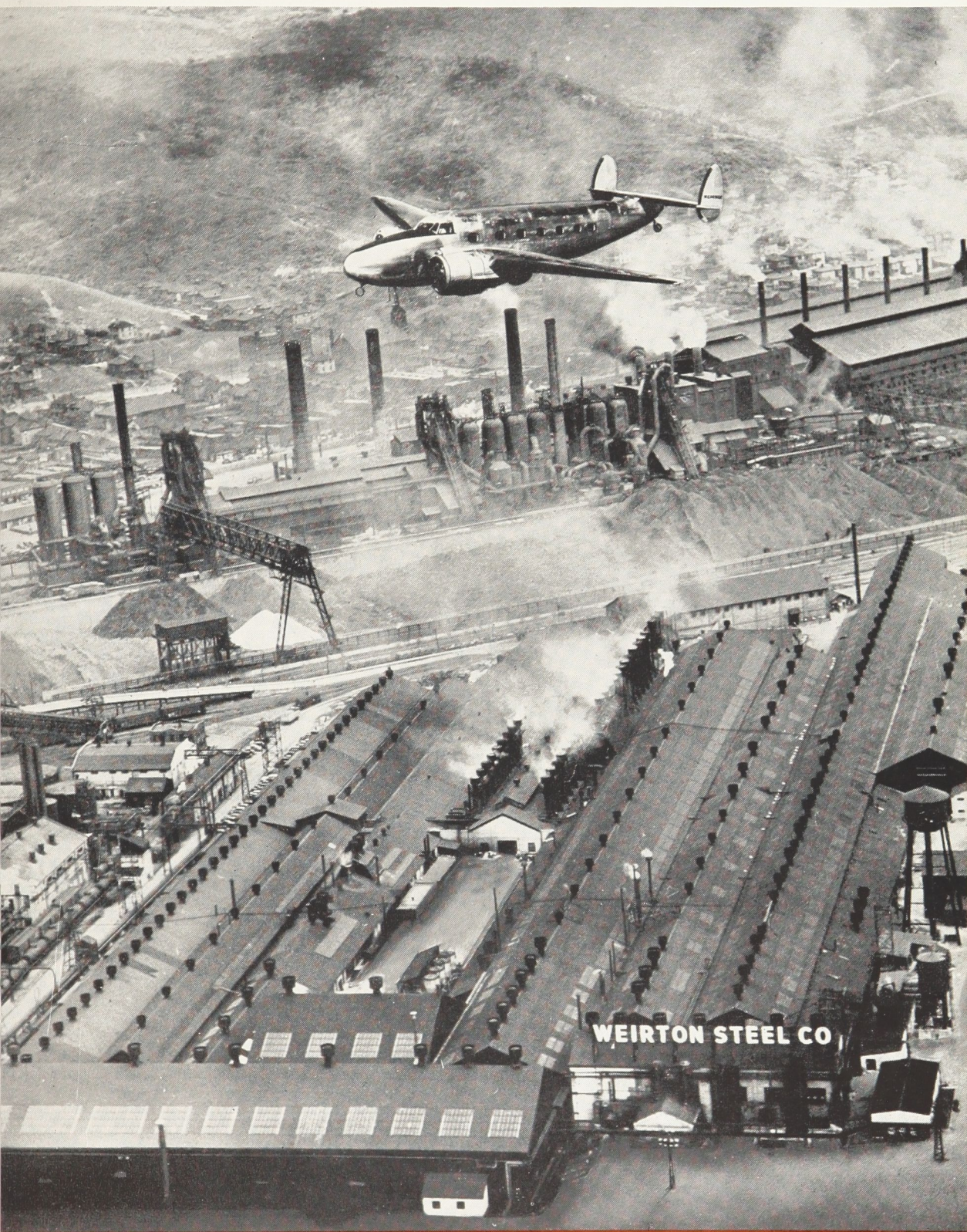


TOMAHAWK

NOVEMBER 1951
of Alpha Sigma Phi



WEIRTON STEEL CO

An Employees Bulletin

New Publicity Manual

THE TOMAHAWK

of Alpha Sigma Phi

First Published in 1847

THE COVER

A Weirton Steel Company plane glides gracefully over the Weirton tin mill. In the background, three huge blast furnaces rise majestically from behind piles of rich iron ore. More tinplate is produced under this one roof than in any other single plant in the world. Modern high-speed electrolytic plating machines cover ribbons of steel strip with a thin coating of tin at speeds up to 2000 feet per minute. Tinplate produced here is shipped to every state in the union and to many foreign countries under the internationally-known trade name of Weirite.

Vol. XLVIII

No. 4

NOVEMBER, 1951

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John A. Jones, Director of Publications and Publicity, Weirton Steel Company, Weirton, W. Va., is shown here receiving from the hands of General Dwight D. Eisenhower the Freedoms Foundation gold medal "for outstanding achievement in bringing about a better understanding of the American Way of Life." The award also included a check for \$750. The presentation was made at Valley Forge, Pennsylvania, in November, 1949, and marked the climax of the first annual Freedoms Foundation contest. Awards were made to outstanding organizations and individuals for their efforts to promote Americanism.

Employees Bulletin

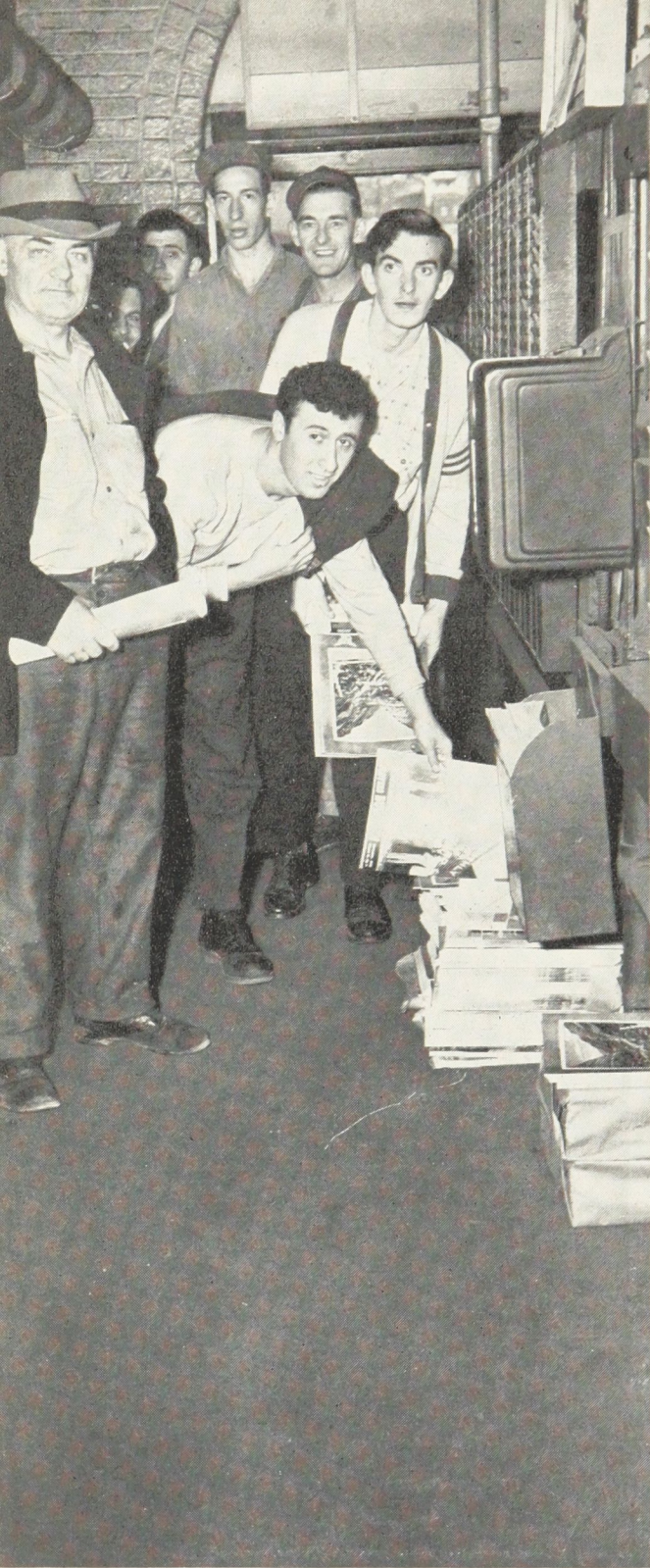
One of the Top Corporation Magazines Published By Brother Jones
of Ohio State

Brother John A. Jones, Ohio State '23, Director of Publications and Publicity for the Weirton Steel Company, is used to having his *Employees Bulletin* read from cover-to-cover. That's why this Editor took on a warm glow when he learned that Brother Jones reviews each issue of the *Tomahawk* with that same thoroughness.

True, the *Employees Bulletin* isn't for sale; it's given away. But in the main plant alone they distribute 5,000 more copies than there are employees! That's an interesting statistic when you consider that the 18,000 copies of this company magazine don't end up in the streets or buses or trash cans of Weirton, West Virginia. As a matter of fact, some



The *Weirton Steel Employees Bulletin* is published once a month and distributed on or about the first of every month. The editorial staff of the *Bulletin* is entirely composed of people who have grown up in the Weirton family. Brother John A. Jones, Director of Publications and Publicity, is seated, surrounded by his assistants.



Employees of the Weirton Steel Company Strip Steel plant pick up copies of the **EMPLOYEES BULLETIN** at the clock office on their way home. More than 18,000 **BULLETINS** are distributed at the clock offices. Many employees pick up several copies — they have their “routes” around home, giving **BULLETINS** to families who do not work for Weirton Steel.

employees have regular delivery routes for city residents who don't work at the mill.

This publication is proudly stacked on the magazine racks of Weirton, competing—and competing favorably—with a long line of best sellers. News stand dealers distribute additional copies of the magazine free of charge. Many dealers say that the presence of the *Bulletin* actually stimulates business, and some even advertise in the newspaper that the *Bulletin* is now being distributed in their store.

Besides, John Jones' “pride and joy” is definitely preferred reading in doctors' offices and in barber shops. This man Jones must know what he's doing!

From a rich background of journalistic and editorial work in the east and middle west, and from a long line of lectureships in Journalism in universities throughout the country, Brother Jones is particularly well-qualified to head-up this publication begun back in 1934.

Actually Jones is right back home in his job, for it was after graduation from Weir High School that he went to Ohio State University. While there he became Brother Jones on November 2, 1923, a member of Zeta Chapter. And over the years he has maintained his interest in the Fraternity and contact with Brothers in Alpha Sigma Phi. Brother Jones is a Life Subscriber to the Reserve Fund, and he attended our Convention at Marietta in 1946.

But the real story of John Jones is largely the story of the success of his *Employees Bulletin*. There are physical features of the *Bulletin* that partially account for its appeal. In aspects of size and picture coverage, the magazine resembles *Life*, with about 70% of the material between its cover devoted to photos. People like pictures, and Jones has found that they love to see photos, in print, of their kids even better than of themselves. Furthermore the magazine type of publication has less competitors from point of reading time than has the newspaper format.

Style and make-up are not alone the “appeal” items. News comes pouring in from town and factory. The plant reporters on the job are volunteers, and

they frequently use the company phones to call in news tips. "Say you guys better wake up and get a photographer down here. There's some big shots going through the mill," is the tone of many such calls received. News of the hometown, of Weirton, makes the Bulletin regularly and, consequently, its appeal spreads out to the whole community.

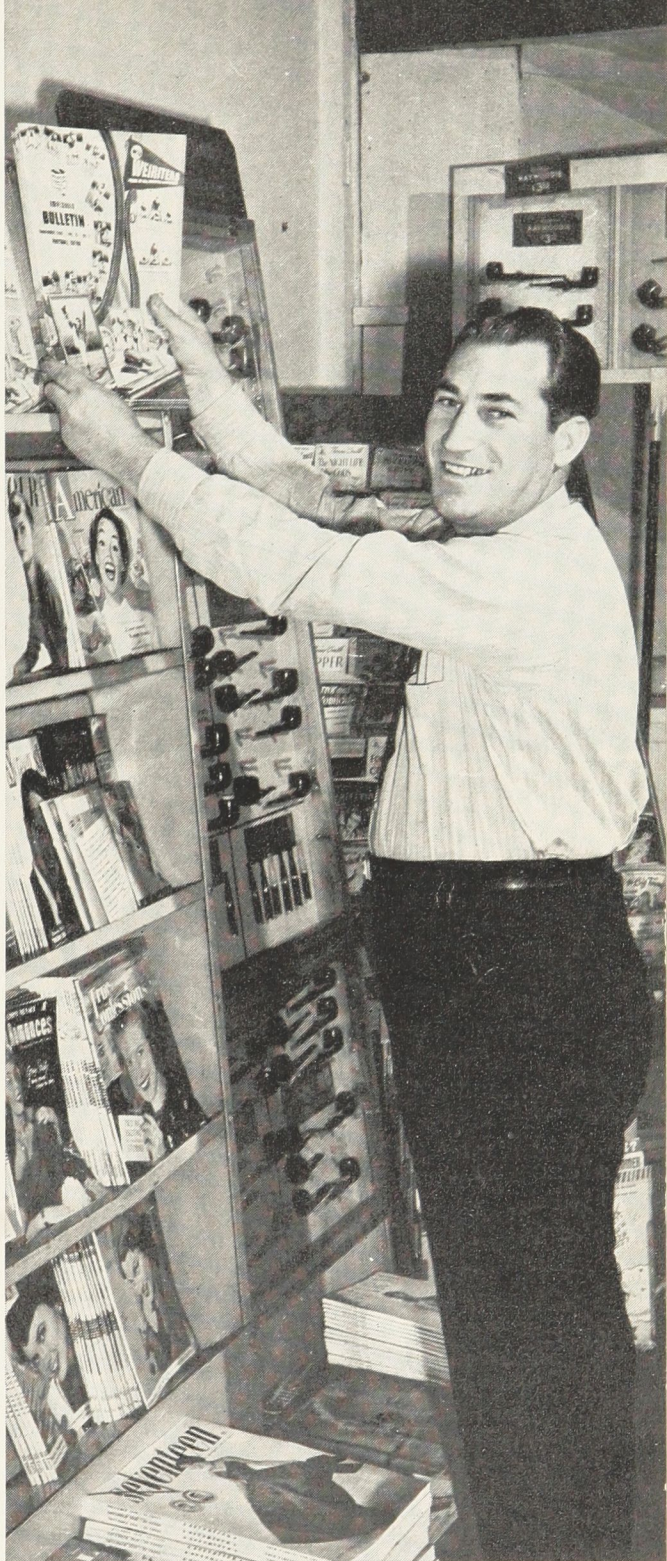
However, the greatest success of the magazine comes essentially from the philosophy of the Weirton Steel Company and its house organ. It is mere coincidence that in the same issue which reports the fine job of Public Relations at Psi Chapter, and announces Skelly's Publicity Manual as fresh from the presses, that we quote Brother Jones: "Our policy has been that first you establish a policy of doing good, then you do good, and finally you tell about it. It is not just a publicity job."

There's no question that Weirton Steel has fulfilled the first two conditions of that philosophy; and Jones' *Employees Bulletin* has certainly taken care of the third. Although located deep in steel country, Weirton has never been threatened by labor difficulties. And friendly relations between labor and management have always been maintained. So much so that in 1947, when the community was incorporated, the people of the city elected as Mayor the President of Weirton Steel, Thomas E. Millsop, by a five-to-one majority. Mr. Millsop was recently re-elected for another term.

Employees Bulletin has largely contributed to this understanding of management problems on the part of Weirton workers. But, in a greater area, Brother Jones has done an outstanding job in bringing about an understanding of our Way of Life. He digs right down into the stockpile of Weirton employees and executives to prove that the "land of opportunity" cliché is not out-moded, old-fashioned, or a fairy tale. He gives adequate evidence that that ambition is as valid today as in the past.

Brother Jones' efforts have not gone unnoticed. The *Weirton Steel Employees Bulletin* has been among the top

(Continued on Page 42)



Thousands of BULLETINS are distributed to friends of the Weirton Steel Company at newsstands all over Weirton and Steubenville. This dealer says that because he distributes the BULLETIN from his magazine shelf, many of his former buddies in the mill drop in to say hello and to pick up an extra copy of the magazine. News stand dealers distribute the magazine free of charge.



Harold K. Schellenger is serving currently as Executive Director of the Ohio Foundation of Independent Colleges, Inc. He was for 15 years news bureau head and director of public relations for Ohio State University, from which he was graduated in 1924. He served last year as director of the Ohio Voters, a state organization working toward greater participation of business and professional people in the 1950 election. He is a former president of the American College Public Relations Association, Director of Public Relations for the Ohio College Association, and has served on the Education Committee of the Public Relations Society of America.

A few months ago, Alpha Sigma Phi prepared for its own Chapters a manual on *Public Relations for the Fraternity*. The enthusiastic reception accorded this publication by many other Fraternities and by many Colleges and Universities demonstrated convincingly that Alpha Sigma Phi is not alone in its conviction that College Fraternities are greatly in need of a better understanding of good public relations precepts and practices.

That first publication emphasized that the terms Public Relations and Publicity are not synonymous — that Public Relations involves a way of life, while Publicity serves only as a tool for achieving such recognition as may be deserved.

Now, as a companion to *Public Relations for the Fraternity*, Alpha Sigma Phi presents a manual on *Publicity for the Fraternity*, with the hope that it will be useful in bringing to the American public a clearer, more accurate picture of what College Fraternities really are and do.



Publicity is a dangerous device. Used understandingly and with care, it is productive of tremendous good. But sought only for its own sake, it has no place in the fraternity chapter program.

Take the case of the fraternity which once asked the help of the writer, as a university public relations director, to keep news of a certain party out of the papers. The affair was to be a mock "Communist" dance — at the very time that college was being investigated for alleged "Red" teaching in its classrooms!

Reluctant to become a party to such a request for news suppression, we suggested that if the party were conducted quietly the press might never find out about it.

"But we've already called all the papers and asked them to send reporters and photographers", was the surprising rejoinder. "Now we've decided it was a bad idea and we want you to keep them away!"

It is out of just such failure to think things through that much unfavorable publicity arises. No fraternity or fraternity chapter has any right to ask a newspaper to suppress the truth, or to expect an editor to have a higher regard for the group's reputation than it has for itself.

In a companion manual on "Public Relations for the Fraternity," public relations has been defined to mean "doing good — and then being sure you get credit for it". It is only in the second, or

new manual written for chapter officers . . .

PUBLICITY

FOR THE FRATERNITY

"getting credit", phase of the public relations program, that publicity should enter the picture — not as an end in itself, but as a tool to be used in gaining recognition which is truly deserved.

Publicity, therefore, should not be undertaken apart from a concern for the chapter's total public relations program. Its use should be coordinated closely with all other methods employed to win understanding from the various "publics" vital to chapter progress and welfare.

Publicity Is Ex Post Facto

Publicity almost always is an *ex post facto* — after the deed — affair. The nature of the deed will determine the nature of the publicity which follows. Good deeds and constructive activities seldom bring unfavorable news reports.

Every act on the part of the fraternity and its members should be pretested with the question, "What kind of publicity may result if we do this"? — every publicity release with the query, "What will people think of us when they read this in the paper or hear it on the radio"?

A Publicity Chairman

Chapter publicity which becomes everybody's business ends up as nobody's

business. There should be one Publicity Chairman, working under the Public Relations Committee. He, with a supporting committee, should have full responsibility for all material issued by the chapter to any medium — press, radio, television, et cetera.

It follows then, that the Publicity Chairman should have good judgment as well as some training or experience in journalism. Members of his committee should be chosen with the same traits in mind, to provide experienced succession to the chairmanship from year to year.

College Cooperation

Before starting any chapter publicity activity, the Chairman should have a thorough understanding with the Public Relations Director and Dean of Men of his college, as well as the chapter's own faculty and alumni advisers, on the general outline of the proposed program.

The school's Public Relations Director can be most helpful in the planning and execution of the chapter program, if he is given the opportunity. He will recognize that the college itself benefits from good chapter publicity and his door will be open always for helpful advice, both

at the start and later, as new problems arise.

Planned Publicity

Good publicity usually doesn't "just happen". Careful planning is necessary to gain the greatest benefit from a given situation.

Such planning is two-fold: first, the creation of activities which will make for favorable publicity, and, second, the development of the publicity itself in such a way as to achieve the best results.

Fraternities are associated in the minds of most people only with social affairs. That's natural, considering they are mentioned most often on the society pages. The problem isn't one of getting out of society news; the real job and challenge is to get the fraternities on other pages as well, so readers will have a more complete and better-balanced impression of chapter interests.

A series of "international evenings" is an example of one kind of unusual and attention-compelling activity which would win newspaper attention outside the society section.

One evening might be billed as "Japanese Night", when the chapter would have as its dinner guests a faculty member who had lived in Japan and a student from that country. On later nights the group might have guests from India, Sweden, South Africa, and so on. Each dinner could be followed by an hour's "bull session" for around-the-fireplace conversation between chapter members and their guests.

Seeing the News

It's axiomatic that wherever there are people, there's news — publicity material. That goes for fraternities as well as other groups.

A "nose for news" is an essential for the good Publicity Chairman and all members of his committee. That quality isn't necessarily inherited. It may be developed by the man who is serious about his assignment.

Members of the Publicity Committee, and especially the Chairman, need to be the best-informed persons in the chapter on fraternity activities and history. With that knowledge, they will know important anniversary dates, both national and local, which may be celebrated appropriately with favorable publicity results.

If speakers or other prominent participants are coming from elsewhere, then the papers in their towns will be interested. Home town papers of the chapter president who will preside and those of members of the arrangements committee are equally good.

When the News Is Bad

If something should happen to direct unfavorable attention to your chapter or an individual member, it's better to tell all the facts to reporters assigned to the story — and tell them promptly!

Individuals and groups usually are hurt much worse by trying to suppress news or telling half-truths than by revealing the whole story. A reporter's job is to get the news. If he can't get facts, he must depend on rumor — usually worse than the truth itself.

Moreover, it's repetition which makes the greatest impression on the public mind. Giving out all essential facts of an unpleasantness immediately so that the whole story can be told the first day means fewer follow-up and "re-hash" accounts in the days ahead.

But remember, most unfavorable chapter publicity comes only because someone failed to recognize his responsibility to conduct himself in a manner worthy of his fraternity and his college. One member's public display of drunkenness, one automobile wreck, or a single street fight will injure the reputation of a whole chapter for many months!

Always to be remembered is the fact that the reputations of the chapter, of the particular fraternity, and of all fraternities, are at stake in the publicity program!



1952 Convention Site SET

Pocono Manor
INN

Pocono Manor
Pa.

L. ROY CAMPBELL
General Chairman

Arrangements for our Twenty-second National Convention on September 3, 4, 5, and 6, of next year, have not only been made, but plans are starting to proceed with real speed.

The Grand Council, at its October meeting, selected the Pocono Manor Inn, Pocono Manor, Pennsylvania, as the site of the 1952 Convention. Situated in the scenic Pocono Mountains at an elevation of 1800 feet, Pocono Manor offers delightful relaxation as well as attractive convention facilities. A personal inspection by the Grand Senior President gave evidence that this resort hotel is ideally equipped to handle the business and recreational activities of delegates, undergraduate visitors, alumni, and wives.

Grand Senior President Lloyd S. Cochran appointed that experienced Alpha Sig, Brother L. Roy Campbell, Pennsylvania '15, of Allentown, Pennsylvania, as General Chairman of the Con-

vention. Roy's enthusiastic acceptance of the post guarantees a great Convention.

After graduation from the University of Pennsylvania and a "hitch" in the U. S. Army Air Corps, Roy went into accounting, starting his practice as a C. P. A. in Allentown in 1926. Long active in the interest of his own chapter, Roy was also for many years the auditor for the Fraternity. He still audits the *Tomahawk* Trustees Fund. For two years Roy was Grand Treasurer of Alpha Sigma Phi, and was given the honor of Delta Beta Xi the year that award was founded.

Brother Campbell is particularly well-qualified to undertake the planning of our Convention. His background in administrative work with various social and service organizations indicate a well-organized Convention. Roy has been president of the Allentown Chamber of Commerce, president of Allentown Ki-

(Continued on page 42)

CONVENTION SITE

(Continued from page 41)

wanis Club, president of the University of Pennsylvania Alumni of Lehigh Valley, first chairman of the Ivy League of Lehigh Valley, and a member of the executive committee of the Lehigh County Community Chest, among other extra-business activities.

With assurance of a great Convention in very able hands, we also give the reminder that the last two days are on Friday and Saturday. Mark these dates on your calendar, all alumni who are within auto, train, bus, or air travel distance (Pocono Manor is served by all types of carriers) of our Convention site. September's a good vacation month; Pocono Manor, a good vacation site—and the location for our greatest convention.

EMPLOYEES BULLETIN

(Continued from page 37)

winners for seven consecutive years in the annual publication competition of the National Safety Council, and it has won five top awards in an industrial editors' competition. One honor that stands out is the selection of the Bulletin by the Library of Congress to be placed on its shelves. Bound volumes of the magazine, since its beginnings, have been added to the permanent collection of the Library. This magazine was selected on the basis that it represents "a true historical record of the social, cultural, and industrial life of an important segment of the American people."

The Bulletin won the Freedoms Foundation Gold Medal Award in 1949 and 1950. The 1949 medal was personally presented to Brother Jones by General Dwight D. Eisenhower. The awards to the Bulletin were for "Outstanding achievements in bringing about a better understanding of the American Way of Life."

Yes, as we said, Brother John A. Jones is used to having his *Employees Bulletin* read from cover-to-cover—and for good reason!

NEW ASSISTANT EXECUTIVE SECRETARY



Brother Ellwood A. Smith, Pennsylvania '48, was appointed Assistant Executive Secretary of the Fraternity by the Grand Council to succeed Jim Kaldal. Brother Smith took over his new duties in the national office in Delaware, Ohio, on September 17.

His main responsibilities will be in working with the undergraduate chapters, through visitation, and through development and revision of materials and guides published by the Fraternity for chapter use, in addition to assisting with the general operation of the national office.

"Smitty" has passed through just about every phase of chapter operation, from "plebe" on the Social Committee through H.S.P. and delegate to the last Convention. Work with his undergraduate Inter-fraternity Council, on the Senior Class Council, and in other phases of undergraduate activity, give him a background in those areas.

After serving in the Army Signal Corps in 1946-47, "Smitty" entered the University of Pennsylvania, from which he was graduated in June with the degree of Bachelor of Science in Education.

FOUNDERS' DAY BANQUETS

December 6, 1845 - - - December 6, 1951

106th BIRTHDAY

Across the country during the month of November and the early part of December alumni will gather to pay tribute to the 106th birthday of the "Old Gal" on December 6, 1951. Have you made your reservation?

Listed below are a few of the Founders' Day Banquets to be held, the date, time, and location.

BALTIMORE — December 6, Marling House, 20 E. Fayette St., Cocktails at 6 PM, Dinner at 7 PM. Chairmen: Fred Seidel; 1671 Northern Parkway, Phone LE 3800 or HA 8646.

CHICAGO — December 7, Electric Club, Civic Opera House, 20 N. Wacker Dr., 6:30 PM. Chairman: Ralph Ibenfeldt, 82 N. Washington.

CINCINNATI — December 7, Alms Hotel, Victory Pkwy. 7:30 PM. Chairman: Vernon Rader.

DETROIT — December 7, Chairman: Ed Bailey.

INDIANAPOLIS — December 5, Indianapolis Athletic Club, 6:30 PM. Chairman: W. B. McCaw, 6353 Central Ave.

LEXINGTON — December 7, 6:30 PM. Chairman: Henry C. Cogswell.

NEW YORK — November 20, Princeton Club, 39 E. 39th St., 7 PM. Chairman: Dean Wiggins, 50 W. 18th St. Weehawken, N. J., Phone Longacre 40535.

PHILADELPHIA — December 1, 2601 Parkway, 7:30 PM. Chairman: Theodore A. Phillips, 5 Loves Lane, Wynnewood, Pa. Phone—Ardmore 3794, or KI 5-1001.

PITTSBURGH — December 7, Sheraton Hotel, Wood Street at Blvd. of Allies, 6 PM, Chairmen: Wm. Bingham and Bob Clever.

SAN FRANCISCO—December 7, University Club, 7:30 PM. Chairman: Neils Schultz.

STATEN ISLAND — December 7, 6 PM Induction of New Brothers, Wagner College; 8 PM The Old Mill Dinner.

PUBLIC RELATIONS BANQUET

Psi Chapter at Oregon State Pioneers

Psi Chapter played host to the presidents of all fraternities and sororities at Oregon State College, Dan Poling, Dean of Men, and Mary I. Bash, Dean of Women, when President A. L. Strand of Oregon State and William H. E. Holmes,

faculty advisor of Psi Chapter, spoke on Public Relations.

The Chapter felt that Alpha Sigma Phi was fortunate in having Harold K. Schellenger's, Zeta '23, excellent manual on Public Relations, and used it as a fo-



Dick Peterson, HSP; Dr. A. L. Strand, President of Oregon State College; Tom Fish, President of the Interfraternity Council; Dan Poling, Dean of men; Mary I. Bash, Dean of Women; Bill Holmes, Faculty Advisor, who is now Alumni Secretary of the Fraternity.



Lt. to rt. head table, Dan Poling, Dean of men; Mary I. Bash, Dean of Women; Dr. A. L. Strand, President of Oregon State College; Dick Peterson, HSP; and William Holmes, Faculty Advisor.

cal point in the discussion of better Public Relations on the Oregon State Campus, as well as in the fraternity and sorority world. Copies of "Skelly's" manual were made available to each of the 48 guests.

President Strand urged all of the officers of the organizations present to study the manual carefully in expectation of finding a method of dealing with any existing problems and promoting the best in public relations in the future. Bill Holmes emphasized that the Panhellenic and Interfraternity Councils should carry out "Skelly's" ideas to make them an accomplished program of Public Relations.

Dick Peterson, H.S.P., stated that the reaction of the college administration and the Greek Councils were so favorable that Psi Chapter will make its Public Relations Banquet an annual affair at O.S.C.; thereby fulfilling one of the definitions of Public Relations—"doing good, and then being sure you get credit for it." At the second banquet, next spring, Psi Chapter will center the discussion around "Skelly's" manual on Publicity, and will present copies to the guests.

Here is a chapter that has pioneered

in good Public Relations on its campus. The success which Psi has experienced should give added incentive to those chapters which have not yet applied the principles of "Public Relations for the "Fraternity."

SUPPORT

Your Community

RED CROSS

BLOOD DONOR

PROGRAM

Contributions Received

1951

Alumni Campaign

Chapter	Number of Contributors	Total Contributions	Chapter	Number of Contributors	Total Contributions
Alabama	9	29.00	Missouri	18	54.00
American	6	18.00	Missouri Valley	11	35.00
Baldwin-Wallace	14	44.00	Mount Union	11	37.00
Bethany	10	32.00	North Carolina State..	5	15.00
Bowling Green	(installed June 3, 1951)		Nebraska	23	75.00
Brooklyn Polytechnic..	8	24.00	Newark Coll. of Eng..	15	42.00
Buffalo	2	6.00	Ohio Northern	13	48.00
California	42	132.00	Ohio State	49	150.00
UCLA	18	54.00	Ohio Wesleyan	66	225.60
Carnegie Tech	12	36.00	Oklahoma	35	104.00
Case	5	18.00	Oregon State	27	83.00
Centre	2	6.00	Pennsylvania	49	157.00
Chicago	25	182.50	Pennsylvania State	56	164.00
Cincinnati	7	21.00	Presbyterian	4	12.00
Coe	1	3.00	Purdue	19	57.00
Colorado	23	71.50	Rensselaer	8	24.00
Columbia	19	54.00	Rutgers	15	44.00
Connecticut	6	18.00	St. Johns	2	6.00
Cornell	45	170.00	Stanford	27	87.00
Dartmouth	3	9.00	Stevens Institute	2	8.00
Davis & Elkins	11	33.00	Syracuse	21	63.00
Franklin-Marshall	8	26.00	Toledo	14	39.00
Harvard	11	52.00	Tri-State	25	84.00
Hartwick	9	29.00	Tufts	14	42.00
Illinois	57	270.00	Wagner	18	53.00
Illinois Inst	37	123.00	Wake Forest	13	36.00
Iowa	11	30.00	Washington (St. Louis) installed June 6, 1951		
Iowa State	8	36.00	Washington (Seattle)..	42	130.00
Kentucky	26	108.00	Wayne	8	24.00
Lehigh	11	33.00	West Virginia	16	48.00
Marietta	30	118.00	W. Virginia Wesleyan	8	24.00
Marshall	17	47.00	Westminster	24	81.00
Massachusetts State	12	25.00	Wisconsin	34	108.00
Michigan	62	188.00	Wofford	1	3.00
Middlebury	12	36.00	Yale	47	155.00
Milton	9	27.00			
Minnesota	18	54.00			
			TOTALS	1346	\$4,480.60

HAVE YOU MADE YOUR ALUMNI CONTRIBUTION
FOR 1951?

SECRETS OF SUCCESS

B. W. Gives "Know How" of "Sing" Winning

Alpha Mu chapter has always held the Interfraternity Sing as being the top event of the year. The winner of this contest is not only recognized by the entire campus but also by the three-thousand spectators which appear annually.

Having triumphed in this event the past 15 times out of 18 competitions, we thought you might like to know our Secrets of Success.

There are many angles to be considered in working a group of non-professional voices into a polished production. First, appropriate music must be chosen; the selections should fit the theme perfectly and also meet the group's capacities as to range, degree of difficulty, etc. Often the leader does his own arranging and interpreting to make the music more suitable.

The next requirement is diligent practice. Weeks before the Sing date, individual section practices are held. The purpose of this is to learn the music and lyrics. Later the four parts are divided into pairs, the tenors rehearsing together and the basses and baritones.

As progress is made the four parts are brought together. These practices are held at night with an occasional morning sectional rehearsal. By now all lyrics and music are memorized and emphasis can

be placed upon blending, tone quality, coloring, and effects. These are all sharpened by various voice exercises given by the director.

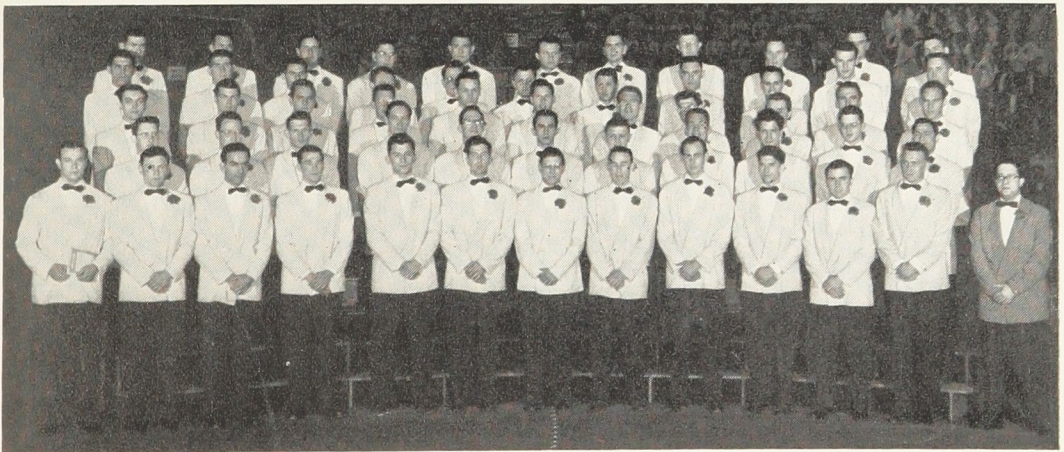
The week preceding the Sing, preparations are made for stage appearance, an important factor in the judging. The Sigs at Baldwin-Wallace initiated the wearing of formal dress with white dinner jackets a number of years ago and have maintained this standard ever since. Several variations have been used, such as colorful sashes for patriotic themes or optional boutonnieres, but the basic attire remains the same.

Other preparations are also made to add ingenuity to the production. Clever entrances and exits are devised and rehearsed to perfection while lighting arrangements are planned to establish various moods in accordance with particular songs. Many times a pantomime act accompanies a certain number; for instance, the Spirit of '76 has been simulated as well as colorful native drummers, all with appropriate costumes.

The final night has arrived, the climax to many hours of hard work.

As the last strains of "Within the Mystic Circle" fade away and the thunderous ovation reaches its climax, each man knows the Sigs have triumphed again.

Bill Miller, H.A.E.



Alpha Mu, winners of the Baldwin-Wallace Interfraternity Sing. Leader, Jack Lee; pianist, Bill Miller.

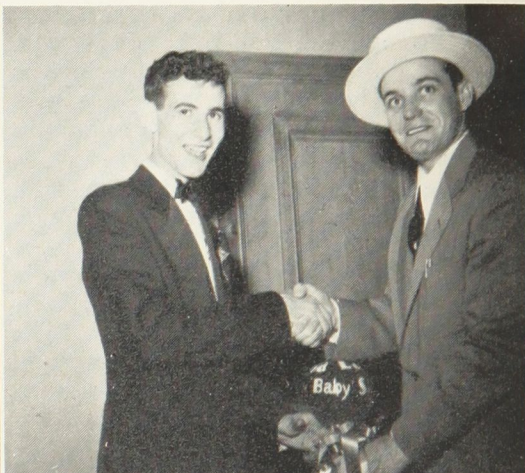
GAMMA ETA INSTALLATION

In

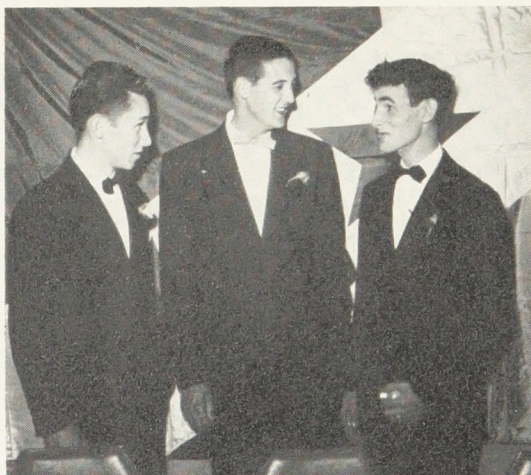
PICTURES



Delegation from Bowling Green University assist at installation.



Nick Resar, B. G. President, presents Gamma Eta President Vic Buzzotta, rattle as "New Baby Chapter" memento.



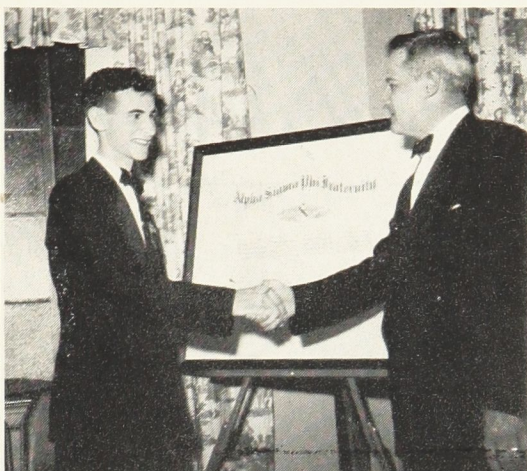
Lou Goluck, Illinois Institute responsible for colony at Washington University; Tom Stanton, president of colony; Vic Buzzotta, first president of Gamma Eta.



Mr. Lamping and son, Fred, at installation banquet — 10 fathers attended banquet.



Dr. Wilbur H. Cramblet, Chairman of Extension, Principal Speaker at installation banquet.



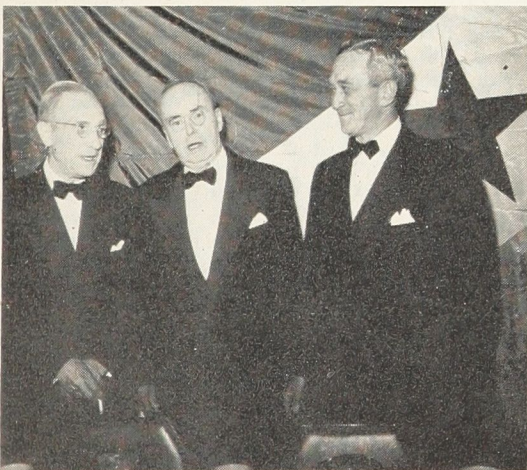
Vic Buzzotta, HSP, receives charter and congratulations from Executive Secretary, Ralph F. Burns.



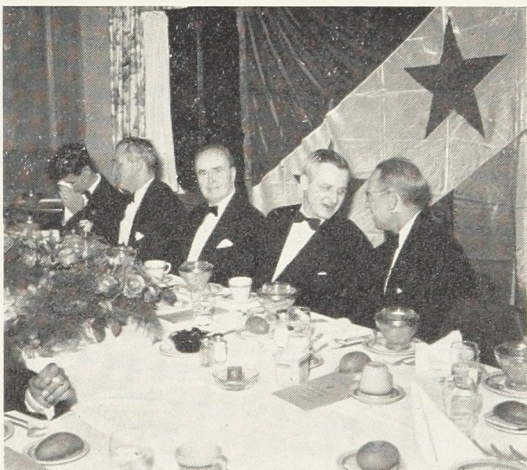
Two Yale Brothers confer, Dr. Wilbur Cramblet and J. Harry Pohlman, Toastmaster.



Executive Secretary, Ralph F. Burns, converses with Douglas V. Martin, Jr., Director of Public Relations, Washington University.



Douglas Martin, representing Washington University; J. Harry Pohlman, Toastmaster; Dr. Wilbur H. Cramblet, Chairman of Extension.



Seen at head table, Victor Buzzotta; Dr. Wilbur H. Cramblet; J. Harry Pohlman; Ralph F. Burns and Douglas Martin.

ALUMNI NEWS



Brother John M. Harrison, Iowa '31, an associate editor for the Toledo Blade, was recently awarded a Nieman Fellowship covering one year of study at Harvard University.

The Nieman Fellowships are awarded annually to deserving newspapermen, on the basis of quality of published works submitted, an outline of the proposed course to be taken

at Harvard, and personal interviews by representatives of the Nieman Foundation. Brother Harrison, who entered Harvard in September, will do advanced work in history and economics.

After graduation from the University of Iowa, Harrison was associated with his father in publishing the Oakland, Ia., Acorn, until joining the staff of the Toledo Blade four years ago.

In 1948, Harrison won one of three national awards by Wallace's Farmer & Iowa Homestead for an editorial best explaining the plight of the farmer to city residents. He writes a weekly column on record reviews, and last year taught a course in editorial writing at the University of Toledo.

Brother Harrison represented his paper at the University of Denver's conference on Soviet Relations in 1949, and also attended the American Press Institute's foreign relations seminar for editors and editorial writers at Columbia University this year.

This is the first trip to New England for Brother Harrison and his wife. By now they must have had an enjoyable time, for they anticipated much in addition to the study and social activities provided for Nieman Fellows.



JOHN M. HARRISON
NIEMAN FELLOW

BROTHER MOREY, SONG HIT WRITER FOR ICE FOLLIES

Brother Larry Morey, U.C.L.A. '28, of Hollywood has been composing song hits for the famous musical revue, Ice Follies, for the last four years. And this present production has its share of Hit Parade candidates for the near future.

Brother Morey's recent compositions includ-

ed "Lavender Blue" and "Stick-to-it-tivity," the big song hit in Walt Disney's "So Dear to My Heart."

This noted song writer was associated with Walt Disney for ten years. During this period he collaborated with Frank Churchill on the classic "Snow White and the Seven Dwarfs." They produced such hits as "Whistle While You Work," "Hi Ho," and "Some Day My Prince Will Come."

So if you come away from this year's Ice Follies whistling such tunes as "Here's Wishin' You a Merry Christmas," "Down Where the Hollyhocks Grow," "Wanna Dance With My Baby," and a score of others, you'll know that Larry Morey has been at it again turning out hits. Hats off to this Brother Sig who can carry a tune!

YALE

William B. Lippard '07

William B. Lippard was honored with the Litt. D. by Ottawa Univ. in recognition of his service as Editor of *Missions Magazine* since 1932 and his service as President of the Associated Church Press.

Clyde R. Newell '09

"Still connected with State Department of Health and trying to keep people healthy and sanitary."

HARVARD

Roy K. Terry, '13

"Am an Assistant Attorney General for the State of Oregon."

OHIO WESLEYAN

Arthur C. Bevan, '13

"Principal Geologist, Illinois Geological Survey, in charge of Geological Resources Section with staff of approximately fifty geologists."

WISCONSIN

Roscoe Vanderbie '16

"Formerly an M.D. now specializing in Lawn Bowling."

COLUMBIA

Albert C. F. Westphal '26

"Appointed Staff Consultant, Committee on Foreign Affairs, House of Representatives."

WASHINGTON

Robert T. Hunter '28

Judge of the Superior Court for Douglas and Grant Counties, State of Washington.

CALIFORNIA

Albert E. Knowles, '26

"Wife and I just returned from three months European Tour. If you think we have traffic problems, try Paris and London!!!"

NEBRASKA

Harry Pecha '21

We own and operate the Ivy Motel in San Bernardino. A most interesting business. Sigs are welcome.

KENTUCKY

Dr. Leland E. Payton, '17

Chief Surgeon United States Steel Co., Lynch, Ky.

WANDMACHER HEADS C. E. DEPT. AT CINCINNATI COLLEGE OF ENGINEERING

Effective September 1, Brother Cornelius Wandmacher, Brooklyn '45, assumed the William Thomas professorship of civil engineering and became head of that department in the University of Cincinnati College of Engineering.

With bachelor's and master's degrees in civil engineering from the Brooklyn Polytechnic Institute, Brother Wandmacher joined the faculty there in 1937 as an instructor, and became associate professor in 1945. He has been active in the New York section of the American Society of Civil Engineers and in the American Society for Engineering Education.

Brother Wandmacher will head the oldest department in the College of Engineering, where the chair of civil engineering was founded in 1874.

In addition to his many academic duties at Brooklyn, Brother Wandmacher took a very active interest in the affairs of Alpha Upsilon Chapter. He was faculty advisor to the Chapter and president of their alumni Board of Trustees.

STANFORD

F. "Hap" Caneer, '19

"Still Banking in Whitier, Calif."

OREGON STATE

Russell L. Cooley, Jr., '42

"Milking 25 cows twice a day — seven days a week can keep a man pretty busy."

OKLAHOMA

Harry H. Link, '25

"My son, Howard W., who was the first legacy of Alpha Alpha Chapter, was recently elected its President for coming year."

SYRACUSE

Richard M. Owen, '25

"Same old stuff; a freshman daughter at Syracuse University."

WESTMINSTER COLLEGE

W. N. Jamison, '39

"Am now teaching history at Westminster College and am happy to find the AN chapter of Alpha Sigma Phi the strongest fraternity on the campus."

PRESBYTERIAN

Robert S. Beckham, '28

"Have been elected Principal of the McMaster and A. C. Moore, Elementary Schools, Columbia, South Carolina."

WAKE FOREST

Horace R. Kornegay, '42

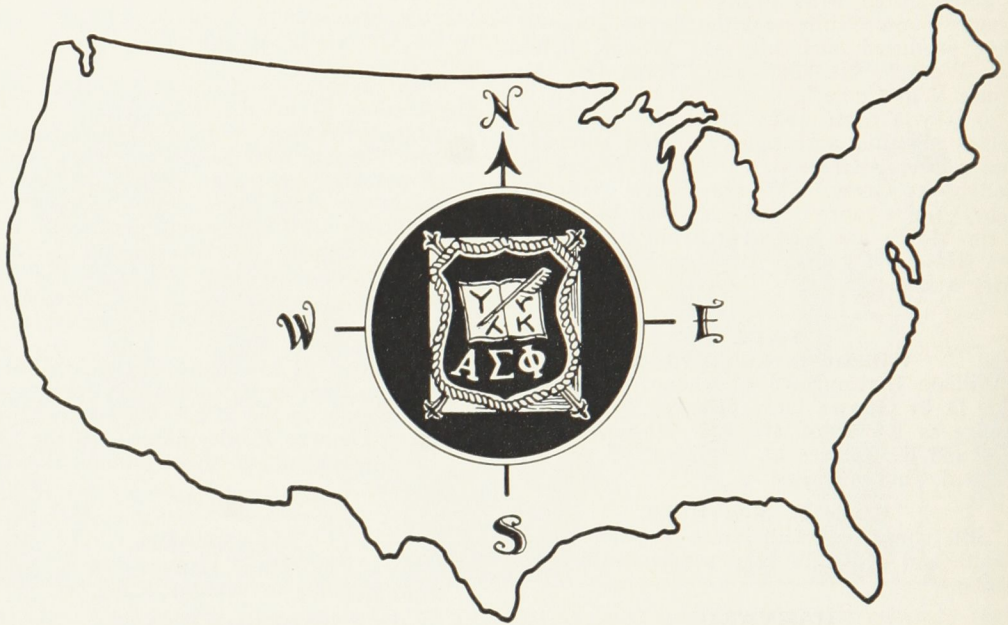
"Have been practicing law for the past two years and am now Assistant Solicitor of the 12th Judicial District of the State of North Carolina."

PENNSYLVANIA

H. Walter Graves, '16

"Flew to Paris to address the International Congress of Real Estate Administrators at which were present some 400 delegates from 17 nations."

CHAPTER NEWS---COAST TO COAST



ALPHA SIGS ACTIVE AT HARTWICK

Alpha Sigs holding offices on campus this year include Bill Jackson, president, Bob Allison, vice-president, and George Bills, treasurer, all of the Sophomore class; Harry Krato-ville, president, and Fred Grieg, vice-president, of the Junior class; Gerry Miller and John Felter, president, of the Diakonians and the Paracelsians, respectively; Phil Oliver, co-editor of *Hilltops*; and Joe Carr, business manager of the school paper.

Beta Xi chapter at Hartwick college was awarded the fraternity scholarship cup for the second time in the last three years at the opening day convocation.

Not a man was lost to the draft during the summer. The only cloud on the horizon is a small freshman class which will make rushing next semester highly competitive.

—Fred Summer, H.A.E.

PURDUE PAINTS, PARTIES

Over the summer the house was redecorated and now looks like new. This fall the chapter took up a few paint brushes and painted the outside themselves.

It's hard to tell who has the most fun at Pledge parties, the Actives or the Pledges. Alpha Pi recently held a "Millionaires Party." It was a huge success, thanks to the hard work of the pledges who sponsored it. Fake money and some original refreshments made the party a big hit.

In the field of sports Alpha Pi once again put forth a strong softball team. Bowling has

been a high point, and basketball looms as the best sport for the Fall semester.

—John Sutton, HAE

HSP SANDERS PITCHES AT UCLA

Sparked by Haydn Sander's pitching, the Alpha Zeta softball team ended the school year at U.C.L.A. by going through the regular season without a loss, earning the All-Fraternity intramural championship. The team narrowly missed the all-University trophy by losing only to the leading independent team, 1-0, in the final playoff game. The football team, under Dave Childs, is now off to a successful season.

Socially, the chapter so far this fall has thrown its annual "Moonshiner" party (complete with live chickens running around for atmosphere); and anticipated events are an all-University open house, the Christmas Formal, and a Beaux Artes Ball.

New officers are: Haydn Sanders, HSP; Joe Poland, HJP; Bill Pierce, HE; Hank Waldvogel, HS; Dick MacDonald, HCS; and Dennis Chaldecott, HM.

—Gordon Yarborough, HAE

FRENCH RUSHING AT TOLEDO

This time of year finds Beta Rho chapter in the middle of fall rushing. The TU "Sig Men" will fete rushees at their fourth annual "Apache Dance." This Parisian atmosphere ball is a campus favorite and the highlight of the "Sig" social calendar.

Athletic efforts this fall should produce a

second straight volleyball trophy and a blazing start in Inter-Fraternity bowling.

Officers for the coming year are: Francis Scott, HSP; Tex Hughes, HJP; Norm Kwiatkowski, HE; Dick Collins, HS; and John Lindemulder, HCS.

—Robert Mowery, H.A.E.

SPORTS-MINDED IOTA SIGS TURN DECORATORS

Returning early this fall, the Cornell Alpha Sigs turned exterior decorators in order to get the Iota chapter house in shape. The bulk of the task consisted of staining the outside of the house. This was completed well before the start of classes.

In the sports department, Iota is anticipating a very successful Intramural campaign for this year. Easily reaching the finals in soft ball last spring, the athletes hope to match this feat in several of the other major sports this fall. The strong football team has already shown promise of taking its league title.

The close of Formal Rushing witnessed an exceptionally fine pledge class at Cornell. The nine pledges are on the freshman teams of several sports.

—Dick TenEyck, HAE

DICK PETERSON HEADS PSI CHAPTER

The membership of the Oregon State chapter recently chose Dick Peterson of Los Angeles as HSP to head the new slate of house officers. The additional new officers are: Howard Miller, HJP; Bill Powell, HS; Ross Berkheimer, HE; Don Chambers, HCS; John Bree, HM; Lloyd Johnson, HAE; and Bill Ball, HC. George Hagan will guide the pledge class as Pledgemaster. The new members of the Prudential Committee are Don Knodell and Jim Ronne.

—Lloyd Johnson, HAE

"KING" FOOTBALL AT OHIO NORTHERN

The Gamma Alpha Chapter remains undefeated and leads the way in intramural football at Ohio Northern with only two games left to play. The team has scored 109 points to the opposition's 19 in the first eight games. Two Alpha Sigs are on the varsity football squad, Guard Barney Poole, and End Dick Hardman.

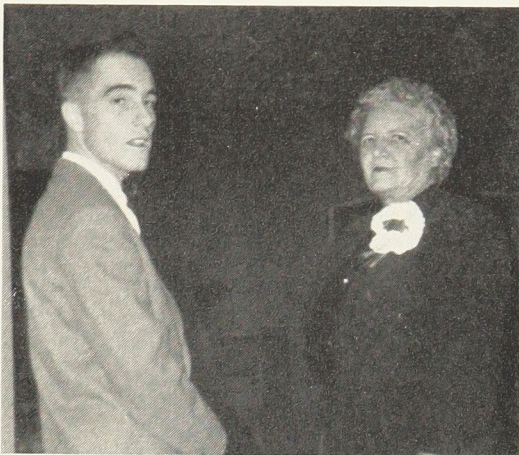
The "N" Men Association, composed of varsity lettermen in all sports, is well in the hands of Alpha Sigs, with Charlie Mayers as President, Neil Allen, Secretary, and Dick Conrad, Publicity Chairman.

—Neil Allen, HAE

ELECTIONS AT ALABAMA

Elections were held recently at Alpha Iota Chapter with the following results: Richard Ravelle, HSP; Gus Vergos, HJP; John Sofie, HE; Robert Abbott, HM; Harold Hansen, HS; and Harrison Bennett, HC.

During the summer softball league, the Al-



Oklahoma's Howard Link with Housemother Mrs. G. V. Underwood.

pha Sigs at Alabama finished third in the league, but unfortunately were defeated in the final play-offs.

The first Fall social function was an informal house dance, and many more are planned. After the Halloween party and Homecoming celebrations, there is the anticipated annual Christmas Party.

—Harrison Bennett, H.A.E.

FRESH PAINT AT OKLAHOMA

When the Alpha Sigs returned to the University of Oklahoma campus from their summer activities, they found that the exterior of the Alpha Alpha chapter house had been redecorated by their Alumni Association. Last year at this time the interior of the house was redecorated by them, and appreciation is expressed to those active alums of the Association.

The Alpha Alphas had a series of fine rush parties this summer with large parties being held at Oklahoma City, Tulsa, and the Chapter house at Norman. Many smaller parties were held over the state under the supervision of our rush chairman, Jerome Miles. By the time the annual party, given in honor of the new pledges, was held Friday evening after bidding, there were twenty-four new pledges ready to celebrate their pledging of Alpha Sigma Phi.

The Alpha Alpha Chapter has gone somewhat international in their pledging of three English South Africans, Neville Price, Jerry de Gong, and Graham Johnston. These men, all university athletes, are a great source of entertainment in singing songs they learned from the natives on that continent.

The Boys are very proud of their new house mother, Mrs. G. V. (Louise) Underwood. "Mom" lived for many years in Fairview, Oklahoma, where she and her family owned and published the *Fairview Republican*. "Mom" with her winning personality and love

for playing bridge, has already won many friends on the campus.

The house has an excellent administration this semester under the new HSP, Howard Link of Oklahoma City. Other officers for this semester are Jim Banta, HJP; Dan Cosgrove, HS; George Lane, HCS; Bob Walker, HE; Dick Alden, HC; and Bill Gordon, HM.

—Richard Johnson, HAE

HSP BOB MILLER "WHEEL" AT UNIV. OF CONNECTICUT

Robert E. Miller, Gamma Gamma, HSP, was elected to the office of vice president of the Associated Student Government of the University of Connecticut. In last semester's hotly contested elections, Brother Miller won his office by an overwhelming majority of votes and stood highest in the number of ballots cast for any single candidate. Previously, Bob had held the office of president of the United Students' Association, one of the two major political parties on campus. His double role as HSP and vice-president of the student government, however, have forced him to resign from the party leadership in order to devote thorough attention to the more important positions.

In conjunction with the social program, the pledges have been hard at work converting a drab cellar room into a secondary lounge and game room. Plans call for a nautical theme which will include murals and salty furnishings.

Always outstanding in social activities, Gamma began its social year with a semi-formal which was immediately followed up by a formal tea honoring the resident counselor, Mrs. George C. Jennings. Plans have already been formed for a winter ball to be held in December.

With Bob Miller as HSP; the other officers include Dave Wright, HJP; Tom Ellsworth, HS; Peter Blinco, HM; Don Griswold, HE; Joe Corratola, HCS; and Gunnar Elofsen, HC.

—Don McNeil, HAE

ZETA REDECORATES

During the summer, with the willing help of the Wives and Mothers Club, the boys of Zeta painted, papered, and redecorated the entire house on the Ohio State campus. New drapes and new pieces of furniture have also been furnished by the Wives and Mothers Club.

Our boys have prepared to meet the fresh season of sports with great hopes of winning more trophies. The intramural football and bowling teams are working hard in preparation for the intramural fraternity tournament in the near future.

An emergency election has been held because some of our officers have gone into the service. The new officers are: George Banister, H.J.P.; Neville Dietzel, H.C.S.; Roland Bender, H.S.; and William Hanschmidt, H.E.

—Duane Bricker, H.A.E.

NEW CHAPTER ROOM AT MISSOURI VALLEY

As a result of the prolonged efforts of the Alpha Omicron "Sigs" a club room and chapter room have been built in the basement of the house. Many hours of hard work were spent by the chapter to give us something of which we all can be proud.

Fall rushing has given the chapter fourteen promising pledges. Our ranks last spring were only moderately depleted; losing but three to Uncle Sam and four through graduation.

Election of class officers this fall found Brother Bob Chockley winning the Vice-Presidency of the Junior Class.

With the chapter on a sound financial basis, a major social function has been planned for each month of the remainder of the school year. This is in addition to the socials held each week-end in our club room.

—F. Tikalsky, HAE

CO-EDS PUT TO WORK AT AMERICAN U.

With the rapid approach of Rush season, most of Beta Chi's time to date has been spent in renovating the chapter lodge at American University. One weekend featured a "Paint Party," with dates, to paint the house and thoroughly clean it inside. This was found to be a very practical and successful way to start off the social season.

As a result of recent elections, the office of H.S.P. was filled by Stan Branick, with Jim Ferguson as H.J.P.; John Otto, H.S.; Lou Long, H.C.S.; Vince Muron, H.E.; Harry Cullis, H.M.; and Hardie Meakin, H.C. Bob Wagner was reelected H.A.E. The new members of the Prudential Committee are Jeff Hayes and the past chapter President, Larry Siracusa.

With "Tiny" Stickney, whom we welcome back from Greece after a two year absence, as our Pledgemaster, the chapter is looking forward to another successful class this year.

A "Wild West" costume party is planned for the near future, and this should be one of the big social events of the year.

Beta Chi is still polishing its "Songfest" cup won in the Spring and is already practicing for this year's concert.

—Bob Wagner, H.A.E.

PLAN NOW
to attend
**THE 1952
CONVENTION**



Members of Kappa Chapter at the University of Wisconsin shown in characteristic pose prior to softball game last spring. Their various props were not particularly effective, especially and including the bat. But they report having a good time in losing.

KAPPAS RUSHING AT WISCONSIN

Graduation and selective service reduced the membership of Kappa of Alpha Sigma Phi at the University of Wisconsin. However, the chapter is confident of restoring itself to previous strength since rushing activities carried on during registration week were fairly successful. The intensity of rushing has increased at the University, due in a large part to the greatly decreased enrollment. Informal rushing is being continued with dinners and social gatherings held to stimulate further interest in the chapter.

The brothers are interested in the intramural program, entering teams in touch football, bowling, and volley ball. It is predicted that the bowling team should do exceptionally well this year with four brothers hitting the pins for over a 150 average.

—Rolland Buskager, HAE

HOUSING AT WASHINGTON UNIVERSITY

Gamma Eta's biggest news and biggest job at present is housing, having recently secured an apartment adjacent to the campus at Washington University. The location is ideal, but the cleaning and decorating necessitates a large expenditure of elbow grease and artistic talent. Fortunately, we are well supplied with both.

During the summer vacation period the chapter kept together, having regular meetings and social affairs. Alpha Sigma Phi alums in the St. Louis area recently reorganized, and the chapter plans to work closely with them.

—Rich Janssen, HAE

SPORTS AT OREGON STATE

The "Old Gal" came roaring back in athletics this year. The intramural rifle team brought home the all school trophy with ease, and in doing so, the team established a new school record with a score of 931. High man for the team was Brother Dick Laine, who also established a new school record by firing a 193 out of a possible 200. We are all pleased with the two new trophies and are proud of Brothers Laine, Bolen, Stewart, Powell, Godsil, and Miller.

In school sports the "Old Gal" was well represented. Pledge Clarence Womack played a lot of football for Coach Kip Taylor and became one of the few sophomores to win his varsity letter. In basketball, Brother Bill Harper made his third letter. Bill was a consistent starter and was mentioned on all conference teams. In addition to court activities, Brother Harper toured the baseball diamond for three years, making his letter each time. The varsity crew had Brother John Bree rowing number 5 position. John was one of the



Brothers Bill Gonser and Park Richardson enjoy a brief moment with their dates at Stanford Chapter's annual Dude Ranch Dance.

five sophomores pulling an oar for the crew and is looking forward to rowing two more years. Last but not least is Brother Don Chambers on the freshman track team. Don was one of the stalwarts on the team in the 100, 120 highs, and 220 lows. Many times he won all three events, and he is being groomed as a future great.

—Lloyd Johnson, HAE

TOPS IN SCHOLARSHIP AT STANFORD

Tau welcomed back thirty-two men this fall quarter, being very fortunate that the draft claimed none of the men.

Inspired by the news that Tau Sigs were tops scholastically last quarter among fraternities on this campus, the semester got off to a booming start with firesides and exchanges under the leadership of Bob Beschel and Stan Rodkey, our Social Committee.

The intramural sports outlook is the brightest in years with the addition of several

nledges to the group of already seasoned stalwarts.

Ken Lewis, bow on the Varsity Crew which rowed at Marietta, has been elected captain of next year's shell.

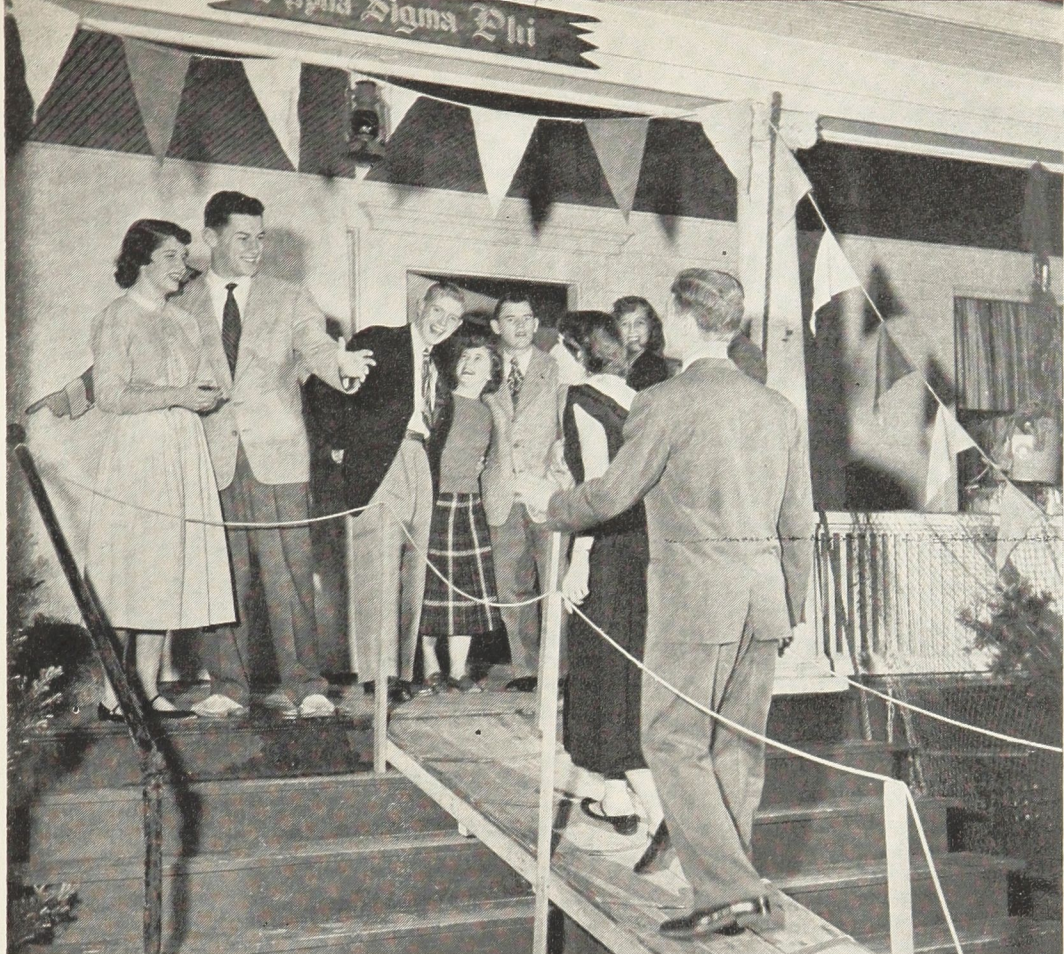
New officers for the year are: Bob Elliott, HSP; Ed Ward, HJP; Bob Case, HE; Bruce Langton, HS; Al Sorter, HCS; Bull Woolsey, HM; Park Richardson, HC.

—Bill Gonser, HAE

MARIETTA ENTERTAINS AT REGATTA

Delta chapter was indeed fortunate this summer when the I.R.A. Regatta again came to Marietta. Although many of the brothers had gone their way for the summer vacation, there still were enough to entertain visiting brothers who dropped in at the house. The Chapter hopes that someday it will have another opportunity to entertain the crew members of the I.R.A. (Ed. Note: Not next year!)

Peter Blackburn was elected as our HSP.



Jim Walsh, HJP, welcomes guests to Rutgers buccaneer party.

Other officers are: Jack Scott, HJP; Phil Cross, HS; Karl Myers, HCS; and Jim Eberl, HE. Jack Scott leads the members elected to student organizations by holding down the vice-presidency of the Student Senate.

Our only varsity man is Sam Savasten who plays a good game of tackle. James Synder is playing J.V. tackle and with some luck, we'll have two tackles on our varsity squad.

Warren Trimm, HAE

ALPHA SIGS SPARK ALL-RUTGERS OUTING

Last year Tom Tegen '51, former HJP of Beta Theta, presented a plan for an excursion up the Hudson River to Bear Mountain. The plan was carried through with great success and has been inaugurated in the Rutgers calendar as an annual affair and now has expanded so as to encompass all of the branches of the University.

This year the outing was again headed by Alpha Sigs. Joe Hirost '52 was one of the University co-chairmen and the Publicity Committee was headed by James Tegen '52, HSP (Tom's twin brother). Paul Zeigler '53 acted as N. J. C.-Newark liaison and Al Friemark '54 was program chairman. Many other Sigs worked on various committees toward the success of this affair.

As fall sports get into full swing Alpha Sigma Phi is represented on the varsity football squad by Al Griemark and on the 150 pound squad by Clyde Hemphill. Marshal Watts is swimming the backstroke for the varsity this year. The pledges are also active in sports with Bob Ford and Dick D'Accardi out for the swimming team.

—Tony Catana, H.A.E.

RUTGERS CHAPTER HOLDS BUCCANEER PARTY

The social swing last year at Beta Theta ended with the Military Ball Weekend. Saturday night a buccaneer party was held which was a great success.

The first social event at the Rutgers chapter this year was a "Rushing Party" held on September 22. The purpose of this party was to acquaint the brothers with the rushees and to introduce the rushees to the house and how it functions. The party was a great success with twenty-five rushees attending.

The next social event will be a party on the weekend of the Lehigh football game. Rutgers chapter will be hosts to the Lehigh chapter for the weekend and we hope to become better acquainted with the Brothers from that chapter.



"Shick," Brother Harry Schule makes debut on litter at University of Buffalo "Mardi Gras" Party.

ALPHA SIGS PROVE THEY'RE TOPS AT BUFFALO

The Brothers of Gamma Epsilon have found that their past activities and awards received for particular events are the best means of proving to rushees the outstanding position which Alpha Sigma Phi holds on the campus of the University of Buffalo.

Pictures of chapter participation in group activities, such as Open House at Norton Union, Interfraternity Sing, Moving Up Day and all other events of note, serve as a reminder to the rushee that the Alpha Sigs support their Alma Mater and have a lot of fun doing it. Last semester the brothers took third place in the Interfraternity sing, second place for the best float in the moving-up day parade, had Brother Skip Liotti voted "Queen of Mardi Gras" by a group of faculty members, and took second place at Stunt Night with their act, "The Dance of The Sugar Plum Faeries."

Besides this impressive score, individual brothers distinguished themselves as Campus leaders. Brother Bob Lupton was Chairman of the Christmas dance; Brother Don Holzman was appointed Chairman of the Junior Prom by the Board of Managers and also held Chairman of the General Activities Council and Manager of the Glee Club. Brother Hack Keller was Editor-in-Chief of the *Spectrum*, the campus newspaper, and Chairman of the Board of Managers of Norton Union. Brother Bob Olans is the chairman of the Mixer Committee of the Student Union.

This semester, Brothers Harris, Keller, Harrigan, Jones and Olans were Committee Heads working on Orientation Week. There were only eleven such positions. By itself, this is a record when you consider that there are

eighteen fraternities and eight sororities hoping to fill these positions!

By bringing these facts to the prospective Pledge, Gamma Epsilon succeeds in getting the most and the best pledges. Last semester we initiated 21 Pledges of the Spring Pledge Class, and this year the chapter expects to obtain again the best pledge class of any fraternity on campus.

—Charles M. Harrigan, HAE

TROPHIES TAKEN BY TRI-STATE

Interfraternity sports has been the main extra-curricular interest of the men of the Beta Omicron Chapter at Tri-State as evidenced by the fact that for the fifth straight season the Interfraternity bowling trophy was won by the Alpha Sigs. The conclusion of the Summer Term also saw the softball team win the Interfraternity and College softball trophies.

Alpha Sigma Phi was well represented in Varsity Sports with Phil (Doc) Blanchard, Phil Gendron, Lew Drake and Bud Monahan on the Varsity baseball team and Phil Blanchard, Phil Hull and Bob Badders on the basketball team.

Phil (Doc) Blanchard and Phil Hull, two outstanding athletes of Tri-State College, have won additional honors in basketball; Doc Blanchard, the Alwood Trophy for being voted the most valuable player, and Phil Hull, the Garrard Trophy for his 75.7% average at the foul line.

Professor Wayne Champion of Tri-State College who, for several terms had been our Faculty Advisor, was initiated into Alpha Sigma Phi at the end of the Spring Term along with the eight new members of the Spring pledge class.

—Clifford Block, HAE

MU CHAPTER TAKES TO THE AIR

On November 29th Don Boland, HSP; Jack Seeley, Social Chairman; John Piper, Student-Body 1st Vice-President; and Bob Houbregs, All-American basketball candidate, are scheduled for an hour-long radio program. They will discuss the University of Washington's Alpha Sigs for the benefit of the radio audience.

With these men, the other actives, and a fine new pledge class of 38 men, Mu Chapter expects to carry on and extend its find athletic, political, and intramural record on the University of Washington campus.

The Rose-bowl hopeful Husky Varsity is bolstered at tackle by Brothers Louis Yourkowski, 205 pound, 6 ft. 3 in. Junior, and Sophomore Jim Luce, 230 pounds and a solid contender at the defensive spot.

Alpha Sigs turning out for the famous Brother Al Ulbrickson coached crews are pledge Rollie France, Gordy Hardy, and Glen Love, all Frosh numeral winners.

In the intramural picture this year Mu's Alpha Sigs have teams entered in practically all sports offered, football, volleyball, table tennis, swimming, pocket billiards, and bowling.

Mu is also active politically on the campus. Last Spring one of the most novel and effective election campaigns in years helped Brother John Piper attain the office of First Vice-President of the student-body by a landslide vote. The entire membership paraded Greek Row and the campus in kilts to the music of a Scottish bag-piper.

The house is expanding too, with a new library being constructed and plans for a new basement recreation room recently completed.

New officers are: Don Boland, HSP; Jerry Hennings, HJP; Jack Seeley, HS; Jim Smith, HM; Sig Thoreson, HCS; and Burr Cline, HAE.

—Burr Cline, HAE

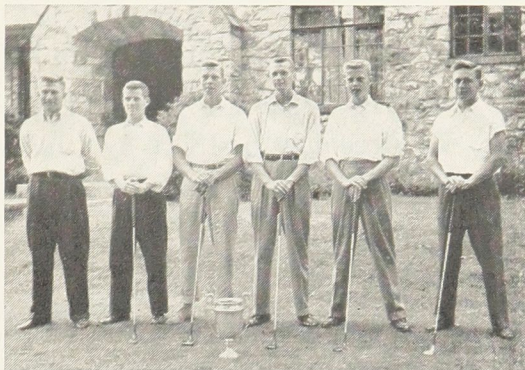
POLITICOS WIN FOR BETA IOTA

The results of the last class elections found Beta Iota a campus leader at Tufts. Bill Kiely was elected Senior Class vice-president; Jim Collins, Senior class treasurer; John Forte, Junior class Vice-President; and Ronny Meuser, Sophomore class treasurer. The Alpha Sigs revolutionized campaigning for these offices with their unique vote-getting techniques. Posters and props, which included a casket and "Whistler's mother's" rocking chair, caught the attention of the entire student body.

Jim Collins was also elected president of the Interfraternity Council, and Ronny Meuser is a member of Sword and Shield, the Sophomore honor society.

The house received a real face-lifting this fall, both inside and out. New wallpaper, rugs, and paint have put the house in tip-top shape for the new year.

—Al Saari, H.A.E.



Penn State golfers capture intramural cup. L. to R.—Ray Artz (Coach), Pat Harmon, Dick Wahl, Bill May, Bill Fairfield, and Dave Flemming.

MOTHERS' CLUB HELPS B-W DECORATE

While the brothers were enjoying their vacations, the Alpha Mu house underwent many additions and improvements. The Mothers' Club contributed new furniture for the living room, the recent graduates gifted their brothers with new venetian blinds for the upstairs windows, and the bathroom underwent complete remodeling.

Bob Taylor has been elected HSP; Bill Shurtz, HJP; Dave Sellers, HE; Bill Miller, HS; Bob Dunne, HCS; Bob Barber, HC; Joe Fekete, HM; and Al Favory, HAE.

Bob Dunne and Al Favory have been initiated into Delta Mu Delta, honorary commerce fraternity.

Dave Sellers and Mel Schalois were elected as cheerleaders, along with seven other B-W students, to lead the school in cheering their collegiate favorites on to victory.

—Allen Favory, HAE

GRADES AND ACTIVITIES AT ALPHA NU

High scholastic averages and intense social activity have earned for Alpha Sigs the campus scholarship and achievement cups at Westminster.

Participation of brothers in numerous extra-curricular activities, organization of successful social events, and victorious participation in Sing and Swing, the annual fraternity group singing contest, helped Alpha Nu to beat other fraternities competing for these awards.

Brothers intent upon improving house conditions have completed painting and decoration of bedrooms and study rooms of the chapter house. With the money raised by the pledge class and that donated by the alumni we have paved the driveway.

Joe Amiano was elected captain of Westminster's powerful soccer team. Croy Pitzer, formerly stationed with the army in Africa, has received his discharge and returned to campus.

—Robert Pellet, H.A.E.

DIRECTORY

*ALPHA SIGMA PHI FRATERNITY, founded at Yale College,
December 6, 1845, by Louis Manigault, S. Ormsby Rhea,
and Horace Spangler Weiser.*

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BALTIMORE—Contact: F. G. Seidel, 1617
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phone LEXington 3800 or HAMILton
8646; J. J. Kauffman, phone TUXedo
5139; Dan Shaw, 1033 St. Paul St.,
Baltimore 2, Md. phone BELmont 4523.

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ford's 1031 Quarrier St. Charleston,
W. Va. Corresponding Secretary:
William A. Boag, c/o Travelers United
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CINCINNATI—President: Vernon C. Rader,
144 W. McMillan St., Cincinnati 19, O.
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nen, 4517 Smith Road, Norwood 12,
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***CLEVELAND**—President: Thomas H. Mur-
phy, 4587 Rocky River Dr., Cleveland
11; Vice-President: Elmer E. Munkachy,
19635 Henry Rd., Fairview Park O.
Meetings announced by mail.

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1301 N. Elston Ave., Chicago 22, Ill.,
Vice President: Robert W. Nissen, 570
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retary: William J. Elliott, 208 S. La-
Salle St., Room 1026, Chicago 4, Ill.
Meetings: September 1951 through May
1952, Electric Club on 38th Floor Civic
Opera House, 20 W. Wacker Drive,
Monthly third Monday, 6:30 P. M.

COLUMBUS—President: Alfred B. Wise,
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15311 W. 11 Mile Road, Royal Oak,
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1415 Kapiolani Blvd., Honolulu, T. H.
Vice-President: Warde C. Hiberly,
Federal Bldg. Honolulu, T. H. Secre-
tary: A Brodie Smith, P. O. Box 2660
Honolulu, T. H. Luncheon meetings
irregularly.

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LEXINGTON—President: Dr. Robert C. Riggs, Security Trust Co. Bldg., Lexington, Ky. Secretary: Henry C. Cogswell, 153 Chenault Rd., Lexington, Ky.

*LOS ANGELES—President: Wendell C. Cole, 6227 Warner Drive, Los Angeles 48, Calif. Meetings at University Club Mondays at 12:15.

*MAHONING VALLEY—Vice-President: Jock Deibel, 4317 Chester Drive, Youngstown, Ohio.

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*MILWAUKEE—President: Robert Maercklein, 3540 N. 50 St., Milwaukee 10, Wisconsin. Vice President: Gilbert Jautz, 2410 N. Harding Blvd., Wauwatosa 13, Wisconsin. Secretary-Treasurer: Laverne J. Liebsch, Rt. 1, Box 365, South Milwaukee, Wis.

*NEW YORK—President: George H. Woodward, Alpha Delta, '20, Room 935, 195 Broadway, N. Y., N. Y., phone WORTH 4-2100; Vice President: Reginald Everett, XI '26, 11 Wall St., New York, N. Y., phone WHITEhall 4-3447; Secretary Treas.: M. L. Ulrich, Alpha Zeta '26, 26 Broadway, N. Y., N. Y., phone DIGby 4-2600. Meetings second Tuesday each month September thru June, 6:30 p. m. at Princeton Club, 39th Street at Park Avenue, New York City (Dinner at nominal price.)

*NIAGARA FRONTIER — President: Lyn Law, 529 Norwood Ave., Buffalo, New York; Secretary: Roy Black, Jr., 53 Calvin Avenue, Hamburg, New York.

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OAKLAND CALIFORNIA—Meetings at the Athens Club, first Monday of the month, 12:15.

*OKLAHOMA CITY—President: Dr. Forest A. Gross 2850 N. W. 23rd Street, Oklahoma City, Okla., Vice President: Warren F. Welch, 2836 N. W. 43rd St., Oklahoma City, Okla., Secretary-Treasurer: Tom Ashton, 815 N. W. 34th St., Oklahoma City, Okla. Meetings on call of President.

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*SEATTLE—President: John Merrill, 9233 Ranier Ave., Seattle, Washington, phone: Lander 5090; Vice President: Bert E. Rose, Jr., University of Washington, Seattle, Washington, phone: Melrose 0630; Secretary-Treasurer: Bill Hingston, Washington Fish and Oyster Co., Pier #54, Seattle, Washington, phone: 6888. Meetings at Chapter House, 4554 19th N. E., Fourth Wednesday each month.

*STATEN ISLAND—President: Frank Betancourt, 19 Barrow Street, New York 14; Vice-President: Rev. Thomas Van Felt; Treasurer: Harry Hustett; Secretary: George Tamke, 3511 Palisade Avenue, Union City, N. J. Meetings held fourth Friday each month at 6:30 p. m., Karl's Old Raven, Broadway and 27th, New York.

ST. LOUIS—Meetings announced by mail.

SYRACUSE—President: Stuart E. Pomeroy, S. A. & K. Bldg., Syracuse, N. Y. Secretary: Charles F. Sauers, 340 Empire Bldg., Syracuse, or Phoenix, N. Y. No regular meetings.

TACOMA—Secretary: Fred Hendrickson, Washington Building, Tacoma, Wash.

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The Chapters

ALPHA

(Yale, 1845)

Send all mail to Alumni Treasurer, Cleveland J. Rice, 129 Church St., New Haven, Conn.

BETA

(Harvard 1850)

Alumni Secretary: Howard H. Moody, 195 Broadway, New York City.

GAMMA

(University of Massachusetts, 1913)

Alumni Treasurer, Edward Gaskill, Pleasant St., Amherst, Mass.

DELTA

(Marietta, 1860)

302 Sixth St., Marietta, Ohio.

EPSILON

(Ohio Wesleyan, 1863)

121 N. Washington St., Delaware, Ohio.

ZETA

(Ohio State, 1908)

81 15th St., Columbus, Ohio.

ETA

(Illinois, 1908)

211 East Armory, Champaign, Ill.

THETA

(Michigan, 1908)

920 Baldwin, Ann Arbor, Mich.

IOTA

(Cornell, 1909)

Rockledge, Ithaca, N. Y.

KAPPA

(Wisconsin, 1909)

622 N. Henry St., Madison, Wis.

LAMBDA

(Columbia 1910)

424 W. 116th, New York, New York.

MU

(Washington, 1912)

4554—19th Ave., N.E., Seattle, Wash.

NU

(California, 1913)

2739 Channing Way, Berkeley, Calif.

XI

(Nebraska, 1913)

c/o Norman A. Strand, 1337 "R" St., Lincoln, Neb.

OMICRON

(Pennsylvania, 1914)

3903 Spruce St., Philadelphia 4, Pa.

PI

(Colorado, 1915)

1052 12th St., Boulder, Colorado.

RHO

(Minnesota, 1916)

SIGMA

(Kentucky, 1917)

334 S. Broadway, Lexington, Ky.

TAU

(Stanford, 1917)

534 Salvatierra St., Stanford University, Calif.

UPSILON

(Penn. State, 1918)

Box 502, 328 E. Fairmount St., State College, Pa.

PHI

(Iowa State, 1920)

CHI

(Chicago, 1920)

PSI

(Oregon State, 1920)

957 Jefferson St., Corvallis, Ore.

ALPHA ALPHA

(Oklahoma, 1923)

602 W. Boyd, Norman, Okla.

ALPHA BETA

(Iowa, 1924)

ALPHA GAMMA

(Carnegie Tech., 1925)

H. H. Wilson, Alumni Secretary, 69 Altadena Dr., Pittsburgh, Pa.

ALPHA DELTA

(Middlebury, 1925)

ALPHA EPSILON

(Syracuse, 1925)

202 Walnut Place, Syracuse, N. Y.

ALPHA ZETA

(University of California at

Los Angeles, 1926)

626 Landfair Ave., Los Angeles, Calif.

ALPHA ETA

(Dartmouth, 1928)

ALPHA THETA

(Missouri, 1929)

1106 Paquin St., Columbia, Mo.

ALPHA IOTA

(Alabama, 1930)

513 12th Ave., Tuscaloosa, Ala.

ALPHA KAPPA

(West Virginia, 1931)

445 Spruce St., Morgantown, W. Va.

ALPHA LAMBDA

(Case Institute of Technology, 1939)

ALPHA MU

(Baldwin-Wallace College, 1939)

279 Front St., Berea, Ohio.

ALPHA NU

(Westminster, 1939)

129 Waugh Ave., New Wilmington, Pa.

ALPHA XI

(Illinois Institute of Technology, 1939)

3154 S. Michigan Ave., Chicago, Ill.

ALPHA OMICRON

(Missouri Valley, 1945)

Missouri Valley College, Marshall, Mo.

ALPHA PI

(Purdue, 1939)

218 Waldron St., West Lafayette, Ind.

ALPHA RHO

(Newark College of Engineering, 1921)

c/o Newark College of Engineering, 367 High St., Newark, N. J.

ALPHA SIGMA

(Wagner, 1926)

Wagner College, Grymes Hill, Staten Island 1, N. Y.

ALPHA TAU

(Stevens Institute of Technology, 1926)

809 Castle Pt. Terrace, Hoboken, N. J.

ALPHA UPSILON

(Brooklyn Polytechnic Institute, 1926)

ALPHA PHI

(Ellsworth College, 1927)

ALPHA CHI

(Coe College, 1928)

ALPHA PSI

(Presbyterian, 1928)

Presbyterian College, Clinton, S. C.

BETA ALPHA

(Mount Union, 1929)

1690 S. Union Ave., Alliance, Ohio.

BETA BETA

(Mass. Inst. of Tech., 1929)

BETA GAMMA

(Bethany College, 1929)

P. O. Box 98 Bethany, W. Va.

BETA DELTA

(Marshall, 1929)

1502 Third Ave., Huntington, W. Va.

BETA EPSILON

(Lehigh, 1929)

514 Delaware, Bethlehem, Pa.

BETA ZETA
(North Carolina State College, 1930)
I. O. Wilkerson, Rex Hospital, Raleigh,
N. C.

BETA ETA
(University of New Hampshire, 1931)

BETA THETA
(Rutgers, 1931)
40 Hardenburgh St., New Brunswick, N. J.

BETA IOTA
(Tufts, 1931)
106 Professors' Row, Medford 55, Mass.

BETA KAPPA
(Centre in Kentucky, 1932)

BETA LAMBDA
(St. John's College, 1932)

BETA MU
(Wake Forest, 1932)
Wake Forest, N. C., P. O. Box 806.

BETA NU
(West Virginia Wesleyan, 1933)
26 Meade St., Buckhannon, W. Va.

BETA XI
(Hartwick, 1935)
69 Spruce St., Oneonta, N. Y.

BETA OMICRON
(Tri-State College, 1935)
113 N. Superior St., Angola, Ind.

BETA PI
(Franklin and Marshall, 1936)
Franklin & Marshall College, Lancaster, Pa.

BETA RHO
(Toledo, 1937)
328 Winthrop St., Toledo 2, Ohio.

BETA SIGMA
(Cincinnati, 1937)
139 W. University Ave., Cincinnati, Ohio.

BETA TAU
(Wayne 1938)
655 W. Kirby, Detroit 2, Mich.

BETA UPSILON
(Milton, 1940)
Milton College, Milton, Wis.

BETA PHI
(Wofford College, 1940)
Box 368, Wofford College, Spartanburg,
S. C.

BETA CHI
(American, 1940)
Box 322, Mass. and Nebr. Ave., N. W.,
Washington 16, D. C.

BETA PSI
(Rensselaer, 1940)
31 Belle Ave., Troy, N. Y.

GAMMA ALPHA
(Ohio Northern, 1942)
503 S. Gilbert, Ada, Ohio

GAMMA BETA
(Carthage, 1942)
GAMMA GAMMA
(Connecticut, 1943)
University of Conn., Storrs, Conn.

GAMMA DELTA
(Davis and Elkins, 1949)
Davis & Elkins, Elkins, W. Virginia

GAMMA EPSILON
(University of Buffalo, 1950)
Norton Union, Buffalo, N. Y.

GAMMA ZETA
(Bowling Green State University 1950)
Ivy Hall, Bowling Green, Ohio.

GAMMA ETA
(Washington University, 1951)
6557 University Drive, St. Louis, Mo.

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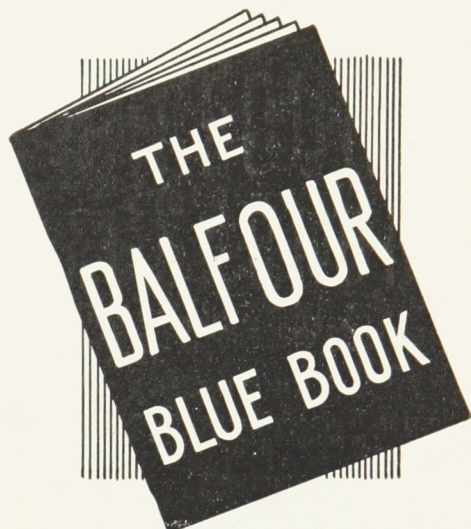
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- To* o encourage culture, to encourage high scholarship,
- To* o assist in the building of character, to promote college loyalties,
- To* o perpetuate friendships, to cement social ties within its membership,
- A*nd to foster the maintenance of college homes by chapters for their active members.

Causa Latet Vis Est Notissima