



Volume 5, Issue 5

The official newsletter of Alpha Sigma Phi Fraternity

February 13, 1998

## IN THIS ISSUE

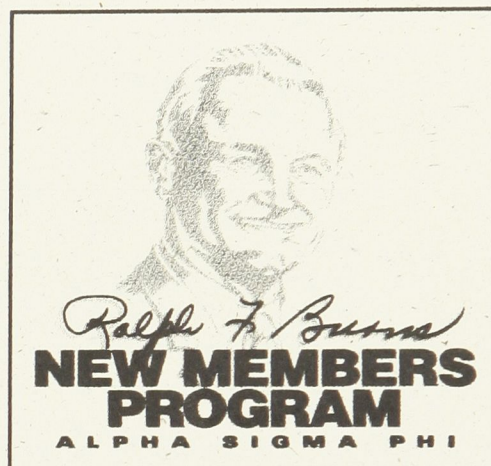
New Partnerships	2
Chapter News & Notes	3
New Staff Members Announced	3
1998 NLC&C Information	3
Risk Management News & Notes	4

## New Members Program Piloted

January 16, 1998 marked another new beginning for the fraternity world, as Alpha Sigma Phi officially began the Ralph F. Burns New Members Program in Indianapolis, IN.

The program, being piloted this year and next, brought the new member classes from the University of California, Berkeley, Oregon State University, the University of Washington, SUNY-Plattsburgh, IIT, Ohio Wesleyan University, and East Carolina University. The new members were eager to participate, and enjoyed the opportunity to meet Alpha Sigs from across the country.

These seven chapters and more will participate in the program in 1999. As the Ralph F. Burns New Members Program grows over the next few years, the goal is to involve every new member who has joined Alpha Sigma



Phi across the country during the previous academic year by the year 2002. Each of these new members will have the benefit of participating in an intense three day all expense paid leadership training and development conference. Like Brother Burns himself, the program extends a warm fraternal grip to new members, encouraging their involvement and development.

## DATES TO REMEMBER

Mar 15	NLC&C Delegate Fee Due
Apr 1	April Report of Membership Due
Apr 1	UIFI & LeaderShape Applications Due
Apr 1	NLC&C Coordinator Applications Due
Apr 15	Grand Council Nominations Due
May 1	NLC&C Scholarship Applications Due
Aug 5-9	1998 NLC & C

## LeaderShape Opportunities

This past summer two undergraduates were given the opportunity to attend the LeaderShape Institute through a

grant from the Alpha Sigma Phi Educational Foundation. These two undergraduates were Sulin Shah, Illinois '96, and Stuart Linscott, Washington, '96.



When asked about the impact of the program, Shah stated that, "LeaderShape probably taught me more in six days about how to perform well in the real world than I learned in any class during my college career." He went on to describe the experience as, "an intense, group minded learning workshop where you are encouraged to motivate others and yourself while learning some of the most essential,

(Continued on page 2)

## The Brotherhood Bulletin

*The Brotherhood Bulletin* is published monthly during the academic year by Alpha Sigma Phi Fraternity Headquarters. It is distributed to all chapters, colonies, advisors and Fraternity volunteers in an effort to keep all informed of their Fraternity's activities, plans, and progress.

The editor reserves the right to edit or exclude any work submitted for publication in *The Brotherhood Bulletin* based on content, readability, grammar, syntax, relativity, length, available space, and ethical standards.

The Fraternity encourages members and readers to submit articles, essays, programming ideas, and reports for publication. *The Brotherhood Bulletin* correspondence should be sent to:

**Alpha Sigma Phi Fraternity**  
8645 Guion Road  
Suite J  
Indianapolis, IN 46268

(317)870-1911  
(317)872-8272 FAX  
alphasigs@iquest.net

Address corrections and correspondence, other than newsletter information, can be sent to the same address.

*Editor*  
Michael D. Hovermann  
Rutgers '93

TO CREATE AND PERPETUATE  
BROTHERHOOD

# LeaderShape Continued

*(Continued from page 1)*

though often overlooked, aspects of being a leader."

Linscott added, "I especially recognized that feedback is vitally important for a successful Fraternity. Furthermore I learned a lot about myself and how I handle myself as a leader."

*The mission of **LeaderShape, Inc.** is to offer highest quality state-of-the art leadership programs focused on men and women ages 17-25; to facilitate their application through follow-up and advisory support; and to expand leadership programs to new audiences. LeaderShape will have succeeded in this mission when graduates of their program have improved the quality of their respective environments and organizations.*

Robert Sheehan, the Executive Director of LeaderShape, Inc., and a member of Alpha Sigma Phi describes the LeaderShape Institute, "The program content reflects key leadership issues—vision, partnerships, integrity, and results. The program is structured so that participants first gain a deeper

understanding of themselves and their own strengths and weaknesses, ultimately enabling them to be more effective leaders in their organization.

"In addition, all participants leave with a LeaderShape Project. The Project is a plan of action for the participants to implement back in their organization, community, or workplace."

Alpha Sigma Phi plans to send more undergraduates to the LeaderShape Institute this year. Applications will soon be made available for interested members. These sessions are held near Champaign, IL, at Allerton park. For more information about this, contact the Fraternity Headquarters.

Also, LeaderShape sessions could already be occurring on your campus. Contact LeaderShape directly for information about these sessions. (LeaderShape, 1801 Fox Dr., Suite 101, Champaign, IL 61820. 217-351-6200. [www.leadershape.org](http://www.leadershape.org))

"I would highly recommend sending as many Alpha Sigs as possible to LeaderShape, so they can have the same productive experience I had," concluded Linscott.

## Two New Partnerships...

**Olympus Capital for Knowledge**  
1-800-544-2099 ext. 104

Olympus offers chapter members an affordable solution for all of their education financing needs — whether it's money for tuition, room and board, a computer, or even chapter dues and fees.

- Borrow up to \$25,000 per year for all education related expenses
- Pre-approval in just 5 minutes
- Receive money quickly, usually within one week of approval
- No application fees
- Defer loan principal payments while in school
- Borrow for previous year's tuition
- Apply any time of the year

**Omega Financial, Inc.**  
1-800-27-OMEGA

How would you like to increase your chapter revenues by over 20% and build a stronger organization in the process?

Omega Financial, Inc. can help you do just that. By automating the billing and collection of chapter dues and implementing a structured delinquent collection process, Omega has established an average collection rate of over 95% for its clients.

Chapter information is made available to the chapter administrator through Omega's Internet interface. For more information check out [www.omsat.com](http://www.omsat.com).

# Chapter News & Notes

## Michigan State University Epsilon Alpha Chapter

*submitted by Cyrus Park, Brotherhood Development Chairman*

Ever since becoming a chapter of Alpha Sigma Phi, the members of the house have achieved a new level of brotherhood. Some of our recent achievements include:

**New Member Educator Seminar** done to refresh rush etiquette and discussion topics with prospective members.

**CATA Bus Pull**, a local philanthropy in which brothers were required to pull a 13 ton city bus a distance of 100 feet, against time. We won first prize. Coming in first was a huge boost as guys were yelling and screaming and hugging each other as the awards were presented.

I cannot express the true feeling of brotherhood we have experienced in words. Only in various actions can you see our brotherhood.

## Bowling Green State Univ. Gamma Zeta Chapter

*submitted by Gordy Heminger, HSP*

The Gamma Zeta chapter at Bowling Green had a great fall semester and are looking forward to an even better spring semester. We had our largest fall pledge class in years, and preparation has already begun for rush in the spring. We had our best turnout in years for Homecoming and Parent's weekend and we have already set a date for Alumni Weekend in the spring and are making plans to establish a parents club. We held a philanthropy with the Air Force ROTC to raise money for CCI and we are in the process of organizing a "Homerun Derby" to raise even more money for them. We hope that all chapters have a great spring semester and we look forward to seeing everyone this summer in Norfolk at the NLC&C!

## U.N.C. - Charlotte Delta Zeta

*submitted by Rick Buss, GCA*

Many exciting changes are occurring at the Delta Zeta Chapter in Charlotte, NC. The chapter is "reengineering" the recruitment process and new member education program. The chapter will focus on scholarship and community service. Delta Zeta has tapped into many different markets on campus to find good men to invite to join our Brotherhood.

We have met with all of the sororities, the Dean of Students Office, and recently received very positive press in the campus newspaper. The word is out, and Alpha Sigma Phi at U.N.C.C. is creating a positive image of fraternity life. We are looking forward to a very successful year, and wish everyone else the very best.

## Fraternity Headquarters Announces New Staff Additions

The Fraternity Headquarters is pleased to announce the hiring of two new staff members, Robert J. Blaisdell, Murray State '95, and Joshua E. Waggoner, Murray State '96. Robert will serve as the Director of Expansion, and Joshua will join the Chapter Services Staff as a Chapter Leadership Consultant.

While enrolled as an undergraduate at Murray State University, Murray, KY, Robert earned a B.A. in History and Secondary Education. He served the Delta Tau Chapter as House Manager, Assistant New Member Educator, Marshal, and President. Outside of the chapter, Robert was very active. His other activities include: Fall Orientation Leader, Summer Orientation Counselor, Omicron Delta Kappa Honor Society, and the Order of Omega. Robert received Alpha Sigma Phi's 1997 Frank F. Hargear Award, as the undergradu-

ate of the year. He has also been named in Who's Who Among American College Students, and received scholarships from Alpha Sigma Phi and McCracken County Rotary Club.

Joshua received a B.S. in Journalism, majoring in advertising from Murray State University. He served the Delta Tau Chapter as Secretary and Recruitment Director. He also served as the Public Relations director of the Student Leadership Development Board, and the President of the Murray State Advertising Club. Joshua has worked in marketing for the Phoenix Coyotes, Phoenix Firebirds (Triple A affiliate of the San Francisco Giants), the Murray State Athletic Program, and campaigns for the American Red Cross, Pizza Hut Corporations, and Dodge Neon.

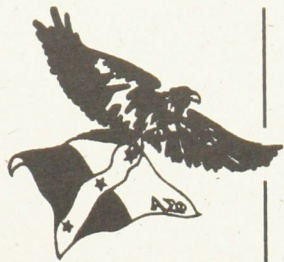
## 1998 NLC&C

Contact the Fraternity Headquarters for registration information.



**Charting a Course  
for the Future**

**ALPHA SIGMA PHI**  
National Leadership Conference  
& Convention  
NORFOLK, VA • AUG 5-9, 1998



ALPHA SIGMA PHI®  
FRATERNITY  
NATIONAL HEADQUARTERS  
8645 Guion Road, Suite J  
Indianapolis, IN 46268-3028

Address Service Requested

## Phi Kappa Sigma Announces Policy on Alcohol Free Facilities

The Executive Committee of Phi Kappa Sigma International Fraternity unanimously approved a revision to its risk management policies that makes all chapter houses, lodges and other facilities alcohol free by the year 2000. The policy as approved by the Executive Committee states:

"Effective July 1, 2000, all existing chapter facilities in Phi Kappa Sigma International Fraternity will be alcohol free. Alcoholic beverages will not be permitted in the chapter facility or on any property at any time, or under any circumstance. All new colonies, re-colonizations, and any other chapters without housing that may acquire a facility, will be alcohol free, effective August 31, 1997."

In making this decision, the Executive Committee cited several studies on alcohol use among college students. Statistics across the country have shown an increase in membership among alcohol free fraternity chapters.

"Our founders stressed teaching responsibility in scholarship, brotherhood, personal conduct, and leadership in the university and the community. In order for our undergraduate members to ac-

complish these objectives and reach their full potential, we believe an environment free from alcohol and unlawful drugs is imperative," said Peter J. Nichols, president of the Executive Committee.

Last year Phi Kappa Sigma introduced a voluntary program for its chapters to work toward becoming an alcohol free chapter. This current decision is an extension of our existing program on alcohol education.

Phi Kappa Sigma is an international fraternity founded at the University of Pennsylvania in 1850. The fraternity currently has 69 active chapters and colonies and approximately 37,000 living alumni and 2,500 undergraduate members.

*Editor's note: Phi Kappa Sigma joins Phi Delta Theta, Sigma Nu, and Phi Gamma Delta (Fiji) as fraternities that will only have alcohol free living facilities by July 1, 2000. Farmhouse has been alcohol free since its founding in 1905. Many universities have also decided to only support alcohol free living facilities.*

## Murray State Appreciated

The following letter was received by the Delta Tau Chapter at Murray State University in Murray, KY:

*To the Alpha Sigma Phi Fraternity:*

*I want to take some well deserved time to thank you for your gentlemen like attitudes that you exhibit on our campus and within the Murray community. As a victim and survivor of a recent acquaintance rape, I want to commend you for your well observed attendance at the Be Safe Week program on the night of Sep. 29th. Believe me, I know how difficult it can be to sit through something like a rape/sexual assault program, to hear the stories, and remain attentive and supportive. Your fraternity was able to do just this...It is attitudes like those of yourselves that help stop such violent crimes from occurring...It gives me a great sense of hope and motivation to know that a group of men, as prominent on campus as yours, cares about something as evident as sexual assault...It is truly awesome to know that a group such as yours exists. I urge you and motivate you to remain as gentlemen, and to continue doing what you are doing.*

*Love and Prayers, A Friend*