

Volume 5, Issue 1

September 1, 1997

1997 National Leadership Conference Marching Ahead a Huge Success!

Marching Ahead was the theme of this summer's National Leadership Conference, and for those who attended, it was living proof that America's greatest national brotherhood is indeed *Marching Ahead*.

Nearly 150 brothers gathered in Valley Forge, PA, to celebrate the 152nd year of Alpha Sigma Phi, and met Brothers from across the country. The celebration began Wednesday afternoon, with a recruitment symposium lead by Michael D. Hovermann and Robert A. Woerner, of the Headquarters staff. It was a success, as numerous Alpha Sigs were in attendance, and worked on improving their chapter recruitment plans.

Wednesday evening, all attendees and guests were treated to dinner, Philadelphia style. Then participated in the fun and games at Casino night, where many Brothers walked away with prizes. Thursday was also a fun filled day, as well as the official opening of the 1997 National Leadership Conference. The day kicked off with opening ceremonies in the morning and a visit by Benjamin Franklin, and his fife and drum corps, who led the singing of the Star Spangled Banner.

Thursday brought many cutting edge workshops, with topics

including public relations, financial management, and alcohol-free housing. The day wrapped up with a visit to the Philadelphia Sports Complex, where everyone got the opportunity to try their hand at rock climbing, go-cart racing, and batting cages, among a host of other activities.

After the Friday evening dinner, the Fraternity recognized alumni volunteers of all sorts, from chapter advisors to advisory committee members. The alumni appreciation reception culminated with the presentation of the Delta Beta Xi Award to Jonathan K. Burns, Member-at-Large '84, and Richard G. Buss, U.N.C.C. '90, for their outstanding service to the Fraternity.

The Fraternity's dedication to ritual continued with a Black Lantern Processional in historic Valley Forge Park. Later that evening, a beautiful ritual exemplification, presented by the ritual team and led by Grand Marshal Mark A. Williams, Rio Grande '79, was held at the Park Ridge at Valley Forge.

Saturday included plenty of free time for brothers to relax and explore the city of Philadelphia and all its attractions, or participate in the Alpha Sigma Phi golf outing. That evening, everyone gathered for the awards dinner. Featured speaker for the evening was Brother Jon E.

Mittlehauser, Illinois '90, a co-founder of Netscape Communications. Afterward, most brothers spent the rest of the night sharing in the brotherhood and preparing to depart Sunday morning.

Grand Senior President Kevin J. Garvey, Westminster '75, presented a very motivational send off and charge, which was a perfect ending to a very successful and memorable conference.

Make plans now to attend the 1998 National Leadership Conference & Convention, August 5-9, 1998 at the Norfolk Waterside Marriot Hotel, Norfolk, VA. Many exciting events are planned for Norfolk and will be announced throughout the year. Brother Richard G. Kahler, Radford '82, has already volunteered to serve as one of the Conference Co-Chairman. So mark your calendar, and join Brother Kahler and other Alpha Sigs from across the country in Norfolk!

AWARD WINNERS

1997 Frank F. Hargear Memorial Award:

Robert J. Blaisdell, Murray St. '94

1997 Scholar of the Year

Adam Yates, Ohio Wesleyan '95

Alpha Sigma Phi Fraternity Policy on public representation and use of insignia

The public perception and image of Alpha sigma Phi Fraternity is shaped by what the public sees of its members. As one of America's most respected fraternities, Alpha Sigma Phi is making efforts to maintain a consistently positive public image. With this in mind, all chapters and individual members are asked to follow this policy concerning all visual representations a chapter or member may make on behalf of the Fraternity.

For any of the following which bears the name of Alpha Sigma Phi Fraternity, its letters, its nicknames, the name of any of its chapters, the crest, phoenix or badge:

shirts, press releases, flyers, banners, manuals, plaques, publications, shot glasses/related items, posters, drinking glasses, newspaper articles or advertisements, party favors, slogan, or computer web pages

There may not be any words, signs or depictions of:

- alcohol, alcoholic beverage use, kegs, beer cans, alcohol bottles, beer bongs, brand names, or depiction of sales;
- drugs, drug use, drug slogans or slang words, or drug paraphernalia;
- minorities, ethnicities, or cultural segments in a demeaning way;
- religious depictions in a demeaning way;

- women in a demeaning way;
- sex, sexual paraphernalia, or sexual orientation;
- licensed or copyrighted characters, phrases, logos or materials.

The chapter president or Grand Chapter Advisor should approve all items governed above before their use, publishing or printing.

If you are unsure about an image or slogan, contact the Fraternity Headquarters for approval.

The 1997-98 Alpha Sigma Phi Fraternity Headquarters Staff

A few changes have taken place since last year, and the following is a current list of Headquarters Staff members:

Steven V. Zizzo
Chief Executive Officer
alphasigs@iquest.net

Michael D. Hovermann
Director of Chapter Development
aspmhd@aol.com

Robert A. Woerner
Director of Leadership
Development
bob.asp@worldnet.att.net

Jonathan T. Heyboer
Director of Expansion
heyjon1@aol.com

Ryan I. Brown
Chapter Leadership Consultant
ryan.asp@worldnet.att.net

Headquarters email address is
alphasigs@iquest.net.
Additionally, we invite you to
check out the website at:
www.alphasigmaphi.org.



J. Scott Copley, Rio Grande '92, to Join Educational Foundation Staff as Director of Development

The Fraternity is proud to welcome Brother J. Scott Copley to the staff of the Alpha Sigma Phi Educational Foundation. Scott has been very active in Alpha Sigma Phi as a volunteer since he graduated Cum Laude from the University of Rio Grande in 1993, with a Bachelor of Science in Public Relations and Communications.

Prior to enrolling at Rio Grande, Scott served in the United States Army, where he was stationed in Goeppingen, Germany. He served as an Equipment Records & Logistics Specialist.

More recently, Scott was employed as the Public Relations Coordinator for an environmental protection and solid waste management district in Ohio. He was the primary representative of the firm, and worked closely with the media and community to maintain a consistent and positive image of the firm.

Additionally, Brother Copley taught introductory courses on writing and speaking skills to incoming students at the University of Rio Grande.

*Copley to join Foundation Staff,
continued*

Scott has also been very active as an alumnus to Alpha Sigma Phi Fraternity. He is a former member of the National Scholarship Committee, and is the current Chairman of the National Public Relations Committee. Also, he is the former Grand Chapter Advisor of the Delta Epsilon Chapter at the University of Rio Grande. He is also on the Alumni Corporation of the Delta Epsilon Chapter, as secretary. He was awarded the Delta Beta Xi at 1996 National Leadership Conference and Convention in St. Louis, MO.

The Fraternity is very proud and excited to have Scott join the staff. If you would like to welcome Scott to his new position by making a donation to the Alpha Sigma Phi Educational Foundation, you may do so by sending it to:

*The Alpha Sigma Phi Educational
Foundation
8645 Guion Road, Suite J
Indianapolis, IN 46268*

Donations are used to fund Fraternity programming, such as the Academy of the Leadership, and National Leadership Conference. Contributions are also used in various forms of scholarships, which are awarded every year. This past year, scholarships were not only used for academics, but also for leadership academies, and National Leadership Conference attendance.

If you would like more information about the scholarships that are available for this year, contact Fraternity Headquarters.



Ryan I. Brown, Coastal Carolina '94, Joins Fraternity Headquarters Staff as Chapter Leadership Consultant

The Fraternity would also like to welcome Brother Ryan I. Brown to the Headquarters Staff. Ryan joined the staff in June as a Chapter Leadership Consultant.

Ryan graduated this past Spring from Coastal Carolina University with a Bachelor of Arts in History. While at Coastal, Brother Brown was a very involved student. He has served as the secretary and vice president of the Student Government Association, Resident Assistant, Orientation Assistant, and Peer Monitor.

Additionally, Ryan is a member of Phi Alpha Theta history honor society, and Phi Alpha Delta pre-law fraternity.

Within the Delta Sigma Chapter, Ryan was Corresponding Secretary, Secretary, Vice President, and President. He also has attended the Academy of Leadership, and the National Leadership Conference and Convention in St. Louis, MO.

Many chapters will have the opportunity to meet Ryan this year. We hope that you take the time to meet with him and share ideas.

Chapter Leadership Consultant Position offers Exciting Opportunities

Have you ever thought about being a Chapter Leadership Consultant? Being a Consultant is a great way to personally develop the leadership and managerial skills so sought after by future employers. Also, this once-in-a-lifetime experience will enable you to travel the country, and represent over 152 years of Alpha Sigma Phi excellence.

WHAT ARE THE ADVANTAGES OF BEING A CHAPTER LEADERSHIP CONSULTANT FOR ALPHA SIGMA PHI?

- **TRAVEL!** Experience the best of America, first hand.
- **RESUME BUILDING!** Many opportunities are available, including attendance at professional and personal development programs.
- **SKILL REFINEMENT!** Develop communication, problem-solving, motivation, and presentation skills—skills sought after by many of today's employers.
- **NETWORKING!** Interact and get to know Alpha Sigs from all walks of life, and involved in every profession.
- **INDIANAPOLIS!** Indy is consistently voted one of the best cities to live in America, and has many exciting opportunities for young professionals.

The Brotherhood Bulletin is published monthly during the academic year by Alpha Sigma Phi Fraternity Headquarters. It is distributed to all chapters, colonies, advisors and Fraternity volunteers in an effort to keep all informed of their Fraternity's activities, plans, and progress.

The editor reserves the right to edit or exclude any work submitted for publication in *The Brotherhood Bulletin* based on content, readability, grammar, syntax, relativity, length, available space, and ethical standards.

News items for *The Brotherhood Bulletin* may be sent to alphasigs@iquest.net, or to: Alpha Sigma Phi Fraternity Headquarters, 8645 Guion Rd., Suite J, Indianapolis, IN 46268-3028.

Off Campus or "Unofficial" Chapter Events

Some members incorrectly believe social events held off campus or away from the chapter house are not subject to risk management guidelines. Likewise, they believe that there is little or no risk exposure from "unofficial" events held at the residence of a member, friend, or other location. This is not so.

An off campus or "unofficial" event may be subject to risk management and standards guidelines if any of the following conditions exist:

1. The chapter pays for any part of the event or participates in the planning or organization of the event. This could include purchasing beverages, food, entertainment, the room or hall rental, cleanup or anything else associated with the event.
2. A chapter officer, officers, or social chairman plans the event.
3. The chapter advertises the event by producing flyers, posters, or maps of the location of the event, general "invitations," or by distributing handouts or posting notices. This may also include announcements at chapter meetings of the chapter or other fraternities or sororities or telephone invitations.
4. A number of the members of the chapter are present. While there is no specific percentage or numbers for determining the status of a chapter event, it could be argued that even a few chapter members can constitute a chapter event and be subject to the risk management policies of Alpha Sigma Phi Fraternity.
5. The event takes the place of a normally scheduled event. (For example: a social planned for 9:00 p.m. is not attended because everyone is at a member's apartment.)

Chapters may be disciplined for incidents of any kind that violate the spirit as well as the letter of Alpha Sigma Phi's Risk Management Policies. If you have any questions concerning the status of a social event, please contact the Fraternity Headquarters or the Greek Advisor on your campus.

This is not a new policy, nor is it a change in the current risk management policy of Alpha Sigma Phi or FIPG, Inc.