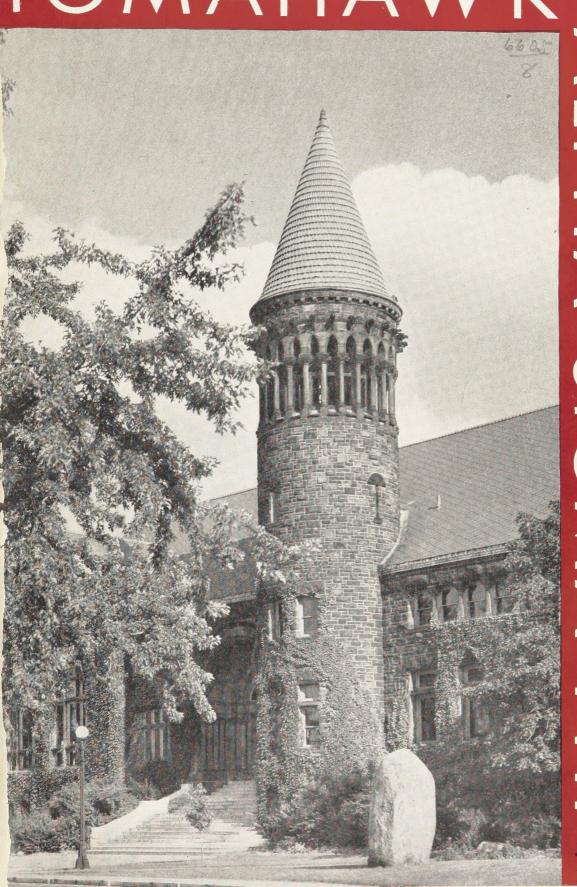
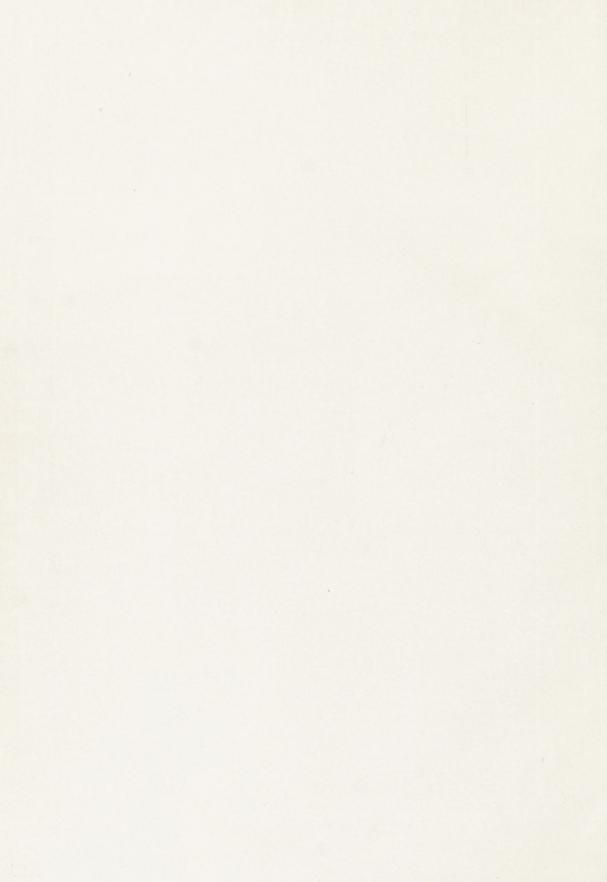
TOMAHAWK



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194



This Issue

The Cover

The cover of this issue pictures Orton Hall, Ohio State University, named for Dr. Edward Orton, first president of the University. The building, completed in 1893, now houses the department of geology and the geology museum. The University Chimes are hung in the Orton Hall tower, and their daily concerts provide one of the University's traditions. Materials used in construction of the building were chosen to represent the geology of the state, some 30 varieties of Ohio building stone being utilized.

The Frontispiece

On the frontispiece Dr. Wilbur H. Cramblet, president of Bethany College and Grand Senior President of Alpha Sigma Phi, presents to us the embodiment of the spirit of our fraternity in a few words.

THE

TOMAHAWK

of Alpha Sigma Phi

VOL. XLIV

NO. 1

JANUARY, 1947

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Ralph F. Burns, Editor

ALPHA SIGMA PHI FRATERNITY, Inc.
Oswego, New York

Executive and Editorial Office 34 N. Franklin St., Delaware, Ohio.

THE TOMAHAWK is published four times a year during November, January, March and June. Fifty cents a copy. Life subscriptions, \$10.00. All remittances payable to Alpha Sigma Phi Fraternity, 34 N. Franklin St., Delaware, Ohio. Printed in U. S. A. by Palladium-Times, Inc., Oswego, N. Y. Entered as second-class matter at the Post Office at Oswego, N. Y., January 14, 1927, under the act of March 3, 1879.

THE STORES TO BE AND TO SERVERY

Alpha Sigma Phi

A fraternity is not a house or a lodge but rather an experience, a growth, a traveling with friends who soon become brothers upon whom one can with confidence rely, something precious and worth while, something to be shared with others, something to be preserved for those who will come after us.

I give you, my fraternity, Alpha Sigma Phi.

DR. WILBUR H. CRAMBLET, Grand Senior President.

Something for Nothing

An Awakening Article on Fraternities and their Public Relations

by Harold K. Schellenger (Zeta, Ohio State, '24)

(This article was given as a speech, by Mr. Schellenger at the 1946 National Convention of Alpha

He is director of the news bureau of Ohio State University, which position he has held since 1933,

having served the previous year as assistant director. Early in 1943 his duties were expanded and his title changed to director of public relations for the university.

schellenger is a native of Jackson, Ohio, and he graduated from Jackson high school. He then attended Ohio State, from which he received the bachelor of arts degree in 1924.

The next eight years Schellenger was editor of newspapers in Jackson, before returning to his alma mater to assume responsibility for its press relations. He is now president of the American College Public Relations Association, a 30-year-old organization which has more than five hundred members, Schellenger had previously served the association as vice-president and as editor of its monthly magazine. The Ohio State staff member is director of public relations for the Ohio College Association, and for more than fifteen years he has been recording sectetary of the Buckeye Press Association, organization of Ohio weekly newspapers. He is a member of the Columbus Advertising Club and of Sigma Delta Chi, journalism fraternity.) Delta Chi, journalism fraternity.)

"I think of the introduction, prepared by Ralph, when he talks about my being active on the campus of OSU, and being helpful to our men-well, I sometimes fear I haven't been as helpful as I might have been. But in presenting this subject of public relations I am always afraid I will be carried off too far, in my enthusiasm. I think public relations is one of the most vital problems with American education, and everything connected with public relations, including the fraternities of today.

"In the last few months I have done a lot of traveling, by invitation, to present this subject before different fraternity groups. In the last few weeks I have been in St. Louis, Washington, D. C.; New York City, and several other places to speak on this subject of public relations, and that, to me, is significant of an awakening, on the part of the fraternities, of what the public is thinking and that is vital to the fraternity—what the public is thinking.

"However, I must qualify my statement, in this way. I don't think the presidents of the colleges are awakening to it yet, and one of the biggest problems we face now is the presidents of the colleges seeing that public relations is made of concern to the same extent as other programs going into the activities of the institution.

"I have been unable to find that more than one or two of the major educational institutions of the country have ever yet had downright discussions of public relations on their program. It is also significant that in at least three of these meetings I have attended invitations were sent out by the college president, over a wide area, inviting them to come, and so far the record has been non-attendance of the college president! It surely reflects the fact that college presidents still don't understand public relations, and don't realize what it means to the colleges.

"I feel that right this very year the colleges and universities themselvesand the fraternities, which are a part of these colleges and universities—are determining their future support for years to come. It is not merely whether or not they can accommodate the boys who want to go to their institutions, it is a question of the manner they conduct themselves in meeting this situation, for it is just about as important the manner in which you turn a student away as it is the way you accept him. Many institutions haven't learned that you can say no quickly, with a smile, in a way that will make the individual feel that you have his best interests at heart, and are really sorry that you can't take him.

"We are finding the case now that letters will go without acknowledgment, without an answer for weeks, or maybe never have an answer.

"What the colleges don't realize is that in the future those men are going to have sons and daughters when the colleges may need students. So the farseeing college president in these days is a pretty wily animal; and one of our major objectives this year at Ohio State University is to awaken the college administrators of this country to the fact that they must give more consideration to what the public thinks about their institutions, not for today but in the years to come.

"I think it is equally true that the college fraternities are going to be on trial this next year, and in the way in which they conduct themselves, they are going to determine their status for a good many years to come. I don't believe I am exaggerating particularly when I say that colleges generally were in a pretty uncertain position even before the war. In a good many instances there was a feeling that they weren't serving any definite purpose. The war came on before the condition got too serious, and now the war is over and I think many institutions are going to welcome the fraternities in more than just a halfhearted way, for they help to solve the living quarters, the housing of students, and this next year or two will determine the status of colleges, whether this condition which existed before the war is going to again pick up.

"I have had talks before hundreds of chapters this year—I don't know wheth-

er the fraternity is going to be an organization of large service to the men in school or just going to be a "boardinghouse." It does get down to the fact where the fraternity has the opportunity to sell a man and make the public understand that it is serving in a large way a worth-while number of men.

"I think everything going into chapter activity during these next years is worthy of being placed under the microscope for the purpose of determining the public relations of the fraternity, both now and in the future. It seems necessary on a subject of this kind that we do get a bit elementary at times, and I have given this basic talk so often I have to look around and see if there is anyone present who has heard me before. I have given it so often I am really getting rather tired of it—like the man sitting in a hotel lobby, who every so often shook his head as though in disgust, and finally a man watching him went up and said, "I can't help but ask you what is causing you to shake your head like that?" And the man said, "Well, I have a habit of telling myself stories and every once in awhile I run across one I have told myself before!"

"Now, public relations so many people think is synonymous with publicity. That is not true. Publicity is what is said about us, or what you say about yourself. Public relation is what you are, and it goes without saying, in buying publicity you can fool the public for a time, but not forever. It is on the basis of what you are that your future reputation and future standing over a long period of time are determined. Let's put it another way—probably you and I saw something in the advertising we wanted very badly. and we have gone to the store only to find that the store didn't have the merchandise in stock, or we were driven away, our minds changed by the conduct of the sales person. It was the publicity did its part, the merchandise or want of it, at the store, after we got there was the failure in the public relations. let's bear that point in mind, that publicity and public relations definitely are not the same. Publicity is a tool of public relations, and it is what you really are that counts.

"A second basic consideration comes from the fact that we fellows in public relations develop a certain jargon we have to use—symbols; we have impressions, symbols, in our minds of things that we have never seen. One example is when Harry Truman took office as President of the United States most of us had a symbol of some kind in our minds

of Harry Truman, and today we have a symbol in our minds for Harry Truman - he means something to us here; a public opinion poll shows us that symbol is changed from what it was when Harry Truman took the office of president. Yet only a few of us have seen Harry Truman. The only contact we have, perhaps, is hearing him on the radio —and I don't think Harry Truman's voice and mannerism on the radio have changed much, but something has

changed our symbol about Harry Truman. It is from what we have seen and heard of Harry Truman that has

changed that symbol.

"There are many people over this country who have a definite opinion about fraternities who have never had any member of their family a member of a fraternity, who couldn't mention the fraternity affiliation of any man in the town where these folks reside. I think that is an important point to keep in mind.

"We also talk in public relations not about a general public, but about a good many general publics—a breakdown of

this general public that we are inclined to talk about. Who are the publics that the fraternity needs to reach with its story and with a good understanding of its program? Well your own members would be the first ones to come to mind. To say that your own members have a good understanding of the fraternity and are able to go out among friends and relatives, and by their manner and conduct reflect favor upon

the fraternity.

"In this group that is important is that of the parents of your members. I don't think many members are doing a good job making parents friends of the fraternity. I think a good many of them still think only of the added cost of your college bill. Oh, yes, we have fathers today, who have something to do superficially with the fraternity. But I don't think many of you have sat down for one hour and thought about how the members can make the parents



H. K. Schellenger

real enthusiasts of the fraternity.

"You have got for prospects for the fraternity the youngsters in High School, the younger brothers and sisters of the members, the people you are going to depend on for membership in years to come. What chapter has ever thought that out, the relationship with these future prospects?

"The alumni—I think that is always going to be a problem; I think partly because of the fraternity neglecting to make the approach to the youngsters while they are still actives—they wait until the kids are out of school before they try to make alumni prospects out

of them. In most cases it won't work. If the student has escaped the institution without having real fervor and enthusiasm for the fraternity before he leaves school, then you have a hard job to interest him afterwards, for he then becomes concerned with the worries of family and business.

"I don't believe that the chapters have done a very intelligent job of thinking through the alumni program and eliminate most, you might say, of the gap between the active membership and the alumni membership. I was at a little meeting in Columbus night before last, Ralph, and talking about alumni there, in an effort getting that chapter started off right this fall, and there was a feeling there that somehow or another the alumni were at fault because they didn't respond generously to the financial appeal. I didn't say so, but I thought the chapter was paying up for some of its mistakes in the past.

"After I graduated I had a little more definite length of time with the active chapter than most members have for there was one member of my family who was a member of Zeta for nine years after I graduated—one taking a law course. I remember once—this reflects on my age—I guess—but I was in the chapter house one day and I asked one of the boys what kind of pledge group they had that year and he said, "It is the best we ever had—all but one of them has a fur coat!" That shows some of the failure to think through. Somebody should have thought how that would affect me, as an alumnus coming back, as to the standard of values at that time,

as to pledge material.

"Well, beyond these groups who have some reason, as I have mentioned, for needing attention, there is the rest of the general public, because they have, and will have, sons and daughters who are fraternity material in years to come, and it is pretty important that right along they have a good impression of fraternity life, because you never can tell when the first member of some family that has never been college connected is going to break over and send a son or daughter to college.

"Right now it is obvious that we have on our college campus thousands of young men who never had an idea three or four years ago that they would ever get to college. but the GI Bill has made that possible, and in many cases what those men have heard in the past years will have effect in their determining on their group. It would be interesting to make up a scrap book of all the printed material in the newspapers and magazines about fraternities and sororities. If you would make up that scrap book then you would have a pretty good basis of judging the impression made on the minds—the symbol, as it were—of fraternity life.

"I have never done that in our own institution but I am pretty darn sure if I did the emphasis would be on the play boy, and things that seem out of reach, and not worth while for the average

individual.

"What kind of an impression is your particular chapter making in that respect —not only on the special groups I have mentioned but on the general public? Is it one that will cause people to want their sons and daughters to be members of your fraternity in future years?

is for you to determine.

"I was glancing here at the program. I find here on the front cover the purposes for which Alpha Sigma Phi was formed. I think it would be a good test for each chapter represented here to set those items down on paper when you get home and list there each item, and under each item what your fraternity has done, and will do this year, to further this particular item.

"Not long ago a letter came to my desk, referred to me by the president of the university. It was from some committee-perhaps from some interfraternity council-I forget what now-but they wanted information as to the proper source in Washington to put fraternities on the same basis as charitable groups and not a social group—and thus have a tax reduction. The request was that the president of the university make a statement of his views on the subject that would apply to that point, and he refer-

(continued on page 27)

Mice or Men, Sheep or Goats, Colleges or "Clubs"?

What About the Amateur Status of our Collegiate Football Elevens

by J. L. Morrill (Zeta, Ohio State, '15)

(The following is the text of an address given by J. L. Morrill, Zeta '15, president of the University of Minnesota, on January 7, 1947, at the convention of the National Collegiate Athletic Association in New York.)

In circulating the announcement of this meeting, Mr. K. L. Wilson—my long-time friend, "Tug"—sent a special notice to the presidents of our member-institutions, urging them to come. He included the sentence: "that we are in a time of crisis for intercollegiate athletics is a fact recognized by all," adding the statement of his own belief that the Association "is prepared to address itself to the necessities of the situation."

The implication seemed to be that it was time the presidents sat in and took a hand. I think that's right, but I am not so sanguine about the power and influence of college presidents as Mr. Wilson seemed to be. In any event, I have a hunch that the help they can give won't be in speeches at this convention but more likely from faculty response on their own campuses, to an appeal for a crackdown of bona fide faculty control of the athletic program.

The college president is all right so far as he goes—but he can't go far enough. His activities are too widely and thinly spread. With an insight unhappily appropriate to the moment, Professor Burges Johnson, in his recent book entitled "Campus Versus Classroom," has described the present-day college president as "a hotel manager, a real estate

operator, a professional organizer, a publicity man, a trouble shooter, a Chautauqua lecturer, and a traveling salesman." Up at my university they actually put a piece in the paper (as if it were important news) when rarely enough, Heaven knows, the president strolls over in the evening to watch the football practice, or stops in the dressing room after a game to cheer up or cheer on the coaches and the team, as the case may be. Put me down today as a trouble shooter.

As President Hannah of Michigan State last year pointed out to this Association in a brass-tacks talk about athletics which said about everything useful and sensible that could be said, the college president's tenure in office, like that of the football coach, can be short-lived, indeed; and for much the same reasons. Like the football coach, the president is responsible to too many people—people mostly, by the way, who have only a one-sided and seasonal interest in the university and who, for the most part, actually have no legal responsibility for any control of the university whatsoever.

But they have a lot of public influence. Regents and trustees are sensitive to their attitudes. Only the regular faculty, which carries the long-range burden of institutional policy and integrity and whose tenure is superior to passing passions, enjoys the great gift of freedom from fear and foolishness. The faculties can help us, and it's time they took a hand in this crisis of which Mr.

Wilson speaks.

Maybe it's a crisis—maybe it's just a crossroads at which we must choose the turn. I think it's the latter; that we have come a long way on a road beset by many by-paths; that we have strayed aside from time to time but usually have found our way back to the main road, leading in the direction we really want to go—which is the road of the right relationship of college sports within (not

"to") college education.

I think that intercollegiate athletics—college students playing on college teams, not "athletes" playing on "ball clubs" which happen to carry a college name, have built something fine in American higher education and in American life as we look back over the years: something we can't afford to soil and scuttle, something with values we must save and somehow consolidate; not something to be sold down the river for the false gold of gate receipts, but something to be bailed out, right now, and built upon.

This crisis, to use Mr. Wilson's term again, is not something sudden. Its prewar proportions were plain to see, and they were beginning to be overpowering even then. This Association faced up the problem, frankly and courageously, at its meeting in Los Angeles in December, 1939, when the first draft of the present constitution was proposed, subsequently revised and adopted in Detroit two years

later.

I remember being at that Los Angeles convention, and speaking in behalf of the new code at the invitation of former President William B. Owen of Stanford, and my long-time guide, counselor and friend, Mr. L. W. St. John, with whom I was then closely associated at Ohio State and whose sound influence and example have helped to build the best in college athletics these many years.

The tensions at that meeting were high. Not long before, some of the

southern institutions had adopted their conference codes of open and outright athletic subsidies. The Western Conference, on the other hand, had tightened its regulations on recruiting. The University of Chicago had turned from its great athletic tradition to withdraw from intercollegiate football.

By the time the revised constitution was finally adopted, just after Christmas in 1941, the nation was at war. All normal concepts and conditions of competi-Many of the tion were soon upset. smaller schools gave up major sports. Some institutions used Navy enlistees on their teams; others had no such trainees. The trainees, where used, were under government subsidy and assigned, in many cases, to institutions which they had never previously attended or intended to attend. Eligibility rules were suspended or revised to take account of the abnormal situation. Coaches in uniform found themselves often with the strange assignment of training teams to battle their own former players.

To the extent all this aided sound military training and helped recruiting, it was necessary and worth while. In other respects it confused the issue of a sounder program of intercollegiate ath-

letics, and retarded reform.

And now these last two football seasons of postwar normalcy, or of peacetime lunacy, whichever you prefer! This year of the nationally advertised "black market" in football players for hire. The vear of release and reaction from wartime controls in public affairs; of typical postwar disillusionment and cynicism; of coaches and college heads cat-calling like children over the kidnapping of veteran-transfers; of athletic conference cowardice in restoring normal eligibility requirements; of inflation-mad scrambles for stadium seats at any price. Louder than ever-and funnier, too, except for its crazed hysteria—the shrill yelp for coaching scalps, this time led by the students themselves at two major institutions; the more astonishing because students generally are saner about athletics than anyone else!

It is no wonder that the proverbial coaches' crying towel, incongruous and

undignified equipment indeed for supposed members of university faculties, has been damper this year than at any time in my recollection. The academic environment seems a strange scene, indeed, for the development of the most ridiculous and embarrassing alibi artists in American sports, amateur or professional. There is something shameful, and significant, in the circumstances that make it so.

Let me say, in passing, that players who threaten a "sit-down strike" for a better deal on athletic subsidies—and there was at least one rumored instance of that this year—will fall an easy prey to the easy-money approaches of unscrupulous gamblers. The possibility of a devastating betting scandal hovers like a black harpy over the big-time intercollegiate athletic scene. College basketball has been brushed by its dirty black wing; professional football has smelled its foul breath.

The week-to-week team ratings, reduced to statistical science, and the regular publication of scoring odds is news interesting enough to the ordinary fan but it is surely grist for the mill of gamblers. It is perfectly plain to see how the roommate of the football captain, some low-paid rubber in the training room, some privileged fan at football practice, some sports reporter careless of his code, could be prevailed upon to pick up something on the side as a tipster with inside information to be supplied regularly and sometimes quite innocently, not to a known syndicate but to some more respectable alleged expert, found finally to be a "fence." For the more unscrupulous, or sometimes disgruntled hanger-on, the role of the spy has an historic appeal.

Professional baseball found, from the days of Judge Landis, that eternal vigilance was the price of integrity. Professional football is learning the lesson. Intercollegiate football is ripe for the kill. If it comes, it will shake the big stadiums to their foundations; and the true friends of the colleges who are a mighty, although largely inarticulate, army, will close in for a housecleaning. The faculties and presidents, too, will

take a hand then with a vengeance, let me warn you.

Moreover, the mounting plethora of post-season "bowl" games—orange, oil, cotton, cigar, tobacco, raisin, "gator," any and everything but collegiate—is no help in all this. They put new compulsion on the coaches to win at any cost. They take the game from the campus, a tendency against which President Hannah wisely warned this Association a year ago. As the head of a Western Conference university, let me express my disappointment that our group has seen fit to succumb.

Scarehead newspaper comment upon West Coast attitudes, at least, has just proved the premonitions of those, like my own university, who felt there was much to lose and little to gain in the

arrangement.

Let me not be understood as depreciating the desirability of competition with the splendid universities of the Pacific West and Northwest. We have that now, in the regular season. The airplane has made it possible, with no more loss of time, for example, than a Minnesota trip to Indiana or Purdue by railroad in the earlier days. It is the concession to post-season pressure, colored by off-campus commercialism, that sets us back.

I know it is easier to be sensational than sensible about athletics. It is also easier to be perfunctory, to assume that "all is well," than to be realistic. But to be hypocritical rather than sincere is

the unforgivable offense.

It seems to me sensible to recognize symptoms of a tendency which, unless checked, can grow like a cancer to choke out the clean tissue of intercollegiate sports. It seems to me realistic to understand the danger of just drifting with the tide into depths too great and too late, for rescue. To be hypocritical is to lose our own self-respect and surely the respect of all who have the right to look for honor and honesty in the colleges and universities of the country, if anywhere.

No overnight reversal of present trends, contracts or commitments can likely be expected, things being as they

(continued on page 31)

Active Chapter News

Delta

MARIETTA COLLEGE
No news letter received

Epsilon



OHIO WESLEYAN UNIVERSITY

Look at the Zeta chapter news letter. Sight unseen we'll bet that they didn't say anything about their softball team. After being just nosed out of the championship at Ohio State they came down to play an underdog Epsilon nine just to be bottled up and sent back in defeat. We had a fine time, mighty fine—and are certainly looking forward to the game

next spring.

The rest of our athletic teams were just as tough. If it had not been for the fact that our prize football material was all one way enough to play for the varsity, we would have won that championship. If we had not felt sorry for Brother Caldwell and let him play in two volley ball games we would have probably been undefeated in that department. Brother Lukas and Brother Palmer took the ping-pong doubles championship for their second successive year of competition. (Their last university championship and simultaneously their last year of competition was 1941.) Brother Pittenger took the singles crown for the university. Had it not been for the fact that Brother Nutt had not mentioned the fact that he couldn't swim before he started his leg of the relay—we might have won that event and so the meet. In fact if it hadn't been for the fact that another fraternity scored more points than we did over the year, we would have taken the intramural crown

for 1946-47.

Socially, since the brothers let nothing interfere with their education, we had no trouble in continuing to hold the title of the "house to which more beautiful women have been brought than any other." Our winter formal was easily the most talked of dance of the year on the campus of *Ohioinsis Wesleyanis Universitatus* (wrong, not Latin but Scheptoglesnian—an ancient language with which I am the only person familiar.) In the spring elections we became the only fraternity on the campus that has not supported a loser for president of the student body within the last two years. We have been on the winning side since 1939.

Brother Dilley passed over the editorship of the *Transcript*, the prize-winning monopolistic campus newspaper, to Brother Jim Starry to run for a year until he graduates.

Brothers Stone, Starry, Dilley, Pittenger, Pamer, Lukas and Johnson were initiated into various of the honorary fraternities.

Brother Robinson was captain of the football team. Brother Stone was president of interfraternity council and Brother Steve Banokas changed his socks three weeks ago Thursday—all of which are certainly items of unusual interest.

The doors of the old manse at 121 N.

Washington are always open.

Welcome to the fold, all you new brothers of Alpha Kappa Pi.

Zeta

OHIO STATE UNIVERSITY

Zeta chapter is back on the Ohio State campus and into the swing of activities with a full calendar of social and intramural athletic events.

The house at 2005 Summit has been newly furnished in its entirety even down to and including the kitchen and dining room.

Seventeen new faces can be spotted around the house as the pledges move about. Of course, there are twenty-eight good actives hanging around just to keep them in line.

The pledges took an active part in the annual "Ditch Night" fracas, which was evidenced by a house with no door knobs, no utilities, no beds, no nothing. Even the actives' autos parked in front of the house had flat tires—each and every one of them.

Two new actives were added to the rolls when Brothers "Whitey" Miller and John Crawford were initiated.—Jack M. Thrush,

Associate Editor.

Eta

UNIVERSITY OF ILLINOIS

With a flurry of paint brushes the house reopened after having served as quarters for ASTP students and later as a girls' boarding house during the war years. Actives, pledges, even a few prospective pledges who wandered over for rush dates, all helped throw paint on the walls and sand the floors to ready the house for the sixty men who later moved in this fall. This is the largest number that has ever lived in the house.

There were twenty-six former AKPi's on campus and for awhile it was doubtful if the house could accommodate them, because of the large pledge class and the many actives returning from the service. By dint of squeezing, however, all those that did not have room contracts have been moved in.

Contrary to the opinion of educators, the social life of the veteran is as active as ever. The pledge class launched its "Fifth Annual Beachcomber's Brawl" on October 5 after Dale Dickson and Tom Campbell had the house decorated in a South Sea island atmosphere. The dance was preceded by a hay ride and picnic planned by Dick Maclean and Dick Irwin. The next big event was the Christmas formal and Sweetheart dinner on December 14.

Mrs. June Polk, mother of Bob Polk, is

the new housemother.

Dad's day, with its theme of "Now you can see why I need more money" provided a good football game and was the usual riot of fathers enduring the rigors of an upper bunk in the pledge dorm. The affair was capably

handled by Dick Einbecker.

In the pledge-active football game, the actives took on a spirited pledge class, captained by Larry Witherspoon, that did everything but use clubs. They were finding the going tough until it was discovered that the actives were using twelve men. Purely accidental, Bob Hoffman maintains. The final score found the actives on top even without the aid of Lou Levanti, blocking back for the varsity who is not playing this semester. Coach Ray Elliot, an Eta-man, sorely misses Lou.

House officers for the semester are: Gene Karle, H.S.P.; Bill Hall, H.J.P.; Paul Sutcliffe, H.E.; Roger Spiegler, H.M.; Gene Howard, H.C.S.; Don Bertossa, H.C.

The pledges are: Dale Dickson, Ray Hogland, Gordon Boyd, Howard Bogash, James Kennedy, Paul Veatch, Edward Jaacks, Chester Podosek, Warren Hoffman, Neal Hennigan, Milt Alexander, James Oldfield, John Thornton, James Pratt, Greg Curme, William Keyser, Art Curme, Robert Lang, John Devine, Ed Reid, James Stice, Larry Witherspoon, Ralph Swan, William Elliott, Sam Stotlar, Richard Garrity and William Hanft.

Theta

H. S. P. George P. Connor



Praise the Lord and salute the alumni, here's Theta chapter of the Ol' Gal back again, bigger and better than ever.

The most important news we have to announce, beginning with the fall semester, is the opening of our new house, seen on this page, at 920 Baldwin avenue. A rousing vote of thanks is extended to the Alumni Association, who were instrumental in getting it for us.

As usual, from the outset fraternity spirit was strong. Many actives came back a week before school started and worked to get the house in shape for rushing. With Nick Quint at the controls of the rushing committee, an outstanding bunch of fellows were pledged. Bill Leever then took the driver's seat, and as pledge captain, guided fifteen men through the pitfalls of pledgeship to their initiation, where Bill Philipsen as Honored Marshal took them through the new ritual this March.

The new initiates are: Carl O. Bieser, Cincinnati, Ohio; Fred T. Blakemore, Chicago, Ill.; Lee H. Clark, Grosse Isle, Mich.; Donald M. Coombs, Chicago, Ill.; Stiles R. Davis, Pontiac, Mich.; Paul K. Hiser, Petersburg, Mich.; James D. Hodge, Monroe, Mich.; Don P. LaSage, Detroit, Mich.; Joseph D. Marble, Roscoe, Calif.; John W. Moon, Detroit, Mich.; Robert D. Shirrell, Niles, Mich.; Gail L. Shoup, Jr., Grand Rapids, Mich.; Karl E. Sterne, Detroit, Mich.; L. Donald Weston, Upper Darby, Pa., and William W. Wilson, Detroit, Mich.

The past semester Dick Wayne officiated as rushing chairman, and gave us fifteen new pledges. Hank Bruner, as present pledge captain, now counsels and protects them from the carnivorous activities. We wish them God-speed. With these new pledges we now

have our quota strength of 31 actives and 15

pledges

This fall we elected a quorum of new officers, adding one more from the class of new initiates, this past spring. The new officers are: H.S.P., George P. Connor; H.J.P., Robert H. Dodd; H.S., John K. Winters; H.C.S., Wil'iam E. Leever; H.M., William R. Philipsen; H.C., Zane G. Brandenstein; H.E., George C. Wolfe, and H.A.E., Fred T. B'akemore.

Last semester our volley ball team narrowly missed taking first place in our league. We had an active basketball team, and bowling team captained by our Vice-Prexy, Bob Dodd. And, of course, we have men in many branches of campus activity. We put our Prexy, George Connor, into the student legislature this fall, and hope to do the same with Ray Bohn this term.

With Cal Graser and Ray Bohn at the helm of our social activities we have given such top rate parties as the homecoming dance, the pledge formal, the J-Hop house party, and a hard times party, not to mention the regular week-end dances.—Fred T. Blake-

more, Associate Editor.

Iota

CORNELL

While mid-year graduation was a very quiet affair, Iota was very conscious of the fact that she was losing three fine fraternity men in Frank Carney, Rocky Johnson and Clare Hutt. Frank had been responsible for resurrecting the chapter last spring under very trying circumstances and had been president both then and during the fall term plus serving as steward, co-steward and adviser to the steward during that period. Rocky was undoubtedly the best house manager we ever had he will be best remembered for his exceptional piano playing. Both he and Frank were graduated from the school of Hotel Administration. Clare Hutt, besides ranking among the best golfers of all time at Cornell, was an invaluable pledge master this fall when the pledges outnumbered the actives almost two to one. Iota wishes all three the best of luck and hopes for their early return to homecomings.

In the realm of campus activities we proudly point to Jim Chase, a sophomore initiate, who is sparking the Cornell fencing team in his first year on the squad. So far he is the only man on the team with all wins and no losses. Joe Minogue is representing the chapter as a member of the Cornell Dramatic Club and has had several important

parts this year.

From a social standpoint this is always a big time of the year at Cornell. Immediately following mid-year exams Iota chapter put on what turned out to be a very reasonable facsimile of a Junior Week houseparty.

There was a record turnout of dates with only three men making up the stag line which is something of a record. Festivities began on Thursday, February 13, 1947, at 4:30 p. m. Immediately following dinner we all attended the musical club show where we were entertained by some of the foremost Dixieland artists of the country plus Paula Kelly and the Modinaires. Back at the fraternity house Dick Flight, leading Ithaca's top band, played dance music until the not so wee hours of the morning. Friday, unfortunately, we had to spend registering for the new term but by evening things were in full swing again. The highlight of the evening was a dance at Barton Hall where the music was supplied by Jimmy Dorsey. Following this was a milk punch party back at the house with informal vic dancing for as long as anyone cared to stay up. Saturday afternoon we attended wrestling matches and a basketball game between Cornell and Columbia. On Saturday evening a pianist and singer entertained us.

Initiation was carried out as planned the weekend following Junior Week. Of the original twenty-one p'edges, twenty were initiated. The pledges were delighted to have their pledge period ended and the actives were more than happy to see the membership trebled. While many of the old timers sighed a sigh over the death of informal initiation everyone was quite favorably impressed with some of the new additions to the ritual. Following the initiation ceremonies we held a pledge banquet where speeches were heard by the president of the frosh class, the chapter president and visiting

alumni.

On March first the annual initiation dance was held with the music once again supplied by Dick Flight. The affair was formal and the newly iniated could be seen proudly displaying their fraternity pins to their dates. So far all pins still grace the chests of their owners.—Robert K. Redwood, Associate Editor.

Mu

UNIVERSITY OF WASHINGTON

H. S. P. Russell Chapin

Mu chapter of Washington has once again regained all its pre-war brilliance along Greek row. With 75 actives forming the nucleus, the house has become one of the centers of activities here at the University of Washington.

Of the many prominent men, the house takes especial pride in Fred Osterhout, ASUW vice-president, and former varsity football letterman. Fred, besides activating himself in student affairs, found time to be the house president last fall. Another man deserving credit is Jimmy Kaldal, sophomore

class president. Jimmy was very influential in formulating campus policies. Mu chapter was also well represented when it came to participants in various student committees.

When it came to intramural sports, the many fraternities fielded many strong teams in the different leagues, and took great pride in besting their neighbors. On a muddy battle field, the house copped the football crown during the fall quarter to snow the way for the other fraternities. Climax of the winter quarter was the three-way tie for the volleyball title. In the ensuing play-offs we lost, but only after giving the other two teams many a close scare.

Highlights of the social calendar for the fall quarter was the famed barn dance, which saw all hands dressed in rustic styles. Once again the spotlight was on the house in the winter quarter when the annual house formal was held February 21. Another of the many social events was the marriage of Clayton Quackenbush to Miss Margaret Adams, a Tri-Delt. The happy event took place March 21.

A special banquet given by the mothers and wives club in honor of all members who entered the service while in school, was held at the house Sunday, March 23. This marked the first time since the end of the war that the active chapter has had a chance to mingle with the many alums. A total of 125 brothers attended the delicious dinner which was cooked by several of the mothers. Afterward all the men gathered in various groups and chatted over old fraternity times. The many brothers are indebted to the mothers and wives club for their boundless backing through the many years.

The week of January 8-12, and April 9-13, saw initiations take place. Twenty-one brothers were brought into the house as actives.

Nu

UNIVERSITY OF CALIFORNIA

Nu chapter is going strong! The long wait we had during the war years seems to have furnished plenty of momentum and

we're really rolling again.

The house opened in September and things got underway fast with election of officers and our first house dance. To add to the mommentum, a jeep load of rooters from the house made the front page of the Oakland Tribune at the time of the pre-game rally for the California-Wisconsin game. Shortly after the picture was taken, five more Alpha Sigs hopped on, making a total of eighteen men in Brother Don Wallace's jeep.

Our Black and White Formal rounded out our calendar of social events for the semester. A formal garden theme was featured, with rather extensive decorations. Scenes painted by an artist added atmosphere. A smooth orchestra and a beautiful evening combined to help make the dance a tremendous success.

Theme dances earlier this semester included a barn dance with a slide and hay mounds and a South Sea Islands dance featuring low-draped fish nets, grass huts and a gangway entrance, not to mention sarongs and appropriate beach-comber dress.

Our Pledge dance in March followed an April Showers theme, although fortunately the weather did not take the hint. The ceiling was hung so as to make a starry sky, and cafe tables with beach umbrellas added to the setting. New pledges honored were: Chet Stanero, Vic Jones, Henry Mohr, Dick Holbrook, Ned Currier, Stan Mentzer, Kit Donnell, Don Kennedy, Jack Burg, Warren Ryan, Ray Shabel, James Wadleigh.

In addition to the theme dances there

In addition to the theme dances there were a number of radio dances, and some exchange dinners with sororities which went

over very well.

Our alumni dinner earlier this month was well attended, and we were happy to see so

many of the brothers back again.

In the field of intramurals, the house has been well represented. Both the tennis and baseball teams went into the quarter finals. Dick Lutz and Doug Carlson played singles, while Joe Thorne and Don Roach made up the doubles team. Bob Seymour and Bob Dable were baseball co-captains. Other team members were: Don Kennedy, Bill Cramer, Dick Lutz, Don Wallace, John Foster, Joe Thorne, Bob Prothero, and Ritchis Lowrie. Our swimming team placed in several events at the recent intramural meet, and other teams from the house showed themselves to advantage in volley-ball and ping-pong.

House officers this semester have been: Joe Thorne, H.S.P.; Fred Robertson, H.J.P.; Bi'l Cramer, H.E.; and Paul Price, H.S. Don Roach has served as social chairman and Bob

Seymour as intramural manager.

Chapter membership at present includes 47 pledges and actives, of whom 32 are living in the house.—Ernie Chambers, Associate Editor.

Xi

UNIVERSITY OF NEBRASKA

Autumn, 1946, finds Xi chapter with great expectations for both the immediate future and also for the years to follow. We've called ourselves "The Cliff-Hangers" for the past year, but the alums have come to our aid, and our uneasiness is nearly past.

Only six of us came back unmarried and ready to reinstate Alpha Sigma Phi on Nebraska's campus. We had lost our house during the war, our alumni had become scattered, everything in general seemed snafued. But we recalled that the founders of our chapter had been up against it too, and that the Xi chapter had had other hard years in its 34-year history. So we buckled down to work, determined that nothing should stop



"A Bunch Of The Boys Wuz Whoopin' It Up"
. . . might not look like it to you, but pictured
above are 5-6ths of "The Cliff-Hangers." From
left to right are H. E. Al Clem, H. S. P. Eddie
McCullough, H. C. S. Bill Mumford, H. J. P.
Hank Buthman, and Brother Dave Buthman.
Missing from this picture is H. M. Dean Hamilton.

us from having one of the best houses on this campus by next fall.

At first we held only informal meetings, with rushees and initiates together as a group. Hank Buthman, last elected H.J.P. in 1943, acted as chairman. But in November it became evident that an active chapter would be necessary for success in our undertaking, so we declared ourselves active and held formal initiation of officers Elected were Edward E. McCullough, H.S.P.; Henry L, Buthman, H.J.P.; Allen R. Clem, H.C.; H.E.; Willard G. Mumford, H.C.S.; and Dean Hamilton, H.C., H.M.

A long-range rushing program was begun, and we accepted Pledges Walter W Byington, Dwayne L. Counce, Reinhold "Gus" Ensz, Thomas Dewey, Howard Ford, Clinton Mason, Dixie Second, Edwin B. Weisenreder, Wayne B. Wells, John Wullschleger, and Ward Zimmerman. Ed Weisenreder is the son of Brother Edwin H. Weisenreder, Xi '24.

We had been holding rush dinners once a month, and were only too glad to postpone the May dinner until the sixth in order that Ralph Burns might attend. Thus the entire chapter was enabled to meet our national secretary, and he was able to give them the word on the national organization.

On May 8 Brother Burns went to Omaha to meet with some of the Xi alums residing there. He was accompanied by H.S.P. Mc-Cullough and Pledge President Ward Zimmerman. Charter member Emmet H. Dunaway had called a meeting of alums for luncheon at the Legion Cluo; present were Charter Member Leon A. Hickman, Brothers Walter Lehmkuhl, William O. Warren, Marvin G. Schmid, Wilbur E. Shainholtz, Norris W. Johnson, J. S. Bailey, J. G.

Haskell, Jack C Jackson, Warren H. Dunn, and C. Lynn Miller.

During the business meeting, after Brother Burns had brought them up to date on the active chapter's situation, Brother Lehmkuhl moved that Brothers Dunaway, Schmid, and Haskell be appointed a committee of three to investibate possible methods of reorganizing XI's alumni. This committee met that evening at Brother Schmid's home, and Brother Burns outlined possible plans for reorganization. Undergraduates McCullough and Zimmerman were able to answer most of their questions about housing and the chapter's situation, then returned to Lincoln to tell the boys what the "Wheels" had decided.

The "Cliff Hangers" were pleased to hear of Brother Haskell's words, "Hang on just a

The "Cliff Hangers" were pleased to hear of Brother Haskell's words, "Hang on just a little longer, we're coming—and we's proud of you!" They were also pleased to hear that Brother Galen Jones, a Lincoln alumnus, was mentioned as a possible city adviser to

the active chapter.

A considerable portion of the success of our organization is due to the efforts of Mrs. Genevieve Buthman of Omaha, mother of actives Hank and Dave Buthman. She kept the men of the pre-war active chapter in contact with each other throughout the war by means of bi-monthly newsletters, which she faithfully sent to us wherever we went. we can't thank Mrs. Buthman enough for keeping us all together during those long years, giving freely of her time and money.

Well, that nearly winds up the story. The alums have now formed their corporation and on May 30 we initiated pledges Byington, Ford, Weisenreder and Zimmerman, thus adding new blood to the Grand Old Gal's lifeline, and reassuring all of us that "Nothing can stop an Alpha Sig"—the song we sang in '42.

So we leave by way of extending our best wishes to all other chapters for a successful year ahead, and cheerfully extending our sincerest sympathies to any chapter who can't boast of the same high spirit that we here in Nebraska have. The "Cliff-Hangers" are over the top!

Omicron

UNIVERSITY OF PENNSYLVANIA

Officers: H.S.P., Frederick C. Klinck; H.J.P., Philip R. Greene; H.S., Frederick A. Schutz, Jr.; H.E., Harold F. Glessmer.

The opening of the fall semester found the House of Omicron with some forty-five active brothers, among whom were ten brothers whom we were glad to welcome back from the service. Election results for the fall were mute evidence of how well we got to know our "new" brothers, as they showed Bud Quinlan and Chuck Mitchell taking over as the H.S.P. and H.J.P. respectively.

Record dances and occasional stag parties

with lots of Sig singing and spirit took care of the first few week-ends. With the football season in full swing, it wasn't long before the Army and Navy weekends rolled around. Our Penn-Navy game poster, showing a Penn player burying Navy in the cemetery with the rest of our victims didn't win the grand prize but did get an honorable mention, and attracted quite a bit of attention. Three weeks later although we didn't beat the vaunted "Kaydets" all hands had a wonderful time at the pre-game "Rowbottom" and at the big party, dinner and dance we had at the chapter house following the game. At both of these parties we welcomed back many of the old "grads."

The house placed two brothers in this year's Mask and Wig Show, "Chris Crosses." Fred Klinck with one of the best voices heard in some time had one of the top spots in the show. At the same time Frank Walter '46 became the proud father of a bouncing baby girl, and everyone in sight got the customary cigar.

In the annual battle of campus politics the house triumphed again when versatile Phil Nelson was elected to the Undergraduate Council and later president of the sophomore class.

In preparation for rushing, everybody grabbed a brush and in a little over a week most of the interior of the house was repainted. It looked like a million dollars and probably saved us nearly half of the aforementioned figure. Rushing season was a very successful one for the chapter. Under rushing Chairman Jack Plaisted, twenty-one really good men were pledged. This constitutes one of the largest pledge classes Omicron has ever had. Two of the pledges were sons of alumni who were in Omicron in 1916. At our pledge dinner we all wallowed in steak at Arthur's Steak House, and later put some spirited cheering into a hockey game at the Arena.

On the weekend of February 21 we had our initiation of the new pledge class, which was carried out in the best traditions of Alpha Sigma Phi. Following the formal ceremonies, the many alumni present were guests at a party and a sumptuous buffet dinner. Festivities terminated in the wee hours of the morning.

Plans are now under way for making great improvements on the house grounds. Tentative plans call for a parking lot new lawns. additional shrubbery about the house, a terrace for outside dancing, reclamation of the fish pond and an outside fireplace.

Last month saw the beginning of our new monthly house paper *The Omicronicle*, and we plan to send a copy to each of the active chapters to give them an idea of what we are doing here at Omicron. That's all until the next issue.—D. Colin Selley, Associate Editor.

Sigma

UNIVERSITY OF KENTUCKY

Sigma started post-war activities in a big way in January '47 by securing a house on Bassett Court and executing an all out program designed to bring us back into the campus social and scholastic circles. To date selected pledges include Wendell Cooper, Edward Hatchett, Howard Digney, Larry Meyers, Jack Miller, Hubert Bourne, Gene Carman, Charley Hatcher, Tim Kuhn, Garyland Bryant, Gene Madison, W. Cracraft, H. Armsey, and W. Coleman.

With the exception of Brother Langstaff practically all of the brothers of '41 and '42 have returned to complete that somewhat

delayed education.

Brother Savage has been demonstrating exceptional abilities as social chairman for the various activities, with Brother Schlachter adding to the local color by appearing in the loudest available cravats. Pledges Hatchett and Carman are upholding the chapter in athletics through participation in the pingpong tournament.

Elected to the offices of H.S.P., H.J.P., H.S., H.C.S., H.E., H.M, and H,C, were Brothers Schlachter, Walden, Cox, Clark, Carpenter, Naylor and McAllister respectively. Kentucky's "beautiful women and fast

Kentucky's "beautiful women and fast horses" are still feature attractions; so come on down you all.—Bob Clark, Associate Editor.

Tau

STANFORD UNIVERSITY

H. S. P. Robert Barker

At the first December meeting it was announced that Tau of Alpha Sigma Phi had won a prize for the most original float from the men's row in the "Big Game" parade through the efforts of Brother Pittman and his committee. The float depicted the "Golden Bear" being quite realistically roasted. During December the Tau chapter pledged eight men: Earnest E. Irvine, Ulf T. E. Ramm-Ericson, Fritz Lippman, Thomas M. Self, John A. Hood, Ben L. Schmid, John R. Walker, and David P. Schooley

Brother Robert Reynolds was married to Virginia Mae Hartwick in Nevada, following the Washington State game in the latter part of November. Fall Quarter ended in mid-December with Tau beginning to roll again

after three inactive war years.

January registration saw many new faces in the house. The house actually contained more pledges than active members. All the above mentioned pledges moved into the house in January.

On January 24 Tau held a closed fireside

that was very well received. Our new radio, to replace the one that disappeared over Christmas, arrived in time for the dance and the house had music again for the first time in a month. At the present time there exists two schools of thought in the fraternity as to what constitutes good music. One favors Swiss yodel records and the other the more normal swing records. I am sorry to say there is a considerable amount of friction within the house on this score.

On February 8 the following named pledges were initiated: Earnest E. Irvine, Ulf T. E. Ramm-Erickson, Fritz Lippmann, Thomas M. Self, John A. Hood, Ben L. Schmid, and

John R. Walker.

Among the alumni present were Brothers Hal Schnack, Rudy Pribuss, and Franz

Gehrels.

A week later on February 14, after a series of open houses and rush dinners, rushing was culminated with the Preference dinner. The next evening Tau held a banquet at Ramor Oaks in honor of its new pledges: Dwight B. Sale, David A. Curry, John B. Brummett, Norman R. Hamilton, Paul D. Kaufmann, Richard B. Lentz and Donald L. Martin.

On February 24 the new chapter officers were installed: H.S.P. Barker, H.J.P. Walker, H.S. Self, H.E. Bancroft, H.C.S. Irvine, H.M, Reynolds, and H. C. Snocker, H. A. E. Hood. On the following Saturday under the guiding hand of Brother Self the house was more

On the following Saturday under the guiding hand of Brother Self the house was more or less turned upside down in preparation for Tau's mid-winter formal. That evening the brotherhood, together with selected guests, danced to the music of Jack Little and his

Melody Masters.

During the quarter the chapter house has become headquarters for all of Stanford's rock-climbing enthusiasts as a result of Brother Taylor's organizing the Stanford Alpine Club early in the fall. Since Brothers Taylor and Lippman are now president and vice-president respectively and a good third of the brothers and pledges are active members, the remainder of the brotherhood has reluctantly resigned itself to the yodels which resound through the halls and the sight of the house festooned with nylon rope, drying in the sun on Monday morning after an Alpine Club trip to Yosemite or Pinnacles National Monument. Brother Ramm-Ericson who hails from Stockholm is one of the most able and enthusiastic climbers, while Brother Lippman is renowned as one of the party of four from the Sierra Club who made the first ascent of the Lost Arrow in Yosemite last fall.

As an alternative to the proposed house mother plan, Stanford has inaugurated a system of having a graduate student in each house act as resident counselor, serving as liaison between the brothers and the men's counselor for the university. Brother Taylor has been acting in this capacity since the plan went into effect with the opening of

Stanford's fraternities last fall.

Brother Self was recently promoted to the post of night editor for the *Stanford Daily*. Pledge Dave Curry is vice-president of the newly formed Stanford Camera Club.—John A. Hood, Associate Editor.

Upsilon

PENN STATE

H. S. P. Donald G. C. Perry

Greetings all ye friends of Upsi'on. Since the consolidation with Alpha Kappa Pi you will find upon returning to these hallowed halls at 240 East Prospect that we have two houses in town. Both houses have given each other the fullest cooperation, and the joint brotherhood has elected the following officers for the spring semester. The H.S.P. is Don Perry; H.J.P., Sam Greenlee; H.E., George Kline; H.S., Al Rhule; H.C.S., John Hopkins; H.C., Manning Taite; H.M., Howard Gilliland; HA.E., Tad Komorowski. For the present we will continue to operate both houses, the old A'pha Sigma Phi house under President Sam Rydle, and the old Alpha Kappa Pi house under President Sam Greenlee.

On December 6, 1946, nine new brothers were initiated into the fraternity. They are the following: Mike Lorenzo, Bill Hartman, Howard Tait, Tad Komorowski, Fred Griffiths, Jim Workman, Tom Condon, Bill Widerkehr, and John Radov. I don't have to say that the rushing committee was on the ball this season. You can see that as you read the following list of twenty-seven pledges. Joe Boyle, Joe Chemerys, Bob Burleigh, Ed Strickler, Alan Tait, Don Spatz, Phil Brown, Bob Stabley, Owen Giblin, Sam Maloof (incidentally, Sam is a graduate student and holds a masters in Metallurgy from M.I.T.), Mike Braunegg, William Royer, Paul (Tactless) Ghul, Leo Yates, George Budd, Jack Sease, Harry Pidluski, Jim Harvan, Joe Predzinkowski and Carl Braunegg who have already started a photo shop in the house, Monty Mitchell (a quizz kid with a 2.8 average), William Romback, William Mattise, Dick D'Ardenne, Don Mills, Edward Fair, and Jim Rosemergy.

Socially we are really moving along. We—that is both houses in conjunction—held a party at the ski lodge at which we entertained the entire college. By the way, this was the first time such a function had been held there. Candle light and sweet music created atmosphere for the dancing couples, while the odors from the kitchen enticed others to the floor below where refreshments were being served.

The budding politician of '42, Al Petrowski, has burst forth into full bloom. By this I mean he has become the chairman of the Campus Key political clique. Al is also our

social chairman and can always be seen rushing around campus inviting another sorority to our weekly Sunday afternoon informal "vic" dance and buffet supper. Ed Peetz (Lover we call him—he's always telephoning some female) is taking charge of our athletic activities and John (Fixit) Hopkins is usually wandering about the house looking for things to fix. He's the house manager.

During the past few months some of our men made campus honorary societies of one sort or another. Don Perry and Don Robinson were elected to Tau Beta Pi (honorary engineering society), Tad Komorowski made Phi Mu Alpha (music honorary) and the Thespians, Harold Ferguson, Blue Key and Thespians, and pledge Monty Mitchell Phi Eta Sigma (frosh scholastic honorary).

Psi

OREGON STATE COLLEGE

After a term of hectic postwar reorganization, with countless worries of pledging and house reconditioning, Psi chapter is running along smoothly.

Under the able direction of H.S.P. Norm Rands and Rushing Chairman Don Preble, the house is able to report 21 pledges.

Although our intramural teams can boast of neither the football nor basketball trophy, we have gained much pleasure, as well as many stiff muscles, from our participation.

Although Psi did not place anyone on the basketball squad this season, Paul Valenti, education major and former guard for O.S.C., is doing an excellent job of coaching the rook team.

During the Thanksgiving vacation of 1946, the Psis got together with Mu chapter, University of Washington, for a stag dinner.

It was a gay party, with everyone exchanging jokes and experiences. We hope to meet with the men of Mu again next year. Denny Bixby, Associate Editor.

Alpha Epsilon

SYRACUSE UNIVERSITY

No news letter received

Alpha Zeta

U. C. L. A

After taking our house back from the various girls' clubs, army outfits, and local

groups that occupied it during the war, we went to work and had it entirely renovated. This included: new furniture, complete interior redecoration, and a paint job inside and out. Brother Herb Kaufman, who was then H.S.P., was general overseer and did a wonderful job.

However, it wasn't until the fall semester of 1946 that we really got rolling. "Buck" Lauterbach was H.S.P. and under his able supervision we had a pledge class of 17.

Almost the entire house went up to Cal to witness the victory over the Northern Branch, while several brothers from Illinois came down to gloat over the "upset" that occurred in the Rose Bowl. During the fall term we had our annual "Moonshiner." It was our first big campus party, and it really went over with a bang.

Those of us here at AZ chapter owe a great vote of thanks to brothers Wes Hine, Whitie Cole, Jack Francisco and Gordon Douglas of the Alumni Council for helping us to get back on our feet. They not only helped us reorganize again, but gave us plenty of assistance in the redecoration of the house.

This term we are off to a good start with L. Kent Gallup at the helm as H.S.P. and 35 active members. Our still growing pledge class has 12 members, all of whom have the makings of good Alpha Sigs. We are going forward with plans for the Black and White. With Bill Kossack heading the decoration committee, we are working hard to make the house look its best. This term should make our house one of the foremost on campus. Charles Cobb, Associate Editor.

Alpha Theta

UNIVERSITY OF MISSOURI

No news letter received

Alpha Iota

UNIVERSITY OF ALABAMA

The University of Alabama is buzzing with the news; the Alpha Sigs are back. Yep, Alpha Iota resumed operations October 2, 1946.

The advance scouts arrived on the scene the eighteenth of September to case the housing situation. The old homestead is being used by the university as the fine arts annex. The town was scoured from garret to cellar but the results were negative. Even though we had no luck on the housing we submitted

our application to the school for reactivation and secured a room in the Union building for our meetings.

At the first meeting the following members of the old guard were welcomed back: Robert Cannon, Frank Crawford, Roscoe Goodwin, Charles Monast, Kenneth Shutts and Joseph Sullivan. In addition there were Pledges Richard Merrill and Fred Hackett.

The social event of the year was our annual formal dance on April 25. This was Alpha Iota's "Sixteenth Anniversary dance."

The election of officers was held and they are: H.S.P. Roscoe Goodwin, H.J.P. Frank B. Crawford, H.S. Joseph J. Sullivan and H.E. William G. Carson.

Alpha Iota extends its heartiest welcome to our new brothers from Alpha Kappa Pi. We will see y'all.

Alpha Kappa

UNIVERSITY OF WEST VIRGINIA

No news letter received

Alpha Mu

BALDWIN - WALLACE COLLEGE

H. S. P. Eugene M. Socha

Our four new actives, Bill Radefield, Dick Crofoot, Bob Beach, and Jack Sell boost the Alpha Mu membership to forty-six with eight pledges, Wilbur Hunt, Tom Murphy, Ted Passig, Howard Ryan, Bob Ward, Eric Weiss, Ward Zeller, and Claude Weagraff.

Dick Petcher has returned to the fold and has taken over our social chairmanship.

Our spring dinner dance at Lake Shore Hotel in Cleveland proved very enjoyable and provided us with the privilege of meeting some of our alumni. One highlight was several selections sung by the fraternity chorus under the direction of Jim Morey, with Curt Crews as baritone soloist. We have sung at several churches and hold invitations to sing in the future. Jim has received many compliments on his work and we are all proud of him

New Alpha Sig office holders on Baldwin Wallace Campus are: Dave Mobberly, editor of the 1948 Grindstone, the college yearbook; Jim Curry, secretary of the Y. M. C. A.; Don Baeder treasurer of the Y. M. C. A.; Bob Beach, business manager of the Exponent, the campus newspaper; and Dick Crofoot, circulation manager of the Exponent; Wally

Smith was awarded an "Oscar" for the best acting performance of the year by the Theta Alpha Phi, National Honorary Dramatic Fraternity. Bill Boros has extended his radio career to a half-hour program on Saturday mornings on a Cleveland station.

Alpha Nu

WESTMINSTER

H. S. P. Everett Smith

College life started a little late at Westminster last fall due to housing difficulties, but there was no difficulty in getting together some Sigs to start the ball rolling in the usual Alpha Nu fashion—there are seventy-four actives and twelve pledges back in school, filling all the spare beds in the house and giving Brother Hildebrand, our able steward, quite a flock to feed at the recently reopened tables. Our seemingly large size is due in part to the fact that there were twelve or so actives around at all times during the war, and because of that we were able to carry on with our pledging pretty much as we had been accustomed to doing.

The Sig swing band made its first public appearance of the year over radio station WPIC on the weekly Westminster College Hour. This twelve-piece orchestra was begun last year, and its reputation has grown by leaps and bounds since then. Speaking of orchestras, plans are under way for a student-alumni dance of the year to be held at the Cathedral in New Castle on December 6 with Duke Ellington supplying the music for the evening.

In spite of a rather wet Homecoming day, the Bust at the house after the game was quite well attended; over thirty alums managed to swim up for a real meat dinner and an alumni association meeting afterward. And while we're thinking of our alumni organization, we actives would like to express our thanks to them for the way in which they've helped us to carry on during the war and get started in our accustomed pre-war style.

At our last active meeting, election of officers for the coming year was held. Everett Smith, elected as H.S.P., is our first married prexy—he's counting the days until the college gets the new dorms finished and the little woman can come and do his calculus for him. Jim Fife, our master carpenter, was chosen as H.J.P. Don Eichenlaub and George Hart were elected to take care of the chapter records as H.C.S. and H.S. respectively; Jack (Hairless Jo) Hudson was named H.M., and Herman DeHaas was commended for methods of painless extraction and reelected as H.E. Tom Bailey and Chuck Hildebrand are continuing as H.C. and Steward, and Don Dinger has been chosen as Hilde's assistant.

Alpha Xi

ILLINOIS INSTITUTE OF TECHNOLOGY

H.S.P. Lloyd Johnson Alumni President, William Plengey

Evidence that the Alpha Xi chapter is growing is shown by the number of fine pledges who have successfully weathered the storm of pledgeship and the occasional wrath of the active group. This eager bunch now numbers 12 and includes Joe Veg, Joe Starret, Jessie Schriver, Z. Errol Smith, Earl Martin, Al Herbeck, John Veree, Ed Jansen, James Fitzpatrick, Ray Sabol, Don Walley and Ken Boenitz.

Brothers are currently engaged in many school activities which do not pertain to the fraternity. These include intramural sports, Illinois Tech sport teams, Glee Club, honorary engineering and professional fraternities and

the Veterans' Club.

More in line with direct fraternity happenings are the various inter-fraternity sports competitions taking place at this time. The Alpha Sig "joy boys" were nosed out of winning the track trophy which adorned our fireplace by a very narrow margin. Next year will produce a different story in that the winning fraternity will be unable to enter the school letter men who gave them the edge in this tournament.

The fraternity baseball team is pounding ahead with possession of the trophy as the ultimate aim. A successful season would mean permanent title to the cup. As yet the tournament is young and the "joy boys" can boast only one victory, but things are looking bright.

An interfraternity swimming meet is to be held soon and preparation for this is taking up the spare time of the more aquatic men

in the brotherhood.

The social calendar for the semester has been and will continue to be studded with gala affairs. The most recent of these was a buffet supper given in honor of the Illinois Tech secretaries. We were honored by about twenty of the ladies.

Two Mothers' Club socials have been enjoyed by the fraternity. The latest of these produced nearly two hundred parents, relatives, alumni and active members. More of the

same may be counted on.

House improvements could hardly be talked of without mention of the Mothers' Club support. This organization has been instrumental in raising funds to provide the house with needed articles. The ladies have devoted their time toward making the establishment a fine place in which to live and have aided the chapter in preparing for social affairs. It is gratifying to have such interested support and able help.—Malcolm Greenlaw, Associate Editor.

Alpha Omicron

MISSOURI VALLEY

Since it was first formed on the campus at Missouri Valley College at Marshall, Mo., last year, the Alpha Omicron chapter has rapidly grown into a leading school organization. The chapter is publishing its own mimeographed newspaper, *The Prattler*, bi-weekly for the entire student body, taking an active part in school politics and supporting school entertainment features.

Officers elected from the chapter for the present school year are: H.S.P., Adolph Bakun, Chicago; H. J. P. Joel Ecton, Slater, Mo.; H.S., Denton Harris, Monticello, Ark.; and H.C.S., Leroy Gillespie, Chillicothe, Missouri. Prof. Charles Gherke, chemistry instructor, is the sponsor of the chapter.

Among various activities sponsored during the past semester at Missouri Valley by Alpha Omicron were: a picture at a local theater, a chapter party, a successful student body presidential election campaign and presentation of a minstrel in student assembly—Denton Harris, Associate Editor.

Alpha Pi

PURDUE UNIVERSITY

Perhaps what has been the most successful semester in the history of Alpha Pi chapter has just passed. The house was crammed to capacity, and from all angles it was indeed a semester to remember.

Most of our vets have returned and we have a fine pledge class of fourteen men. We now have about sixty men on the campus which is an all time high for the chapter.

Our social and athletic prestige on campus are also at an all time high. Our softball team lost but two games during its twenty-

six game schedule.

We have had banquets before such dances as the Junior Prom and Interfraternity Ball. Our pledge class recently put on a fine dance. It had a bowery setting and the pledges really did themselves proud with their original ideas. The dance won much favorable comment on campus.

Our officers for this semester were: H.S.P. Jahn Mackay, H.J.P. Clarence Dallmeyer, H.E. Donald Saxton, and H.S. Edward Leavitt. These men, along with the members of the prudential committee, are to be congratulated for their fine management of the house.—Nick Lardieu, Associate Editor.

Alpha Rho

NEWARK COLLEGE OF ENGINEERING

Alpha Rho's fraternity house at 29 James street, Newark, N. J., has been the center of activities these past few weeks. In fact, events have been happening so fast that secretary "Wiz" has -worn out three "lifetime" peus recording all of the pertinent data.

First off, word was received from national headquarters that the official merging with Alpha Sigma Phi fraternity would take place. After the active and alumni brothers had assembled at the house, the ceremony, under the direction of President Ted Pfeifer and supervised by National Secretary Arba S. Taylor, was run off in traditionally splen-

Following the ceremony, about eighty brothers traveled to the Ivanhoe, in Irvington, for dinner and the formal initiation of the ten pledges: Bob Coleman, Joe Delahanty, Bill Fink, Joe Giannotto, Bob Gordon, Tony Lunneta, John Marshall, Paul Reibel, Al Soriano, and Lennie Wyzlack. An old fashioned bull session followed the banquet, which brought together many old friends, ranging from the classes in the low 1930's to the class of 1950.

With the official adoption of the new name the thirty-seven active brothers elected new officers. The final tabulations showed the following men were chosen: H.S.P., Ted Pfeifer; H.J.P., George Lankow; H.S., Ed Wizkowski; H.E., Everett Labagh and Tony Stanley; H.C., Larry Talirico; and H.M., Joe Delahanty.

Alpha Sigma

WAGNER COLLEGE

H. S. P. George Tamke

Greetings to all our brother chapters throughout the country. The Wagner College chapter of Alpha Sigma Phi has 17 actives which meet every Thursday night. Our officers include George Tamke, Conrad Reisch, Harvey Calqhoun, Fred Thomsen, Russell Jicka, and LaMar Smith. We are planning for prospective pledges at the present time. We have held a stag social in Cunard Hall on the campus and had a good turnout from non-fraternity men.

On Saturday night, November 2, this chapter held its Annual Fall Formal at the Hotel Winfield Scott in Elizabeth, New Jersey. More than three hundred people attended and all enjoyed the music by Carl Leonard and his orchestra. Brother A. S. Taylor, new Grand Secretary of Alpha Sigma Phi, attended with his wife. Our thanks to the Columbia University chapter for the use of their flag.

Plans are getting ready for the Alpha Free Formal to be held in the Wagner College Auditorium in January.—LaMar J. Smith, Associate Editor.

Alpha Tau

STEVENS INSTITUTE OF TECHNOLOGY

No news letter received

Alpha Upsilon

BROOKLYN POLYTECHNIC INSTITUTE

No news letter received

Alpha Psi

PRESBYTERIAN COLLEGE

Alpha Psi chapter is in the process of conversion. As yet it has not been completely finished. We were formerly the Eta chapter of Alpha Kappa Pi. This conversion has been rather slow, but even though it is taking some time, we are doing a complete job. Our officers are as follows: H.S.P., William H. Stevenson, Jr.; H.J.P., William L. Hicks; H.E., John T. James; H.S., E. G. Clary; H.C.S., David Moorefield; H.C., Jim Hawkins; H.M., H.T. Higgins; H.A.E., David B. Seabrook.

At the present we have twenty active

members, and eleven pledges.

The members are: T. B. Cameron, C. McCord, E. G. Clary, H. K. Hill, D. B. Seabrook, R. H. Jordon, J. C. Chesnutt, J. B. Tuggle, D. R. Moorefield, J. C. Neville, H. T. Higgins, W. H. Stevenson, J. L. Hawkins, L. S. Hay, L. Hicks, J. T. James, C. McInnis, D. F. Troutman, G. A. Tumblin and H. M. Davis.

The pledges are: L. H. Lee, J. E. Gaddy, J. D. Beale, H. G. Rodgers, J. R. Hartness, E. C. Robinson, R. T. Miller, E. B. Whitsen, E. C. Hargreaves, R. T. Crowe and C. L. Albertson.

That's all for now, but a hearty goodbye from the Alpha Psi brothers down in Clinton, S. C.-David B. Seabrook, Associate Editor.

Beta Gamma

BETHANY

Beta Gamma started the year with only seven actives and two pledges and now has fifteen actives and sixteen pledges and prospects of increasing the pledge class before the semester is over. Three thousand dollars has been collected from our alumni and from our house fund and this money has been spent in beautifying our house. At present the house holds 17 brothers.

The brothers have been very active on the campus this year and hold positions of responsibility and leadership in many of Bethany's clubs and organizations. Albert Hemstreet, president of the fraternity is secretary-treasurer of the interfraternity council. Robert Riedel is active in Alpha Psi Omega dramatic fraternity, and brother Gene Miller and pledge Bill Bonville are charter members of Pi Delta Epsilon, honorary journalism fraternity just established on the campus. Brothers Al Jobes and Wally Becker won first place in the all-college bridge tournament, and Brother Novatt made it a clean sweep by making the highest individual total in the interfraternity bridge contest.

Treasurer Lewis Kuhn is our representative on the college social committee, and Bill Bonville has just replaced Gene Miller as editor-in-chief of the Bethany Tower, the college weekly newspaper. Frank Mackin, Jack Sonnenborn, James Burton, Bill Fischer, and Jay Newman all have been selected for membership in Moo Moo Moo, campus pep organization. Three of our members have been honored by being made assistants in the physics and mathematics departments of the college. They are brothers Al Singer, Bill Baldwin, and pledge Harold Ruch.

Pledge Glassman and brothers Riedel and Zephyr ably represent the fraternity in the college swing-band, and the house plans on utilizing its variety of musical talent by staging all-college "jam" sessions every Sunday afternoon.

Reverend James B. Miller has been chosen as house father of the fraternity and has put in a great deal of time and effort towards improving the appearance of the house and has assisted the brothers in every way possible.

Our alumni consist at present of the president of Bethany College, Wilbur H. Cramblet, National Alpha Sigma Phi President; Newton Wallace Evans, Bursar of the college and Rev. James B. Miller, pastor of the Bethany Memorial church and instructor in the department of religious education.

Scholastically the Alpha Sigs were second on the campus but we hope to be in the driver's seat by next semester. The chapter is eagerly awaiting the interfraternity swimming contest as the house is filled with mermen. In football and basketball we placed third among all the fraternities on the campus.

Socially our "Pajamas Party" of last December was the outstanding novelty dance of the fall semester. Dates came dressed in slinky pajamas, and one member had a garment composed exclusively of two sheets. On March 8 the pledge class is holding "A Penny a Pound Dance" where the weighmaster weighs in the dates at the door, and the brother or pledge plunks down 1c for each pound his date weighs. On March 16 we held our open-house. Later this month, when President Cramblet returns from California, the chapter plans to hold their formal installation of the Lambda chapter.

On April 26 we held our annual Yellow Rose Formal.

Dave Perry has been instrumental in the formation of a radio station on the campus, and hopes to have the station in full operation by the beginning of next semester.— Eugene Miller.

Beta Delta

MARSHALL COLLEGE

H. S. P. Sam V. Cardea

As one of the new chapters of Alpha Sigma Phi, Beta Delta chapter is proud to be a unit of this venerable fraternity. We have long been a leader on the Marshall campus, socially, scholastically, and in athletics, and feel confident we can keep our position.

Marshall is a fair-sized and rapidly expanding college. From the war years when the membership dropped to one active, this fraternity has grown to a strength of forty members, and a considerable number of new men will be initiated at the end of this semester. We have always maintained the highest standards for prospective members of any fraternity on the campus, and now that there are many men interested in proportion to the number required to bring the chapter's strength to its maximum practical size, we expect to have, more than before, a group consisting of the finest type of fellows on the campus.

Up until the days when college men came to comprise a small minority of the enrollment of most colleges. Mu chapter maintained a fraternity house, which is most valuable in binding a chapter together into a genuine brotherhood. Now that we again command appreciable financial resources, interest in a new house is high, and we have been looking for one for several months. Unfortunately the housing shortage in Huntington is acute, but we expect success before long. If it is deemed more desirable to build a house, according to our own plan, alumnus

brother Bob Bunch has stated that he would dig the basement and pour the concrete for it. That's the kind of alumni Beta Delta chapter has.

One of the outstanding social events of the year was our annual spring formal. This year two formal dances will be held, one to be soon this fall. Informal dances are held at various times during the term. We have a party or dance nearly every weekend, two of them enjoyed together with our small but very active sister sorority, Alpha Sigma Alpha. We are now beginning a more active year than ever before.—George McFarland, Associate Editor.

Beta Epsilon

LEHIGH UNIVERSITY

In this, our first news letter for the *Toma-hawk*, we of Beta Epsilon chapter at Lehigh University send our greetings to all our

brothers, old and new.

The big event of the semester was the combined installation and initiation ceremony, scheduled for March 23. At that time pledges John E. Banks, Norman A. Barthelson, Claude R. Brown, Robert Cairns, Howard W. French, Frederick C. Langenberg, Dean L. Moyer, William R. Rupp, Wayne Schwab, Harry H. Williams, and John F. Ziegler will be initiated.

Pledges John S. Noble and Charles M. Butterworth were initiated in June, at the

end of the semester.

Pledge Rupp, a first-year man, has made the varsity fencing team, and will undoubtedly

make a fine showing next winter.

Our house is always open to alumni and active brothers of Alpha Sigma Phi, and we will be glad to meet any who can drop in to see us.—James P. Holyoke, Associate Editor.

Beta Zeta

UNIVERSITY OF NORTH CAROLINA

No news letter received

Beta Theta

RUTGERS UNIVERSITY

We of Beta Theta chapter are happy to announce that we have moved into our new house, at 40 Hardenbergh street, New Brunswick, New Jersey, as of this semester. February 15, sixteen pledges were initiated into the Fraternal Circle. They are as follows: John D. Admirand, Walter G. Denise, Geoffrey F. Dobson, James L. Essig, Louis C. Gilde, Richard A. Gladwin, Robert W. Goldberg, Leslie B. Hegeman, Jr., Donald B. Jensen, Henry P. Keller, Vincent M. Mangino, William G. Oneal, Thomas Shotwell, James Tegen, Edward H. Thompson and Charles

Then, on February 25, there was an election of new officers because the former ones felt that it would be more beneficial for the fraternity to have its officers living in the house. The new officers are Vincent M. Mangino, H.S.P., and also president of the campus theater group "The Queens Players;" James Essig, H.J.P., who recently won the Newark Foreign Trade essay contest; Walter Denise, H.E., also Photography Editor for the 1948 Scarlet Letter, the Rutgers University Year Book; Geoffrey Dobson, H.S.; James Tegen, H.C.S.; Louis Gilde, H.C.; Edward Thompson, H.M.; Donald Jensen, H.A.E.; and Thomas Shotwell, H.A.A.E., who is now high scorer in the Intramural Basketball League. With these new officers, we feel we will make greater strides in the near future toward our goal of being the best fraternity on the Rutgers campus.

And as the old adage goes "all work and no play makes Jack a dull boy" we opened our social life with a house party whose theme was a barn dance which contrasted perfectly with the formal attire of the preceding evening for the junior prom—Donald

B. Jensen, Associate Editor.

Beta Iota

TUFTS COLLEGE

No news letter received

Beta Mu

WAKE FORREST COLLEGE

Initiated: Robert William Ausband '49, Winston-Salem, N. C.; Harold Bell Fuller '49, Raleigh, N. C.; Jack Glenn '49, Asheville, N. C.; John Harris Gauldin '48, Sarasota, Fla.; James Wells Hayes '48, Rocky Point, N. C.; John Alfred James 47, Littletown N. C.; John Williamson Person '49, Greensboro, N. C.; Murray Johnson Small '48, Edenton, N. C.; Stacey Neil Thomas '49, Whiteville, N. C.; Richard Wesley Wedel '48, Fort Pierce, Fla.; Charles Devone White '49, Whiteville, N. C.

Pledged: Leo Benjamin Larabee, Watertown, N. Y.; Worth Hutchinson Hester, Biadenboro, N. C.; Paul John Dillon, Ashe-

ville, N. C.; Herbert Vernon Coble, Greensboro, N. C.; Ben Brewer Richardson, Greensboro, N. C.; Robert Charles Rogers, Glen Ferris, W. Va.; David Wesley Ausband, Winston-Salem, N. C.; Thomas Graham Austin, Charlotte, N. C.; Wendell DuRand Sloan, Charlotte, N. C.; Leander Shepard Hanrick, Shelby, N. C.; Nick Louis Hondros, Winston-Salem, N. C.; Bill Hensley, Asheville, N. C.; Horace Micheal Seitz, Marietta, Pennsylvania; Royce Johnson Crawley, Wilson, N. C.; Locke (NMI) Byrd, Jr., Whiteville, N. C.; Charles Monroe Carrol, Canton, N. C.; William W. Wells, Canton, N. C.; Joe Frank Coleman, Greensboro, N. C.; James Duncan, Reidsville, N. C.; Robert Seney, Baltimore, Maryland.

N. C. Chi Chapter extends greetings to all of our newly acquired brothers and hopes that their chapters are enjoying the prosperity and fraternal spirit that we are now experiencing. The conversion from Alpha Kappa Pi to Alpha Sigma Phi has been very rapid and well organized here on the Wake Forest campus.

October 19 was Homecoming here on the magnolia covered campus of Wake Forest, and Chi chapter welcomed back many of its old alumni. In spite of the fact that our highly praised and equally as capable football team suffered its first defeat of the season, the occasion was a vary merry and jovial one with a big dance and numerous open houses about the campus. Our next big social event was our annual Christmas dance which was held December 14.

Following the very successful Pan-Hel mid-winter dances, the members and pledges of Beta Mu chapter gave their spring dance jointly with Delta Sigma Phi at the Virginia Dare ballroom of the Sir Walter Raleigh Hotel, in Raleigh, on the night of March 15.—Horace R. Kornegay, Associate Editor.

Beta Nu

WEST VIRGINIA WESLEYAN

No news letter received

Beta Xi

HARTWICK COLLEGE

The rushing season ended in February with 20 new pledges in Beta Xi chapter. Your editor has no figure for the total membership of the chapter now, but it must be about 40. The interfraternity council recently increased the membership quota to 50 for each fraternity, although it seems to us that this number is a little too high to allow for really close fellowship among the brothers.

Our new pledges are: Richard L. Bonneson, Claverack, N. Y.; Reginald J. Boot, Ilion, N. Y.; Charles M. Burke, Floral Park, N. Y.; Henry M. Cox, Pearl River, N. Y.; William K. Davis, Sidney, N. Y.; Harry L. Felder, Redwood, N. Y.; Cornelius J. Flaesch, Unadilla, N. Y.; Raymond H. Graunke, Sayville, N. Y.; Stephen B. Kistler, Elmira, N. Y.; Robert D. Liguori, Walton, N. Y.; John R Malnosky, Hopelawn, N. J.; Robert A. Mengebier, Chappaqua, N. Y.; Robert K. Oliver, Delmar, N. Y.; Earl W. Sanford, Nassau, N. Y.; Frederick B. Schmidt, Bedford Hills, N. Y.; James T. Sherpey, Chatham, N. Y.; Lannon A. Swertfager, Utica, N. Y. Robert O. VanValkenberg, Athens, N. Y.; Amos N. Wilkie, Utica, N. Y.; Norris P. Wood, Binghamton, N. Y.

Seven men were initiated into active membership: Don Alexis Corey, Richard Theodore Ebel, Wilford Edison Frutiger, Nelson Sipple Fuhrer, Ralph Almon Griffith, Sanford Weslely Sullivan, and Elwin E. Van Valkenburg.

Gordon Roberts, chapter president, was among those chosen this year to represent Hartwick in "Who's Who Among Students in American Universities and Colleges." Gordie was married on March 2 to Jayne Hallenbeck of Oneonta.

Another recent wedding in the chapter was that of John "Deacon" Roberts and Leith Pickering (Gamma '45) on Christmas Eve

The chapter was visited on March 29 by Brother Arba S. Taylor, former Grand President of AK Pi. Brother Taylor formally installed the chapter as Beta Xi of Alpha Sigma Phi and instructed the brothers in the use of the new initiation ceremony.

Beta Omicron

TRI-STATE COLLEGE

The Alpha Sigma Phi chapter at Tri-State College in Angola, Indiana, was formerly the Alpha Beta chapter of Alpha Kappa Pi. Since the merger of the two fraternities, we have hung out our new Alpha Sigma Phi emblem and we extend an invitation to all active members and alumni to drop in.

Tri-State College is unusual in that it offers a B.S. degree in two and a half years providing you have the necessary college prerequisites. This is done by having four accelerated semesters a year, thus enabling you to cover as much here in two and a half years as you would normally cover in any other college in four years. This is especially appealing to the veterans who are anxious to get through college as soon as possible. The school offers degrees in both commerce and engineering.

We have the largest fraternity on the campus with fifty-seven active members along

with two alumni members who are back in school, along with this we have nine pledges. We have our own chapter house located at 207 South Superior street. The house has been filled to capacity for the last two semesters with twenty-five actives. We also serve meals to the actives both in and out of the house.

The last few terms we have been trying to get our house back in good condition as it became a bit run down during the war. We have put in quite a bit of time painting it inside and out. This term we put in a complete new heating system.

Beta Pi

FRANKLIN MARSHALL COLLEGE

The local chapter is handicapped by the lack of a house, but is working with the alumni to solve the problem as quickly as possible. The actives and the alumni held a reunion on November 2, the Founders' Day Homecoming for the college. At this meeting plans were made for the house fund drive.

Unfortunately, the chapter is unable to have as many social functions as it should like due to the lack of adequate facilities. However, we feel that we have been doing very well for a "houseless" group. In pledging, we have stayed right at the top of the list of those fraternities on campus which also lack houses, and we are not far behind a couple of fraternities which have houses! If we are able to acquire a house in the next year, Alpha Sigma Phi will become one of the leading fraternities here at Franklin and Marshall College.

At the present time we have twelve active and eight pledge brothers on the campus. Our officers are as follows: H.S.P. Richard S. Dougherty, H.J.P. Joseph J. Hagendorn, H.S. William G. Field, H.E. Ray A. Faulds and H. M. William G. Field.—Francis E. Ringer,

Associate Editor.

Beta Rho

UNIVERSITY OF TOLEDO

No news letter received

Beta Sigma

UNIVERSITY OF CINCINNATI

On the fourth of February, 1947, through the efforts of Earl J. Graser, the Beta Sigma

chapter of Alpha Sigma Phi was recognized by the national office, and became an active chapter on the University of Cincinnati campus. There are many problems facing him. First he had to contact the other active members on the campus. Then there was a lack of strength as there were only four members. This, however, was overcome by pledging six men who were interested in helping build, along with the actives, a strong chapter. Things were further complicated by the loss of all the actives except Earl Graser on work sections. Earl, working under this handicap, has been able to meet all the problems as they arose by enlisting the help of the pledges. Co-operation has been the keynote of the success of the fraternity to this date. Mr. Ralph Burns, national executive secretary; Mr. Robert Bishop, dean of men, and Mr. Arch Brennan, president of the Alpha Sigma Phi Alumni in Cincinnati have Lelped unceasingly and kindly.

Meetings of the chapter are held weekly on Tuesday night in the student union on the campus. Naturally, talk has centered around housing for the members but it was decided that it would be an unwise burden at the present time. The main and foremost idea now is to get more top quality men and so to build a stronger chapter.

There will be a rush party for 20 interested men in the lower lounge of the Campus Y. M. C. A. at 7:30 Friday evening. For the most part they, like our actives and pledges now, are returned veterans and, if they decide to pledge, will make excellent members. The members and pledges are proud of their chapter and are enthusiastically working towards the time when they feel that Beta Sigma will be one of the stronger chapters on the campus.—Thomas R. Lyle, Associate Editor.

Beta Tau

WAYNE UNIVERSITY

To all brothers, Beta Tau chapter of Wayne university extends cordial greatings! Especially to our new brothers of Alpha Sigma Phi may we express the wish that the consolidation which brought us together may brighten the fame of an already allustrious name and prove of both mutual and lasting benefit.

Allow us to introduce ourselves. Our chapter is located at Wayne university in what has been described as the cultural center of Detroit, Michigan. Since 1923, Wayne University has been a growing and progressive institution, today boasting an enrollment of over 14,000 men and women students, and a scholastic rating placing it among the first ten universities in the United States. If Wayne lacks a spacious campus and the atmosphere generally associated with under-

graduate life, the liberal attitude engendered by the infinite variety of its student body more than compensates for this absence. However, time promises to erase even this deficiency for Harry S. Kelly, governor of the state of Michigan, has broken ground for Wayne's current \$2,700,000 expansion program.

In July 1943 war's inroads upon our membership forced the chapter into an inactive status for the duration. Since support and maintenance of our fraternity house rested with the active chapter, there remained no choice but to abandon it. Reactivation in September 1945, coincidental with the national housing shortage, eliminated immediate projects for obtaining a new house. Since that time, growth of our membership body and the awakened interest of an enthusiastic alumni has brought this much-sought goal closer to realization. Meanwhile Beta Tau upholds the prestige of Alpha Sigma Phi and has, this year, inaugurated the most auspicious social calendar in its history at Wayne University. — Robert M. Steen, Associate Editor.

Beta Upsilon

MILTON COLLEGE

No news letter received

Beta Phi

WOFFORD COLLEGE

Wofford College was founded in 1854 by Rev. Benjamin Wofford, a minister of the Methodist Episcopal Church, South, who left in his will a legacy of \$100,000 to the South Carolina Conference "for the purpose of establishing and endowing a college for literary, classical, and scientific education, to be located in my native district, Spartanburg."

A charter was given by the legislature of South Carolina, December 6, 1851. After suitable buildings had been erected, a president and professors were elected November 24, 1853, and the college was opened August 1, 1854. Since that time it has never closed its doors, though for a period during the Civil War it was not above the grade of a classical school. At the close of the war, college classes were again organized.

The college is located in the city of Spartanburg, which, though a modern commercial city, still retains the cultural advantages of a

college community.

The college began its 1946-47 session with an enrollment of over six hundred students, largest in the history of the school.

There are seven Greek Letter fraternities

at Wofford. Following four dormant years, these seven fraternities, Alpha Sigma Phi, Delta Sigma Phi, Kappa Alpha, Kappa Sigma, Lambda Chi Alpha, Pi Kappa Phi, and Sigma Alpha Epsilon have again assumed their important place in campus activities.

Alpha Sigma Phi fraternity at Wofford began the year with only three men, Wilmer A. Sims, Jr., Thomas A. Robinson, and Frank H. Wood, who were former members of Alpha Kappa Pi fraternity. At the close of "rush week," highlighted by a number of outstanding social events, including a hay ride, dance, stag supper, and smokers, the fraternity pledged fourteen men. These men, Bjorn Ahlin, John Hopkins, G. K. Livingston, Jr., Albert Lynch, Freddy Robertson, Lawrence Rogers, Jimmie Smith, Alfred Smith, Myles Tillotson, William Vaugh, Charles Weaver, Littleton Wehrle, Harold Wood, and Walter Wood, are among the outstanding leaders on the several seasons. leaders on the campus.

In former years, the fraternity halls were located in various buildings throughout the business district of the city, but this year all of the fraternities have their halls in one building on the campus, Archer Hall, which has been completely renovated for this purpose.—Thomas A. Robinson, Associate Editor.

Beta Chi

AMERICAN UNIVERSITY

The American University Catalog once described the college campus as "seventy-five wooded acres on the highest hilltop of North-west Washington." While the facts are not disputed, Sigs and all other students on campus like to joke about the public relations man who must have written travel literature before he glorified our woods. The College of Arts and Sciences of American University was founded in 1925, and the chapter which now is Beta Chi was chartered in 1937 as Phi Epsilon Alpha, a local fraternity. Since its beginning, the chapter has led all fraternities on campus in scholastic achievement. Scholarship, brotherhood, and contribution to the university have been the constant goals of the

Because of its youthfulness. American University has not yet reached the pinnacle of fame, so perhaps a word or two about the institution would be welcomed by those Sigs who know us not. The university's Graduate School of Social Sciences and Public Affairs has achieved wide recognition as the finest school of Public Administration in the country. Four thousand career government employees are enrolled in day and evening courses, where they are studying for advancement within their own departments of the government. Many of the chief administrators of our government bureaus spend their evenings teaching others the techniques of operating the gigantic industry which is government. The College of Arts and Sciences, which is the 75-acre affair; a School of Nursing, and an Undergraduate Division of the School of Social Sciences, etc., make up the divisions of the university. More than nine hundred students are enrolled in the College of Arts and Sciences, six hundred of whom are ex-G.I.'s.

Now let's take a look at the Sigs to see what is new. Inactive during the war, the chapter was revived in February, 1946, by brothers Jim Eden, Karl Mann, and Willard Smith. By the opening of the Fall Semester, the trio had grown to an octet. Since that time, nineteen new pledges have kindled the name of brotherhood to new life.

Fraternity houses at American University are not residences but only lodges. Beta Chi's looks like a very classy one-room school-house of the early colonial period.

Beside its impressive doorway, a brandnew bronze plate proclaims in very best Greek that this is the den of Alpha Sigma Phi. On the other side of the doorway, a similar bronze plate says in good English that this is also the lodge of Boy Scouts of America Troop No. 666. It seems that during the war the house was leased to the Scouts who improved the premises to the extent of three thousand dollars. Being fresh out of three thousand dollars, Beta Chi has allowed the scouts the use of the large meeting room one night each week, and both the scouts and the Sigs have an inner-sanctum which is theirs exclusively. Early in the fall, Brother Jim Joseph and Alum Ned Krouskop repapered the inner-sanctum and re-painted the bathroom. Christmas-time brought gifts of a chapter flag from Brother George Worthington, president of the Washington Alumni Council; a fine oak table from Alum Dr. Walter Rath, Omicron; a radio-phonograph from Pledge Paul Myatt; and several college pennants from friends. We are anxious to exchange college pennants with other chapters. For each pennant received by the undersigned, Beta Chi will return one for American University. Our scheme of decoration includes a pennant from each of the schools where Sigs hold forth.

However scholastic we profess to be, more than a few of us take our noses out of the books long enough to dapple in campus affairs. Pledge Bob Stevens made a perfect "Dexter" in the University Theater's presentation of "Kiss and Tell." Brother Jim Eden, a veteran Shakespearean player, turned in a fine job in supporting role in the same production. In intra-mural basketball competition, our quintet won a double triumph by beating the Phi Sigma Kappa five by a score of 28-17. It was a double victory because the Sigs are allegedly bookworms and the Phi Sigs are admittedly athletes. Pledge I'm Duley is a

featherweight boxer on the varsity squad and a cheerleader as well. Brother Willard Smith and Pledge Ken Hiltz are breaking records on the varsity swimming team. Your humble correspondent, Kenneth Jones, and pledge Lou Decker are campaigning for Student Association President and College Cheerleader, respectively. Academically, we had a split within our own ranks. Pledge Paul Myatt came between our intellectual geniuses, Brothers Jim Eden and Wally Kelly, by hitting a 2.8 average in our 3. system. Kelly got nothing but "A"s. All three are doing summacum laude work.

On Washington's Birthday, February 22, Brother Arba S. Taylor, Grand Treasurer, and Brother Adelbert Heinmiller, Province Chief, officiated in the formal initiation of the active Beta Chi chapter into the mysteries of Alpha Sigma Phi. Alumni from the Washington area participated in the ceremony which was followed by a dinner at a nearby restaurant.

Our pledges are Guy Anselmo, Jr., Claude Coffey, James Duley, Thomas Emmons, Sam Hildebrand, Kenneth Hiltz, John Owens, Harry Spaulding, Lester Smalley, Bernard Franklin Spillman, Robert Stevens, William Wahl, and Robert Wildermuth

This H.A.E. had the honor, last August, to represent Washington at the International Conference of Christians and Jews at Oxford, England, and also to represent the Student Division of the Y. M. C. A. at the World Student Christian Federation Conference at Gwatt, Switzerland. Since his return from a seven-week tour of post-war Europe, he has been lecturing in schools, churches, and colleges in and around Washington.

Dean John E. Bentley of the College of Arts and Sciences has been chapter adviser for several years.—Kenneth S. Jones, Associate Editor.

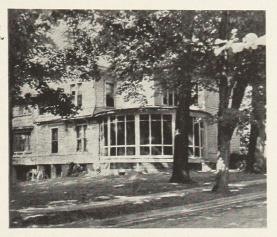
Beta Psi

RENSSELAER POLYTECHNIC INSTITUTE

The Alpha Kappa Pi fraternity at Rensselaer Polytechnic Institute, Troy, New York, is pleased to be affiliated with the national Alpha Sigma Phi fraternity. We plan to give this new fraternity as much support as we gave the old one, and have many plans for the future success of our chapter.

Within the past year the chapter at R.P.I. bought a house in the suburbs of Troy, and have been quite busy painting and fixing up the new quarters. There are at present thirty-five active members in the house.

New officers were elected this last month: Jack Bos, '48 A.E. from Grand Rapids, Mich.,



president; Russell Olsen, '48 Mag. E. from Douglastown, L. I., vice-president; Tony DiMarco, '49 E. E. from Wappinger's Falls, N. Y., treasurer; George Borthig, '48 E. E. from Hasbrouck Heights, N. J., recording secretary; and Robert Giammaria, '49 E. E. from Little Falls, N. Y., corresponding secretary.—Clark Hungerford, Associate Editor.

Gamma Alpha

OHIO NORTHERN UNIVERSITY

No news letter received

Gamma Gamma

UNIVERSITY OF CONNECTICUT

The Gamma Gamma chapter at the University of Connecticut, Storrs, Connecticut, is gradually recovering from the effects of the war. Our total active membership in September 1946 numbered six, as returning AKPi's met to discuss the future of the chapter after two or three years' absence from school for most of them. Pending clarification of the Alpha Sigma Phi-Alpha Kappa Pi consolidation, Brother George Spencer was elected temporary chairman.

As soon as the chapter became oriented, foremost attention was given to the problem of pledging. The pledging program proceeded smoothly, and we were able to number sixteen brothers as of March 15. The pledging continues with a minimum goal of 25 returning brothers for the fall semester of 1947. The chapter is to obtain the first available fraternity house on campus and this is expected for September 1947.

On Saturday, March 15, the sixteen members and pledges of the chapter were formally initiated with the ritual of Alpha Sigma Phi. The ceremony was conducted at Williamntic, a city near the university.

The chapter has limited its social life temporarily in favor of building itself qualitatively and quantitatively. However the brothers are looking forward to the university Greek-Letter dance, sponsored by the campus fraternities and sororities.

Chapter officers are as follows: George H. Spencer, H.S.P.; Raymond Lee, H.J.P.; Stanley Bockstein, H.S.; William Depatie, H.E.; Thomas Bordonaro, H.C.S., and P. J. Casanova, H.M.—Stanley M. Bockstein, Associate Editor.

SOMETHING FOR NOTHING

(continued from page 6)

red the letter to me for the reply he might send. I will tell you when you get something like that put right up to you, it is pretty hard to put down in black and white that fraternities are more educational than social—if you want to be perfectly honest about it.

"Think of your own chapter, what it is doing, its standing on the campus, its educational standing on the one hand and its social standing on the other. I thought at the time that we were stretching the point pretty far in most cases to say that fraternities are more educational than social.

"If you are going to have a public relations program you have got to know what you are in the first place, and to know your weaknesses and your strong points—you go to set up a program to strengthen your weaknesses.

"Now, just what is your fraternity chapter? Not just in terms of what is on the front of this program, but what

you actually are.

"Another thing that we sometimes overlook is the fact that the success of a public relations program for a fraternity, as well as other organizations, is determined on the basis of little things. I have often used this illustration there: A lot of college presidents have spent a lot of time in the college office trying to figure out a public relations program and probably discarded it because he knows

there is probably sitting in his outer office, a public relations contact, a caller

or friends to be contacted.

"'Public relations' doesn't cost anything, except attention to detail. To use an illustration or two: One of the subjects listed for me this morning is that of rushing. Since I got this assignment I have had the opportunity of having a young "guinea-pig" in the family. A nephew of my wife, her brother's son, is going to college this fall. He chose a small college in Ohio—not Marietta—to which the family have been devoted over a good many years. His father had gone there, and his uncles, and his grandfather had been quite a benefactor of that institution.

"The father and uncles had all been Thetas (?) of that school, and for most of us it was a foregone conclusion that young Bob would be a Theta. (?) But he is not. They didn't even go to him and he hadn't any direct contact with the students of that school—but before he ever left for that school he decided on another fraternity. I asked him why, and I found, in a matter of small details, that two fraternities of that school had done a better job of thinking through their program that had the Thetas. So, first impression was one factor that went into the decision. He thought the Thetas were not particularly interested in him, or weren't as alert as the other

chapter that he chose.

"Then, a second factor was the type of communication he received: The Thetas had a fair letter but it wasn't gotten out in very nice style—there were "strikeovers" on the typewriter, and things of that kind. The other fraternities' letters had attractive enclosures with the letters they sent. One of them had a booklet that illustrated and told about the participation of its members in various organizations, and leadership in organizations, and their leadership in athletics. His second choice among the three which also made a very favorable impression obviously didnt' have the leadership in athletics—it didn't have the star fullback and star ends to present, but they made a good impression; they sent a little booklet showing the members sitting together enjoying the games and the plays. I don't think the fact one had star athletes had any particular appeal to him—probably he won't go out for anything—but it made a good impression showing the groups sitting at the game, enjoying the game, or sitting back enjoying the play—the group getting something out of these things. These things determined his decision before he went to college.

"There are a lot of things that go into Public Relations of the Chapter that we don't often think about, because they

seem too small to be important.

"One of the things we talk about is public relations at the point of contact. Take for instance, at gasoline stations. We buy our gasoline at stations, we buy our gasoline at certain stations not because the gasoline is of a certain quality, but most of us go there because the attendant there is a little more courteous, a little more considerate. We go to the store pretty much on the same basis. I have gone to one certain store in Columbus for years. Other stores handle the same thing at the same price. But I never vary going to this store, miles from my home, because the clerk has taken an interest in me.

"One of the first times I heard discussed the question of public relations at point of contact was at a trade meeting I attended. An oil dealer spoke up and said that, "The point of contact might be all right for some of you fellows but so far as oil dealers are concerned we are already accused of having too much relation at this point of contact!"

"Just think it may be just one telephone call at your chapter house that makes all the difference in the world at the point of contact in the matter of public relations I think it is asinine the way some chapters handle their telephone—you can answer the telephone and can answer it in a smart way, or a silly way, or a flip way. I have had a lot of flip answers from fraternity houses, when I have had a matter of business and occasion to call the fraternity house, and there have been answers on the telephone that thoroughly disgusted me, and I would suggest that every fraternity have some method of

handlnig its telephone calls at its house. When a telephone call comes to the house see that it is delivered, if the person called is not present, at the time, for it may be a call from a parent, or some important business. And the way that telephone call is answered and handled may make a lasting impression in years to come.

"The same with calls that come to your house door, there is the same importance. One of the classic stories of Ohio State University is told that when the Dean of Women got a call from a sorority house that the boys were seeing too much through the windows at night, she decided to make an investigation, and she went to the sorority house and it so happened one of the pledges answered the door, and being a green little pledge she took it for granted that the dean was just another pledge and she took her around through the house and up to one of the rooms where the little pledge said, as the "other pledge" looked about and at the window, "Oh, you have to get up on the ledge to see anything!" Well, that sort of thing can happen in most any fraternity house, I think, when calls on the telephone or at the door are received by anybody with no plan or instructions for answering these calls.

"On the matter of initiation and its implications with public relations, I can't help but inject a personal note here. It has been a matter of great satisfaction here to learn since I came that Alpha Sigma Phi has decided on some definite action in the elimination of "hell week." I have seen much over the years, as alumnus of the fraternity, and as public relations director for an university that has always been sympathetic to fraternities—I don't believe any university in the country offers more help and encouragement to fraternities than Ohio State does—and I think the fraternities have placed the wrong value, over the years, on initiation and have thought too much of hell week and forgot what the fraternity is for.

"I went back to my room one night after some hazing and decided I would never go again. One of the fellows had passed out and the doctor was called, and I thought: "Is this vital to the existence of my fraternity?" "Does this have to go on?" "Is this the real purpose of the fratrenity?" It wasn't that I was squeamish on the subject, because in my newspaper experience I have seen executions and many other things that weren't pleasant—and I hoped the time would come when the fraternity would see the light and would place the emphasis on the things that the fraternity, at least on paper, stands for.

"Now, in this public relations for the university—it has been a matter of continual embarrassment to us, the things that happen in the course of initiation. This graveyard prowling; did you ever stop to think that graveyards are pretty sacred places to people? I never could see trespassing on those properties and sentiments. I never felt a fraternity man was made any better by reason of the fact he was taken out into a situation of that kind, which was full of potential trouble for the fraternity.

"Another thing we need to keep in mind is that the attitude of the general public is basically against the fraternity, and it doesn't take much for the public to be down on the fraternity. We had a situation at our school the last year where the fraternity wasn't seriously at fault, yet the matter came into public attention. Why? The newspapers seized on it with stories and pictures that went all over the country, just demonstrating, I think, the fact that the public generally, and the newspapers, are looking for any little excuse to pull the fraternity onto the front pages in an uncharitable sort of way.

"This particular situation, in brief, was that a certain chapter had sent some of its fellows out—it wasnt' really a part of the initiation period—just as fun one night—sent some fellows out on a scavenger hunt. They sent a couple of fellows—and they did what a lot of fellows do, managed to get a ride in a car and got to the place sooner than expected, and had to wait on the actives to come to the place with the stuff they were to pick up and bring back, and while they were waiting they wandered around the car and stepped off a cliff and

both boys landed in the hospital. That went into the news immediately, and on to the wire. It wasn't part of initiation at all, but just a stunt like the fellows pull off Saturday night to get more familiar and better acquainted.

"Well, our council on student affairs made an investigation of the thing and the day that the meeting was held to hear about the affair and do something about it, a reporter came up, with a photographer, from one of the newspapers. They wanted to get a photograph of the group of people sitting around the table. I said, "My heavens, why do you want to get that photograph? This committee has existed for years and you have not been interested in what they do when they meet to consider these things." And he said, "Oh, this has to do with fraternities, and everybody is interested, all over the country!"

"That illustrates that point. They don't give you the benefit of the doubt. You are guilty from the start—just like this lad in Chicago was—he was tried and found guilty before they ever heard the evidence on him—and the fraternities are in that same category.

"Scholarship is another thing fraternities don't pay enough attention to. I don't think they place nearly as much value on the scholarship in the chapter as they place on athletics. The chapter program is something they need to consider. I think every chapter should sit down and think out the program they are going to put through. There are things that you can do if you will just stop and think about them, and I would deliberately try to set up a few high spots in the year's program that by the end of the year will strengthen your position with the public.

"To illustrate: A possibility that came to my attention not so long ago—at our university hospital, Columbus, there is quite a study of blood diseases, and because of that they get more blood diseases in our hospital than other hospitals do and we need more blood donations in our hospital than all the other hospitals of Columbus combined. Our superintendent of the hospital came to me not

long ago and said it is a problem to him how they are to get this blood supply, and he asked if I had any ideas. He said they need thirty to fifty a week. I suggested we explore the fraternity possibilities, taking that on as a project this year. We were also including the sororities in the program.

"Each member physically capable would give two blood donations a year to help out at the hospital, and that would give us a flow of publicity material throughout the year that would reflect something quite different from their parties that are continuously on the society page. The recipient of a blood donation, and his family and friends, would certainly have a kindly feeling towards the fraternities and sororities.

"There are valuable, worthwhile programs like this blood donation that can be deliberately set up that would give the fraternity better publicity in the public mind.

"Now, another thing—which is in pretty good hands at Ohio State—I don't know about other universities—this matter of finances. Heavens! It seems to me back in my day Zeta was always in debt. We had prunes every day, and finally the house manager left and got married and we gathered up all the prunes and sent them to him for a wedding present!

"After all, your business dealings in the community are reflected on the fraternity by the people with whom you deal. A failure to pay bills promptly creates the impression that fraternity men are irresponsible, and I don't have to stretch my imagination too far in saying that a good many business men who have had dealings of such nature with fraternities, later, when a fraternity man offered the business man a business deal for his consideration, didn't look upon the fraternity man with as much confidence as the man who came up through the school of hard knocks and wanted to do business with him.

"I think I have said about all I had in mind to say in this major presentation on the subject of public relations. Again, I can't emphasize too much that you have exceptional opportunity this year to strengthen your public relations in a favorable way, for you are going to have plenty of men, no doubt, in every case—and remember these men all come from the public and each one has contacts that reach back into that public! And just because you are going to have plenty of men don't let yourselves just settle back as some business men do, and say, "We've go the customers!" "We've got the men!" and let it go at that. Don't do that."

"It is true, you will have fewer financial worries with a larger chapter, but don't forget what you have on the front page of your program here, the things that are of importance, and the things that must receive emphasis, if Alpha Sigma Phi's public relations program is to continue in accord with the purposes for which Alpha Sigma Phi was organized—and stands.

"A Chapter must be on the alert every day, and in every detail, in order to make those human relations, those dealings with people, whether your own members or others, such as will strengthen your position and make for continuing success in the years to come, after the present big push is over. Thank you."

MICE OR MEN

(continued from page 9)

are. No sudden and sweeping reform could, in fact, be carried through. But we had better begin working our way back to the main road of an intercollegiate athletic program consistent with common sense and with college aims. As on any highway, there are rules of the road which should be respected. Perhaps they should be revised; but surely they should be enforced.

The controlling criterion of college sports has been the amateur ideal. Under this concept the paid player is a professional. Professional sports are played to put money into pockets of their sponsors, the club-owners and investors. College athletics make money, too, but not for the profit of the individuals (except in a few strange and indefensible cases where coaches share in the

gate receipts.) Nearly always, the financial returns are re-invested in expanded physical education and recreational facilities for the whole student body.

With the professional player, competition is a legitimate vocation; with the amateur, an avocation—as our N.C.A.A. constitution enjoins. Both types of sport, professional and amateur, attract large crowds, provide commendable recreation, collect large receipts and have their appropriate place in American life. But their aims and ethics are different. They are played, and judged, and enjoyed under different standards; and the difference is generally well understood.

Most of the conference codes make that difference abundantly clear, in theory at least. If it is becoming blurred in practice, then the need is to clear it up and bring the picture back into focus. Not only clarity but courage is required.

The National Collegiate Athletic Association is presumably a collection of institutions, not just an annual convention or a convenience for conducting championships. Its strength is in the soundness and the sanction of its members. Its historic origin was in the organized collegiate response to a need in an earlier crisis.

This Association is on record rightly, in its revised constitution, for sanity and soundness, for "satisfactory standards of scholarship, amateur standing and good sportsmanship." It has no powers of arbitrary compulsion except upon those who acquiesce voluntarily in its aims.

As the head of a member-institution who personally holds no office or committee membership in this Association but who looks to it for leadership in the nation and for help back home, I urge that the Association call upon its constituent members to stand up and be counted on the issue of honest adherence to its constitution. In all sincerity I think that steps should be taken at this convention by our officers, our Council and Executive Committee to separate the sheep from the goats, to corral the men from the mice, to cull the college-minded

from those who don't mind having their teams considered "ball clubs," in the professional vernacular of the sports

page.

If there be those who prefer the side road, let them stay there. But let the colleges and universities be judged fairly by the standards to which they honestly desire to adhere. Let each present member-institution face frankly the clearly expressed obligations of our constitution, and decide whether it can sincerely comply.

Let those who cannot, either accomplish changes in the constitution or decently withdraw, and be barred thereby from participation in the various so-called championship games and meets conducted by the Association. Let this Association thereafter set up some means and machinery for the enforcement of its standards, possibly through inspection or accreditation like that required by the best professional associations in the academic world or the regional collegiate and secondary school associations.

Members of the coaches' associations should welcome this advance. Their faculty status today is not sufficiently secure, and their right to full-fledged professorial tenure and acceptance by no means fully won. Every conscientious president I know would welcome the peace that would come from greater security for the coach as a member of the college staff. Certain coaches, like certain presidents, I suppose, will find themselves sometimes discouraged by a lack of long-range community confidence, and, with a feeling of failure, will resign —but such a circumstance is vastly different from massacre by a mob.

Constructive currents are already in motion. Their momentum may be lost unless this Association moves to consolidate the gains. The Chicago meeting last summer of representatives from college athletic conferences, in which the N.C.A.A. had a part, must have led to an awareness, and an anxiety, that all is not well. There could be no other reason for calling the meeting, or attending it. The follow-up questionnaire must have stimulated serious stock-

taking. Is is useful to search our souls, a strengthening experience to state one's convictions, and a troubling thing to give testimony that is not sincere.

There are those, I know, who think the battle for the amateur ideal has been lost; that the ideal is not practical; that it is silly to shadow-box with reality. You can say that about any ideal; that it has never been fully won, and never can be. There are always good excuses for the faint-hearted, and the insincere.

A respected Ivy League university president, weary of evasions and evidently discouraged by some happenings in that conference this fall, said to me a month ago he feared the fight against subsidies has been in vain. What athletic directors and coaches can't accomplish directly they can connive to get done by individual alumni and other groups, he said. The federally subsidized veteran athletes upset rules drawn

for a pre-war situation, he felt.

The colleges might make a final compromise, he suggested, on the principle that if an athlete were admitted strictly under regulations controlling all other admissions, and if then he maintained a scholarship record satisfactory for graduation, that would be the most that could be hoped. In the same conversation he said that two football players denied admission to his institution showed up this fall as members of a rival Ivy League team. But here again was an issue of good faith in enforcement—and here again the test of institutional integrity, not the written terms of a rule.

The athletic directors, graduate managers and coaches will be the indispensable front line of any real reform, with the faculties and the presidents in next rank support. Both will be backed up by a very large public and alumni constituency, little heard from until now but ready to battle for the right things if the issue can be clearly stated and understood.

That issue is the issue of the amateur code. How prophetic the Carnegie Foundation in its historic and largely unheeded Bulletin No. 23:

"The proposal that the amateur convention in college sport be abolished is

a counsel of defeat," the Foundation declared. "The abolition of the amateur code . . . not only will destroy the best that is now gained from college sport, but would bring with it a new set of evils that would be infinitely worse than any that now obtain."

The code has never been really abolished, but it has been sufficiently bypassed to bring many of the evils that passed to bring many of the evils that were foreseen. It is the lesson of life that evils *can* be overcome—and education shares with religion and morality that obligation.

We have much to build upon. great majority of the member-institutions of this Association can be counted upon, I feel sure. Constructive consultation among the major athletic conferences. following upon the Chicago meeting and this one, can end the unethical athletic scholarship racket and legalize the right kind of recruiting. In my judgment the recent joint Army-Notre Dame announcement has been unfairly garbled and gossiped about. That statement was a forward step and it should receive the commendation that its straightforwardness deserves, without a lot of silly speculation about who's afraid of whom.

Another season should see the restoration of pre-war eligibility and participation regulations. That will be a big help toward a return to common sense. The G. I. Bill-subsidized veteran is no real problem. As a group the veterans are serious-minded, increasingly adult, less and less interested in athletics, now and later a credit to the campus. deserve the concessions which most colleges have made in providing special counseling courses, and housing, for example, at heavy cost which the federal government falls far short of reimbursing. The veteran deserves the breaks—but not in athletics. His subsidy is the equivalent of "money from home." It is not money from the college. Let him fight for the privilege of playing on the team as does any other student, upon the same terms and conditions, without any sentimental special favors.

Fifteen bowl games are the "wrong-way" to start the New Year, I submit.

For one, I am hopeful that the better colleges and conferences will cut loose from that kind of competition. It is a far cry from the carefully conducted national tournaments and meets conducted by this Association immediately following the close of the various sports seasons.

The newspapers, the sportswriters and radio reporters can be counted upon, I firmly believe, to give strong support to a campaign for the best, and no less, in college athletics. Their first assignment is to report the news; and such an effort would be news. If the press has been cynical, confused or careless in the matter of the amateur concept, it has reflected the cynicism and carelessness of the colleges.

Despite occasional academic witchhunts and ignorance of the importance of academic freedom, the press of this country has respected the dignity and necessary disinterestedness of universities, has given generous aid to their high aims and has helped immeasurably to underwrite their integrity. The press and radio have built the enormous present public interest in intercollegiate athletics. They will help to salvage its soundness.

Under Article II, Section 3, of our constitution, the committee conducting any National Collegiate Athletic Association tournament or meet may reject any application for entry "to the end that the competition therein shall best promote the welfare and interest of the sport involved." By this authority the Association can act at once to challenge conformance by member-institutions with its code of amateurism. Due notice of intention so to act should be the mandate of this convention, I deeply believe and urge.

But the real spade-work must be done at home. The real work is where we live—in our own schools, large or small. The big crowds are too much blamed for the evil of over-emphasis. I have served in a fine small state university, too, in a conference of small schools in most of which the gate receipts were insufficient to carry the full costs of a legitimate intercollegiate and intramural

sport and physical education program, and where the regular academic budget had to be drawn upon. The pressure to win at any cost and to cut the corners of the amateur code can be just as insistent there, and just as hard to resist.

The coaches and those immediately responsible for the management of our athletic programs must lead out in this effort. Just as the president of the university looks for improvement and leadership to those professionally qualified and responsible in any area of the academic program—in science or the humanities, for example—so he must do in athletics. But he must encourage and stand by those with the intelligence and courage to lead out. As a major spokesman to the alumni and the public he can back them up where they need support the most.

More than this he can pull the whole faculty, which has more power and security than any coach or president, into the picture. "Institutional control" should be faculty control. Faculty athletic committees serve sometimes merely as complaisant stooges. Sometimes they are men not really representative of the true strength and character of the American college faculty. Too often they are not really responsible to the faculty as a whole. It is peculiar, isnt' it, that there is no real public distrust of higher education except in the conduct of athletics which are too often regarded as something apart from the main purposes of our institutions: "on the wrong side of the tracks." To get them back on the campus is the problem. Given that assignment, made a real partner in that program, the faculty can work wonders.

This convention can help to start us all on the right road back. Orgnaized higher education as a whole needs that help. There was a custom in one of the western states, I recall, of asking the governor and the president of the state university each year on Washington's birthday to address the patients of the state mental hospital or asylum. This was a harder assignment for the governor than for the president who was more accustomed to dealing with people of strange ideas and mental abberrations.

Beginning his patriotic address, the governor asked the rhetorical question: "Now why, my friends, are we here?"—whereupon an inmate arose at the back of the room and answered: "We're here because we're not all there." Maybe that's a good reason for our being here as well. If we have strayed in athletics from sanity, if the stresses and strains have unbalanced us, it has been through no sinister intent. We are still sound and strong enough, I am confident, to prescribe our own psycho-therapy.

I have spent no time in these remarks in a justification of inter-collegiate athletics or a defense of their rightful place in our educational pattern—being, with you, a firm believer in their value. Despite the lesson of wartime selective service rejections, we have yet to develop in this country an adequate appreciation of physical recreation as an offset to the nervous stresses of modern society in the improvement of public health.

Plato saw that centuries ago when he said that "games and physical training are not merely necessary to the health and development of the body, but to balanace and correct intellectual pursuits." The mere athlete, he warned, is brutal or Philistine; the mere intellectual, unstable or spiritless; and the right education must tune the two strings of both body and mind to a perfect spiritual harmony.

Our intercollegiate contests which are sponsored by educational institutions exemplify this relationship and provide a powerful incentive toward healthful recreation, starting with the student and spreading into our whole society. The greatert heir public patronage, the more widely learned the lesson, provided that the emphasis is honestly educational.

But there is something beyond this that we prize: the shining lesson of sportsmanship; of "friendship through contest" as it is carved high on the stadium tower of my own alma mater; of loyalty, shoulder-to-shoulder in the stands and on the team—loyalty to an institution and an ideal bigger and finer than ourselves, to the whole high purpose of your college or university and mine.

We have lived in these last years

through a time of broken promises, of treaties betrayed, of dishonor and disappointment, of a desperate struggle that knew no rules, no mercy, no sportsmanship. How sorely we need a removal of our faith in human honor.

In just such a time of weary disillusionment, following the First World War, the late John Galsworthy, that sensitive British writer and gentleman,

said something that summarizes my plea today.

"Sport," he said, "which still keeps the flag of idealism flying, is perhaps the most saving grace in the world today—with its spirit of rules kept and regard for the adversary, whether the fight is going for or against."

It is a new summons, not only to the letter, but the *spirit* of sportsmanship

that confronts us in these times!

You're Important

Let us know the latest news about your family—new addi-

tions, etc. What are you doing? What do you know about the
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- XI—(Nebraska 1913). Edward E. McC lough 2030 Park St., Lincoln, Nebr.
- OMICRON—(Pennsylvania, 1914). Spruce St., Philadelphia, Pa.
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- SIGMA—(Kentucky, 1917). 119 Court, Lexington, Ky.
- TAU-(Stanford, 1917). 534 St., Stanford University Calif.
- UPSILON—(Penn. State, 1918). 328 Fairmount St., State College, Pa.
- PHI-(Iowa State, 1920).
- CHI-(Chicago, 1920).
- PSI—(Oregon State, 1920). St., Corvallis Ore. 957 Jefferson
- ALPHA ALPHA-(Oklahoma 1923).
- ALPHA BETA-(Iowa, 1924).
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- ALPHA DELTA-(Middlebury, 1925). Middlebury, Vt.
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- ALPHA NU-(Westminster. 1939). Waugh Ave., New Wilmington Pa.

- ALPHA XI-(Illinois Institute of Technology, 1939). 3154 S. Michigan Ave., Chicago, Ill.
- ALPHA OMICRON-(Missouri Valley, Missouri Valley College, Marshall, Mo.
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- BETA PI—(Franklin and Marshall, 1936). Lancaster, Pa.
- BETA RHO—(Toledo, 1987). John Jones, 2145 Robinwood St., Toledo, 2, Ohio.
- SIGMA—(Cincinnati, 1937). Graser, 5480 Phillorett Drive, Earl Graser, cinnati 27, Ohio.
- BETA TAU—(Wayne 1938). Wayne University, Detroit, 2, Mich.
- UPSILON—(Milton 1940).
- College, Milton, Wis.
 BETA PHI—(Wofford College, 1940). Wofford College, Box 1162, Spartanburg, S. C.
- CHI—(American 1940). Box 471, Mass. and Nebr. Ave., N.W., Wash-ington 16, D.C. PSI—(Rensselaer 1940). 31 Belle BETA
- Ave., Troy, N. Y.
 AA ALPHA—(Ohio Northern, 1942).
 William Jacobs, 615 S. Johnson St.,
 Ada, Ohio.
- GAMMA BETA—(Carthage, 1942).
- GAMMA GAMMA—(Connecticut 1943). Box 818, Storrs, Conn.

The Last Look

In the next issue:

Calvin S. Sifferd, supervisor of counseling at the University of Illinois, writes on the importance of the chapter's pledge program. In it he gives some points for under-graduate counseling of pledges and indicates responsibilities of the active chapter members. It is an article that every pledge-master will be especially interested in.

* * *

An exceptionally fine history of the atom bomb development is contained in an article by the head of Purdue's chemistry department, Dr. Henry Hass. It makes interesting reading for everyone.



ATIONAL

NTERFRATERNITY ONFERENCE

FRATERNITY CRITERIA



CONSIDER THE FRATERNITY RESPONSIBLE FOR A POSITIVE CONTRIBUTION TO THE PRIMARY FUNCTIONS OF THE COLLEGES AND UNIVERSITIES, AND THEREFORE UNDER AN OBLIGATION TO ENCOURAGE THE MOST COMPLETE PERSONAL DEVELOPMENT OF ITS MEMBERS, INTELLECTUAL, PHYSICAL, AND SOCIAL. THEREFORE,

WE DECLARE:

- I THAT THE OBJECTIVES AND ACTIVITIES OF THE FRATERNITY SHOULD BE IN ENTIRE ACCORD WITH THE AIMS AND PURPOSES OF THE INSTITUTIONS AT WHICH IT HAS CHAPTERS;
- II THAT THE PRIMARY LOYALTY AND RESPONSIBILITY OF A STUDENT IN HIS RELATIONS WITH HIS INSTITUTION ARE TO THE INSTITUTION, AND THAT THE ASSOCIATION OF ANY GROUP OF STUDENTS AS A CHAPTER OF A FRATERNITY INVOLVES THE DEFINITE RESPONSIBILITY OF THE GROUP FOR THE CONDUCT OF THE INDIVIDUAL;
- III THAT THE FRATERNITY SHOULD PROMOTE CONDUCT CONSISTENT WITH GOOD MORALS AND GOOD TASTE:
- IV THAT THE FRATERNITY SHOULD CREATE AN ATMOSPHERE WHICH WILL STIM-ULATE SUBSTANTIAL INTELLECTUAL PROGRESS AND SUPERIOR INTELLECTUAL ACHIEVEMENT:
- V THAT THE FRATERNITY SHOULD MAINTAIN SANITARY, SAFE, AND WHOLESOME PHYSICAL CONDITIONS IN THE CHAPTER HOUSE:
- VI THAT THE FRATERNITY SHOULD INCULCATE PRINCIPLES OF SOUND BUSINESS PRACTICE BOTH IN CHAPTER FINANCES AND IN THE BUSINESS RELATIONS OF ITS MEMBERS.

HESE CRITERIA SHOULD BE APPLIED IN CLOSE COOPERATION WITH THE ADMINISTRATIVE AUTHORITIES OF THE INSTITUTIONS. DETAILED METHODS OF APPLICATION WILL NECESSARILY VARY IN ACCORDANCE WITH LOCAL CONDITIONS. IT IS THE PURPOSE OF THE NATIONAL INTERFRATERNITY CONFER-

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