams, Bryan Karl Berning, Vincent Jerome Boyd, Bryan Earl Crisp, Michael Brett Curtis, Gordon Howard Scott, Dean Aaron Smith, Daniel Scott Street, Junius Boyette Surles and Kenneth Todd Vojta on April 20, 1989.

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The Old Gal Gazette is published every two weeks during the academic year by the National Headquarters. It is distributed to all chapters, colonies, advisors and fraternity volunteers in an effort to keep all informed of their Fraternity's activities, plans and progress.

News items for The Gazette may be sent to: Alpha Sigma Phi National Headquarters, 24 West William Street, Delaware, OH 43015.